

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending JULY 31, 2017

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.  
JAMAICA TOURIST BOARD 2360

(c) Business Address(es) of Registrant

5201 BLUE LAGOON DR.  
SUITE 670  
MIAMI, FL 33126

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No

(b) If an organization:

- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

NSD/CES/REGISTRATION UNIT  
2016 AUG 02 PM 2:10

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
------	----------	-----------------------

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
------	------------------------	-----------------

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No   
If yes, furnish the following information:

Foreign Principal Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No   
If yes, furnish the following information:

Name and Address of Foreign Principal(s) Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

JAMAICA TOURIST BOARD

NSD/CES/REGISTRATION UNIT  
2018 AUG 02 PM 2:10

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No

Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

### III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement?      Yes       No

If yes, identify each foreign principal and describe in full detail your activities and services:

Jamaica Tourist Board conducted sales calls and hosted seminars for travel agents throughout the United States. The Board also visited group planners to encourage and educate their clients on travel to Jamaica. Educating incentive groups and travel agents will ensure a better understanding of the destination product, thereby assisting the agent or planner in closing a sale for a clients' vacation or group incentive meeting in Jamaica. Destination training was also conducted in-house to reservation agents at various tour operator offices and airline reservation centers.

The Board participated in trade and consumer shows during this 6-month period distributing trade brochures and promoting the brand. Jamaica Travel Specialists – graduates of our "One Love Rewards" online training program were hosted at breakfast or evening seminars throughout the United States to update them on the destination. Familiarization (fam) trips were held on-island to educate agents on the various resorts, hotels and attractions available for their clients.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below?      Yes       No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)?      Yes       No

If yes, describe fully.

<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

#### IV - FINANCIAL INFORMATION

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?      Yes       No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
FEB 1, 2017 - JULY 1, 2017	FOREIGN PRINCIPAL	OPERATING EXPENSES	

\$1,513,764.00

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?      Yes       No

If yes, have you filed an Exhibit D<sup>8</sup> to your registration?      Yes       No

If yes, indicate the date the Exhibit D was filed.      Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes       No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
-------------------	---------------	----------------	---------

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
FEB 1, 2017 - JULY 31, 2017	SUNDRIES	OPERATING EXPENSES	

\$1,200,809.00

Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
------	-----------	-------------------	----------------	---------

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
------	--------------------------	-------------------------------------	-------------------

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

JAMAICA TOURIST BOARD

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) WEBINARS

Electronic Communications

- Email
- Website URL(s): WWW.VISITJAMAICA.COM
- Social media websites URL(s): WWW.FACEBOOK.COM/VISITJAMAICA; WWW.TWITTER.COM/VISITJAMAICA
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) TRAVEL AGENTS & CONSUMERS

21. What language was used in the informational materials:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

7/27/18

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

  
DONALD DAWSON

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

# JAMAICA TOURIST BOARD

## ATTACHMENT 14 (A)

### RECEIPTS – MONIES: JTB MIAMI, FL

*(6-month period ending JULY 31, 2017)*

MONTH	FROM WHOM	PURPOSE	AMOUNT (US\$)
	<b>Jamaica Tourist Board</b> 64 Knutsford Blvd. Kingston 5 Jamaica, W.I.		
FEBRUARY		General Operating Expenses	188,845.57
MARCH		" " "	200,000.00
APRIL		" " "	202,862.69
MAY		" " "	205,850.00
JUNE		" " "	155,351.72
JULY		" " "	<u>560,853.82</u>
		<b>TOTAL</b>	<b>\$1,513,764</b>

2018 AUG 02 PM 2:10  
 MSD/CES/REGISTRATION UNIT



**ATTACHMENT 15 (A)**

**DISBURSEMENTS – MONIES: JTB MIAMI, FL**

*(6-month period ending JULY 31, 2017)*

<u>DATE</u>	<u>PURPOSE</u>	<u>AMOUNT (US\$)</u>
FEBRUARY	General Operating Expenses	180,129.11
MARCH	" "	163,678.04
APRIL	" "	174,344.80
MAY	" "	154,470.69
JUNE	" "	280,723.39
JULY	" "	<u>247,462.88</u>
		<b>\$1,200,809</b>

*February - July 2017*

Activity	Date	Location	Rationale
JTB 'Growing Together' Winter Sales Calls Blitz	February 1 - 2	Philadelphia, PA	JTB in conjunction with our partners will visit agencies based in Philadelphia and surrounding areas with an aim to increase business from this market for the Winter season and to support scheduled air service. Number of agencies: 52 agencies to be visited.
JTB 'Growing Together' Winter Sales Calls Blitz	February 3, 6 & 7	New Jersey	JTB in conjunction with our partners will visit agencies based in New Jersey with an aim to increase business from this market for the Winter season and to support scheduled air service. Number of agencies: 97 agencies to be visited.
Baltimore Bridal Show (Wedding Experience)	February 4-5	Baltimore, MD	Showcasing the honeymoon and wedding niche market. 3,750 consumers in an effort to promote the destination and increase our wedding and honeymoon business from this market. One of our top JTS will join us in the booth.
JTB 'Growing Together' Winter Sales Calls Blitz	February 8 - 10	Maryland	JTB in conjunction with our partners will visit agencies based in Maryland and surrounding areas with an aim to increase business from this market for the Winter season and to support scheduled air service. Number of agencies: 60 agencies to be visited.
The Boston Globe Travel Show	February 10-12	Boston, MA	This show attracts over 22,000 ready-to-book travelers every year, looking to discover their next trip. Attendees come prepared to book their vacation. Opportunity to meet face-to-face with travel agents during exclusive trade hours and participate in one and one round table sessions.
JTB 'Growing Together' Winter Sales Calls Blitz	February 13-17	Hartford, CT & Providence, RI	JTB in conjunction with our partners will visit agencies based in Hartford, CT and Providence, RI with an aim to increase business from this market for the Winter season and to support scheduled air service. Number of agencies: 40 agencies to be visited.

Activity	Date	Location	Rationale
AAA Travel Show Tour Operator Res Staff Dinner Promo	March 3	Foxboro, MA	<p>JTB promotional dinner for Travel Impressions Reservation Staff and show managers at the AAA Travel show 3 day event. This promotion is to maintain, solidify and update Travel Impressions show partner staff to equip and ensure Jamaica sales recommendation during their work at this important consumer travel event (20 staff).</p>
AAA Southern New England Show	March 3-5	Foxboro, MA	<p>The AAA Northern New England Travel Show is the largest booking show for travel reservations and has attracted over 18,000 consumers at their 2016 show, of which over 105 consumers booked Jamaica vacations. Expected attendance is 24,000 consumers.</p>
Client Appreciation Night - Liberty Travel	March 7	Gambrills, MD	<p>JTB will partner with one of our hotel suppliers, at Liberty Travel Client Appreciation Night to show appreciation to approximately twenty-five (25) of their top clients. Liberty Travel will also invite hotel partner (Sandals &amp; Beaches) to participate in presenting destination Jamaica alongside the Jamaica Tourist Board. JTB will provide general information, promotional material, giveaways and presentation update on the destination</p>
TASC Monthly Meeting (Travel Agents of Suffolk County)	March 8	East Islip, NY	<p>The JTB will be joined by its supplier partners for this update to the membership of Travel Agents of Suffolk County (TASC), one of the oldest Long Island travel agent associations, on new developments in the Jamaica tourism product. The opportunity will also be used to update and recruit agents for the Jamaica Travel Specialist program and/or encourage registration of bookings. Many of the members are home-based so this event presents a great forum to reach these Suffolk County, Long Island-based agents and at the same time serves to strengthen the JTB's partnership with TASC.</p>
Bon Vivants Travel Trade Night	March 8	Maryland	<p>Opportunity to update approximately 30 travel agents on the Jamaica tourism product with the new and improved hotel offerings and product updates. This monthly travel trade meeting is hosted by the Bon Vivants travel agent member group.</p>

