

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For 6 Month Period Ending JUNE 2021 (Insert date)

I - REGISTRANT

- 1. (a) Name of Registrant: BAHAMAS MINISTRY OF TOURISM; (b) Registration Number: 2310; (c) Primary Business Address: #1 BAY STREET, P.O. BOX N3701, NASSAU, BAHAMAS

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual: (1) Residence address(es) Yes/No, (2) Citizenship Yes/No, (3) Occupation Yes/No; (b) If an organization: (1) Name Yes/No, (2) Ownership or control Yes/No, (3) Branch offices Yes/No; (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.

- 3. If the registrant previously filed an Exhibit C, state whether any changes therein have occurred during this 6 month reporting period. Yes/No; If yes, has the registrant filed an updated Exhibit C? Yes/No; If no, please file the updated Exhibit C.

1 The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Ceased
------	----------	-------------

5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
------	----------------------------------	----------

(b) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes No

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
------	------------------------	-----------------

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
------	------------------------	-------------------	-----------------

6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes No

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

II - FOREIGN PRINCIPAL

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant added any new foreign principal(s)² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Foreign Principal

Date Added

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

10. (a) Has the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes No N/A

Exhibit B⁴ Yes No N/A

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period? Yes No

If yes, has the registrant filed an amendment to these exhibits? Yes No

If no, please file the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
-------------------	---------------------

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity⁵ as defined below? Yes No

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
-------------------	------	---------	--------	---------

13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes No

If yes, describe fully.

Foreign Principal	Activities/Services
-------------------	---------------------

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with/Of force to formulate, adopt, or change the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, has the registrant received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, please explain why no monies were received.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Foreign Principal	Date Received	From Whom	Purpose	Amount	Subtotal
BAHAMAS MINISTRY OF TOURISM	JANUARY	BAHAMAS MINISTRY OF TOURISM US DEPOSIT	FOR OPERATING EXPENSES (SEE ATTACHED)	\$2,500,000	
	FEBRUARY			\$6,500,000	
	MARCH			\$1,000,000	
	APRIL			\$0.00	
	MAY			\$2,000,000	
	JUNE			\$8,500,000	
				\$20,500,000.00	
					Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, has the registrant received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, has the registrant previously filed an Exhibit D⁸ to its registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

If no, please file the required Exhibit D.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
-------------------	---------------	-----------	---------	----------------

^{6, 7} A registrant is required to file an Exhibit D if he/she collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(c)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes No

If no, explain why no disbursements were made.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
BAHAMAS MINISTRY OF TOURISM	JANUARY-JUN 2021		GENERAL DISBURSEMENT & EXPENDITURE (SEE ATTACHED REPORT)	\$21,571,008 .52	

\$21,571,008.52

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
-------------------	------	-----------	---------	----------------

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
------	-------	----------------------------------	--------	-----------------------

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?¹² Yes No

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

BAHAMAS MINISTRY OF TOURISM

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
BAHAMAS MINISTRY OF TOURISM	JANUARY-JUNE 2021	\$21,571,008.52

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- Magazine or newspaper
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Radio or TV broadcasts
- Motion picture films
- Letters or telegrams
- Email
- Website URL(s): WWW.BAHAMAS.COM
- Social media websites URL(s): FACEBOOK.COM/TRAVELBAHAMAS; TWITTER.COM/VISITBAHAMAS
- Other (specify) PINTEREST.COM/THEBAHAMAS, YOUTUBE.COM/VISITBAHAMAS

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

20. Indicate the language used in the informational materials:

- English
- Other (specify) _____

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes No

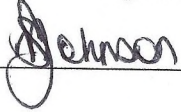
If no, please please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act? Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 1103 of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature ¹³
11/16/2021	Maria Johnson	
_____	_____	_____
_____	_____	_____
_____	_____	_____

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**BAHAMAS TOURIST OFFICE
ATLANTA, GA
JAN - JUN 2021**

Event Date	Activity	Location	BTO Rep.
1/12/2021	Virtual Global Sales Conference Meeting	Virtual	GA
1/14/2021	Verticals Meeting	Virtual	NW
1/19/2021	BTO ATL Staff Meeting	Virtual	GA, HJ, NW, CS
1/19/2021	Virtual Global Sales Conference Committee Meeting	Virtual	GA
1/20/2021	Accounts transition meeting	Virtual	GA
1/21/2021	Romance Virtual Show meeting	Virtual	GA
1/21/2021	Verticals Meeting	Virtual	NW
1/21/2021	ALG and BTO Meeting	Virtual	GA
1/25/2021	BTO ATL Staff Meeting	Virtual	GA, HJ, NW, CS
1/25/2021	Review - Delta Co-op Campaign Meeting	Virtual	GA
1/26/2021	Virtual Global Sales Conference Committee Meeting	Virtual	GA
1/27/2021	Onbase Virtual Training Pt. 1	Virtual	GA
1/28/2021	Verticals Meeting	Virtual	NW
1/28/2021	Onbase Virtual Training Pt. 2	Virtual	GA
1/29/2021	Regional Check-ins	Virtual	GA
2/1/2021	BTO ATL Staff Meeting	Virtual	GA, HJ, NW, CS
2/1/2021	Area Managers Meeting	Virtual	GA
2/1/2021	Review - Delta Co-op Campaign Meeting	Virtual	GA
2/2/2021	Virtual Global Sales Conference Committee Meeting	Virtual	GA
2/4/2021	Verticals Meeting	Virtual	NW
2/4/2021	Social Media Team Meeting	Virtual	GA, NW, CS
2/3/2021	Global Sales update Meeting	Virtual	GA
2/5/2021	DLV Presentation Review Meeting	Virtual	GA, NW, CS
2/8/2021	Meeting with Andre Communications	Virtual	GA, HJ, NW, CS
2/9/2021	BTO ATL Staff Meeting	Virtual	GA, HJ, NW, CS
2/9/2021	Meeting with The Sports Society	Virtual	GA, CS
2/10/2021	Virtual Webinar Series Meeting	Virtual	GA, NW
2/10/2021	DLV Presentation Review Meeting	Virtual	GA, NW, CS
2/11/2021	Verticals Meeting	Virtual	NW
2/11/2021	National Trade Bahamas Specialist Meeting	Virtual	GA, CS
2/12/2021	Virtual Tradeshow Meeting	Virtual	GA, CS
2/15/2021	BTO ATL Staff Meeting	Virtual	GA, HJ, NW, CS
2/16/2021	National Trade Deck Review Meeting	Virtual	GA
2/16/2021	BTO & DLV Presentation	Virtual	GA
2/18/2021	Verticals Meeting	Virtual	NW
2/22/2021	Review - Delta Co-op AD Campaign	Virtual	GA
2/24/2021	Mann Travels Virtual Tradeshow Meeting	Virtual	GA, HJ, NW, CS
2/24/2021	National Trade Bahamas Specialist Meeting	Virtual	GA, CS

2/25/2021	Verticals Meeting	Virtual	NW
2/26/2021	Bahamas Virtual Romance Show Prep	Virtual	GA, NW, CS
3/1/2021	BTO ATL Staff Meeting	Atlanta, GA	GA, HJ, NW, CS
3/1/2021	Bahamas Virtual Romance Show Exhibitor Prep	Virtual	GA, NW, CS
3/2/2021	Bahamas Virtual Romance Show Support Team Prep	Virtual	GA
3/3/2021	Bahamas Virtual Romance Show (Trade)	Virtual	GA, NW, CS
3/3/2021	Mann Travels Virtual Tradeshow Meeting	Virtual	GA, HJ, NW, CS
3/3/2021	General Staff Meeting	Virtual	GA, HJ, NW, CS
3/4/2021	Verticals Meeting	Virtual	NW
3/4/2021	Romance Show Post-mortem	Virtual	GA, NW, CS
3/7/2021	KHM Today Planning Meeting	Virtual	GA
3/6/2021	Mann Travels Virtual Tradeshow	Virtual	GA, HJ, NW, CS
3/8/2021	BTO ATL Staff Meeting	Atlanta, GA	GA, HJ, NW, CS
3/9/2021	National Trade Bahamas Specialist Meeting	Virtual	GA, CS
3/10/2021	Budget Review Meeting	Virtual	GA, NW, CS
3/3/2021	Bahamas Virtual Romance Show (Consumer)	Virtual	GA, NW, CS
3/11/2021	Verticals Meeting	Virtual	NW
3/12/2021	Budget Presentation Meeting	Virtual	GA, NW, CS
3/15/2021	BTO ATL Staff Meeting	Atlanta, GA	GA, HJ, NW, CS
3/15/2021	Wellness Meeting	Virtual	GA, CS
3/19/2021	DLV Meeting	Virtual	GA
3/18/2021	Verticals Meeting	Virtual	NW
3/18/2021	Internal Brainstorming Meeting	Virtual	GA,NW, CS
3/22/2021	BTO ATL Staff Meeting	Atlanta, GA	GA, HJ, NW, CS
3/22/2021	Review of National Trade Calendar	Virtual	GA
3/23/2021	Meeting with "Ditty TV" Marketing Director	Virtual	NW
3/24/2021	MICE Virtual Expo	Virtual	GA
3/25/2021	Verticals Meeting	Virtual	NW
3/25/2021	Delta Vacations and TIOB Presentation	Virtual	GA, NW, CS
3/29/2021	BTO ATL Staff Meeting	Atlanta, GA	GA, HJ, NW, CS
3/29/2021	Virtual Travel and Adventure Show	Virtual	GA, NW, CS
3/29/2021	BTO ATL Sales Plan Review	Virtual	GA, NW, CS
4/1/2021	Verticals Meeting	Virtual	NW
4/5/2021	BTO ATL Staff Meeting	Atlanta, GA	GA, HJ, NW, CS
4/6/2021	DLV and TIOB Plan	Virtual	GA
4/8/2021	Verticals Meeting	Virtual	NW
4/12/2021	BTO ATL Staff Meeting	Atlanta, GA	GA, HJ, NW, CS
4/12/2021	Group Sales Virtual Expo Meeting	Virtual	GA
4/15/2021	Verticals Meeting	Virtual	NW
4/15/2021	Strategic Partnerships Meeting	Virtual	GA
4/22/2021	Verticals Meeting	Virtual	NW
4/22/2021	BTO ATL Staff Meeting	Atlanta, GA	GA, HJ, NW, CS
4/23/2021	CHTA Update	Virtual	GA

4/23/2021	BTO ATL Staff Meeting	Atlanta, GA	GA,NW, CS
4/20/2021	Group Sales Virtual Expo Meeting	Virtual	GA
4/26/2021	BTO ATL Staff Meeting	Atlanta, GA	GA,NW, CS
4/27/2021	CHTA Update	Virtual	GA
4/27/2021	Proposal meeting with "Wanderful" CEO	Virtual	NW
4/28/2021	CHTA Update	Virtual	GA
4/29/2021	Verticals Meeting	Virtual	NW
4/29/2021	CHTA Update	Virtual	GA
4/30/2021	USA Sales & Marketing Presentation	Virtual	GA
4/30/2021	Rehersal, Virtual Party in da Backyard	Virtual	GA
5/3/2021	BTO ATL Staff Meeting	Atlanta, GA	GA,NW, CS
5/4/2021	MOT Orientation Presentation	Virtual	GA
5/5/2021	Re-hersalVirtual Party in da Backyard	Virtual	GA,NW, CS
5/5/2021	Proposal meeting with GSU	Virtual	NW
5/6/2021	Verticals Meeting	Virtual	NW
5/6/2021	Virtual Party in da Backyard	Virtual	GA,NW, CS
5/10/2021	BTO ATL Staff Meeting	Atlanta, GA	GA,NW, CS
5/10/2021	Travel Health Visa Meeting	Virtual	GA
5/11-14/21	CHTA	Virtual	GA
5/13/2021	Verticals Meeting	Virtual	NW
5/17/2021	BTO ATL Staff Meeting	Atlanta, GA	GA,NW, CS
5/17/2021	Bahamas Travel Health Visa Training Pt. 1	Virtual	GA
5/18/2021	Bahamas Travel Health Visa Training Pt. 2	Virtual	GA
5/19/2021	Bahamas Segment KHM Today	Virtual	GA
5/20/2021	Verticals Meeting	Virtual	NW
5/25/2021	GSU Proposal Review Meeting	Virtual	GA,NW
5/25/2021	BTO ATL Staff Meeting	Atlanta, GA	GA,NW
5/26/2021	BTO ATL Brainstorming Session	Virtual	GA,NW, CS
5/27/2021	Verticals Meeting	Virtual	NW
5/11-31/21	Bi-lateral China Online training course	Virtual	NW
6/1/2021	Virtual Global Sales Conference Committee Meeting	Virtual	GA
6/21/2021	Proposal meeting with Gsu	Virtual	NW
6/1/2021	Area Managers Meeting	Virtual	GA
6/3/2021	Area Managers Meeting	Virtual	GA
6/3/2021	Bahamas Cumulus Meeting	Telephone	GA
6/4/2021	Virtual Global Sales Conference Committee Meeting	Virtual	GA
6/7/2021	AA Load Factors Meeting	Virtual	GA
6/8/2021	Virtual Global Sales Conference Committee Meeting	Virtual	GA
6/9/2021	Airlift/Sealift Panel Meeting	Virtual	GA
6/9/2021	Virtual Global Sales Conference Committee Meeting	Virtual	GA
6/10/2021	ALG and BTO Meeting	Virtual	GA
6/14/2021	BTO ATL Staff Meeting	Atlanta, GA	GA,NW
6/15/2021	Relocation Meeting	Virtual	GA

6/15/2021	Airlift/Sealift Panel Meeting	Virtual	GA
6/17/2021	Regional Check-ins	Atlanta, GA	GA
6/18/2021	Recording Our Journey Presentaiton	Virtual	GA
6/21/2021	BTO ATL Staff Meeting	Atlanta, GA	GA,NW
6/21/2021	Recording - Regional Sales Presentaiton	Virtual	GA
6/22/2021	Virtual Global Sales Conference Committee Meeting	Virtual	GA
6/23/2021	Meeting with NPIP	Virtual	GA
6/24/2021	Bahamas Junkanoo Joint Webinar	Virtual	GA
6/28/2021	BTO ATL Staff Meeting	Atlanta, GA	GA,NW
6/30/2021	Virtual Global Sales Conference Begins	Virtual	GA, NW

GA Garbrielle Archer - Area Manager
HJ Hilda James - Assistant Manager
NW Nicholas Wisdom - Marketing Rep.
CS Chivvaun Smith - Marketing Rep.

Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Webinar
Webinar
Meeting
Meeting
Webinar
Meeting
Meeting
Trade Show
Meeting
Meeting
Meeting
Meeting
Webinar
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Teleconference
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting
Meeting

Meeting
Meeting
Recording
Meeting
Recording
Meeting
Meeting
Webinar
Meeting
Conference

**Bahamas Tourist Office- Houston
Department of Justice Report
January 1, 2021 – June 30, 2021**

Prepared by Prescott Young, Area Manager – USA – West, Southwest & Midwest Regions

Date	Activity	Location	Trade/Consumer
1/7/2021	Global Sales & Marketing Conference Planning Meeting	Virtual	Trade
1/11/2021	Reader Choice Awards Webinar	Virtual	Trade
1/12/2021	MOTA Verticals Department Task Force Meeting	Virtual	Trade
1/13/2021	Bahamas Hotel & Tourism Association Presentation	Virtual	Trade
1/18/2021	MOTA Executive Team Presentation	Virtual	Trade
1/20/2021	MOTA & Swains Cay Lodge Meeting	Virtual	Trade
1/20/2021	MOTA Vertical Markets Dept. Meeting	Virtual	Trade
1/20/2021	MOTA & ALG West Coast Representative Meeting	Virtual	Trade
1/21/2021	Global Sales & Marketing Conference Meeting	Virtual	Trade
1/21/2021	MOTA Verticals Department Dive Ambassadors Meeting	Virtual	Trade
1/22/2021	MOTA & Texas Fly Fishing Show Task Force Meeting	Virtual	Trade
1/26/2021	American Marketing Association Virtual Conference	Virtual	Trade
1/27/2021	MOTA E-mail Marketing Meeting	Virtual	Trade
1/28/2021	GBITB & MOTA Sports Tourism Meeting	Virtual	Consumer
1/28/2021	MOTA & Midwest Scuba Meeting	Virtual	Trade
1/28/2021	MOTA Social Media Meeting	Virtual	Consumer
1/28/2021	MOTA OnBase Training Seminar	Virtual	Consumer
2/1/2021	Sales Dept Social Media Team Meeting	Virtual	Consumer
2/2/2021	Global Sales & marketing Planning Meeting	Virtual	Trade
2/2/2021	MOTA Verticals Dept. Task Force Meeting	Virtual	Trade
2/3/2021	MOTA & Valentines Resort Meeting	Virtual	Trade
2/3/2021	MOTA, Grand Hyatt Baha Mar & American Airlines Webinar	Virtual	Trade
2/3/2021	MOTA & American Marketing Association Meeting	Virtual	Trade
2/4/2021	MOTA Sales & Marketing Staff Meeting	Virtual	Trade

2/4/2021	MOTA & Delta Vacations Meeting	Virtual	Trade
2/4/2021	MOTA & Costco Travel Marketing Team Meeting	Virtual	Trade
2/5/2021	Global Sales & Marketing Planning Committee Meeting	Virtual	Trade
2/6/2021	MOTA & Frosch Travel Meeting	Virtual	Trade
2/9/2021	American Marketing Assoc. Adobe Webinar	Virtual	Trade
2/10/2021	MOTA & Pleasant Holidays Marketing Team Meeting	Virtual	Trade
2/12/2021	MOTA Social Media Committee Meeting	Virtual	Trade
2/12/2021	MOTA, TravPro & Tambourine Meeting	Virtual	Trade
2/15/2021	MOTA & Caradonna Dive Company Meeting	Virtual	Trade
2/15/2021	MOTA & Travel Marketing & Media Meeting	Virtual	Trade
2/17/2021	MOTA & Delta Vacations Webinar	Virtual	Trade
2/18/2021	MOTA & SoCal ARTA Webinar	Virtual	Trade
2/18/2021	MOTA & TA Connect Meeting	Virtual	Trade
2/19/2021	MOTA & Signature Vacations Meeting	Virtual	Trade
2/19/2021	MOTA & ALG/VAX Meeting	Virtual	Trade
2/19/2021	MOTA Verticals Dept. Task Force Meeting	Virtual	Trade
2/23/2021	MOTA Verticals Dept. Task Force Meeting	Virtual	Trade
2/24/2021	MOTA & Delta Vacations Webinar	Virtual	Trade
2/25/2021	MOTA Social Media Team Meeting	Virtual	Consumer
2/26/2021	MOTA Bahamas Virtual Romance Show	Virtual	Consumer
3/3/2021	MOTA Wedding & Honeymoon Virtual Expo	Virtual	Trade
3/10/2021	MOTA Wedding & Honeymoon Virtual Expo	Virtual	Consumer
3/11/2021	MOTA & ID Life Company Meeting	Virtual	Consumer
3/12/2021	MOTA & West Coast Tour Operators Meeting	Virtual	Trade
3/23/2021	MOTA Verticals Dept Task Force Meeting	Virtual	Trade
3/23/2021	MOTA E-Mail Marketing Committee Meeting	Virtual	Consumer
3/24/2021	MOTA E-Mail Marketing Reports Meeting	Virtual	Consumer
3/26/2021	MOTA National Trade Dept Task Force Meeting	Virtual	Trade
4/6/2021	MOTA Verticals Dept. Task Force Meeting	Virtual	Trade
4/7/2021	MOTA & UNEXSO Meeting	Virtual	Trade

4/8/2021	MOTA & Brendal's Dive Center Meeting	Virtual	Trade
4/9/2021	MOTA & Riding Rock Inn Dive Center Meeting	Virtual	Trade
4/12/2021	MOTA & Pelican Bay Resort Meeting	Virtual	Trade
4/12/2021	MOTA & American Express Travel Meeting	Virtual	Trade
4/12/2021	MOTA & Pleasant Holidays Meeting	Virtual	Trade
4/13/2021	MOTA & Epps Aviation Meeting	Virtual	Trade
4/14/2021	MOTA & Outside the Asylum Dive & Travel Meeting	Virtual	Trade
4/15/2021	MOTA & Breezes Resort Meeting	Virtual	Trade
4/15/2021	MOTA Sales & Marketing Team Meeting	Virtual	Trade
4/16/2021	MOTA, BOIPB & American Airlines Meeting	Virtual	Trade
4/19/2021	MOTA & Costco Travel Marketing Team Meeting	Virtual	Trade
4/21/2021	BTO Houston & MOTA HR Director Meeting	Virtual	Consumer
4/22/2021	MOTA, Bahamasair & UNEXSO Meeting	Virtual	Consumer
4/29/2021	MOTA & Delta Airlines webinar	Virtual	Trade
4/30/2021	MOTA Global Sales Conference Committee Meeting	Virtual	Trade
4/30/2021	MOTA & UNEXCO Meeting	Virtual	Trade
5/3/2021	MOTA & TA Connect Meeting	Virtual	Trade
5/4/2021	MOTA & West Coast Asian Tour Operators Meeting	Virtual	Trade
5/6/2021	MOTA Virtual Party in The Backyard	Virtual	Trade
5/10/2021	MOTA & Costco Travel Marketing Team Meeting	Virtual	Trade
5/11/2021	MOTA & ID Life Company Meeting	Virtual	Consumer
5/12/2021	MOTA Verticals Dept Task Force Meeting	Virtual	Trade
5/12/2021	MOTA & Viva Wyndham Fortuna Marketing Team Meeting	Virtual	Trade
5/17/2021	MOTA & Swains Cay Lodge Meeting	Virtual	Trade
5/18/2021	MOTA & Midwest Scuba Dive Company Meeting	Virtual	Trade
5/20/2021	MOTA & Abaco Beach Resort Meeting	Virtual	Trade
5/25/2021	MOTA National Trade Dept. Committee Meeting	Virtual	Trade
6/1/2021	MOTA E-mail Marketing Committee Meeting	Virtual	Consumer
6/1/2021	MOTA MICE Department Meeting	Virtual	Trade
6/2/2021	MOTA Global Sales Conference Meeting	Virtual	Trade

6/3/2021	The Anatomy of a Tour Operator Workshop Meeting	Virtual	Trade
6/5/2021	American Airlines/BTO Houston Meeting	Virtual	Trade
6/8/2021	National Trade & PR/Communications Meeting	Virtual	Trade
6/8/2021	Flight Center & BMOTA Meeting	Virtual	Trade
6/9/2021	Digital Media Team Meeting	Virtual	Trade
6/9/2021	Family Islands Presentations	Virtual	Trade
6/10/2021	Family Islands Presentations	Virtual	Trade
6/11/2021	ALG & BMOTA Meeting	Virtual	Trade
6/15/2021	Costco Travel & BMOTA Meeting	Virtual	Trade
6/16/2021	Area Managers Sales Presentations	Virtual	Trade
6/17/2021	MOTA Executive Team Conference Review Meeting	Virtual	Trade
6/18/2021	Global Sales & Marketing Conference Committee Meeting	Virtual	Trade
6/21/2021	Verticals Markets Dept Travel Social Clubs Meeting	Virtual	Trade
6/23/2021	Verticals Markets Dept & GBI Tourism Board Meeting	Virtual	Trade
6/24/2021	BMOTA Junkanoo Culture Webinar	Virtual	Trade
6/30/2021	BMOTA Global Sales & Marketing Meeting	Virtual	Trade

DATE	ACTIVITY	LOCATION	TRADE/CONSUMER
January 2021	BTO-NY (Northeastern USA) Team Daily Meeting M. Moss, C. Bethell, V. Sands, E. Smith, & D. Watson-Dean	Virtual – NY, NJ, MD, Bah.	Sales Planning
01/04/21 – 01/30/21	AAA Northeast Virtual Travel Marketplace – ongoing communications with AAA reps, participation contract & invoice submitted, attend platform training, uploaded booth content, creation of pre-recorded ppt, schedule the NY team. C. Bethell	Virtual – NY	Consumer Planning
01/11/21	Rosewood BDM Update Meeting V. Sands	Virtual – NJ	Trade Meeting
01/11/21 – 02/03/21	Midday Rush – ongoing communications with Grand Hyatt & AAV reps, requested/confirmed prizes, submitted E-blast details, survey questions, tracked deployment & RSVPs, created PowerPoint & MyQuiz game. V. Sands	Virtual – NJ	Trade/Social Media Planning
01/12/21	Warwick BDM Update Meeting V. Sands	Virtual – NJ	Trade Meeting
01/12/21	Nat'l Trade Presentation @ DG's Executive Directors Meeting M. Moss	Virtual – FL, GA, TX, Bah. Can. & UK	BMOTA Planning
01/12/21	GBI Arrivals/Statistics Review Meeting M. Moss	Virtual – Bah.	Sales/GBI Planning
01/13/21	Travel & Adventure Shows Meeting V. Sands	Virtual – NJ	Trade Meeting
01/13/21	ASTA-NY, Bahamas-sponsored Virtual Meeting/Webinar, incl. NPIP C. Bethell (host), E. Smith	Virtual – NY	Trade Presentation
01/14/21	SLS Virtual Sales Call V. Sands	Virtual – NJ	Trade Meeting
01/14/21	Webinar: "United Airlines: What to expect the next time you fly." V. Sands	Virtual – NJ	Trade/Consumer Webinar
01/14/21	Social Media Strategy Meeting V. Sands, M. Moss	Virtual – NJ, FL, TX, Bah.	Trade/Social Media Planning
01/14/21	GSMVC Meeting M. Moss	Virtual – FL, TX, Bah. Can.	Sales Planning
01/15/21	Sandals, Bahamas Webinar	Virtual – NY	Trade Presentation

	C. Bethell (host), E. Smith		
01/15/21	ALGV – Updates & Pacing Meeting M. Moss	Virtual – MA, Bah.	Trade Meeting
01/20/21	BMOTA Accounts Update Meeting M. Moss	Virtual – FL, GA, TX, Bah. Can. & UK	BMOTA Planning
01/21/21	Webinar: “6 IG Experiments Worth Trying in 2021” V. Sands	Virtual – NJ	Social Media Webinar
01/21/21	Travel Smiths, Bahamas Virtual Lunch & Learn Webinar V. Sands (host)	Virtual – NJ	Trade Presentation
01/21/21	Virtual Platform - Communications/Sales Strategy Meeting M. Moss	Virtual – FL, TX, Bah. Can.	PR/Communications Planning
01/21/21	ALG - Bahamas Update Meeting M. Moss	Virtual – MA, FL, GA, TX, Bah.	Trade Meeting
01/25/21	[Internal] Delta Campaign Review M. Moss	Virtual – GA, FL, Bah.	Marketing Planning
01/26/21 – 01/28/21	AMA Virtual Conference M. Moss	Virtual – Bah.	Trade Webinar
01/27/21	Salesforce Demo M. Moss	Virtual –FL, Bah. & Can.	Sales CRM Planning
01/27/21 – 01/28/21	BMOTA OnBase Training C. Bethell, E. Smith, D. Watson-Dean, M. Moss	Virtual – NY, MD, FL, GA, TX, Bah. & Can.	Sales Training
01/28/21	Social Media Monthly Team Meeting, updating DDG V. Sands, C. Bethell, M. Moss	Virtual – NJ, NY, FL, GA, TX, Bah. & Can.	Trade/Social Media Planning
01/29/21	Winddown Friday – Sr. Sales Team Meeting Leaders M. Moss	Virtual – FL, GA, TX, Bah. Can. & UK	Sales Planning
01/30/21 – 01/31/21	AAA Northeast Virtual Travel Marketplace – Bahamas booth reps C. Bethell, V. Sands, E. Smith, M. Moss	Virtual – NY, NJ, FL, GA, TX, Bah. & Can.	Consumer Event
Jan-2021	CHTA Marketplace Virtual Conference Committee – ongoing communications with CHTA reps, provided updates to ED-King & MOT team, negotiated extra assets for destination sponsorship, developed the booth, selected & uploaded booth content, coordinated featured presentations, attended platform training. C. Bethell	Virtual – NY, FL	Trade Planning
Jan-2021	Ongoing communication with Travel Compliance team for Covid-19 travel protocol updates and for specific client assistance. C. Bethell, V. Sands, E. Smith, D. Watson-Dean & M. Moss	Virtual – NY, NJ, MD, Bah.	Trade & Consumer

