

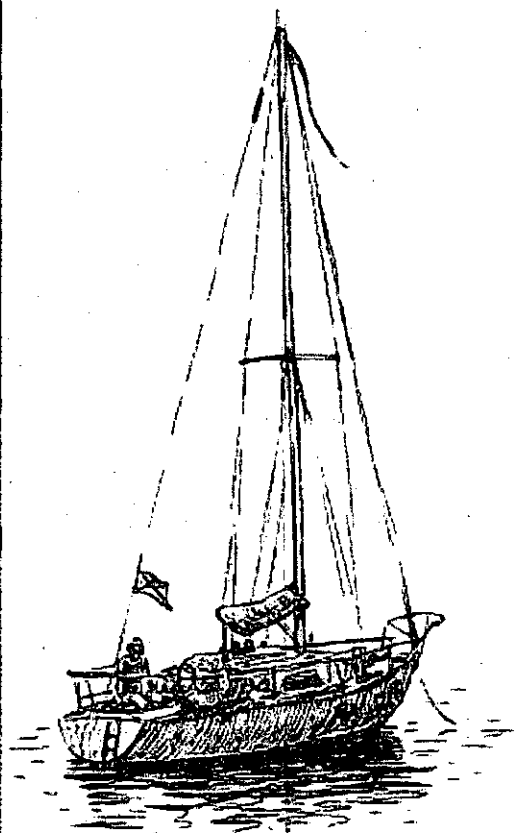
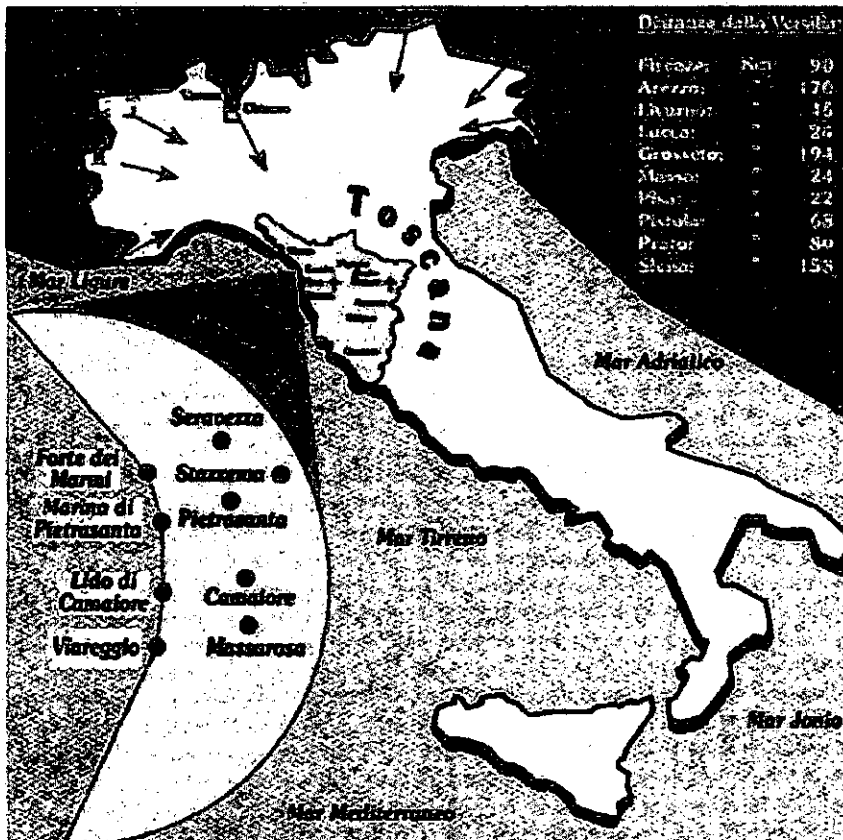
**Fabrizio Lanzafame**

**From:** Fabrizio Lanzafame [fabrizio.lanzafame@enit.it]  
**Sent:** Friday, January 26, 2018 2:23 PM  
**To:** 'deborah@italy4real.com'  
**Subject:** Buy Tuscany Invitation - Versilia 9-13 May, 2018  
**Attachments:** program.jpg

# **BUY TUSCANY** ON THE ROAD

*Dear Deborah,*

We are glad to invite you to the 3rd edition of the workshop **BUY Tuscany on the Road**, which will be held in Tuscany region in the Versilia area from 9<sup>th</sup> to 13<sup>th</sup> May 2018.



You will have the opportunity of experiencing the wonderful Tuscan Versilia area and meeting in a B2B workshop local suppliers of the following clusters:

1. **Active&Outdoor**
2. **Luxury**
3. **Sun&Sea**

**OUR INVITATION INCLUDES:**

- Complimentary accommodation throughout your stay in boutique hotels or 4 star hotel (IN 9th OUT 13th May)
- Full board accommodation during your stay in Viareggio and during the tour
- All transfers during your stay in Viareggio and during the tour
- Transfer by private Bus from Pisa and Florence airport to Viareggio scheduled at 11:00 am -2:00pm – 4.00 pm
- Transfer by private Bus from Viareggio to Pisa and Florence airport scheduled at 8:00 am -10:00am – 1:00 pm

**OUR INVITATION DOES NOT INCLUDE:**

- Flight or train ticket and private transfer.

**HOW TO REGISTER:**

- Click on the website  
[http://www.toscanapromozione.com/buyer\\_personal\\_data/new](http://www.toscanapromozione.com/buyer_personal_data/new)
- Fill out the Buy Tuscany on the Road Participation form and press register
- Receive confirmation that your registration has been accepted

**Please note that your participation for the event will be effective after you will receive a confirmation email by our buyer office ([buyer@buytuscany.it](mailto:buyer@buytuscany.it)) and after we will receive e-ticket of your flight to Tuscany.**

**We hope to welcome you to Tuscany as part of our hosted buyer group. If you have any queries please do not hesitate to contact the hosted buyer office on [buyer@buytuscany.it](mailto:buyer@buytuscany.it)**

Kind regards  
BUY Tuscany Buyers Office  
Francesca, Simona, Marta

# BMT

Borsa Mediterranea del Turismo  
VENTIDUESIMA EDIZIONE - NAPOLI

MOSTRA D'OLTREMARE

VEN SAB DOM  
23 | 24 | 25 MARZO 2018

## **OPERATORS NOT PARTICIPATING TO POST-EVENT TOUR**

### ***Saturday March 24<sup>th</sup>***

- 15:00** Pick-up from Mostra d'Oltremare and transfer to City Tour visit
- 19:00** Transfer to Hotel
- 20.00** Dinner and overnight stay

### **Sunday March 25th**

Breakfast in hotel and transfer to Capodichino's Airport  
End of the services.

**Fabrizio Lanzafame**

---

**From:** Fabrizio Lanzafame [fabrizio.lanzafame@enit.it]  
**Sent:** Monday, February 12, 2018 10:08 AM  
**To:** 'Tess.Diaz@getours.com'  
**Subject:** Italian National Tourist Board - 100 Italian cities - 18-20 May, 2018 - Pre-Invitation  
**Attachments:** AE2018\_bozza programma di soggiorno ENIT - english.doc



**Re: Arts and Events 100 Italian Cities, Bologna, Italy, 18-20 May, 2018**

Dear Tess,

We would like to pre-invite you to attend the 22<sup>nd</sup> Annual "*Arts and Events 100 Italian Cities*" Workshop which will take place in Bologna, Italy from the May 18<sup>th</sup> to the 20<sup>th</sup>

This event is promoted by the Italian National Tourist Board and the Region of Emilia Romagna. The objective of this Workshop is to promote and

encourage awareness and commercialization of the unknown cities of art as well as the large Italian art and cultural and enogastronomic cities and events.

If selected to participate, your trip will be completely complimentary including air, transportation, hotels, transfers, meals, and post educational

If interested in attending, please out the on-line form by clicking on the following Link (or copy & paste link in web browser)

**<http://tinyurl.com/AE2018-TO>** and also please send us a **scanned copy of your passport** in order to be considered for this event.

If you have any questions regarding this Workshop, please contact Fabrizio Lanzafame at 310 820 4498 or [fabrizio.lanzafame@enit.it](mailto:fabrizio.lanzafame@enit.it)

Attached please find the program and the post educational information.

Fabrizio Lanzafame



Arts and Events 100 Italian Cities is back:  
the 22nd edition in Bologna from 18 to 20 May 2018

Art, culture, traditions, food and wine, meetings, seminars and presentations and  
**INTERNATIONAL COMMERCIAL WORKSHOP B2B**



**Saturday 19 May 2018 - 9:00 - 14:00**

- A unique opportunity to discover the best offers for Italian art, culture and food and wine tourism
- Up to 20 meetings guaranteed
- Dedicated software for managing appointments and online diary
- To enrol online: <http://tinyurl.com/AE2018-T0>





### TOUR OPERATORS PROGRAMME

Draft copy

#### Friday 18 May 2018

- In the morning delegations arrive at Guglielmo Marconi Airport. Hotel transfer by organisers.
- Participants settle into the Hotel.
- Free time for lunch
- In the afternoon first part of the Educational Tour of Bologna city.  
*(For the involved participants, dedicated Workshop about Wedding in boroughs and castels of Italy)*
- Welcome Dinner with greetings by Local Organisers and Authorities.
- Return to the Hotel

#### Saturday 19 May 2018

- H 8:15 meeting with guides and attendants at the Hotel and leave for the Workshop venue.
- H. 9:00 – 14:00 International B2B Commercial Workshop on pre-arranged appointments.
- Buffet lunch at the end of the Workshop
- Brief guided tour of the historical center of Bologna (second part of the Educational Tour of Bologna city)
- To follow, leave for the destinations where the Educational Tours will take place (Montefeltro or Emilia or Ferrara)  
\* PROGRAMME, DURATION AND PARTICIPATING COUNTRIES TO BE DEFINED IN THESE DAYS

#### Sunday 20 May 2018

- Educational Tour after breakfast (Montefeltro or Emilia or Ferrara)  
\* PROGRAMME, DURATION AND PARTICIPATING COUNTRIES TO BE DEFINED IN THESE DAYS
- Dinner and overnight stay

#### Monday 21 May 2018

- After breakfast for selected Tour Operators bus departure for Educational Tour in Toscana or in Umbria.  
\* PROGRAMME, DURATION AND PARTICIPATING COUNTRIES TO BE DEFINED IN THESE DAYS



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Draft copy

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INIZIATIVE TURISTICHE

Segreteria Organizzativa



**Tuesday 22 May 2018**

- After breakfast, for the Toscana Eductour participants, bus departure to Bologna for comeback flights.
- After breakfast, for the Umbria Eductour participants, leave for a tour around the boroughs of Umbria. Traditional lunch, dinner and overnight included.