Activity	Date	Location	Rationale
KHM Travel Group, Crystal Cruise Training Conference	Jan. 29 – Feb. 4	Carnival Conquest	JTB will do onboard Jamaica presentation and training to agents. Expected approximately 500 agents
AAA Great Vacations Expo	February 3-5	Columbus, OH	This show is known to attract a large number of consumers in this Region which is economically viable and strongly supports Jamaica. JTB will share booth space with Chukka Adventures and added attractions to draw potential vacationers to the booth. Columbus remains a very productive area for Jamaica. 10,000 Consumers – Covered by Mark McDermoth
JTB 'Growing Together' Winter Sales Calls Blitz	February 8-10	St. Louis, MO	JTB in conjunction with our partners will visit agencies based in St. Louis and surrounding areas with an aim to increase business for the Winter season and to support air service.
JTB 'Growing Together' Winter Sales Calls Blitz	February 13-17	Cleveland (Feb. 13-15) Cincinnati (Feb. 16-17)	JTB in conjunction with our partners will visit agencies based in the Cleveland & Cincinnati area with an aim to increase business for the Winter season and to support air service.
JTB 'Growing Together' Winter Sales Calls Blitz	February 21-24	Detroit, MI	JTB in conjunction with our partners will visit agencies based in Detroit and surrounding areas with an aim to increase business for the Winter season and to support air service.
JTB & Half Moon Sales Calls	February 27 – March 1	Chicago, IL	JTB in conjunction with our partner Half Moon Resort will visit agencies based in Chicago and surrounding areas with an aim to increase business for the Winter season.

Activity	Date	Location	Rationale
Vacation Express 2017 Trade Shows	February 1	Nashville, TN	Participation in support of Vacation Express charter flights and to update the 110 participating travel agents on the Jamaica Product.
10th Annual Louise Bennett-Coverley Reading Festival	February 3-4	Pembroke Pines, FL	JTB sponsorship of panel discussion on Jamaican Culture, held under the distinguished patronage of the Hon. Franz Hall, Consul General of Jamaica. The event is attended by students of the Broward Community College, well known literary figures in the community and the Jamaican community in general.
The Great Bridal Expo	February 4	Ft. Lauderdale, FL	In partnership with the organizers of Jamaica Bridal Expo to promote Jamaica as a Wedding and honeymoon destination.
Vacation Express 2017 Trade Shows	February 7	Lafayette, LA	Participation in support of Vacation Express charter flights and to update the 65 participating travel agents on the Jamaica Product.
Vacation Express 2017 Trade Shows	February 8	Baton Rouge, LA	Participation in support of Vacation Express charter flights and to update the 70 participating travel agents on the Jamaica Product.
Vacation Express 2017 Trade Shows	February 9	New Orleans, LA	Participation in support of Vacation Express charter flights and to update the 100 participating travel agents on the Jamaica Product.
The Great Bridal Expo	February 12	Miami, FL	In partnership with the organizers of Jamaica Bridal Expo to promote Jamaica as a Wedding and honeymoon destination.
Vacation Express 2017 Trade Shows	February 13	Tampa, FL	Participation in support of Vacation Express charter flights and to update the 70 participating travel agents on the Jamaica Product.

Activity	Date	Location	Rationale
SeaTrade	March 13-16	Fort Lauderdale, FL	To showcase Jamaica as one of the top cruise destination in the Caribbean.
Elegant Resort Blitz	March 20-23	Charlotte, Greensboro & Raleigh, NC	An effort to reach Virtuoso, Altour, Signature and American Express travel agencies in particular to boost Jamaica sales to the luxury market. 50 Trade
JTB "Growing Together" Seminar Series	April 5	Atlanta, GA	Part of our annual seminar series to update the trade on the tourism product for Spring 2017. 80 trade.
JTB "Growing Together" Seminar Series	April 6	Nashville, TN	Part of our annual seminar series to update the trade on the tourism product for Spring 2017. 60 trade.
Jamaica Women of Florida Conference	April 8	South Florida	To continue building relationship with the diaspora and local communities. 400 consumers
JTB "Growing Together" Seminar Series	April 13	Raleigh, NC	Part of our annual seminar series to update the trade on the tourism product for Spring 2017. 50-60 trade.
Cruise360	April 18-24	Ft. Lauderdale, FL	Promoting Jamaica's attractions & amenities to the cruise shipping industry.
JTB "Growing Together" Seminar Series	April 19	Tampa, FL	Part of our annual seminar series to update the trade on the tourism product for Spring 2017. 60 trade.
JTB "Growing Together" Seminar Series	April 20	Orlando, FL	Part of our annual seminar series to update the trade on the tourism product for Spring 2017. 70 trade.

Activity	Date	Location	Rationale
Reggae Wings & Things	February 4	Garland, TX	Festive weekend, popular among American and Jamaican population who reside in the area. Approx. 200 consumers.
Jamaica/Southwest Deck Event	February 6	Dallas, TX	Event hosted by flight operations and crew – themed Bob Marley/Reggae in Jamaica. Jewel Resorts will donate a 3-night stay. Approx. 300 Southwest employees are expected to attend.
JTB Midwest Sales Calls Blitz	February 13-17	Cleveland & Cincinnati, OH	Assisting the mid-west with their sales calls blitz.
Travel & Adventure Shows – 2017	February 18-19	Los Angeles, CA	Opportunity to promote Jamaica to a large number of consumers. The destination will have a Jamaica Travel Specialist at the booth, featuring packages and able to take leads or bookings. Over 28,000 persons are expected to attend this two-day show.
Destination Update – Willert Travel	February 21	Studio City, CA	Update for agents of Willert Travel and to encourage them to record their bookings in the JTS program.
2017 ECOLUXE Pre-Oscar Luxury/Celebrity Lounge	February 24	Beverly Hills, CA	The Celebrity Lounge is an event-driven product placement experience connecting brands with Oscar Nominees, celebrities, media and social media influencers.
Apple Vacations Dinner Seminar	March 6	Grapevine, TX	Tour Operator's product update to the destination's that they sell. Approximately 150 agents.
AAA Training	March 7-10	Houston/Austin/San Antonio	Destination Update for AAA agents in Texas.
Training at GoGo Vacations	March 8	Las Vegas, NV	Jamaica training to Resv. Agents.
Apple Vacations Trade Show	March 13	Orange County, CA	Participation in tour operator show to support and reach their top agents. Expected attendance: 150 agents.

