

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Month Period Ending SEP 18 1978
(Insert date)

Name of Registrant **THE CLEMENT-PETROCIK COMPANY** Registration No. **2249**

Business Address of Registrant
**14 East 60th Street
New York, New York 10022**

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

- PLM Company, 62 Avenue des Champs Elysées, Paris, 75008 France
- Martinique and Guadeloupe Tourism, New York Office, 610 5th Avenue, New York, New York, 10022 (French West Indies Tourist Board)

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

For both PLM Hotels and French West Indies, we have:

- sent out press releases to consumer and travel trade publications
- met with members of the press and prepared their visits to France and the French West Indies
- been in contact with tourism professionals concerning individual and group travel to PLM Hotels
- supervised revision and printing of new rate sheets and tariffs and folders for PLM hotels and hotels in the French West Indies
- Correction of guidebooks and other texts on French West Indies as well as hotel guides for PLM
- Regular distribution of color and black and white photos to all press outlets
- Made mailing to U.S. travel agents of folders on PLM Hotels
- Represented PLM and French West Indies at SATW Convention.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes No

If yes, describe fully.

General activities among travel and public relations professionals enhancing our own company and thereby benefitting our clients as well.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
4/14/78	PLM Company	Operating Expenses	\$ 1,000
4/18/78	PLM Company	Operating Expenses	1,400
4/18/78	PLM Company	Reimbursed Expenses	742
5/1/78	PLM Company	Reimbursed Expenses	416
5/4/78	French West Indies	Operating Expenses	18,750
5/31/78	PLM Company	Reimbursed Expenses	560
6/7/78	PLM Company	Reimbursed Expenses	173
6/27/78	PLM Company	Operating Expenses	1,750
6/27/78	PLM Company	Reimbursed Expenses	249
6/29/78	PLM Company	Operating Expenses	1,400
6/30/78	PLM Company	Reimbursed expenses	3,716
7/12/78	PLM Company	Operating Expenses	2,830
7/21/78	French West Indies	Operating Expenses	18,750
7/26/78	French West Indies	Reimbursed Expenses	200
8/18/78	PLM Company	Operating Expenses	1,400
9/1/78	PLM Company	Operating Expenses	393
9/8/78	PLM Company	Operating Expenses	1,400

Total \$ 55,129

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date		To Whom	Purpose	Amount
3/20/78	FLM	Ziff Davis	FLM Ad	\$ 516
3/20/78	FLM	N.Y. Telephone	Phone	44
3/20/78	FWI	Helmut Koenig	Editorial	200
3/21/78	FLM	Milton's Camera	Photos	26
3/23/78	FLM	M. Kaufman	FLM Refund	208
3/23/78	FLM	H. Pilz	FLM Refund	208
3/23/78	FWI	Modernage	Photos	33
3/23/78	FWI	American Express	FWI Entertaining	167
3/23/78	FLM	American Express	FLM Entertaining	71
4/4/78	FLM	Assoc. Travel Excess	Annual Dues	45
4/4/78	FLM	Travel Digest	FLM Ad	196
4/4/78	FLM	Travel Agent	FLM Ad	225
4/5/78	FLM	ITT	Telexes	12
4/7/78	FWI	Cote Basque	FWI Entertaining	53
4/7/78	FLM	Travel Agent	FLM Ad	358
4/10/78	FWI	Flynn Stationery	FWI Press Kits	200
4/10/78	FWI	News Events	Photos	19
4/11/78	FLM	Louise Lawes	FLM Promotion	200
4/11/78	FWI	Rose Fujimoto	Photos	11
4/18/78	FLM	SATW	April Meeting	10
4/18/78	FLM	Citibank	FLM Entertaining	27
4/18/78	FWI	N.Y. Telephone	Phone	115
4/18/78	FWI	Stephanie Ranpou	Photos	16
4/18/78	FLM	Ziff Davis	FLM Ad	637
4/25/78	FWI	American Express	FWI Entertaining	39
4/20/78	FLM	Travel Master	FLM Ad	276
4/26/78	FWI	Better Photo Service	FWI Photos	18
4/27/78	FLM	SATW	Annual Ball	35
5/1/78	FLM	Hauser Air Corp	Freight	199
5/1/78	FLM	American Express	FLM Entertaining	154
5/1/78	FLM	Ziff Davis	FLM Ad	504
5/1/78	FLM	SATW Convention	Advance Registration (Clement)	50
5/1/78	FWI	SATW Convention	Advance Registration (Petrocik)	50
5/5/78	FLM	ITT	Telexes	46
5/5/78	FWI	ITT	Telexes	10
5/5/78	FWI	Car. Tour. Assn.	Annual Dues	400
5/17/78	FWI	Peter Celliers	P.R. Meeting	11
5/17/78	FLM	Carib. Hot. Assn.	CTA Convention	125
5/17/78	FWI	Carib Hot. Assn.	CTA Convention	125
5/18/78	FLM	SATW	May Meeting	10
5/18/78	FWI	SATW	May Meeting	10
5/19/78	FLM	Travel Digest	FLM Ad	196
5/19/78	FLM	ASTA News	FLM Ad	553
6/1/78	FLM	Louise Lawes	FLM Promotion	433
6/2/78	FLM	Le Provençal	FLM Entertaining	37
6/2/78	FLM	American Express	FLM Entertaining	287
6/3/78	FLM	Travel Trade	FLM Ad	457
6/6/78	FWI	South Shore	Copies	2
6/7/78	FWI	SATW Convention	SATW Convention (Petrocik)	300

