

May 27 1990

For Six Month Period Ending _____
(Insert date)

Name of Registrant SINGAPORE TOURIST PROMOTION BOARD Registration No. 2414
8484 WILSHIRE BOULEVARD, SUITE 510
BEVERLY HILLS, CA 90211
Business Address of Registrant

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
SEE ANNEX I				

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
Yes No

If yes, identify each such person and describe his services.

SEE ANNEX I

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
CHARLES LEONG	NA	SENIOR VICE-PRESIDENT (AMERICAS)	MARCH 26, 1990

II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

SINGAPORE TOURIST PROMOTION

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE ANNEX II

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policy of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

SEE ANNEX III

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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SEE ANNEX III

Total

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No **SEE ANNEX III**

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?
Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?
Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following: NONE

Radio or TV broadcasts Magazine or newspaper articles Motion picture films Letters or telegrams

Advertising campaigns Press releases Pamphlets or other publications Lectures or speeches

Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups: NONE

Public Officials Newspapers Libraries

Legislators Editors Educational institutions

Government agencies Civic groups or associations Nationality groups

Other (specify) _____

21. What language was used in this political propaganda: NONE

English Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI-EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following: NONE

Exhibit A⁶ Yes No

Exhibit B⁷ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

We declare under penalty of perjury that the foregoing is true and correct.
Executed on April 20, 1990

(Type or print name under each signature)

~~Sherry Sim for~~
~~Mr Charles Leong~~
~~Senior Vice-President (Americas)~~

~~BeLinda Liok~~
~~Marketing Manager (Western Region)~~

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Subscribed and sworn to before me at _____

this _____ day of _____, 19 _____

(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Belinda Liok
Signature

Belinda Liok
Please type or print name of signatory on the line above

Marketing Manager (Western Region)
Title

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REGISTRATION

ANNEX I

4.

<u>Name</u>	<u>Residence Address</u>	<u>Citizenship</u>	<u>Position</u>	<u>Date Assumed</u>
Charles Leong	Temporarily at Four Seasons Hotel	Singaporean	Senior Vice-President (Americas)	March 26, 1990
Sajid Hanifa	c/o 333 North Michigan Avenue, Suite 818 Chicago, IL 60601	Singaporean	Executive Officer (Central Region)	October 9, 1989

5.

<u>Name</u>	<u>Description of Services</u>
Charles Leong	Oversees the promotion of Singapore as a tourist, incentive and convention destination within North America.
Sajid Hanifa	Administrative and accounting duties for central region and assists Regional Manager (Central Manager) in promoting Singapore in Central Region.

STPB



8484 Wilshire Boulevard, Suite 510, Beverly Hills, California 90211
Tel: (213) 852-1901 • Telex: 278141 SING UR • Telefax: (213) 852-0129

ANNEX II

ACTIVITIES FOR THE PERIOD SEPTEMBER 28, 1989 TO MARCH 27, 1990
STPB/LOS ANGELES OFFICE

September 1989

1. Completed the invitation list for Incentive Isle Singapore, and submitted this list to our Head Office for their action.
2. Attended the ITME 1989 held in Chicago.
3. Made presentation to 140 travel agents who attended the PATA/ASEAN Presentation in Denver, Colorado on September 12. 160 travel agents also attended this event on September 14, held at the Santa Clara Marriott.
4. Attended the Elmer Dils KABC Radio/Panda Inn Promotion at Santa Monica Place. Attendance was 45 pax.
5. Sourced for suitable venues to hold the Singapore Destination Workshops in Los Angeles scheduled for November/December 1989.
6. Made presentation to 50 pax at the Singapore Evening Promotion in Ventura on September 20. This function was hosted jointly with Professional Travel Service, a tour operator, who launched their new programs to Singapore and S.E. Asia.
7. Made final arrangements for the PATA/Singapore Presentation to be held in Denver on October 10.
8. Gave an in-depth presentation to 31 pax at the United Airlines International Reservations department on September 13.
9. Briefed 7 students at the Colorado School of Travel in Denver, Colorado on September 13.
10. Also gave an in-depth presentation to the international reservations staff at United Vacations on September 22. Attendance was 7 pax.
11. Sourced for suitable venues to hold the Singapore Gala Dinner Functions in Los Angeles and San Francisco. The Beverly Hilton, Los Angeles was chosen for the Los Angeles promotion on October 10 and the Westin, San Francisco was chosen for the San Francisco promotion on October 11. Invitation lists were compiled and despatched.