**Wednesday 23 May 2018**

- After breakfast, for the Umbria Eductour participants, bus departure to Bologna for comeback flights.

Sicily Fam trip February 2018 ENIT/CBI

<b>PASSENGER</b>	<b>Flight</b>
Samantha Carlton Bixby	LAX - JFK - LAX
Lindsay Michelle Miller	ORD - JFK - ORD
Jessica Jean Hoopes	SLC - JFK - SLC
Rosalie Beth Sheffield	DEN - JFK - DEN
Samantha Carlton Bixby	JFK - CTA - JFK
Lindsay Michelle Miller	JFK - CTA - JFK
Jessica Jean Hoopes	JFK - CTA - JFK
Rosalie Beth Sheffield	JFK - CTA - JFK
Milorad Radulovic	JFK - CTA - JFK
Jeannette S Dye	JFK - CTA - JFK
Caterina Orlando	JFK - CTA / PMO - JFK

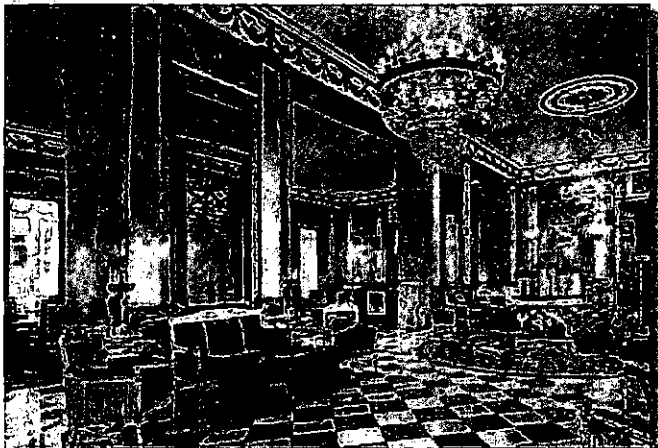


## ROME : THE ETERNAL CITY

ROME, THE SPECTACULAR CAPITAL OF ITALY IS ONE OF THE MOST BEAUTIFUL CITIES IN THE WORLD WITH ITS OVERFLOW OF PALACES, CHURCHES AND MUSEUMS FILLED WITH MASTERFUL PAINTINGS AND SCULPTURES.

NO CITY IN THE WORLD EQUALS THE HISTORY OF THE ETERNAL CITY. FOUNDED 2700 YEARS AGO, ROME LONG REIGNED AS CAPUT MUNDI, OR CAPITAL OF THE WORLD. MONUMENTAL BUILDINGS SUCH AS THE COLOSSEUM ARE REMINISCENT OF THE ERA WHEN EMPERORS LIKE NERO AND TRAJAN RULED THE ROMAN EMPIRE. BUT TODAY'S ROME OWES MUCH OF ITS ATTRACTIVENESS TO THE RENAISSANCE PERIOD WHEN NEW SQUARES SUCH AS THE PIAZZA DEL CAMPIDOGLIO WERE CREATED AND NEW BUILDINGS WERE CONSTRUCTED INCLUDING THE WORLD'S LARGEST CHURCH, THE SAINT PETER'S BASILICA.

NOWADAYS ROME IS THE PERFECT DESTINATIONS FOR A GREAT EVENT, WITH FANTASTIC HOTELS, ART, CULTURE, GREAT RESTAURANTS & VENUES PLUS INCREDIBLE SHOPPING!  
BENVENUTI A ROMA!





NATIONAL  
TOURIST  
BOARD



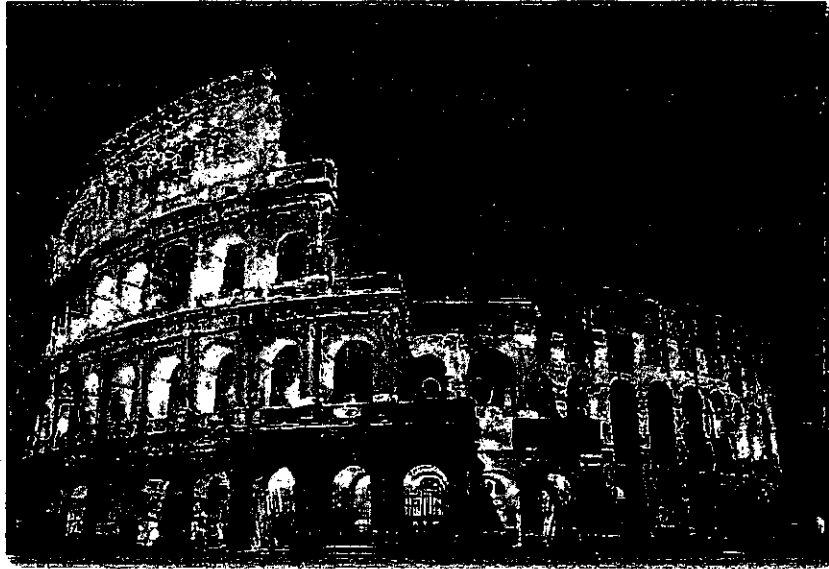
FOUR SEASONS  
HOTEL  
FIRENZE



FOURTH  
DIMENSION  
ITALY

THE WESTIN  
EXCELSIOR  
ROME

[norwegian.com](http://norwegian.com)



**Welcome to ITALY!**

**March 20th to 25th - 2018 - Rome & Florence Fam Trip**

ITALY IS THE KIND OF DESTINATION THAT TRAVELLERS RETURN TO OVER AND OVER. THEY COME FOR AWE-INSPIRING ART AND ARCHITECTURE THAT INFLUENCED WESTERN CIVILISATION, AND STUNNING HISTORICAL RUINS, AS WELL AS FOR SOME OF THE WORLD'S BEST FOOD AND WINE. ALSO BECKONING IRRESISTIBLY ARE ITALY'S SUN-KISSED OLIVE GROVES AND VINEYARDS, THE SPARKLING WATERS OF LAKE COMO AND THE AMALFI COAST, AND ATMOSPHERIC TOWNS, MONASTERIES, CASTLES, AND FARMHOUSES.

AND IF YOU SEEK VIBRANT CITIES WITH RENOWNED MUSEUMS, RESTAURANTS, AND SHOPPING OPPORTUNITIES, ROME, FLORENCE, VENICE & MILAN AWAIT!

FROM THE HIGH ALPS & APENNINES, THE BALCONY OF THE MEDITERRANEAN PLUNGING DOWN TO THE SEA, YOU CAN'T HELP BEING STRUCK BY THE CONTRASTING BEAUTY OF THIS LAND BATHED BY AN INTENSE LIGHT AND FOUR INLAND SEAS OVER ITS NEARLY 7,500 KM - LONG COASTLINE.

52 UNESCO PROTECTED SITES: THE COUNTRY WITH THE MOST IN THE WORLD!

20 REGIONS TO CHOOSE FROM, FOR YOUR BEST EVENT, WITH SPECTACULAR HOTELS, RESORTS, VENUES AND ACTIVITIES!



ENIT - ITALIAN NATIONAL TOURIST BOARD & FOURTH DIMENSION ITALY



## ROME : THE ETERNAL CITY

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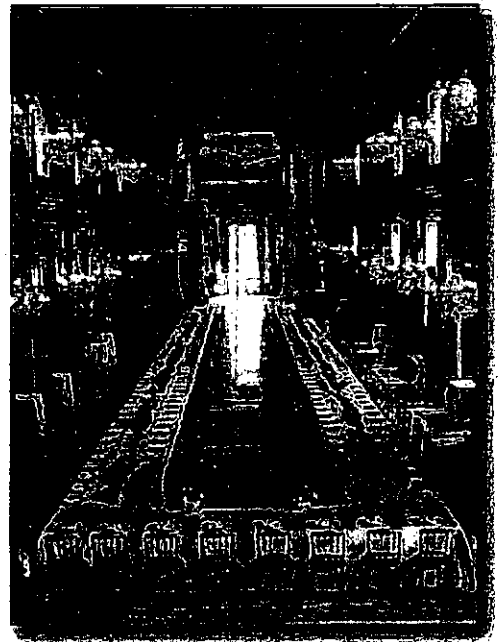
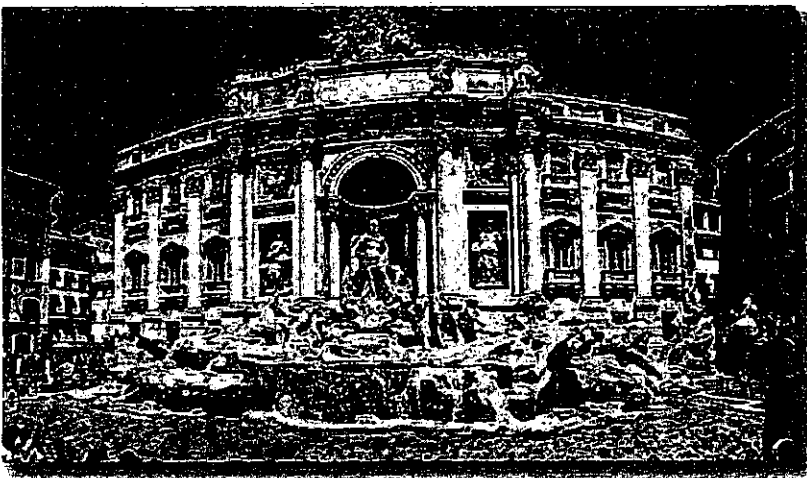
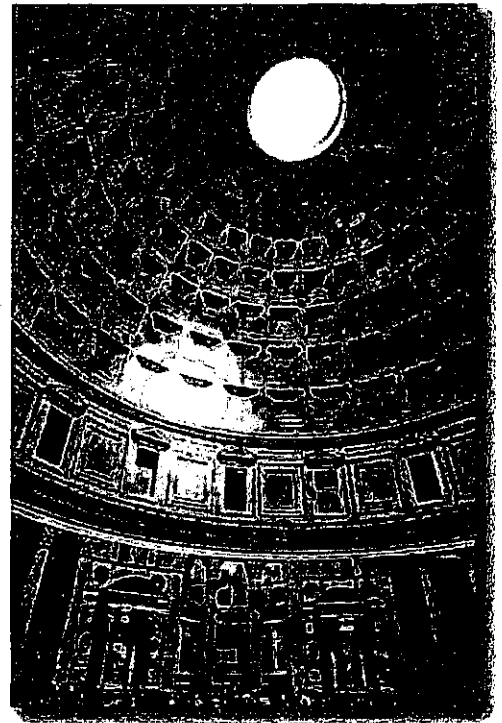
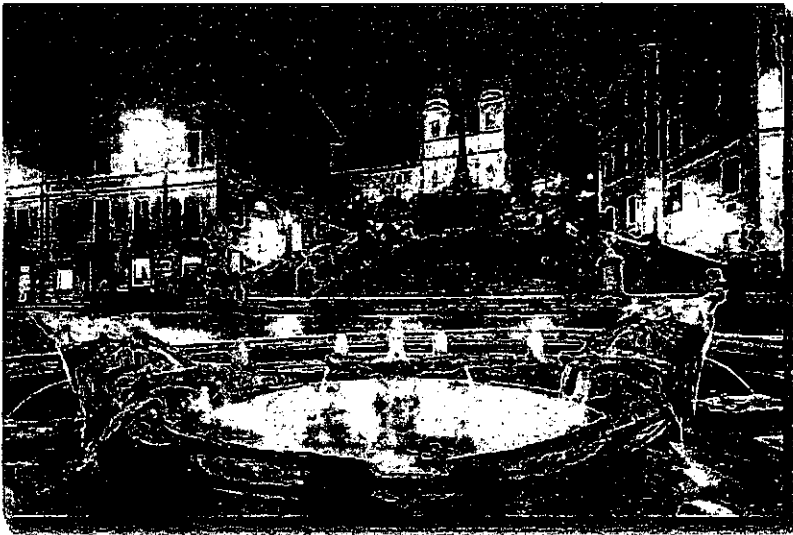
NOWADAYS ROME IS THE PERFECT DESTINATIONS FOR A GREAT EVENT, WITH FANTASTIC HOTELS, ART, CULTURE, GREAT RESTAURANTS & VENUES PLUS INCREDIBLE SHOPPING!  
BENVENUTI A ROMA!