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
 Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:
 Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or telegrams
 articles
 Advertising campaigns Press releases Pamphlets or other Lectures or
 publications speeches
 Other (specify) None

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:
 Public Officials Newspapers Libraries
 Legislators Editors Educational institutions
 Government agencies Civic groups or associations Nationality groups
 Other (Specify) None

21. What language was used in this political propaganda:
 English Other (specify) None

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?
 Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?
 Yes No

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes No

Exhibit B⁷ Yes No None

If no, please attach the required exhibit.

- (a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

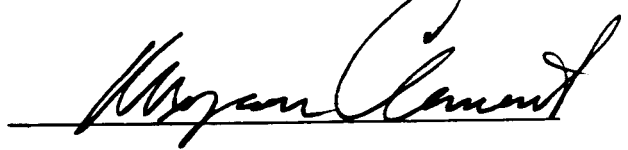
Yes No

If no, list names of persons who have not filed the required statement.

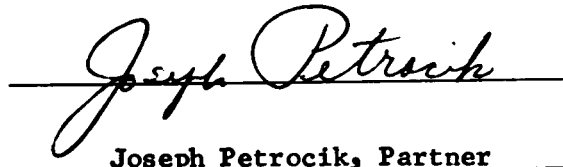
The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)



Myron Clement, Partner

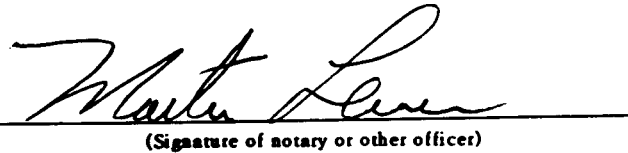


Joseph Petrocik, Partner

Subscribed and sworn to before me at 43 EAST 59th ST NYC

this 12 day of OCT, 19 78

MARTIN LERNER
Notary Public, State of New York
No. 24-01LE4600346
Qualified in Kings County
Commission Expires March 30, 1980


(Signature of notary or other officer)

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

6/8/78	PLM	SATW Convention	SATW Convention (Clement)	\$ 300
6/8/78	PLM	Modernage	Photos	17
6/8/78	FWI	Joseph Petrocik	CTA (Convention (Petrocik)	390
6/8/78	PLM	Myron Clement	CTA Convention (Clement)	390
6/28/78	PLM	Mr. O. Leach	PLM Refund	20
6/30/78	PLM	American Express	PLM Entertaining	109
6/30/78	PLM	American Express	CTA Convention Airfare (Clement)	230
6/30/78	FWI	American Express	CTA Convention Airfare (Petrocik)	230
6/30/78	PLM	ITT	Telexes	49
6/30/78	FWI	ITT	Telexes	10
6/30/78	FWI	American Express	FWI Entertaining	708
7/18/78	PLM	France-Amérique	PLM Ad	168
7/18/78	FWI	N.Y. Telephone	Phone	58
7/26/78	PLM	American Express	PLM Entertaining	148
7/28/78	FWI	SATW Convention	SATW Convention (Petrocik)	275
7/28/78	PLM	SATW Convention	SATW Convention (Clement)	275
8/7/78	PLM	Travel Agent	PLM Ad	6
8/7/78	PLM	ITT	Telexes	60
8/7/78	FWI	ITT	Telexes	17
8/14/78	FWI	Willoughby's	Audio Visual Equipment	1000
8/14/78	FWI	Rose Fujimoto	FWI Trip	212
8/16/78	PLM	Life Extension	SATW Convention (Clement)	7
8/21/78	FWI	Citibank	SATW Convention (Petrocik)	14
8/23/78	PLM	American Express	PLM Entertaining	125
8/25/78	FWI	American Express	FWI Entertaining	77
8/28/78	FWI	Willoughby's	Audio Visual Equipment	1621
9/6/78	FWI	Willoughby's	Audio Visual Equipment	77
9/6/78	PLM	ITT	Telexes	83
9/6/78	FWI	ITT	Telexes	10
9/8/78	PLM	Hotel Windsor	PLM Deposit	40