September 1989 (cont'd)

12. Assisted the prize-winner of the Northwest Airlines/STPB Gala Dinner, which was held in Seattle on June 14. Prize-winner's trip to Singapore was to be from October 10-14.
13. A group of 18 pax from the PATA Rocky Mountain Out-of-Country Workshop departed on September 29 for Borneo and Singapore. This group was to be in Singapore from October 4 to 7, and their itinerary had been planned by Jetset Tours.
14. Coordinated the accommodations for a media tour group visiting 10 cities in U.S.A. Also coordinated ground arrangements for this group in Los Angeles from October 7 to 11.
15. Program for members of the Travel Journalists Guild was finalised for their trip to Singapore in March 1990.

October 1989

1. Attended the Singapore Martiz Day function in St. Louis, and hosted a lunch.
2. Hosted the Post-ITME Dinners in Atlanta and Dallas. Attendance was 38 and 40 respectively.
3. Attended the LIMRA 1989 held in Toronto.
4. Follow-up calls were made to invitees for Incentive Isle Singapore (II) 1989.
5. Hosted the Singapore Gala Dinner promotions at the Beverly Hilton in Los Angeles and Westin Hotel in San Francisco. 310 and 190 pax attended respectively.
6. Hosted dinner and gave presentation to 68 travel agency owners who are members of the Leading Travel Associates consortium. This function was held in Palm Springs on October 13.
7. Attended the Amanda Foundation charity event on October 14. It was attended by celebrities and upscale residents of Los Angeles.
8. Gave a half-hour presentation at the PATA/Singapore Meeting, held in Denver, Colorado. 85 travel agents attended.
9. Gave a presentation to 200 consumers at the STPB/TAT/SIA Presentation on Singapore and Thailand Promotion, held in California Lutheran University on October 12.
10. Gave a presentation to 7 pax at the Singapore Airlines Reservations department.

October 1989 (cont'd)

11. Made following sales calls to the following in Seattle, Washington:
 - Koala Tours
 - Regency Pacific Tours
 - Marco Polo Tours
 - Tropical Adventures
 - Cathay Express
 - Orient Pacific Travel
12. Attended a function hosted by Renaissance Cruises held on October 19 in Los Angeles.
13. Assisted the group of Singapore Personalities Media Tour while they were in Los Angeles from October 7-12. Also assisted them with their media schedule while they were in Seattle from October 16-18, and San Francisco from October 11-13.

November 1989

1. Attended the SITE (Society Incentive Travel Executives) Annual Conference held in San Francisco from October 31 to November 2.
2. Attended the ICPA (Insurance Conference Planners Association) Meeting in San Francisco from November 5-7.
3. Final arrangements were made for all participants of Incentive Isle Singapore II.
4. Made presentations at the STPB/Northwest Airlines (NWA) Breakfast Seminars, held in Spokane on November 1 and Portland on November 2. Attendance was 55 pax and 50 pax respectively. Also liased with NWA/LAX to arrange dates/venues for same seminars to be held in 3 locations in Los Angeles in January 1990.
5. Delivered presentations at the ASEAN Meeting held at the Beverly Wilshire Hotel on November 16.
6. Attended the Sunset Magazine function hosted by Sunset at their Menlo Park premises on November 14. A presentation was made and 140 pax attended.
7. Attended the Jetset Workshop held at Beverly Plaza, Los Angeles. 50 pax attended.
8. A presentation was made to 100 pax who attended the Saga Holidays Luncheon on November 30, held in Los Angeles.
9. Sales calls were made to the following:
 - Incentive houses, tour operators and travel agents in the Spokane and Portland areas from October 30 to November 2.

November 1989 (cont'd)

9.
 - 3 travel agencies in Las Vegas from November 1-2.
 - 12 travel agencies in the Fresno area from November 8-9.
 - 4 travel agencies/tour operators in the Pasadena area from November 28-29.
10. Assisted the editor of Sunset Magazine with information for his editorial to be published next February.
11. Escorted a Northwest Airlines/Marco Polo Agent Educational Fam Group to Singapore from November 26 to December 2. 30 participants from the Washington area went on this trip.
12. A script and slide presentation were developed for the PARS IRIS computer reservation system.

