

SUN.  
JUL 30 1988

For Six Month Period Ending \_\_\_\_\_  
(Insert date)

Name of Registrant

Registration No. 1853

Tea Council of the U.S.A., Inc.

Business Address of Registrant

230 Park Avenue  
New York, NY 10169

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No

(b) If an organization:

- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

2. Explain fully all changes, if any, indicated in item 1.

NOT APPLICABLE.

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CRIMINAL DIVISION  
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INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
Sospeter O. Mageto	Vice Chairman	3/24/88
Philip M. Mwanzia	Director	3/24/88

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
 Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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SEE ATTACHMENT MARKED "A"

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  
 Yes  No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
Richard Kenneth Rapleff	Speakers' Bureau	3/21/81

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II--FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes  No

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

Tea Board, India

Sri Lanka Tea Board

Republic of Indonesia

The Tea Board of Kenya

The People's Republic of Bangladesh

The Tanzania Tea Authority

Aspitarte y CIA (Argentina)

Casa Fuentes, S.A.C.I.F.I. (Argentina)

Establecimiento Las Marias, S.A. (Argentina)

III--ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

The Tea Council's sole objective is to try to increase consumption of tea in the U.S.A. All of its publicity/promotion programs (no advertising) which consist of food photographs and news information, booklets, radio and television interviews and tapes, distribution of films, are aimed toward that stated objective.

- a) Publicity Reports - January - June, 1988.
- b) W. Congalton Speaking Engagements - January - June, 1988.
- c) Afternoon Tea in the Home With Judith Olney - Final Report.
- d) Tea Videotapes - Interim Report.
- e) Tea (& Diet) With Leigh Welles - Interim Report.
- f) Tea & Fitness With Kathrine Switzer - Interim Report.
- g) 1988 Tea Ambassador Tour - Interim Report.

<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?  
Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes  No

If yes, describe fully.

SEE INFORMATION IN ITEM 11.

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<sup>2</sup>The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV—FINANCIAL INFORMATION

## 14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
2/9/88	Tea Board of Bangladesh		\$ 5,000.00*
3/28/88	Tanzania Tea Authority		1,530.00*
3/28/88	Sri Lanka Tea Board		28,257.75
4/21/88	Tea Board of India		16,107.00
4/28/88	Tea Board of Kenya		17,157.00*
5/16/88	Tea Board of India		16,107.00
5/23/88	Sri Lanka Tea Board		28,257.75
6/16/88	Tanzania Tea Authority		3,399.95
6/30/88	Tea Board of Kenya		17,482.25
			Total
* 1987 contribution received in 1988.			\$133,298.70

## (b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup>A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).  
<sup>4</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?      Yes       No

(2) transmitted monies to any such foreign principal?      Yes       No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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SEE ATTACHMENT MARKED "A",  
 "REPORT OF THE TREASURER FOR THE FIVE  
 MONTHS ENDED MAY 31, 1988."\*

\* Report for the six months ended June 30, 1988  
 has not yet been prepared. If it is required,  
 it will be sent to you when available.

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Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes  No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in this political propaganda:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes  No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes  No

VI-EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A<sup>6</sup> Yes  No
  - Exhibit B<sup>7</sup> Yes  No
- NOT APPLICABLE.

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>6</sup>The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup>The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes  No  NOT APPLICABLE.

