

For Six Month Period Ending 01/31/08
(insert date)

I - REGISTRANT

1. (a) Name of Registrant
JAMAICA TOURIST BOARD
- (b) Registration No.
2360
- (c) Business Address(es) of Registrant
5201 BLUE LAGOON DR.
SUITE 670
MIAMI, FL 33126

2. Has there been a change in the information previously furnished in connection with the following:

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in items (a) and (b) above.

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IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4 AND 5(a).

3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.

- Yes No
- If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

N/A

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date connection ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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5. (a) Has any person named in item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

N/A

If yes, identify each such person and describe his service.

(b) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
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(c) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

Name	Residence address	Citizenship	Position	Date assumed
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(c) of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name of foreign principal

Date of termination

8. Have you acquired any new foreign principal² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name and address of foreign principal

Date acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principals² whom you continued to represent during the 6 month reporting period.

NOT APPLICABLE

10. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 8 the following:

Exhibit A³ Yes No
Exhibit B⁴ Yes No

NIA

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during the 6 month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

NIA

If no, please attach the required amendment.

2 The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9).) A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157), sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155), sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, and 9 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Jamaica Tourist Board conducted sales calls on travel agents, tour operators and incentive houses. The Board also visited airlines and group planners to encourage and educate their employees on travel to Jamaica. Educating these groups will ensure a better understanding of the destination product, thereby assisting the agent or planner in closing a sale for a client's vacation or group incentive meeting in Jamaica.

The Board participated in trade and consumer shows during this 6-month period and travel agents were hosted at seminars and blitzes throughout the United States. They were also hosted on familiarization (Fam) trips to Jamaica for site inspection tours of the hotels and attractions being marketed to visitors in the resort areas of Montego Bay, Ocho Rios, Negril, Port Antonio, Kingston and the South Coast.

Jamaica brochures, DVD's, posters and videos were distributed at all events listed on the CALENDAR OF ACTIVITIES attached

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates and places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

⁵ The term "political activities" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes [x] No []

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies⁶.

Date	From whom	Purpose	Amount
AUGUST 1, 2007 to JAN. 31, 2008	PLEASE SEE ATTACHED BREAKDOWN		

\$847,848.62

Total

(b) RECEIPTS - FUND RAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fund raising campaign⁷, any money on behalf of any foreign principal named in items 7, 8, or 9 of this statement? Yes [] No [x]

If yes, have you filed an Exhibit D⁸ to your registration? Yes [] No []

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes [] No [x]

If yes, furnish the following information:

Name of foreign principal	Date received	Description of thing of value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. (See Rule 201(e).)

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fund raising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS – MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To whom	Purpose	Amount
AUGUST 1, 2007 to JAN. 31, 2008	PLEASE SEE ATTACHED BREAKDOWN	GENERAL OPERATING EXPENSES	

\$878,313.52

Total

(b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Date disposed	Name of person to whom given	On behalf of what foreign principal	Description of thing of value	Purpose
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(c) DISBURSEMENTS – POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Amount or thing of value	Name of political organization	Name of candidate
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials¹²?
Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN SECTION V.

17. Identify each such foreign principal.

JAMAICA TOURIST BOARD

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Internet
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) TRAVEL TRADE

21. What language was used in the informational materials:

- English
- Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

NIA

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

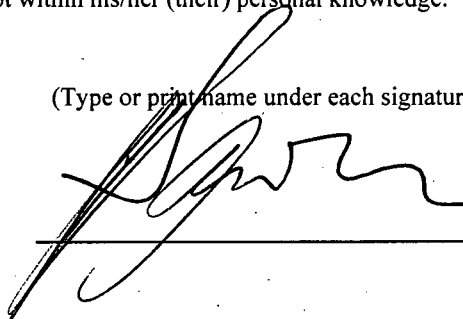
VI - EXECUTION

In accordance with 28 U.S.C. §1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

9/28/09

(Type or print name under each signature¹³)



DONALD DAWSON

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¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

UNITED STATES DEPARTMENT OF JUSTICE
FARA REGISTRATION UNIT
NATIONAL SECURITY DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your Supplemental Statement:

1. Is your answer to Item 16 of Section V (Informational Materials – page 8 of Form NSD-2, formerly Form CRM-154 Supplemental Statement):

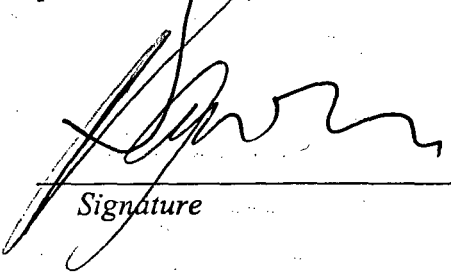
YES X or NO _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

YES X or NO _____

(If your answer to question 2 is "yes" please forward for our review copies of all material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

9/28/09

Date

DONALD DAWSON

Please type or print name of
Signatory on the line above

DEPUTY DIRECTOR/SALES

Title

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JAMAICA

ATTACHMENT 14 (a)

RECEIPTS – MONIES: JTB Miami, FL (for period ending January 2008)