Jan-2021	Assisted with incoming calls from across the US for Covid-19 travel protocols & general destination information. C. Bethell, V. Sands & E. Smith	Virtual – NY, NJ	Trade & Consumer
Jan-2021	Followed up on outstanding account payments (E-PRVs) E. Smith	Virtual – NY, Bah.	Office Mgmt.
Jan-2021	Checked and responded to email requests & Covid-19 travel protocols. E. Smith	Virtual – NY	Trade & Consumer
Jan-2021	Worked on updating hotel opening dates and Nassau tours, availability & new guidelines/limits. E. Smith	Virtual – NY	Trade & Consumer
Jan-2021	Weekly Social Media Post – Instagram, Facebook & Twitter-NY V. Sands, C. Bethell	Virtual – NJ, NY	Trade/Social Media
Jan-2021	Ongoing development of culinary blog post w/ Communications Dept. V. Sands	Virtual – NJ, FL, Bah.	Social Media Planning
Jan-2021	Ongoing follow-up re: Peninsula Show series V. Sands	Virtual – NJ	Trade Planning
Jan-2021	Ongoing development of Groups Survey & Social Media Posts V. Sands, D. Watson-Dean	Virtual – NJ, MD	Groups Planning
Jan-2021	Ongoing development of Groups webpage w/ Communications Dept. D. Watson-Dean	Virtual – MD, FL	Groups Planning
Jan-2021	Weekly Groups Dept. Meeting D. Watson-Dean	Virtual – MD, FL, Can.	Groups Planning Meeting
Jan-2021	PTANA MD Chapter – Monthly Board Meeting D. Watson-Dean	Virtual – MD	Trade & Groups Meeting
Jan-2021	Bons Vivants Baltimore Chapter – Monthly Meeting D. Watson-Dean	Virtual – MD	Trade Meeting
Jan-2021	MPI DEI Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Jan-2021	MPI Potomac Chapter – Development Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Jan-2021	Ongoing meetings with organizers for Miss Black Int'l Ambassador Pageant – Nassau, June 2021 D. Watson-Dean	Virtual – MD	Groups Planning
Jan-2021	Ongoing meetings with Joyce Johnson, Track & Field group – prospecting Grand Bahama Is., 2022	Virtual – MD	Groups Planning

	D. Watson-Dean		
Jan-2021	Ongoing meetings with Meeting Planners Int'l re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
Jan-2021	Ongoing meetings with The Group Family Travel re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
Jan-2021	Ongoing assistance with National Coalition of Black Meeting Planners – Nassau, December 2021 D. Watson-Dean	Virtual – MD	Groups Planning
Jan-2021	TravPRO Weekly Review Meeting M. Moss	Virtual – TX, Bah. & Can.	Nat'l Trade Planning
Jan-2021	NTBS Program & Rewards Team, Weekly Meeting M. Moss	Virtual – FL, TX, Bah. Can. & UK	Nat'l Trade Planning
Jan-2021	Romance Virtual Expo Weekly Meeting M. Moss	Virtual – TX, FL, Bah. & Can.	Romance Planning
Jan-2021	Prepared BTO-NY invoices, expenses, E-PRVs for payment M. Moss	Virtual – Bah.	Office Mgmt.
<u>February 2021</u>	BTO-NY (Northeastern USA) Team Daily Meeting M. Moss, C. Bethell, V. Sands, E. Smith, & D. Watson-Dean	Virtual – NY, NJ, MD, Bah.	Sales Planning
02/01/21	US Area Leaders Team Meeting M. Moss	Virtual – FL, GA, TX, Bah.	Sales Planning
02/02/21	Social Media Monthly Team Meeting, updating DDG V. Sands, C. Bethell, M. Moss	Virtual – NJ, NY, FL, GA, TX, Bah. & Can.	Trade/Social Media Planning
02/03/21	Bahamas Mid-day Rush Webinar, feat. Grand Hyatt & AAV V. Sands (host), C. Bethell, E. Smith	Virtual – NJ, NY	Trade Presentation
02/04/21	Sr. Sales Team Meeting M. Moss	Virtual – FL, GA, TX, Bah. Can. & UK	Sales Planning
02/08/21	Created & distributed Social Media Feb. Calendar V. Sands	Virtual – NJ	Trade/Social Media Planning
02/08/21	BTO-NY Office Management Update Meeting E. Smith, M. Moss	Virtual – NY, Bah.	Office Planning
02/10/21	Ralph Pucci Jazz Night – Prospecting Meeting V. Sands	Virtual – NJ	Trade/Social Media Planning
02/10/21	NTBS Webinar Taskforce Meeting V. Sands, C. Bethell	Virtual – NJ, NY, FL, GA, TX, Bah. & Can.	Nat'l Trade Planning Meeting

02/10/21 – 03/23/21	Midday Rush – ongoing communications with Rosewood & SLS reps, participation confirmation, requested/confirmed prizes, submitted E-blast details, survey questions, tracked deployment & RSVPs, created PowerPoint & MyQuiz game. V. Sands	Virtual – NJ	Trade/Social Media Planning
02/11/21	TravAlliance Destination Weddings Virtual Expo V. Sands, E. Smith	Virtual – NJ	Romance Expo
02/12/21	Star 99.1 FM Prospecting Meeting V. Sands	Virtual – NJ	Radio Media Planning
02/12/21	NTBS Virtual Tradeshow task force Meeting V. Sands	Virtual – NJ, GA, FL, TX	Nat'l Trade Planning Meeting
02/12/21	ALGV Updates & Pacing Meeting M. Moss	Virtual – MA, Bah.	Trade & Consumer/Marketing
02/14/21	AAA Northeast FB Spotlight on The Bahamas/Romance C. Bethell	Virtual – NY, Bah.	Trade & Consumer/Social Media
02/17/21	BTO-NY OnBase Review & Office Management Update Meeting E. Smith, M. Moss	Virtual – NY, Bah.	Office Planning
02/16/21	BVI Virtual Tradeshow V. Sands	Virtual – NJ	Trade Event
02/16/21	PTANA Philly Chapter Meeting with Chapter President V. Sands	Virtual – NJ	Trade Meeting
02/17/21	Travel & Adventure Shows Meeting with new Rep V. Sands	Virtual – NJ	Trade Meeting
02/17/21	Sandals BDM Update Meeting V. Sands	Virtual – NJ	Trade Meeting
02/17/21	Melia BDM Update Meeting V. Sands	Virtual – NJ	Trade Meeting
02/18/21	Webinar: TravelZoo “Spring Break Predictions.” V. Sands, E. Smith	Virtual – NJ	Trade Webinar
02/19/21	Jamaica Winter Virtual Tradeshow V. Sands	Virtual – NJ	Trade & Consumer Event
02/22/21	Star 99.1 FM Meeting V. Sands	Virtual – NJ, FL	Radio Media Planning
02/23/21	Survey Monkey Meeting V. Sands	Virtual – NJ	Trade Meeting
02/23/21	Communications – LinkedIn Update Meeting V. Sands	Virtual – NJ, FL	Trade Meeting

02/23/21	Chef Simeon Hall Jr. (Culinary) Update Meeting V. Sands	Virtual – NJ, FL	Trade Meeting
02/23/21 – 03/01/21	Romance Expo – ongoing meetings for Facebook Live event via Stream Yard V. Sands	Virtual – NJ, FL & Bah.	Romance/Social Media Planning
02/23/21	NCBMP 2nd Annual Founders Day Virtual Event D. Watson-Dean	Virtual - MD	Groups Event
02/25/21	Social Media Monthly Team Meeting V. Sands, C. Bethell	Virtual – NJ, NY, FL, GA, TX, Bah. & Can.	Trade/Social Media Planning
02/25/21	Black Enterprise Diversity, Equity & Inclusion Summit D. Watson-Dean	Virtual – MD	Groups Event
02/26/21	Romance Virtual Expo Sales Team Walkthrough Meeting M. Moss, C. Bethell, V. Sands	Virtual – NY, NJ, GA, TX, FL, Bah. Can. & UK	Romance Planning
Feb-2021	CHTA Marketplace Virtual Conference Committee – ongoing communications with CHTA reps, provided updates to ED-King & MOT team, negotiated extra assets for destination sponsorship, developed the booth, selected & uploaded booth content, coordinated featured presentations, attended platform training. C. Bethell	Virtual – NY, FL	Trade Planning
Feb-2021	GSMVC Weekly Committee Meeting V. Sands, C. Bethell	Virtual – NJ, NY, FL, GA, TX, Bah. Can. & UK	Sales Planning
Feb-2021	Ongoing communication with Travel Compliance team for Covid-19 travel protocol updates and for specific client assistance. C. Bethell, V. Sands, E. Smith, D. Watson-Dean & M. Moss	Virtual – NY, NJ, MD, Bah.	Trade & Consumer
Feb-2021	Assisted with incoming calls from across the US for Covid-19 travel protocols & general destination information. C. Bethell, V. Sands & E. Smith	Virtual – NY, NJ	Trade & Consumer
Feb-2021	Prepared BTO-NY invoices, expenses, E-PRVs for payment E. Smith, M. Moss	Virtual – NY, Bah.	Office Mgmt.
Feb-2021	Checked and responded to email requests & Covid-19 travel protocols. E. Smith	Virtual – NY	Trade & Consumer
Feb-2021	Worked on updating hotel opening dates and Nassau tours, availability & new guidelines/limits. E. Smith	Virtual – NY	Trade & Consumer
Feb-2021	Weekly Social Media Post – Instagram, Facebook & Twitter-NY V. Sands, C. Bethell	Virtual – NJ, NY	Trade/Social Media

Feb-2021	Ongoing development of Groups webpage w/ Communications Dept. D. Watson-Dean	Virtual – MD, FL	Groups Planning
Feb-2021	Weekly Groups Dept. Meeting D. Watson-Dean	Virtual – MD, FL, Can.	Groups Planning Meeting
Feb-2021	PTANA MD Chapter – Monthly Board Meeting D. Watson-Dean	Virtual – MD	Trade & Groups Meeting
Feb-2021	Bons Vivants Baltimore Chapter – Monthly Meeting D. Watson-Dean	Virtual – MD	Trade Meeting
Feb-2021	MPI DE&I Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Feb-2021	MPI Potomac Chapter – Development Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Feb-2021	Ongoing meetings with organizers for Miss Black Int’l Ambassador Pageant – Nassau, June 2021 D. Watson-Dean	Virtual – MD	Groups Planning
Feb-2021	Ongoing meetings with Joyce Johnson, Track & Field group – prospecting Grand Bahama Is., 2022 D. Watson-Dean	Virtual – MD	Groups Planning
Feb-2021	Ongoing meetings with Meeting Planners Int’l re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
Feb-2021	Ongoing meetings with The Group Family Travel re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
Feb-2021	Ongoing assistance with National Coalition of Black Meeting Planners – Nassau, December 2021 D. Watson-Dean	Virtual – MD	Groups Planning
Feb-2021	NTBS Program, Rewards & Monetization Team, Weekly/Bi-weekly Meeting M. Moss, D. Watson-Dean	Virtual – FL, TX, MD, Bah. Can. & UK	Nat’l Trade Planning
Feb-2021	Romance Virtual Expo Daily Meetings M. Moss	Virtual – FL, Bah.	Romance Planning
Feb-2021	Reviewed/approved invoices, expenses, E-PRVs for payment M. Moss	Virtual – Bah.	Office Mgmt.
<u>March 2021</u>	BTO-NY (Northeastern USA) Team Daily Meeting M. Moss, C. Bethell, V. Sands, E. Smith, & D. Watson-Dean	Virtual – NY, NJ, MD, Bah.	Planning Meeting

03/01/21 – 03/18/21	Let's Talk Tourism – ongoing communications with Margaritaville rep, participation confirmation, requested/confirmed giveaway, submitted E-blast details, tracked deployment & RSVPs, created PowerPoint, rehearsed with rep. C. Bethell	Virtual – NY	Trade Planning
03/01/21 – 04/14/21	Virtual Travel & Adventure Show – ongoing communications with TAS reps, participation contract & invoice submitted for March & Nov shows, booth development, content uploads, coordinated presentations from NPIP, GBITB & BOIPB, attended platform training, scheduled the BTO-N.A Sales team. V. Sands	Virtual – NJ	Consumer Planning
03/01/21 – 04/24/21	AAA Northeast “Fun in The Sun/Escapes Virtual Flash Sale” – ongoing communications with AAA reps, participation contract & invoice submitted, booth development, content uploads, created and recorded presentation, attended platform training, scheduled the BTO-NY & FL Sales teams. C. Bethell	Virtual – NY	Consumer Planning
03/01/21	Created & distributed Social Media Mar. Calendar V. Sands	Virtual – NJ	Trade/Social Media Planning
03/02/21	Webinar: American Traveler Trends Forum V. Sands	Virtual – NJ	Trade Webinar
03/02/21 – 03/09/21	Romance Virtual Expo Social Media video & posts V. Sands	Virtual – NJ, FL & Bah.	Romance Planning
03/02/21	Romance Virtual Expo Sales Team Review Meeting M. Moss, C. Bethell, V. Sands	Virtual – NY, NJ, GA, TX, FL, Bah. Can. & UK	Romance Planning
03/03/21	Romance Virtual Expo – Trade Show M. Moss, C. Bethell, V. Sands	Virtual – NY, NJ, GA, TX, FL, Bah. Can. & UK	Romance Event
03/04/21	BMOTA Meeting to introduce the new Permanent Secretary E. Smith, V. Sands, C. Bethell, D. Watson-Dean, M. Moss	Virtual – NY, NJ, MD, Bah.	Staff Meeting
03/04/21	Romance Virtual Expo – Post Mortem M. Moss, C. Bethell, V. Sands	Virtual – NY, NJ, GA, TX, FL, Bah. Can. & UK	Romance Planning
03/05/21	Virtual Sales Calls to several Luxury Travel Agencies V. Sands	Virtual – NJ	Trade Meeting
03/05/21	KHM Today Meeting M. Moss	Virtual – GA, Bah.	Trade Meeting
03/09/21	Romance Virtual Expo Sales Team Review Meeting M. Moss, C. Bethell, V. Sands	Virtual – NY, NJ, GA, TX, FL, Bah. Can. & UK	Romance Planning

03/10/21	Romance Virtual Expo – Consumer Show M. Moss, C. Bethell, V. Sands	Virtual – NY, NJ, GA, TX, FL, Bah. Can. & UK	Romance Event
03/11/21	Romance Virtual Expo – Post Mortem M. Moss, C. Bethell, V. Sands	Virtual – NY, NJ, GA, TX, FL, Bah. Can. & UK	Romance Planning
03/12/21	Sales Budget Review with DDG & ED-King M. Moss, C. Bethell, V. Sands	Virtual – NY, NJ, GA, TX, FL, Bah.	Sales Planning
03/16/20	Margaritaville – ongoing discussions about Travel Agent Trunk Shows and destination FAM tri C. Bethell	Virtual - NY	Trade Event
03/16/20	BMOTA General Staff Meeting E. Smith, V. Sands, C. Bethell, D. Watson-Dean, M. Moss	Virtual – NY, NJ, MD, Bah.	Staff Meeting
03/16/20	HSMIAI-GNY Meeting M. Moss	Virtual – NY, Bah.	Trade Event
03/17/20	Fort Lee Chamber of Commerce Morning Mixer V. Sands	Virtual - NJ	Networking Event
03/18/20	Let’s Talk Tourism, Bahamas Webinar, feat. Margaritaville C. Bethell (host), V. Sands, E. Smith	Virtual – NY, NJ	Trade Presentation
03/19/20	CCRA Meeting M. Moss, D. Watson-Dean	Virtual – MD, TX, Bah.	Trade Meeting
03/23/21	Bahamas Mid-day Rush Webinar, feat. Rosewood & SLS V. Sands (host), C. Bethell, E. Smith	Virtual – NJ, NY	Trade Presentation
03/24/21 – 03/25/21	AAA Northeast “Fun in The Sun/Escapes Virtual Flash Sale” – Bahamas booth reps C. Bethell, V. Sands, E. Smith, M. Moss	Virtual – NY, NJ, Bah.	Consumer Event
03/24/21	ALGV Updates & Pacing Meeting M. Moss	Virtual – MA, Bah.	Trade & Consumer/ Marketing
03/25/21	NJ Chamber of Commerce Power Networking Mixer V. Sands	Virtual - NJ	Networking Event
03/25/21	Webinar: CHTA “The Resilience Series” E. Smith, M. Moss	Virtual – NY, Bah.	Trade Webinar
03/25/21	Black Enterprise Health & Wellness Summit D. Watson-Dean, V. Sands, M. Moss	Virtual – MD, NJ	Groups Event
03/29/21	AAA National Travel Meeting M. Moss, C. Bethell	Virtual – NY, FL, Bah.	Trade Planning
03/30/21	Social Media Monthly Team Meeting V. Sands, C. Bethell	Virtual – NJ, NY, FL, GA, TX, Bah. & Can.	Trade/Social Media Planning

03/31/21	Webinar: Hootsuite “3 Secrets of Successful Employee Advocacy Programs” V. Sands	Virtual – NJ	Trade Webinar
Mar-2021	Junkanoo/Bahamian Culture – ongoing communications with Arlene Nash, participation confirmation, submitted invoice, submitted E-blast details, tracked deployment & RSVPs, created PowerPoint, rehearsed with rep. C. Bethell	Virtual – NY	Trade Planning
Mar-2021	AAA Northeast – ongoing conversations to capitalize on new promotional opportunities C. Bethell	Virtual - NY	Trade/Consumer Planning
Mar-2021	CHTA Marketplace Virtual Conference Committee – ongoing communications with CHTA reps, provided updates to ED-King & MOT team, negotiated extra assets for destination sponsorship, developed the booth, selected & uploaded booth content, coordinated featured presentations, attended platform training. C. Bethell	Virtual – NY, FL	Trade Planning
Mar-2021	Let’s Talk Tourism – ongoing communications with Ocean Club rep, participation confirmation, requested/confirmed giveaway, submitted E-blast details, tracked deployment & RSVPs, created PowerPoint, rehearsed with rep. C. Bethell	Virtual – NY	Trade Planning
Mar-2021	Ongoing communication with Travel Compliance team for Covid-19 travel protocol updates and for specific client assistance. C. Bethell, V. Sands, E. Smith, D. Watson-Dean & M. Moss	Virtual – NY, NJ, MD, Bah.	Trade & Consumer
Mar-2021	Assisted with incoming calls from across the US for Covid-19 travel protocols & general destination information. C. Bethell, V. Sands & E. Smith	Virtual – NY, NJ	Trade & Consumer
Mar-2021	Prepared BTO-NY invoices, expenses, E-PRVs for payment E. Smith, M. Moss	Virtual – NY, Bah.	Office Mgmt.
Mar-2021	Checked and responded to email requests & Covid-19 travel protocols. E. Smith	Virtual – NY	Trade & Consumer
Mar-2021	Worked on updating hotel opening dates and Nassau tours, availability & new guidelines/limits. E. Smith	Virtual – NY	Trade & Consumer
Mar-2021	Weekly Social Media Post – Instagram, Facebook & Twitter-NY	Virtual – NJ, NY	Trade/Social Media

	V. Sands, C. Bethell		
Mar-2021	Ongoing development of Groups webpage w/ Communications Dept. D. Watson-Dean	Virtual – MD, FL	Groups Planning
Mar-2021	Weekly Groups Dept. Meeting D. Watson-Dean	Virtual – MD, FL, Can.	Groups Planning Meeting
Mar-2021	PTANA MD Chapter – Monthly Board Meeting D. Watson-Dean	Virtual – MD	Trade & Groups Meeting
Mar-2021	Travel Professionals Of Color Meetings – ongoing meetings for Bimini event D. Watson-Dean	Virtual – MD	Trade Meeting
Mar-2021	MPI – ongoing Co-op Marketing asset & deliverables review D. Watson-Dean	Virtual – MD	Groups Meeting
Mar-2021	MPI DE&I Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Mar-2021	MPI Potomac Chapter – Development Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Mar-2021	Ongoing meetings with organizers for Miss Black Int’l Ambassador Pageant – Nassau, June 2021 D. Watson-Dean	Virtual – MD	Groups Planning
Mar-2021	Ongoing meetings with Joyce Johnson, Track & Field group – prospecting Grand Bahama Is., 2022 D. Watson-Dean	Virtual – MD, TX	Groups Planning
Mar-2021	Ongoing meetings with Meeting Planners Int’l re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
Mar-2021	Ongoing meetings with The Group Family Travel re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
Mar-2021	NTBS Program, Rewards & Monetization Team, Weekly/Bi-weekly Meeting M. Moss, D. Watson-Dean	Virtual – FL, TX, MD, Bah. Can. & UK	Nat’l Trade Planning
Mar-2021	NTBS PR/Communications Sub-Committee Meeting M. Moss, C. Bethell, V. Sands	Virtual – NY, NJ, FL, GA, Bah. Can.	Nat’l Trade Planning
Mar-2021	Romance Virtual Expo Weekly Meeting M. Moss	Virtual – TX, FL, Bah. & Can.	Romance Planning
Mar-2021	Reviewed/approved invoices, expenses, E-PRVs for payment M. Moss	Virtual – Bah.	Office Mgmt.

April 2021	BTO-NY (Northeastern USA) Team Daily Meeting M. Moss, C. Bethell, V. Sands, E. Smith, & D. Watson-Dean	Virtual – NY, NJ, MD, Bah.	Sales Planning
04/01/21 – 04/29/21	Midday Rush/Cocktail-Mocktail Hour – ongoing communications with Warwick rep & Bartender, participation confirmation, requested/confirmed prizes, submitted E-blast details, survey questions, tracked deployment & RSVPs, created PowerPoint & MyQuiz game. V. Sands	Virtual – NJ	Trade/Social Media Planning
04/07/21	Webinar: AnyRoad V. Sands	Virtual – NJ	Trade Webinar
04/08/21	NTBS V-Fam Team Meeting V. Sands	Virtual – NJ, GA, FL, TX	Nat'l Trade Planning
04/09/21	ALGV Updates & Pacing Meeting M. Moss	Virtual – MA, Bah.	Trade & Consumer/ Marketing
04/12/21	BTO-NY Office Management Update Meeting E. Smith, M. Moss	Virtual – NY, Bah.	Office Planning
04/08/21	Star 99.1 FM Prospecting Meeting V. Sands	Virtual – NJ	Radio Media Planning
04/13/21	GBI PR/Marketing Push Meeting M. Moss	Virtual – FL, GA, Bah. Can.	Media Planning
04/14/21	Virtual Travel & Adventure Show- Return to Travel by AAA V. Sands, C. Bethell, M. Moss	Virtual – NY, NJ, GA, TX, Bah. Can.	Consumer Event
04/14/21	Modern Luxury Prospecting Meeting M. Moss	Virtual – FL, Bah.	Marketing Planning
04/15/21	BTO-Sales Strategic Partnership Meeting with DDG M. Moss	Virtual – FL, GA, TX, Bah. Can.	Trade/Consumer Planning
04/16/21	Bahamas Webinar for TPOC featuring Resorts World Bimini & Balearia D. Watson-Dean	Virtual – MD	Trade Meeting
04/16/21	GBITB Marketing Presentation M. Moss	Virtual – FL, GA, TX, Bah. Can.	Marketing Meeting
04/22/21	Let's Talk Tourism, Bahamas Webinar, feat. Ocean Club C. Bethell (host), V. Sands, E. Smith	Virtual – NY, NJ	Trade Presentation
04/29/21	Bahamas Mid-day Rush/Cocktail-Mocktail Webinar, feat. Warwick V. Sands (host), C. Bethell, E. Smith	Virtual – NJ, NY, Bah.	Trade Presentation
04/28/21	BTO-NY (Northeastern USA) Meeting with HR C. Bethell, V. Sands, E. Smith, D. Watson-Dean, M. Moss	Virtual – NY, NJ, MD & Bah.	HR Planning

04/30/20	BTO-USA Team Leaders Meeting M. Moss	Virtual – FL, GA, TX, Bah.	Planning Meeting
Apr-2021	CHTA Marketplace Virtual Conference Committee – ongoing communications with CHTA reps, provided updates to ED-King & MOT team, negotiated extra assets for destination sponsorship, developed the booth, selected & uploaded booth content, coordinated featured presentations, attended platform training. C. Bethell	Virtual – NY, FL, GA, TX, Bah. Can. & UK	Trade Planning
Apr-2021	Created & distributed Social Media Apr. Calendar V. Sands	Virtual – NJ	Trade/Social Media Planning
Apr-2021	ALGV – Travel Impressions co-op marketing asset review C. Bethell, M. Moss	Virtual – NY, Bah.	Trade Planning
Apr-2021	Junkanoo/Bahamian Culture – ongoing communications with Arlene Nash & BTO-USA Sales team, participation confirmation, submitted E-blast details, tracked deployment & RSVPs, created PowerPoint, rehearsed with rep. C. Bethell	Virtual – NY	Trade Planning
Apr-2021	Ongoing communication with Travel Compliance team for Covid-19 travel protocol updates and for specific client assistance. C. Bethell, V. Sands, E. Smith, D. Watson-Dean & M. Moss	Virtual – NY, NJ, MD, Bah.	Trade & Consumer
Apr-2021	Assisted with incoming calls from across the US for Covid-19 travel protocols & general destination information. C. Bethell, V. Sands & E. Smith	Virtual – NY, NJ	Trade & Consumer
Apr-2021	Prepared BTO-NY invoices, expenses, E-PRVs for payment E. Smith, M. Moss	Virtual – NY, Bah.	Office Mgmt.
Apr-2021	Checked and responded to email requests & Covid-19 travel protocols. E. Smith	Virtual – NY	Trade & Consumer
Apr-2021	Worked on updating hotel opening dates and Nassau tours, availability & new guidelines/limits. E. Smith	Virtual – NY	Trade & Consumer
Apr-2021	Weekly Social Media Post – Instagram, Facebook & Twitter-NY V. Sands, C. Bethell	Virtual – NJ, NY	Trade/Social Media
Apr-2021	Weekly Social Media/Travel Agent Month Team Meeting V. Sands, C. Bethell	Virtual – NJ, NY, FL, GA, TX, Bah. & Can.	Trade/Social Media Planning
Apr-2021	Webinar: SITE Florida & Caribbean Destinations D. Watson-Dean	Virtual – MD, FL	Groups Planning