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

*Donald A. Wiederecht*

Donald A. Wiederecht  
Executive Director

Subscribed and sworn to before me at New York, New York

this 19 day of July, 19 88

**THEODORE A. CAMMAROTA**  
NOTARY PUBLIC, State of New York  
No. 31-0544550  
Qualified in New York County  
Commission Expires MAY 21 1989

*Theodore A. Cammarota*  
(Signature of notary or other officer)

<sup>8</sup>The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

ITEM 4. ATTACHMENT "A"

Group 1 Member: Sri Lanka Tea Board

L.P. Agalawatta 3/24/88  
401 East 34th Street  
New York, NY 10017  
Apt. N7J

H.D.T. Bodhidasa Vice Chairman 3/24/88  
574 Galle Road  
P.O. Box 1750  
Colombo 3, Sri Lanka

Manel de Silva 3/24/88  
3311 Glenmore Drive  
Chevy Chase, MD 20815

Group 2 Member: India

R. Bedi 3/24/88  
518 West 111th Street  
Apt. #24  
New York, NY 10025

P.A. Nazareth Vice Chairman 3/24/88  
3 East 64th Street  
4th floor  
New York, NY 10021

Group 3 Member: Republic of Indonesia

Janus J. Pitoy Vice Chairman 3/24/88  
10 Berwick Road  
Scarsdale, NY 10583

C. Siregar 3/24/88  
80-78 164 Street  
Hillcrest, NY 11432

R.G.S. Soeriadanoeningrat 3/24/88  
Jalan Ir. H. Juanda Number 107  
Bandung, Indonesia

Group 4 Member: Tea Association of the U.S.A., Inc.

John G. Edwards Chairman 3/24/88  
6 Wandering Way  
Smithtown, NY 11787

Henry F. McInerney Treasurer 3/24/88  
236 Main Street  
Ridgefield, CT 06877

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INTERNAL SECURITY  
SECTION  
REGISTRATION UNIT

Group 4 Member: Tea Association of the U.S.A., Inc. (CONTINUED)

Jeffrey T. Caso 3/24/88  
9 Sterling Road North  
Armonk, NY 10504

P.M. Clode 3/24/88  
356 North Mountain Avenue  
Upper Montclair, NJ 07043

Ralph F. Genzano 3/24/88  
52-67 Little Neck Parkway  
Little Neck, NY 11362

Edward O'Leary 3/24/88  
RD 1  
Box 244A  
Little Falls, NY 13365

Robert D. San Filippo 3/24/88  
455 Laurel Lane  
Smoke Rise, Kinnelon, NJ 07405

R. Donald Thomson 3/24/88  
33 Huron Drive  
Chatham, NJ 07929

Hubert M. Tibbetts 3/24/88  
137 Pecksland Road  
Greenwich, CT 06831

Joseph H. Wertheim 3/24/88  
86 Wells Hill Road  
Easton, CT 06612

Group 5 Member: Tea Board of Kenya

Denis D. Afande Vice Chairman 3/24/88  
10201 Sorrel Avenue  
Potomac, MD 20854

Robert K. Gathungu 3/24/88  
187-04 Aberdeen Road  
Jamaica, NY 11432

Michael A. Sergon 3/24/88  
9204 Friars Road  
Bethesda, MD 20817



Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht

Copy to:

From: Lillian Hatton

File:

Subject: Publicity Report for the month of January, 1988

Date: 2/1/88

NEWSPAPER RELEASES

Single column mat with cartoon style illustration "If you're a very active person".....A good idea is to learn the art of loafing. A few minutes a day of doing nothing will renew your enthusiasm for work. A refreshing cup of hot tea is ideal for this kind of break. Released through North American Precis Syndicate's "Good Psychology" series.

IN THE WORKS

Four black and white photographs featuring hot tea, for late winter and early spring release. One color transparency taken of one of the settings (dessert) for possible use by magazines which use color.

L. H.

Tea Council of the U. S. A., Inc, New York

To: Donald A. Wiederecht  
From: Lillian Hatton  
Subject: Publicity Report for the month of February, 1988

Copy to:

File:

Date: 3/1/88

NEWSPAPER RELEASES

Four black and white photo releases (hot tea) sent  
to metropolitan dailies. Photographs taken  
in January.