TOTAL

\$14,750

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No X _____

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X _____ or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Myron Clement
Signature

10/6/78

Date

Myron Clement

Please type or print name of signatory on the line above

Partner

Title

**News
from:**



The French West Indies Tourist Board

For Immediate Release

Contact: Joe Petrocik
The Clement-Petrocik Co.
14 East 60th, N.Y. 10022
(212) 593-1895

FRENCH WEST INDIES ON TOUR PROMOTING SUMMER '78

A delegation of hoteliers and tour operators from the French Caribbean islands of Martinique, Guadeloupe and St. Martin, accompanied by top officials from their respective Tourist Offices and representatives of the French West Indies Tourist Board, are presently on a promotional visit to eight U.S. cities. Their itinerary includes Hartford (Apr. 10), Stamford (Apr. 11), New York City (Apr. 12), East Meadow, L.I. (Apr. 13), Hasbrouck Heights, N.J. (Apr. 17), Wash., D.C. (Apr. 18), Philadelphia (Apr. 19) and Boston (Apr. 20).

The tour will be highlighted in each city with a reception-seminar for travel agents and travel press organized by the French West Indies Tourist Board, the promotional and sales arm in the U.S. for the islands, and co-sponsored by American Airlines. Representing the Tourist Board will be Georges Sauvayre, Director General; Andre Moraillon, Director of Sales Promotion, and Cecile Graffin, Assistant Director of Sales Promotion.

Focus of the tour will be the growth of tourism in the French West Indies and the concurrent expansion in hotel building, sports facilities and tourist amenities, as well as new summer air service to the islands and new fares. In addition to the seminars, participants will make calls on agents and tour operators.

From Guadeloupe, Erick Rotin, Director of Tourism, is joined by hotelmen and representatives of the Auberge de la Vieille Tour, Callinago, Club Mediterranee, Frantel, the Hamak, Holiday Inn, Meridien, PLM Hotels and Salako, and the Grand St. Martin on St. Martin, as well as Two World Tours, the N.Y. sales office for several Guadeloupe properties.

Martinique's delegation, headed by Tourism Director Jacques Guannel, represents the Club Med, Frantel, Latitude, Leyritz, Meridien and PLM Hotels, including the new La Bateliere, as well as tour operators, S.T.T.P. Voyages and Madinina Tours.

#

APR 1978

**News
from:**



The French West Indies Tourist Board

Contact: Joe Petrocik
The Clement-Petrocik Co.
14 East 60th, N.Y. 10022
(212) 593-1895

SUMMER/FALL FRENCH WEST INDIES PACKAGES
DETAILED IN "QUICK REFERENCE TOUR GUIDE"

For Immediate Release

The latest edition of the French West Indies Tourist Board's "Quick Reference Guide" to tour packages is now being distributed to agents. It provides the most comprehensive round-up of offerings to Martinique, Guadeloupe, St. Martin, St. Barts, and Les Saintes for summer and fall. Extra copies are available on request from the Tourist Board in New York.

The 15-page guide has been prepared in cooperation with wholesalers, tour operators, airlines serving the F.W.I., and island hotels. It emphasizes the advantages of off-season travel -- in line with this year's "Summer Sweet Life" campaign of the Caribbean Tourism Association.

A directory of air services to the islands (with examples of lowest fares), as well as a list of tour operators' programs, airline packages, OTC charters, GIT tours and FIT's comprise the first part of the guide. Then come special interest tours, such as sun worshipper packages, honeymoon, golf, scuba and family plan vacations.

Additional information on villa rentals, an unusual French Guiana safari, and a list of summer hotel closings round out the text.

Published every year for the summer/fall and winter/spring seasons, the "Quick Reference Tour Guide" complements the French West Indies Tourist Board's annual "Sales Manual" which will also be in agents' hands shortly.

