

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Month Period Ending SEP 18 1980  
(Insert date)

Name of Registrant Registration No.  
**The Clement-Petrocik Company** **2249**  
Business Address of Registrant  
**14 East 60th Street**  
**New York, N.Y. 10019**

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  Yes  No

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?  Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?  Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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## II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

- 
9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes  No

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

- 
10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

- PLM Company, 62 Avenue des Champs Elysées, Paris 75008 France
- Martinique and Guadeloupe Tourism, New York Office, 610 Fifth Avenue, New York, 10022 (French West Indies Tourist Board)

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## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

For both PLM Hotels and French West Indies, we have:

- sent out press releases to consumer and travel trade publications.
- met with members of the press and prepared their visits to France and the French West Indies.
- been in contact with tourism professionals concerning individual and group travel to PLM Hotels.
- supervised revision and printing of new rate sheets and tariffs and folders for PLM hotels and hotels in the French West Indies.
- correction of guidebooks and other texts on French West Indies as well as hotel guides for PIM.
- regular distribution of color and black and white photos to all press outlets.
- made mailing to U.S. travel agents of folders on PLM Hotels.
- attended annual Caribbean Tourism Association Convention in Dominican Republic on behalf of clients.

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<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes  No

If yes, describe fully.

General activities among travel and public relations professionals enhancing our own company and thereby benefiting our clients as well.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
3/10/80	PLM Company	Reimbursed Expenses	\$3203
4/17/80	PLM Company	Operating Expenses	1400
4/18/80	PLM Company	Operating Expenses	1250
4/21/80	PLM Company	Operating Expenses	1400
4/22/80	PLM Company	Operating Expenses	900
4/24/80	PLM Company	Operating Expenses	8000
5/26/80	PLM Company	Reimbursed Expense	88
6/30/80	PLM Company	Reimbursed Expenses	6060
7/25/80	PLM Company	Reimbursed Expense	155
8/18/80	PLM Company	Operating Expenses	2200
8/19/80	PLM Company	Operating Expenses	1400
8/19/80	French West Indies	Operating Expenses	44900
8/26/80	PLM Company	Reimbursed Expenses	2637
9/3/80	French West Indies	Reimbursed Expenses	1272
9/3/80	PLM Company	Operating Expenses	500
9/4/80	PLM Company	Operating Expenses	700
9/10/80	PLM Company	Operating Expenses	8000
9/16/80	PLM Company	Reimbursed expenses	500
<b>Total</b>			<b>\$84,565</b>