L. H.



Tea Council of the U. S. A., Inc, New York

To: Donald A. Wiederecht  
From: Lillian Hatton  
Subject: Publicity Report for the month of April, 1988

Copy to:

File:

Date: 5/2/88

RADIO

Radio recording released through Joe Ziehl's "Around The House" series. Talks about getting into shape after too much munching away during the long winter months. Eat less calories and increase exercise. Suggests walking instead of using the car. Use the stairs at the office instead of the elevator. In-between meal snacks can be a piece of fruit or carrot sticks. Fill up between meals with tall glasses of iced tea, also drink this low calorie, refreshing beverage at the dinner table.

IN THE WORKS

Photograph taken in preparation for full color page, showing iced tea. Summer release in cooperation with Cara Mia Marinated Artichocke Hearts, The Michigan Cherry Association and The National Turkey Federation.

L. H.

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht  
From: Lillian Hatton  
Subject: Publicity Report for the month of May, 1988

Copy to:

File:

Date: 6/1/88

NEWSPAPER RELEASES

Full page, color feature entitled "Kupaianaha Hawaiian Luau" released through Complementary Color in cooperation with the California Iceberg Lettuce Commission, and Kikkoman International Inc. Photograph taken in March.

RADIO

Radio recording released through Joe Ziehl's "Around The House" series...Barbecue time has arrived, and grilling outdoors can now be more varied than just hamburgers and hotdogs. Suggests Sweet and Sour Spareribs, Apricot Chicken Kabobs and perhaps fresh trout wrapped in foil and cooked over an open fire. Also suggests keeping parties small so that the cook doesn't get tired. Of course the ideal beverage for barbecues is refreshing iced tea. Try a tart variation using oranges and lemons for a different flavor.

MAGAZINE

GRIT PUBLISHING COMPANY. Black and white pictures and recipes supplied for summer salads. Also black and white picture with recipe supplied for Barbecued London Broil. All pictures feature iced tea.

IN THE WORKS

Four black and white pictures taken for summer distribution (iced tea featured). One color transparency taken of one of the settings (Lime-Lemon Snow Pudding) for possible use by magazines which use color.

L. H.

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht  
From: Lillian Hatton  
Subject: Publicity Report for the month of June, 1988

Copy to:

File:

Date: 7/1/88

NEWSPAPER RELEASES

Full color page, entitled "PICNIC PERFECTION" released through Family Features in cooperation with Cara Mia Marinated Artichoke Hearts, The Michigan Cherry Association and The National Turkey Federation.

Four black and white photo releases (all iced tea) sent to metropolitan dailies. Photographs taken in May.

Single column mat with cartoon style illustration "On washdays it can be".....Pause, and take a break before tackling the week's wash. It will help you remember time saving ideas such as pulling the seams of blue jeans before hanging them up. Soothing hot tea during the pause may also help you to come up with ideas that you haven't tried before. Released through North American Precis Syndicate's "Good Psychology" series.

IN THE WORKS

Photograph taken in preparation for full color page, featuring hot tea for early fall release. Page to be done in cooperation with Norseland Foods and the National Broiler Council.

L. H.

JANUARY 29, 1988

SPEAKERS' BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

<u>Date</u>	<u>Organization</u>	<u>Location</u>
January 21, 1988	St. Elizabeth Seton Guild	North Falmouth, MA

FEBRUARY 29, 1988

SPEAKERS BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

<u>Date</u>	<u>Organization</u>	<u>Location</u>
February 1, 1988	Women's Fellowship, Federated Church of Hyannis	Hyannis, MA
February 2, 1988	Wellfleet Senior Citizens Club	Wellfleet, MA
February 9, 1988	Bass River Branch of the Cape Cod Hospital Assoc.	South Yarmouth, MA
February 10, 1988	Lost Sight Group of Methodist Church of Falmouth	Falmouth, MA
February 10, 1988	Mashpee Senior Citizens Club	Mashpee, MA
February 21, 1988	Irish American Club	Hyannis, MA
February 25, 1988	Orleans Nutrition Program Council on Aging	Orleans, MA