<u>DATE</u>	<u>FROM WHOM</u>	<u>PURPOSE</u>	<u>AMOUNT (US\$)</u>
	Jamaica Tourist Board 64 Knutsford Boulevard Kingston 5 Jamaica, W.I.		
AUGUST 2007		General Operating Expenses	123,489.62
SEPTEMBER 2007		“ “ “	141,890.33
OCTOBER 2007		“ “ “	155,520.00
NOVEMBER 2007		“ “ “	283,676.00
DECEMBER 2007		“ “ “	139,508.05
JANUARY 2008		“ “ “	<u>3,764.62</u>
			\$847,848.62

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JAMAICA

ATTACHMENT 15 (a)

DISBURSEMENTS – MONIES: JTB Miami, FL (for period ending January 2008)

<u>DATE</u>	<u>PURPOSE</u>	<u>AMOUNT (US\$)</u>
AUGUST 2007	General Operating Expenses	144,566.67
SEPTEMBER 2007	“ “ “	142,535.14
OCTOBER 2007	“ “ “	148,439.47
NOVEMBER 2007	“ “ “	156,979.21
DECEMBER 2007	“ “ “	151,700.42
JANUARY 2008	“ “ “	<u>133,792.61</u>
		\$878,313.52

**JAMAICA TOURIST BOARD
CALENDAR OF ACTIVITIES - USA
AUGUST - DECEMBER 2007**

REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
	AUGUST			
Northeast	Emancipation Day - Jamaica's 44th Independence - City Hall New York City, NY August 1	Annual community event. Invitees include the Jamaicans living in NY City to celebrate Jamaica's Independence at City Hall. JTB distributed collateral material.	400 consumers	Sinclair/Dobson
South	Jamaica Independence Celebration Miami, FL August 2-3	JTB will host a cultural display for 2 days in the lobby of the Miami office. The event will display Jamaica's history, art, music and food tasting.	200 consumers	Henry/Wright
Northeast	Jamaica Independence Celebration Providence, RI August 4	Jamaica's 44th year of independence celebrated with and all-day event co-sponsored by the Jamaica Assn of Rhode Island	500 consumers	Woolcock
Northeast	Jamaica National Independence Gala Washington, DC August 4	Annual gala to celebrate Jamaica's independence	300 consumers	Harper
West	Jamaica Awareness Assoc. of California Annual Independence Celebration Dinner Los Angeles, CA August 4	JTB will support the Jamaican association and interact with attendees	250 consumers	Holland
Midwest	Jamaica Independence Celebration Chicago, IL August 4	Event to promote Jamaica in the Chicago market	600 consumers	Bucknor
Midwest	Jamaica Independence Dinner Dance Minneapolis, MN August 5	Dinner dance sponsored by the Jamaica Minnesota Organization to celebrate Jamaica's 45th Anniversary	300 consumers	Rose
Northeast	Independence Sunday Market Washington, DC August 5	JTB and Air Jamaica will be the host in the Travel Pavillion featuring Jamaica	10,000 cons.	Harper
Midwest	Jamaica Week in Minneapolis Minneapolis, MN August 5-11	Series of cultural events co-sponsored by the Jamaica Minnesota Organization to celebrate Jamaica's 45th Independence Anniversary	6,000 consumers	Rose
Midwest	Jamaica Winter 2008 Product Launch Minneapolis, MN August 7	Annual event to promote winter business to travel agencies in the primary cities	80 agents	Sales Team

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**JAMAICA TOURIST BOARD
CALENDAR OF ACTIVITIES - USA
AUGUST - DECEMBER 2007**

REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
Midwest	Jamaica Winter 2008 Product Launch Milwaukee, WI August 8	Annual event to promote winter business to travel agencies in the primary cities	120 agents	McDermoth
Midwest	Jamaica Winter 2008 Product Launch Chicago, IL August 9	Annual event to promote winter business to travel agencies in the primary cities	120 agents	Bucknor
Northeast	Town Hall Community Meeting Brooklyn, NY August 10	Prime Minister Portia Simpson Miller will be the guest speaker at this event	250 consumers	Sinclair/Dobson
South	A Taste of the Caribbean at Maroone Toyota Weston, FL August 10	Jamaica Day at one South Florida's largest auto dealers. JTB hosted a Jamaica Day at this location in March this year and the event was so successful that JTB opted do it again.	250 consumers	Henry
Midwest	AppleFest Chicago, IL August 10-11	Event to promote Jamaica while sponsoring this tour operators' appreciation day for its employees	300 agents and consumers	Bucknor
Midwest	Jamaica Winter 2008 Product Launch St. Louis, MO August 13	Annual event to promote winter business to travel agencies in the primary cities	120 agents	Christie
Midwest	Funjet/Trans Global Vacatons Supplier Showcase & Travel Agent Events Chicago, IL August 13	Annual series of events to promote winter business	300 agents	Bucknor
Northeast	Funjet/Trans Global Vacations Supplier Showcase & Travel Agent Events Tyson's Corner, VA August 14	Annual series of events to promote winter business	130 agents	Harper
Midwest	Jamaica Winter 2008 Product Launch Cincinnati, OH August 14	Annual event to promote winter business to travel agencies in the primary cities	100 agents	Mesquita
South	American Express/Centurion Fam Trip Montego Bay, JA August 14-18	Amex reservation agents will travel from several US gateways for a fam trip to update them on-island via site inspection tours of upscale hotels and attractions.	12 agents	Henry