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
3/21/80	BLM American Express	PLM Entertaining	\$ 28
3/24/80	PLM Travel Agent Magazine	PLM Ad	446
3/24/80	PLM Caribbean Tourism	CTA Convention	131
3/24/80	FWI Caribbean Tourism	CTA Convention	131
3/26/80	FWI American Express	FWI Entertaining	214
3/31/80	PLM Ziff Davis Travel Weekly	PLM Ad	608
3/31/80	FWI CTA Annual Dues	Annual Dues 1980	400
4/7/80	PLM Unifret	Freight	52
4/9/80	PLM Ziff Davis Meet/Conv.	PLM Ad	995
4/21/80	PLM Soc. Amer. Trav. Writers	April Meeting	14
4/21/80	FWI Soc. Amer. Trav. Writers	April Meeting	14
4/22/80	PLM N.Y. Telephone	Phone	45
4/22/80	PLM ITT	Telexes	94
4/22/80	PLM Jax-Fax	PLM Ad	247
4/23/80	PLM SATW	1980 Convention	560
4/23/80	FWI SATW	1980 Convention	560
4/28/80	PLM Ziff Davis Travel Weekly	PLM Ad	608
5/5/80	PLM Ziff Davis OMFG	PLM Ad	950
5/6/80	PLM Robinsons	PLM Folders	63
5/8/80	PLM ITT	Telexes	90
5/8/80	FWI ITT	Telexes	10
5/14/80	PLM Dakota Travel	Detroit Trip	111
5/16/80	FWI Kitchen Witch	FWI Entertaining	32
5/16/80	PLM PBJ Trucking	Freight	23
5/16/80	PLM Dakota Travel	CTA Convention	245
5/16/80	FWI Dakota Travel	CTA Conention	245
5/19/80	PLM Soc. Amer. Travel Writers	May Meeting	14
5/19/80	FWI Soc. Amer. Travel Writers	May Meeting	14
5/20/80	PLM Travel Agent Magazine	PLM Ad	225
5/27/80	FWI American Express	FWI Entertaining	743
5/30/80	PLM Travel Agent Magazine	PLM Ad	287
5/30/80	PLM American Express	PLM Entertaining	252
6/6/80	PLM ITT	Telexes	100
6/6/80	FWI ITT	Telexes	9
6/6/80	FWI American Airlines	Freight	103
6/16/80	PLM Myron Clement	CTA Convention per diem	300
6/16/80	FWI Joseph Petrocik	CTA Convention per diem	300
6/17/80	FWI Citicard	FWI Entertaining	84
6/24/80	PLM Travel Agent Magazine	PLM Ad	6
6/24/80	PLM NY Telephone	Phone	20
6/24/80	FWI NY Telephone	Phone	16
6/25/80	PLM Le Provençal	PLM Entertaining	46
6/25/80	PLM Travel Trade Magazine	PLM Ad	504
6/25/80	PLM American Express	PLM Entertaining	29
6/27/80	PLM PRSA	June Meeting	21
7/7/80	PLM PLM Saint Jacques	Refund	150

15. (b) **DISBURSEMENTS - THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes  No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) **DISBURSEMENTS - POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes  No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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**V - POLITICAL PROPAGANDA**

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?

Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (Specify) \_\_\_\_\_

21. What language was used in this political propaganda:

- English
- Other (specify) RUSSIAN

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes  No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes  No

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes  No

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup> Yes  No

Exhibit B<sup>7</sup> Yes  No

If no, please attach the required exhibit.

(a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>6</sup> The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6-month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Myron Clement, Partner

Joseph Petrocik, Partner

Subscribed and sworn to before me at 43 East 59 St. N.Y.C.

this 22 day of OCT, 19 80

MARTIN LERNER  
Notary Public, State of New York  
No. 24-01LE4600346  
Qualified in Kings County  
Commission Expires March 30, 1982

(Signature of notary or other officer)

<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

7/7/80	PLM	Accurate Boffer	PLM Mailing	\$120
7/7/80	FWI	Milton's Camera	Photos	42
7/9/80	FWI	P.R. Reps	July Meeting	11
7/10/80	PLM	ITT	Telexes	55
7/10/80	FWI	Milton's Camera	Photos	21
7/11/80	PLM	Myron Clement	PLM Entertaining	427
7/11/80	FWI	Joseph Petrocik	FWI Entertaining	427
7/11/80	PLM	Myron Clement	FWI Caribbean Meeting per diem	300
7/11/80	FWI	Joseph Petrocik	FWI Caribbean Meeting per diem	300
7/21/80	PLM	Tuppers Travel	Refund	293
7/24/80	FWI	NY Telephone	Phone	10
7/24/80	PLM	Milton's Camera	Photos	57
7/28/80	FWI	Random House	Books	39
8/5/80	PLM	French Tourist Office	Seminar participation	500
8/11/80	PLM	Cedok Tourism	SATW Trip	163
8/11/80	FWI	Cedok Tourism	SATW Trip	163
8/11/80	PLM	LOT Airlines	SATW Trip	107
8/11/80	FWI	LOT Airlines	SATW Trip	107
8/12/80	PLM	Hauser Air Freight	Freight	53
8/12/80	PLM	Le Provençal	PLM Entertaining	83
8/12/80	FWI	ITT	Telexes	20
8/12/80	PLM	ITT	Telexes	72
8/18/80	PLM	Citibank	PLM Entertaining	84
9/8/80	PLM	Travel To Europe Agency	Participation in Seminar	50
9/8/80	FWI	American Express	FWI Entertaining	624
9/8/80	PLM	ITT	Telexes	71
9/8/80	FWI	ITT	Telexes	3
9/15/80	FWI	Modernage	Photos	36
9/16/80	PLM	Accurate Boffer	PLM Mailing	225
9/17/80	PLM	Citibank	PLM Entertaining	37
9/17/80	PLM	General Envelope	PLM Envelopes	203