MARCH 31, 1988

SPEAKERS' BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

<u>Date</u>	<u>Organization</u>	<u>Location</u>
March 15, 1988	Friends of Brooks Free Library	Harwich Center, MA
March 17, 1988	Brewster Women's Club	Brewster, MA

APRIL 29, 1988

SPEAKERS' BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

<u>Date</u>	<u>Organization</u>	<u>Location</u>
April 6, 1988	Brewster Garden Club	Brewster, MA
April 8, 1988	Chatham Retired Men's Assn.	Chatham, MA
April 11, 1988	United Methodist Women	So. Yarmouth, MA
April 12, 1988	St. Gabriels E.C.W.	Marion, MA

MAY 31, 1988

SPEAKERS' BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

<u>Date</u>	<u>Organization</u>	<u>Location</u>
May 4, 1988	Hyannis Garden Club	Hyannis, MA
May 11, 1988	Women's Fellowship 1st Congregational Church of Yarmouth	Yarmouth, MA
May 12, 1988	Barnstable County Extension Advisory Board	Dennis, MA
May 18, 1988	Special Tea Seminar	Toronto, Canada
May 24, 1988	Harwich Branch CC Hospital Aid Association	Harwichport, MA

JUNE 30, 1988

SPEAKERS' BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

<u>Date</u>	<u>Organization</u>	<u>Location</u>
June 15, 1988	Progressive Club of Barnstable	Hyannis, MA
June 27, 1988	Town of Eastham Council on Aging	Eastham, MA

AFTERNOON TEA IN THE HOME WITH JUDITH OLNEYFINAL REPORT

Judith Olney has travelled thus far to four sections of the land already this year espousing the virtues of an "Afternoon Tea" as a wonderful entertainment alternative to alcoholic beverages, a festive occasion for the whole family.

About two-thirds of the way through her 20 cities, Judith has had successful visits to:

Greenville/Spartanburg, SC  
Knoxville  
Topeka  
Wichita  
Omaha  
Ft. Wayne

Salt Lake City  
Las Vegas  
Reno  
Baton Rouge  
Jackson  
Shreveport  
Austin

In those cities she has completed ten television interviews totalling 112 minutes; 28 radio interviews totalling 710 minutes, and nine newspaper interviews.

In all her media interviews Judith discusses hot tea -- its proper brewing, its place in contemporary entertaining, its great variety. She always stresses the importance of buying, brewing and serving a quality branded tea and prepares and serves hot tea on camera during television appearances.

Michael L. Friedman  
DWJ ASSOCIATES, INC.  
June 16, 1988

Attachment #585TEA VIDEOTAPESINTERIM REPORT

The first of three videos for 1988 featured Judith Olney, who contrasted a colonial tea with a contemporary tea. Using the writings of Washington Irving as her inspiration (while dressed in colonial style) Judith described, as the viewer saw, the beautiful display of food and sweets. While a contemporary afternoon tea is less filling, both have in common the proper service of a branded quality tea.

This tape is truly an evergreen and will play on television stations all through the year. Currently we have requests from 43 TV stations with an audience of 2,616,000 and usages on 29 stations with an audience of 1,991,000, including WJBK-TV, Detroit, WFAA-TV, Dallas, and WTVT-TV, Tampa.

Two more videos are planned, one celebrating the invention of iced tea at the St. Louis Exposition in 1904 (featuring brewed hot tea over ice, just as it was "invented" 84 years ago); the other with Houston Astros' baseball pitcher Nolan Ryan, a great star known for his fitness as well as his extraordinary ability and longevity, and an inveterate iced tea drinker.