**JAMAICA TOURIST BOARD
CALENDAR OF ACTIVITIES - USA
AUGUST - DECEMBER 2007**

REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
West	JTB Familiazation Tour Montego Bay/Negril/South Coast August 14-21	Familiarization trip to update agents on the new hotels, completion of highways, etc.	15 agents	DaCosta
Midwest	Jamaica Winter 2008 Product Launch Cleveland, OH August 15	Annual event to promote winter business to travel agencies in the primary cities	80 agents	Mesquita
Northeast	Funjet/Trans Global Vacations Supplier Showcase & Travel Agent Events Buffalo, NY August 15	Annual series of events to promote winter business	157 agents	Dobson
Midwest	Funjet/Trans Global Vacations Supplier Showcase & Travel Agent Events Detroit, MI August 16	Annual series of events to promote winter business	400 agents	Sales Team
Midwest	Jamaica Winter 2008 Product Launch Detroit, MI August 16	Annual event to promote winter business to travel agencies in the primary cities	120 agents	Mesquita
Midwest	Funjet/Trans Global Vacations Supplier Showcase & Travel Agent Events Cleveland, OH August 17	Annual series of events to promote winter business	350 agents	Mesquita
Northeast	Caribfest 2006 Richmond, VA August 18	This is a cultural festival which will showcase each Caribbean island participating	8,000 consumers	Harper
Northeast	CTO Maryland Crabfest Baltimore, MD August 19	Annual fundraising event. JTB will have opportunity to promote the destination product. Proceeds will be donated to charity. Chukka Cove and Pt. Village will donate prizes	200 trade/cons	Harper
Midwest	Funjet/Trans Global Vacations Supplier Showcase & Travel Agent Events Minneapolis, MN August 20	Annual series of events to promote winter business	250 agents	McDermoth
Groups	Incentiveworks (formerly CMITS) Toronto, CANADA August 20-22	Annual conference/trade show targeting the Canadian meeting/incentive planner and travel professional	2,000 buyers	Bullock/Hamilton

**JAMAICA TOURIST BOARD
CALENDAR OF ACTIVITIES - USA
AUGUST - DECEMBER 2007**

REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
	SEPTEMBER			
South	CTO Jamaica Night	JTB will host the monthly meeting for the CTO Miami	50 agents	Henry
	Miami, FL	Chapter and update agents on the destination		
	September 6			
South	American Express/Centurion Fam Trip	Amex reservation agents will travel from several US	12 agents	Henry
	Montego Bay, JA	gateways for a fam trip to update them on-island via site		
	September 7-11	inspection tours of upscale hotels and attractions.		
National	ASTA THETRADESHOW	Travel Retailing and Destination Expo. New 3-day	4,500 agents	DaCosta
	Las Vegas, NV	event connecting thousands of consumers, travel		
	September 9-11	agents and travel suppliers. JTB will take an island		
		booth and invite suppliers to participate with us.		
Midwest	Apple Vacations West 2008 WinterSun	An annual series of events to promote winter	200 agents	Mesquita
	Trade Shows	business		
	Detroit, MI			
	September 10			
South	JTB Fall Product Launch	Fall series to promote winter business to the agents	50 agents	Bronstorph
	Charlotte, NC	in the secondary cities in the South		
	September 10			
Northeast	GoGo Tours Training Seminar	Train reservation agents on the destination product	10 resv agents	Harper
	Wilmington, DE			
	September 10			
Midwest	Apple Vacations West 2008 WinterSun	An annual series of events to promote winter	500 agents	Bucknor
	Trade Shows	business		
	Chicago, IL			
	September 11			
Midwest	Apple Vacations West 2008 WinterSun	An annual series of events to promote winter	300 agents	Rose
	Trade Shows	business		
	Milwaukee, WI			
	September 11			
South	JTB Fall Product Launch	Fall series to promote winter business to the agents	35 agents	Bronstorph
	Greenville, SC	in the secondary cities in the South		
	September 11			
Northeast	Brooklyn Caribbean Youthfest 2006	Event targeting the youths of the Caribbean American	800 consumers	Dobson
	Brooklyn, NY	families to get together and celebrate the heritage and		
	September 11	culture of the Caribbean.		