To further promote summer and autumn business, the Tourist Board has available brochures, folders, posters, current hotel rate sheets, and other sales tools which can be obtained from its office at 610 Fifth Avenue, New York 10020.

**News
from:**



The French West Indies Tourist Board

Contact: Rose Fujimoto
The Clement-Petrocik Co.
14 East 60th, N.Y. 10022
(212) 593-1895

For Immediate Release

A NEW GREEN ON THE EMERALD ISLAND OF GUADELOUPE

On the island of Guadeloupe in the French West Indies, where the mountains and valleys and rainforests are colored in a hundred shades of green, a new green has emerged. It is called the Golf International de St. Francois and has added Guadeloupe to the roster of great new golf vacation destinations.

The first 18-hole golf course on the island, it was planned with the same care that has been evident in the development of other facets of tourism on this Ile Emeraude or Emerald Island, an unspoiled bit of France in the Caribbean just four hours south of New York. The French government, the island government (a departement of France), the town of St. Francois and a local developer from Paris all cooperated to bring championship golf to Guadeloupe.

The 6,755 yard, par 71 course was expertly designed by Robert Trent Jones (whose par five 12th hole is labeled as the toughest challenge). The course comes complete with putting green, clubhouse, golf shop and golf professional, Olivier Brizon. Former pro at the Geneva Golf Club in Switzerland, Brizon speaks English and has been in Guadeloupe from the beginning, training the caddies, checking the rental equipment and contributing his experience and knowledge to ensure a top-notch operation.

The owner-developer of the golf course, Jean-Francois Rozan, has also opened Guadeloupe's newest hotel, the Hamak, which made its debut just this year. Designed as a total vacation retreat, the Hamak offers free use of the private golf course as a major attraction of its weekly tour packages which, in addition, include tennis,

a variety of water sports and two meals a day. Guests at the neighboring Meridien Hotel, the only other hotel in St. Francois, are charged special reduced green fees (\$15 a day until January 1), as are guests at the Auberge de la Vieille Tour, Callinago and Salako hotels in Gosier, the other main resort area.

Butterfly-shaped Guadeloupe is actually two islands separated by the narrow, winding Riviere Salee and connected by a drawbridge. Basse-Terre, the western half, is primarily a 74,100 acre Natural Park, filled with lush, tropical rainforests and topped by La Soufriere Volcano. Grande-Terre, on the other hand, has gently rolling hills where fields of sugarcane flourish. Located near the eastern tip of Grande-Terre is St. Francois, which has been in the developing stages for the past few years.

With the opening of the golf course, St. Francois steps into the spotlight as a full-fledged holiday center. Across from the green is a picturesque boat marina with shops and boutiques, a beauty and health spa, a discotheque, and La Ciboulette, a gourmet restaurant owned by Jean Pierre Coffe, the "nouvelle cuisine" chef from Paris. Hailed by food writers and critics for both its food and service, as well as its chic contemporary decor, La Ciboulette joins half a dozen good little "neighborhood" restaurants on an island which is justifiably proud of its Creole and French cuisines.

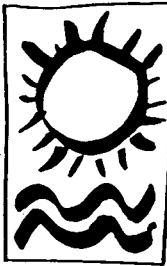
Also bordering the marina is the Casino de la Marina, which welcomed its first players just last year and is, for the moment, the only casino on the island. St. Francois even has its very own, very small airport, convenient for sightseeing excursions around Guadeloupe and its offshore islands.

For further information on golfing in Guadeloupe, contact the French West Indies Tourist Board, 610 Fifth Avenue, New York, NY 10020. Tel. (212) 757-1125.

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August 1978

**News
from:**



The French West Indies Tourist Board

Contact: Joe Petrocik
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14 East 60th, N.Y. 10022
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100 SAILORS TO TRACE OLD 'RUM ROUTE' TO GUADELOUPE

First French Single-Handed Trans-Atlantic Race
To Depart St. Malo Nov. 5 on Month-long Voyage

For Immediate Release

(POINTE-A-PITRE, GUADELOUPE) -- One of the most significant events on the 1978 international calendar of sail racing, and called by experts the most difficult ocean race in the world, will begin November 5 when some 100 single-skipped craft set out on a 4,000-mile "Route du Rhum" from St. Malo on France's northern coast. Approximately one month later, the island of Guadeloupe in the French West Indies will welcome the winners amidst the greatest nautical hoop-la ever witnessed in this part of the Caribbean. The festivities are being planned as the island's prime sports and tourist event this coming year.