Activity	Date	Location	Rationale
Training at CheapCaribbean.com	April 3	Phoenix, AZ	Jamaica training to Fleasv. Agents. Approximately 75 agents will be in attendance
JTB "Watch US Grow Together" Seminar Series	April 6	Phoenix, AZ	Series of presentations to update the trade on the destination and product offerings.
CCRA (Formerly GSSN) Jamaica "Home of All Right" Presentation	April 11	San Antonio, TX	Destination presentation to homebased agents of this organization. Approx. 25 expected to attend.
Jamaica "Home of All Right" Training at Vacations To Go	April 12	Houston, TX	Jamaica training to approximately 60 agents.
JTB "Watch US Grow Together" Seminar Series	April 17	San Diego, CA	Series of presentations to update the trade on the destination and product offerings.
JTB "Watch US Grow Together" Seminar Series	April 18	Irvine, CA	Series of presentations to update the trade on the destination and product offerings.
JTB "Watch US Grow Together" Seminar Series	April 19	Glendale, CA (Changed from LA)	Series of presentations to update the trade on the destination and product offerings.
JTB "Watch US Grow Together" Seminar Series	April 20	Pomona, CA	Series of presentations to update the trade on the destination and product offerings.

Activity	Date	Location	Rationale
Routes America	February 14-16	Las Vegas, NV	<p>Now in its 10th year Routes America is the essential event for all aviation based companies who wish to conduct business to, from and within the region. Bringing together a range of airlines, airports and tourism authorities, including some of the largest carriers from North, Central and Latin America, this event offers organizations the opportunity to meet with some of the most influential aviation professionals from across the Americas region.</p>

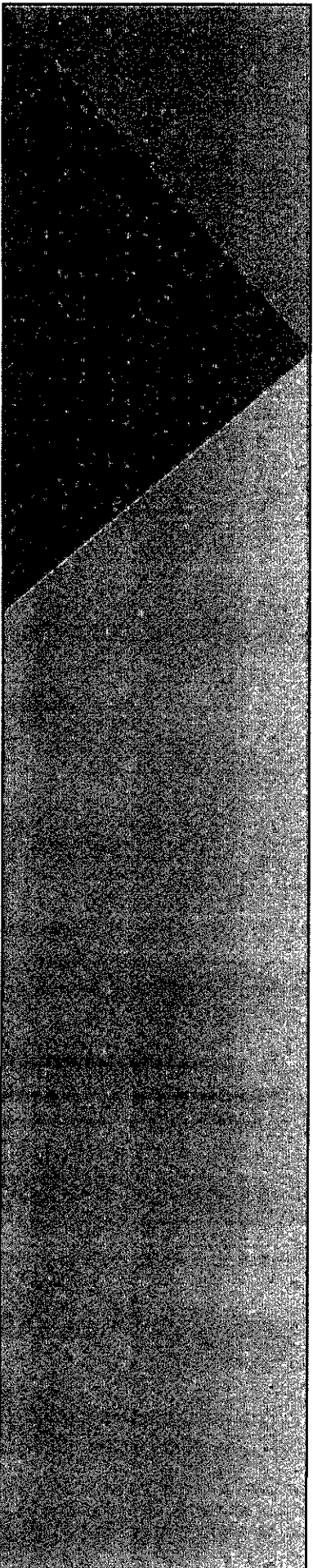
Activity	Date	Location	Rationale
Jamaica Presentation at PTANA/PHL Chapter Meeting	April 5	Philadelphia, PA	JTB in conjunction with Half Moon and GoGo Tours will sponsor a Jamaica Night at the PTANA Philadelphia Chapter Dinner and Program to update its membership on the Jamaica Tourism Product and speak to the Jamaica Travel Specialist Program as well as to promote summer business to the destination. Expected: Approximately 60-65 agents.
GOGO Reservation Training	April 12	Richmond, VA	JTB will conduct a product update training at GOGO tour operator office in Richmond, VA highlighting the new developments for 2017. JTB will provide lunch during the presentation and distribute collateral and giveaways.
Jamaica Night with Dezen Travel Vacations	April 14	Baltimore, MD	JTB will co-partner with Dezen Travel Vacations to host a Jamaica Night for their top clients. Approximately 25-30 attendees are expected to attend.
Pro Travel Spring Consumer Event	April 19	New York, NY	JTB will partner with Half Moon at Pro Travel's 2017 Magellan Award Winning coast to coast client travel nights Expo. JTB will promote brand Jamaica and mingle with Pro Travel's top agents and clients. Familiarization trip to follow.
The Fashion Rave at Simon Malls	April 22-23	Garden City, NY	The Jam Radio in conjunction with Simon Malls will be hosting the The Fashion Rave at Garden City Mall, NY. This promotion presents a great opportunity to reach consumers. An exciting social media campaign is being planned to promote brand Jamaica.
The Wedding Salon	May 1	New York, NY	JTB participated in this show last Fall and was most impressed with the number of attendees and interest in the destination. This event brought the best of the best to meet with prospective brides. Over 100 brides and grooms to be honeymooners, wedding planners, registered for the prize trip giveaway. Leads are being followed by social media department.

Activity	Date	Location	Rationale
Jamaica Destination Training - Travel Impressions	May 16	Bethlehem, PA	Destination training to tour operator/reservations agents; to update them on the Jamaica product in order to boost winter business to the destination.
Rochester Travel Professionals "Meet Your Rep" Night	May 17	Pittsford, NY	Annual Meet Your Rep Night organized by the Rochester Travel Professionals. This event allows travel agents to meet and mingle with their tourism industry representatives. BDM will also conduct sales calls on agencies throughout Rochester and surrounding areas.
TACT (Travel Association of Connecticut) Monthly Meeting - JTB sponsored Dinner Seminar	May 17	North Haven, CT	To maintain and solidify travel agent relationships, as well as promote the destination for Fall & Winter travel season of 2017 in this primary market region of New England. This is also a good opportunity to reach home based agents, as a large percentage usually attends this show. Expected to attend 50 travel agents.
Jamaica Night with Daley's Destinations	May 18	Columbia, MD	JTB will partner with Dilworth Daley, of Daley's Destinations, who is also one of our Top 50 Jamaica Travel Specialists, to host a Jamaica Night for approx. 30 consumers to drive summer business to the destination.
Apple Vacations Destination Training	May 23	Philadelphia, PA	Destination training to tour operator/reservations agents to update them on the Jamaica product in order to boost winter business to the destination.
Cheap Caribbean Destination Training	May 24	Doylestown, PA	Destination training to tour operator/reservations agents to update them on the Jamaica product in order to boost summer business to the destination.
Massive Travels "Ride N' Sip" Luxury Bus Ride Jamaica Presentation	May 27	Long Island, NY	JTB will partner with Edouard Jean, Owner, Massive Travels, Inc. and Jamaica Travel Specialist on a Ride N' Sip (luxury bus ride). Excellent opportunity to showcase the Jamaican tourism product to 35 consumers whilst on a bus tour to a couple of Long Island's world famous wineries. A 4-10 Jamaica presentation will follow.