Michael L. Friedman  
DWJ ASSOCIATES, INC.  
June 16, 1988

TEATIME TRADITION - REQUEST REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE	
1	WGPR	DETROIT	MI	7	IND	MT	200,000
2	WJBK	SOUTHFIELD	MI	7	CBS	EN	241,000
3	WFAA	DALLAS	TX	8	ABC	DT	155,000
4	WNVC	FALLS CHURCH	VA	9	PBS	EN	5,000
5	WTVT	TAMPA	FL	17	CBS	MT	98,000
6	WRTV	INDIANAPOLIS	IN	24	ABC	DN	85,000
7	WTTV	BLOOMINGTON	IN	24	IND	DN	107,000
8	WBTW	CHARLOTTE	NC	32	CBS	DT	136,000
9	WHKY	HICKORY	NC	32	IND	EN	50,000
10	WGGG	GREENVILLE	SC	38	IND	DT	11,000
11	WHBQ	MEMPHIS	TN	39	ABC	DT	106,000
12	KUTV	SALT LAKE CITY	UT	41	NBC	EN	176,000
13	WPRI	E. PROVIDENCE	RI	42	ABC	WT	41,000
14	WBRC	BIRMINGHAM	AL	43	ABC	EN	198,000
15	KSAT	SAN ANTONIO	TX	44	ABC	DN	76,000
16	WGAL	LANCASTER	PA	45	NBC	EN	171,000
17	WGCB	RED LION	PA	45	IND	DT	5,000
18	WPMT	YORK	PA	45	IND	DT	5,000
19	WVEC	NORFOLK	VA	46	ABC	DT	51,000
20	KTHV	LITTLE ROCK	AR	53	CBS	DN	24,000
21	WALA	MOBILE	AL	55	NBC	DT	42,000
22	WEYI	CLIO	MI	56	CBS	EN	33,000
23	KSNW	WICHITA	KS	58	NBC	DT	16,000
24	WHEC	ROCHESTER	NY	70	CBS	DT	49,000
25	KGAN	CEDAR RAPIDS	IA	75	CBS	EN	79,000
26	KVOA	TUCSON	AZ	81	NBC	DT	27,000
27	WSBT	SOUTH BEND	IN	84	CBS	DT	32,000
28	WHNT	HUNTSVILLE	AL	89	CBS	MT	48,000
29	WTRT	SHEFFIELD	AL	89	IND	EN	5,000
30	WFIE	EVANSVILLE	IN	90	NBC	DN	24,000
31	KNCT	KILLEEN	TX	95	PBS	DT	10,000
32	KWTX	WACO	TX	95	CBS	EN	62,000
33	KELO	SIOUX FALLS	SD	98	CBS	MT	24,000
34	WRDW	N. AUGUSTA	SC	99	CBS	DT	42,000
35	WREX	ROCKFORD	IL	114	ABC	EN	7,000
36	KXMB	BISMARCK	ND	146	CBS	EN	41,000
37	KPOM	FT. SMITH	AR	147	NBC	EN	6,000
38	WUTR	UTICA	NY	158	ABC	EN	13,000
39	WABG	GREENWOOD	MS	168	ABC	DT	18,000
40	WWNY	WATERTOWN	NY	170	CBS	EN	26,000
41	KXII	SHERMAN	TX	174	CBS	EN	65,000
42	KESQ	PALM SPRINGS	CA	181	ABC	EN	5,000
43	WJWT	JACKSON	TN	192	IND	EN	1,000
						=====	
							2,616,000

PROGRAM CODES

MT - Morning Time  
 EN - Evening News  
 DN - Daytime News  
 WT - Women's Time  
 DT - Day Time