**THE WESTIN**  
EXCELSIOR  
ROME

## DAY 1 - WEDNESDAY, MARCH 21ST

- 1:10 PM NORWEGIAN AIR FLIGHT WILL ARRIVE FIUMICINO AIRPORT  
(DIRECT FLIGHT FROM NEWARK - DEP. 11:59PM ON 20TH)
- TRANSFER TO WESTIN EXCELSIOR HOTEL (45 MIN)
- 2:30 PM WELCOME LIGHT LUNCH IN HOTEL
- 3:45 PM FOUNTAINS & SQUARES OF ROME EXPLORATION  
WITH VISIT OF PALAZZO COLONNA VENUE  
(3HRS APPROX.)
- 7:00 PM ROME SKYLINE COCKTAIL TIME
- 7:30 PM DINNER AT CASINA VALADIER VENUE (SMART CASUAL)



### SUGGESTIONS FOR PACKING:

The weather temperatures in Italy in March can go from 43 to 61 degrees F. with a 60% chance of rain so please pack accordingly.

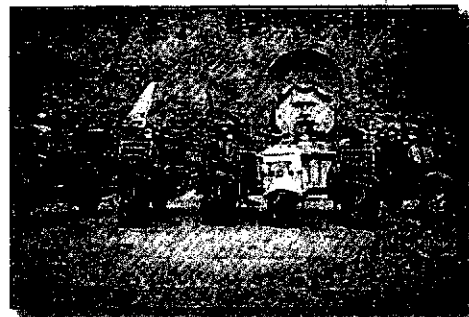
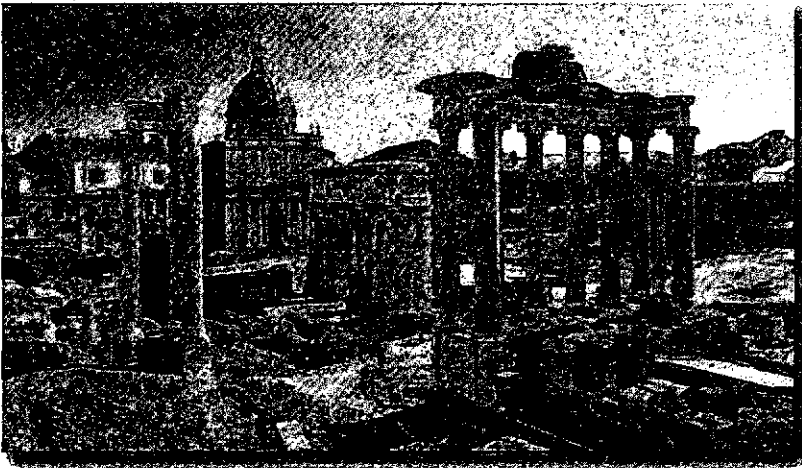
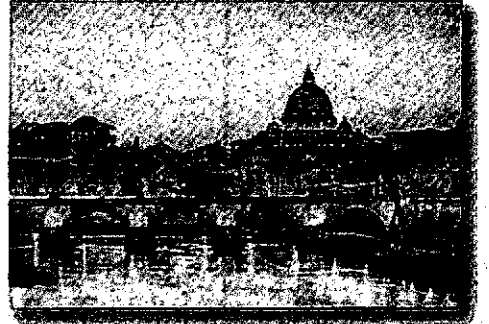
Please bring comfortable shoes as there will be considerable walking involved.

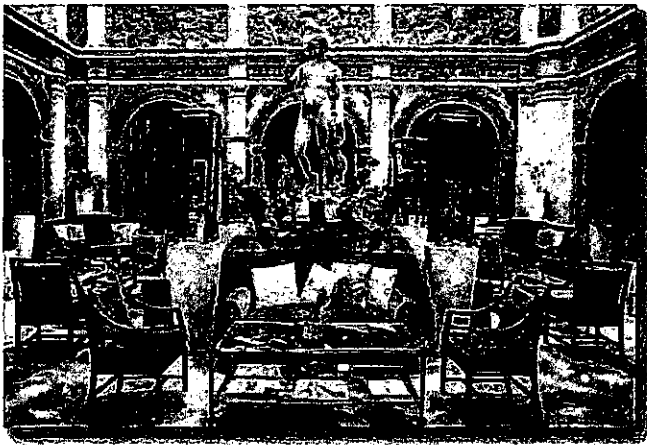
**GENERAL ATTIRE: SMART CASUAL**



## DAY 2 - THURSDAY, MARCH 22ND

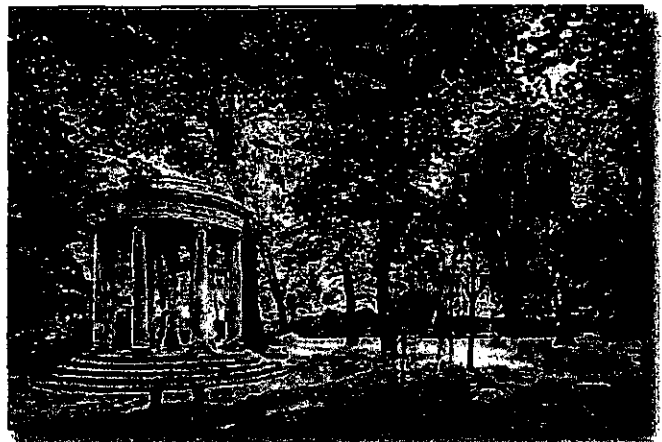
- 9:00 AM IMPERIAL ROME DISCOVERY WITH UNDERGROUND COLOSSEUM, JEWISH QUARTER & CAMPO DEI FIORI
- 1:00 PM LUNCH AT HOSTERIA COSTANZA
- 2:30 PM VATICAN MUSEUM, SISTINE CHAPEL & ST. PETER'S BASILICA
- 5:30 PM VILLA MIANI VENUE & ENOTECA LA TORRE
- 6:30 PM RETURN TO HOTEL OR TIME AT LEISURE
- 8:00 PM DINNER AT MIRABELLE RESTAURANT (ELEGANT)