Apr-2021	Ongoing development of Groups webpage w/ Communications Dept. D. Watson-Dean	Virtual – MD, FL	Groups Planning
Apr-2021	Weekly Groups Dept. Meeting D. Watson-Dean	Virtual – MD, FL, Can.	Groups Planning Meeting
Apr-2021	PTANA MD Chapter – Monthly Board Meeting D. Watson-Dean	Virtual – MD	Trade & Groups Meeting
Apr-2021	MPI – ongoing Co-op Marketing asset & deliverables review D. Watson-Dean	Virtual – MD	Groups Meeting
Apr-2021	MPI DE&I Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Apr-2021	MPI Potomac Chapter – Development Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Apr-2021	Ongoing meetings with organizers for Miss Black Int’l Ambassador Pageant – Nassau, June 2021 D. Watson-Dean	Virtual – MD	Groups Planning
Apr-2021	Ongoing meetings with Joyce Johnson, Track & Field group – prospecting Grand Bahama Is., 2022 D. Watson-Dean	Virtual – MD, TX, Bah	Groups Planning
Apr-2021	Meetings with Reggie Vaughn Enterprises & Associates – prospecting “Centennial Celebration, 2022 D. Watson-Dean	Virtual – MD	Groups Planning
Apr-2021	Ongoing meetings with Meeting Planners Int’l re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
Apr-2021	Ongoing meetings with The Group Family Travel re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
Apr-2021	NTBS Program, Rewards & Monetization Team, Weekly/Bi-weekly Meeting M. Moss, D. Watson-Dean	Virtual – FL, TX, MD, Bah. Can. & UK	Nat’l Trade Planning
Apr-2021	Reviewed/approved invoices, expenses, E-PRVs for payment M. Moss	Virtual – Bah.	Office Mgmt.
<u>May 2021</u>	BTO-NY (Northeastern USA) Team Daily Meeting M. Moss, C. Bethell, V. Sands, E. Smith, & D. Watson-Dean	Virtual – NY, NJ, MD, Bah.	Sales Planning
05/03/21 – 05/05/21	Virtual Party in the backyard ppt review & rehearsals with DDG V. Sands, C. Bethell, M. Moss	Virtual – NJ, NY, FL, GA, TX, Bah. Can.	Trade Planning

05/06/21	Virtual Party In The Backyard for Travel Advisor's Month V. Sands, C. Bethell, M. Moss	Virtual – NJ, NY, FL, GA, TX, Bah. Can.	Trade Event
05/10/21 – 05/27/21	Midday Rush/Cocktail-Mocktail Hour – ongoing communications with GBITB & Viva reps & Bartender, participation confirmation, requested/confirmed prizes, submitted E-blast details, survey questions, tracked deployment & RSVPs, created PowerPoint & MyQuiz game. V. Sands	Virtual – NJ	Trade/Social Media Planning
05/11/21 – 05/13/21	CHTA Marketplace Virtual Conference C. Bethell, M. Moss	Virtual – NY, FL, GA, TX, Bah. Can. & UK	Trade Event
05/14/21	41-74 Club of New York Virtual Meeting C. Bethell	Virtual – NY	Trade Networking
05/14/21	GSMVC Meeting M. Moss	Virtual – FL, TX, Bah. Can.	Sales Planning
05/14/21 – 05/17/21	Sandals pre-FAM assistance & webinar C. Bethell	Virtual – NY	Trade Planning
05/17/21	CHTA Marketplace Virtual Conference Post-Mortem C. Bethell, M. Moss	Virtual – NY, FL, GA, TX, Bah. Can. & UK	Trade Event
05/18/21	Viva Wyndham Fortuna Meeting M. Moss	Virtual – FL, Bah.	Trade Meeting
05/19/21	Department Check-in – Sr. Sales Team Leaders M. Moss	Virtual – FL, GA, TX, Bah. Can. & UK	Sales Planning
05/19/21	KHM Today – Travel Show Interview M. Moss	Virtual – GA, Bah.	Trade/Social Media
05/24/20	CCRA Meeting M. Moss, D. Watson-Dean	Virtual – MD, TX, Bah.	Trade Meeting
05/27/21	Bahamas Mid-day Rush/Cocktail-Mocktail Webinar, feat. Viva Wyndham Fortuna V. Sands (host), C. Bethell, E. Smith, M. Moss	Virtual – NJ, NY, Bah.	Trade Presentation
05/28/21	ALGV Updates & Pacing Meeting M. Moss	Virtual – MA, Bah.	Trade & Consumer/ Marketing
May-2021	Created & distributed Social Media May Calendar V. Sands	Virtual – NJ	Trade/Social Media Planning
May-2021	Social Media Monthly Team Meeting V. Sands, C. Bethell	Virtual – NJ, NY, FL, GA, TX, Bah. & Can.	Trade/Social Media Planning
May-2021	Ongoing communication with Travel Compliance team for Covid-19 travel protocol updates and for specific client assistance.	Virtual – NY, NJ, MD, Bah.	Trade & Consumer

	C. Bethell, V. Sands, E. Smith, D. Watson-Dean & M. Moss		
May-2021	Assisted with incoming calls from across the US for Covid-19 travel protocols & general destination information. C. Bethell, V. Sands & E. Smith	Virtual – NY, NJ	Trade & Consumer
May-2021	Prepared BTO-NY invoices, expenses, E-PRVs for payment E. Smith, M. Moss	Virtual – NY, Bah.	Office Mgmt.
May-2021	Checked and responded to email requests & Covid-19 travel protocols. E. Smith	Virtual – NY	Trade & Consumer
May-2021	Worked on updating hotel opening dates and Nassau tours, availability & new guidelines/limits. E. Smith	Virtual – NY	Trade & Consumer
May-2021	Created & distributed Social Media May Calendar V. Sands	Virtual – NJ	Trade/Social Media Planning
May-2021	Weekly Social Media Post – Instagram, Facebook & Twitter-NY V. Sands, C. Bethell	Virtual – NJ, NY	Trade/Social Media
May-2021	Created & distributed Social Media May Calendar V. Sands	Virtual – NJ	Trade/Social Media Planning
May-2021	Social Media Monthly Team Meeting V. Sands, C. Bethell	Virtual – NJ, NY, FL, GA, TX, Bah. & Can.	Trade/Social Media Planning
May-2021	Ongoing development of Groups webpage w/ Communications Dept. D. Watson-Dean	Virtual – MD, FL	Groups Planning
May-2021	Weekly Groups Dept. Meeting D. Watson-Dean	Virtual – MD, FL, Can.	Groups Planning Meeting
May-2021	PTANA MD Chapter – Monthly Board Meeting D. Watson-Dean	Virtual – MD	Trade & Groups Meeting
May-2021	MPI – ongoing Co-op Marketing asset & deliverables review D. Watson-Dean	Virtual – MD	Groups Meeting
May-2021	MPI DE&I Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
May-2021	MPI Potomac Chapter – Development Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
May-2021	Ongoing meetings with organizers for Miss Black Int'l Ambassador Pageant – Nassau, June 2021 D. Watson-Dean	Virtual – MD	Groups Planning
May-2021	Ongoing meetings with Joyce Johnson, Track & Field group – prospecting Grand Bahama Is., 2022	Virtual – MD, TX, Bah	Groups Planning

	D. Watson-Dean		
May-2021	Meetings with Reggie Vaughn Enterprises & Associates – prospecting “Centennial Celebration, 2022 D. Watson-Dean	Virtual – MD	Groups Planning
May-2021	Ongoing meetings with Meeting Planners Int’l re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
May-2021	Ongoing meetings with The Group Family Travel re: digital marketing campaign D. Watson-Dean	Virtual – MD	Groups Planning
May-2021	NTBS Program, Rewards & Monetization Team, Weekly/Bi-weekly Meeting M. Moss, D. Watson-Dean	Virtual – FL, TX, MD, Bah. Can. & UK	Nat’l Trade Planning
May-2021	Reviewed/approved invoices, expenses, E-PRVs for payment M. Moss	Virtual – Bah.	Office Mgmt.
June 2021	BTO-NY (Northeastern USA) Team Daily Meeting M. Moss, C. Bethell, V. Sands, E. Smith	Virtual – NY, NJ, Bah.	Sales Planning
06/01/21 – 06/30/21	GSMVM – ongoing preparation for BMOTA Sales Meeting M. Moss, D. Watson-Dean, C. Bethell, V. Sands, E. Smith	Virtual – NY, NJ, MD, FL, GA, TX, Bah. Can. & UK	Sales Planning
06/01/21	Department Check-in – Area Managers Meeting M. Moss	Virtual – NY, FL, GA, TX, Bah.	Sales Planning
06/03/21	Department Check-in – Area Managers Meeting M. Moss	Virtual – NY, FL, GA, TX, Bah.	Sales Planning
06/09/21	Flight Centre Updates & Pacing Meeting M. Moss	Virtual – NJ, Bah.	Trade & Consumer/Marketing
06/11/21	ALGV Updates & Pacing Meeting M. Moss	Virtual – MA, Bah.	Trade & Consumer/Marketing
06/16/21	Graycliff -Independent Fam Updates M. Moss	Virtual – NY, TX, Bah.	Trade Planning
06/17/21 – 06/22/21	GSMVM Regional Sales Presentation Strategy, Recording, Review M. Moss	Virtual – NY, FL, GA, TX, Bah.	Sales Planning
06/24/21	ALGV Co-Op Marketing Review M. Moss	Virtual – MA, Bah.	Trade & Consumer/Marketing
06/30/21 – 07/02/21	Global Sales & Marketing Virtual Meeting M. Moss, D. Watson-Dean, C. Bethell, V. Sands, E. Smith	Virtual – NY, NJ, MD, FL, GA, TX, Bah. Can. & UK	Sales Meeting
Jun-2021	Ongoing communication with Travel Compliance team for Covid-19 travel protocol updates and for specific client assistance.	Virtual – NY, NJ, MD, Bah.	Trade & Consumer

	C. Bethell, V. Sands, E. Smith, D. Watson-Dean & M. Moss		
Jun-2021	Assisted with incoming calls from across the US for Covid-19 travel protocols & general destination information. C. Bethell, V. Sands & E. Smith	Virtual – NY, NJ	Trade & Consumer
Jun-2021	Prepared BTO-NY invoices, expenses, E-PRVs for payment E. Smith, M. Moss	Virtual – NY, Bah.	Office Mgmt.
Jun-2021	Checked and responded to email requests & Covid-19 travel protocols. E. Smith	Virtual – NY	Trade & Consumer
Jun-2021	Worked on updating hotel opening dates and Nassau tours, availability & new guidelines/limits. E. Smith	Virtual – NY	Trade & Consumer
Jun-2021	Created & distributed Social Media Jun. Calendar V. Sands	Virtual – NJ	Trade/Social Media Planning
Jun-2021	Weekly Social Media Post – Instagram, Facebook & Twitter-NY V. Sands, C. Bethell	Virtual – NJ, NY	Trade/Social Media
Jun-2021	Created & distributed Social Media June Calendar V. Sands	Virtual – NJ	Trade/Social Media Planning
Jun-2021	Social Media Monthly Team Meeting V. Sands, C. Bethell	Virtual – NJ, NY, FL, GA, TX, Bah. & Can.	Trade/Social Media Planning
Jun-2021	Ongoing development of Groups webpage w/ Communications Dept. D. Watson-Dean	Virtual – MD, FL	Groups Planning
Jun-2021	Weekly Groups Dept. Meeting D. Watson-Dean	Virtual – MD, FL, Can.	Groups Planning Meeting
Jun-2021	PTANA MD Chapter – Monthly Board Meeting D. Watson-Dean	Virtual – MD	Trade & Groups Meeting
Jun-2021	MPI – ongoing Co-op Marketing asset & deliverables review D. Watson-Dean	Virtual – MD	Groups Meeting
Jun-2021	MPI DE&I Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Jun-2021	MPI Potomac Chapter – Development Committee Meeting D. Watson-Dean	Virtual – MD	Groups Meeting
Jun-2021	Ongoing meetings with organizers for Miss Black Int'l Ambassador Pageant – Nassau, June 2021 D. Watson-Dean	Virtual – MD	Groups Planning
Jun-2021	NTBS Program, Rewards & Monetization Team, Weekly/Bi-weekly Meeting	Virtual – FL, TX, MD, Bah. Can. & UK	Nat'l Trade Planning

	M. Moss, D. Watson-Dean		
Jun-2021	Reviewed/approved invoices, expenses, E-PRVs for payment M. Moss	Virtual – Bah.	Office Mgmt.

BAHAMAS TOURIST OFFICE
 SALES DEPARTMENT
 BETTY BETHEL-MOSS, DIRECTOR
 January 2021 - June 2021

DATE	EVENT	LOCATION
02/04/21	Orlando Business Opportunities Network Virtual Event	FLL
02/25/21	UNITY: Networking Event Hybrid	FLL
03/03/21	From The Bahamas with Love Virtual Romance Expo	FLL
03/10/21	From The Bahamas with Love Virtual Romance Expo	FLL
4/6-12/21	Travel with Denella Richard Travel Show	FLL
05/03/21	Travel Adisor Appreciation Day: Trade Event	FLL
05/11-14/21	CHTA Virtual Show	FLL
05/14/21	FLL Business Network Opportunties Event - In person Explore The Islands of The Bahamas with AA Vacations	FLL
05/24/21	Webinar	FLL
05/26/21	Portico Luxury Community: Bahamas Consumer Initiative	FLL
5/29-31/21	Iheart Radio Media Event	FLL
06/12/21	Bahamian Heritage Celebration Event	Mia
06/19/21	Island Hopper Consumer Show	Mia
06/24/21	Frontier Airlines Inagural Flight	Mia
06/24/21	"Let's Talk Junkanoo & Culture" Webinar	FLL
06/24/21	ASTA South Florida Spring Affair - Trade Event (In person)	FLL
6/30/21 - 7/02/21	Global Sales & Marketing Virtual Conference	FLL

STAFF ASSIGNED	STATUS
Phylia Shivers	Completed
Phylia Shivers, Adrian Kemp	Completed
Phylia Shivers, Sanique Culmer, Adrian Kemp, Romace Team	Completed
Phylia Shivers, Sanique Culmer, Adrian Kemp, Romace Team	Completed
Adrian Kemp, Sanique Culmer	Completed
Phylia Shivers, Johnathan Lord, Adrian Kemp	Completed
Sanique Culmer, Raquel Carey, Chrystal Bethel	Completed
Phylia Shivers	Completed
Phylia Shivers. Adrian Kemp	Completed
Phylia Shivers, Johnathan Lord	Completed
Adrian Kemp, Sanique Culmer	Completed
Adrian Kemp, Sanique Culmer, Johnathan Lord	Completed
Adrian Kemp	Completed
Sanique Culmer, Tina Lee	Completed
Adrian Kemp, Chrystal Bethell, Aneska Dean, Nicholas Wisdo	Completed
Phylia Shivers	Completed
Phylia Shivers, Sanique Culmer, Adrian Kemp, Tina Lee,	Completed
Kendy Ferguson, Johnathan Lord	Completed

Email Campaign Deployment Date

1/5/2021
1/8/2021
1/12/2021
1/14/2021
1/19/2021
1/27/2021
2/2/2021
2/3/2021
2/3/2021
2/8/2021
2/8/2021
2/16/2021
2/17/2021
2/24/2021
3/1/2021
3/2/2021
3/3/2021
3/3/2021
3/3/2021
3/4/2021
3/5/2021
3/5/2021
3/5/2021
3/5/2021
3/8/2021
3/9/2021
3/9/2021
3/10/2021
3/10/2021
3/11/2021
3/15/2021
3/15/2021
3/15/2021
3/16/2021
3/16/2021
3/16/2021
3/18/2021
3/19/2021
3/22/2021
3/23/2021
3/23/2021
3/24/2021

3/24/2021
3/30/2021
3/31/2021
4/1/2021
4/1/2021
4/6/2021
4/7/2021
4/8/2021
4/8/2021
4/12/2021
4/13/2021
4/13/2021
4/14/2021
4/19/2021
4/19/2021
4/20/2021
4/20/2021
4/20/2021
4/21/2021
4/21/2021
4/22/2021
4/22/2021
4/26/2021
4/27/2021
4/28/2021
4/28/2021
4/28/2021
4/29/2021
4/29/2021
5/3/2021
5/3/2021
5/3/2021
5/4/2021
5/4/2021
5/5/2021
5/5/2021
5/5/2021
5/5/2021
5/5/2021
5/6/2021
5/6/2021
5/11/2021
5/11/2021
5/12/2021
5/12/2021

5/12/2021
5/13/2021
5/17/2021
5/17/2021
5/19/2021
5/20/2021
5/24/2021
5/25/2021
5/25/2021
5/26/2021
5/27/2021
6/1/2021
6/3/2021
6/10/2021
6/14/2021
6/16/2021
6/16/2021
6/16/2021
6/16/2021
6/16/2021
6/16/2021
6/16/2021
6/17/2021
6/21/2021
6/21/2021
6/22/2021
6/22/2021
6/22/2021
6/22/2021
6/22/2021
6/22/2021
6/22/2021
6/24/2021
6/29/2021
6/29/2021
6/29/2021
6/30/2021
7/2/2021
7/6/2021
7/6/2021
7/6/2021
7/12/2021
7/12/2021
7/14/2021
7/14/2021
7/14/2021

7/14/2021

7/14/2021

7/14/2021

7/15/2021

7/15/2021

Subject	Target Audience
Happy Holidays from the New Providence Hotel Licensing Board	Stakeholders
Register for the NEW Bahamas x Sandals Resorts Webinar	Travel Agents
Happy Holidays from the New Providence Hotel Licensing Board	Stakeholders
Bahamas X Sandals Webinar Postponed	Travel Agents
Happy Holidays from the New Providence Hotel Licensing Board	Stakeholders
Register Today for a Bahamas Midday Rush Update	Travel Agents
Register Today for a Bahamas Midday Rush Update	Travel Agents
Be Our Guest at The Bahamas' First Virtual Romance Expo	Travel Agents
Be Our Guest at The Bahamas' First Virtual Romance Expo	General Consumers
We're Counting On You To Attend!	Travel Agents
Join Our 2021 Bahamas Summer Boating Flings	Boating Database
Are You On The Guest List?	Travel Agents
We're Counting On You To Attend!	General Consumers
We're Counting On You To Attend!	General Consumers
It's Not Too Late To Get On The Guest List!	General Consumers
You're On The Guest List!	Travel Agents
Our Big Day Is Here!	Travel Agents
Today Is A Great Day for Romance!	General Consumers
Join Us For A Bahamas Midday Rush Update	Travel Agents
Fall In Love With The Bahamas!	Travel Agents
Register To Win A 2-Night Stay For 2!	Travel Agents
Semana Santa en Las Bahamas	Latin America Database
Páscoa nas Bahamas	Latin America Database
Let's Talk Tourism Thursdays w/ The Bahamas	Travel Agents
It's Not Too Late To Win One Of Our 16 Romantic Travel Prizes	Travel Agents
You're on The Guest List for The Virtual Romance Expo!	Travel Agents
Register To Win A 2-Night Stay For 2!	Travel Agents
Today Is All About Love & Romance! Join Us At 4:00 pm (EST)	Travel Agents
Our Big Day Is Here! The Virtual Romance Expo is just a few hours away!	Travel Agents
Let's Talk Tourism Thursdays w/ The Bahamas	Travel Agents
Thank You For Attending The Bahamas Virtual Romance Expo	Travel Agents
Updated Link for Let's Talk Tourism Thursday's w/ The Bahamas	Travel Agents
Join Us For A Bahamas Midday Rush Update	Travel Agents
Thank You From The Bahamas Virtual Romance Expo	Travel Agents
Diving in The Islands of The Bahamas	Diving Database
Let's Talk Tourism Thursdays w/ The Bahamas	Travel Agents
Let's Talk Tourism Thursday's w/ The Bahamas	Travel Agents
Join Us For A Bahamas Midday Rush Update	Travel Agents
Easter in The Bahamas, A Time of Reverence and Revelry	General Consumers
Join Us For A Bahamas Midday Rush Update	Travel Agents
Breaking News: Crystal Serenity Becomes The First Ship To Homeport In The Bahar	General Consumers
Thanks for joining The Bahamas Midday Rush. We would love your feedback!	Travel Agents

Tomorrow's Webinar Link: Travel Safely to TIOTB w/ Delta Vacations	Travel Agents
Are You Ready For An Angling Adventure	Fishing Database
We're heading to SUN 'n FUN!	Aviation Database
We're heading to SUN 'n FUN!	Aviation Database
Test Your Mettle at a Trio of Abaco Fishing Tournaments	Fishing Database
Let Us Help You	General Consumers
Win! Join Us For Bahamas Trivia Hour	Travel Agents
Webinar: das Bahamas com amor	Latin America Database
Let's Talk Tourism Thursdays w/ The Bahamas	Travel Agents
Win! Join Us For Bahamas Trivia Hour	Travel Agents
Webinar: das Bahamas com amor	Latin America Database
Come Rediscover Nassau & Paradise Island!	Travel Agents
Webinar: das Bahamas com amor	Latin America Database
Let's Talk Tourism Thursdays w/ The Bahamas	Travel Agents
Join Us For Updates From The Islands of The Bahamas & Delta Vacations	Travel Agents
Get Hooked by The Abacos' High-Stakes Fishing	Fishing Database
Come Rediscover Nassau & Paradise Island!	Travel Agents
Join Us For A Bahamas Cocktail/Mocktail Hour	Travel Agents
Take A Trip To The Bahamas (And Never Leave Home)	General Consumers
Come Rediscover Nassau & Paradise Island!	Travel Agents
Reminder: Let's Talk Tourism Thursdays w/ The Bahamas	Travel Agents
Sports.	Sports Database
Join Us For A Bahamas Cocktail/Mocktail Hour	Travel Agents
Take A Trip To The Bahamas (And Never Leave Home)	Travel Agents
Save The Date: Virtual Party in Da Backyard	Travel Agents
Save The Date: Virtual Party in Da Backyard	Travel Agents
Register To Discover This New Margaritaville Property In Nassau!	Travel Agents
Reminder: Join Us For A Bahamas Cocktail/Mocktail Hour	Travel Agents
Join Us For A Bahamas Cocktail/Mocktail Hour	Travel Agents
Save The Date: Virtual Party in Da Backyard	Travel Agents
Save The Date: Virtual Party in Da Backyard	Travel Agents
Profile Update Reminder	Travel Agents
I-New Permit & Payment Options Make Fishing in The Bahamas Faster and Easi	Fishing Database
De Las Bahamas con Amor	Latin America Database
All-New Permit & Payment Options Make Boating in The Bahamas A Breeze	Boating Database
Bora para as Bahamas com Atlantis e American Airlines	Latin America Database
Join Us For A Virtual Party in Da Backyard	Travel Agents
Join Us For A Virtual Party in Da Backyard	Travel Agents
Join Us For A Virtual Party in Da Backyard!	Travel Agents
Join Us For A Virtual Party in Da Backyard!	Travel Agents
Unleash The Summer Fun On Freeport	General Consumers
Unleash The Summer Fun On Freeport	Travel Agents
Visite as Bahamas com a Copa Airlines a partir de junho 2021	Latin America Database
Webinar: De Las Bahamas con Amor	Latin America Database

Aprovecha esta oportunidad para aprender más sobre Las Islas de Las Bahamas.	atin America Database
Visite Las Bahamas con Copa Airlines a partir de junio 2021	.atin America Database
Are You Ready For The Season's First Boating Fling?	Boating Database
Webinar: De Las Bahamas con Amor	.atin America Database
Aprovecha esta oportunidad para aprender más sobre Las Islas de Las Bahamas.	atin America Database
You're Invited to a Bahamas Cocktail/Mocktail Hour	Travel Agents
You're Invited to a Bahamas Cocktail/Mocktail Hour	Travel Agents
Where The Artists Gather	General Consumers
Aprovecha esta oportunidad para aprender más sobre Las Islas de Las Bahamas.	atin America Database
You're Invited to a Bahamas Cocktail/Mocktail Hour	Travel Agents
Reminder to Join The Bahamas Cocktail/Mocktail Hour Today	Travel Agents
Don't Miss Your Chance To Become A Certified Bahamas Specialist	Travel Agents
Save The Date!	BMOT Database
Save The Date!	BMOT Database
Confirmed: Your Boating Fling To Bimini	Boating Database
Introducing Dive Grand Bahama!	Diving Database
Las Exumas: Exclusividad y Belleza Natura en Las Bahamas	.atin America Database
The Bahamas Islands Worth Meeting	MICE Database
As Exumas: Exclusividade e Beleza Natural nas Bahamas	.atin America Database
Let's Talk Tourism Thursdays w/ The Bahamas	.atin America Database
The Bahamas Islands Worth Meeting	MICE Database
Hurricane How-To's From The Bahamas	General Consumers
Canada's Virtual Bridal Show's Hot Bahamas Offers	Romance Database
The Bahamas Islands Worth Meeting	MICE Database
Travel to The Bahamas with Ease	General Consumers
Introducing Dive Grand Bahama!	General Consumers
Participa en el Webinar de Las Exumas	.atin America Database
Participa en el Webinar de Las Exumas	.atin America Database
Participa en el Webinar de Las Exumas	.atin America Database
Let's Talk Junkanoo & Culture In The Bahamas	Travel Agents
Reminder: Let's Talk Junkanoo & Culture In The Bahamas	Travel Agents
Participa en el Webinar de Las Exumas	.atin America Database
Participa en el Webinar de Las Exumas	.atin America Database
Participa en el Webinar de Las Exumas	.atin America Database
Register for Excellence	ocal Bahamas Databas
Join Us For An Exclusive Grand Bahama Island Destination Presentation	Travel Agents
Live desde Las Bahamas con el RIU Palace Paradise Island!	.atin America Database
Live desde Las Bahamas con el RIU Palace Paradise Island!	.atin America Database
Live desde Las Bahamas con el RIU Palace Paradise Island!	.atin America Database
Join Us For Bahamas Happy Hour, A Time To Reconnect	Travel Agents
Join Us For An Exclusive Grand Bahama Island Destination Presentation	Travel Agents
eminder: Join Us For An Exclusive Grand Bahama Island Destination Presentatic	Travel Agents
Bahamas Happy Hour	Travel Agents
Live desde Las Bahamas con el RIU Palace Paradise Island!	.atin America Database

Live desde Las Bahamas con el RIU Palace Paradise Island!

.atin America Database

Live desde Las Bahamas con el RIU Palace Paradise Island!

.atin America Database

Chance To Register For: An Exclusive Grand Bahama Island Destination Present:

Travel Agents

Visita as Bahamas ao vivo: RIU Paradise Island

.atin America Database

Visita as Bahamas ao vivo: RIU Paradise Island

.atin America Database

Anishka Dean Completed
Anishka Dean Completed
Anishka Dean Completed
Stephen Wells Completed
Anishka Dean Completed

Global Communications
Jan. to July 2021
DOJ Recap



GLOBAL COMMUNICATIONS BY DEPARTMENT

Advertising & Branding	Public Relations	Digital Development
<ul style="list-style-type: none"> • Agency management • media planning and reporting • content development • brand management • database growth • collateral production • giveaway production and inventory mgt. • Image development • Social media channel mgt. • Sales, Verticals, Event and Airlift paid media support • public/private media strategy collaboration 	<ul style="list-style-type: none"> • Agency management • buzz creation • crisis communications • travel materials • media tours • Sales and Vertical markets PR support • Editing of external PR and ad copy • Press release distribution and reporting • Press conference mgt. 	<ul style="list-style-type: none"> • Agency management • App development and maintenance • Bahamas.com maintenance • data analytics • email marketing database mgt. • digital library mgt.



Paid Media: Jan-June, 2021

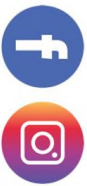
Media Partners



Jan. – July. 2021 Media Plan

Verticals:

Diving, Fishing, Boating, & Private Aviation



Facebook prospecting and remarketing ads for each vertical



YouTube ads for action campaign promoting the different verticals



Annual Bahamas Issue: Minister's Message & Ad
3x Email deployments

WELCOME TO THE ISLANDS OF THE BAHAMAS

Just 90 miles southeast of Florida lies the gateway to sailing paradise.

Whether you're looking to make a quick weekend escape or another down for months on end, you have a resort for you. With 100,000 square miles of turquoise seas and 700 islands, there's more than enough space for all your sailing and boating adventures. From the laid-back, azure seas under balmy breezes and year-round sunshine.

The Bahamas is open for business and offers the proposition of perfect paradise to the seas and islands. Our recently updated emphasis on the safety and wellbeing of all visitors, our hours has made our islands safe and seamless experience. In an era requiring social distancing, our geography, low density populations are ideal for maintaining ample personal space.

