

JUN 30 1987

For Six Month Period Ending _____
(Insert date)

Name of Registrant Tea Council of the U.S.A., Inc. Registration No. 1853

Business Address of Registrant 230 Park Avenue
New York, NY 10169

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

2. Explain fully all changes, if any, indicated in item 1.

NOT APPLICABLE.

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JUL 30 3 35 PM '87
U.S. DEPARTMENT
OF JUSTICE
CRIMINAL DIVISION
INTERNAL SECURITY
SECTION
REGISTRATION UNIT

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
Charles E. Arnett	Chairman	3/24/87
Rudy Lengkong	Vice Chairman	5/6/87

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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SEE ATTACHED MARKED "A"

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Tea Board, India

Sri Lanka Tea Board

Republic of Indonesia

The Tea Board of Kenya

The Tanzania Tea Authority

Aspitarte y CIA (Argentina)

Casa Fuentes S.A.C.I.F.I. (Argentina)

The People's Republic of Bangladesh

Establecimiento Las Marias, S.A. (Argentina)

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

The Tea Council's sole objective is to try to increase consumption of tea in the U.S.A. All of its publicity/promotion programs (no advertising) which consist of food photographs and news information, booklets, radio and television interviews and tapes, distribution of films, are aimed toward that stated objective.

- a) January-June 1987 W. Congalton Tea Tasting Demonstrations.
- b) January-June 1987 Consumer Publicity Reports.
- c) 1986-87 Tea Council Sports/News Videotape Program - Interim Report.
- d) 1987 Kathy Johnson - Tea & Olympic Exercise Program - Interim Report.
- e) 1987 Leigh Welles - Tea, Diet & Exercise Program - Final Report.
- f) 1987 Judith Olney - Afternoon Tea At Home - Interim Report.
- g) 1987 Kathrine Switzer - Running Program - Interim Report.
- h) 1987 Tea Ambassador Tour - Interim Report.
- i) Reprint - "What You Should Know About Tea."

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

SEE INFORMATION IN ITEM 11.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
2/24/87	Kenya Tea Board		\$ 17,837.50*
3/31/87	Sri Lanka Tea Board		29,833.75
4/15/87	Tea Board, India		13,470.66*
4/15/87	Tea Board, India		6,198.34
4/28/87	Tanzania Tea Authority		1,942.50**
4/28/87	Tanzania Tea Authority		1,466.00*
5/14/87	Tanzania Tea Authority		5,351.00*
5/29/87	Republic of Indonesia		46,533.50
5/29/87	Sri Lanka Tea Board		29,833.75
6/17/87	Kenya Tea Board		34,994.50

* 1986 Contribution Received in First Half of 1987.
 ** 1985 Contribution Received in First Half of 1987.

Total \$187,461.50

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).
⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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SEE ATTACHMENT MARKED "B" -- "REPORT OF THE TREASURER FOR THE SIX MONTHS ENDED JUNE 30, 1987."

Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches

Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
 - Exhibit B⁷ Yes No
- NOT APPLICABLE.

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C^a, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes No NOT APPLICABLE.

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Donald A. Wiederecht

Donald A. Wiederecht, Executive Director

Subscribed and sworn to before me at New York, N. Y.

this 27 day of July, 19 87

THEODORE A. CAMMAROTA
NOTARY PUBLIC, State of New York
No. 31-0544530
Qualified in New York County
Commission Expires MAY 31 1989

Theodore A. Cammarota
(Signature of notary or other officer)

^aThe Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

ITEM 4. ATTACHMENT "A"

Group 1 Member: Sri Lanka Tea Board

L.P. Agalawatta
401 East 34th Street
New York, NY 10017
Apt. N7J 5/6/87

H.D.T. Bodhidasa
574 Galle Road
P.O. Box 1750
Colombo 3, Sri Lanka Vice Chairman 5/6/87

N.R. Meemaduma
3311 Glenmore Drive
Chevy Chase, MD 20875 5/6/87

Group 2 Member: India

R. Bedi
518 West 111th Street
Apt. #24
New York, NY 10025 5/6/87

P.A. Nazareth
3 East 64th Street
4th floor
New York, NY 10021 Vice Chairman 5/6/87

Group 3 Member: Republic of Indonesia

Janus J. Pitoy
10 Berwick Road
Scarsdale, NY 10583 Vice Chairman

R.G.S. Soeriadanoeningrat
Jalan Ir. H. Juanda Number 107
Bandung, Indonesia

INTERNAL SECURITY
SECTION
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CRIMINAL DIVISION
5/6/87

Group 4 Member: Tea Association of the U.S.A., Inc.