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Total..... \$14,852



# HOTELS INTERNATIONAL

14 EAST 60th ST., N.Y., N.Y. 10022

(212) 593-1897

CABLE: CLEMPETRO

TELEX: 424072

## SPECIAL TO TRAVEL MANAGEMENT DAILY

### PLM CARIBBEAN HOTELS ANNOUNCE NEXT WINTER AND SUMMER '81 RATES

(POINTE-A-PITRE, Guadeloupe) -- In an unprecedented move, the PLM Caribbean Hotel Chain has already announced its new individual and group rates for the winter of 1980/81 as well as for the summer of 1981. Never before have the hotels made such an early commitment to future prices, and furthermore they are guaranteeing the rates in dollars against currency fluctuation.

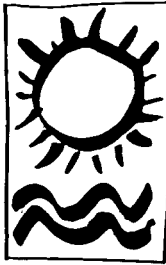
Andre Blenet, director of the Caribbean PLM Hotels, has explained that the chain feels it can contribute to the stability of the market in a period of change by giving both retail and wholesale agents a price structure on which they can base their future sales. "Furthermore," says Blenet, "we are continuing the practice begun last year of including all service and taxes in the quoted price. This, too, is an additional advantage to agents since the commission is based on the total quoted rate."

The hotels in the PLM Chain are the PLM Arawak and Sun Village in Guadeloupe, the PLM La Bateliere, La Marina and Manoir de Beauregard in Martinique, the PLM Jean Bart in Saint Barthelemy, and the PLM Saint Tropez Beach in Saint Martin. Several new projects are under way in Haiti at the present time.

# # #

NOV 20 1980  
PLM  
HOTELS INTERNATIONAL  
ST. MARTIN, GU  
June 6, 1980  
STICE

**News  
from:**



## **The French West Indies Tourist Board**

Contact: Joe Petrocik  
The Clement-Petrocik Co.  
14 E. 60th St., NY 10022  
(212) 593-1895

### WHAT'S NEW IN GUADELOUPE FOR SUMMER AND FALL OF 1980

**Item:** Guadeloupe's "Port de Plaisance"

Guadeloupe takes its place as a leading yacht haven in the Caribbean with the recent opening of its "Port de Plaisance" at Bas du Fort, located about ten minutes drive east of the island's principal city of Pointe-a-Pitre and five minutes west of Gosier, the island's major resort area.

At present, there are some 400 fully equipped anchoring berths distributed along eight jetties and an additional 200 will soon open. Yachts up to 92 ft. in length can easily be accommodated.

The "Port de Plaisance" (Pleasure Port) has such needed facilities as a boat supply depot; a slipway; a wharf with equipment to lift boats; a maintenance department; diesel, water, electrical and ice supplies; a restaurant and bar; numerous shops, and an exhibition area for boat manufacturers. A welcome center called the "Capitainerie" features a permanent meteorological service, a VHF channel hook-up, an international telex system, and a telephone: 82.54.85.

**Item:** PLM Sun Village Opens New Restaurant

The PLM hotel company's newest property in Guadeloupe, the Sun Village, has just opened "Le Boucanier," a spacious and airy restaurant and bar serving classic French cuisine as well as a sampling of local Creole dishes. Located at the center of the hotel's hilltop setting at Bas du Fort, a ten minute drive from Pointe-a-Pitre, the restaurant has a fine view of the nearby "Port de Plaisance" and is just a few steps from the hotel's swimming pool. Dress is casual, day or night. The new Sun Village also has a mini-supermarket on its grounds for guests wishing to cook "at home." All of the 105 studios and suites which comprise the Sun Village have kitchenettes. Rates at the PLM Sun Village until December 20, 1980 range from \$28 for a single studio, EP, to \$43 for a double studio, EP. Suites are \$60.