## FLORENCE: THE CITY OF ARTS

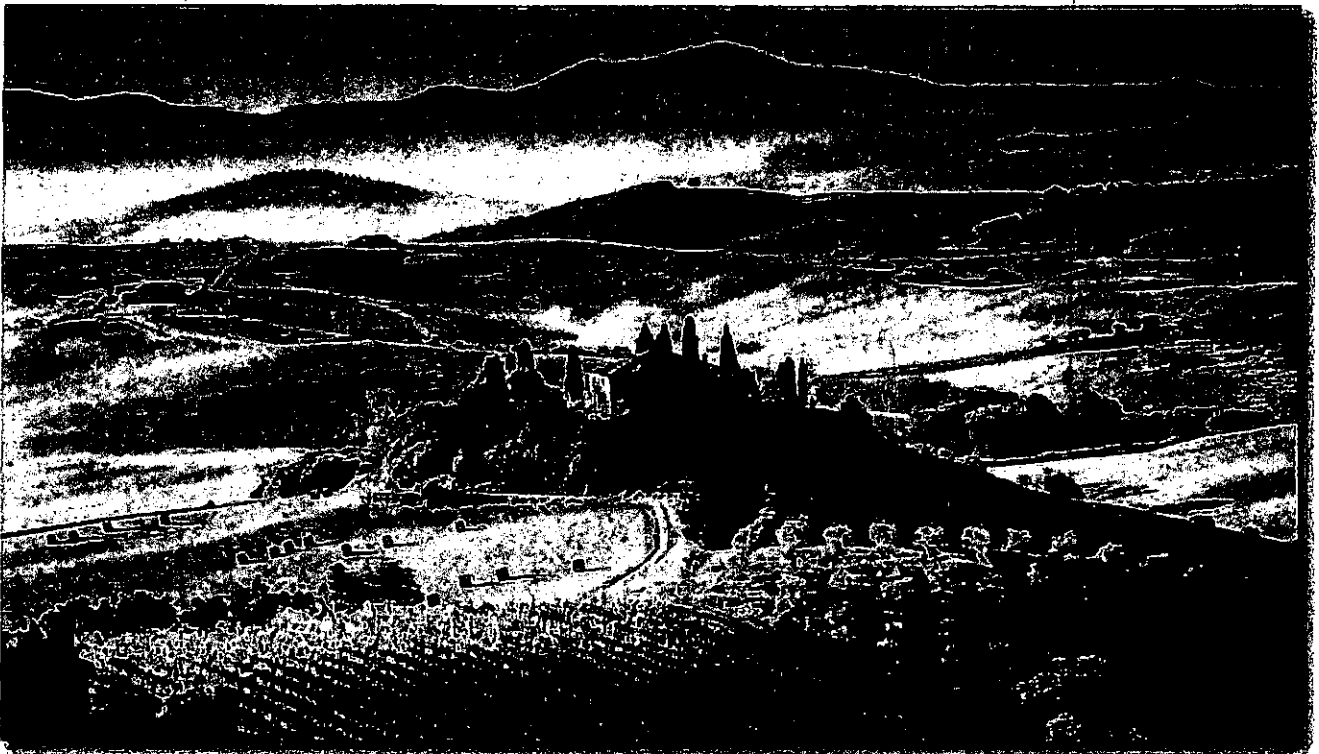
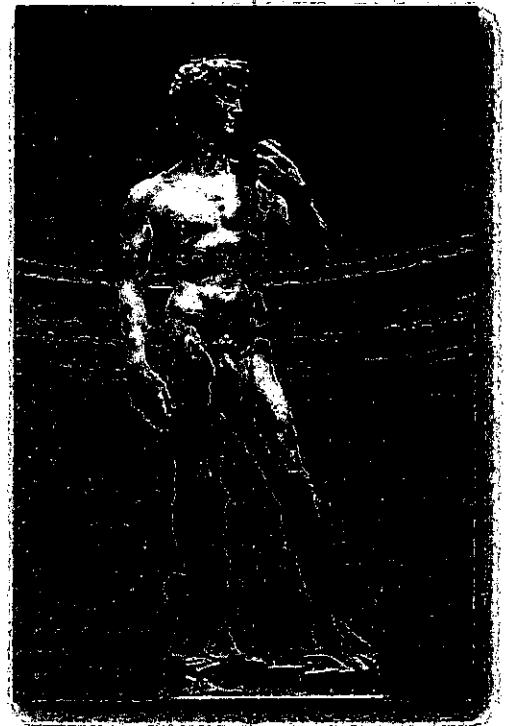
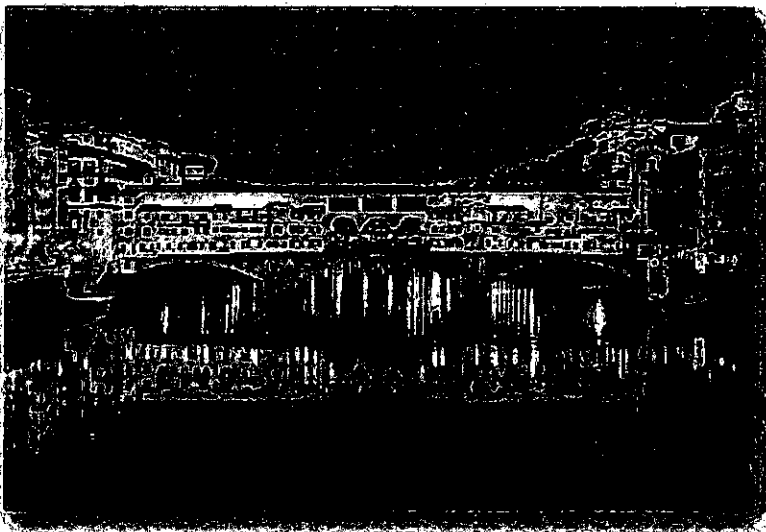
CRADLE OF THE RENAISSANCE AND MOTHER OF THE ARTS. LYING BETWEEN THE GENTLE TUSCAN HILLS OF THE ARNO RIVER VALLEY, NO SINGLE CITY HAS CONTRIBUTED AS MUCH TO THE EVOLUTION OF MODERN TIMES, CONTAINING EVERY FORM OF BEAUTY IMAGINABLE. FLORENCE'S COUNTLESS GLORIOUS BUILDINGS, IMMORTAL SCULPTURES AND FANTASTIC PAINTINGS BEAR WITNESS TO THE CITY'S IMMENSE IMPORTANCE IN THE HISTORY OF ITALIAN ART. FOUNDED BY THE ETRUSCANS AROUND 200 BC, IT WAS NOT UNTIL THE 12TH AND THE 13TH CENTURIES THAT FLORENCE ACHIEVED ITS COMMERCIAL AND POLITICAL IMPORTANCE. THE CITY REACHED THE HEIGHT OF ITS PROSPERITY UNDER THE FAMOUS MEDICI FAMILY AND GENIUSES SUCH AS DANTE ALIGHIERI, MACHIAVELLI, GIOTTO AND MICHELANGELO FOUND INSPIRATION ON THE BANKS OF THE ARNO RIVER AND CONTRIBUTED TO MAKING FLORENCE "THE LARGEST OPEN AIR MUSEUM" IN THE WORLD. TODAY IT IS HOME TO BEAUTIFUL MUSEUMS, HOTELS SUCH AS THE INCREDIBLY BEAUTIFUL FOUR SEASONS HOTEL, RESTAURANTS, FASHIONABLE BOUTIQUES AND MARKETS, READY TO SATISFY EVERY TASTE.



**FOUR SEASONS**  
HOTEL  
FIRENZE

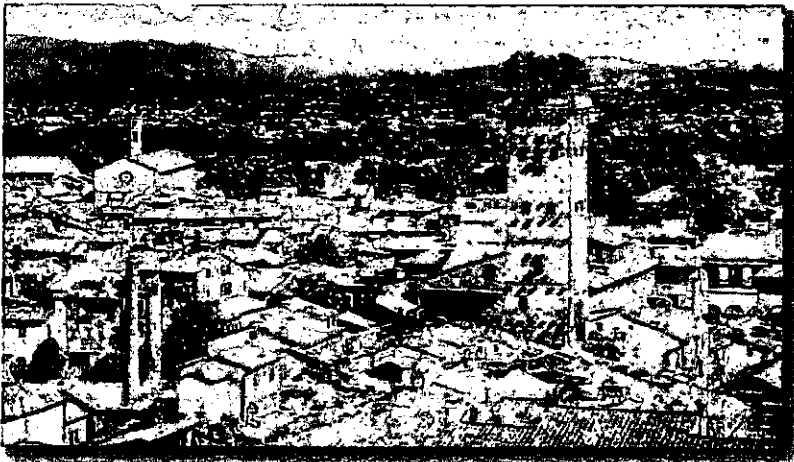
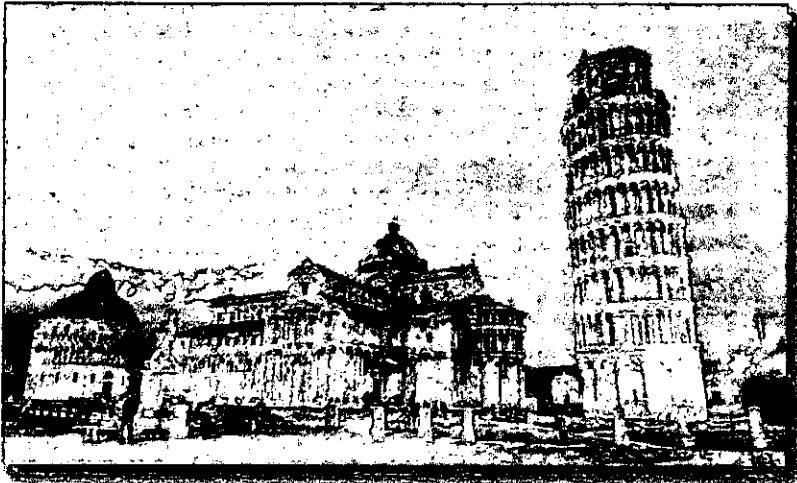
**DAY 3 - FRIDAY, MARCH 23RD**

- 8:15 AM DEPART FROM ROME HOTEL
- 8:35 AM TRENITALIA HIGH SPEED TRAIN TO FLORENCE
- 10:07 AM ARRIVE FLORENCE FOLLOWED BY CITY WALK & DAVID BY MICHELANGELO
- 1:00 PM CHECK IN AT FOUR SEASONS HOTEL FOLLOWED BY LUNCH IN HOTEL
- 3:00 PM CHIANTI WINE COUNTRY & SAN GIMIGNANO WITH TUSCAN DINNER (CASUAL)
- 9:30 PM RETURN TO HOTEL



**DAY 4 - SATURDAY, MARCH 24TH**

- 10:00 AM UFFIZI MUSEUM & PALAZZO VECCHIO VENUE
- 12:30 PM COOKING CLASS & LUNCH
- 2:00 PM PISA & LUCCA WITH BIKE RIDE
- 8:00 PM FAREWELL TO ITALY DINNER (ELEGANT)



# DAY 5 - SU NDAY, MARCH 25TH

10:30 AM DEPART FROM FLORENCE BY EUROSTAR FOR ROME  
1:00 PM LUNCH AT ROME'S SEASIDE BASTIANELLI RESTAURANT  
FOLLOWED BY TRANSFER  
TO FIUMICINO AIRPORT FOR FLIGHT HOME!  
5.25 PM NORWEGIAN AIR FLIGHT TO NEWARK FOR DOMESTIC FLIGHTS



Thank you for visiting Italy with us!  
Looking forward to hosting you again...Arrivederci - Goodbye!



NATIONAL  
TOURIST  
BOARD



FOUR SEASONS  
HOTEL  
FIRENZE

THE WESTIN  
EXCELSIOR  
ROME



FOURTH  
DIMENSION  
ITALY



<b>Rome /Florence Fam trip with ENIT and Fourth Dimension</b>
<b>Participants</b>
Carrie Anne Kesseh
Gretchen Anderson
Katherine Gibbons
Marthita Lopez
Jenna Mehringer
Jennifer Summers
Sharon Wellman

**Fabrizio Lanzafame**

---

**From:** Fabrizio Lanzafame [fabrizio.lanzafame@enit.it]  
**Sent:** Thursday, April 19, 2018 11:14 AM  
**To:** 'christina.turrini@frosch.com'  
**Subject:** Food and Wine tour to the Emilia Romagna region - 18-23 May, 2018 - Pre-Invitation  
**Attachments:** USA\_MIX TO & PRESS\_TOUR\_18-23 may.docx

**Via Emilia Food Valley - Fam Trip**  
**18-23 May, 2018**  
**4 nights / 5 days**

Dear Christina,

The Italian National Tourist Board and the Region of Emilia Romagna would like to pre-invite you to the "Via Emilia Food Valley" educational tour.

The objective of this trip is to promote awareness & commercialization of the art, cultural & enogastronomic cities of the region.

You will also have the opportunity to meet the local incoming tour operators. The event then will end with dinner at Fico Italy: the largest agri-food park in the world.