John G. Edwards
6 Wandering Way
Smithtown, NY 11787 Chairman 5/6/87

Hubert M. Tibbetts
137 Pecksland Road
Greenwich, CT 06831 Treasurer 5/6/87

Ralph F. Genzano
52-67 Little Neck Parkway
Little Neck, NY 11362 5/6/87

Group 4 Member: Tea Association of the U.S.A. (CONTINUED)

Robert J. Lievense 23 West Fayville Avenue Dolgeville, NY 13329		5/6/87
C. Alan MacDonald 100 Cherry Valley Road Greenwich, CT 06831		5/6/87
Henry F. McInerney 236 Main Street Ridgefield, CT 06877		5/6/87
Robert D. San Filippo 455 Laurel Lane Smoke Rise, Kinnelon, NJ 07405		5/6/87
R. Donald Thomson 33 Huron Drive Chatham, NJ 07928		5/6/87
Joseph H. Wertheim 86 Wells Hill Road Easton, CT 06612		5/6/87

(Note: 1 Vacancy at present
for Group 4 Member - Tea Association
of U.S.A.)

Group 5 Member: Tea Board of Kenya

Sospeter O. Mageto 10201 Sorrel Avenue Potomac, MD 20854	Vice Chairman	5/6/87
Philip M. Mwanzia 187-04 Aberdeen Road Jamaica, NY 11432		5/6/87
G.H. Okello 4453 29th Street, N.W. Washington, DC 20008		5/6/87

Group 6 Member: The Tanzania Tea Authority

Asterius M. Hyera 1 Highboro Court Bethesda, MD 20817	Vice Chairman	5/6/87
Richard Mariki 9914 Derbyshire Lane Bethesda, MD 20817		5/6/87
Edward K. Sannda Tanzania Tea Authority P.O. Box 2663 Dar Es Salaam, Tanzania		5/6/87

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton appeared before the following organization during the month of January, 1987.

<u>Date</u>	<u>Organization</u>	<u>Location</u>
January 15, 1987	South Dennis Congregational Church	South Dennis, MA

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton appeared before the following organizations during the month of February, 1987.

<u>Date</u>	<u>Organization</u>	<u>Location</u>
February 4, 1987	Weyar Matron's Club	West Yarmouth, MA
February 4, 1987	Mount Horeb Lodge AF & AM	Dennis, MA
February 24, 1987	DAR Joshua Gray Chapter	South Yarmouth, MA

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton had no speaking engagements during the month of March, 1987.

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton appeared before the following organizations during the month of April, 1987.

<u>Date</u>	<u>Organization</u>	<u>Location</u>
April 9, 1987	Sandwich Public Library	Sandwich, MA
April 14, 1987	Colonial Dames of 17th Century	South Yarmouth, MA
April 15, 1987	Brockton Framingham Club	Mashpee, MA
April 16, 1987	Dennis Historical Society	Dennis, MA
April 28, 1987	Northern Essex Community College	Haverhill, MA

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS

Mr. William A. Congalton had no speaking engagements during the month of May, 1987.

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton appeared before the following organizations during the month of June, 1987.

<u>Date</u>	<u>Organization</u>	<u>Location</u>
June 2, 1987	Wareham Garden Club	Wareham, MA
June 30, 1987	Shawne Heights Tenants Assn.	Sandwich, MA

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht

Copy to:

From: Lillian Hatton

File:

Subject: Publicity Report for the month of March, 1987

Date: April 1, 1987

NEWSPAPER RELEASES

Single column mat with cartoon style illustration suggesting "Visiting someone in a nursing home"...good project for young people. Take a thermos of hot tea and some home-baked goodies to give enjoyment to elderly people. North American Precise Syndicate's "Good Psychology" series.

RADIO

Radio recording released through Joe Ziehl's "Around The House" series. Suggests "taking a break" from some of the pressures brought on by typical lifestyles in the nineteen eighties. Making the "tea break" somewhat of a ritual is a good way to relieve stress.

IN THE WORKS

Photograph taken in preparation for full page, color release celebrating the Fourth of July in cooperation with The National Fisheries Institute and the Association for Dressings and Sauces.