**JAMAICA TOURIST BOARD
CALENDAR OF ACTIVITIES - USA
AUGUST - DECEMBER 2007**

REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
South	JTB Fall Product Launch Nashville, TN September 12	Fall series to promote winter business to the agents in the secondary cities in the South	50 agents	Bronstorph
South	JTB Fall Product Launch Atlanta, GA September 13	Fall series to promote winter business to the agents in the South	100 agents	Bronstorph
Northeast	CTO Chapter Meeting Crystal City, VA September 13	JTB sponsored a Jamaica evening and updated the agents on the destination product	40 agents	Harper
National	Meet us in Montego Bay Fam Trip All US gateways September 13-17	Educational update on the destination for agents from across all US regions. The Montego Bay and Ocho Rios resort areas will be targeted.	60 agents	US/Jamaica team
South	Air Jamaica Top Travel Agency Presentation Atlanta, GA September 14	Luncheon presentation hosting top producing agents and wholesaler to update destination.	25 agents	Bronstorph
South	South Miami Hospital Heritage Miami, FL September 14	Consumer event showcasing Jamaica.	600 consumers	Henry
South	Caribbean Bar Assn Scholarship Gala Ft. Lauderdale, FL September 15	10th Annual event targeted to consumers in the legal field such as lawyers, judges etc. Politicians as well as other business owners in South and Central Florida will also attend	350 consumers	Henry
Midwest	Apple Vacations West 2008 WinterSun Trade Shows St. Louis, MO September 17	An annual series of events to promote winter business	300 agents	Christie
West	Travel Impressions 2007 Trade Show Los Angeles, CA September 17	Event to showcase Jamaica to this tour operator's top agents	150 agents	Holland
South	LATA (Lafayette Area Travel Agents Assoc.) Lafayette, LA September 17	Update the travel agents of Lafayette, Louisiana on the Jamaica	35 agents	Henry

**JAMAICA TOURIST BOARD
CALENDAR OF ACTIVITIES - USA
AUGUST - DECEMBER 2007**

REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
West	Travel Impressions 2007 Trade Show San Diego, CA September 18	Event to showcase Jamaica to this tour operator's top agents	150 agents	Holland
Midwest	Apple Vacations West 2008 WinterSun Trade Shows Minneapolis, MN September 18	An annual series of events to promote winter business	200 agents	Rose
South	International Travel & Vacation Expo Cleveland, GA September 18	3rd Annual Expo hosted by VIP Travel, a major Jamaica producer which draws consumers from the surrounding counties of Athens, Winder and Madison	600 consumers	Bronstorph
Northeast	CTO/Funjet Vacations Trade Shows/Dinners Washington, DC & Baltimore, MD September 18 - 19	Presentation & Trade Show hosted by CTO to promote Funjet's Winter packages to their destinations.	400 agents	Harper
West	Apple Vacations West 2008 WinterSun Trade Shows Denver, CO September 19	An annual series of events to promote winter business	250 agents	Holland
West	Travel Impressions VIP Dinner Seminars Orange County, CA September 19	Event to showcase Jamaica to this tour operator's top agents	150 agents	DaCosta
Northeast	CTO BWI Chapter, Jamaica Dinner Meeting Baltimore, MD September 19	Jamaica will sponsor the Baltimore, MD Chapter monthly meeting to showcase Jamaica's diverse tourism product	80 travel agents	Harper
West	Travel Impressions 2007 Trade Show San Francisco, CA September 20	Event to showcase Jamaica to this tour operator's top agents	150 agents	Holland
Northeast	Apple Vacations WinterSun Mid-Atlantic 2007 Trade Show & Seminar Series Edison, NJ September 20	Series of tour operator shows for their top agents to introduce their Winter Program and update them on the destinations they sell.	175 agents	Senior
National	JTB Niche Fam All US gateways September 20-24	Fam trip specifically targeting golf and spa resorts in in the Montego Bay and Ocho Rios areas	60 agents	US/Jamaica team

**JAMAICA TOURIST BOARD
CALENDAR OF ACTIVITIES - USA
AUGUST - DECEMBER 2007**

REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
South	Georgia's Travel Expo 2007 Helen, GA September 21-22	Excellent opportunity to showcase the destination to one of the largest event for consumers. VIP Alpine Travel will have capability to book travel on the spot.	500 consumers	Bronstorph
Midwest	Apple Vacations Res Training Chicago, IL September 24	Reservations training for new trainee employees	30 res agents	Bucknor
Midwest	Apple Vacations East 2008 WinterSun Trade Shows Pittsburg, PA September 24	Annual series of events to promote winter business	150 agents	Mesquita
Midwest	Funjet Vacations Res Training Milwaukee, WI September 24	Reservations training for agents	80 res agents	McDermoth
West	Jamaica Fall Seminar Series Portland, OR September 24	Update the trade on the Jamaica Product	75 agents	Holland
West	Jamaica Fall Seminar Series Seattle, WA September 25	Update the trade on the Jamaica Product	75 agents	Holland
Midwest	Liberty Travel Inhouse Training Chicago, IL September 25	Reservations training for travel agents	15 agents	Bucknor
Midwest	Apple Vacations East 2008 WinterSun Trade Shows Columbus, OH September 25	Annual series of events to promote winter business	150 agents	Mesquita
Groups	Incentive Travel & Motivation Expo (IT&ME) Chicago, IL September 25-27	Largest Int'l trade event for the incentive travel professionals	12,000 buyers	Bullock
West	Jamaica Fall Seminar Series Salt Lake City, UT September 26	Update the trade on the Jamaica Product	65 agents	DaCosta