Departure from the USA will be on Friday May 18<sup>th</sup> returning on Wednesday May 23<sup>rd</sup>. (Please see the attached preliminary program).

If interested, we kindly request the following information:

- 1) A copy of your passport:
- 2) Departure airport:

Once selected, your trip will be completely complimentary including air transportation, hotels, transfers, meals, and all the guided tours.

Emilia Romagna Fam trip.	
Agency	Participant
Avanti Destination	Tami Cortez
Andavo Travel	Josianne Sadoun
Travel Store	Robbie Hanna



**NATIONAL  
TOURIST  
BOARD**



**VIA EMILIA FOOD VALLEY  
DRAFT ITINERARY**

**Fri, may 18**

Departure from NY

**Sat, may 19**

**Bologna – MORTADELLA**

Arrival at BLQ Bologna Airport

Meet tour leader

Transfer to \*\*\*\*hotel, old town centre

Visit to old town centre with focus on food and

Meet Mortadella Expert at one of the traditional Salumerias in Bologna Food Quarter

Dinner

Overnight stay in Bologna

**Sun, may 20**

**Modena Reggio Emilia- ACETO BALSAMICO TRADIZIONALE\_ LAMBRUSCO**

Check out and transfer to Modena

Visit to Traditional Balsamic Vinegar producer+ tasting session

Visit to Modena main square, Piazza Grande, Unesco Heritage

Transfer to Reggio Emilia country side and visit to DOC Lambrusco Producer+

Tasting session

Dinner & Overnight stay in Reggio Emilia

**Mon, may 21**

**Parma- CULATELLO**

Check out and early transfer to Parma district to experience Parmigiano Reggiano dairy farm

On to Polesine Parmense

Visit to a dop culatello di zibello producer

Hands on cooking session:

hand made pasta

Tasting session and lunch

Transfer to Parma

Check in at \*\*\*\*\*hotel

Visit to old town centre

Dinner

Overnight stay in Parma



**NATIONAL  
TOURIST  
BOARD**



**Tue, May 22**

**Get together with local operators**

09:00/10:30 Guided tour of town of Parma

11:00/12.30 Get together with local incoming operators

To follow buffet lunch

14:00 transfer to Bologna

check in at \*\*\*\*hotel, old town centre

afternoon at ease

Dinner at Fico/Eataly World <https://www.eatalyworld.it/en/>

**Wed, May 23**

Transfer to Airport

departure



**Italian National Tourist Board North America**

Published by Fabrizio Lanzafame · May 22 ·

A selected group of American Tour Operators and Travel Writers participate to Via Emilia Food Valley . An Educational Tour in #EmiliaRomagna realized by the Italian National Tourist Board in collaboration with #ERTourism to promote the art, cultural & enogastronomic cities of the Region #FoodValley #MotorValley #Italy Italia.it



+2

192  
People Reached

32  
Engagements

Boost Post

Tami Patterson Cortez, Sabrina Moras and 7 others

Like

Comment

Share



Write a comment...

**Fabrizio Lanzafame**

---

**From:** Nicole Fiore [nicole.fiore@esteri.it]  
**Sent:** Friday, January 19, 2018 11:21 AM  
**To:** fabrizio.lanzafame@enit.it; service1@iaccw.net; service2@iaccw.net; 'Stefano Paltera'; stage.iicla@esteri.it  
**Cc:** emanuela.boni@enit.it; 'Serena'  
**Subject:** Instructions for LA Clippers game - ticket picket up and promotional table  
**Importance:** High

Dear all,

Good afternoon.

Below are the instructions for the ticket pick-up to enter the Staples Center for the January 22<sup>nd</sup> game celebrating Italian Heritage Night. Please note all tickets must be picked up with an ID and the ticket will only be given to the person indicated on the list.

There were a very limited number of tickets available as the LA Clippers rent the Staples Center for their games. We requested parking vouchers but they are unable to offer parking vouchers for the same reason, the parking garages have a separate owner and therefore the LA Clippers are unable to offer complimentary parking.

The names listed for entry are:

Andrea Di Fortunato (IIC)  
Fabrizio Lanzafame (ENIT)  
Stefano Paltera (IIC)  
Valeria Rumori (IIC)  
Rebecca Zeglovitch (IACCW)

If there is change to the names indicated please contact me so I may alert the LA Clippers ticketing staff.

The tickets will be waiting for you at the Group Check In table located at the 11<sup>th</sup> St. Entrance. The entrance will have a black tent with staff members in white polos. Show them your ID and you will receive the tickets. To bring in the promotional materials if they are large, you will need to come through the media gate. The media gate is (if you're facing the arena at 11<sup>th</sup> St. Entrance) to the left hand side. The staff at the group check in table should be awaiting you and can assist you in finding the promotional table. Please let them know you are there to work at the promotional table for Italian Heritage Night.

The promotional table or tables will be set up in the hallway around the basketball court between sections 117 and 118. The LA Clippers will provide the table or tables (we requested two but are waiting for a confirmation).

The game begins at 7:30 PM. Please arrive early to set up and begin promotion before the game. You will be able to enter at 5:30 PM. General access is granted at 6:00 PM when spectators may watch the pre-game warm up of the players.

If you need assistance and if you have any questions on where to go when you arrive you may contact Stacey Yin (LA Clippers marketing) at 213-210-2619.

Please contact me if you have any further.

Thank you.

Best Regards,

Nicole

Nicole Fiore  
Events & PR  
ISTITUTO ITALIANO DI CULTURA  
Italian Government Cultural Office  
310-443-3250  
[nicole.fiore@esteri.it](mailto:nicole.fiore@esteri.it)  
[www.iiclosangeles.esteri.it](http://www.iiclosangeles.esteri.it)  
[www.facebook.com/iicia](https://www.facebook.com/iicia)  
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**Italian National Tourist Board North America**

Published by Emanuela Boni · January 23 · Los Angeles ·

The Italian National Tourist Board at the Staple Center (Los Angeles) on the occasion of Italian Heritage Night. Many fans stopped by our promotional table before the beginning of the Clippers game. Then a special postgame meet and greet with the Italian Clipper player Danilo Gallinari.



+7

194  
People Reached

24  
Engagements

Boost Post

4

Like

Comment

Share



Write a comment...

**Fabrizio Lanzafame**

**From:** Fabrizio Lanzafame [fabrizio.lanzafame@enit.it]  
**Sent:** Thursday, January 18, 2018 1:31 PM  
**Subject:** Italian National Tourist Board - Norwegian non-stop flight OAK/FCO cocktail invitation - February 8th @ 5:30 pm at "City View at Metreon"

Dear Friend,

On the occasion of the launch of the Norwegian non-stop flight **Oakland/Rome**,  
The Italian National Tourist Board in collaboration with Norwegian air would like to invite you to a cocktail presentation on February 8<sup>th</sup>, 5:30 - 7:30 @ City View at Metreon. To RSVP, click on the following link (or copy & paste the link in your browser)  
<https://norwegianagentsusa.wixsite.com/mysite/events/fly-the-east-bay-way/form> & fill out the form. See you there



Norwegian invites you to eat, drink, and experience our nonstop destinations from OAK!

Thursday February 8  
5:30 - 7:30 PM

Meet tourism boards,  
celebrate our nonstop routes  
and win some fabulous prizes!

City View at Metreon  
135 4th Street  
San Francisco CA

Kindly RSVP by February 1<sup>st</sup>

Company Name	First name	Last name
Alameda County Health Care Services Agency	Marilyn	Ababio
Picasso Travel	Eren	Aksoy
Corporate Traveler	Ben	Alexander
SunnysideUp Travel	Lupita	Alvarez
Martastravel	Martha	Alvarez
The Cruise Experience	Marlene	Anthony
Protravel International	fran	averett
Corporate Traveler	Emmett	Bamba
	Carolyn	Banks
Aviation Port Services	Kenia	Barrera
Auto Europe	Bill	Boden
	Samantha	Bromberg
Pardise Travel Service	Eleanor	Bronner
Creative Journeys / JC Food & Wine Tours	Joyce	Capece
Premiere Travel Services	Evie	Carlock
Print	Ruth	Carlson
Casto Travel	Fabio	Castellotto
AirTreks International LLC	Camilla	Cavallini
Ensemble Travel Group	Brian	Chapin
Cheemas' Travel, an affiliate of Tzell Travel	Rani	Cheema
Chen-Martin Travel	Velma	Chen
Third Eye Travel	Sonam	Choekyi
GTT International	Rocky	Chow
Corniche Travel	Jonathan	Cowley
Oliver Wyman	Paulina	Cox
GeoEx	natalie	crow
San Francisco Travel Association	Joe	D'Alessandro
Andavo Travel	Jeffery	DaiPoggetto
Yankee Clipper Travel	Kirk	Dalrymple
Frosch Travel	Jay	D'Amato
Celina's Tours and Travel	Celina	Del Prado Marasigan
AirTreks	David	Derrick
Italy in Style Travel	Leonora	Di Mauro
Air & Sea Travel Tours	VICTORIA	DOERING
Now Voyager	Ulbio	Domo
Frosch Travel	Lisa	Donahue
CALPARRIO TRAVEL	Jean-Francois	Drageon
	Melissa	Durkee
AAA Travel Agency San Francisco Lakeshore Plaza	Alfredo	Esponda
Visit Oakland	Mark	Everton
Portal World Travel	Dominic	Fabian
Portal World Travel	Monica	Fabian
ANGLO CALIFORNIA TRAVEL SERVICE invited by C n H Int	Catherine	Fairgrieve
Houzz	Sharon	Finkle