Photograph taken in preparation for full page, summer color release in cooperation with Campbell's Beans, Swanson Chicken and the National Red Cherry Institute.

L H.

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht

Copy to:

From: Lillian Hatton

File:

Subject: Publicity Report for the month of April, 1987

Date: May 1, 1987

RADIO

Radio recording released through Joe Ziehl's "Around The House" series "Spring is in the Air" suggesting getting into shape by exercising and controlling the amount of food we eat. Refreshing iced tea is low in calories and is a great way to replace lost fluids after exercising.

IN THE WORKS

Four black and white photographs taken for early summer release by newspapers.

L. H.

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht
From: Lillian Hatton
Subject: Publicity Report for the month of May, 1987

Copy to:

File:

Date: June 1, 1987

NEWSPAPER RELEASES

Full page, color feature entitled "Put some Sparkle in your 4th of July" released through Reilly Graphics in cooperation with The National Fisheries Institute and the Association for Dressings and Sauces. Directions for three ways to make Iced Tea featured. Photograph taken in March, 1987.

Four black and white photo releases featuring iced tea sent to metropolitan dailies for early summer use. Photographs taken April.

L. H.

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht
From: Lillian Hatton
Subject: Publicity Report for the month of June, 1987

Copy to:

File:

Date: July 1, 1987

NEWSPAPER RELEASES

Full page, color feature entitled "Life's A Picnic With Easy Summer Suppers" released through Family Features in cooperation with Campbell's Beans, Swanson Chicken and the National Red Cherry Institute. Directions for iced tea...three ways, featured. Photograph taken in March.

Single column mat with cartoon style illustration featuring family holidays. One place to visit is Philadelphia, PA... "We The People Celebration" commemorating the 200th anniversary of the writing of the Constitution of the United States. Frosty glasses of iced tea with cheese steaks and pretzels with mustard can be enjoyed as you tour one of America's most historic areas.

BOOKLET

"What You Should Know About Tea" reprint. Published by the Tea Council featuring recipes...for distribution to general public.

L. H.

1986-87
Tea Council Sports/News Videotape Program
Interim Report

The videotape featuring Olympic gymnast, Kathy Johnson that was distributed during the last quarter of 1986 completed airing during the first quarter of 1987. The four-minute tape, which included strong editorial points for iced tea as the ideal liquid refreshment, the perfect drink for young gymnasts and other aspiring athletes, an important part of a balanced diet, was seen on 72 television stations with an audience of 4,162,000 viewers. The tape was shown primarily on morning, noon and daytime news and feature programs which have a higher viewership of young mothers, an important target audience. Among the major stations that played the tape were KPIX-San Francisco; WJBK-Detroit; KTVT-Ft. Worth and KPRC-Houston.

The first tape in the 1987 program was done with Howard Johnson, third baseman of the World Champion New York Mets baseball team. Johnson, a lifetime tea drinker who came to our attention during the 1986 World Series through an article in which he praised tea in the New York Post. Johnson said that he is never without several jars of iced tea; drinks it before, during and after workouts; tea was his good luck charm; he preferred it over soda or beer, and finally that tea was the most refreshing beverage. This same message is projected on the Tea Council videotape.

Thus far the interview has been played on 49 stations, including KPNX-Phoenix; WTNH-New Haven and WTVT-Tampa. It is expected that the tape will at least equal previous Tea Council videos in audience pull, coupling as it does baseball with a popular and articulate member of the World Champions.