December 1989

1. 47 participants from North America attended the Incentive Isle Singapore II event from December 9-16.
2. STPB/SIA jointly hosted dinners in Newport Beach and Beverly Hills to promote incentive travel, and presentations were made.
3. A slide presentation was given to 10 pax of Tops in Travel.
4. Another slide presentation was given to 4 pax of J&R Travel Center.
5. A presentation was given to 12 pax of Four Seasons Travel.
6. Attended the USTOA conference held in Vail, Colorado from December 11-15. A lunch hosted by ASEAN NTOs and carriers was attended by 400 pax. Also attended the USTOA Market Place and met 11 tour operators.
7. Made sales calls to the following agencies in the Santa Monica area:
 - Sans Souci
 - Sunburst Travel
 - Travel Advisors
 - World Travel Consultants
 - Huntington Travel Service
8. Attended the ASTA Allied Appreciation Night on December 5, Tour and Travel News Function on December 6 and SIA Annual Dinner on December 9.

January 1990

1. Attended the PCMA Annual Convention held in New Orleans from January 6-9.
2. Registered and secured 26 booths for the upcoming ITME 1990 Trade Show in October 1990.
3. Participated in the PATA Pacific Showcase functions at the following venues:
 - Santa Maria, January 8 65 pax attended
 - Santa Barbara, January 9 90 pax attended
 - Bakersfield, January 10 75 pax attended
 - Universal City, January 11 150 pax attended
 - San Diego, January 16 260 pax attended
 - Orange County, January 17 300 pax attended
 - Ontario, January 19 70 pax attended
 - Las Vegas, January 23 42 pax attended
 - Phoenix, January 24 153 pax attended
 - Tucson, January 25 45 pax attended
4. Made a one-an-a-half hour presentation to 10 pax at the Singapore Destination Workshop, held in West L.A. College on January 31. Also sourced for a venue for same workshop to be held in Las Vegas on February 15.
4. STPB/LAX and SIA/AZ co-hosted a luncheon presentation for 65 pax on January 30.
5. Participated in the Travel Show held in Seattle from January 19-21. 3000 consumers and 100 travel agents stopped by our booth. In addition, made three 1-hour presentations each day which was attended by 100-150 pax per show.
6. Sales calls were made to the following:
 - 3 travel agencies in Santa Maria
 - 10 travel agencies in Las Vegas
 - Northwest Airlines
 - Japan Air Lines
 - Marrimac Travel
 - Kustom Incentive Concepts

February 1990

1. Registered for the ITME 1990 Show and a 50% deposit was placed for 26 booths.
2. Presentations were made at the SIA/STPB/Tradewinds Product Update High Tea Seminars held in the following cities:
 - Woodland Hills, February 20 40 pax attended
 - Pasadena, February 21 40 pax attended

February 1990 (cont'd)

2. - Ontario, February 22 35 pax
 - Laguna Niguel, February 26 70 pax
 - La Jolla, February 27 18 pax
 - Scottsdale, February 28 70 pax
 - Albuquerque, March 01 70 pax
3. Participated in the San Diego AAA Consumer Show held in San Diego on February 25. 12,000 people attended this event.
4. Also participated in the ASTA/ASEAN Show on February 10.
5. Participated in the Travel Marketplace Tradeshows held in Fresno, California on February 13, and Las Vegas, Nevada on February 14. 210 and 375 pax attended respectively.
6. Gave a 1-hour 15-minute presentation to 20 travel agents who attended the Singapore Destination Workshop, in Las Vegas, Nevada on February 15.
7. Made a 45-minute presentation to 60 travel agents at the ARTA (Association of Retail Agents) Function held in Denver on February 28.
8. Attended SIA's Reception in San Francisco commemorating commencement of the megatop services between SFO/HKG.
9. Made eight 45-minute presentations to 300 Northwest Airlines Reservations Staff at LAX.
10. A media reception was held on February 7 to kick-off the Straits Cafe Singapore Food Promotion in San Francisco, to be held at the cafe from February 10 to April 16.
11. Another presentation was made at the PATA San Diego Function which was attended by 60 travel agents and 17 suppliers.
12. Sales calls were made to the following:
 - Travel Adventures
 - Uniglobe All About Travel, Tustin, California
 - Expanding Horizons, Tustin, California
 - Board of Realtors, Orange County
 - Harris Travel Enterprises, Los Angeles
 - Aladdin Travel, Albuquerque, New Mexico
 - Associated Travel, Los Angeles
 - Travel Advisors, Los Angeles
 - Association of Fire Star Travel Agencies, Denver
 - Travel Leader, Denver
 - Travel 16th Street Mall, Denver
 - Smith Travel World, Denver

February 1990 (cont'd)

12. - Pioneer Travel Inc., Denver
- Uniworld Love Holidays, Los Angeles
- Travel Advocate, Denver
- Uniglobe Custom Conferences, Denver
- United Airlines, Denver
13. Was interviewed by the Dateline Communications Cable TV for a program to be aired on March 6 and 8.