Chevron	Julie	Fitzpatrick
Protravel International	Mileta	Foster
Josh Friedman Luxury Travel	Joshua	Friedman
	Hubertus	Funke
Now Voyager Travel	Stephen	Gallagher
Mondee	Nirav	Ghunchala
Wagstaff Worldwide	Christina	Gnozzo
Chen-Martin Travel	Linda	Gold
Goldsby World Travel	Henrietta	Goldsby
	Kimberly	Grimes
India by Design	Tara	Gupta
AAA Travel (northern Calif Nevada and Utah)	Diane	Habell-Jower
Jacqueline International	Jacqueline	Harmon Butler
Anglo California Travel	Edith	Hartman
Oakland Airport	Mona	Hernandez
Corporate Traveler	Sian	Howat
Auto Europe	Pam	Howell
West World Travel Services	Jeanne	Jacithe-Stulic
Vacation Travel Network	Mei	Ji
Globus	Cathy	Johnson
US Bank	David	Jones
Wagstaff Worldwide	Gemma	Kane
European Travel Inc.	Colette	Kelly
SavantiTravel IC of Smart Flyer	Debbie	Kessler
AirTreks Intl.	Kristina	Ketelsen
S.S. Jeremiah O'Brien	John	Knight
Oak Grove School District	Sandra	Knight
Corporate Traveler	Kristina	Koenig
Travels By Velma Kwan	Velma	Kwan
CNH International	Patrick	Lam
Third Eye Travel	Usha	Lama
Cruise Adventures Unlimited	Ingrid	Lara
Via v	Massimo	Lavino
The Red Shoe Travel Co	Julie	Leyva
Frosch Travel	Cathy	Lowe
Carefree Travel & Entertainment	Vicki	Lundy-Revels
Vacation Discounters Inc	Lu	Maggiora
SunnySideUp Travel	Mark	Manfredi
Mountain Travel Sobek	David	Martin
CALPARRIO	Jacques	Martinet
TravelSkills	Chris	McGinnis
Imperial Travel	Cory	Melendez
Mondee	Adam	Meron
Favorable Cruises and Tours	Marilyn	Miguel
Hickory Travel	Mark	Miller

Corporate Traveler	Ori	Miller
	AnnaMaria	Mocciaro
Mondee Inc.	Sofia	Modig
Jay Holiday Travel	Sasi	Montian
Corporate Traveler	Dave	Naden
Classique Travel	Jacqueline	Nguyen
	Andrew	Nizamian
Consul General Italy	Lorenzo	Ortona
Protravel International	Amy	Parker
Idea Travel Company	Ed	Paxton
International Travel Network	Debra	Pereira
L'Italo-Americano Magazine	Serena	Perfetto
SunnySideUp Travel	Frances	Peterson
KQED	Whitney	Phaneuf
Premiere Travel Services	Debbie	Pick
San Francisco Travel Assoc.	Howard	Pickett
Uniglobe Travel Partners	Georgie	Pryal
Don't Trip... Just Travel, TPI	Virgilia	Rainey
Fugazi Travel	David	Ramos
Rao Travel	Usha	Rao
German American Business Association	Caroline	Raynaud
Berkeley's Northside Travel	Terrence	Regan
The Travel Gallery	Lauren	Renna
Luxury Latitudes	Joan	Roland
San Francisco Travel	Sarah	Roller
Italfoods, Inc.	Robert	Romani
Savanti Travel, LLC	Leigh	Rowan
Andavo Travel	Josiane	Sadoun
PUTCHIPUU	Giovanni	Saint Pierre
Freelance consumer finance reporter	Érica	Sandberg
KGS Events and Travel	Katherynne	Santos
The Idea Travel Company	Michael	Schoendorf
Backroads	Mark	Selcon
Chen Martin Travel	Jalpa	Shah
Corporate Traveler	Ira	Shaughnessy
perfect trips	Lori	Shaw
Orinda Travel	Stephen	Shields
SuzyCruisy.com	Carole	Siegel
Metro Newspapers, San Jose/Silicon Valley	Gary	Singh
Fred.Olsen Travel	Anita	Sletbak
	Jo	Sletbak
Port of Oakland	Lakita	Spencer
Uniglobe Travel Partners	Arlene	Spewak
Steffen Travel	Wayne	Steffen
San Francisco Travel	Percy	Stevens
@helloayo	Ayo	Suber

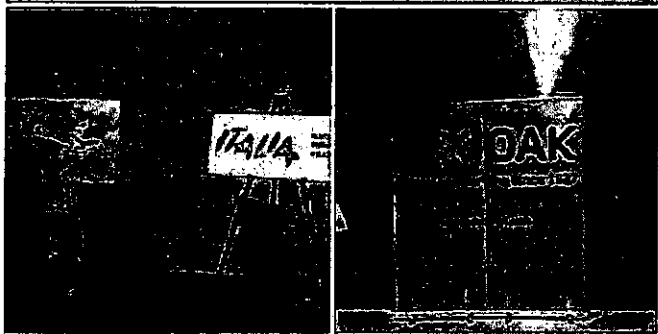
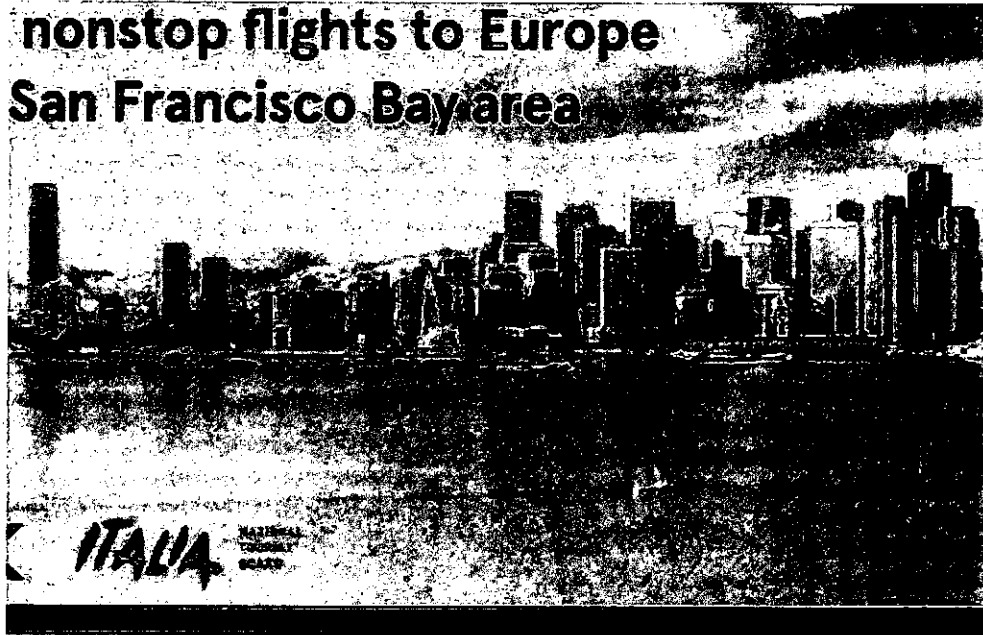
Exitto Travel	Emma	Sutton
Corporate Traveler	Blake	Svendson
The Travelsmiths	Cindy	Tacci
Port of Oakland	Keonnis	Taylor
Vacation Discounters	Mona	Thayer
CNH International	Mindy	Tseng
CNH International	Sherry	Tsui
Frosch Travel	Christina	Turrini
Corporate Traveler	Marissa	Urias
El Dprado travel	Gentil	Vasquez
Corporate Traveler	Christine	Vittorio
SBE Hotel, BABTA	Christopher	Wang
American Express GBT	Bryant	Waters
Frosch Travel	Marcia	Watson
Frosch Travel	Hathaway	Watson
Fugazi Travel Agency	Eve	Wertsch
San Francisco Travel Association	Elisabeth	Wieselthaler-Toelly
Where Magazine	Nikki	Wood
Wilson Travel Service	Elizabeth	Wong
Fugazi Travel Agency, Inc.	Lori	Wulff
C & H International	Michelle	Yang
Travelinstyle.com	Omar	Zaher
Protravel International	Jerry	Zall
Now, Voyager Travel	Deran	Zdan
Liza the Wine Chick	Liza	Zimmerman



Italian National Tourist Board North America

Published by Emanuela Boni · February 9 ·

Travelers and trade representatives from Oakland, San Francisco and the whole Bay Area celebrate the launch of the new, non-stop flight Oakland — > Rome! Proud of our partnership with Norwegian airlines to get even more Californians to Italy



+4

236 People Reached

14 Engagements

Boost Post

Sabrina Moras, Chinh Luong and 3 others

1 Comment

Like

Comment

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Most Relevant



Write a comment...