TEATIME TRADITION - USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
1 WGPR	DETROIT	MI	7	IND	MT	200,000
2 WJBK	SOUTHFIELD	MI	7	CBS	EN	241,000
3 WFAA	DALLAS	TX	8	ABC	DT	155,000
4 WNVC	FALLS CHURCH	VA	9	PBS	EN	5,000
5 WTVT	TAMPA	FL	17	CBS	MT	98,000
6 WRTV	INDIANAPOLIS	IN	24	ABC	DN	85,000
7 WHKY	HICKORY	NC	32	IND	EN	50,000
8 WGGG	GREENVILLE	SC	38	IND	DT	11,000
9 WHBQ	MEMPHIS	TN	39	ABC	DT	106,000
10 KUTV	SALT LAKE CITY	UT	41	NBC	EN	176,000
11 WPRI	E. PROVIDENCE	RI	42	ABC	WT	41,000
12 WBRC	BIRMINGHAM	AL	43	ABC	EN	198,000
13 KSAT	SAN ANTONIO	TX	44	ABC	DN	76,000
14 WGAL	LANCASTER	PA	45	NBC	EN	171,000
15 WVEC	NORFOLK	VA	46	ABC	DT	51,000
16 WALA	MOBILE	AL	55	NBC	DT	42,000
17 WEYI	CLIO	MI	56	CBS	EN	33,000
18 WHEC	ROCHESTER	NY	70	CBS	DT	49,000
19 KVOA	TUCSON	AZ	81	NBC	DT	27,000
20 WTRT	SHEFFIELD	AL	89	IND	EN	5,000
21 KNCT	KILLEEN	TX	95	PBS	DT	10,000
22 KWTX	WACO	TX	95	CBS	EN	62,000
23 KELO	SIOUX FALLS	SD	98	CBS	MT	24,000
24 WREX	ROCKFORD	IL	114	ABC	EN	7,000
25 KPOM	FT. SMITH	AR	147	NBC	EN	6,000
26 WUTR	UTICA	NY	158	ABC	EN	13,000
27 WABG	GREENWOOD	MS	168	ABC	DT	18,000
28 WWNY	WATERTOWN	NY	170	CBS	EN	26,000
29 KESQ	PALM SPRINGS	CA	181	ABC	EN	5,000

=====

1,991,000

PROGRAM CODES

- MT - Morning Time
- EN - Evening News
- DN - Daytime News
- WT - Women's Time
- DT - Day Time

"TEA (& DIET) WITH LEIGH"

INTERIM REPORT

Leigh Welles continues to be an accomplished, attractive and believable representative for tea as she travels the U.S. bringing her positive message to women over 40 - "You're Never Too Old, It's Never Too Late" and hot tea is an integral part of that message.

Hot tea is positioned as the elegant break during the day, the delicious, "quality time" reward that women give themselves whether at home or office. Consistent with this advice, Leigh always stresses that a quality branded tea should be used and the tea should be properly brewed. Leigh has completed her 20 cities for this year:

- |                  |                     |
|------------------|---------------------|
| Binghamton       | Champaign/Urbana    |
| Utica            | Evansville          |
| Syracuse         | Decatur/Springfield |
| Denver           | Quad Cities         |
| Colorado Springs | Tulsa               |
| Albuquerque      | Phoenix             |
| Winston-Salem    | Tucson              |
| Huntsville       | Spokane             |
| San Diego        | Seattle             |
| Sacramento       | Portland, ORE       |

In those cities she completed 37 television interviews totalling 453 minutes (nearly 12½ minutes per interview), 66 radio interviews totalling 1,669 minutes (almost 28 hours), and 18 newspaper interviews.

In this, her sixth year touring for tea as part and parcel for good nutrition and weight loss/stabilization, Leigh Welles recorded her strongest media impact ever.

Michael L. Friedman  
DWJ ASSOCIATES, INC.  
June 16, 1988

Attachment #587

TEA AND FITNESS WITH KATHRINE SWITZER

INTERIM REPORT

Kathrine Switzer, the first lady of the marathon, has completed nine of her 20 cities scheduled for the Tea Council in 1988. A regular on-air commentator for ABC Sports, Kathrine's media appearances for tea are scheduled prior to televised races in the cities she visits. This gives her added media credibility and enhances her schedules.