March 1990

1. Sales calls were made in Dallas and Houston from March 6-8 and in Memphis and Atlanta from March 13-16.
2. 40-minute presentations were made at the following cities:
 - Salt Lake City, March 15 40 pax attended
 - Seattle, March 21 120 pax attended
 - Portland, March 22 90 pax attended
3. Participated in the Los Angeles Times Travel Show held at the L. A. Convention Center on March 17 and 18. 100 travel agents and 3,000 consumers visited our booth.
4. Hosted the New Yorker Function together with The New Yorker Magazine. 80 pax attended.
5. Attended the Travel MarketPlace Tradeshows as follow in Northern California:
 - San Jose, March 19 400 travel agents attended
 - Oakland, March 20 500 travel agents attended
 - Sacramento, March 21 350 travel agents attended
6. Attended the Sunset Magazine Lunch on Los Angeles on March 13.
7. Also attended the Japan Society Lunch on March 15.
8. Gave a briefing to 5 pax of the Singapore Airlines Reservations Staff on March 19, as part of their training program.
9. A video interview was given in Northern California, which was to be used at the PATA Congress and Conference in Vancouver.
10. 4 sales calls were made to travel agencies in Bellevue, Washington, and 4 in Portland, Oregon.

March 1990 (cont'd)

11. Gave 40-minute presentations to agents at the PATA Seattle and Portland Functions. Attendance was 120 pax and 17 suppliers at Seattle, and 80 agents and 12 suppliers at Portland.
12. Attended meeting of Los Angeles World Affairs Council. 300 people who attended included 3 foreign ambassadors, plus leaders from the civic and business community in Los Angeles.

ANNEX II

SUMMARY OF PROMOTIONAL ACTIVITIES OF THE CHICAGO OFFICE OF THE
SINGAPORE TOURIST PROMOTION BOARD FOR THE PERIOD SEPTEMBER 28 1989 TO
MARCH 27, 1990

October 1989

Post ITME '89 Sales Blitz

October 5, 1989 - Dallas, Houston. A presentation updating some 40 agents was held.

STPB/SIA Joint Seminars

October 3, 1989 - Tolado, Ohio
October 4, 1989 - Younstown, Ohio
October 5, 1989 - Akron, Ohio

Joint breakfast promotions with Singapore Airlines were held in above cities.

Minneapolis Star Tribune Trade Show

October 10, 1989 - Minneapolis, MN. Occupied a booth to disseminate information and brochures to the travel trade.

Chicago Tribune Travel Trade Show

October 12, 1989 - Chicago, IL. Occupied a booth to disseminate information and brochures to the travel trade.

Detroit News Travel Show

October 17, 1989 - Detroit, MI. Occupied a booth to disseminate information and brochures to the travel trade.

November 1989

STPB/SIA Joint Seminars

November 1, 1989 - Madison, WI.
November 2, 1989 - Milwaukee, WI.
November 8, 1989 - Indianapolis, IN.
November 9, 1989 - Des Moines, IN.

Joint breakfast seminars with Singapore Airlines were held in above cities.

ASTA Mid West Chapter Trade Evening

November 15, 1989 - Chicago, IL. Objective of our participation was to distribute brochures to travel trade.

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December 1989

STPB/Globus Gateway Seminars

- December 5, 1989 - Wichita, KS and Flint, MI
- December 6, 1989 - Toledo, OH and Oklahoma City, OK
- December 7, 1989 - Des Moines, IA and Little Rock, AK
- December 8, 1989 - New Orleans, LA
- December 12, 1989 - McAllen, TX
- December 13, 1989 - San Antonio, TX
- December 14, 1989 - El Paso, TX

Joint breakfast seminars were held with Globus Gateway at the above cities.

Metting Planners Expo'89

December 9-11, 1989 - Longbeach, CA. Occupied a booth at this travel show to disseminate information and brochures.

January 1990

STPB/TBI Tours Seminars

- January 10, 1990 - Chicago, IL
- January 18, 1990 - Minneapolis, MN
- January 30, 1990 - St. Louis, MO

Joint breakfast seminars were held with TBI Tours at the cities mentioned above.