To all of you who love the sailing experience, most find modern marinas and amenities, hassle-free services and formulas and an array of services for The Islands of The Bahamas.

Happy Sailing!

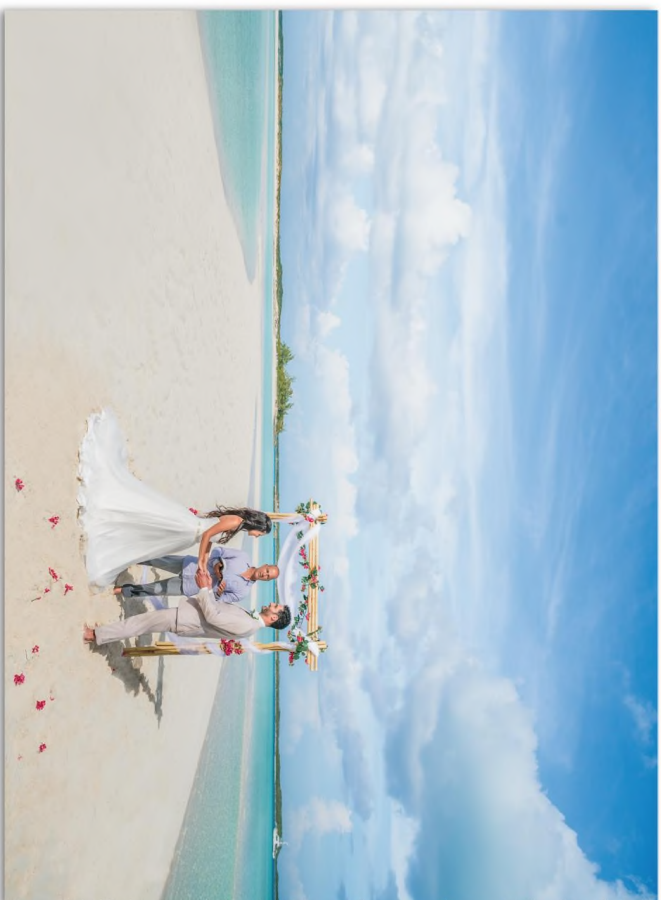
Hon. Dennis D. Phillips, MN, Minister of Tourism & Aviation

THE ISLANDS OF bahamos

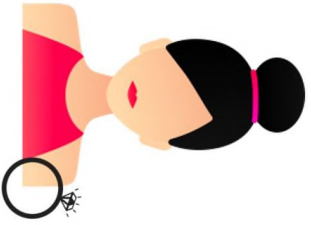
2021 - 2022 Media Plan

Wedding RFP Campaign

- Increase budget by 35%
- International Geos:
 - US: Top DMAs (80% of budget)
 - CA: Toronto (10% of budget)
 - UK: London (10% of budget)
- Flight media for seasonality
 - 45% of budget spend in Oct - Feb (engagement season)



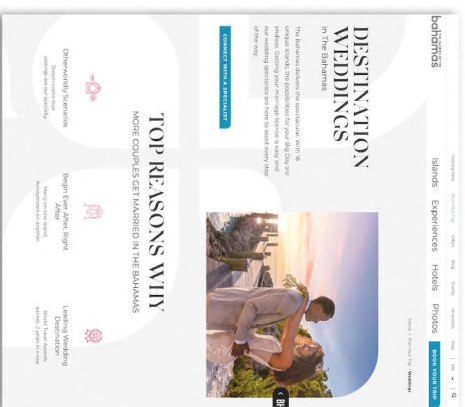
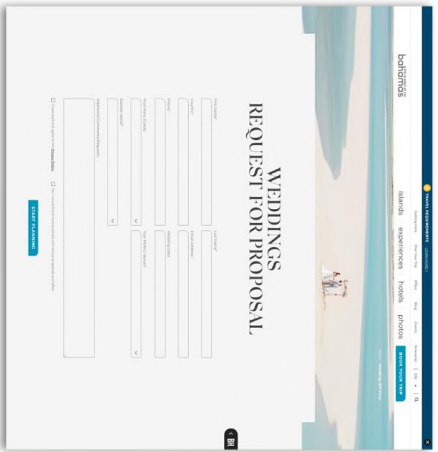
Wedding RFP Campaign Strategy



Has indicated they are engaged or displayed behavior they are in the market for destination wedding



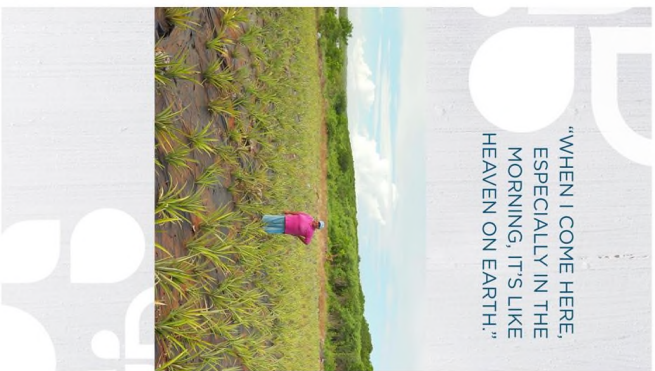
Google Ads



Bahamas Ad Creative

Jan-June, 2021

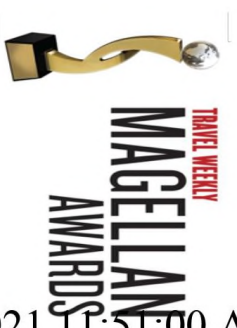
Stories: Lady of the Pineapple Fields



TRAVEL WEEKLY
MAGELLAN
AWARDS

THE ISLANDS OF THE
bahamas

Stories: Downtown Nassau



THE ISLANDS OF THE bahamas

Stories: The Junkanoo Rush



Junkanoo World Museum & Arts Centre

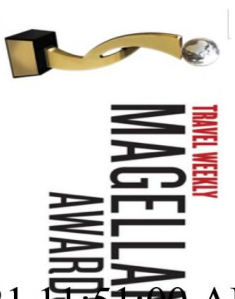
BARABAS WOODSIDE

A musician from childhood, but a teacher now, Barabas' Junkanoo World is a uniquely immersive space where you can see costumes and sculptures from Junkanoo days of old or watch craftsmen build drums and fashion cowbells.

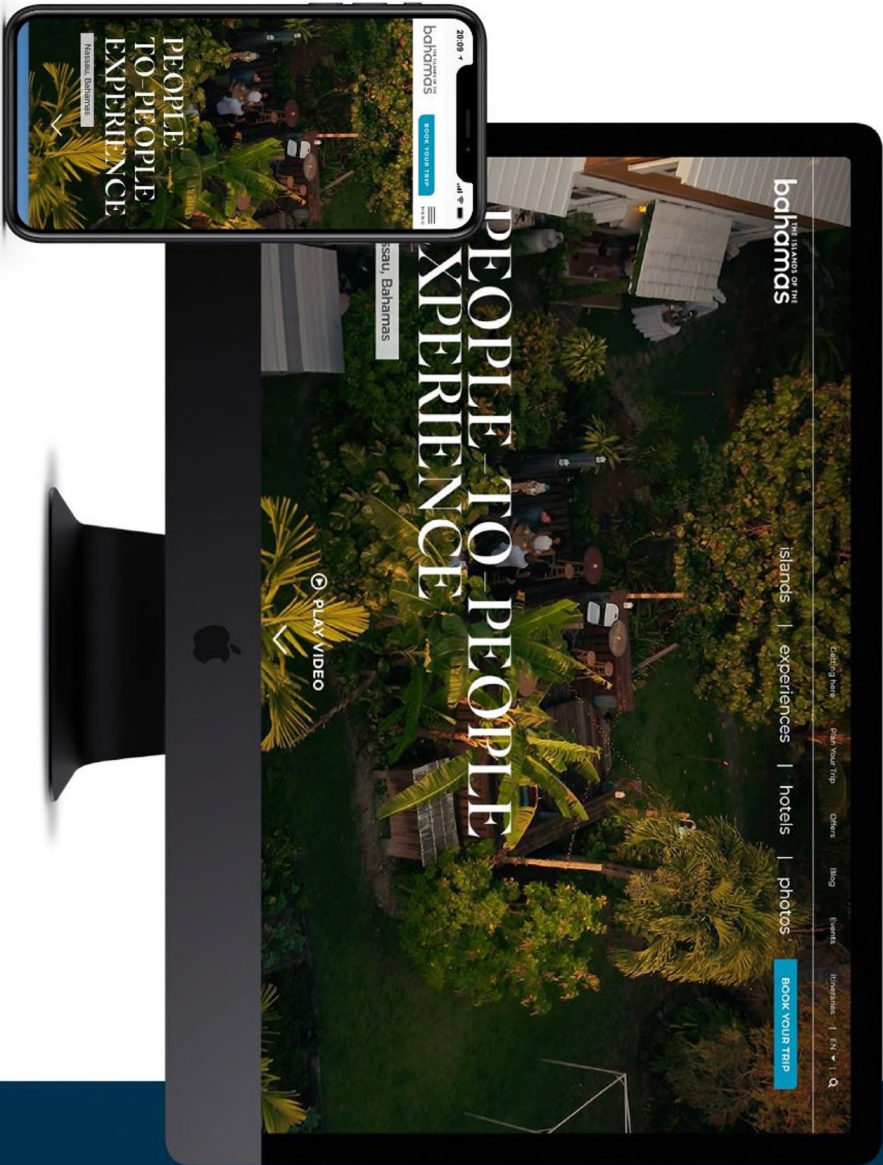
→
GALLERY



THE ISLANDS OF THE bahamas



PEOPLE-TO-PEOPLE EXPERIENCE
View Microsite

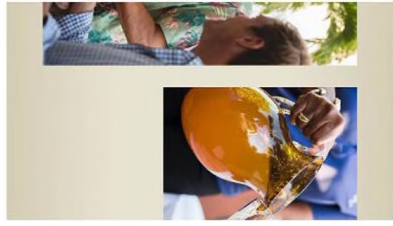


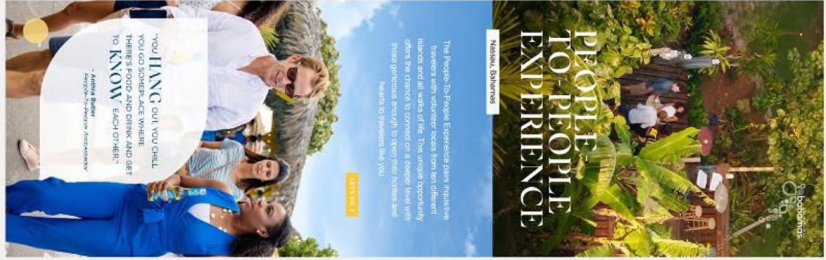
Canvas Ads
People-to-People



It's simple. If you want to understand the place you are traveling in, simply get to know the people who live there.

The People-to-People Experience pairs inquisitive travelers with volunteer locals from ten different islands and all walks of life. This unique opportunity offers the chance to connect on a deeper level with those generous enough to open their homes and hearts to travelers like you.



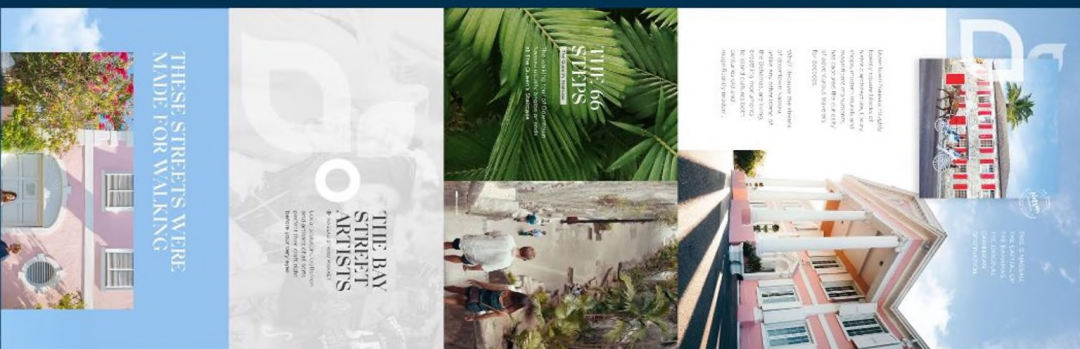


Eblast
People-to-
People

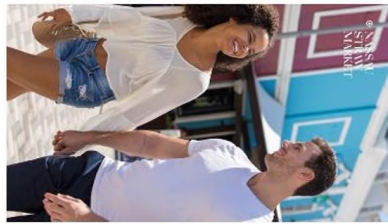
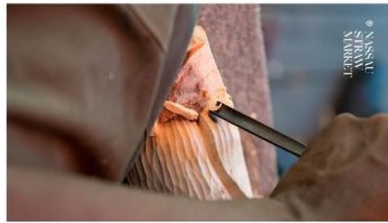
Banner Ads
People-to-People

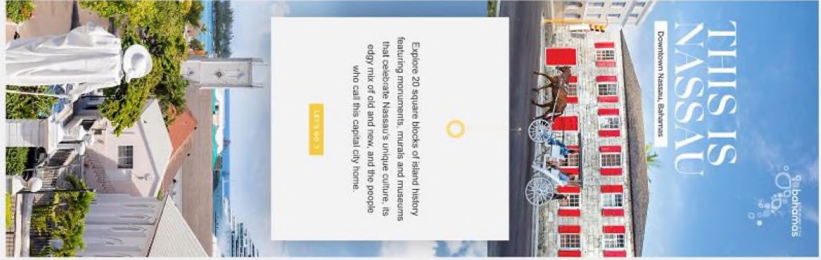


DOWNTOWN NASSAU
View Microsite



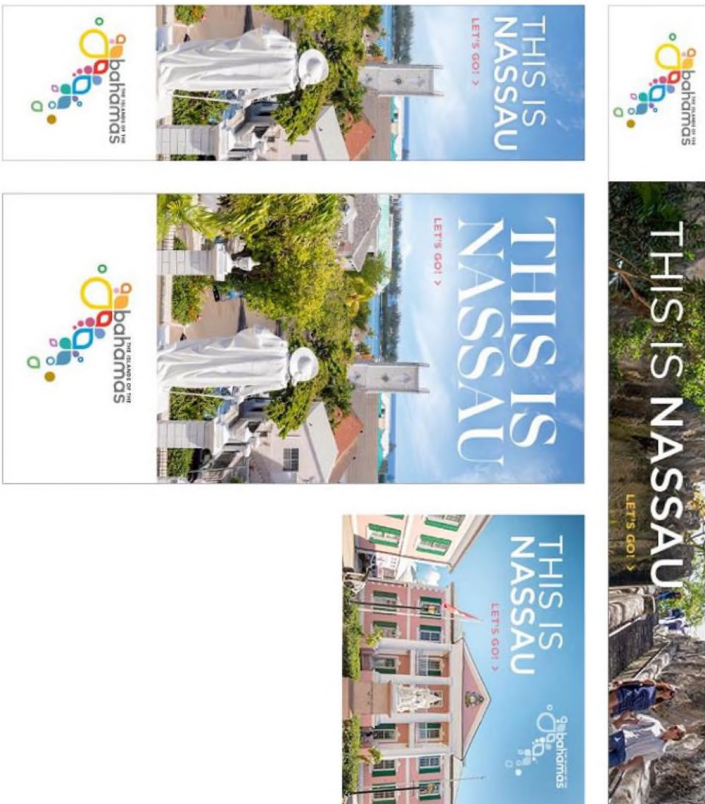
Canvas Ads
Downtown
Nassau



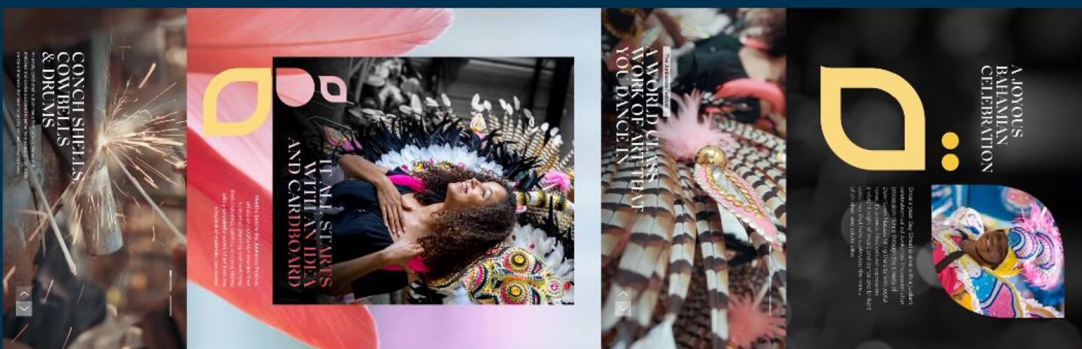
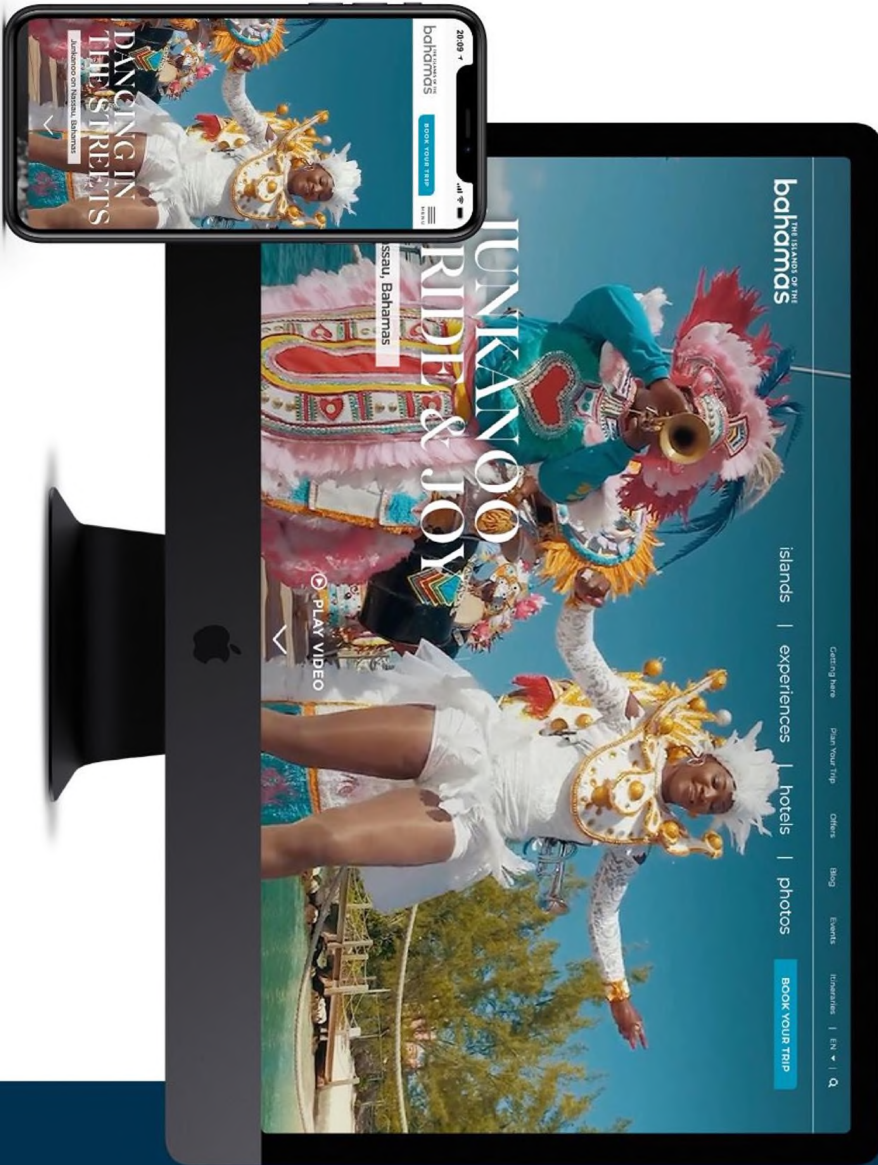


Eblast
Downtown
Nassau

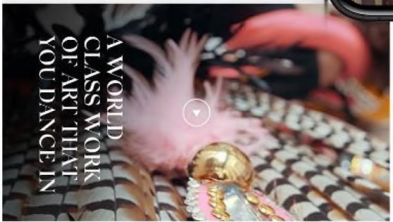
Banner Ads
Downtown Nassau

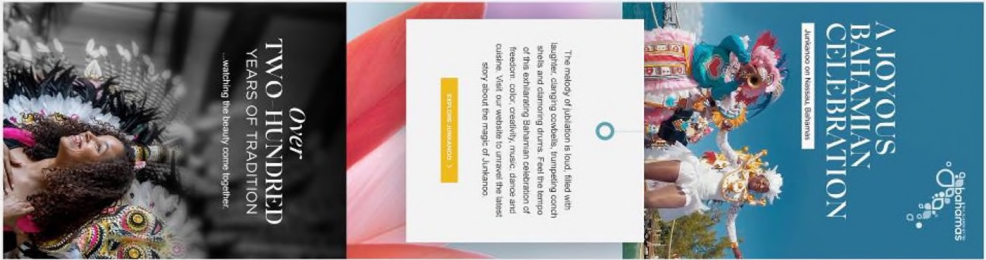


JUNKANOO
View Microsite

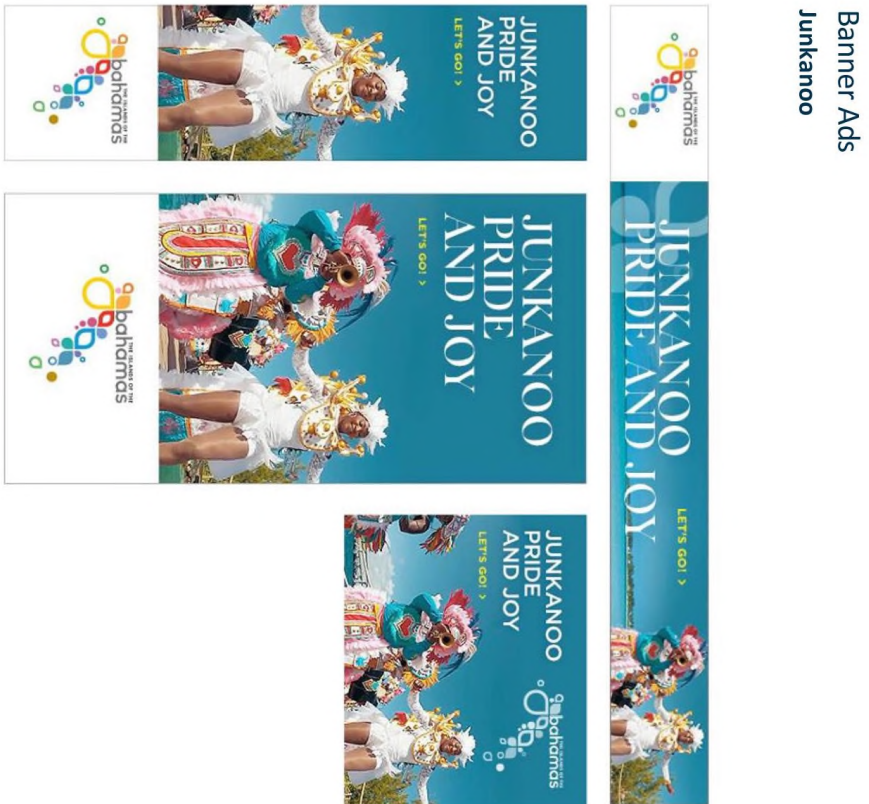


Canvas Ads
Junkanoo





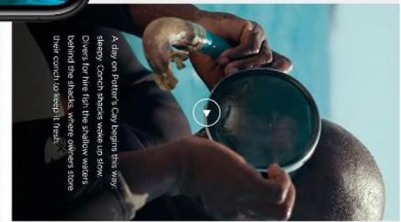
Eblast
Junkanoo



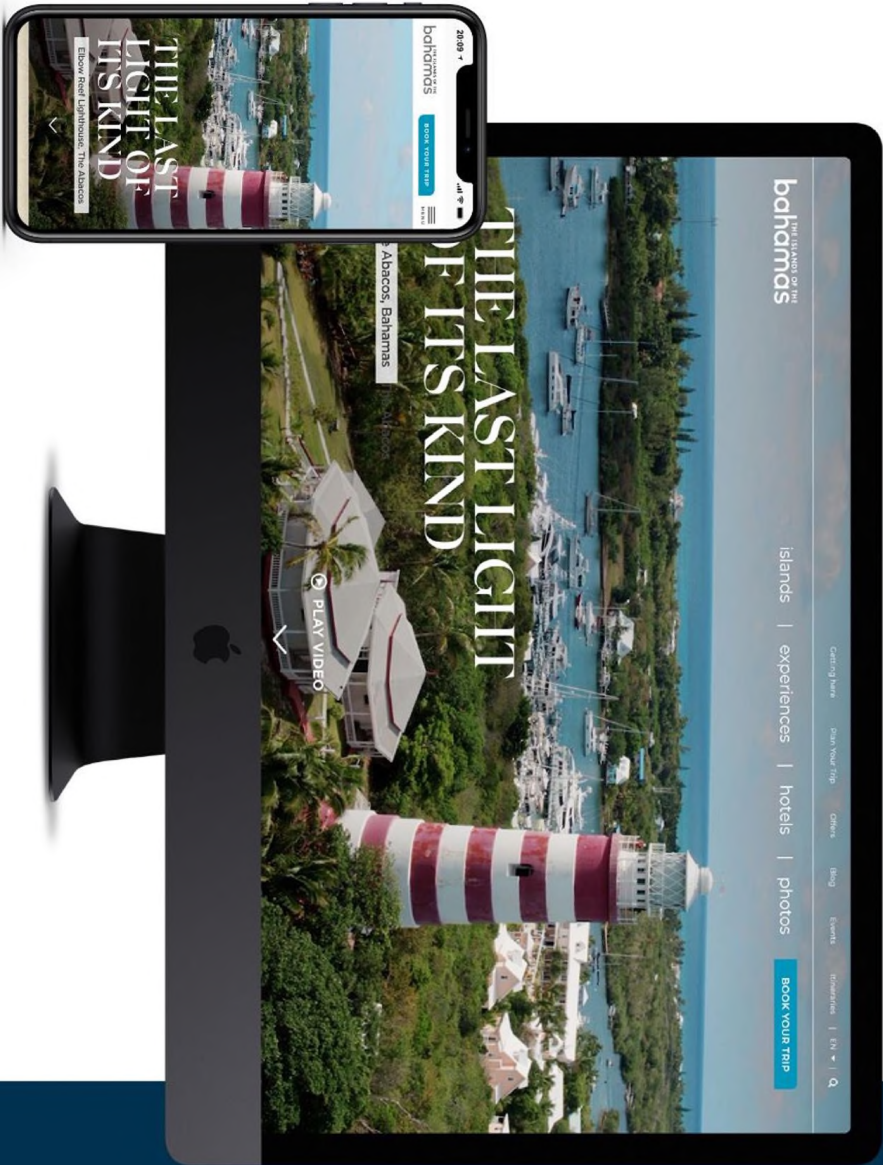
POTTER'S CAY
View Microsite



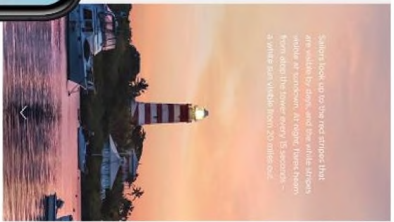
Canvas Ads
Potter's Cay



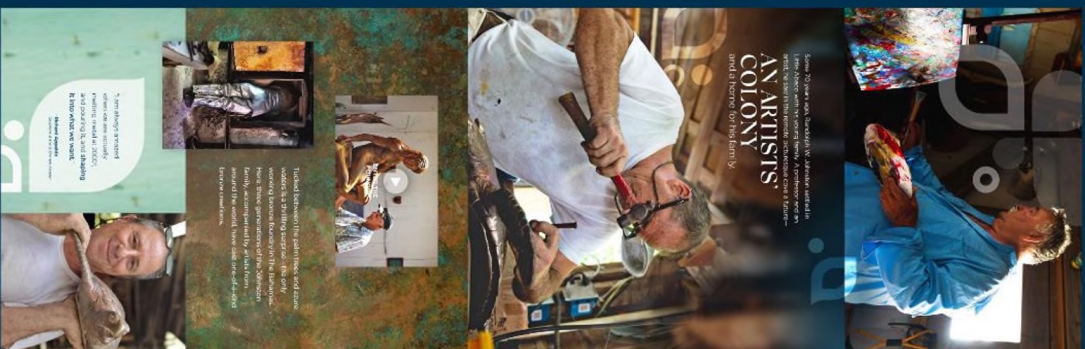
LIGHTHOUSE KEEPER
View Microsite



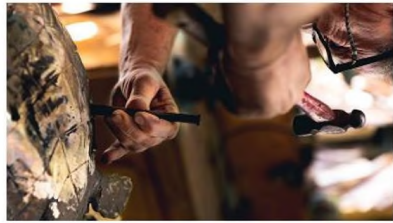
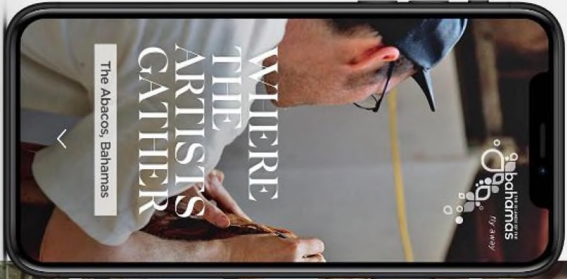
Canvas Ads
Lighthouse
Keeper