Tracey Smith Sophia Bucheli

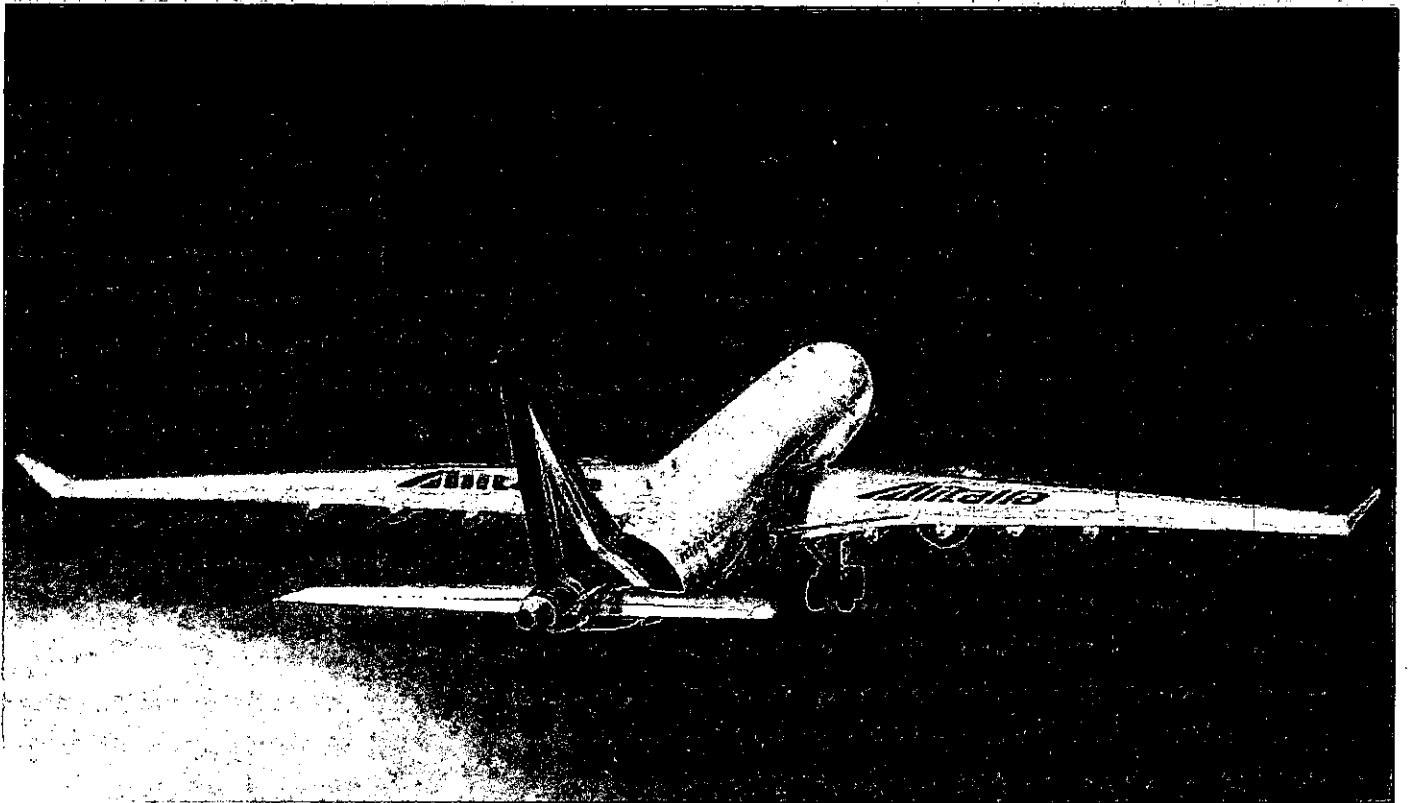
Like · Reply · Message · 44w

1 Reply

**Fabrizio Lanzafame**

---

**Subject:** FW: Special Invitation from Alitalia  
**Attachments:** LAXEventInviteList.xls



You are cordially invited to an  
Alitalia evening of

Cocktails and Hors d'oeuvres

Presenting the reopening of Los Angeles nonstop service to Rome

March 13, 2018  
6:30 pm – 10:00 pm

**Il Fornaio**  
301 N. Beverly Dr.  
Beverly Hills, CA, 90210

with the participation of the Italian National Tourist Board



Rsvp by March 1, 2018

ACCEPT

DECLINE

Parking: City parking garage is available just a half-block north of the restaurant on the same side of the street, at 345 N. Beverly Dr. It is on the same side of the street (west side) as we are. The parking entrance is near Williams-Sonoma. The first two hours of parking are free and they charge every 30 minutes thereafter. If you park after 6pm there is a \$5 flat rate.

Agency/Business	Contact
Adventures By Disney	Martha Chavira
DownTown Travel	David E. Rezaieh, Christine Kuyumjian
Eurobound Tour/Tahitibound	Brigitte Armand President, Steve Stepanian Vice President
European Tours/My European Travel	Eddie Pipilidis, Chris Balacayan
Expert travel	Patrizia Cavanaugh
Immaculate Tours/Starlink Tours	Ron Tindage
Interlink Tours	Tino Forino, Gregg Scott President
Mansour Travel Company	Virginia Kay Mansour Owner, Bell Orestes de Souza vice president
Merano Tours -ProTravel	Giancarlo Fadin, Lois Mitchell Director
Picasso Travel/Splendida Italia	Eren Aksoy COO
SVH Travel and Tours	Vic Sarkisyan
Trafalgar Tours - Travel Corporation	Lisa Boyadjian
Visit Italy Travel	Salvatore San Filippo
California State University, Northridge	Marcella Leonetti-Tyler
International Banking Group	Gianluca Pace
IACCW	Nicola Serragiotto
Oliver People's Group-Luxottica	Luigi Ocone
	Gino Gaudio
	Len Ianzi
	Duccio Montillaro
IACCW	Genny Nevoso
UCLA	Bob Foster
	Jay Poggi
DL	
DL	
DL	
AZ	
ALTOUR	David Sefton
ALTOUR	Markus Daum
Your Travel Center	Robin Sanchez
FROSCH Entertainment	Maggie Kealey
FROSCH Woodland Hills	Carlos Penagos
FROSCH EVP Operations	Nancy Devine
Travel Like a Rock Star	Tracy Williams
Preident Plaza Travel	Steve Orens
Dir of E&P Plaza	Jenn Parker
CEO Travel Store	Oswaldo Ramos
VP Corporate-Travel Edge	Becky Kingston
Regional Director	Michelle Leal
IC, Protravel -	Annette Sordani
- IC, Protravel -	Giancarlo Fadin
- President, Executours -	Karen Berry
- Executive Team, All Star Travel -	Nick Hofstadter
- Executive Team, All Star Travel -	Melissa Herron
- Dir Air Rates, Contracts, Tariffs, Travel Leaders -	Randee Jacobson
- Mgr Dir - The Appointment Group -	Gabrielle Carr
- Operations Mgr - The Appointment Group -	Chris Nollkamper
- Operations Mgr - The Appointment Group -	Lorraine Greig
- VP - Cassis -	Michael Edwards
- COO - Cassis -	Rob Kovacs
- Owner, Cassis	Michele Montgomery
- Dir of Operations - Cassis -	Pat O'Neill
- Partner, Bruvion Travel (Entertainment Advisory Board member) -	Jason Couvillion
- Partner, Bruvion Travel -	John Rukavina
- COO - Mansour -	Bell de Souza
- President - New Act	Lilil Dallal
- Manager - New Act	Brigitte Teague
Luxe Travel - President	Craig Carter
CMO - Luxe Travel	Bill Kramer
Vice President Operations - Luxe Travel	Crystal Green
President Corporate Traveler - FCM	Amanda Vining
Regional Director of Operations - FCM	Olivia Desouza
Airline Relations Manager FCUSA - FCM	Jordan Ferran
ICE	F. Blandino

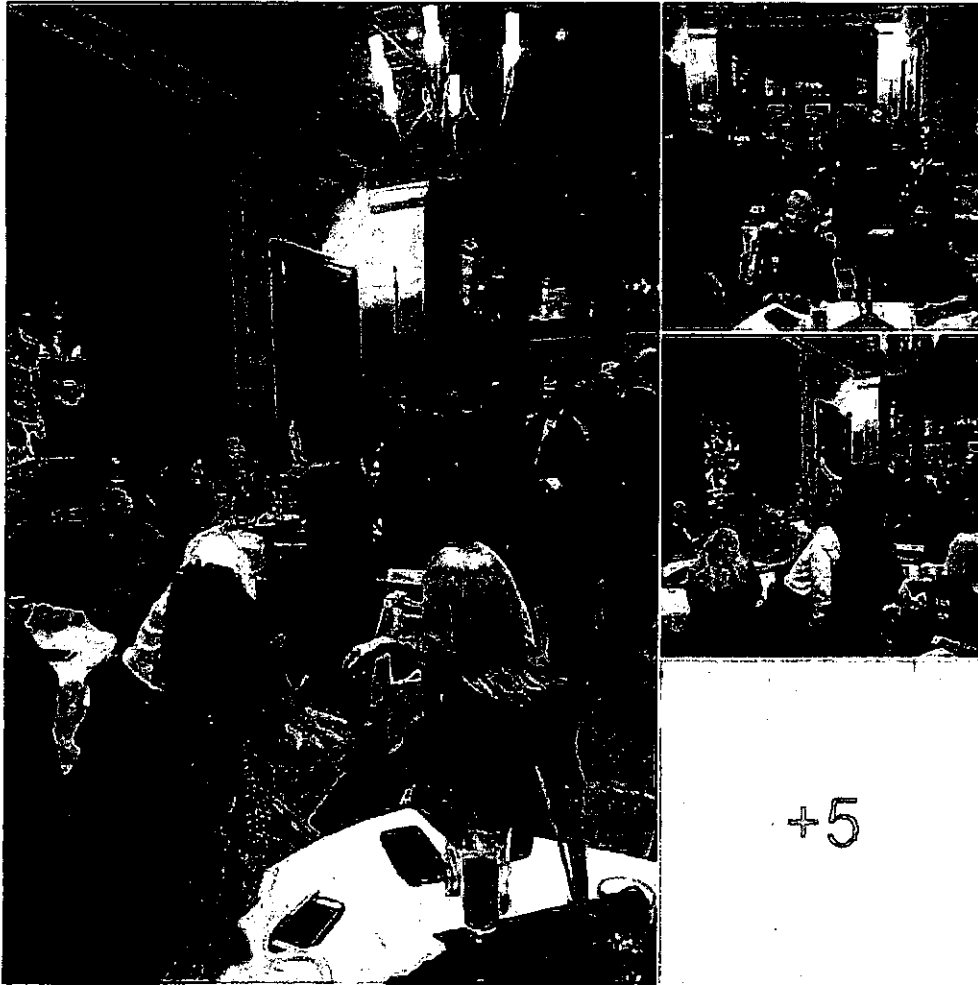




**Italian National Tourist Board North America**

Published by Emanuela Boni · March 14 · Los Angeles ·

The Italian National Tourist Board together with Alitalia hosting an evening at Il Fornaio restaurant in Beverly hills, presenting the reopening of the all year round nonstop flight service Los Angeles/Rome. 50 travel agents airline consolidators and Tour operators attended this special occasion. 2 Magnifica class Alitalia tickets were raffled. Congratulations to the winner: Travel Store



+5

**422**  
People Reached

**183**  
Engagements

Boost Post

Ylenia Samibati and 21 others

1 Share

Like

Comment

Share



Write a comment...

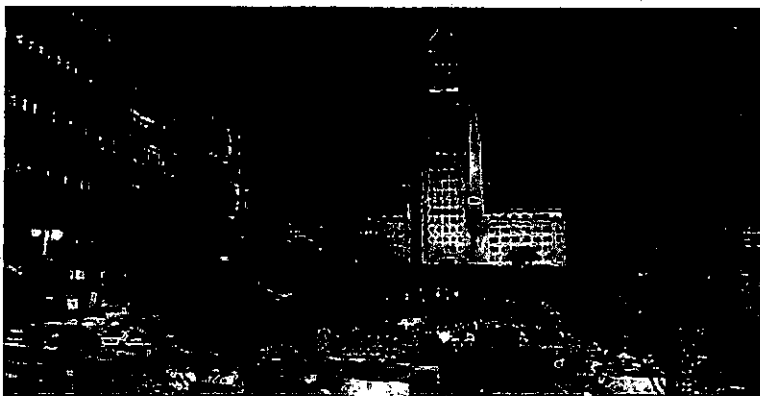
**Fabrizio Lanzafame**

---

**From:** Fabrizio Lanzafame [fabrizio.lanzafame@enit.it]  
**Sent:** Tuesday, May 15, 2018 2:05 PM  
**Subject:** Italian National Tourist Board - Come meet us at our booth during "the Night market celebrations" - May 16 to the 20 - Downtown Los Angeles - Food Bowl 2018

***WELCOME TO  
NIGHT MARKET  
FOOD BOWL 2018***

**MAY 16<sup>TH</sup> – MAY 20<sup>TH</sup>**





**MAY 16-20**

**Meet us at NIGHT MARKET!**

Watch our 360° video of Italy, enjoy some Italian goodies and enter our contest to win 2 roundtrip tickets LAX-Rome on Norwegian.