**JAMAICA TOURIST BOARD
CALENDAR OF ACTIVITIES - USA
AUGUST - DECEMBER 2007**

REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
	OCTOBER			
West	AA Vacations 2008 Product Launch Orange County, CA October 1	Opportunity to promote the destination to this tour operator's top producing travel agents	150-275 agents	DaCosta
West	AA Vacations 2008 Product Launch Los Angeles, CA October 2	Opportunity to promote the destination to this tour operator's top producing travel agents	150-275 agents	Holland
Midwest	Air Jamaica Vacations/Air Jamaica Launch Chicago, IL October 2	Dinner cruise on the "Spirit of Chicago" to launch the tour operator's and airline's 2007 Winter Product	130 agents	Bucknor
West	AA Vacations 2008 Product Launch San Jose/Santa Clara, CA October 3	Opportunity to promote the destination to this tour operator's top producing travel agents	150-275 agents	Holland
Northeast	Travel Impressions In-house Training Bethlehem, PA October 3	Train reservation agents on the destination product	50 agents	Senior
Northeast	New Jersey/Star Ledger Travel Show 2007 Westfield, NJ October 4	New Jersey's only major consumer show. JTB will showcase the destination product and consumers will have the opportunity to book onsite	1,000 cons	Senior
West	AA Vacations 2008 Product Launch San Diego, CA October 4	Opportunity to promote the destination to this tour operator's top producing travel agents	150-275 agents	DaCosta
South	YPO Event (Young Presidents Organization) Miami Beach, FL October 5	YPO is a very affluent group of persons who are presidents of multi-million \$ organizations. Has group planned for Round Hill in March 2007. JTB will give a presentation on the destination	100 consumers	Henry
Northeast	JTB/JM Fam Trip MBJ/OCJ October 5-8	Update agents from the Baltimore gateway on the Jamaica product.	15 agents	Harper
Northeast	Gems of the Caribbean - CTO 10th Annual TradeShow Stamford, CT October 9	This trade show attracts all agents in the State of CT Format is TradeShow/Seminar/Roundtable. JTB will have the opportunity to update the agents on the Jamaica product	200 agents	Woolcock

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REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
Northeast	American Express Bridal Show Alexandria, VA October 9	Opportunity to promote this niche market.	50 consumers	Harper
West	Expedia Caribbean Day Tacoma, WA October 9	Opportunity to update reservations agents on the Jamaica product	95 resv agents	Holland
Northeast	GWV Trade Show Braintree, MA October 10	Charter tour operator annual Product Launch to promote their Winter packages to their destinations	120 agents	Woolcock
West	Home Based Agent, Honeymoon, Romantic Getaways Show & Conference San Jose, CA October 11	Opportunity to promote Jamaica in this area and also reach this segment of agents	1,200 agents	Shervington
Northeast	GWV Trade Show Providence, RI October 11	Charter tour operator annual Product Launch to promote their Winter packages to their destinations	100 agents	Woolcock
Northeast	GWV Trade Show Essex Junction, VT October 12	Charter tour operator annual Product Launch to promote their Winter packages to their destinations	80 agents	Woolcock
South	Wilcox World Travel & Tours Staff Training Ocho Rios, Jamaica October 12-15	Staff fam trip hosted by Sandals to include training seminar and presentation by JTB on island	10 agents	Bronstorph
South	Reggae, Jerk, Jam Festival Tampa, FL October 13	This consumer event is the first of its kind in Tampa being sponsored by Making Waves. Jamaica's food and culture will be showcased. Air Jamaica, the Tampa Tribune and Mango Radio will also be present	600 consumers	Wright
South	Atlanta Sister Cities Economic Conference Atlanta, GA October 15	JTB invited to give presentation on Tourism & Culture. The Mayor of MBJ with a delegation also from MBJ will be in attendance. Also expected are mayors from other countries.	100 consumers	Bronstorph
Northeast	GWV Trade Show Hanover, NH October 16	Charter tour operator annual Product Launch to promote their Winter packages to their destinations	80 agents	Woolcock

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REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
South	JTB 2007 Fall Product Launch New Orleans, LA October 15	Fall series to promote winter business to the agents in the South	100 agents	Henry
South	JTB 2007 Fall Product Launch Lafayette, LA October 16	Fall series to promote winter business to the agents in the South	35 agents	Henry
Northeast	Travel Impressions 2007 Trade Show Long Island, NY October 16	Event to showcase Jamaica to this tour operator's top agents	160 agents	Sinclair
Northeast	Travel Impressions 2007 Trade Show Stamford, CT October 17	Event to showcase Jamaica to this tour operator's top agents	125 agents	Dobson
South	JTB 2007 Fall Product Launch Baton Rouge, LA October 17	Fall series to promote winter business to the agents in the South	90 agents	Henry
Northeast	Agent @ Home Expo Baltimore, MD October 17	Opportunity to promote the Jamaica product	130 agents	Harper
Northeast	Travel Impressions 2007 Trade Show Waltham, MA October 18	Event to showcase Jamaica to this tour operator's top agents	125 agents	Woolcock
Northeast	Travel Impressions Training Seminar Farmingdale, NY October 18	In-house training on the destination product to reservation agents	23 agents	Sinclair
Groups	National Coalition of Meeting Planners-NCBMP Dallas, TX October 18	Annual event targeting the African American planners American planners	1,200 planners	Bullock
National	Meet us in Montego Bay Fam Trip All US gateways October 18-22	Educational update on the destination for agents from across all US regions. The Montego Bay and Ocho Rios resort areas will be targeted.	60 agents	US/Jamaica team
Groups	The Hospitality Industry Golf Organ. (HIGO) Tucson, AZ October 21-24	HIGO provides a forum that includes networking/golf and fun for the association executives, meeting planners and sponsors within the meeting industry. The primary goal is to build relationships and do business.	100 planners	Bullock