JOHNSTON ART FOUNDRY
View Microsite



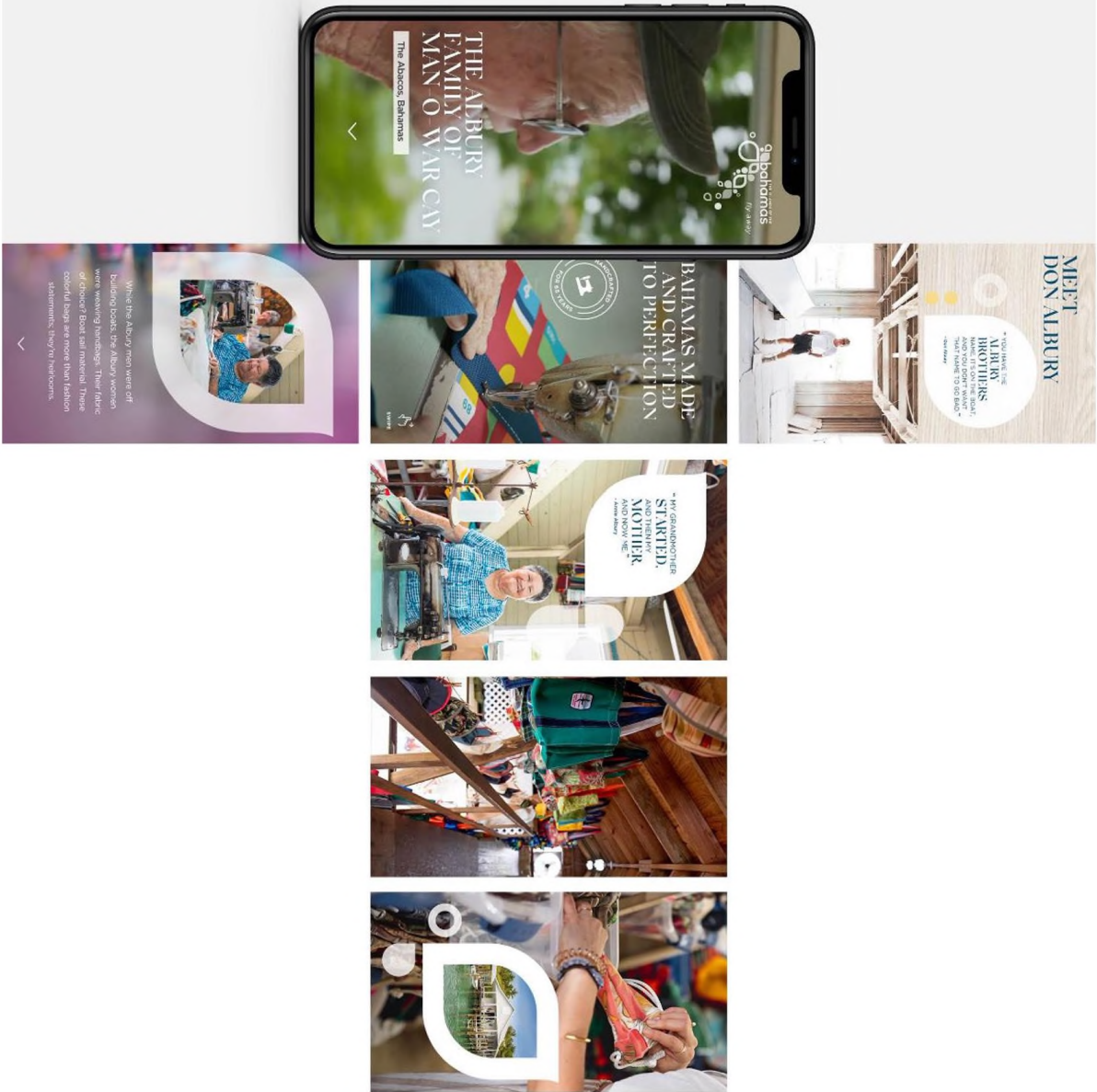
Canvas Ads
Johnston Art
Foundry



ALBURY BROTHERS
View Microsite



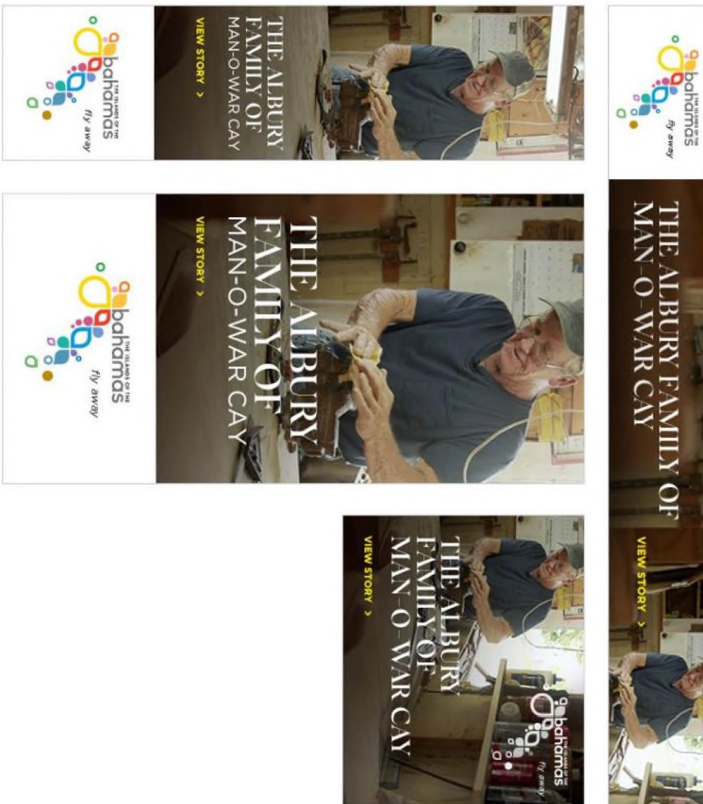
Canvas Ads Albury Brothers



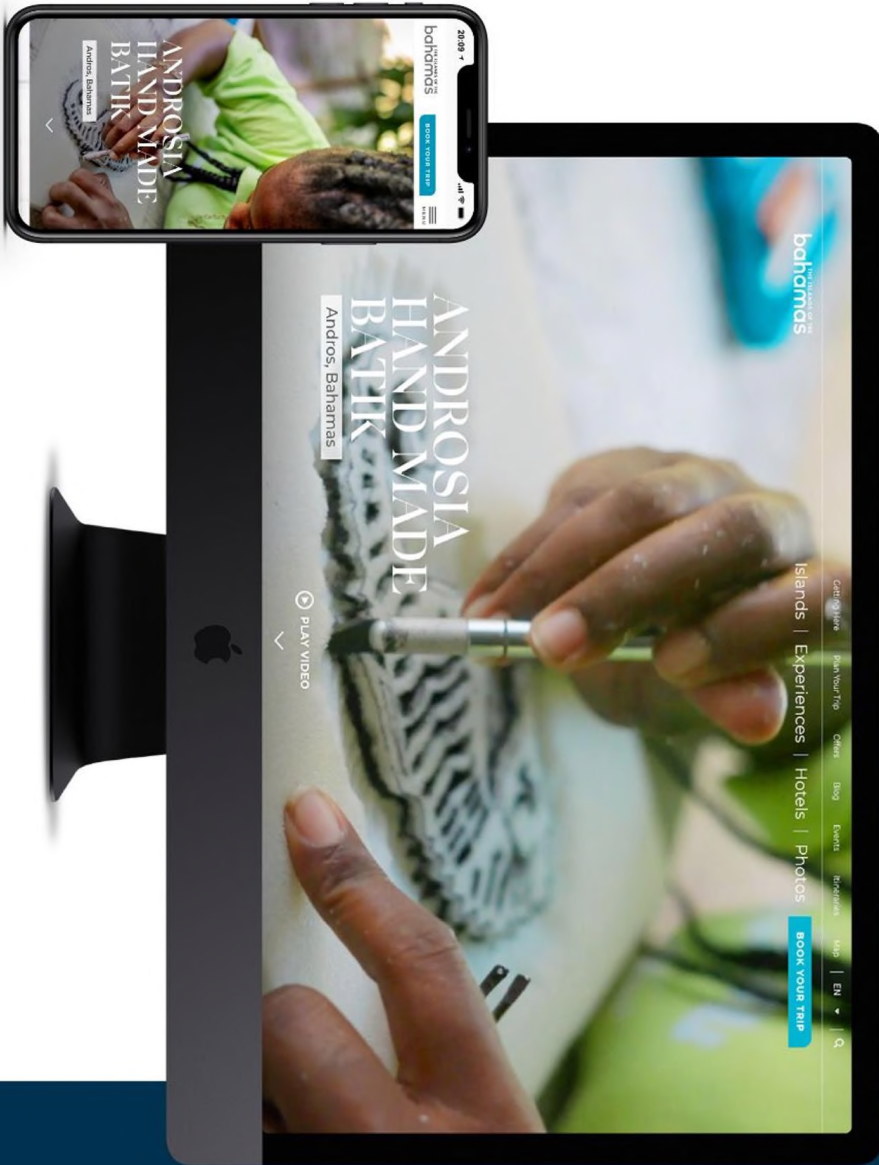


Eblast
Albury
Brothers

Banner Ads
Albury
Brothers



ANDROSIA
View Microsite



Canvas Ads
Androsia

THE FABRIC OF THE BAHAMAS

During the early days of seaside stamping and dyeing experiments, the vibrant Bahamian spirit quickly revealed itself in the process and the finished product. It wasn't long before Androsia became the unofficial national fabric of The Bahamas.

01 STAMPING
Stamps are dipped into hot wax and hand-pressed onto yards of white fabric.

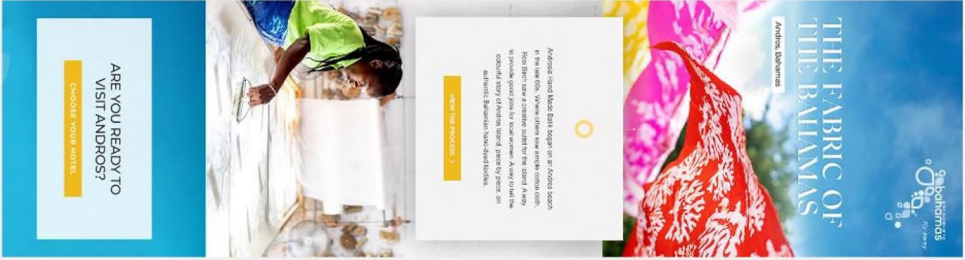
02 DYEING
Each piece of wax-coated cloth is hand-dipped in tubs of brilliant colour.

03 CUTTING
Rolled into bolts, the batik is then smoothed, measured and marked for cutting.

04 SEWING
Everything is sewn right on Androsia. Shirts, handbags, hats and home goods.

For more than forty years, the standard of quality craftsmanship has never wavered. Throughout the islands, Androsia can be found in souvenir shops, in guest houses, hotels, and homes. And now visitors lucky enough to take a factory tour can create their very own Bahamian batik right where it all began.

ANDROSIA HAND-MADE BATIK
Androsia, Bahamas

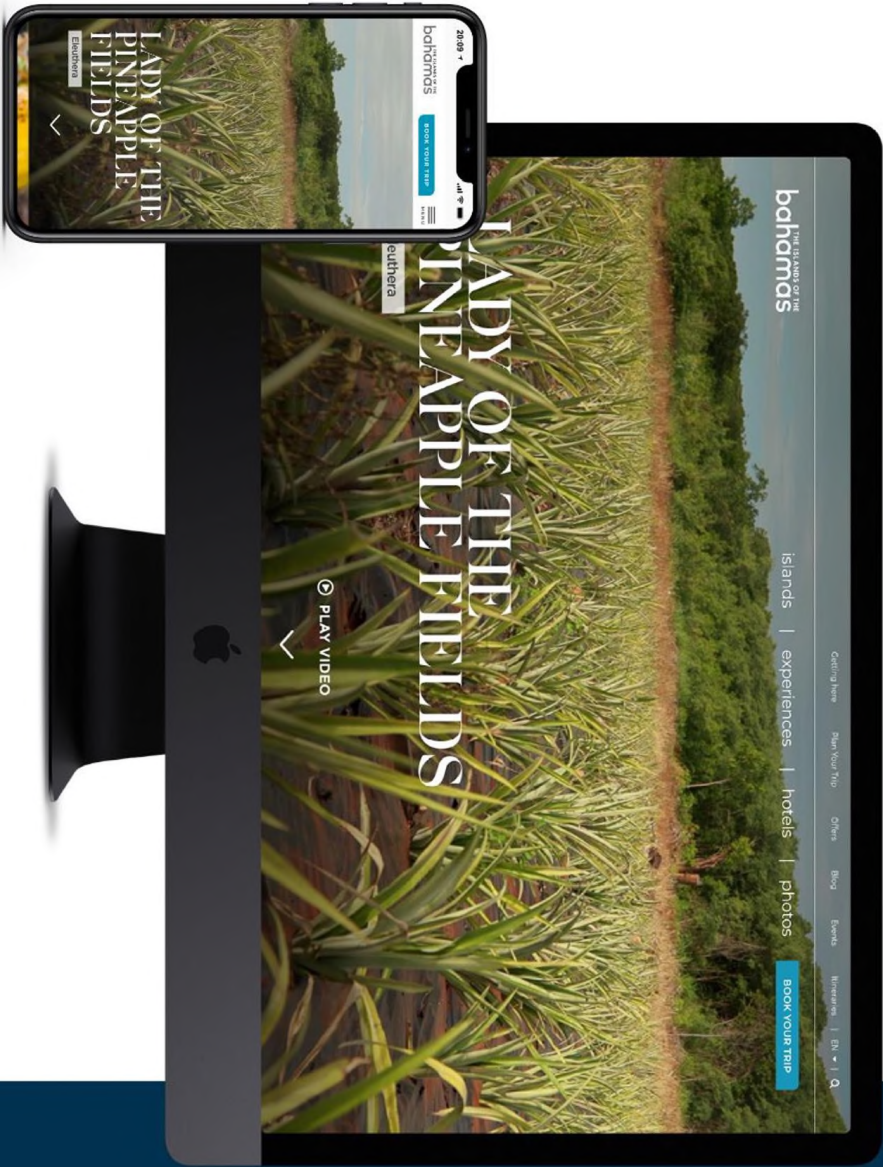


Eblast
Androsia

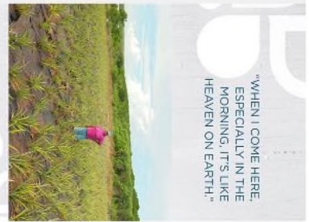
Banner Ads
Androsia



LADY DI
View Microsite



Canvas Ads
Lady Di



MEET LADY DI

"You just can't grow enough pineapples on Eleuthera," Lady Di says, smiling. "Everybody wants em." Lady Di ought to know. She's been growing pineapples since she came to Eleuthera in 1972. It's that rich clay soil that makes the Eleuthera Pineapple so special. If you want one of her pineapples, you've got to call Lady Di up early, before the crops yield, and she'll put your name in a book.

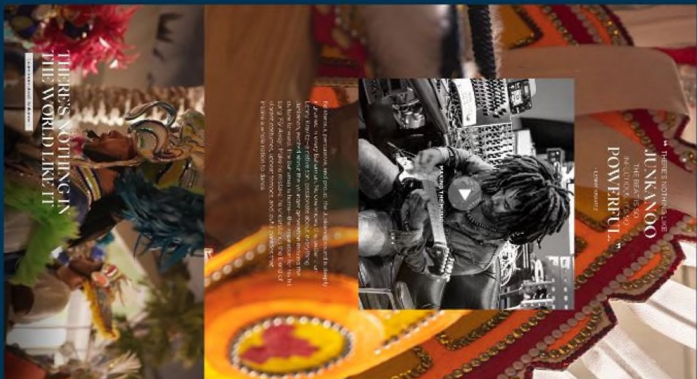
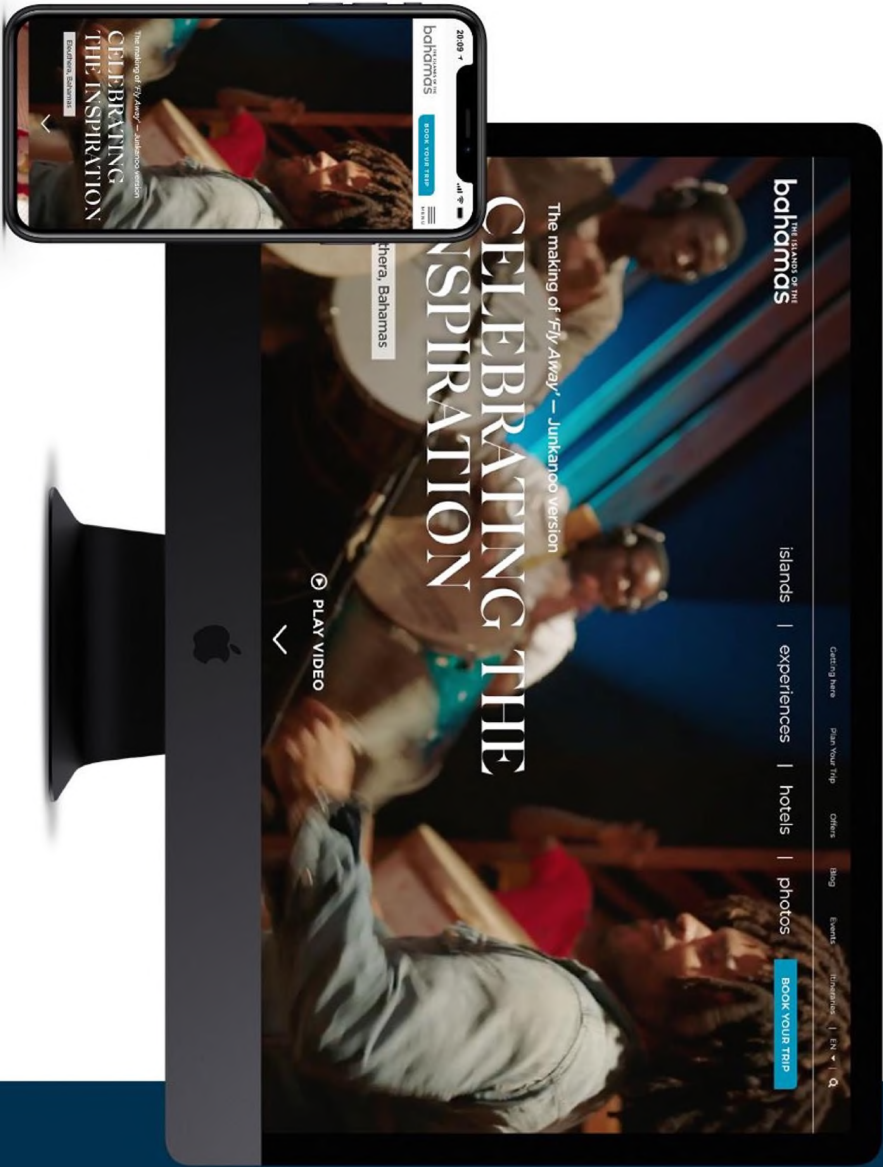
Eblast
Lady Di



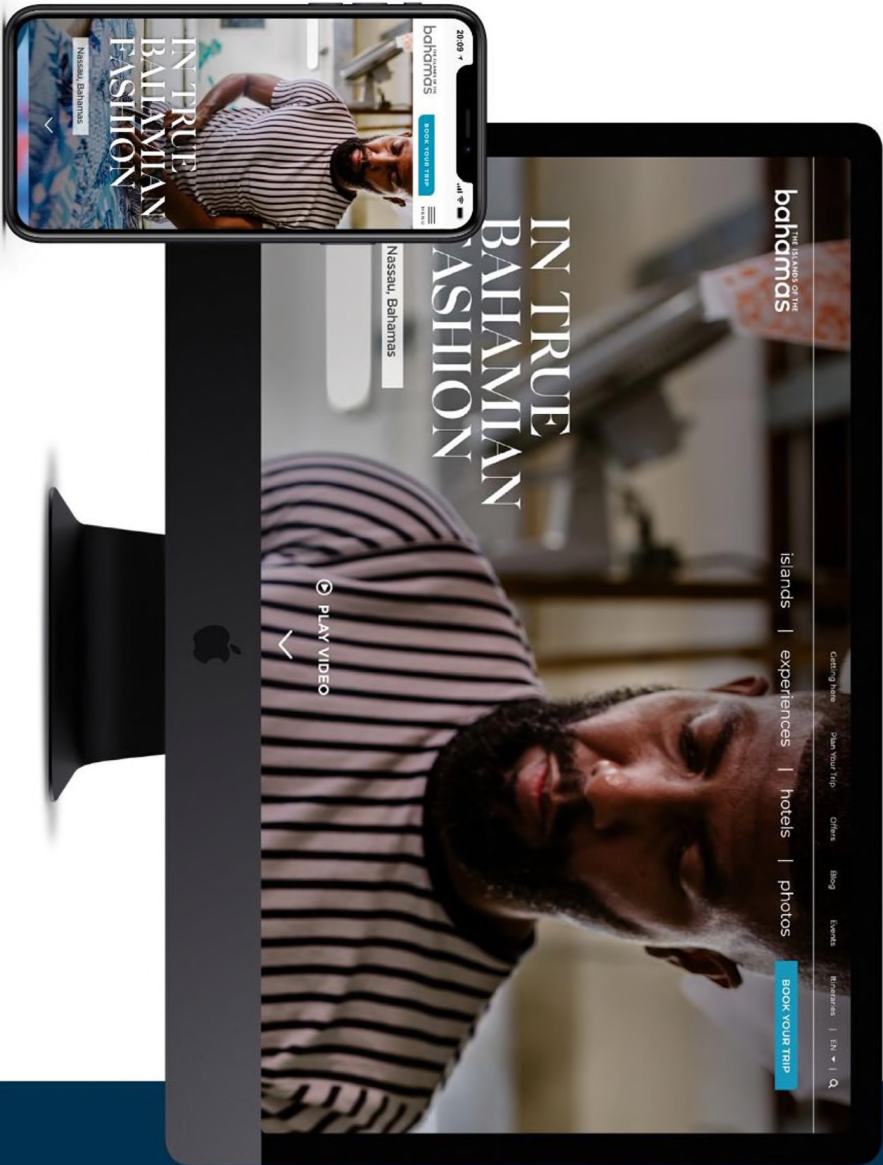
Banner Ads
Lady Di



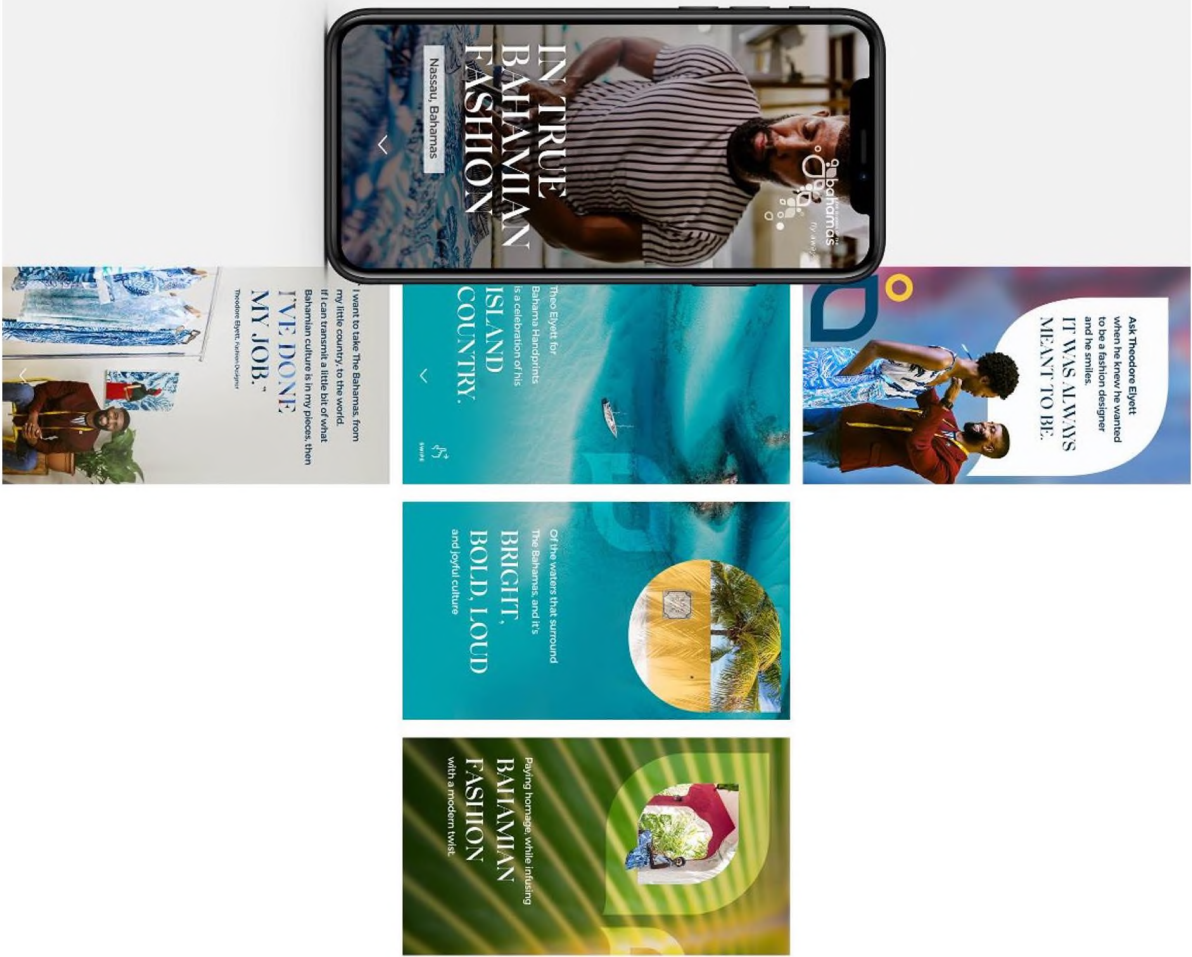
THE MAKING OF FLY AWAY WITH LENNY KRAVITZ
View Microsite



FASHION DESIGNER THEO
Upcoming Microsite



Canvas Ads
Fashion Designer
Theo



Our Global Brand Ambassador

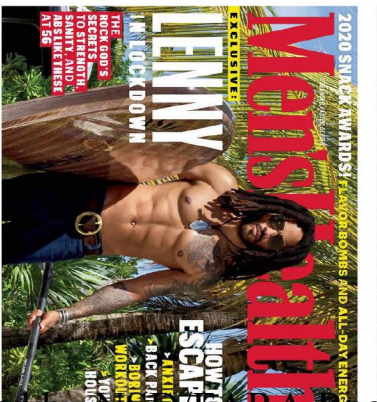


STYLE CULTURE WATCHES GROOMING TRAVEL & EATS GEAR SELF-CARE

CULTURE

Lenny Kravitz Goes Back to His Roots in The Bahamas

BY GQ STAFF
08 November 2020



THE ISLANDS OF THE bahamamas

Our Stories



- **Bahamas**
 - [Your Island is Calling](#)
- **Eleuthera & Harbour Island**
 - [Island Hopping](#)
 - [Surfers Beach](#)
 - [Dunmore Town](#)
 - [Lady Di](#)
 - [Glass Window Bridge & Queens Bath](#)
- **Nassau**
 - [People-to-People](#)
 - [Downtown Nassau](#)
 - [Junkanoo](#)
 - [Potter's Cay](#)
 - [Fish Fry](#)
 - [Ardastra Zoo & Gardens](#)
- **Deep Sea Fishing/Boating**
 - [Boating Top 10](#)
- **Fly Away Bahamas**
 - [Fly Away Overview](#)
 - [Lenny Making of Junkanoo](#)
- **Romance**
 - [A Love Story at Low Tide](#)
 - [Island Hopping](#)
- **Exumas**
 - [Island Hopping](#)
 - [Land & Sea](#)
- **Andros**
 - [Blue Hole](#)
 - [Androsia](#)
 - [Scuba Diving](#)



bahamas
THE ISLANDS OF THE



Data | Marketing Automation Romance Autotrigger Emails

CONGRATULATIONS
on your engagement!

gohbahamas
by amway

Dear [Name],

We're so happy for you, and we're excited to start planning your wedding in The Bahamas. Our team specializes in helping you enjoy every step of the way and events that we tailored just for you.

