

For Six Month Period Ending DEC 31 1986  
(Insert date)

Name of Registrant Tea Council of the U.S.A., Inc. Registration No. 1853

Business Address of Registrant 230 Park Avenue  
New York, NY 10169

**I-REGISTRANT**

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No

(b) If an organization:

- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

2. Explain fully all changes, if any, indicated in item 1.

NOT APPLICABLE

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position
Arun Patwardhan	Vice Chairman
Wafula Wabuge	Vice Chairman
Frank J. Arthofer	<del>XXXXXXXXXX</del> Chairman

FEB 2 5 13 PM '87  
 U.S. DEPARTMENT OF JUSTICE  
 FEDERAL BUREAU OF INVESTIGATION  
 COMMUNICATIONS SECTION  
 Date Connection Ended  
 9/25/86  
 9/25/86  
 8/7/86

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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SEE ATTACHED MARKED "A"

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?  
Yes  No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes  No

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

Tea Board, India	Establicimiento Las Marias, S.A. (Argentina)
Sri Lanka Tea Board	The Tanzania Tea Authority
Republic of Indonesia	Aspitarte y CIA (Argentina)
The Tea Board of Kenya	Casa Fuentes S.A.C.I.F.I. (Argentina)
	The People's Republic of Bangladesh

### III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

The Tea Council's sole objective is to try to increase consumption of tea in the U.S.A. All of its publicity/promotion programs (no advertising) which consist of food photographs and news information, booklets, radio and television interviews and tapes, distribution of films, are aimed toward that stated objective.

- a) Jul.-Dec. 1986 W. Congalton Tea Tasting Demonstrations.
- b) Jul.-Dec. 1986 Consumer Publicity Reports.
- c) 1986 Coaches' Physical Fitness Tour Program - Final Report.
- d) 1986 News Videotape Program - Interim Report.
- e) 1986 Kathy Johnson - Tea & Olympic Exercise Pilot Program - Interim Report.
- f) 1986 Kathrine Switzer - Running Program - Interim Report.
- g) 1986 Tea Sports Videotape Program - Interim Report.
- h) 1986 Kathrine Switzer - Running Program - Interim Report.
- i) 1986 Kathy Johnson - Tea & Olympic Exercise Pilot Program - Final Report.
- j) 1986 Judith Olney - Afternoon Tea At Home - Final Report.
- k) 1986 Tea Ambassador Tour - Final Report.

<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 204.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?  
Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes  No

If yes, describe fully.

SEE INFORMATION IN ITEM 11.

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<sup>2</sup>The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## IV—FINANCIAL INFORMATION

## 14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
9/11/86	Sri Lanka Tea Board		\$ 33,175.75
10/16/86	Aspitarte y CIA (Argentina)		3,000.00
10/17/86	Tea Board, India		9,185.71
11/1/86	People's Republic of Bangladesh		5,000.00
12/17/86	Tea Board, India		13,970.34
12/30/86	Republic of Indonesia		269,934.00
11/10/86	Sri Lanka Tea Board		33,175.75

Total \$367,441.55

## (b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup>A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).  
<sup>4</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?      Yes       No

(2) transmitted monies to any such foreign principal?      Yes       No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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See Attachment Marked "B" - Report of the Treasurer For the Eleven Months Ended November 30, 1986."

The year-end report, which is the audit report, will not be ready until about March, 1987.

\_\_\_\_\_  
Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes  No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

<sup>5</sup>Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches

Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in this political propaganda:

- English
- Other (specify) \_\_\_\_\_

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes  No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes  No

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A<sup>6</sup> Yes  No
- Exhibit B<sup>7</sup> Yes  No  NOT APPLICABLE

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>6</sup>The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup>The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C<sup>2</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes  No  NOT APPLICABLE

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

*Donald A. Wiederecht*

Donald A. Wiederecht  
Executive Director

Subscribed and sworn to before me at New York, New York

this 27 day of January, 19 87

THEODORE A. CAMMAROTA  
NOTARY PUBLIC, State of New York  
No. 31-0544550  
Qualified in New York County  
Commission Expires March 30, 1987

*Theodore A. Cammarota*  
(Signature of notary or other officer)

<sup>2</sup>The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

ITEM 4. ATTACHMENT "A"

Group 2 Member: India

Alan Nazareth  
3 East 64th Street  
4th floor  
New York, NY 10021

Vice Chairman

9/25/86

Group 4 Member: Tea Association of the U.S.A., Inc.