**JAMAICA TOURIST BOARD
CALENDAR OF ACTIVITIES - USA
AUGUST - DECEMBER 2007**

REGION	ACTIVITIES	RATIONALE	TARGET T/C	RESPONSIBILITY
	NOVEMBER			
Northeast	TNT Vacations Product Launch Randolph, MA November 1	Tour operator presentation to their top agents to update them on their destinations	110 agents	Woolcock
Northeast	JTB/Air Jamaica Fam Trip Montego Bay/Ocho Rios November 2 -5	Fam tour of the Island resort areas and attractions to update agents on the product	15 agents	Sinclair
National	Annie's Revenge (Golf Tournament) Jamaica November 3-6	A corporate hospitality event designed to showcase Jamaica's golf product	consumers & golf professionals	Dawson/Bullock & JTB/Jamaica Reps
Midwest	JTB Midwest Fall Seminars Rockford, IL November 5	Seminars in secondary cities to update the trade on the Jamaica product and encourage travel from the Cincinnati gateway	50 agents	Bucknor
South	JTB Fall Product Launch Melbourne, FL November 5	Fall series to promote winter business to the agents in the South	50 agents	Wright
South	JTB Fall Product Launch Tampa, FL November 6	Fall series to promote winter business to the agents in the South	100 agents	Wright
Midwest	JTB Midwest Fall Seminars Indianapolis, IN November 6	Seminars in secondary cities to update the trade on the Jamaica product and encourage travel from the Cincinnati gateway	60 agents	Bucknor
South	ASTA Trade Show Miami Beach, FL November 7	Excellent opportunity to network with the travel agency community and other suppliers	100 agents	Henry
South	American Express/Centurion Fam Trip Montego Bay, JA November 7-11	Amex reservation agents will travel from several US gateways for a fam trip to update them on-island via site inspection tours of upscale hotels and attractions.	12 agents	Henry
Northeast	Vermont ASTA Show (VSTA) Burlington, VT November 8	Annual trade show in a suburban area of Northern New England. Great opportunity to reach agents who have clients that use Montreal as their primary gateway.	110 agents	Woolcock

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CALENDAR OF ACTIVITIES - USA: JANUARY 2008**

ACTIVITIES	LOCATION	DATE	RATIONALE	REGION	Responsibility	TARGET	Qty/Type
Kairi's Travel Caribbean Night	Philadelphia, PA	1/4/2009 0:00	Jamaica presentation to the clientele of this agency.	Northeast	Senior	30	Consumers
RADIO REMOTE - WIIL	Ocho Rios, Jamaica	1/5-12/2008	Radio station WIIL, based in Chicago, Illinois will do a remote in conjunction with Apple Vacations and Fox Travel. Broadcast will be from the Sunset Jamaica Grande in Ocho Rios. A total of 199 come-along passengers will travel with the group.	National	Willis	100,000	Listenership
Liberty Travel Training Seminar - CANX	Hollywood, FL	1/8/2008 0:00	Train and update agents on the destination product.	South	Henry	8	Agents
American Express Travel Training Seminar-CANX	Ft. Lauderdale, FL	1/9/2008 0:00	Update agents on the destination product.	South	Henry	10	Agents
Vacation Express Trade show	Nashville, TN	1/10/2008 0:00	Opportunity to update travel agents on the Jamaica product.	South	Bronstorph	100	Agents
Prestige American Express Travel Show	Las Vegas, NV	1/12/2008 0:00	This is the largest consumer travel show produced by the largest group of travel agents in Nevada and will present an excellent opportunity to educate the consumer on the destination	West	DaCosta	3,000	Consumers
Macy's Travel Expo	Bloomington, MN	1/12/2008 0:00	This 6th Annual Expo will present a great opportunity to showcase the destination at the Mall of the America.	Midwest	McDermoth	2,000	Consumers
Wichita Bridal Show-POSTPONED	Wichita, KS	1/12/2008 0:00	Opportunity to showcase Jamaica as the Caribbean's no. 1 wedding/honeymoon destination	Midwest	Christie	300	Consumers
Golf Week Golf fest	Orlando, FL	1/12-13/2008	Opportunity to promote Jamaica as the Caribbean's #1 golf	South	Wright	3,000	Consumers
2008 AAA Cruise & Travel Show	Austin, TX	1/12/2008 0:00	Opportunity to promote Jamaica at this annual consumer travel show hosted by AAA	Southwest	Rose	200	Consumers
JTB/Apple Fam Trip	MBJ/OCJ/NEG	1/12-19/2008	Agents will be invited to participate on a fam trip from the Pittsburgh, Pennsylvania gateway. This group will do site inspections of hotels and attractions on-island.	Midwest	Mesquita	15	Agents
2008 AAA Cruise Cruise & Travel Show	Austin, TX	1/12/2008 0:00	Opportunity to promote the destination at this annual consumer	Southwest	Rose	500	Consumers
Caribbean Marketplace 2008	Paradise Island, Bahan	1/13-15/2008	This event is recognized as the most important tourism marketing conference of the year for the Caribbean region. Participants will include supplier companies, buyers, media and delegates. JTB managers from USA, UK and Canada will attend.	National	Smith & Daws	1,600	Agents
Travel Headquarters Bridal show	Owatonna, MN	1/13/2008 0:00	Bridal show targeting prospective honeymooners.	Midwest	McDermoth	200	Consumers
2008 AAA Cruise & Travel Show	Dallas/Ft. Worth, TX	1/13/2008 0:00	Opportunity to promote Jamaica at this annual consumer show.	Southwest	Rose	500	Consumers
Martin's Crosswind Bridal Show	Greenbelt, MD	1/13/2008 0:00	Excellent potential to increase wedding and honeymoon business for the Baltimore & Washington areas.	Northeast	Harper	1,000	Consumers