We've got dozens of ideas to choose from and events that we tailored just for you. We'll help you choose the perfect location, and we'll make sure you have everything you need to make your day special. The Bahamas has a lot to offer, and we're excited to help you plan your wedding. We'll be there to help you every step of the way.

The Bahamas Wedding Team

gohbahamas.com | 1-800-345-7463

Let's Talk

VENUES

gohbahamas
by amway

A seaside ceremony, small and intimate radiating big love. A glamorous ballroom, glitz and sparkle and a twinkle in the bride's eye. Whatever your style, you'll find options within our islands. Allow us to introduce just a hand-selected few of the many options available to you.

OUR STAGE IS SET
(For Extraordinary)

gohbahamas
by amway

A destination wedding in The Bahamas is for those who love big and dream big. We've seen our fair share of weddings and we'll happily make yours, whether an intimate or grand affair, an out-of-this-world celebration.

Down the aisle, straight into THE HONEYMOON

gohbahamas
by amway

Top off this destination wedding of your dreams with a honeymoon out worthy of the big screen. As your special celebration comes to a close, we'll help you plan a honeymoon that's as memorable as your wedding. One of the dozens of easy-to-choose islands - ranging from laid-back Barbuda to lively New Providence - you can't get off the grid and stay away from the usual destinations.

RECOMMEND HOW TO >

gohbahamas.com | 1-800-345-7463

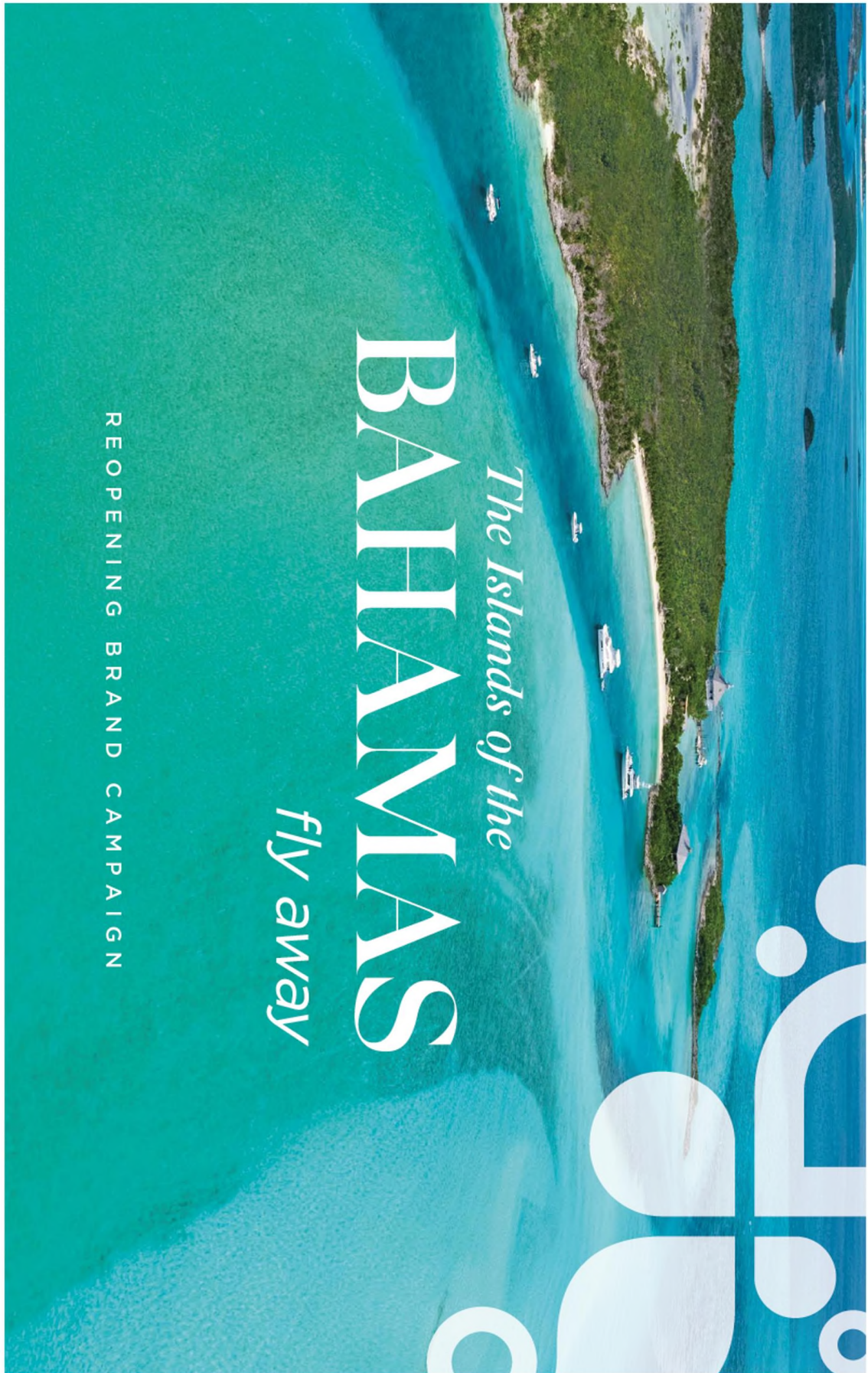
OFF INTO THE SUNSET
(And happily ever after)

gohbahamas
by amway

After a special day, why not spend, together, the rest of your lives? The Bahamas has a lot to offer, and we're excited to help you plan your honeymoon. We'll be there to help you every step of the way.

START A HONEYMOON REAR END >

gohbahamas.com | 1-800-345-7463



Cohesive Creative Messaging Across All Countries



THE ISLANDS OF THE
bahamas



READY TO WELCOME YOU



The Islands of the
BAHAMIAS

Now who's hiding? Get back to these waters teeming with trophy-sized mahi-mahi, wahoo, bluefin tuna. These vast flats crowded with bonefish. Back to the thrill of the catch on 18 unique island destinations. We're waiting with reels ready.
Bahamas.com/Fishing



fly away

READY TO WELCOME YOU



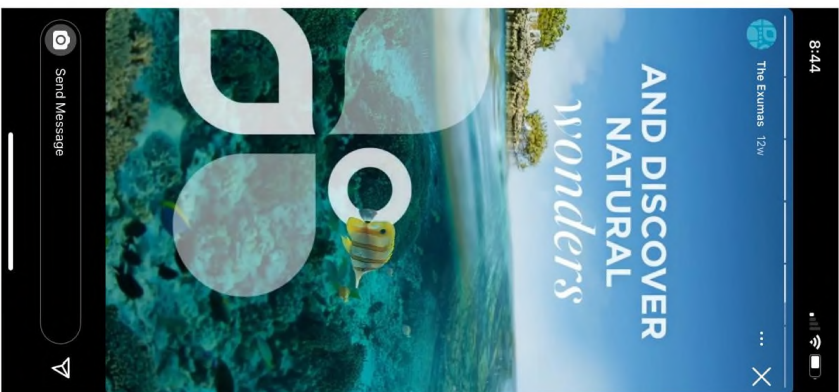
The Islands of the
BAHAMIAS

Now who's hiding? Get back to these waters teeming with trophy-sized mahi-mahi, wahoo, bluefin tuna. These vast flats crowded with bonefish. Back to the thrill of the catch on 18 unique island destinations. We're waiting with reels ready.
Bahamas.com/Fishing



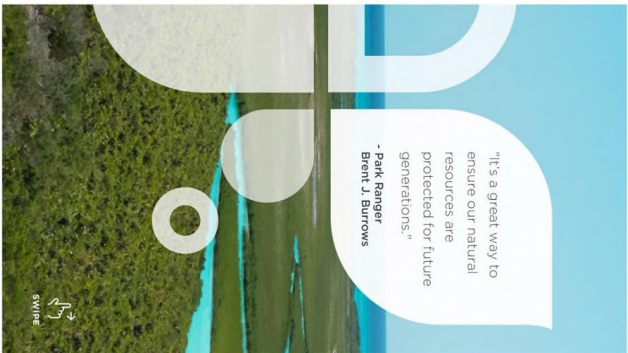
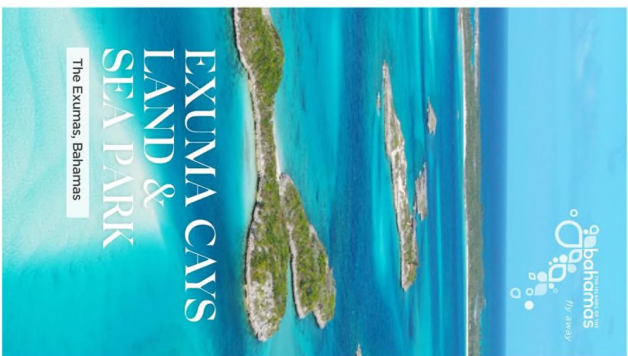
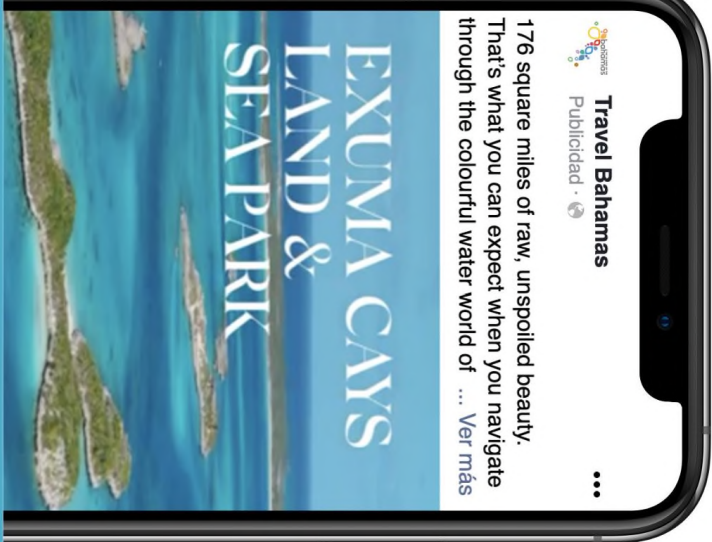
fly away

Facebook & Instagram Story Series



FY20-21 MEDIA | Live Facebook & Instagram

Preview link: <https://fb.me/1GKDf1W0W9jdBIE>



THE ISLANDS OF THE
bahamas



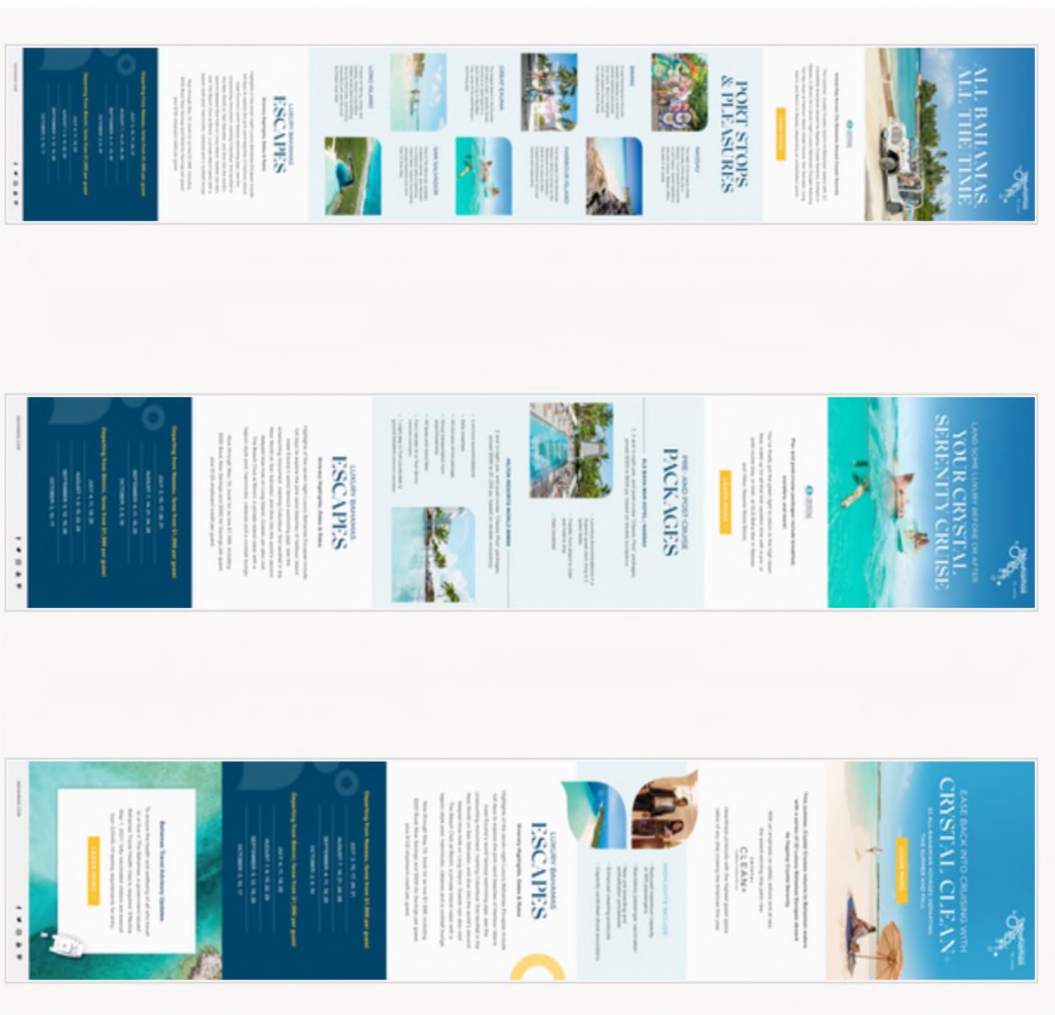
**HOMEPORTRING:
CRYSTAL CRUISES
PRE & POST TRIP
PROMOTION**



CRYSTAL CRUISES

We are working alongside Crystal Cruise lines to amplify 'The Bahamas as the perfect luxury, cruise destination' message in key markets. More importantly, we are promoting pre & post cruise stays to their current audiences.

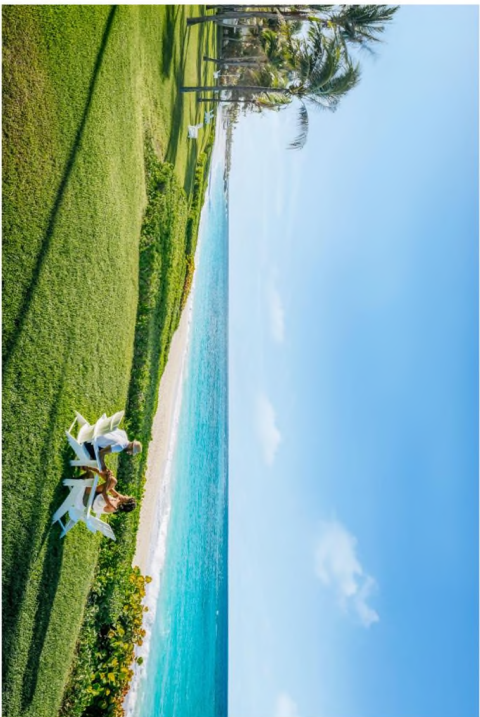
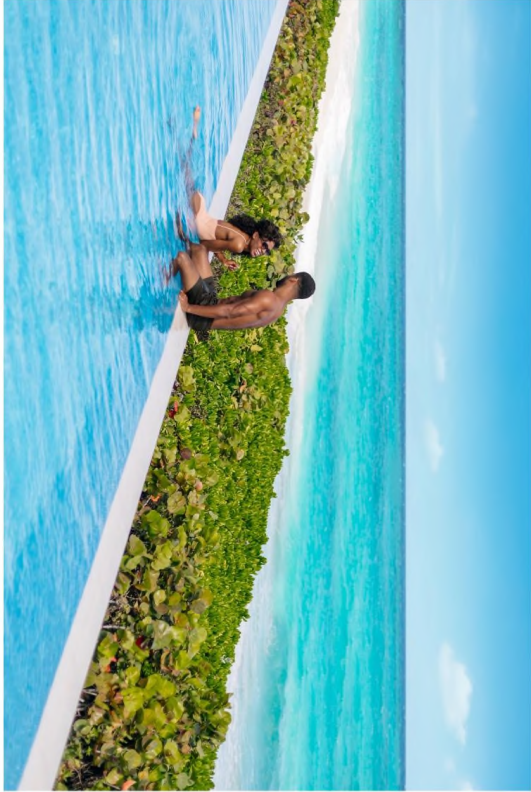
- Markets: US
- Run dates: June through September
- Tactics include video, cruise publications, display remarketing, social media and email marketing



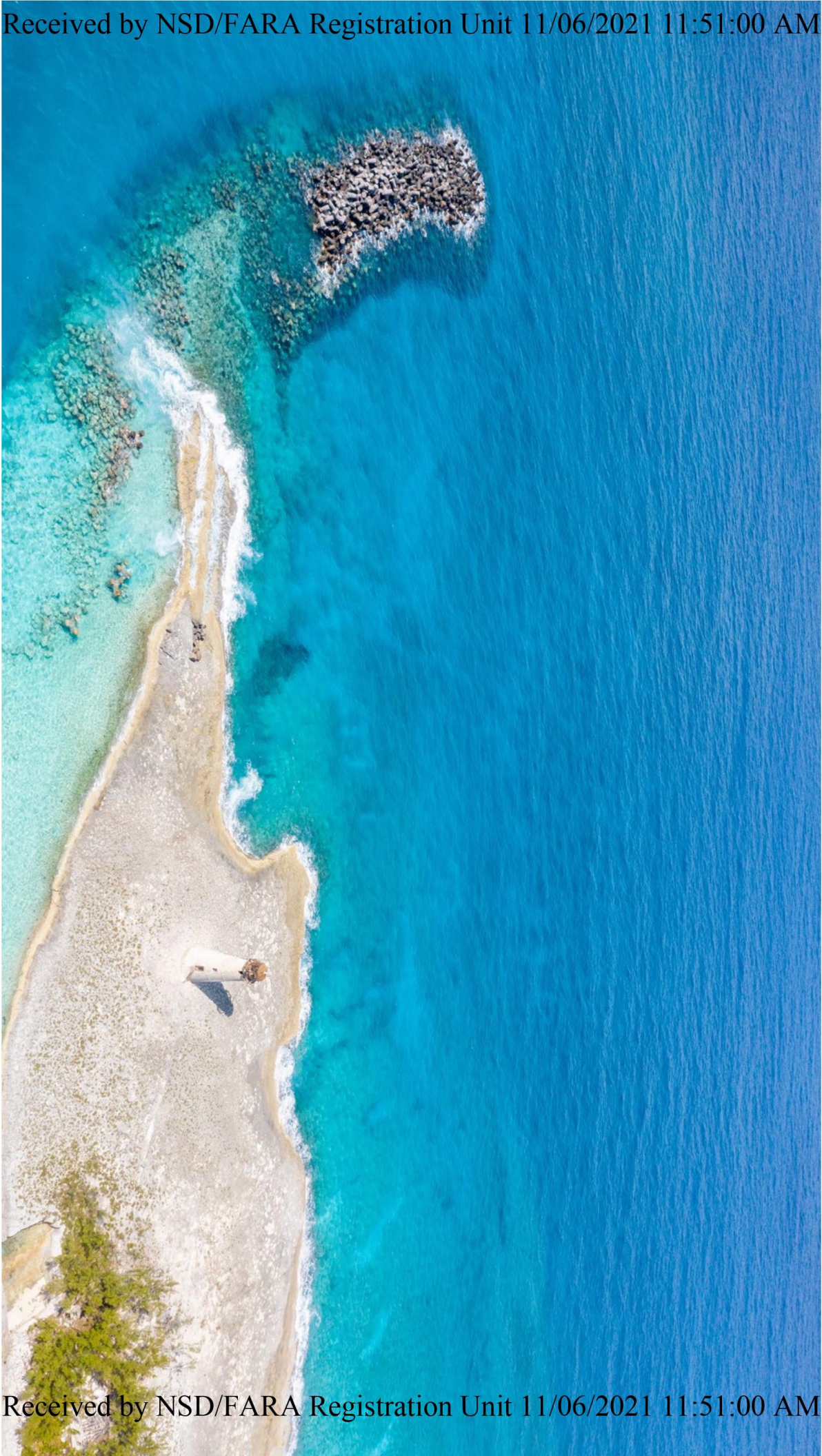
New Content



Nassau 2021 Brand Shoot



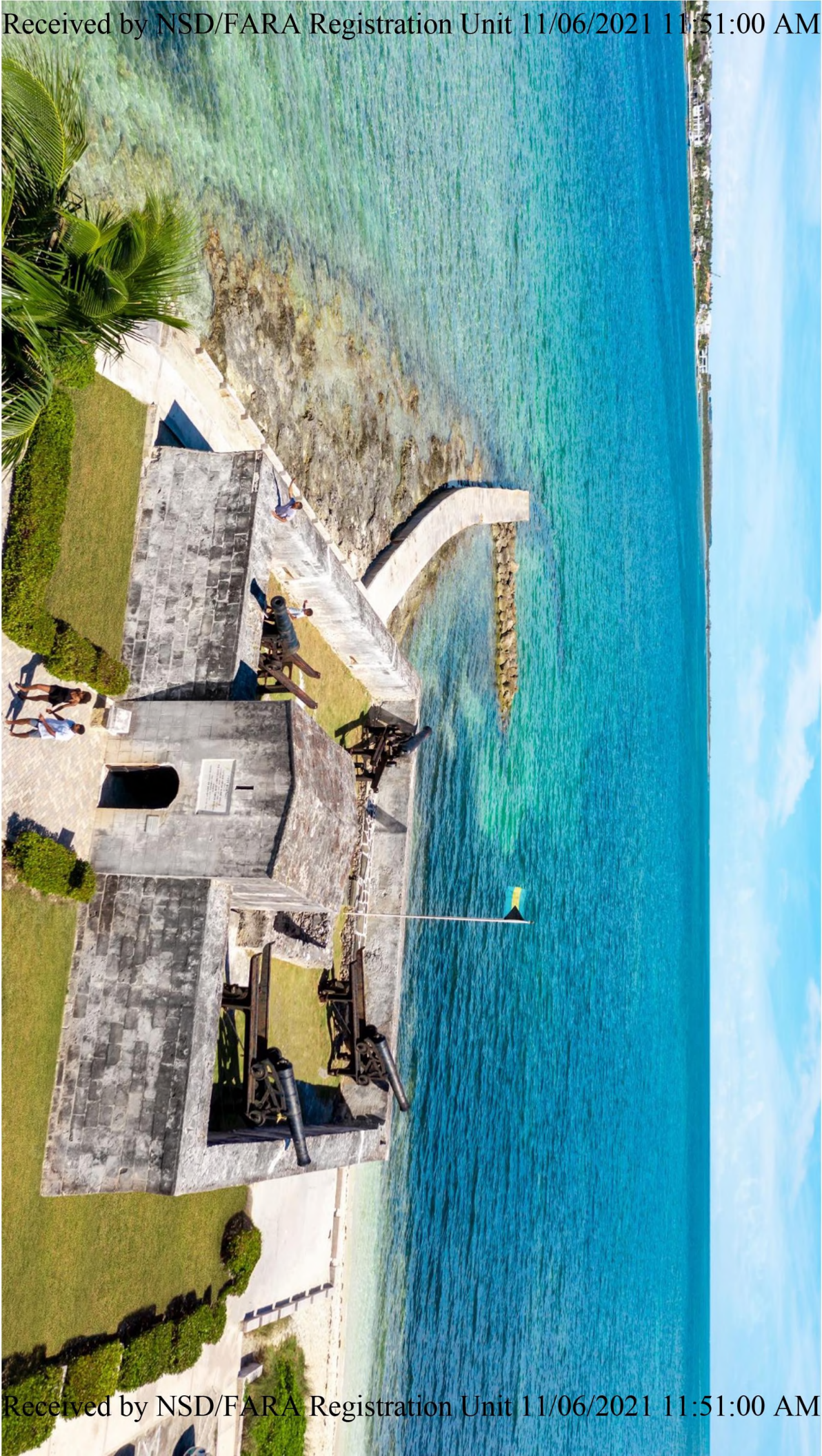












Upcoming Nassau Content Stories

Nassau

- Modern Bahamian Fashion featuring local designer Theo Sealy
- Reimagining Bahamian Cuisine
- John Watlings Distillery

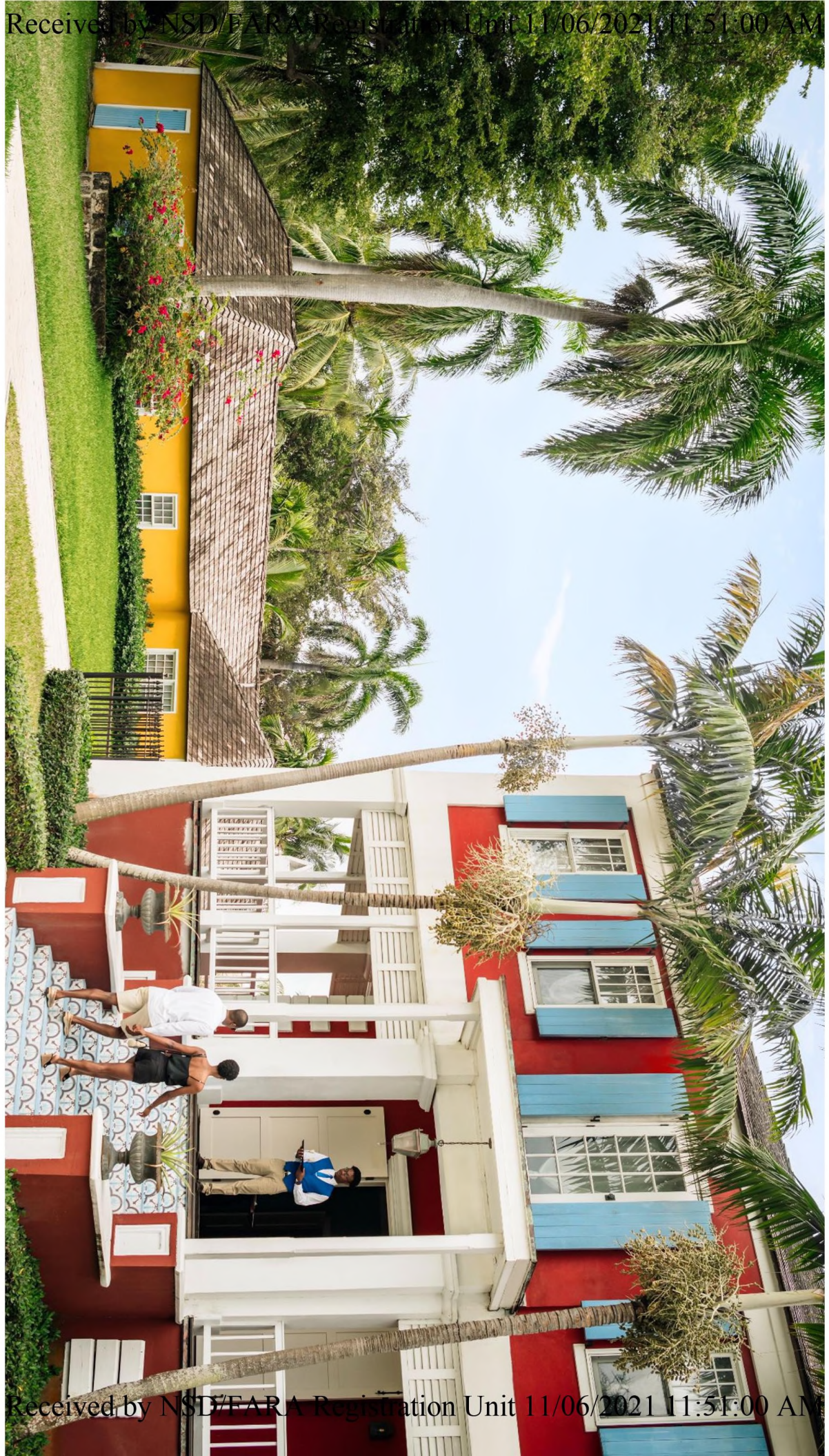












Content Shoots

Bimini - Completed

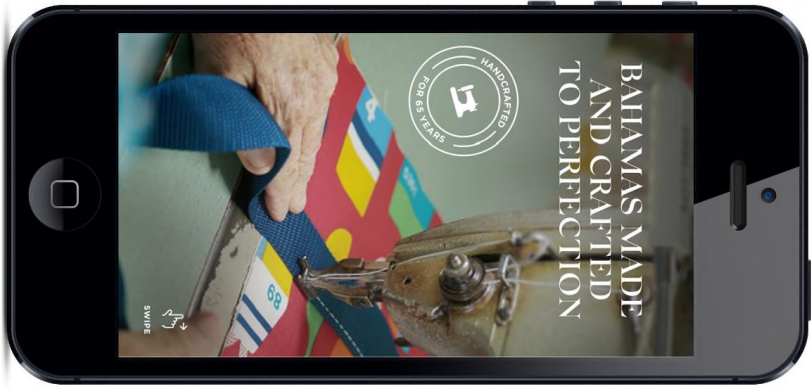
- Boating Fling
- Wild Dolphin Swim with Neal Watson Jr.