Single-handed races have spanned the Atlantic before -- the last in 1976, from Plymouth, England to Newport, R.I., won by Frenchman Eric Tabarly. But the 1978 version is the first to be organized by a French group and will be almost half again as long as the '76 race.

It is called the "Rum Route" because the boats will follow the course of the old schooners between Europe and the sugar-rich Caribbean, and it is sponsored in part by the rum producers of Guadeloupe. The official organizers are the French "Union Nationale pour la Course au Large"; Promovoile-Guadeloupe, which is a local sailing group, and the French sports newspaper, L'Equipe.

Participants from the U.S. have already signed up, the first being Philip Weld, noted long distance trimaran skipper from Gloucester, and Tom Grossman, first American to finish in the 1976 race. Top names in French sailing such as Tabarly and Jean-Yves Terlain are expected to participate, as well as racers from the French West Indies.

A first prize of \$40,000 is being offered, and five runner-up awards, from \$20,000

to \$4,000, will be made as well. Bonus prizes will be given for special events, such as \$10,000 for the best time on the final lap between Guadeloupe's Deshaies, a fishing village on the Basse-Terre side of the island, and the finish line at Pointe-a-Pitre.

The route itself is both challenging and selective. Some segments will favor smaller, lighter craft, other portions will give the edge to bigger boats. Likewise, the choice between routing via the Canaries or the Azores will again provide options for the contestants.

Safety precautions for the race will be elaborate, with obligatory trial runs and stringent competency qualifications. However, contrary to the British decision to limit the size of future trans-Atlantic single-handed craft, the French committee has placed no curbs on the dimensions of the boats, thus guaranteeing full freedom of selection to the participants.

For both contestants and visitors alike, the culmination of the "Rum Route" race in Guadeloupe around December 1 will be the occasion for a gala "Fete de la Voile" or "Sailing Festival" which, according to local authorities, will surpass some of the island's better known annual events such as Carnival.

Colorful parades, impressive awards ceremonies, local sailing competitions and a general gathering of world-renowned yachting and boating personalities will be scheduled during the period preceding and following the arrival of the race winners. Guadeloupe is expected to become the focal point of world yachting attention during its nautical celebration.

In the opinion of many yachtsmen, the length and difficulty of the route, the calibre of the contestants, the freedom of choice in the specifications of the boats, and the attractions of the Guadeloupe destination all combine to make "La Route du Rhum" the most important nautical event of 1978.

Detailed information is available from the Guadeloupe Tourist Office, Place de la Victoire, Pointe-a-Pitre, Guadeloupe, F.W.I., or "La Route du Rhum," 6 rue de la Paix, 75002 Paris, France.

PLM HOTELS INTERNATIONAL

14 EAST 60th ST., N.Y., N.Y. 10022 (212) 593-1897 CABLE: CLEMPETRO TELEX: 424072

FOR IMMEDIATE RELEASE
Special for SATW Members

PLM HOTELS INTERNATIONAL ADD NEW PROPERTIES

(PARIS) -- PLM Hotels International have just issued a status report on the chain's development as of the Fall, 1978. It shows a 20% growth in the past 12 months.

The total number of properties owned, managed or franchised by PLM is now 45, with several more scheduled to open shortly. By the end of 1978, 10 new hotels will have been added to the 1977 total, with another five planned for 1979.

The chain's flagship hotel remains the 800-room PLM Saint Jacques which was the first of Paris' large, new, modern establishments. It will be celebrating its second birthday in February, 1980, since it was inaugurated on Leap Year Day 1972!

The latest additions to the chain are the PLM Dunes d'Or, a 400-room resort complex in Agadir, Morocco; the 120-room deluxe PLM Nefta in Tunisia; and the 50-room four-star PLM Carlina at Le Mont Dore in France.

The most consistent growth in PLM properties has been in the Caribbean where, since the initial PLM Arawak opened in Guadeloupe in 1973, seven more hotels have been added in the French islands, plus Dominica and French Guiana. Also during the past three years five new PLM hotels have opened in Greece.

American Clientele is particularly sought after by all the PLM establishments, and in every country English speaking staff is available to aid U.S. guests.