**Item:** New Casino Makes Debut at Guadeloupe's Gosier Resort Area

A new casino serving all of the hotels in the Gosier resort area of Guadeloupe, some fifteen minutes from the island's main city of Pointe-a-Pitre, has just made its debut. Called "Gosier-les-Bains," the casino is located on the grounds of the PLM Arawak. It is open nightly from 9 p.m. to 3 a.m. There is an entrance fee of 15 francs. Proof of identity in the form of a valid passport or a driver's license with photo is required. The games played are roulette, blackjack, craps and chemin de fer. Dress is elegant, but jacket and tie are not obligatory.

"Gosier-les-Bains" is Guadeloupe's second casino, the first having opened four years ago at the Marina in the St. Francois resort area on the island's eastern end.

Item: New "Fete Francaise Tours"

New in Guadeloupe for summer and fall 1980 are the "Fete Francaise Tours," a series of 3-and 7-night low-season packages offered at the following nine Guadeloupe hotels: Callinago Beach, Ecotel, Fleur d'Epee-Novotel, Frantel, Holiday Inn, Meridien, PLM Arawak, PLM Sun Village and Salako. Included in all "Fete Francaise Tours" are air conditioned room with bath, full American breakfast daily, round-trip transfers, welcome drink, one dinner with show, all tax and services, and one round-trip boat or bus transport to Pointe-a-Pitre, Guadeloupe's principal city. The 7-night packages range from a low of \$208.50 per person, double occupancy at the Callinago Beach to \$294 at the deluxe Holiday Inn. The fully-commissionable tours are being handled by the following wholesalers: Adventure Tours, Caribbean Holidays, Calvacade, Flyfaire, Gogo and Hill Tours.

The "Fete Francaise Tours" were designed to help promote the French West Indies as an affordable and competitively-priced destination. The French West Indies Tourist Board in New York, coordinator of the program, is pleased with the initial response and is planning a high-season version of "Fete Francaise" for winter 1980-1981.

Item: Scuba is Big on Guadeloupe

The most popular spot for scuba diving in Guadeloupe is at Pigeon Island, off the west coast of Guadeloupe. Jacques Cousteau has praised it as "one of the world's ten best diving areas." It is a government-protected preserve and is being classified as a permanent Underwater National Park to safeguard its marine life.

The underwater flora and fauna at Pigeon Island, as well as its dazzling coral formations and hot springs, have long been enjoyed by both the Caravelle/Club Med and the Ft. Royal/Club Med, which maintain a scuba center at Pigeon Bay. Now divers from the Pirate Scuba Club, based at the Auberge de la Vieille Tour in Gosier, can also explore Pigeon's depths. The Club is under the direction of Pierrick Billard and serves all the resort hotels of Gosier. Billard himself is stationed at the Holiday Inn in Gosier where he operates the "Holiday Inn Plongee" scuba school. A summer/fall 1980 scuba package at the luxe Holiday Inn costs \$442 per person, double occupancy for 7 nights and includes ten one-tank dives, full American breakfast and a half-day sightseeing trip.

The Frantel, in Bas du Fort, has just opened a fully equipped scuba club called GAMA, headed by dive master Andre Alexander. A sample package for summer/fall 1980 starts at \$349 per person, double occupancy for 7 nights and includes full American breakfast, services and tax, instruction, dives and equipment.