Charles E. Arnett\*  
3 Salem Lane  
Westport, CT 06880

Chairman

C. Alan MacDonald  
100 Cherry Valley Road  
Greenwich, CT 06831

Director

9/25/86

Group 5 Member: The Tea Board of Kenya

Sospeter O. Mageto  
10201 Sorrel Avenue  
Potomac, MD 20854

Vice Chairman

9/25/86

\*Mr. Charles E. Arnett was elected a Director on March 26, 1986, but his position changed to Chairman when F.J. Arthofer resigned.

12  
11  
10  
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4  
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1

SPEAKERS BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

Mr. William A. Congalton did not have any speaking engagements during the month of July, 1986.

SPEAKERS BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

Mr. William A. Congalton appeared before the following organizations during the month of August, 1986.

<u>Date</u>	<u>Organization</u>	<u>Location</u>
Aug. 24th	Annual Meeting of Library Directors, Centerville Library	Centerville, MA

SPEAKERS BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

Mr. William A. Congalton appeared before the following organizations during the month of September, 1986.

<u>Date</u>	<u>Organization</u>	<u>Location</u>
Sep. 9th	West Dennis Library	West Dennis, MA
Sep. 11th	West Dennis Community Church Club	West Dennis, MA

SPEAKERS BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

Mr. William A. Congalton appeared before the following organizations during the month of October, 1986.

<u>Date</u>	<u>Organization</u>	<u>Location</u>
Oct. 6th	Senior Citizens Club of Brewster	Brewster, MA
Oct. 21st	Orleans Council on Aging	Orleans, MA
Oct. 24th	Falmouth Senior Citizens Club	Falmouth, MA
Oct. 29th	The Woman's Club of Mamaroneck	Mamaroneck, N.Y.

SPEAKERS BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

Mr. William A. Congalton appeared before the following organizations during the month of November, 1986.

<u>Date</u>	<u>Organization</u>	<u>Location</u>
Nov. 7th	Barnstable Garden Club	Barnstable, MA
Nov. 14th	Chatham Women's Club	Chatham, MA

SPEAKERS BUREAU  
TEA TASTING DEMONSTRATIONS  
MONTHLY REPORT

Mr. William A. Congalton appeared before the following organizations during the month of December, 1986.

<u>Date</u>	<u>Organization</u>	<u>Location</u>
Dec. 12th	Dennis Women's Club	W. Dennis, MA



Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht

Copy to:

From: Lillian Hatton

File:

Subject: Consumer Publicity Report for the month of August, 1986

Date: Sept. 2, 1986

NEWSPAPER RELEASES

Four black and white photo releases sent to metropolitan dailies.  
Two featuring iced tea and two featuring hot tea. Three of the  
releases planned for late summer and the other one for Halloween.  
Photographs taken in June.

L.H.



Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht

Copy to:

From: Lillian Hatton

File:

Subject: Consumer Publicity Report for the month of October, 1986

Date: Nov. 10, 1986

RADIO

Distribution of radio recording featuring "Turkey Time." Thanksgiving dinner...turkey with all the trimmings, plus a hot spiced tea to finish off the meal.

IN THE WORKS

Four black and white photographs taken for Christmas holiday releases.

L. H.



Tea Council of the U. S. A., Inc, New York

To: Donald A. Wiederecht  
From: Lillian Hatton  
Subject: Publicity Report for the month of December, 1986

Copy to:

File:

Date: Jan. 5, 1987

NEWSPAPER RELEASES

Single column mat with cartoon style illustration suggesting delicious hot tea after a busy day of shopping which entails waiting on lines, carrying packages and stocking the larder. Released through North American Precise Syndicate's "Good Psychology" series.

Two column mat with photo, featuring tea-based punch for holiday entertaining. Released through Associated Release Service to weeklies and small town dailies.

RADIO

Distribution of radio recording featuring "That Festive Season." Joe Ziehl's "Around the House" series, suggesting smaller easy-to-accomplish parties for just a few people. Buffet entertaining including homemade Christmas cookies, cake and "Hot Spiced Tea Punch."

IN THE WORKS

Photograph taken for Color Cooperative Release...early March date for newspaper release. Tie-in with Norseland Foods, Inc. and California Avocado Commission.

L. H.

Attachment #541

1986  
Coaches' Physical Fitness Tour Program  
Final Report

The Coaches Tour, now entering its 23rd year, still proves to be a vital, solid and successful program. This summer three major college football coaches visited 12 cities as authorities with the message of the importance of fluid replacement in the hot and humid weather. They all recommended tea, especially iced -- for this purpose (as they do for their college athletic teams) in preference to colas and even water which they say has no flavor enticement (as tea has).