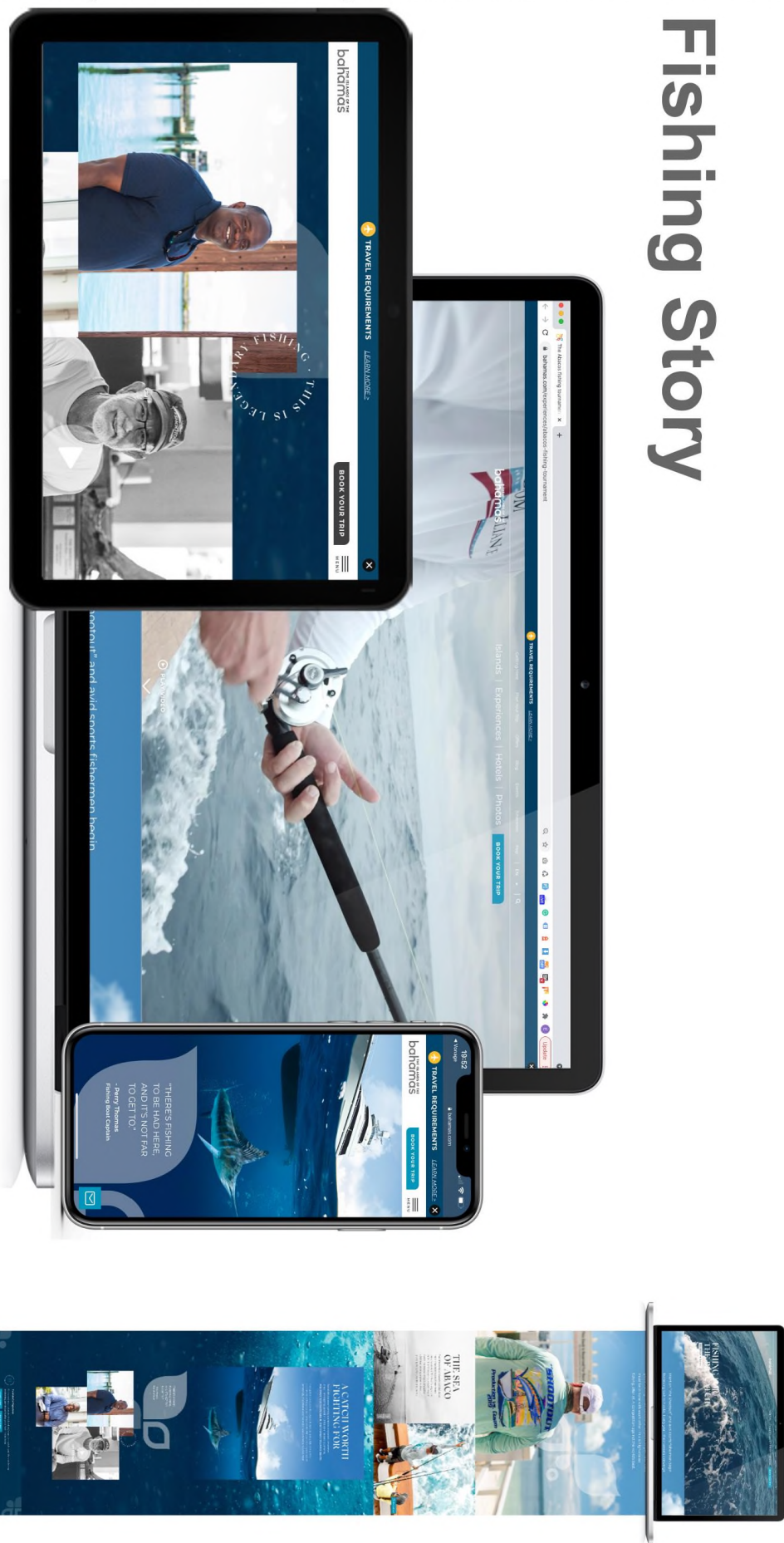
Freeport - Next

- Dive Grand Bahama Week
- Ecotourism & Birding with Erika Gates
- Grand Lucayan National Park
- Tony Macaroni

New/Current Content Marketing Stories



Fishing Story

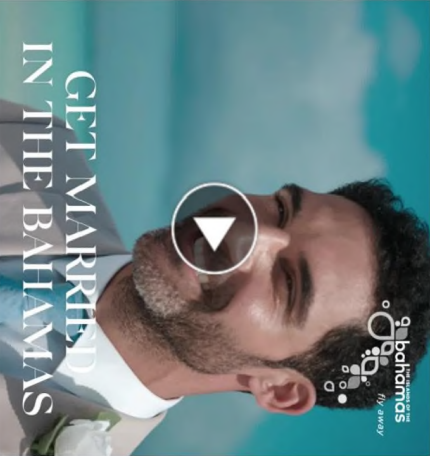


Ongoing & Evergreen: Increasing Vertical Custom Audiences

Travel Bahamas
Sponsored

...

The Bahamas delivers the spectacular, which is exactly what your big day deserves. We'll partner you with a skilled wedding specialist to find the perfect corner of paradise to say "I do."



GET MARKED IN THE BAHAMAS


THEBAHAMASROMANNEGUID...
Start Planning

[LEARN MORE](#)

Travel Bahamas
Sponsored

...

Ideal weather and easy access to airports and fuel are just two reasons that flying over The Bahamas is easier than you'd expect.



PRIVATE AVIATION IN THE BAHAMAS


BAHAMAS.COM
Private Aviation in The Bahamas

[LEARN MORE](#)

Travel Bahamas
Sponsored

...

From shipwrecks to the world's third largest barrier reef, The Bahamas offers endless dive sites for both experienced and ... See More




DIVING IN THE BAHAMAS

BAHAMAS.COM
Diving in The Bahamas
Insider Tips

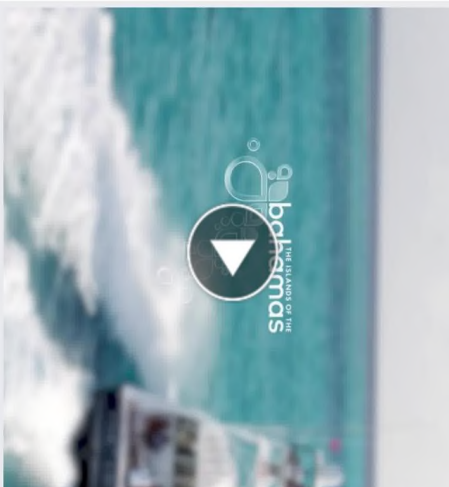
[LEARN MORE](#)

Ongoing & Evergreen: Increasing Vertical Custom Audiences Fishing & Boating




Travel Bahamas
 Sponsored

...
 Before you embark on your fishing trip to The Bahamas, learn more about our new paperless permit process, a fast and easy way to apply and pay for your fishing permits.



BAHAMAS.COM
Boating in The Bahamas

[LEARN MORE](#)

Bahamas Owned Audience

These subscribers are no different than someone who signs up for a monthly newsletter or print magazine from a Travel Publisher - except this audience is owned by the Ministry of Tourism.

Unlike an email database, the audience is a growing, living organism. Users must constantly engage with us to remain in our buckets.

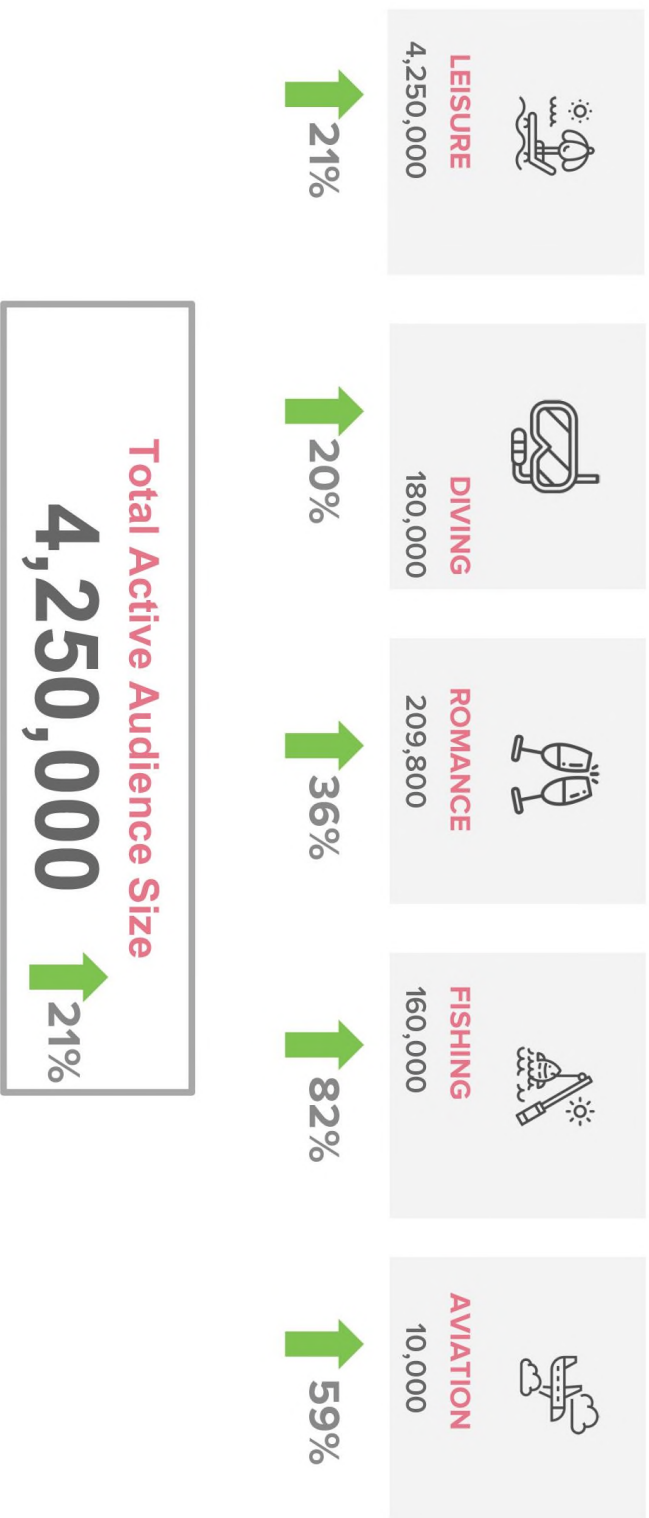
Therefore, we push out new content stories each month via social and digital paid media, allowing potential travelers remain in the marketing funnel well beyond a single touch point.

As more people engage, our subscribership grows.

To put that into perspective, leading travel publications have a subscribership of just under 1,000,000 people. That means that Bahamas content, when deployed through The Bahamas content marketing channels, reaches more people, more frequently and at a much lower cost than traditional publishers.



Custom Audiences (Subscribers)



Data: As of June 2021; Compared to audience size in March 2021

Expanding Custom Audience Strategy Globally

With the new Bahamas.com translated to six languages, we are finally able to expand this strategy globally. We are currently pushing organic content out through social media channels. Paid ads will be launched globally in FY21-22.

UK



France



LatAm



Germany



Italy



PR HIGHLIGHTS



PR: Keep IOTB In The News

- Virtual Media Tour w/ Minister and DG
- Virtual People-to-People Showcase
- Restart Influencer and Visiting Journalists
- Updated Crisis Manual and Hurricane Kit
- Provide support for all events and activations.

THE POINTS I visited the Bahamas just before the holidays – Here's what it was like **THE GUY**

TRAVEL PULSE
Bahamas Launches Revamped Website

yahoo! news
The Islands Of The Bahamas Swept The 2020 Travel Award Circuit

The Boston Globe
GET PAMPERED IN SECLUDED BAHAMIAN HIDEAWAY

Jules BEATS Messaging

Two Major Resorts Are About to Reopen in the Bahamas



Is the Bahamas open for travel?

AFAR

Forbes
How To Work Remotely In The Bahamas For Up To A Year

Jules BEATS Messaging

CBS RADIO

"The Bahamas is giving Santa a free visa to chill out on Stocking Island for the year. Yes, it's a real place in the Exumas - an island chain where you'll find those famous swimming pigs. For us mere mortals, the visa to work in the Bahamas for a year costs \$1,025..."

SYNDICATED TO: **KSYL** **KNX 1070 NEWS & TALK 930** **WCCO** **NEWS & TALK 930** **KBRS RADIO** **ALL NEWS - 106.1FM**

TRAVEL+ LEISURE
Everything You Need to Know About Traveling to the Bahamas Right Now, According to Someone Who Went

THE ISLANDS OF THE bahamas

Thank you!





**DEPARTMENT OF JUSTICE REPORT
JANUARY 2021-JUNE 2021
GLOBAL COMMUNICATIONS-PR INITIATIVES**

As we welcomed in the New Year, the BMOTA Global Communications team continued to focus efforts on educating media and consumers to ensure The Bahamas was covered as a safe and viable travel destination. For consumers unable to travel, the team curated pitches highlighting ways to bring a taste of The Bahamas home and how to plan for future trips. To further drive the option of future travel, the team is continuing to support the BTO'S with upcoming virtual consumer and trade events. Coverage of The Bahamas continued to detail the country's travel and entry protocols and BEATS program while also providing readers with information on Bahamian hotels offering on-site COVID testing. As the U.S. introduced new guidelines for international travel, the team ensured media were aware of how partners continue to adapt to adhere to these requirements.

JANUARY HIGHLIGHTS

- **_The Bahamas In The Headlines** – In January, coverage of The Bahamas' highlighted the country's travel protocols and its preparedness to adapt to new testing requirements for returning U.S. air passengers. Multiple stories included quotes from Minister, who emphasized this and The Bahamas' commitment to the health and safety of citizens, residents and visitors. Top-tier travel and lifestyle publications shared information on Bahamian hotels that provide on-site testing for guests.
- **_COVID-19 Crisis Communications** – As the U.S. welcomed in a new administration, the team closely monitored newly introduced travel protocols and CDC guidance that affected international travel. The team ensured all materials reflected the latest travel and entry requirements, responded to media requests and continued to monitor trends and sentiment around international travel.
- **_Romance Virtual Event** - The team continues to support the romance team's upcoming virtual consumer and trade shows to highlight The Bahamas' many offerings and resources. From drafting scripts and Q+A materials to pursuing jewelry partners, the virtual events will position The Bahamas as the ultimate romantic vacation destination.

COVERAGE HIGHLIGHTS

- **_ 'Always On' News Bureau**
 - **The Points Guy (UVPM: 2,056,788)** shares The Bahamas' travel and entry requirements and provides feedback on the health visa process. Reviews Editor Nick Ellis states, that despite concerns that his health visa wouldn't be processed in time, "to my delight, my application was approved" thanks to the help of those working at the health visa call center.
 - **Essence (UVPM: 824,317)** details The Bahamas' COVID testing requirements and notes Grand Hyatt Baha Mar's on-site testing availability. The piece states that the resort will provide a second round of tests to guests staying 4 nights or longer, "satisfying both the CDC's and Bahamian government's guidelines."

- **Marie Claire (UVPM: 2,466,305)** highlights The Bahamas' travel protocols and Caerula Mar Resort's on-site. The piece notes that "testing costs are included in a travel health visa that must be submitted online for entry into The Bahamas along with travelers' negative PCR results obtained in the U.S. before their trip" and includes a link to The Bahamas' health visa site.
- **Travel Age West (UVPM: 25,709)** highlights how The Bahamas has seen a steady return of visitors since its reopening. The piece includes quotes from DG emphasizing how the country "is committed to developing "new and unique ways to promote our islands' offerings through expanded programs and initiatives" in 2021."
- **South Florida Caribbean News (UVPM: 3,685)** shares syndicated coverage of The Bahamas' press release announcing Santa's extended stay on Stocking Island.
- **Caribbean Journal (UVPM: 48,780)** includes quotes from Minister regarding the passing of Sandals Resorts founder Butch Stewart. In his statement, Minister notes the important impact Butch had on The Bahamas' hospitality sector.
- **Yahoo Finance (UVPM: 32,680,000)** shares syndicated coverage of The Bahamas' new developments release, highlighting hotel reopenings, the relaunch of Bahamas.com and the opening of Margaritaville on Nassau.
- **Associated Press (UVPM: 4,953,092)** shares syndicated coverage of The Bahamas' new developments release, including news across the islands and hotel deals for travelers this year.

- **South Florida Caribbean News (UVPM: 3,685)** shares syndicated coverage of The Bahamas' press release detailing the awards won despite an unprecedented year.
- **_COVID-19 Communications** ○ **Barron's (UVPM: 2,635,374)** includes quotes from Minister emphasizing The Bahamas' preparedness to adapt to the new CDC guidelines, stating that the islands "are well positioned to adhere to this new order."
- **Islands (UVPM: 42,507)** includes The Bahamas' travel protocols in a feature story on Resorts World Bimini's reopening. The piece links to Bahamas.com/TravelUpdates and the health visa site.
- **Travel Market Report (UVPM: 101,029)** includes The Bahamas' current travel protocols in a roundup of how Caribbean destinations are adapting to adhere to CDC guidance for US travelers. A quote from Minister emphasizes The Bahamas' commitment to mitigating the spread of COVID-19.
- **_BEATS** ○ **Toronto Times (UVPM: 266)** includes quotes from DG highlighting the appeal of The Bahamas as an extended-stay destination and the unique offerings and activities participants can discover when they spend up to a year on in The Bahamas through BEATS. The piece goes on to detail The Bahamas' geography and must-experience adventures on many of the islands.
- **Yahoo Finance (UVPM: 32,680,000)** shares syndicated coverage of The Bahamas' release announcing their invitation for Santa to spend a year defrosting on Stocking Island with a complimentary BEATS visa.

MEDIA RELATIONS

- **_Media Outreach** ○ Vetted and assisted with responses for **12** media, influencer and partner requests for support and press opportunities.
- Distributed **3** pitches surrounding The Bahamas' romance offerings, Valentine's Day cocktails and Black History Month.
- **_Media Material Development** ○ Drafted and updated **4** releases, including the January New Developments release, statement on the passing of Butch Stewart, Coco Sea Plane Launch release and Sandals Reopening release.

STRATEGIC PROJECTS

- **_Romance Virtual Event** – The team continues to support the romance team's upcoming virtual consumer and trade show to highlight The Bahamas' many offerings and resources. From drafting scripts and Q+A materials to securing jewelry partners, the virtual events will position The Bahamas as the ultimate romantic vacation destination.
 - Continued to work with Jesson Communications, Canada on content updates and story ideas.

CRISIS MANAGEMENT

- **_COVID-19 Crisis Management** – As the U.S. welcomed in a new administration, the team closely monitored newly introduced travel protocols and CDC guidance that affected international travel. The team ensured all materials reflected the latest travel and entry requirements, responded to media requests and continued to monitor trends and sentiment around international travel.

As interest in international travel continues to grow due to the increased vaccine distribution in the U.S., the team worked to keep media and consumers updated on The Bahamas current travel protocols, as well as the country's secluded offerings and hotels with on-site COVID

testing. Additionally, the team launched the Ministry's first paid influencer campaign and supported The Bahamas' virtual romance expo to bring the best of The Bahamas to consumers' feeds and screens.

FEBRUARY HIGHLIGHTS

- **_The Bahamas In The Headlines** – In February, coverage of The Bahamas continued to highlight the country's travel protocols and secluded offerings and resorts. Ahead of the Ministry's virtual romance expo, *From The Bahamas With Love*, in March, multiple high-reach and Caribbean focused outlets syndicated the press release detailing the expo's engaging panels, keynote speakers and exciting giveaways.
- **_TBT Influencer Campaign** - In an effort to bring content of The Bahamas back into the Instagram feeds of consumers the team developed the TBT Influencer campaign. The team partnered with five past press trip attendees whose content will inspire wanderlust and educated their followers on how to travel safely to The Bahamas.
- **_Romance Virtual Event** - The team continued to support the romance team's upcoming virtual consumer and trade show to highlight The Bahamas' many romance offerings and resources and position The Bahamas as the ultimate romantic vacation destination. In February, the team continued to develop press materials and secured 11 media attendees to tune in to the trade show.
- **_COVID-19 Crisis Communications** – As vaccine distribution continues to ramp up, the team ensured all materials reflected the latest travel and entry protocols, responded to media requests and continued to monitor sentiment around international travel.

COVERAGE HIGHLIGHTS

- **_BEATS** ○ **CNBC (UVPM: 19,188,788)** recommends BEATS for “people who think they may tire of staying on one island,” highlighting participants' ability to move between The Bahamas' 16 island destinations. The piece goes on to provide information on the cost of the visa and how to apply, as well as The Bahamas current travel protocols.
 - **Conde Nast Traveler (UVPM: 1,069,148)** includes Bimini Big Game Club in a roundup of hotels integral to Black history. The story highlights Dr. Martin Luther King Jr's time in Bimini and at Bimini Big Game Club, nods to Mr. Ansil Saunders and includes hyperlinks to the resort, further driving readers to check out the destination.
- **'Always On' New Bureau** ○ **Marie Claire (UVPM: 2,466,305)** features the Instagram-worthy South Andros and Caerula Mar Club. The piece highlights some of the islands' most popular offerings, including paddle-boarding on its turquoise waters, snorkeling one of the world's largest coral reefs and swimming in one of Andros' blue holes. Overall, the story positions the island as the perfect socially-distant getaway, with miles of secluded beaches ready to be explored.
 - Past press trip attendee Katherine Parker-Magyar shares feature coverage of The Bahamas on **TripSavvy (UVPM: 2,090,295)**. The piece details must-experience activities at Atlantis and, in closing, recommends visitors make the most of their time in The Bahamas and “explore the rest of the island.”
 - **Caribbean Journal (UVPM: 48,780)** features The Bahamas's Virtual Romance Expo and highlights what participants can expect. The piece includes quotes from Director General about the appeal of The Bahamas as a romance destination.
 - **Travel Week Canada (UVPM: 26,585)** shares syndicated coverage highlighting The Bahamas' upcoming romance expo, *From The Bahamas With Love*. The story includes information on the panels, workshops and prizes.
 - **Yahoo! Finance (UVPM: 32,680,000)** shares syndicated coverage of The Bahamas' virtual romance expo release, highlighting its engaging panels and giveaways at the event.

- **Associated Press (UVPM: 4,953,092)** shares syndicated of The Bahamas' virtual romance expo where attendees can enjoy engaging panels, fun activities and giveaways.
 - **Yahoo! Finance (UVPM: 32,680,000)** shares syndicated of The Bahamas' new developments release, detailing hotels with on-site COVID testing, the opening of major resorts and current promotions and deals being offered.
 - **Associated Press (UVPM: 4,953,092)** shares syndicated coverage of The Bahamas' new developments release, including news across the islands, resort openings and hotel deals for travellers.
 - **South Florida Caribbean News (UVPM: 3,685)** syndicated coverage of The Bahamas' new developments release, including news across the islands and promotional offerings.
 - **Stupid Dope (UVPM: 500)** syndicated more coverage on new developments from The Bahamas, highlighting resort openings, news and hotel offerings.
-
- **_COVID-19 Communications**
 - **The Points Guy (UVPM: 2,056,788)** details The Bahamas' current travel and entry requirements and includes information on the health visa and insurance. The piece pulls information from Reviews Editor Nick Ellis' own experience visiting Baha Mar.
 - **USA Today (UVPM: 20,613,846)** includes The Bahamas in a roundup of countries welcoming U.S. vacationers. The piece provides information on testing requirements and protocols in the destination. The story directs readers to Bahamas.com/TravelUpdates for more information.

MEDIA RELATIONS

- **_Media Outreach**
 - Vetted and assisted with responses for **11** media, influencer and partner requests for support and press opportunities.
 - Distributed **2** pitches focused on The Bahamas' romance offerings and hotels with on-site COVID testing.
- **_Media Material Development**
 - Drafted and updated **4** releases, including the February and March New Developments releases, From The Bahamas With Love event release and the Airbnb campaign release.