Michael L. Friedman
DWJ Associates, Inc.
May 6, 1987

KATHY JOHNSON: FIT FOR LIFE FINAL USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	* PROGRAM	AUDIENCE
1 KPIX	SAN FRANCISCO	CA	5	CBS	DN	120,000
2 WGPR	DETROIT	MI	7	IND	MT	22,000
3 WJBK	SOUTHFIELD	MI	7	CBS	EN	241,000
4 KTVT	FT. WORTH	TX	8	IND	DT	150,000
5 KPRC	HOUSTON	TX	10	NBC	DN	187,000
6 WPTT	PITTSBURGH	PA	12	IND	EN	38,000
7 KCPQ	TACOMA	WA	13	IND	DT	48,000
8 WSVN	MIAMI	FL	14	NBC	DN	74,000
9 WPBA	ATLANTA	GA	15	PBS	EF	14,000
10 WTBS	ATLANTA	GA	15	IND	DN	89,000
11 WTVT	TAMPA	FL	17	CBS	EN	383,000
12 WXFL	TAMPA	FL	17	NBC	EN	197,000
13 WTTV	BLOOMINGTON	IN	23	IND	DN	107,000
14 WOFL	LAKE MARY	FL	27	IND	MT	31,000
15 WSMV	NASHVILLE	TN	31	NBC	EN	206,000
16 WBTW	CHARLOTTE	NC	32	CBS	DT	136,000
17 WHKY	HICKORY	NC	32	IND	EN	50,000
18 KSTU	SALT LAKE CITY	UT	39	IND	DT	19,000
19 WCHS	CHARLESTON	WV	43	ABC	DN	50,000
20 WOWK	HUNTINGTON	WV	43	CBS	EN	110,000
21 WSAZ	HUNTINGTON	WV	43	NBC	DN	136,000
22 WGCB	RED LION	PA	44	IND	DT	5,000
23 KENS	SAN ANTONIO	TX	45	CBS	MT	59,000
24 KMOL	SAN ANTONIO	TX	45	NBC	EN	56,000
25 WVEC	NORFOLK	VA	46	ABC	DT	38,000
26 WBRC	BIRMINGHAM	AL	47	ABC	DN	155,000
27 WAVE	LOUISVILLE	KY	49	NBC	EN	143,000
28 WALA	MOBILE	AL	57	NBC	EN	61,000
29 WJKS	JACKSONVILLE	FL	61	NBC	DT	80,000
30 WJKS	JACKSONVILLE	FL	61	NBC	EN	49,000
31 WHO	DES MOINES	IA	66	NBC	DN	43,000
32 WHEC	ROCHESTER	NY	71	CBS	DT	49,000
33 WQAD	MOLINE	IL	74	ABC	DN	40,000
34 WSIU	CARBONDALE	IL	75	PBS	EF	6,000
35 ACSN	LEXINGTON	KY	77	CBL	EN	40,000
36 WCYB	BRISTOL	VA	86	NBC	DN	59,000
37 KOLN	LINCOLN	NE	90	CBS	DT	23,000
38 KCEN	WACO	TX	94	ABC	DN	15,000
39 KNCT	KILLEEN	TX	94	PBS	DT	10,000
40 WNCT	GREENVILLE	NC	97	CBS	EN	35,000
41 KKTU	COLORADO SPRINGS	CO	99	CBS	DT	11,000
42 KDBC	EL PASO	TX	104	CBS	EN	63,000
43 WBBH	FT. MYERS	FL	107	NBC	EN	50,000
44 WEVU	BONITA SPRINGS	FL	107	ABC	EN	19,000
45 WTOG	SAVANNAH	GA	108	CBS	DT	25,000
46 WREX	ROCKFORD	IL	112	ABC	DN	25,000
47 KTVE	EL DORADO	AR	114	NBC	DT	12,000
48 KIII	CORPUS CHRISTI	TX	121	ABC	DT	24,000
49 KCAU	SIOUX CITY	IA	129	ABC	DN	26,000
50 KOMU	COLUMBIA	MO	137	NBC	DN	9,000

KATHY JOHNSON: FIT FOR LIFE FINAL USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	*PROGRAM	AUDIENCE	
51	WWTV	CADILLAC	MI	139	CBS	DT	24,000
52	KXMB	BISMARCK	ND	146	CBS	DN	15,000
53	WOAY	OAK HILL	WV	147	ABC	DT	19,000
54	WVVA	BLUEFIELD	WV	147	NBC	EN	60,000
55	WALB	ALBANY	GA	150	NBC	EN	121,000
56	WJKA	WILMINGTON	NC	151	CBS	DT	10,000
57	KTVL	MEDFORD	OR	156	CBS	DT	7,000
58	WBOC	SALISBURY	MD	166	CBS	DN	23,000
59	WWNY	WATERTOWN	NY	169	CBS	DN	27,000
60	WTOK	MERIDIAN	MS	174	ABC	DT	22,000
61	WTOK	MERIDIAN	MS	174	ABC	EN	56,000
62	WMBB	PANAMA CITY	FL	175	ABC	EN	21,000
63	KCFW	KALISPELL	MT	176	NBC	EN	29,000
64	KRTV	GREAT FALLS	MT	178	CBS	DT	7,000
65	KAIT	JONESBORO	AR	179	ABC	EN	59,000
66	KBIM	ROSWELL	NM	181	CBS	DT	5,000
67	KFNB	CASPER	WY	181	CBS	EN	21,000
68	WBBJ	JACKSON	TN	190	ABC	DN	12,000
69	KLST	SAN ANGELO	TX	192	CBS	MT	8,000
70	WJSU	ANNISTON	AL	193	CBS	DT	8,000
71	WBKO	BOWLING GREEN	KY	196	ABC	DN	15,000
72	KNOP	N. PLATTE	NE	212	NBC	DN	6,000