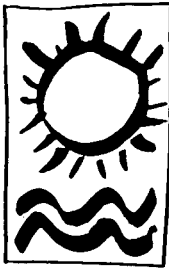
Item: Windsurfing Packages

All resort hotels in Guadeloupe are now equipped with windsurfing facilities following the success of the 1979 Gosier Windsurfing Championships. The Holiday Inn in the Gosier resort area has 3-and 7-night packages, including deluxe accommodations, full American breakfast, taxes and service charges and a half-day sightseeing trip to Pointe des Chateaux. A 7-night package, featuring the above plus 12 one-hour lessons, costs \$392 per person, double occupancy, until December 15, 1980.

Item: The Relais du Moulin: A New Country Hideaway

A new Guadeloupe hotel is the Relais du Moulin, located between Ste-Anne and St-Francois on Guadeloupe's Grande-Terre. The hotel features 20 bungalows built around a restored sugar mill in a pretty, pastoral setting. The Relais has a swimming pool, a highly-recommended restaurant and riding stables. There is a beach nearby, reachable in a few minutes by car, or on foot in fifteen minutes. The Relais has rates of \$31, single; \$42, double; CP, from now until December 15, 1980.

**News  
from:**



# **The French West Indies Tourist Board**

Contact: Joe Petrocik  
The Clement-Petrocik Co.  
14 E. 60th St., NY 10022  
(212) 593-1895

"OO LA LA" WITH A CREOLE ACCENT ---  
FUN IN THE SUN A LA FRANCAISE

For Immediate Release

How French are the French West Indies? Very. And you sense their Frenchness the moment you arrive. The first words you are likely to hear are bonjour and bienvenue, the first signs you read are entrée and sortie. The flag flapping in the breeze is the French tricolor, and the scent in the air is of thick, black coffee, or the unmistakable aroma of Gauloise tobacco.

La mère patrie may be some 4,000 miles away, but her sun-drenched départements of Martinique and Guadeloupe are, nonetheless, French to the core -- nationally and legally, emotionally and intellectually, in manner and mores.

Their countryside is festive with anthurium, bougainvillea and hibiscus, but it is an authentic French countryside, tropical blooms notwithstanding. The cars whizzing by are Renaults, Peugeots and Citroens, driven, you'll decide, by aspirants for next year's Le Mans Race.

In town, gendarmes direct traffic with the bravado of their Paris counterparts. Their skin color may differ from that of the Paris flic, but they have the eye of a true Frenchman and will halt traffic toute de suite for a passing Creole beauty; and with a plethora of the latter, traffic is halted, and snarled, frequently. The loveliness of island women, thanks to their African, European and Hindu heritage, is as much a tourist attraction as are the proverbial sun, sand and sea.

On the streets of Pointe-à-Pitre, Guadeloupe's busy, charmingly unpristine main town, or Fort-de-France, the coquettish capital of Martinique, bussing of cheeks is as common a sight as is handshaking, and done with the same flourish and frequency as

.../...

in metropolitan France. At cafés and bistros, conversation centers on politics and taxes, topics favored by Frenchmen the world over.

Until a few years ago, these islands slept quietly in the sun. Not so today. New hotels pamper vacationers with every amenity. A few are luxury plus; a few are resort villages whose appeal is total escape; a few are gracious inns where Madame la Patronne herself will greet you upon arrival. But there are still two or three "atmospheric" old favorites, inexpensive in-town hotels that look like the setting for a Humphrey Bogart movie. Whether large or small, nearly all hotels complement the natural beauty of the islands.

And the islands are beautiful, with pretty beaches, good climate, lush rainforests and lofty volcanoes. But the French West Indies have, in addition, some exciting history.

Martinique's stellar attraction is the town of St. Pierre. It was a gay, cultivated city of 30,000 until 8 a.m. on May 8, 1902, when Mt. Pelée, the towering volcano in the north, erupted. Three minutes later, the little "Paris of the West Indies" was a New World Pompeii. Today its ruins fascinate tourists, as does the little museum which tells the tragic tale.

Guadeloupe also has a volcano, La Soufrière. It, too, captured world headlines when it huffed and puffed a few years ago, but it finally settled down, not with a bang, but a whimper. It is the highest point of the island, and around it stretches the remarkable Parc Naturel, a 74,100 acre wonderland of waterfalls, rivers and forests.