Activity	Date	Location	Rationale
AAV Training	April 14	Phoenix, AZ	Resv. Agent training to update on Destination Jamaica.
JTB "Growing Together" Seminar Series	April 17	San Diego, CA	Series of presentations to update the trade on the destination and product offerings
JTB "Growing Together" Seminar Series	April 18	Irvine, CA	Series of presentations to update the trade on the destination and product offerings.
JTB "Growing Together" Seminar Series	April 19	Glendale, CA (Changed from LA)	Series of presentations to update the trade on the destination and product offerings.
JTB "Growing Together" Seminar Series	April 20	Pomona, CA	Series of presentations to update the trade on the destination and product offerings.
Travel Impressions Tradeshow	April 26	Houston, TX	Participation in tour operator show to support and reach their top agents.
Travel Impressions Tradeshow	April 27	Dallas, TX	Participation in tour operator show to support and reach their top agents.
JTB "Growing Together" Seminar Series	May 2	Houston, TX	Annual series of presentations to update the trade on the destination and product offerings for the summer period
JTB "Growing Together" Seminar Series	May 3	San Antonio, TX	Annual series of presentations to update the trade on the destination and product offerings for the summer period
JTB "Growing Together" Seminar Series	May 4	Austin, TX	Annual series of presentations to update the trade on the destination and product offerings for the summer period

Activity	Date	Location	Rationale
JTB "Growing Together" Seminar Series	May 23	Santa Barbara, CA	Annual series of presentations to update the trade on the destination and product offerings for the summer period
JTB/American Airlines Vacations Fam (LAX gateway	May 26 - June 1	Montego Bay	Joint fam trip for JTB/American Airlines travel agents from the West to update them on the Destination. 12 Agents



Radio Promotions	Date	Location	Rationale
WRIF "Riff Rock Girl Search"	March 31 – May 17	Detroit	<p>For the past 10 years, WRIF-FM, Detroit's Active Rock station has run its search for the "Riff Rock Girl of the Year." For its 10th Anniversary, the station went to Jamaica and loved the experience so much they want to come back for 2017. The campaign will include on-site and offsite still photography, videography and extensive social media exposure. All exposure will be shared between JTB and hotel partner including all promotional elements before the shoot and shared exposure on island. Local travel agency Beach Dreamers Travel will also sell come-along packages for the shoot.</p>
St. Louis Cardinals Opening Day Rally Event and Promotion KEZK-FM/KYKY-FM	March 20 - April 2	St. Louis, MO	<p>KEZK-FM and KYKY-FM has helped the St. Louis Cardinals celebrate opening day for the past 15 years with their Opening Day Rally. Jamaica and its partners have the opportunity to engage and interact with this crowd of up to 25,000. The rally includes food, fanfare, games and entertainment. Jamaica would be the exclusive travel partner at this free block party and would be included in on air, Web and social exposure as well as have booth space (April 2) for trip entry and fan interaction onsite. Funjet Vacations provide two prize trips for giveaway.</p> <p>Inclusion for JTB and partners in 50 promotional spots over two weeks as trip provider with dedicated tagline.</p>
WMGQ/WGTC "Golf Your Way to Jamaica"	April – August	Central New Jersey	<p>WMGQ and WGTC are holding a golf promotion at a local golf course running from April through August. Listeners are encouraged to come out to the course each week where the stations will hold on-site promotional events, inviting attendees to hit a target to be entered to win a trip to Jamaica. Both Jamaica and its hotel partner will receive extensive exposure for five months via a variety channels.</p>

Activity	Date	Location	Rationale
Apple Vacations Destination Training	May 23	Newtown Square, PA	Destination training to tour operator; reservations agents to update them on the Jamaica product in order to boost winter/business to the destination.
Cheap Caribbean Destination Training	May 24	Doylestown, PA	Destination training to tour operator; reservations agents to update them on the Jamaica product in order to boost summer business to the destination.
Massive Travels 'Ride 'N' Sip' (Luxury/Bus Ride Jamaica Presentation)	May 27	Long Island, NY	JTB will partner with Edouard Jean, Owner, Massive Travels, Inc., and Jamaica Travel Specialist on a Ride 'N' Sip (luxury bus ride). Excellent opportunity to showcase the Jamaica tourism product to 35 consumers whilst on a bus tour to a couple of Long Island's world famous wineries. DSM will show a 4-10 minute Jamaica video presentation to culminate the day's event.
JTB Fam Trip - Mid Atlantic Agents	June 1-5	Montego Bay/Negril	Approximately 12 Jamaica Travel Specialists will be hosted on a 5 day/4 night familiarization tour of the Montego Bay and Negril resort areas. This Jamaica product update will include hotel site-inspections and attractions tours and originate from Baltimore.
JTB Presentation to AAA Travel Agents	June 1	Albany, NY	JTB Update on the Jamaica product to AAA Travel Agents in Hudson Valley, NY. Expected: 12-14 agents.
CTO Caribbean Week	June 4-9	New York, NY	JTB will sponsor this year's Media Award's Luncheon as well as participate in various activities during CTO week in support of CTO and to promote the destination to the trade and consumer alike.
ACT Trade Show	June 7	Neptune City, NJ	To update ACT (Association of Central Jersey Travel Professionals) travel members at this monthly chapter meeting on Destination Jamaica.
Travel Impressions Tradeshow	June 8	Baltimore, MD	Tour Operator's product update to the destinations that they sell. Approximately 200 agents expected to attend.

Activity	Date	Location	Rationale
Sandals Workshop	June 1	Lisle, IL	Participation in hotel workshop to showcase Jamaica. Over 70 travel agents expected to attend.
Delta Block Party	June 3	Minneapolis, MN	Annual event which are designed to both highlight travel and family fun. The JTB will have a booth at the event to promote destination Jamaica to patrons. (1,800 consumers)
Travel Impressions 2017 Trade Show	June 6	Cleveland, OH	Opportunity to update this tour operator's top agents on the destination. (80 agents)
Chicagoland Travel Professionals	June 8	Chicago, IL	Jamaica Update Presentation to Members of the Chicagoland Travel Professionals at their annual monthly meeting. This is a good opportunity to promote the destination and visually educate these agents to sell the product to their clients and improve Jamaica's position in this marketplace. 100 Travel Professionals
JTB Soft Adventure Fam Trip	June 9 - 13	Ocho Rios, Falmouth & South Coast	JTB will host Jamaica Travel Specialists agents for fam trip to Jamaica to update on destination. 10-12 Agents (McDermoth)
Midwest ASTA Summer Travel Fest	June 14	Davenport, IA	The event now in its 35 <sup>th</sup> year creates an opportunity for the Board to promote Jamaica to a group of dedicated and respectable retail travel professionals under one umbrella. JTB will have a booth, distribute collateral material and most importantly, continue recruitment efforts for the Jamaica Travel Specialists Programme. (150 agents)
JTB/Apple Vacations Fam Trip	June 18 - 24	Ocho Rios & Montego Bay	JTB & Apple Vacations will partner to select Jamaica Travel Specialists and Apple Vacations' preferred agents for fam trip to Jamaica to update on destinations offerings in the Apple Vacations package. 10-12 agents & Apple Representative (Webster)