Since the beginning of 1978, sales and reservations for PLM Hotels International (except Caribbean properties) are being handled by ETAP Hotels, P.O. Box 48, Rego Park, N.Y., 11374. (Caribbean reservations through Robert Reid Associates, 1270 Avenue of the Americas, New York City, 10020.) The headquarters office of PLM Hotels International in the U.S. remains at 14 East 60th St., New York City, 10022.

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September 12, 1978

PLM HOTELS INTERNATIONAL

14 EAST 60th ST., N.Y., N.Y. 10022 (212) 593-1897 CABLE: CLEMPETRO TELEX: 424072
FOR IMMEDIATE RELEASE

PLM HOTEL CHAIN NEARS 5800 ROOMS Original Rothschild Railroad Now International Hotel Company

With the acquisition of new properties spanning the globe from Martinique to Morocco, from Guadeloupe to Greece, and from Italy to Iran, Egypt and Tunisia, PLM Hotels of France has increased the number of its properties to almost 50, and has now become known officially as PLM Hotels International.

The PLM Company is both the oldest and one of the newest hotel chains of France. Its history is interwoven with romance, adventure, and political and financial drama of more than a century. The Rothschild family was instrumental in its creation, and this name alone distinguishes it as an uncommon enterprise.

Baron James de Rothschild -- known as Beau James -- founded the company in 1857 as a railroad line connecting Paris to Lyon and the Mediterranean. Hence the title PLM, which remained with the company as it grew and thrived, adding hotel properties to its holdings along the railroad's right of way, particularly the Terminus Hotels in Lyon and Marseille.

All railroads in France were nationalized in 1937, and the PLM Company retained only its hotels, real estate and capital assets. After World War II, more properties were added, but it was not until recent years that PLM emerged as a major innkeeper.

In 1966, directed by another Rothschild, the Baron Elie, PLM began its present phase of hotel, motel and restaurant development. Properties in Grenoble, Chamonix and Bandol took on the company name, followed five years ago by the opening of the first, large, new all-French hotel to be built in Paris in 40 years: the "flagship" 800-room PLM Saint Jacques.

Since the Saint Jacques' opening, new properties were built, others bought, and still others taken under management contract. The PLM logo sprouted all over France. Today, in addition to Paris, Lyon, Marseille and Bandol; there are hotels and motels at Aix-en-Provence, Beaune, Beziers, Biarritz, Bordeaux, Clermont-Ferrand, Le Mont d'Or, Les Menuires,

Nevers, Orly, Rennes, Roubaix, St. Tropez Bay and Strasbourg. Also, there are PLM restaurants in Paris and along the country's highways. In the French Alps, PLM operates the legendary cable cars of the Aiguille du Midi and the Brevent.

PLM's expansion outside metropolitan France began with the opening of the PLM Arawak in Guadeloupe in 1973, followed by the Hotel de la Marina in Martinique in 1975. Then the company took over management of Guadeloupe's Hotel Les Alizés and the Montabo in Cayenne, French Guiana. The latest Caribbean additions to the chain include the Batelière and Beau regard Hotels on Martinique, the Jean Bart on St. Barthelemy, and the Saint Tropez on St. Martin.

In 1976, PLM moved for the first time into non-French territory. The 220-room, 4-star PLM Porto Heli in Greece was the first foreign property added to the company. Its outstanding success has led, this year, to setting up a Greek branch of the chain to operate the following four hotels: El Greco, on Crete; White Rocks, on Cephalonia; Tinos Beach, in the Cyclades; and Dimitra Beach, on the island of Kos.

Simultaneous with its entry into Greece in '76, PLM announced five new hotel operations in Morocco. Located in Fes, Marrakech, Ouarzazate, Beni-Mellal and Er Rachidia, all are in the 4-star category. In the fall of 1978, PLM's Moroccan interests will be augmented by a 400-room resort complex at Agadir.

Other foreign links to the PLM chain are the Hotel Shayan on Kish Island in Iran, Hotel Londra in San Remo, the Visconti Palace in Rome, and the Anchorage on the island of Dominica. Later in 1978, the Sphinx and Helioparc Hotels will be opened in Cairo, Egypt, and the deluxe Sahara Palace in Nefta, Tunisia.

Baron Elie de Rothschild, president of PLM, has underscored the company's interest in generating new U.S. business for all the chain's 44 properties, whose room count will soon number nearly 5,800. "We would like," he says, "our American friends to think of PLM as standing for Pleasure, Leisure and More...."

In the United States, PLM Hotels International maintains an office at 14 East 60th Street, New York, New York, 10022.

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