Both islands offer relics of wars with the British, notably Guadeloupe's Fort Fleur d'Épée and Martinique's Diamond Rock, a 600-foot high boulder used as a British war sloop in 1804.

Many Caribbean islands have heroes, but only one has given an Empress to France. Marie Josephe Rose Tascher de la Pagerie was born in Martinique and made history as the wife of Napoléon. A little museum at her birthplace near Trois Ilets houses her mementos.

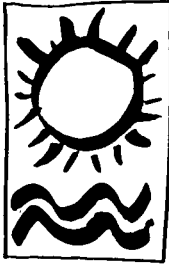
In the French West Indies there are sports galore. On land, there's a choice of tennis, bicycling, horseback riding, hiking and golf (both Martinique and Guadeloupe have an 18-hole Robert Trent Jones championship course). On sea, every water sport is available: scuba, waterskiing, swimming, pedal boating, fishing, sailing and windsurfing. Guadeloupe's just opened 600-berth "Port de Plaisance" (Pleasure Port) is a yachtsman's heaven, boasting all facilities for long-term charters or short day excursions. This new marina is the largest and most complete of its kind in the Eastern Caribbean.

For shoppers, there are local handicrafts, such as patchwork tapestries, and a myriad of imported clothes, accessories, crystal and perfume sporting French and European labels. A clue when shopping: stores give 20% off on many luxury items paid for in travelers checks. Thanks to this arrangement, perfumes can be purchased at prices reputedly the lowest in the world.

After a day of shopping, sightseeing or just lolling on the beach, night owls may enjoy discotheques, nightclubs and even gambling casinos. They don't have the razzmatazz of Las Vegas, but that's as it should be. This is a little corner of France, and the most exciting evening activity is still dining. Whether haute cuisine francaise or cuisine créole, it's what sets these islands leagues apart from their neighbors. As for choice of restaurants, it's endless, and seafood is on every menu. What's caught in the morning becomes that day's specialty.

On both islands, the blending of African and French traditions has produced a unique music and dance. Catch if you can, at the larger hotels, a performance by one of the local folk ballet troupes. Costumed traditionally, they dance the sensuous beguine, which was born here, and sing the haunting "Adieu Foulard, Adieu Madras" which tells of a Creole girl's hopeless love for a naval officer. It could be your most lasting souvenir of the French West Indies.

**News  
from:**



# **The French West Indies Tourist Board**

Contact: Nicholas Morris  
The Clement-Petrocik Co.  
14 E. 60th St., NY 10022  
(212) 593-1895

GRAND BALLET DE LA MARTINIQUE  
Waltzes, Mazurkas and the Beguine

For Immediate Release

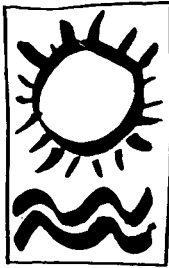
For travelers to Martinique, one of the most exciting memories to bring home is a performance by the Grand Ballet de la Martinique. With a swoosh of gaily-striped skirts, a gentle swaying of hips and some very clever playacting, the 25 youthful members of this group capture all the exuberance of the Martinique soul. Their European and American tours are always a success, but they perform best on home ground, for their work owes its inspiration directly to the romances and country legends of this island.

Dressed in traditional costumes--madras headdresses, gold earrings, lace blouses, silk scarves, billowing skirts and crisply-starched petticoats--the beautiful island girls are led by their young men through dances such as the spirited mazurka, brought over from the ballrooms of Europe, and the exotic beguine, which was born in the French West Indies.