4,213,000

*PROGRAM IDENTIFICATION

DN - Day time news
 MT - Morning time
 EN - Evening news
 DT - Day time (feature)
 EF - Evening feature

1987
Kathy Johnson - Tea & Olympic Exercise Program
Interim Report

Olympic gymnastic medalist Kathy Johnson visited four of her scheduled 15 cities in early April -- Jacksonville, Miami, Orlando and Tampa/St. Petersburg. The results were as follows:

11 television interviews for a total of 70 minutes, reaching an audience of 1,566,000; seven radio interviews for a total of 195 minutes, reaching an audience of 400,000; two newspaper interviews with a total readership of 500,000.

We have scheduled dates for eight of the balance of Kathy's cities and will have dates for the last three before long.

Indianapolis	Rochester
Louisville	Buffalo
Providence	Nashville
Hartford	Memphis

Kathy's message centers around young persons and fitness. "Kids need to be in shape just like adults," says Kathy. "Many grownups believe youngsters are naturally in good physical condition because they run around alot. Not true," Kathy continues. "They need to be taught good diet habits too. Not only the right foods but the right drinks too. I tell them to drink iced tea because it's delicious, it quenches your thirst, unlike sweet sodas, and it's a healthy drink, tea is."

Kathy Johnson's charm and winsomeness, as well as her renowned achievements, lend real credibility to this tea message.

Michael L. Friedman
DWJ Associates, Inc.
May 6, 1987

1987
Leigh Welles
Tea, Diet & Exercise Program
Final Report

Leigh Welles has completed the media tour of all ten of her scheduled 1987 cities; The results from her tours are as follows:

22 television interviews totaling 129 minutes, reaching an audience of 1,641,000; 41 radio interviews totaling 860 minutes (14 1/3 hours), reaching 1,101,000 listeners; eight newspaper interviews with a readership in excess of 500,000.

Again, as she has been for the past four years, Leigh Welles and her story that tea is the best beverage for active persons, is enthusiastically received by all media. At 54 years of age she remains strikingly attractive, remarkably fit and endlessly enthusiastic. Her story is fitness through ballet-inspired routines and well being for women of all ages, particularly those over 35. "Being in shape, looking after yourself is being good to yourself," Leigh says. "Exercise everyday, even for fifteen minutes, and after that be good to yourself in a different way. Take another fifteen minutes and brew some tea for yourself. And, since this is quality time, "quality tea" is called for. It's a wonderful break from the routine, a time of relaxation and tranquility in an otherwise hectic day." Leigh adds that "tea is also good for the weight conscious. I always drink a glass or cup of tea before as well as during meals. It fills up part of my tummy and I invariably find myself eating less, and we all need to eat less as we get older."

Leigh's message is timely and timeless. Women (and men) of all ages respond to her and she projects an excellent image as a spokesperson for tea.

Michael L. Friedman
DWJ Associates, Inc.
May 6, 1987

1987
Judith Olney - Afternoon Tea At Home
Interim Report

Judith Olney, the noted cookbook author and promoter of Afternoon Tea At Home as a return to elegance, is scheduled to visit 20 cities for tea in 1987. She has already completed trips to San Antonio, Albuquerque, Tucson and Phoenix which resulted in:

Five television interviews totaling 23 minutes, reaching 700,000 viewers; four radio interviews totaling 106 minutes, reaching 200,000 listeners; three newspaper interviews with a total readership of 527,000.

Six more cities have been scheduled for this Spring:

Little Rock	Columbus
Oklahoma City	Dayton
Tulsa	Indianapolis

Judith will complete the balance of her trips in the Fall; she is scheduled to visit:

Denver	Charleston, S.C.
San Diego	Savannah
Sacramento	Birmingham
Norfolk	Quad Cities
Richmond	Des Moines

Judith Olney's story (to the media and thence to a wide audience) is that afternoon tea is an American as well as British tradition, and although Americans have returned to afternoon tea courtesy of hotel and restaurant service, it is really a very pleasing and relatively easy form of home entertainment than can include all members of the family, and that substitutes soothing and delicious tea for alcohol.