STPB/Northwest Airlines Familiarisation Trip to Singapore

A familiarisation trip for 16 travel agents to Singapore was jointly organised with Northwest Airlines from January 13 to 20, 1990.

Religious Conference Management Association

January 22-25, 1990 at Tampa, FL. Had a booth at the above travel trade show for the purpose of distribution of information on Singapore.

February 1990

STPB/SIA Chinese New Year Party

February 15, 1990 - Houston, TX. The above party was jointly held with Singapore Airlines for the travel trade in the Houston area.

Popular Travel Show

February 18, 1990 - El Paso, TX. Participated in this consumer travel show to distribute brochures and information to the public.

February 1990 (cont'd)

ASTA Know Your World

February 21, 1990 - Chicago, IL. This was a travel agent educational, organised by ASTA and we participated to educate the travel agents on Singapore geography and tourism attractions.

March 1990

Travel Market Place

March 5, 1990 - Houston, TX
March 6, 1990 - Dallas, TX
March 7, 1990 - New Orleans, LA
March 8, 1990 - San Antonio, TX

Had a booth at the above travel trade show in each of the cities mentioned above to distribute brochures and information to the travel trade.

STPB/SIA Chinese New Year Dinner

March 15, 1990 - Dallas, TX. A dinner and presentation was jointly held by this office and SIA for the travel trade in the Dallas area.

ITIX 90

March 28-30, 1990 - Chicago, IL. Participated in the above show to distribute brochures and information on Singapore to the travel trade.

STPB/NEW YORK ACTIVITIES
SEPTEMBER 28, 1989 - DECEMBER 31, 1989)

A. Marketing

1) Trade

1.	Oct 11	Presentation/PATA SW Florida Chapter	Ft Myers, FL
2.	Oct 11	All Star Tours Trade Show	Tampa, FL
3.	Oct 16	Travelmarketplace Trade Show	Ft Lauderdale, FL
4.	Oct 17	"	Tampa, FL
5.	Oct 17	October promotion	New York, NY
6.	Oct 18	"	Boston, MA
7.	Oct 18	Travel marketplace	Orlando, FL
8.	Oct 18	Presentation/PATA Atlanta Chapter	Atlanta, GA
9.	Oct 19	Travelmarketplace Trade Show	Atlanta, GA
10.	Oct 21	Bkfst Seminar/Allied-Percival Int'l Annual Meeting	Miami, FL
11.	Nov 13	Don Holland Trade Show	Nashville, TN
12.	Nov 13	Presentation/PATA Miami Chapter	Miami, FL
13.	Nov 16	Presentation/PATA Philadelphia Chptr	Philadelphia, PA
14.	Nov 27	Henry Davis Trade Show	Worcester, MA
15.	Nov 28	"	Providence, RI
16.	Nov 29	"	Harrisburg, PA
17.	Nov 30	"	Wilmington, DE
18.	Nov 29	Presentation/PATA Baltimore Chapter	Baltimore, MD
19.	Dec 6	STPB/Globus Gateway Joint Seminar	Hyannis, MA
20.	Dec 7	"	Portland, ME
21.	Dec 15	"	Rochester, NY
22.	Dec 15	"	Louisville, KY

INTERNAL SECURITY
 SECTION
 REGISTRATION

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 CRIMINAL DIVISION

2) Consumer

- | | | | |
|----|-----------|---|---------------------------------------|
| 1. | Oct 14-15 | Worcester Telegram & Gazette
Travel Show | Worcester, MA |
| 2. | Oct 28-29 | Hartford Travel Show | Hartford, CT |
| 3. | Nov 15-30 | Singapore Food Festival | Greenwich,
Norwalk, Westport
CT |

B. Convention / Incentive

1) Trade

- | | | | |
|----|-----------|-----------------------------------|------------|
| 1. | Aug 16-18 | ASAE Annual Conference/Exposition | Boston, MA |
| 2. | Sept 7 | SM Interaction/Dialogue | NY, NY |
| 3. | Oct 23-26 | ASTA World Travel Congress | Miami, FL |

STPB/NEW YORK ACTIVITIES
(JANUARY - MARCH 1990)