STRATEGIC PROJECTS

- **_Romance Virtual Event** – The team continued to support the romance team's upcoming virtual consumer and trade show to highlight The Bahamas' many romance offerings and resources and position The Bahamas as the ultimate romantic vacation destination. In February, the team continued to develop press materials and secured 11 media attendees to tune in to the trade show.
- **_Bahamas TBT Influencer Campaign** - In an effort to bring content of The Bahamas back into the Instagram feeds of consumers the team developed the TBT Influencer campaign. The team partnered with five past press trip attendees whose content will inspire wanderlust and educated their followers on how to travel safely to The Bahamas.

CRISIS MANAGEMENT

- **_COVID-19 Crisis Management** – As vaccine distribution continues to ramp up, the team ensured all materials reflected the latest travel and entry protocols, responded to media requests and continued to monitor sentiment around international travel. The team ideated creative pitches and activations to keep The Bahamas top-of-mind among consumers and encourage future travel.

Press Release Drafts & Content Development:

- Drafted Press Release - Miss Black International Ambassador Scholarship Pageant Being Held in Nassau, June 21-27 Some 65 Contestants Expected to Compete for Four Coveted Crowns; (per BTO-Groups Dept.)
- Drafted Press Release – Tourism Minister Attends Bahamas Charter Yacht Show in West Palm Beach, Event Marked the Return of In-Person Trade Activity, One-on-one Meetings were Conducted with Top Charter Brokers, Who Provide Some 90% of Charter Yacht Bookings to The Bahamas
- Drafted Content for Bahamas Boating Flings Program, for new Bahamas.com

Media Development/Industry Networking

The following media and industry networks were established and added this month:

- Chris Caswell, Editor, Southern Boating Magazine, cicaswell@earthlink.net Ph: 561-784-5891;
- Rhea Harrison, Managing Editor, Charter Savvy Magazine,
- Paul Flannery, Executive Director, Intl. Yacht Brokers Assoc. paul@iyba.org Ph: 904-607-0099;
- Michael Mahan, Worth Avenue Yachts, michael@worthavenueyachts.com Ph: 954-439-5049;
- Brad Lavige, Director, Ocean Getaways, brad@oceangetaways.com Ph: 239-564-7174
- Captain Stephen Burke, Sovereign, captain@my-sovereig.com Ph:954-319-8584
- Graeme Lord, President/Owner, Fairport Yacht Support, gl@fairportsupport.com Ph: 954-990-6482

- Ongoing – Participated in weekly Verticals Departmental Meetings and provided PR support (Verticals Dept 30,60,90 Days Action Plans, GBI Niche Market, Critical Thinking Matrix for Diving & Boating, Boating Ambassador Program);
- Ongoing – participated in weekly global sales meeting (Market updates, plans for GSMVC, Save The Date Notification)
- Participated in Romance Dept. From the Bahamas With Love Romance Show planning meetings, to serve as media host for media trade show component;
- Assisted Group Dept. (Dornell Watson-Dean) and worked with Patrice Harrison, CEO, MBIA Pageant with press release, referrals to on-island vendors for sponsorship and for Group Leads to The Bahamas June 2021 (250 pax),
- Worked with Joe Dagarvage & Peter Maury of ABM to coordinate brokers meetings for Minister and Attended Bahamas Yacht Charter Show in West Palm Beach with Minister D'Aguiar, provided follow-up action steps to MOTA-Cruise Dept;

- Conducted special gift presentation to Mrs. Mike Ponzao, on behalf of MOTA Verticals Team on Mike's passing, Founder Bahamas Flying Ambassador;
- Ongoing – media monitoring of all national addresses made by the Prime Minister, Re: COVID-19 updates & health and safety protocols;
- Ongoing – monitoring industry trends (Covid-19 safety and travel in the international and regional marketplace).
- Ongoing – Receiving/actioning generic calls to BTO for Communications Dept.

It was certainly Better in The Bahamas in March with the announcement of cruise lines returning to the islands this summer and great progress made in the team's Influencer Campaign and People-to-People Virtual Experiences. This month, coverage positioned the islands as a must-visit destination this spring and summer, highlighting new developments across the islands and current travel and entry protocols to ensure the health and wellbeing of citizens, residents and visitors.

MARCH HIGHLIGHTS

- **The Bahamas in the Headlines:** In March, coverage of The Bahamas largely focused on Crystal Cruises' and Royal Caribbean's return to The Bahamas this summer. Coverage highlighted the importance of cruising to the island's economy and Minister Dionisio D'Aguilar's excitement in welcoming back cruise travelers soon
- **People-to-People Virtual Experiences:** The team continued to develop the People-to-People Virtual Experiences to bring a taste of The Bahamas to media and consumers still at home. Tapping into People-to-People ambassadors, the team will bring everything from recipes to Junkanoo dance tutorials to those dreaming of a Bahamian getaway next month.
- **Influencer Campaign:** The team launched the Influencer campaign this month, which brought The Bahamas back into the Instagram feeds of consumers. By partnering with five past press trip attendees, the team was able to inspire wanderlust and educated their followers on how to travel safely to The Bahamas
- **COVID Communications:** As consumers' comfort level with travel grows in conjunction to vaccine rollout, the team continued to update materials to reflect the latest travel and entry protocols. The team also worked closely with media to keep them up-to-date on news from the islands.

COVERAGE HIGHLIGHTS

- **'Always On' New Bureau**
 - **The Points Guy (UVPM: 2,056,788)** highlights The Bahamas as the perfect escape for "East Coast travelers that want to leave the U.S. but stick close to home" and outlines our travel and entry protocols, linking to the Health Visa site. The inclusion goes on to outline current airlift to Nassau from our key markets, as well as accommodations on Bimini, Eleuthera, Nassau and Paradise Island.
 - **Bloomberg (UVPM: 10,545,978)** highlights the return of Crystal Cruises to The Islands of The Bahamas. Through quotes from Minister Dionisio D'Aguilar, the feature story notes the importance of this return to The Bahamas' economy. The piece goes on to detail The Bahamas' travel and entry protocols.
 - **Fox News (UVPM: 21,550,873)** featured Crystal Cruises resumption of sailing in The Bahamas this summer. The piece includes quotes from Minister Dionisio D'Aguilar highlighting this momentous partnership.

- **TripSavvy (UVPM: 277,465)** announces the news of Crystal Cruises' Bahamas-only voyages. The piece highlights the press in which Minister Dionisio D'Aguilar emphasized the importance the return of cruising has on The Bahamas' economy.
- **Miami Herald (UVPM: 29,441)** shares the news of Crystal Cruises return to The Bahamas this summer. The piece a quote from Minister Dionisio D'Aguilar, stating his excitement to welcome cruise visitors back to the islands.
- **Insider (UVPM: 28,078,207)** shares the news of Crystal Cruises' Bahamas-only itineraries starting in July. The piece also notes that it will be a fully vaccinated cruise with strict COVID measures put in place.
- **Travel Pulse (UVPM: 277,465)** shares the announcement Crystal Cruises' Bahamas itineraries launching this summer. Quotes from Minister Dionisio D'Aguilar emphasize this long-awaited return.
- **Travel Pulse (UVPM: 277,465)** shares the news of Royal Caribbean's return to cruising, announcing Nassau as its newest homeport. The piece also includes a quote from Minister Dionisio D'Aguilar emphasizing his excitement in welcoming back cruisers.
- **Travel Weekly (UVPM: 141,804)** highlights Crystal Cruises' decision to relaunch cruising from The Bahamas. The piece discusses the high demand for cruises and includes quotes from Minister Dionisio D'Aguilar.
- **Luxury Travel Advisor (UVPM: 22,841)** highlights the launch of Crystal Cruises' Bahamas-only itineraries. The piece includes information on the joint press conference with Minister Dionisio D'Aguilar and Crystal Cruises.
- **Insider Travel Report (UVPM: 14,608)** shares the news of Nassau being named Royal Caribbean's Adventure of the Seas' homeport. The piece includes a quote from Minister Dionisio D'Aguilar highlighting The Bahamas valued partnership with Royal Caribbean.
- **Associated Press (UVPM: 4,953,092)** shared syndicated coverage of Crystal Cruises return to The Bahamas.
- **Associated Press (UVPM: 4,953,092)** shares syndicated coverage of Royal Caribbean's return to The Bahamas with Nassau being named Adventure of the Seas' homeport.
- **StupidDope (UVPM: 500)** shares the news of Crystal Cruises returning to cruising in The Bahamas this summer.
- **Travel Daily Media (UVPM: 29,441)** highlights The Bahamas' first Virtual Romance Expo and include information on virtual networking booths, live experiences, workshops and more. The piece also includes a quote from Bridgette King noting the importance of the virtual event.
- **Associated Press (UVPM: 4,953,092)** shares the official news release of the Bahamas Virtual Romance Expo kickoff and includes quotes from The Bahamas Minister of Tourism & Aviation, Dionisio D'Aguilar.
- **Associated Press (UVPM: 4,953,092)** shares syndicated coverage of the March New Developments release, which highlights the biggest events and re-openings happening in the Bahamas
- **Yahoo! (UVPM: 36,130,000)** and **Yahoo! Finance (UVPM: 32,680,000)** share syndicated coverage of what's new in The Bahamas in March.

MEDIA RELATIONS

- **Media Outreach**
 - Vetted and assisted with responses for 7 media, influencer and partner requests for support and press opportunities.
- **Media Material Development**

- Drafted and updated **4** releases, including the March New Developments release, HSMAI Awards Release, Commonwealth Lawyers Association release and the Boating and Fishing Updates Release.
- Developed various materials including ITB Speech, Stella Awards submission, Women in Cruise Talking Points, Statement on Baker's Bay and the Boating + Fishing FAQ.
- **Return to Cruising**
 - Created various materials for Return to Cruising efforts including, Minister remarks, statements, talking points, FAQs and responding to media inquiries.

STRATEGIC PROJECTS

- **Virtual People-to-People** – The team continued to develop the People-to-People Virtual Experiences to bring a taste of The Bahamas to media and consumers still at home. Tapping into People-to-People ambassadors, the team will bring everything from recipes to Junkanoo dance tutorials to those dreaming of a Bahamian getaway next month.

CRISIS MANAGEMENT

- **COVID-19 Crisis Management** – As consumers' comfort level with travel grows in conjunction to vaccine rollout, the team continued to update materials to reflect the latest travel and entry protocols. The team also worked closely with media to keep them up-to-date on news from the islands.

MEDIA RELATIONS

- **_Media Outreach** ○ Vetted and assisted with responses for **10** media, influencer and partner requests for support and press opportunities.
- **_Media Material Development** ○ Drafted and updated **3** releases, including the April New Developments release, Boating Flings release and the Grand Bahama Island Release.
 - Developed various materials including Sun n Fun talking Points, CHTA Quote for Minister, BOT Script for iHeart Radio, Talking Points for the Seattle Event and GBI Talking Points and Q&A.

STRATEGIC PROJECTS

- **_Virtual People-to-People** – The team continued the momentum for the Virtual People-to-People program bringing a taste of The Bahamas to media and consumers still at home across the globe. Activities included:
 - Working closely with the People-to-People team to coordinate logistics and coordinate experience run-throughs with participating ambassadors
 - Working with Andre and Tambourine to continue to develop landing page, user experience, confirmation emails, Zoom logistics
 - Launching the experiences, with secured coverage in *Caribbean Journal* and *Travel + Leisure*
 - Coordinating Working with Andre to develop a landing page
 - Drafting and distributing a press release and media pitch
 - Sharing various POVs, recommendations and path forward for seamless launch and experiences
 - Developing a consumer experience deck for the landing page and e-newsletter

CRISIS MANAGEMENT

- **_COVID-19 Crisis Management** – The team continued to develop and update materials to ensure factual information was being relayed to media and partners. With the shift in protocols for vaccinated travelers, the team was on tap to prepare documents including statements,

Press Release Drafts & Content Development: Drafted Press Release – Bahamas' U.S. Team Returns to In-Person Business Activity at Sun 'n Fun Aero Expo in Lakeland, Florida;

- Drafted Press Release – Bahamas First In-Person Activity – A Resounding Success! Pilots Ready and Excited to Revisit the Bahamas Following Sun 'n Fun;
- Drafted talking points for Consul General for use at Sun 'n Fun Aero Expo;

Media Development/Industry Networking

The following media and industry networks were established and added this month:

- Captain Dennis Hayes, Host, Just Plane Radio, Overboard Entertainment Inc. Ph: 612-386-9260, dennis@justplaneradio.com
- Greg Holt, Radio Host, World of Boating Radio Show, Overboard Entertainment Inc. Ph: 407-496-4734, greg@worldofboating.com
- Bruce Brandon, Editor, Aero-News.net; Ph: 336-202-0663; hbrucebrandon@gmail.com
- Richard Von Puttkammer, Chief Correspondent, Aviation PhotoJournal, Ph: 917-887-4743, rvp@aviationphotojournal.com;
- Kai Rambow, Travel & Special Features Writer/photographer, Rambow Media, Ph: 813-435-8976, rambowmedia@gmail.com
- Jana Filip, Sport Aviation Administrator, Deland Sport Aviation Showcase, Ph:386-626-7241, filipj@deland.org;
- Sgt. Jacob Norotsky, Director of Aviation, Southern Preparatory Academy, Ph: 334-750-4413, Jacob.norotsky@southernprepacademy.org; Jen Lockwood, President, SOL Relief, Ph: 340-201-8289, jen@solrelief.org
- Tracy Harris, Director of Operations, SOL Relief, Ph: 503-313-5247; tracy@solrelief.org

MAY HIGHLIGHTS

MEDIA RELATIONS

- **_Media Outreach** ○ Vetted and assisted with responses for **6** media, influencer and partner requests for support and press opportunities.
- **_Media Material Development** ○ Drafted and updated **2** releases, including the May New Developments release and The Global Sustainable Council release.
 - Developed various materials including Virtual CHTA talking points, Hurricane Dorian Fact Sheet, Travel Agency Appreciation Video script, draft of Minister's Election speech, and quotes for Spanish Wells, Crystal Cruises, and Selling Travel Magazine.

STRATEGIC PROJECTS

- **_Virtual People-to-People** – The team continued to develop the People-to-People Virtual Experiences to bring a taste of The Bahamas to media and consumers still at home as the program concluded. Activities included:
 - Staffed first round of experiences and shared additional suggestions and feedback
 - Continued to follow up with media to attend and cover experiences
 - Developed Junkanoo angle for the "Dance Like a Local" session
 - Developed food angle for the "Cooking Like a Local" session

VISITING JOURNALIST PROGRAM

- **_Visiting Journalist Program** – With the greenlight to start hosting media visits once again, the team put the pedal to the medal to generate media interest in future trips to The Bahamas. Activities included:

- Beginning outreach to various media targets
- Securing interest from:
 - ☞ Amber Gibson, **FL: INSIDER, USA TODAY** (July TBC)
 - ☞ Kellee Edwards, **Travel + Leisure** (August TBC)
 - ☞ Iona Brannon, **FL: Conde Nast Traveler, Travel + Leisure**, (August TBC)
 - ☞ Ramsey Qubein, **FL: Forbes, NerdWallet, AFAR**, (August TBC)
 - ☞ Astrid Taran, **TripSavvy, TBD**
 - ☞ James Barrett, **FL: PopSugar, MSN, Esquire**, TBD

CRISIS MANAGEMENT

- **_COVID-19 Crisis Management** – As consumers' comfort level with travel grows in conjunction to vaccine rollout, the team continued to update materials to reflect the latest travel and entry protocols. The team also worked closely with media to keep them up-to-date on news from the islands. Activities included:
 - Monitoring coverage and conversations surrounding international travel, COVID-19 vaccine rollout and more
 - Reviewing media inquiries and interview requests and providing recommendation for appropriate action from BMOTA
 - Distributing information regarding regulations and protocol to ensure accurate reporting across media sources
 - Delivered updated statement, FAQ, social copy, and talking points on vaccines
 - Delivered statement on Health Travel Visa Technical Difficulties

Press Release Drafts & Content Development:

- Drafted Press Release – Bahamas Shows Appreciation to Somerset Academy Miramar Teachers, Tourism Reps Present Bags Loaded with Goodies from The Bahamas.

Media Development/Industry Networking

The following media and industry networks were established and added this month:

- Brad Johnson, Sales Executive, Miami Marlins, Ph: 860.987.3606, brjohnson@marlins.com.

Other PR Activities & Participation

- Ongoing – continue to pitch and distribute press releases on the Bahamas new developments, Bahamas safety Protocols & Entry Requirements, Bahamas is Open for Business.
- Ongoing - Participated in weekly Communications Departmental Meetings and PR strategies to keep The Bahamas visible and relevant, and mitigate damages to destination from Covid-19 pandemic.
- Ongoing – Participated in weekly Verticals Departmental Meetings and provided PR support to Verticals Dept – Lead Project Manager for Bahamas team – EAA Air Venture Oshkosh July 25-Aug.2 - organized with IFP, Bahamas' Events, media opportunities, & overall logistics.

- Ongoing – participated in weekly global sales meeting (Market updates organizing plans for GSMVC, DDG Farewell Event).
- Participated in planning of Bahamas Heritage & Cultural Promotion with Miami Marlins, Jun 12, featuring Jazz Chisholm, Junkanoo & Bahamian artist. Attended event and provided coverage.
- Ongoing - Assisted Travel Compliance Unit – with travelers Health Travel Visa Applications requests.
- Co -hosted all People to People virtual segments.
- Ongoing – monitoring Prime Ministers Safety Updates & industry trends (Covid-19 safety and travel in the international and regional marketplace).
- Ongoing – Receiving/actioning generic calls to BTO for Communications Dept.

- **Visiting Journalist Program** – Following the greenlight to start hosting media again, the team secured the first post-pandemic VJP trip, continued to generate interest for future trips to The Bahamas, and corresponded with Frontier to target media and influencers for a Miami to Nassau press trip:
- Securing interest and moving conversations forward with:
 - ∩ Amber Gibson, *BBC Travel* – “50 Reasons to Love the World” in July 2021
 - ∩ Kellee Edwards, *Travel + Leisure* (August TBC)
 - ∩ Iona Brannon, FL: *Conde Nast Traveler, Travel + Leisure*, (August TBC)
 - ∩ Ramsey Qubein, FL: *Forbes, NerdWallet, AFAR*, (August TBC)
 - ∩ Debbi Karpowicz Kickhan, *Forbes* (Summer 2021)
 - ∩ Jackie Shields (Influencer) TBC
 - ∩ Astrid Taran, *TripSavvy*, TBD
 - ∩ James Barrett, FL: *PopSugar, MSN, Esquire*, TBD
 - Coordinating with Frontier to host 1-2 media/influencers from Miami to Nassau.



















##



DATE

Jan. 13, 2021

Jan. 14, 2021

Jan. 21, 2021

Jan. 26, 2021

Feb. 4, 2021

Feb. 12, 2021

Feb. 17, 2021

Feb. 23, 2021

Feb. 26, 2021

Mar. 10, 2021

Mar. 23, 2021

Apr. 7, 2021

Apr. 12, 2021

Apr. 21, 2021

Apr. 26, 2021

May 5, 2021

May 6, 2021

May 20, 2021

May 31, 2021

Jun. 4, 2021

Jun. 29, 2021

**BAHAMAS TOURIST OFFICE
LATIN AMERICAN DEPARTMENT
JANUARY 2021 - JUNE 2021**

ACTIVITY

Conference Call with PR Latin America Agency - Bahamas & Latam Updates and sales/marketing initiatives

Expedia Virtual Insights Summit

E-blast "What's New in The Bahamas in January 2021" - Spanish and Portuguese

E-blast "Requisitos de viaje" (travel and entry protocols) - Spanish and Portuguese

Sales Update Meeting

Conference Call with PR Latin America Agency - Bahamas & Latam Updates and sales/marketing initiatives

E-blast: From The Bahamas With Love Virtual Romance Expo - Spanish and Portuguese

Meeting: Copa Airlines Update

E-blast: Copa Airlines' Easter Flights to Nassau, Bahamas - Spanish and Portuguese

Conference Call with PR Latin America Agency - Bahamas & Latam Updates and sales/marketing initiatives

Latam Meeting with Bahamasair

Bahamas Romance Webinar - Portuguese

Bahamas Romance Webinar - Spanish

Webinar: Bahamas Entry Requirements - Portuguese

Bahamas Ad: VIV Magazine Peru

E-blast: Copa Airlines Begins New Service in June - Spanish and Portuguese

Webinar: Bahamas Entry Requirements - Spanish

Bahamas Banner Ad: Infotur Latam

E-blast "Exuma Promotion in Latin America" - Spanish and Portuguese

Bahamas Banner Ad: Infotur Latam

Bahamas Webinar - Las Exumas

CE
 INT
 1

LOCATION	PARTICIPANTS	STATUS
Plantation, FL Argentina/Brazil/Colombia/Mexico	RC/GG/MM/CF/DD/ CM/JG/MM/AB	Completed
Plantation, FL	RC	Completed
Plantation, FL Argentina/Brazil/Colombia/Mexico/ Ecuador Panama/Chile/Uruguay/Paraguay	RC/GG/MM	Completed
Plantation, FL Argentina/Brazil/Colombia/Mexico/ Ecuador Panama/Chile/Uruguay/Paraguay	RC	Completed
Plantation, FL	RC/GG	Completed
Plantation, FL Argentina/Brazil/Colombia/Mexico	RC/GG/MM/CF/DD/ CM/JG/MM/AB	Completed
Plantation, FL Argentina/Brazil/Colombia/Mexico/ Ecuador Panama/Chile/Uruguay/Paraguay	RC/GG/MM	Completed
Plantation, FL	RC/GG/MM	Completed
Plantation, FL Argentina/Brazil/Colombia/Mexico/ Ecuador Panama/Chile/Uruguay/Paraguay	RC/GG/MM	Completed
Plantation, FL Argentina/Brazil/Colombia/Mexico	RC/GG/MM/CF/DD/ CM/JG/MM/AB	Completed
Plantation, FL	RC/GG/MM/JG	Completed

Plantation, FL Brazil	RC/JG	Completed
Plantation, FL Colombia/Mexico/Ecuador/Panama/Argentina Chile/Uruguay/Paraguay	RC/CF/MM	Completed
Plantation, FL Brazil	RC/JG	Completed
Plantation, FL Peru	RC/VM	Completed
Plantation, FL Argentina/Brazil/Colombia/Mexico/ Ecuador Panama/Chile/Uruguay/Paraguay	RC/GG/VM	Completed
Plantation, FL Colombia/Mexico/Ecuador/Panama/Argentina Chile/Uruguay/Paraguay	RC/CF/AB	Completed
Plantation, FL Colombia/Mexico/Argentina/Panama	RC/VM	Completed
Plantation, FL Argentina/Brazil/Colombia/Mexico/ Ecuador Panama/Chile/Uruguay/Paraguay	RC/GG/VM/JG	Completed
Plantation, FL Colombia/Mexico/Argentina/Panama	RC/VM	Completed
Colombia/Mexico/Ecuador/Panama/Argentina Chile/Uruguay/Paraguay	RC//CF	Completed

Date	Event	Activity
3/3/21	From The Bahamas With Love Virtual Romance Expo	Connected and engaged with travel agents and planners that specialize in destination weddings & honeymoons.
3/10/2021	From The Bahamas With Love Virtual Romance Expo	Connected and engaged with newly engaged couples wanting a destination wedding & honeymoon.

Consumer/Trade	Location	Assigned
Trade	Virtual	MMS
Consumer	Virtual	MMS

**Department
January
Vertical**

DATE	EVENT	LOCATION
February 25-26, 2021	Bahamas Yacht Charter Show	West Palm
March 25-28, 2021	West Palm Beach Boat Show	West Palm
April 13-18, 2021	Sun 'n Fun Aviation Show	Lakeland, F
June 17-20, 2021	Bahamas Summer Boating Fling	Ft. Lauderdale
June 24-27, 2021	Bahamas Summer Boating Fling	Ft. Lauderdale

Department of Justice Report July - June, 2021 Criminal Justice Department

LOCATION STAFF ASSIGNED

Beach Ahmad Williams
Jonathan Lord
Ernestine Moxyz

Beach Ahmad Williams
Jonathan Lord

Florida Greg Rolle
Ahmad Williams
Ernestine Moxyz

Male-Bimini Richard Treco
Donna Ash
Jonathan Lord

Male-Bimini Richard Treco
Donna Ash
Jonathan Lord



Ministry Of Tourism & Aviation
 General Disbursement Account US\$
 JAN TO JUNE 2021
 Analysis

ACCOUNT	DESCRIPTION	AMOUNT
1	2111102 SALARY - CONTRACT WORKERS	92,072.50
2	2112101 HONORARIA	2,000.00
3	2112103 HOUSING ALLOWANCE	10,950.00
4	2112115 RESPONSIBILITY ALLOWANCE	9,000.00
5	2112122 CLOTHING ALLOWANCE	6,000.00
6	2112124 RESETTLEMENT ALLOWANCE	32,938.60
7	2112129 HOME LEAVE ALLOWANCE	2,885.58
8	2112199 OTHER ALLOWANCES	1,999.82
9	2211101 AIR TRANSPORT OF PERSONS WITHIN THE BAHAMAS	378.89
10	2211201 AIR TRANS (INTERNATIONAL)	5,891.16
11	2211210 SUBSISTENCE (INTERNATIONAL)	15,190.13
12	2221102 OFFICE RENT	329,508.50
13	2231101 TELEPHONE - LANDLINE	14,787.11
14	2231102 TELEPHONE - MOBILE	17,942.33
15	2231103 INTERNET SERVICE	5,512.54
16	2241201 OFFICE SUPPLIES & STATIONERY	361.51
17	2241205 FOOD, ICE & DRINKING WATER	605.28
18	2241212 COMPUTER SOFTWR SUPPLIES & MAT	2,144.80
19	2251102 ADVERTISING & PUBLIC NOTICES	5,351,147.76
20	2251103 MARKETING & PROMOTION	2,639,499.05
21	2251101 PRINTING & DUPLICATION SERVICE	6,088.37
22	2251107 WORKSHOPS, CONFERENCES, SEMINARS, MEETINGS & EXHIBITS	4,400.00
23	2251108 TUITION, TRAINING, IN-SERVICE AWARDS, SUBSISTENCE	10,811.60
24	2251110 POSTAGE, POSTAL MACHINES & SERVICES	3,476.53
25	2251111 SECURITY SERVICES CONTRACT	155,594.77
26	2251128 FEES AND OTHER CHARGES	9,159.67
27	2251303 FREIGHT AND EXPRESS	2,266.21
28	2251299 OTHER TRANSPORATION SERVICES	201.56
29	2251302 BUILDING MAINTENANCE	29.95
30	2251303 EQUIPMENT MAINTENANCE	1,712.06
31	2251306 COMPUTERS, BUSINESS MACHINES & RELATED EQUIPMENT	4,953.38
32	2251327 WAREHOUSE & STORAGE FACILITIES UPKEEP	7,806.60
33	2251399 OTHER CONTRACTUAL SERVICES	46,510.49
34	2251116 FACILITATION & SUPPORT	720,795.75
35	2511203 BAHAMASAIR HOLDINGS LTD.	9,060,794.90
36	2521307 BAHAMAS OUT ISLAND PROMOTIONS	300,000.00
37	2271001 OPERATIONAL EXPENSES - FESTIVAL PLACE	670.88
38	2271012 OPERATIONAL EXPENSES - HOTEL LICENSING	30,820.00
40	2621170 MEMBERSHIP FEES	115,750.00
41	2731101 PENSIONS TO OFFICIALS	714,153.45
42	2831105 INSURANCE PREMIUMS - GOVERNMENT PERSONNEL	283,196.79
43	3111317 FAMILY ISLAND AIRPORT IMPROV.	1,551,000.00
TOTAL		21,571,008.52