Thus far she has visited:

- |                 |                   |
|-----------------|-------------------|
| Atlanta         | Roanoke/Lynchburg |
| Tallahassee     | Springfield, MA   |
| West Palm Beach | Burlington        |
| Richmond        | Portland, ME      |
|                 | Bangor            |

In these cities she has completed 16 television interviews totalling 360 minutes; 25 radio interviews totalling 650 minutes, and nine newspaper interviews.

Kathrine concentrates her message on tea as an ideal liquid replacement. "The main problem that runners and amateur athletes in general encounter" she says, "is failure to drink enough liquid while running. I drink iced tea and recommend that other runners drink it too, because tea replaces the lost liquid, tastes refreshing and alleviates that cotton-mouth feeling."

Michael L. Friedman  
DWJ ASSOCIATES, INC.  
June 16, 1988

1988 TEA AMBASSADOR TOUR

INTERIM REPORT

In this, his 13th year of his serio-comic, "tea only" presentation to print and broadcast media as The Tea Ambassador, Aubrey Franklin continues to garner strong impressions for quality tea.

To date, Franklin has visited ten of the fifteen markets assigned to him for 1988; his presence on 12 TV appearances have produced 184 minutes of air time and reached an estimated audience of 3.1 million, while ten newspaper interviews have yielded a like number of lengthy (often full page) feature stories.

As usual, because of his newsy and informative format, he has already generated one syndicated newspaper piece this year and information is that another one is planned.

Also, Aubrey Franklin is able to touch on a wide variety of tea subjects because of his relatively prolonged TV time. His checklist of subjects which he recounts in a light and amusing fashion includes proper tea selection (quality, branded tea), correct brewing techniques for hot and iced tea, and interesting tea concoctions.

The Tea Ambassador Tour interviews run mainly in daytime TV programming and provide a salutary balance at the higher end of the age demographics in the mix of Council programs.

His itinerary through the first week in June has taken him to:

- |             |                      |
|-------------|----------------------|
| Albuquerque | Orlando              |
| Austin      | San Antonio          |
| Beaumont    | Tallahassee          |
| Denver      | Tampa/St. Petersburg |
| Miami       | West Palm Beach      |

Asoka Dutt, President  
CBC International  
June 16, 1988

TEA COUNCIL OF THE U.S.A., INC.REPORT OF THE TREASURERFOR THE FIVE MONTHS ENDED MAY 31, 1988

	<u>ACTUAL TO</u> <u>5/31/88</u>	<u>BUDGET TO</u> <u>5/31/88</u>	<u>1988 ANNUAL</u> <u>BUDGET</u>
<u>OPERATING BALANCE AT BEGINNING:</u>	<u>\$ 728,705</u>	<u>\$ 728,705</u>	<u>\$ 728,705</u>
<u>RECEIPTS:</u>			
U.S.A. Trade Contributions	\$ 196,406	\$ 187,500	\$ 450,000
Producing Countries' Contributions	88,656	183,254	439,809
Overseas Trade Observer Contributions	-	-	-
Interest	<u>15,951</u>	<u>19,166</u>	<u>46,000</u>
Total Receipts	<u>\$ 301,013</u>	<u>\$ 389,920</u>	<u>\$ 935,809</u>
<u>EXPENDITURES:</u>			
Tea Council Activities - Approved/Proposed			
Approved	\$ 443,708	\$ 448,257	\$ 974,600
Under Consideration	<u>-</u>	<u>-</u>	<u>39,914</u>
Total Expenditures	<u>\$ 443,708</u>	<u>\$ 448,257</u>	<u>\$1,014,514</u>
<u>OPERATING BALANCE AT END:</u>	<u>\$ 586,010</u>	<u>\$ 670,368</u>	<u>\$ 650,000</u>