Activity	Date	Location	Rationale
"FunSunsational Jamaica" JTB Product Launch Dinner Reception	July 11	Orland Park, IL	Jamaica Tourist Board will host travel agents to a Dinner Seminar to update agents on Jamaica's new products and generate additional bookings to support seasonal charter and scheduled air services. (80 agents)
"FunSunsational Jamaica" JTB Product Launch Dinner Reception	July 12	Milwaukee, WI	Jamaica Tourist Board will host travel agents to a Dinner Seminar to update agents on Jamaica's new products and generate additional bookings to support seasonal charter and scheduled air services. (90 agents)
"FunSunsational Jamaica" JTB Product Launch Dinner Reception	July 13	Minneapolis, MN	Jamaica Tourist Board will host travel agents to a Dinner Seminar to update agents on Jamaica's new products and generate additional bookings to support seasonal charter and scheduled air services. (90 agents)
"FunSunsational Jamaica" JTB Product Launch Dinner Reception	July 17	Quad Cities, IL	Jamaica Tourist Board will host travel agents to a Dinner Seminar to update agents on Jamaica's new products and generate additional bookings to support seasonal charter and scheduled air services. (90 agents)
"FunSunsational Jamaica" JTB Product Launch Dinner Reception	July 18	Springfield, IL	Jamaica Tourist Board will host travel agents to a Dinner Seminar to update agents on Jamaica's new products and generate additional bookings to support seasonal charter and scheduled air services. (90 agents)
"FunSunsational Jamaica" JTB Product Launch Dinner Reception	July 19	Mt. Vernon, IL	Jamaica Tourist Board will host travel agents to a Dinner Seminar to update agents on Jamaica's new products and generate additional bookings to support seasonal charter and scheduled air services. (25 agents)
"FunSunsational Jamaica" JTB Product Launch Dinner Reception	July 19	O'Fallon, IL	Jamaica Tourist Board will host travel agents to a Dinner Seminar to update agents on Jamaica's new products and generate additional bookings to support seasonal charter and scheduled air services. (60 agents)

Activity	Date	Location	Rationale
JTB Familiarization Trip	June 8-13	KIN/OCJ	Updating agents firsthand on the Jamaica Product. 10 Trade
JTB Luxury Familiarization Trip	June 11-15	Montego Bay/Ocho Rios	The opportunity to update 10 travel agents on the high end resorts in Jamaica.
JTB Familiarization Trip	July 14-18	NEG/SOU	Updating agents firsthand on the Jamaica Product. 10 Trade

Activity	Date	Location	Rationale
Sandals/Beaches Workshop	July 11	Scottsdale, AZ	Opportunity to support our hotel partner and to see some of Sandals' top agents.
Sandals/Beaches Workshop	July 13	Salt Lake City, UT	Opportunity to support our hotel partner and to see some of Sandals' top agents.
Webinar: X-stream Travel	July 19	Allen, TX	Webinar for travel agents affiliated with X-stream Travel a host agency located in Allen, TX catering to home based agents. Approx. 150-200 agents. (Tamarato do)
14th Annual Fiesta in the Desert (ASTA Trade Show)	July 21 & 22	Scottsdale, AZ	Opportunity to reach ASTA member agents from this area.

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending 01/31/16  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.  
JAMAICA TOURIST BOARD 2360

(c) Business Address(es) of Registrant  
5201 BLUE LAGOON DR., SUITE 670  
MIAMI, FL 33126

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:
  - (1) Residence address(es) Yes  No
  - (2) Citizenship Yes  No
  - (3) Occupation Yes  No
- (b) If an organization:
  - (1) Name Yes  No
  - (2) Ownership or control Yes  No
  - (3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

NSD/CES/REGISTRATION UNIT  
2010 AUG 02 PM 2:11

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.  
Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
------	----------	-----------------------

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
SEAN-PIERRE WEBSTER	804 POMEROON ST., APT 104 NAPERVILLE, IL 60540	JAMAICAN	BUSINESS DEVELOPMENT MANAGER	SEPT 07, 2015

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
ANTHONY KING	REGIONAL DIRECTOR-TOUR OPERATORS/AIRLINES	DEC 15, 2015

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No 
If yes, furnish the following information:

Foreign Principal Date of Termination

8. Have you acquired any new foreign principal(s) during this 6 month reporting period? Yes  No 
If yes, furnish the following information:

Name and Address of Foreign Principal(s) Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s) whom you continued to represent during the 6 month reporting period.

JAMAICA TOURIST BOARD

NSD/CES/REGISTRATION UNIT
2018 AUG 02 PM 2:11

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A Yes  No

Exhibit B Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

### III - ACTIVITIES

---

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement?                      Yes                       No

If yes, identify each foreign principal and describe in full detail your activities and services:

Jamaica Tourist Board conducted sales calls on travel agents across the United States. The Board also visited group planners to encourage and educate their employees on travel to Jamaica. Educating these groups will ensure a better understanding of the destination product, thereby assisting the agent or planner in closing a sale for a client's vacation or group incentive meeting in Jamaica. Destination training was also conducted in-house to reservation agents at various tour operator offices and airline reservation centers.

The Board participated in trade and consumer shows during this 6-month period. Travel agents were hosted at evening seminars and sales blitzes throughout the United States to update them on the destination. Agents were also hosted in Jamaica at various hotels on familiarization (Fam) trips to educate them on the properties and attractions being marketed to visitors in the resort areas of Montego Bay, Ocho Rios, Negril, Port Antonio, Kingston and the South Coast. Brochures were distributed at all events listed on the CALENDAR OF ACTIVITIES attached.

---

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below?                      Yes                       No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

- 
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)?                      Yes                       No

If yes, describe fully.