At all times tea is portrayed as civilized and elegant, a gracious hour out of a hectic day; and proper brewing of "quality tea" is always stressed.

Michael L. Friedman
DWJ Associates, Inc.
May 6, 1987

1987
Kathrine Switzer - Running Program
Interim Report

Kathrine Switzer has visited two of her scheduled 15 cities; Albany and Syracuse. These are the results:

Five television interviews for a total of 70 minutes, reaching an audience of 610,000; six radio interviews for a total of 135 minutes, reaching an audience of 250,000; two newspaper interviews with a readership of 200,000.

Always popular with the press, radio and television, Kathy is particularly newsworthy this year since it is the 20th anniversary of her completion of the Boston Marathon, as the first woman to finish a marathon in the U.S. This year, as she has every year since she's been traveling on behalf of tea, Kathy reminds viewers, listeners and readers that good equipment and good training are the keys to good workouts, coupled with good eating and drinking habits. "You must hydrate up," says Kathy, "meaning that you have to get liquid in your body before, during and after you run. Whether I'm running a marathon or just a couple of miles, I always take my tea with me. It's non-carbonated, quenches my thirst, it cuts that "cotton mouth" and it adds no calories. And, depending on the temperature, you can pick hot or iced tea. Either way, it's the best."

Kathrine will be visiting six more cities in June and complete the balance of her assigned markets in the Fall.

<u>June 1987</u>	<u>Fall 1987</u>
Norfolk	Kansas City
Raleigh-Durham	Tulsa
Winston-Salem	Birmingham
Greenville/Spartanburg	Mobile
Quad Cities	San Antonio
Des Moines	Columbia

Michael L. Friedman
DWJ Associates, Inc.
May 6, 1987

1987
TEA AMBASSADOR TOUR
INTERIM REPORT

In his 12th year as the touring Tea Ambassador, Aubrey Franklin continues to compile impressive media results with his "tea only - quality tea" presentation. He is very much in demand, and is permitted extended interviews on television and given lengthy newspaper and magazine space because of his unique "performance" on tea's behalf, which the media recognize as especially appealing to audiences.

To date in 1987, he has visited 13 of his scheduled 30 markets and has amassed a total of 143 interview minutes in the 15 appearances. In addition, his newspaper interviews resulted in six major feature articles in daily papers, most of them full page stories.

In addition to this year's media totals, a December interview in the Boston Globe (the last city on his 1986 Tour) was syndicated nationally to 47 important newspapers, most of them in cities not designated on Franklin's Tour. Another bonus resulted in a feature article (with color photo) in Insight Magazine (circ. 220,000).

As has been the case in previous years, Aubrey Franklin is able to touch on a wide variety of tea subjects because of his relatively prolonged air time. His checklist of subjects which he recounts in a light and amusing fashion includes proper tea selection (quality, branded tea), correct brewing techniques for hot and iced tea, and interesting tea concoctions.

The Tea Ambassador Tour interviews run mainly in daytime TV programing and provide a salutary balance at the higher end of the age demographics in the mix of Council programs.

TEA COUNCIL OF THE U.S.A., INC.REPORT OF THE TREASURERFOR THE SIX MONTHS ENDED JUNE 30, 1987

	<u>ACTUAL TO</u> <u>6/30/87</u>	<u>BUDGET TO</u> <u>6/30/87</u>	<u>1987 ANNUAL</u> <u>BUDGET</u>
<u>OPERATING BALANCE AT BEGINNING:</u>	<u>\$853,006</u>	<u>\$853,006</u>	<u>\$ 853,006</u>
 <u>RECEIPTS:</u>			
U.S.A. Trade Contributions	\$204,068	\$210,000	\$ 420,000
Producing Countries' Contributions	147,350	218,561	437,123
Overseas Trade Observer Contributions	-	-	-
Interest	<u>21,812</u>	<u>20,000</u>	<u>40,000</u>
Total Receipts	<u>\$373,230</u>	<u>\$448,561</u>	<u>\$ 897,123</u>
 <u>EXPENDITURES:</u>			
Tea Council Activities - Approved/Proposed			
Approved	\$431,720	\$464,855	\$1,051,550
Under Consideration	<u>-</u>	<u>-</u>	<u>48,579</u>
Total Expenditures	<u>\$431,720</u>	<u>\$464,855</u>	<u>\$1,100,129</u>
 <u>OPERATING BALANCE AT END:</u>	 <u>\$794,516</u>	 <u>\$836,712</u>	 <u>\$ 650,000</u>