**WHERE: GRAND PARK - Downtown Los Angeles**

**WEDNESDAY 5-10PM**

**THURSDAY 5-10PM**

**FRIDAY 5-11PM**

**SATURDAY 3-11 PM**

**SUNDAY 3-9PM**

**LOCATION:**

**Italia Dome Block 4:**

**This Block is located Broadway and Spring Street.**

**Fabrizio Lanzafame**

---

**From:** Fabrizio Lanzafame [fabrizio.lanzafame@enit.it]  
**Sent:** Tuesday, May 8, 2018 10:39 AM  
**Subject:** ITALIAN NATIONAL TOURIST BOARD - INSTAGRAM CONTEST - PLEASE FORWARD TO YOUR CONTACTS - GRAZIE!  
**Attachments:** FoodBowl-Contest-4.jpg

Dear friend,

Thanks for your help spreading the word about our Instagram contest. We're doing it during LA Food Bow, the month long food festival organized by the LA Times and sponsored, among others, by the Italian National Tourist Board ([www.lafoodbowl.com](http://www.lafoodbowl.com))

One person gets to win two roundtrip tickets LA to Rome on Norwegian.

It's pretty easy and it's played one of two or both ways.

1. Post a picture of a favorite Italian dish with the hashtag: #ITALIAFOODBOWL2018 tagging @Italy\_USA\_CAN @flynorwegian @lafoodbowl.
2. May 16-20 come to our ITALIA dome at NIGHT MARKET - Grand Park Los Angeles between The Music Center and City Hall. We'll be showing a cool 360 degree video of Italy and offering delish Italian bites. Here, take a selfie and post it the same way as step 1 the hashtag: #ITALIAFOODBOWL2018 tagging @Italy\_USA\_CAN @flynorwegian @lafoodbowl.

It took me longer to write it than it does to participate.

Thanks again and let's go to Italy soon!



Emanuela Boni  
ENIT - Italian National Tourist Board  
10850 Wilshire Blvd., Suite 575  
Los Angeles, CA 90024  
Tel: 310 820-1898  
Direct: 310 820-9807  
Fax: 310 470-7788  
[emanuela.boni@enit.it](mailto:emanuela.boni@enit.it)  
[www.italiantourism.com](http://www.italiantourism.com)

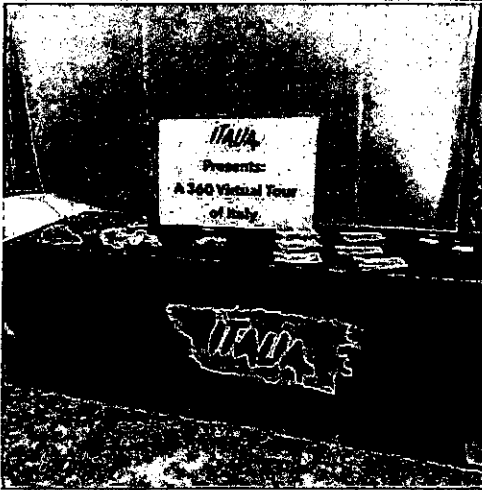




**Italian National Tourist Board North America**

Published by Fabrizio Lanzafame · May 19 ·

Day 4. Night market at the LA food bowl. Grand park. The Italy Done.  
People are getting in line eager to watch he 360 degree virtual tour of Italy  
and after take a selfie with the coliseum for a chance to win 2 tickets to  
Rome



175  
People Reached

12  
Engagements

Boost Post

AD Sakari, Serena Gullies and 3 others

Like

Comment

Share



Write a comment...



**Italian National Tourist Board North America**

Published by Fabrizio Lanzafame · May 20 ·

Day 5 night market. LA food bowl Italia.it



**263**  
People Reached

**43**  
Engagements

Boost Post

Maria Ferraro and 10 others

Like

Comment

Share



Write a comment...

<b>LOS ANGELES Promotional activities 2018 first semester</b>		
<b>Initiative</b>	<b>Description</b>	<b>Doc</b>
Tour of Sicily Sales Calls San Francisco and Los Angeles April 2 to April 6th	ENIT Organized Sales calls in San Francisco and Los Angeles (CA) for the Italian Supplier Tour Of Sicily	2 Invite, list of Appointments
Sicily Fam Trip CBI February 2018	The Convention Bureau Itallia, ENIT and the region of Sicily organized a fam trip to promote the region	11 participants attended
Rome / Florence Fam trip March 20th -25th - Fourth Dimension and ENIT	The Privade DMC "Fourth Dimension" and ENIT together with Norwegian Airlines and the regions of Lazio and Tuscany organized a fam trip to promote the regions	7 participants attended, program,
Emilia Romagna Educational " Via Emilia food Valley" 18/23 May 2018	Educational Trip organized by the region of Emilia Romagna and ENIT to promote the region	Invite, Participants from WUSA, Program, Posts
Clippers Event Jan 22nd at the Staple Center	ENIT and IIC participated with a stand of Italy at a clipper Event at the Staple center ( Los Angeles ) on the occasion of the Italian Heritage night, honoring the Italian Clipper Player: Danilo Gallinari	Invite, facebook posts
Norwegian Event February 13th to promote the non stop flight Oakland FCO	Travelers and trade representatives from Oakland, San Francisco and the whole Bay Area celebrate the launch of the new, non-stop flight Oakland Rome! Proud of our partnership with Norwegian airlines to get even more Californians to Italy	Invite, Participants, posts
Alitalia Event March 13th to promote the non stop flight LAX FCO	ENIT together with the Alitalia organized a Lunch presentation at "Il Fornaio Restaurant" to promote the Non Stop Flight to Rome	Invite, Participants, posts
Los Angeles Times Food Bowl - and Night Market May 20-25 2018	ENIT participated with a booth at the 5 day event called " the Night market" organized by the Los Angeles Times in occasion of the 1 month long event "the LA Food Bowl" . The event took place in downtown Los Angeles. ENIT had a booth and also a dome with a 4 minte showing of Italy in a 360 degree format " a virtual tour of Italy". We also organized an instagram, contast with 2 R/T tickets to Rome for the winner	Invite, contest, facebook posts
Buy Tuscany on the road 9 - 13 May	Workshop in Versiglia (Italy) with 5 Agents attending from USA	Invite, Program,
BMT Naples Workshop 12-25 March	Workshop in Naples (Italy) with 2 Agents attending from USA	Invite, Program, 2 participants
100 Cities of Art Workshop 18-20 May	Workshop in Bologna (Italy) with 3 Agents attending from USA	Invite, Program, 1 participants from Fugazy Travel, Ms. Matilda Aisenberg

**Fabrizio Lanzafame**

---

**From:** Fabrizio Lanzafame [fabrizio.lanzafame@enit.it]  
**Sent:** Wednesday, March 7, 2018 12:46 PM  
**To:** 'mbarsotti@danville-travel.com'  
**Subject:** Italian National Tourist Board - Appointment request with "Tour of Sicily" , Sicily Italy, - Mr. Vincenzo Ciceraro & Mr. Sebastiano Peluso  
**Attachments:** TourofSicily.com Profile.docx

Dear Maria,

Mr. Vincenzo Ciceraro (General Manager) & Mr. Sebastiano Peluso (rep. Manager NY office), from "**Tour of Sicily**" [www.tourofsicily.com](http://www.tourofsicily.com), will be in San Francisco on **Monday April 2<sup>nd</sup>** & **Tuesday April 3<sup>rd</sup>**, and would like the possibility of scheduling an 20 minute appointment at your office ( or at a location convenient for you) to introduce the company.

TourofSicily.com operates with a Tour Operator License from the Sicilian Tourist Board since April 2001.

with more than 25 years experience in the travel industry, TourofSicily.com offers a great selection of **Sicily tours** . They provide Fully Licensed tour operators, Local Customer Service, Emergency cellphone number provided, No Booking or Card Fees, Very fast Confirmation, Free cancellation up to 14 day before Departure.

**Fabrizio Lanzafame**

---

**From:** Fabrizio Lanzafame (fabrizio.lanzafame@enit.it)  
**Sent:** Friday, March 9, 2018 9:54 AM  
**To:** 'Marilyn.h@travelstore.com'  
**Subject:** Italian National Tourist Board - Appointment request with "Tour of Sicily" , Sicily Italy, - Mr. Vincenzo Ciceraro & Mr. Sebastiano Peluso  
**Attachments:** TourofSicily.com Profile.docx

Dear Marilyn,

Mr. Vincenzo Ciceraro (General Manager) & Mr. Sebastiano Peluso (rep. Manager NY office), from "Tour of Sicily" [www.tourofsicily.com](http://www.tourofsicily.com), will be in Los Angeles on Friday April 6<sup>th</sup>, and would like the possibility of scheduling an 20 minute appointment at your office to introduce the company.

TourofSicily.com operates with a Tour Operator License from the Sicilian Tourist Board since April 2001.

with more than 25 years experience in the travel industry, TourofSicily.com offers a great selection of Sicily tours. They provide Fully Licensed tour operators, Local Customer Service, Emergency cell phone number provided, No Booking or Card Fees, Very fast Confirmation, Free cancellation up to 14 day before Departure.



Please let me know if interested and what time would work best to set up the appointment.

Thank you for your time.

Fabrizio Lanzafame

310 820 4498

**ITALIA**

ENIT - Italian National Tourist Board

10850 Wilshire Blvd., suite 575

Los Angeles, CA 90024

Tel: 310 820-1898

Dir: 310 820 4498

Fax: 310 470-7788

[losangeles@enit.it](mailto:losangeles@enit.it)

[www.italiantourism.com](http://www.italiantourism.com)

<b>Appt Tuesday 3 Aprile San Francisco</b>	
Agency	Contact
Andavo Travel	Seta Kembikian Manager
Allara Travel, LLC	Rosie Allara & Francesca Fijat
Fugazi Travel	Matilda Belo-Aisenberg
Pro Travel Inc	Mileta Foster

Agency	Contact
Agenzia	Contatto
New Act Travel B.H.	Tye Kibbe
FROSCH Classic Cruise & Travel	Kim Robnett Adm. Assistant

<b>Appt Thursday 5 Aprile Los Angeles</b>	
Agency	Contact
Willett Travel	Lisa Anaya   Office Manager
Plaza Travel	April Perez Executive Assistant

<b>Appt Friday 6 Aprile Los Angeles</b>	
Agency	Contact
Eurobound	Brigitte Armand   President
Adventures by Disney	Martha A. Chavira