---

<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV - FINANCIAL INFORMATION

### 14. (a) RECEIPTS-MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?      Yes       No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
AUGUST 1, 2015 - JAN. 31, 2016	FOREIGN PRINCIPAL	OPERATIONAL EXPENSES	

\$1,095,048.00

Total

### (b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?      Yes       No

If yes, have you filed an Exhibit D<sup>8</sup> to your registration?      Yes       No

If yes, indicate the date the Exhibit D was filed.      Date \_\_\_\_\_

### (c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes       No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
-------------------	---------------	----------------	---------

<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
AUGUST 1, 2015 - JAN 31, 2016	SUNDRIES	OPERATIONAL EXPENSES	

\$1,030,659.00

---

Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
------	-----------	-------------------	----------------	---------

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
------	--------------------------	-------------------------------------	-------------------

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

JAMAICA TOURIST BOARD

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts     Magazine or newspaper     Motion picture films     Letters or telegrams  
 Advertising campaigns     Press releases     Pamphlets or other publications     Lectures or speeches  
 Other (specify) \_\_\_\_\_

**Electronic Communications**

- Email  
 Website URL(s): WWW.VISITJAMAICA.COM  
 Social media websites URL(s): www.facebook.com/visitjamaica; www.twitter.com/visitjamaica  
 Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials     Newspapers     Libraries  
 Legislators     Editors     Educational institutions  
 Government agencies     Civic groups or associations     Nationality groups  
 Other (specify) TRAVEL TRADE & CONSUMERS

21. What language was used in the informational materials:

- English     Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

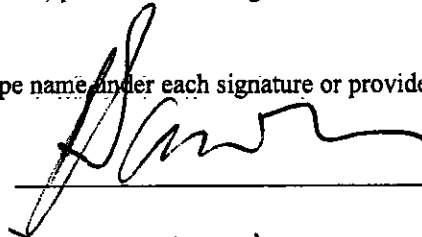
**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

6/15/16

(Print or type name under each signature or provide electronic signature<sup>13</sup>)



DONALD DAWSON

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

# JAMAICA TOURIST BOARD

## ATTACHMENT 14 (A)

### RECEIPTS – MONIES: JTB MIAMI, FL

*(6-month period ending JANUARY 31, 2016)*

<u>MONTH</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT (US\$)</u>
	<b>Jamaica Tourist Board</b>		
	64 Knutsford Blvd.		
	Kingston 5		
	Jamaica, W.I.		
AUGUST		General Operating Expenses	160,150
SEPTEMBER		" " "	152,575
OCTOBER		" " "	261,761
NOVEMBER		" " "	234,536
DECEMBER		" " "	160,827
JANUARY		" " "	<u>125,199</u>
		<b>TOTAL</b>	<b>\$1,095,048</b>



**ATTACHMENT 15 (A)**

**DISBURSEMENTS – MONIES: JTB MIAMI, FL**

*(6-month period ending JANUARY 31, 2016)*

<u>DATE</u>	<u>PURPOSE</u>	<u>AMOUNT (US\$)</u>
AUGUST	General Operating Expenses	136,040
SEPTEMBER	" "	161,932
OCTOBER	" "	193,576
NOVEMBER	" "	239,480
DECEMBER	" "	157,188
JANUARY	" "	<u>142,442</u>
		<b>\$1,030,658</b>

**JAMAICA TOURIST BOARD - USA  
CALENDAR OF ACTIVITIES  
AUGUST 1, 2015 - JANUARY 31, 2016**

Sea Party	Beverly Hills, CA	8/2/2015	West	Support annual Diaspora event.	Holland	120 Consumers
	Chicago, IL	8/3-5/2015	Midwest	JTB will partner with Apple Vacations for an intensive blitz of the Chicago area.	McDermoth	25 Agencies
	Fresno, CA	8/6-7/2015	West	Board members of PBS and The Boys and Girls Club of America are invited to this travel auction sponsored by River Park Travel who will team up with a Jamaica hotel for land packages. Provides a great opportunity to network with these high-end agents and their clientele.	Holland	35 Consumers
Comotions Show	Toronto, Canada	8/8/2015	Groups	Opportunity to meet with potential buyers at Canada's premier event targeting corporate decision makers of premiums, awards and incentive programmes.	Hamilton	1700 Buyer
	Chicago, IL	8/10-12/2015	Midwest	JTB will partner with Apple Vacations for an intensive blitz of the Chicago area.	McDermoth	25 Agencies
	Westchester, NY	8/12/2015	Northeast	Provide update on the Jamaica product.	Sinclair	250 Agents
	Long Island, NY	8/13/2015	Northeast	Provide update on the Jamaica product.	Sinclair	400 Agents
	Eik Grove Village, IL	8/14/2015	Midwest	JTB will join with industry partners to train and update reservation agents throughout the day at this tour operators call center.	McDermoth	130 Agents
ance Anniversary Ball	Atlanta, GA	8/15/2015	South	Support annual Diaspora event.	Johnson	300 Consumers
	Philadelphia, PA	8/18/2015	Northeast	Provide update on the Jamaica product.	Senior	350 Agents
	Baltimore, MD	8/19/2015	Northeast	Provide update on the Jamaica product.	Rogers	250 Agents
	Pittsburgh, PA	8/21/2015	Northeast	Provide update on the Jamaica product.	Senior	150 Agents
	Raleigh, NC	8/25/2015	South	Provide update on the Jamaica product.	Johnson	250 Agents
	Milwaukee, WI	8/27-30/2015	National	JTB to host travel agents to a Breakfast seminar to update agents on the product and generate additional winter bookings to support seasonal charter and scheduled air services.	McDermoth	2500 Agents
	Atlanta, GA	8/27/2015	South	Provide update on the Jamaica product.	Johnson	300 Agents
	McLean, VA	8/31/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Rogers	60 Agents
	Orlando, FL	9/1/2015	South	Provide update on the Jamaica product.	Wright	300 Agents
	Baltimore, MD	9/1/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Rogers	100 Agents
	Philadelphia, PA	9/2/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Senior	80 Agents
	Miami, FL	9/3/2015	South	Provide update on the Jamaica product.	Wright	200 Agents
	West Orange, NJ	9/3/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Senior	80 Agents
	Garden City, NY	9/8/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Sinclair	80 Agents
	NYC Boroughs, NY	9/10/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Sinclair	80 Agents
	MBI/OC/NEG	9/10-14/2015	National	Experiential Fam with 3 groups of 14 agents each will visit the resort areas of Montego Bay, Ocho Rios and Negril. Each group will also have the opportunity to experience the Meet the People program (MTP).	MIAMI	42 Agents
	Duluth, GA	9/13/2015	South	This is Duluth's largest bridal show which attracted approx. 1,500 brides and guests at last years event.	Christie	1500 Consumers
	Burlington, MA	9/15/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Dobson	60 Agents
	Chicago, IL	9/15/2015	Midwest	Annual tour operator show to update agents on their products and services.	McDermoth	150 Agents
	Quincy, MA	9/16/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Dobson	60 Agents
	St. Louis, MO	9/16/2015	Midwest	Annual tour operator show to update agents on their products and services.	McDermoth	100 Agents
	MBJ	9/17-21/2015	National	Agents interested in learning more about what is available for weddings and honeymoons will participated on this fam and also have the chance to visit the Japex (Jamaica Product Exchange) floor at the Montego Bay Convention Center.	Wright/Rogers	75 Agents
	MBJ/NEG	9/19-23/2015	National	Agents interested in learning more about what is available for weddings and honeymoons in Montego Bay and Negril will participate on this fam and also have the chance to visit the Japex (Jamaica Product Exchange) floor at the Montego Bay Convention Center.	Dobson/Christie	75 Agents
	Grand Rapids, MI	9/21/2015	Midwest	Annual tour operator show to update agents on their products and services.	McDermoth	85 Agents
	Milwaukee, WI	9/22/2015	Midwest	Annual tour operator show to update agents on their products and services.	McDermoth	100 Agents