<u>Tea Council Administrative</u>	<u>ACTUAL TO 6/30/87</u>	<u>BUDGET TO 6/30/87</u>	<u>1987 ANNUAL BUDGET</u>
101 Salaries	\$ 98,749	\$101,325	\$ 202,650
105 Employees' Pension, Taxes & Ins.	33,120	34,000	56,500
110 Travel & Expenses	3,088	5,000	10,000
115 Office Supplies & Expense	13,825	14,000	23,000
120 Rent & Maintenance	44,875	49,000	98,000
125 Furniture & Equipment	366	1,000	2,000
130 Insurance & Sundry Expenses	6,792	8,000	16,000
132 Legal & Accounting Fees	7,755	10,000	20,000
135 Exhibits & Presentations	519	2,000	4,000
140 Misc. Devel. of Ideas, Sketches, etc.	-	500	1,000
150 Tea Convention	-	-	43,000
201-460 Council Projects	<u>253,801</u>	<u>271,200</u>	<u>637,750</u>
Gross	\$462,890	\$496,025	\$1,113,900
501 Less Fee Paid by Tea Assn.	<u>(31,170)</u>	<u>(31,170)</u>	<u>(62,350)</u>
Net	<u>\$431,720</u>	<u>\$464,855</u>	<u>\$1,051,550</u>

<u>Consumer Publicity Projects</u>	<u>ACTUAL TO 6/30/87</u>	<u>BUDGET TO 6/30/87</u>	<u>1987 ANNUAL BUDGET</u>
201 Salaries	\$15,675	\$15,700	\$ 31,350
210 Pension, Taxes & Insurance	4,398	4,400	8,800
212 Travel & Expense	1,019	1,500	3,000
215 Special Services	3,478	3,000	6,000
220 Publications	3,757	5,000	20,000
225 Photographs	6,395	6,500	12,500
230 Clippings, Radio & TV Reports	2,313	2,600	5,100
235 Publicity Mailings & Materials	19,725	20,000	37,000
240 TV & Radio Publicity	2,400	3,000	6,000
250 Speakers' Bureau	1,616	2,500	5,500
255 "Two Leaves & A Bud" Filmstrip	-	-	-
Total	<u>\$60,776</u>	<u>\$64,200</u>	<u>\$135,250</u>

<u>Special Projects - Sports</u>	<u>ACTUAL TO 6/30/87</u>	<u>BUDGET TO 6/30/87</u>	<u>1987 ANNUAL BUDGET</u>
301 Coaches' Tour	\$ -	\$ -	\$ 36,000
310 Olympic Gymnast Program (Johnson)	15,125	20,000	60,000
320 Physical Fitness Booklet & Dist.	-	-	-
330 Sports Videotapes	18,333	20,000	55,500
350 Running Program (Switzer)	<u>21,596</u>	<u>25,000</u>	<u>60,000</u>
Total	<u>\$ 55,054</u>	<u>\$ 65,000</u>	<u>\$211,500</u>
 <u>Other Projects</u>			
401 Tea Trade Journal Ads & Ukers'	\$ -	\$ -	\$ 3,000
415 Foodservice Campaign	33,502	35,000	75,000
425 Tea Ambassador Tour (Franklin)	36,000	36,000	90,000
430 Tea, Diet & Exercise Tour (Welles)	31,560	30,000	30,000
450 Afternoon Tea Nouvelle (Olney)	35,909	40,000	80,000
460 Tea Assn. "Tea World" Magazine	1,000	1,000	3,000
470 NACUFS Pilot (College Foodservice)	<u>-</u>	<u>-</u>	<u>10,000</u>
Total	<u>\$137,971</u>	<u>\$142,000</u>	<u>\$291,000</u>

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No x

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes x or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Donald A. Wiederecht
Signature

July 27, 1987
Date

Donald A. Wiederecht

Please type or print name of signatory on the line above

Executive Director
Title

RECEIVED
JUL 30 3 35 PM '87
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