The troupe, considered one of the best in the Caribbean, was founded 20 years ago and was formerly called the Ballets Martiniquais. Its new director is Jean-Pierre Bonjour. The tableaux he stages tell stories of jealous brides and faithless husbands, demanding overseers and toiling cane cutters. There's a dreamy "Creole Waltz" and an erotic "Calenda," danced to the beat of an African drum. The "Parasol Dance" pokes fun at the way coy island ladies used to shield themselves from the sun. Every show ends with "Adieu Foulard, Adieu Madras," which tells of a Creole girl's hopeless love for her French naval officer who must sail away. This bittersweet melody is the traditional song of farewell in the French West Indies.

The Grand Ballet can be seen Wednesday at the Hotel PLM La Bateliere; Thursday at the Meridien; Friday at the Bakoua, and Saturday at the Frantel. Every other Tuesday the Ballet visits the Latitude, in the north of the island. Before cruise ships leave the harbor, the Grand Ballet de la Martinique boards, and after offering a few folk dances, bids the passengers farewell--with a few verses of "Adieu Foulard, Adieu Madras."

**News  
from:**



# **The French West Indies Tourist Board**

Contact: Nicholas Morris  
The Clement-Petrocik Co.  
14 East 60th, N.Y. 10022  
(212) 593-1895

## ST. BARTHELEMY -- SIMPLE, CHIC AND SPECIAL

Syndicated society columnists nationwide and writers for Vogue, Time, Gourmet and the New York Times have been giving a lot of attention recently to St. Barthelemy, a tiny French Caribbean island that houses Rockefellers and Rothschilds, and where assorted European nobility vacation in total peace and quiet. Dressed in anonymous jeans and T-shirts, the famous and wealthy mix comfortably with the local populace and a growing number of ordinary mortals whose idea of what to do on a vacation is, essentially, to do nothing at all. Or at best, to do nothing too much.

For the summer of 1980 you need not be a Rockefeller to enjoy the good life on St. Barts, as the island is affectionately known. Every one of the dozen or so small hotels is celebrating "Caribbean Bonanza Time," with room rates drastically reduced. Additionally, there are Fete Francaise Tours to the three largest hotels. They range from \$125 per person double occupancy for seven nights at either the Baie des Flamands (24 rooms) or the St. Barths Beach (36 rooms) to \$192 at the PLM Jean Bart (50 rooms). Included are air-conditioned accommodations, full American breakfast, round-trip transfers, welcome drink, free first-day car rental, and one round-trip ferry boat excursion to nearby St. Martin.

Like many Caribbean islands, St. Barts was discovered and named by Columbus, inhabited by the Caribs, settled by the French, and fought over by the British. It was once even owned by the Knights of Malta. But unlike any other place in the Caribbean, St. Barts has a Swedish heritage. The capital, a picture-postcard-perfect harbor and duty-free port called Gustavia, is named for a Swedish king and some of its street signs

are still in Swedish. Few other legacies from this period remain, however, and most of today's 2,800 fair-haired citizens are French-speaking descendants of the first Breton and Norman settlers.

They lead a simple existence. Many of the men take to the sea, while the women weave straw hats and baskets. One can still see some of them in starched white bonnets leading oxen along the mountain roads which crisscross the island's eight square miles. The stone fences and hilly terrain are reminiscent of 17th century Normandy but down at sea level, on the 22 wonderful white sand beaches, it's very much a 20th century playground.

Repeat visitors to St. Barts and others who know it well praise the island's calm, its distinctive French flavor and above all its capacity to put one at ease. There is a laissez faire life style here and no one -- including the five gendarmes who make up the entire security force -- gets terribly anxious about anything.

With no casinos and only one disco, night life revolves around dining. One can choose from a dozen good small restaurants, either French or Creole, where meals are prepared with finesse and wines come from surprisingly well-stocked cellars.

The island is just a 10-minute flight from St. Martin, the main gateway. Access to the short landing strip is by STOL aircraft. St. Barts can also be reached via Guadeloupe and St. Thomas, which are each one-hour distant.

For further information, contact the French West Indies Tourist Board, 610 Fifth Avenue, New York 10020, or the CTA, 20 East 46th Street, New York 10017.

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Yes \_\_\_\_\_ or No X

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