A. Marketing

1) Trade

1. Jan 16	Presentation/PATA New England	Saugus, MA
2. Jan 18	Presentation/PATA Washington DC	Washington, DC
3. Jan 24	Presentation/PATA Suncoast	Tampa, FL
4. Jan 24	STPB/New Yorker NY Promotion	New York, NY
5. Jan 25	ASEAN Ambassadors Press Luncheon	New York, NY
6. Feb 6	Travel Marketplace Trade Show	Raleigh Durham, NC
7. Feb 7	PAL Travel Productions	Daytona Beach, FL
8. Feb 7	Travel Marketplace Trade Show	Charlotte, NC
9. Feb 8	PAL Travel Productions	Kissimee, FL
10. Feb 8-11	15th Annual Convention Travel Agents of the Carolinas	Raleigh Durham, NC
11. Mar 6	PAL Travel Productions	Augusta, GA
12. Mar 7	"	Savannah, GA
13. Mar 10-11	CI Travel 1990 Vacation Showcase (Mar 10/9am - 12pm - tvl agts)	Virginia Beach, VA
14. Mar 19	HDTS/China Tourism Action Committee (COTAC)	Tarrytown, NY
15. Mar 20-24	Seatrade Cruise Shipping 1990	Miami Beach, FL
16. Mar 20	HDTS/COTAC	Towson, MD
17. Mar 21	"	Cherry Hill, NJ
18. Mar 22	"	Aberdeen, NJ
19. Mar 26	"	Arlington, VA
20. Mar 27	"	Philadelphia, PA
21. Mar 28	"	Uniondale, NY
22. Mar 28	STPB/JAL Travel Agent Seminar	King of Prussia, PA
23. Mar 29	HDTS/COTAC	Hauppauge, NY
24. Mar 29	STPB/JAL Travel Agent Seminar	Philadelphia, PA

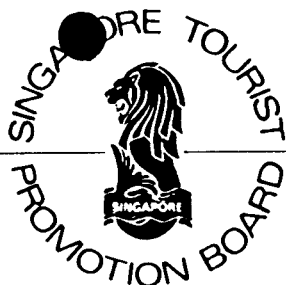
2) Consumer

- | | | | |
|----|---------------|--|--------------------|
| 1. | Jan 19 | AAA Florida-Georgia | Punta Gorda, FL |
| 2. | Jan 23 | " | Venice, FL |
| 3. | Jan 25 | " | Clearwater, FL |
| 4. | Jan 26 | " | Port Richey, FL |
| 5. | Feb 9-11 | Suncoast Travel Show | St Petersburg, FL |
| 6. | Feb 28-Mar 04 | Pittsburgh Travel Sports
& Outdoor Show | Pittsburgh, PA |
| 7. | Mar 10-11 | CI Travel/1990 Vacation Show | Virginia Beach, VA |

B. Convention / Incentive

- | | | | |
|----|-----------|---|-----------------|
| 1. | Jan 6-10 | PCMA Annual Convention | New Orleans, LA |
| 2. | Mar 22 | Non-Profit Travel Conference
(in conjunction with SIA) | Washington DC |
| 3. | Mar 28-30 | ITIX Show | Chicago, IL |

STPB



8484 Wilshire Boulevard, Suite 510, Beverly Hills, California 90211

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ANNEX III

Statements of Receipts, Disbursements and Activities of the Singapore
Tourist Promotion Board (Los Angeles office) for the period

September 28, 1989 to March 27, 1990

A.	Receipts of monies from Singapore (STPB/SIN)	US\$ 2,369,980.08
B.	Disbursements :-	
	1a) Salaries of local staff	125,609.34
	b) Staff Benefits	22,420.80
	2) Office space maintenance/rental	33,336.34
	3) Office Equipment/Furniture	4,063.71
	4) Mailing/Communications	54,381.49
	5) Warehousing/Forwarding	150,401.16
	6) Secretariat	8,004.92
	7) Professional Services	3,070.12
	8) Sundries	534.87
	9) Entertainment	2,601.95
	10) Local Transportation	14,440.21
	11) General Travel	1,327.60
	12) Capital Expenditure	-
	13) Marketing Promotions	1,617,716.95
	14) Convention/Incentive Promotions	159,056.60
	15) Miscellaneous/Petty Cash	17,827.90
	TOTAL	2,214,799.96

Note :

- 1) General travel covers airfares, accommodations, travel expenses, meals, business entertainment for purposes other than marketing or convention. (For example to attend meeting with Singapore Embassy).
- 2) Miscellaneous includes housing allowances for staff recruited from Singapore.
- 3) Promotions include special travel industry functions hosted, co-hosted or attended by registrant.



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