NSD/CES/REGISTRATION
UNIT

**JAMAICA TOURIST BOARD
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Caribbean Team Classic	Rose Hall Resort, Jamaica	1/13 - 17/2008	This golf event will be the first one of its kind in Jamaica and is expected to become an annual event. It is organized by Southern Dunes who hosts the largest golf tournament in the world in South Carolina which generates over \$5 million in revenue to this state. Included in the JTB sponsorship will be a link to our website which will take the interested party to a Jamaica "destination" page within the Caribbean Team Classic	Groups	Bullock	200 Consumers
2008 AAA Cruise & Travel Show	Dallas/Ft. Worth, TX	1/13/2008 0:00	Opportunity to promote Jamaica at this annual consumer travel show hosted by AAA.	Southwest	Rose	600 Consumers
MAST Destination Powerhouse	Oakbrook Terrace, IL	1/15/2008 0:00	"Webinar" Jamaica presentation to travel agents online.	Midwest	Bucknor	15 Agents
Carousel Travel Consumer Show	Minneapolis, MN	1/15/2008 0:00	Agency sponsored show to promote travel to Jamaica.	Midwest	McDermoth	150 Consumers
JTB/GoGo Worldwide Vacations Appreciation Banquet	Oakbrook Terrace, IL	1/16/2008 0:00	JTB will host an appreciation dinner for GoGo's reservations staff and their top 15 Jamaica retailers.	Midwest	Bucknor	40 Agents
Invitation to Travel	Sonora, CA	1/17/2008 0:00	Opportunity to participate in a tri-agency travel show with specific focus on the Caribbean.	West	Holland	250 Consumers
Jensen Beach Travel Expo	Jensen Beach, FL	1/18/2008 0:00	Promote Jamaica as the premier Caribbean destination.	South	Henry	900 Consumers
Breton Village Consumer Show	Grand Rapids, MI	1/19/2008 0:00	6th Annual Travel Expo selling directly to the Grand Rapids/West Michigan markets	Midwest	Mesquita	1,700 Consumers
Travel Fiesta VII by Carlson Wagonlit	Sioux Falls, SD	1/19/2008 0:00	Annual event to showcase the Jamaica product to consumers in the South Dakota area.	Midwest	McDermoth	300 Consumers
Greater Chicago Chapter CTO 17th Annual Charity Ball	Chicago, IL	1/19/2008 0:00	Annual event in which JTB participates to support the Chicago CTO Chapter in its quest to aid Caribbean children.	Midwest	Bucknor	300 Agents
22nd Annual AAA Texas Cruise & Travel Show	Houston, TX	1/20/2008 0:00	Consumer show organized by AAA Travel in partnership with the Houston Chronicle Newspaper. On site booking will be available and will therefore almost guarantee direct and instant ROI.	Southwest	Henry (for Ros)	1,500 Consumers
Bethesda Bridal Showcase	Bethesda, MD	1/20/2008 0:00	Great opportunity to promote this niche market to prospective wedding/honeymoon consumers.	Northeast	Harper	1,000 Consumers
2008 AAA Cruise & Travel Show	Houston, TX	1/20/2008 0:00	Opportunity to promote Jamaica at this annual consumer travel show hosted by AAA.	Southwest	Rose	1,700 Consumers
2008 AAA Travel Show	Houston, TX	1/20/2008 0:00	Consumer show with on-site booking capability.	Southwest	Henry	1,500 Consumers
Jamaica Breakfast Seminars-POSTPONED	Philadelphia, PA	1/22 - 24/2008	Series of three (3) seminars conducted jointly with Air Jamaica, Air Jamaica Vacations and Sunset Resorts.	Northeast	Senior	120 Agents
World Orchid Show	Key Largo, FL	1/23 - 27/2008	Opportunity to promote Jamaica's horticulture, flora and fauna.	South	Henry	5,000 Consumers