**2018 AUG 02 PM 2:11**  
NSD/CEO/REGISTRATION/OPERATIONS

JAMAICA TOURIST BOARD - USA  
 CALENDAR OF ACTIVITIES  
 AUGUST 1, 2015 - JANUARY 31, 2016

City	Date	Region	Activity Description	Staff	Agents
Minneapolis, MN	9/23/2015	Midwest	Annual tour operator show to update agents on their products and services.	McDermoth	100 Agents
Los Angeles, CA	9/23/2015	West	Provide update on the Jamaica product.	Holland	300 Agents
San Francisco, CA	9/24/2015	West	Provide update on the Jamaica product.	Holland	200 Agents
Oak Brook, IL	9/28/2015	Midwest	Update agents on the destination product.	McDermoth	125 Agents
Dedham, MA	9/28/2015	Northeast	Great opportunity to promote winter business and recruit Jamaica Travel Specialists from among the membership of this organization.	Dobson	80 Agents
Kansas City, KS	9/28/2015	Midwest	Provide update on the Jamaica product.	McDermoth	150 Agents
Camden, NJ	9/29/2015	Northeast	Great opportunity to promote winter business and recruit Jamaica Travel Specialists from among the membership of this organization.	Senior	80 Agents
Orland Park, IL	9/29/2015	Midwest	Update agents on the destination product.	McDermoth	115 Agents
Dallas, TX	9/29/2015	Southwest	Provide update on the Jamaica product.	Woolcock	200 Agents
Baltimore, MD	9/30/2015	Northeast	Great opportunity to promote winter business and recruit Jamaica Travel Specialists from among the membership of this organization.	Rogers	100 Agents
Milwaukee, WI	9/30/2015	Midwest	Update agents on the destination product.	McDermoth	100 Agents
Arlington, VA	10/1/2015	Northeast	Great opportunity to promote winter business and recruit Jamaica Travel Specialists from among the membership of this organization.	Rogers	100 Agents
MBI/OC/NEG	10/1-5/2015	National	Agents will be updated on the product on-island and also learn about adventure tours that are offered.	Webster	42 Agents
Minneapolis, MN	10/1/2015	Midwest	Update agents on the destination product.	McDermoth/Webster	120 Agents
Houston, TX	10/1/2015	Southwest	Provide update on the Jamaica product.	Woolcock	150 Agents
Williamsburg, VA	10/2/2015	Northeast	Great opportunity to promote winter business and recruit Jamaica Travel Specialists from among the membership of this organization.	Rogers	90 Agents
Westbury, NY	10/5/2015	Northeast	This show is well supported by its membership and other travel agents most of whom are home-based. This annual event is known to attract consultants not only from Long Island but from the 5 NYC boroughs. JTB will network with these agents and provide updated information for winter travel 2016.	Sinclair	300 Agents
Baltimore, MD	10/5/2015	Northeast	Support tour operators' annual show to update agents on their winter offerings.	Rogers	200 Agents
Valley Forge, PA	10/6/2015	Northeast	Support tour operators' annual show to update agents on their winter offerings.	Senior	200 Agents
Buffalo, NY	10/7/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Sinclair	40 Agents
Cherry Hill, NJ	10/7/2015	Northeast	Support tour operators' annual show to update agents on their winter offerings.	Senior	175 Agents
Rochester, NY	10/8/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Sinclair	40 Agents
Orlando, FL	10/8/2015	South	Train and update reservation agents on the destination product.	Wright	100 Agents
Syracuse, NY	10/9/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	Dobson	30 Agents
Milwaukee, WI	10/10/2015	Midwest	This is an annual show sponsored by a top Jamaica retail agency and attracts an upscale clientele providing an excellent opportunity to increase winter business for Jamaica.	McDermoth	100 Consumers
Minneapolis, MN	10/11/2015	Midwest	Opportunity to promote this niche market.	McDermoth	2000 Consumers
St. Louis, MO	10/12/2015	Midwest	Update agents on the destination product.	McDermoth/Webster	100 Agents
Hastbrack Heights, NJ	10/12/2015	Northeast	Support tour operators' annual show to update agents on their winter offerings.	Senior	125 Agents
Indianapolis, IN	10/13/2015	Midwest	Update agents on the destination product.	McDermoth/Webster	35 Agents
New Orleans, LA	10/13/2015	South	Provide update on the Jamaica product.	Wright	150 Agents
Long Island, NY	10/13/2015	Northeast	Support tour operators' annual show to update agents on their winter offerings.	Sinclair	350 Agents
Cincinnati, OH	10/14/2015	Midwest	Update agents on the destination product.	McDermoth/Webster	80 Agents
Warwick, RI	10/14/2015	Northeast	Support tour operators' annual show to update agents on their winter offerings.	Dobson	200 Agents
Detroit, MI	10/15/2015	Midwest	Update agents on the destination product.	McDermoth/Webster	80 Agents
Woburn, MA	10/15/2015	Northeast	Support tour operators' annual show to update agents on their winter offerings.	Dobson	125 Agents