<u>Tea Council Administrative</u>	<u>ACTUAL TO 5/31/88</u>	<u>BUDGET TO 5/31/88</u>	<u>1988 ANNUAL BUDGET</u>
101 Salaries	\$ 86,568	\$ 89,600	\$ 215,000
105 Employees' Pension, Taxes & Ins.	27,568	28,000	68,000
110 Travel & Expenses	6,987	6,000	10,000
115 Office Supplies & Expense	10,834	10,500	23,000
120 Rent & Maintenance	39,723	40,000	98,000
125 Furniture & Equipment	-	-	2,000
130 Insurance & Sundry Expenses	774	5,000	17,000
132 Legal & Accounting Fees	6,875	7,000	17,000
135 Exhibits & Presentations	1,340	1,700	4,000
140 Misc. Devel. of Ideas, Sketches, etc.	-	-	1,000
150 Tea Convention	-	-	45,000
201-470 Council Projects	<u>290,602</u>	<u>288,020</u>	<u>540,750</u>
Gross	\$ 471,271	\$ 475,820	\$1,040,750
501 Less Fee Paid by Tea Assn.	<u>27,563</u>	<u>27,563</u>	<u>(66,150)</u>
Net	<u>\$ 443,708</u>	<u>\$ 448,257</u>	<u>\$ 974,600</u>

<u>Consumer Publicity Projects</u>	<u>ACTUAL TO 5/31/88</u>	<u>BUDGET TO 5/31/88</u>	<u>1988 ANNUAL BUDGET</u>
201 Salaries	\$ 13,854	\$ 13,854	\$ 33,250
210 Pension, Taxes & Insurance	4,166	4,166	10,000
212 Travel & Expense	1,438	1,100	2,500
215 Special Services	2,900	2,700	6,000
220 Publications	-	-	5,000
225 Photographs	6,680	6,700	14,000
230 Clippings, Radio & TV Reports	1,919	2,500	6,000
235 Publicity Mailings & Materials	12,012	13,000	39,000
240 TV & Radio Publicity	1,200	1,500	6,000
250 Speakers' Bureau	<u>2,505</u>	<u>2,500</u>	<u>6,000</u>
Total	<u>\$ 46,674</u>	<u>\$ 48,020</u>	<u>\$127,750</u>

<u>Special Projects - Sports</u>	<u>ACTUAL TO</u> <u>5/31/88</u>	<u>BUDGET TO</u> <u>5/31/88</u>	<u>1988 ANNUAL</u> <u>BUDGET</u>
301 Coaches' Tour	\$ -	\$ -	\$ 30,000
330 Sports Videotape	-	-	19,000
350 Running Program (Switzer)	<u>28,614</u>	<u>30,000</u>	<u>60,000</u>
Total	<u>\$ 28,614</u>	<u>\$ 30,000</u>	<u>\$109,000</u>

Other Projects

401 Tea Trade Journal Ads & Ukers'	\$ -	\$ -	\$ 3,000
415 Foodservice Campaign	50,401	50,000	75,000
425 Tea Ambassador Tour (Franklin)	30,000	30,000	45,000
430 Tea, Diet & Exercise Tour (Welles)	68,848	60,000	60,000
450 Afternoon Tea Nouvelle (Olney)	46,065	50,000	80,000
460 Tea Assn. "Tea World" Magazine	1,000	1,000	3,000
465 News Videotapes	<u>19,000</u>	<u>19,000</u>	<u>38,000</u>
Total	<u>\$215,314</u>	<u>\$210,000</u>	<u>\$304,000</u>

UNITED STATES DEPARTMENT OF JUSTICE  
REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes \_\_\_\_\_ or No X \_\_\_\_\_

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X \_\_\_\_\_ or No \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Donald A. Wiederecht  
Signature

RECEIVED  
CRIMINAL DIVISION  
JUL 19 1988  
REGISTRATION UNIT

19 July 88  
Date

Donald A. Wiederecht

Please type or print name of signatory on the line above

Executive Director

\_\_\_\_\_  
Title