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MK Tours - PANGAEA World Festival	Aventura, FL	1/23 - 27/2008	Opportunity to promote Jamaica at this cultural festival in Aventura, a very successful and affluent community in South Florida. JTB will participate only on Sunday, January 27.	South	Henry	15,000 Consumers
Jamaica Day at King Tut Travel	San Ramon, CA	1/23/2008 0:00	This is a high-end agency located in an office complex where many executives at a corporate level have offices too. King Tut will host Jamaica for the day which will present an excellent opportunity to promote the destination to a high end clientele.	West	Holland	100 Consumers
JTB Midwest Seminar	Merrillville, IN	1/23/2009 0:00	Series of seminars in the secondary cities to update agents on the Jamaica product.	Midwest	Bucknor	55 Agents
Solar Tours Tour Operator Training-RESCHEDULED	Washington, DC	1/24/2008 0:00	Update reservation agents on the destination.	Northeast	Harper	8 Agents
JTB Midwest Seminar	Oaklawn, IL	1/24/2008 0:00	Series of seminars in the secondary cities to update the trade on the Jamaica product.	Midwest	Bucknor	65 Agents
ING Miami Marathon/Saturn Total Health/Fitness Expo	Miami, FL	1/25 - 26/2008	This expo is sponsored by the Miami Herald/El Nuevo Herald and is free and open to the public. It is expected to attract a large number of consumers over the 2-day period. JTB will take a booth to showcase the destination product.	South	Henry	30,000 Consumers
Golf Week Golf Fest	Tampa, FL	1/25 - 26/2008	Destination exposure and opportunity to stimulate business with golf enthusiasts.	South	Wright	6,000 Consumers
Partners in Travel	Baltimore, MD	1/26/2008 0:00	Partners in Travel agency will host a Jamaica Client Appreciation Day in the format of an 'open house' to promote Winter and Spring business to Jamaica. Advertising in local newspaper and refreshments will be shared with sponsors.	Northeast	Harper	200 Agents
Seattle Travel Show	Seattle, WA	1/26 - 27/2008	Annual show which presents great opportunity to promote the	West	Holland	10,000 Consumers
AAA Alabama Consumer Travel Show	Birmingham, AL	1/26/2008 0:00	Excellent opportunity to promote this niche market to	South	Bronstorph	1,000 Consumers
Majestic Travel Honeymoon & Romantic Getaway Show	St. Peters, MO	1/26/2008 0:00	Annual event with opportunity to promote the destination. Onsite booking will be available.	Midwest	Christie	350 Consumers
Destination Travel Bridal Show	Quincy, IL	1/26/2008 0:00	This event will be used to promote the wedding and honeymoon market in Jamaica.	Midwest	Bucknor	200 Consumers
JTB N.E. Winter Sales Seminars	Worcester, MA	1/28/2008 0:00	A series of seminars in the primary markets to showcase Jamaica's tourism product and update agents on new	Northeast	Sales Team	70 Agents
St. Paul Winter Carnival	St. Paul, MN	1/29 - 2/03/2008	Annual event to promote winter business to Jamaica.	Midwest	McDermoth	20,000 Consumers
Apple Vacations Reservations Training-POSTPONED	Elk Grove Village, IL	1/29/2008 0:00	Update agents on the Jamaica product.	Midwest	Bucknor	35 Agents

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			JTB will host an appreciation dinner for GoGo's top agents to thank them for their support of Jamaica.			
GoGo Worldwide Vacations Appreciation Banquet	Troy, MI	1/29/2008 0:00		Midwest	Bucknor	30 Agents
Vacation Express Trade Show	Greenville, SC	1/29/2008 0:00	Opportunity to update travel agents on the Jamaica product.	South	Bronstorph	50 Agents
JTB Suite Seminar-RESCHEDULED to 3/11	Kalamazoo, MI	1/29/2008 0:00	Continuing series of seminars in secondary cities to update the trade on the Jamaica product.	Midwest	Mesquita	30 Agents
JTB N.E. Winter Sales Seminars	Hartford, CT	1/29/2008 0:00	A series of seminars in the primary markets to showcase Jamaica's tourism product and update agents on new	Northeast	Sales Team	100 Agents
			Vacation Express continues their series of trade shows and in this city, the format will be a breakfast seminar which JTB will sponsor. Provides excellent opportunity to promote the			
Vacation Express Trade Show (morning)	Columbia, SC	1/30/2008 0:00		South	Bronstorph	50 Agents
JTB "Dine 'n Discover" at American Express	Dallas, TX	1/30/2008 0:00	JTB will update American Express travel agents on the Jamaica	Southwest	Rose	9 Agents
Vacation Express Trade Show (evening)	Charlotte, NC	1/30/2008 0:00	Opportunity to update travel agents on the Jamaica product.	South	Bronstorph	50 Agents
			A series of seminars in the primary markets to showcase Jamaica's tourism product and update agents on new			
JTB N.E. Winter Sales Seminars	Westchester, NY	1/30/2008 0:00		Northeast	Sales Team	90 Agents
			JTB will be a major sponsor of this special program honoring the late Dr. the Hon. Louise Bennett-Coverly. This event will be held at the Broward Community Library in Pembroke Pines.			
Louise Bennett-Coverly Conference	Pembroke Pines, FL	1/31 - 2/01/2008		South	Henry	300 Consumers
North Texas CTO Chapter Jamaica Night	Dallas, TX	1/31/2008 0:00	Opportunity to update the CTO membership on the Jamaica	Southwest	Rose	40 Agents
Vacation Express Trade Show	Raleigh, NC	1/31/2008 0:00	Opportunity to update travel agents on the destination product.	South	Bronstorph	50 Agents
			A series of seminars in the primary markets to showcase Jamaica's tourism product and update agents on new			
JTB N.E. Winter Sales Seminar	Newark, NJ	1/31/2008 0:00	developments within the industry.	Northeast	Sales Team	100 Agents