JAMAICA TOURIST BOARD - USA

CALENDAR OF ACTIVITIES

AUGUST 1, 2015 - JANUARY 31, 2016

Location	Date	Region	Description	Agents
Windsor, CT	10/16/2015	Northeast	Support tour operators' annual show to update agents on their winter offerings.	100 Agents
Baton Rouge, LA	10/18/2015	South	At this event, Jamaica will be promoted as the premiere Caribbean destination for weddings and honeymoons. In partnership with one of our top 50 Jamaica specialists (Nannette Hoyt), the JTB will introduce Brand Jamaica to the 100+ brides in attendance.	250 Consumers
Baton Rouge, LA	10/19/2015	South	In partnership with one of our top 50 specialists, JTB will promote the destination to clientele of this agency. The event will be promoted through ads in the local newspaper, flyers will be sent to the clientele as well.	50 Consumers
Cleveland, OH	10/19/2015	Midwest	Support tour operators' annual show to update agents on their winter offerings.	150 Agents
Easton, OH	10/20/2015	Midwest	Support tour operators' annual show to update agents on their winter offerings.	90 Agents
Boston, MA	10/21/2015	Northeast	Provide update on the Jamaica product.	300 Agents
Westchester, OH	10/21/2015	Midwest	Support tour operators' annual show to update agents on their winter offerings.	90 Agents
MBJ/OCI/NEG	10/22-26/2015	National	Agents from across all states will join this fam which will focus on voluntourism.	42 Agents
Houston, TX	10/22/2015	Southwest	Event to promote the new daily non-stop service from Houston's Hobby Airport to Montego Bay scheduled to start November 1.	120 Agents-Consumers
MBJ/OCI	10/25-29/2015	National	Agents who specialize in luxury travel will be hosted at two of Jamaica's luxury hotels (Jamaica Inn & Round Hill) while being updated on the destination on-island.	12 Agents
New Rochelle, NY	10/26/2015	Northeast	This annual Alliance of Westchester Travel Agencies (AWTA) is strongly supported by their membership and provides a good opportunity to showcase the destination.	135 Agents
Columbus, OH	10/26/2015	Midwest	Provide update on the Jamaica product.	150 Agents
Detroit, MI	10/27/2015	Midwest	Provide update on the Jamaica product.	150 Agents
New York, NY	10/29-31/2015	Northeast	JTB will share a booth with representatives of the Reggae Marathon taking advantage of this excellent opportunity to promote Destination Jamaica.	1E+05 Consumers
Chicago, IL	10/29/2015	Midwest	This annual event attracts at least 2 million spectators and about 100,000 athletes.	400 Agents
Houston, TX - IAH Hobby Airport	11/1/2015	Southwest	Provide update on the Jamaica product.	160 Consumers
Montego Bay	11/1/2015	Southwest	Southwest Airlines' Airport Inaugural for the start of new daily non-stop service from Houston to Montego Bay, Jamaica.	5 Consumers
Charlotte, NC	11/5/2015	South	JTB will partner with Southwest to provide a "Taste of Jamaica" at the gate featuring live reggae music, a Jamaican breakfast treat and giveaways for the passengers and check-in staff.	60 Agents
Springfield, MO	11/7/2015	Midwest	To promote the new daily service on Southwest from Houston to MBI, JTB will partner with SW Airlines for 5 airline tickets to be used for the media to participate in a Press trip to Jamaica.	1000 Consumers
Cleveland, OH	11/9/2015	Midwest	A continuation of the earlier series to update travel agents on the Jamaica product and promote the Jamaica Travel Specialist program.	100 Agents
Hartford, CT	11/10/2015	Northeast	Adelman Vacations is one of Jamaica's top retail agencies with several locations. This consumer show is geared towards attracting upscale clientele.	40 Agents
Columbus, OH	11/10/2015	Midwest	Opportunity to promote the destination and push winter business to Jamaica.	100 Agents
Providence, RI	11/11/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	40 Agents
Cincinnati, OH	11/11/2015	Midwest	Opportunity to promote the destination and push winter business to Jamaica.	100 Agents
Indianapolis, IN	11/12/2015	Midwest	Opportunity to promote the destination and push winter business to Jamaica.	100 Agents
Manchester, NH	11/12/2015	Northeast	Trade Show and Dinner Seminar to update the travel agents on the destination.	30 Agents
Montego Bay, JA	11/12-15/2015	National	Support of the MLT Diamond Appreciation event honoring the 100 top producing agents/owners. JTB will co-sponsor the entertainment for the event being held at Iberostar Grand.	150 Trade

**JAMAICA TOURIST BOARD - USA  
CALENDAR OF ACTIVITIES  
AUGUST 1, 2015 - JANUARY 31, 2016**

City	Date	Region	Description	Target Audience	Contact
Scranton, PA	11/16-18/2015	Northeast	This 3-day event is a very cost effective way to showcase the destination to these productive agents that service the behind the PHL gateway cities.	100 Agents	Senior
Wilkes Barre, PA	11/17/2015	Northeast	This 3-day event is a very cost effective way to showcase the destination to these productive agents that service the behind the PHL gateway cities.	100 Agents	Senior
Allentown, PA	11/18/2015	Northeast	This 3-day event is a very cost effective way to showcase the destination to these productive agents that service the behind the PHL gateway cities.	100 Agents	Senior
Phoenix, AZ	11/18/2015	West	Provide update on the Jamaica product.	150 Agents	Holland
Atlanta, GA	12/16/2015	South	Train and update reservation agents at this tour operator's call center.	65 Agents	Christie
Atlanta, GA	1/3/2016	South	Opportunity to market the destination and capture this niche market.	2000 Consumers	Christie
New York, NY	1/8/2016	Northeast	Annual travel show which present a great opportunity to promote Jamaica's tourism product, create consumer awareness and provide information to facilitate the on-sit booking service offered by the organizers.	17000 Agents-Consumers	Sinclair/Dobson
Layton, UT	1/8-9/2016	West	This Expo which is organized by Columbus Travel, a major Jamaica producer, draws consumers from Utah, Idaho and Wyoming and will present a great opportunity to promote the destination.	6500 Consumers	Holland
Minneapolis, MN	1/9/2016	Midwest	This annual consumer show has proven to be very successful over the years. Organizers will provide a complete promotional campaign surrounding the event including print advertising.	3000 Consumers	McDermoth
Grand Rapids, MI	1/9/2016	Midwest	This well-structured consumer show has a history of attracting a very strong mix of high and medium income consumers. This show will also complement Apple's charter flights to Jamaica.	1700 Consumers	Webster
Chesterfield, MO	1/16/2016	Midwest	This agency is one of Jamaica's top retail agencies with several locations. Their show will have live inventory access to make booking the destination easier.	1200 Consumers	McDermoth
St. Louis, MO	1/17/2016	Midwest	Concierge Travel in partnership with St. Louis Bride Magazine will host this bridal show presenting a great opportunity to promote this niche market.	1000 Consumers	Webster
Atlantis, Paradise Island, Bahamas	1/21-23/2016	National	This event is recognized as the most important tourism marketing event of the year for the Caribbean region as it affords tourism suppliers the opportunity to meet face-to-face with wholesalers from around the world.	400 Trade	Dawson
Miami, FL	1/22-23/2016	South	Opportunity to promote the annual Reggae Marathon as well as the Jamaican tourism product at this Expo that caters to thousands of participating marathoners and consumers.	30000 Consumers	Wright
Chicago, IL	1/23-24/2016	Midwest	This 11th Annual Travel Show is where travel lovers come for inspiration, expert information and fun, cultural interaction. The event is billed as the "country's most exciting travel show". JTB will sponsor the Culinary Stage Cooking Demo.	20000 Consumers	McDermoth
Frankenmuth, MI	1/27-2/1/2016	Midwest	This annual event attracts over 150,000 consumers from various areas in the USA and Canada. JTB will brew and serve Blue Mountain coffee at the booth. Prize giveaways will also be available.	2E+05 Consumers	Webster
Baltimore, MD	1/30-31/2016	Northeast	Excellent opportunity for face-to-face contact with a large audience of motivated brides as we continue to promote brand Jamaica in this niche market.	4000 Consumers	Rogers
Birmingham, AL	1/30/2016	South	This is Alabama's largest consumer travel show and provides an excellent opportunity to promote Brand Jamaica and keep the destination top of mind.	2300 Consumers	Wright
Charlotte, NC	1/30/2016	South	An annual consumer travel show organized by the largest travel agency group in Charlotte, NC presents an opportunity to promote the destination product.	250 Consumers	Christie-Johnson
Oglesby, IL	1/30/2016	Midwest	All Points Travel has invited JTB to partner with them at this event with media coverage from 2 stations.	600 Consumers	McDermoth
Atlanta, GA	1/31/2016	South	Opportunity to cross promote the Jamaican product and services to a carefully culled list of attendees which fall in the demographic earning over \$100,000 annually.	25 Consumers	Christie-Johnson