The three coaches for 1986 were Dave Nelson, University of Delaware;  
Frank Broyles, University of Arkansas; and Maxie Baughan of Cornell.

Each visited the following cities:

Nelson - Norfolk  
Richmond  
Roanoke  
Huntington/Charleston

Baughan - Atlanta  
Birmingham  
Mobile  
New Orleans

Broyles - San Antonio  
Houston  
Dallas  
Oklahoma

The combined results for these tours were 21 television interviews  
for a total of 152 minutes; 25 radio interviews for a total of 810  
minutes (13½ hours), and 11 newspaper interviews.

Michael L. Friedman  
DWJ Associates, Inc.  
September 25, 1986

1986  
News Videotape Program  
Interim Report

Our taped interview with Lou Holtz, who took over as head coach of the Notre Dame football team this spring, appears to be a real winner. To date 115 requests for the tape have been received, from top-rated sports programs on prominent television stations such as KCBS, Los Angeles; WMAQ and WGN, Chicago; and WXYZ, Detroit.

Sixty-seven stations with a viewership of close to 7,000,000 have already aired all or part of the videotape which projects tea -- especially iced tea -- as the beverage of star athletes, including those who play for Notre Dame. This project will remain in placement for a while longer; we still expect to pick up quite a few more usages early in the college football season.

A second videotape is being produced and will feature Olympic gymnastic medalist Kathy Johnson, who presents tea as the ideal (natural, refreshing, non-carbonated, no-cal, etc.) drink for active Americans. This tape will be aired in the fourth quarter of 1986.

Michael L. Friedman  
DWJ Associates, Inc.  
September 25, 1986

THE FIGHTING FISH VIDEO NEWSCLIP INTERIM USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
1 KDOL	OAKLAND	CA	5	IND	SD	13,000
2 WAKR	AKRON	OH	11	ABC	SD	63,000
3 KCFR	TACOMA	WA	13	IND	SD	79,000
4 WSCV	HOLLYWOOD	FL	14	IND	SD	54,000
5 WSVN	MIAMI	FL	14	NBC	SD	209,000
6 WTVJ	MIAMI	FL	14	CBS	SD	328,000
7 CNN	ATLANTA	GA	15	CNS	SD	250,000
8 KTVI	ST. LOUIS	MO	18	ABC	SD	163,000
9 WBAL	BALTIMORE	MD	21	CBS	SD	143,000
10 KPNX	PHOENIX	AZ	22	NBC	SD	168,000
11 WTHR	INDIANAPOLIS	IN	23	NBC	SD	266,000
12 WTTV	INDIANAPOLIS	IN	23	IND	SD	110,000
13 WFSB	HARTFORD	CT	24	CBS	SD	246,000
14 WTNH	NEW HAVEN	CT	24	ABC	SD	79,000
15 WHKY	HICKORY	NC	32	IND	SD	50,000
16 WIVB	BUFFALO	NY	35	CBS	SD	155,000
17 WKBW	BUFFALO	NY	35	ABC	SD	220,000
18 WTVD	DURHAM	NC	38	ABC	SD	212,000
19 WREG	MEMPHIS	TN	40	CBS	PA	205,000
20 WWMT	KALAMAZOO	MI	41	CBS	SD	59,000
21 WCHS	CHARLESTON	WV	43	CBS	EN	50,000
22 WVEC	NORFOLK	VA	46	ABC	SD	68,000
23 WKEF	DAYTON	OH	48	NBC	SD	76,000
24 WXII	WINSTON SALEM	NC	50	NBC	SD	145,000
25 KOTV	TULSA	OK	52	CBS	SD	97,000
26 KTUL	TULSA	OK	52	ABC	SD	135,000
27 KSLA	SHREVEPORT	LA	53	CBS	SD	161,000
28 KTAL	SHREVEPORT	LA	53	NBC	SD	99,000
29 KTHV	LITTLE ROCK	AR	55	CBS	SD	97,000
30 WPEC	W. PALM BEACH	FL	56	ABC	SD	80,000
31 WPTV	W. PALM BEACH	FL	56	NBC	SD	93,000
32 WKRG	MOBILE	AL	57	CBS	SD	137,000
33 KAKE	WICHITA	KS	59	ABC	SD	81,000
34 KGGM	ALBUQUERQUE	NM	62	CBS	SD	100,000
35 WDHO	TOLEDO	OH	65	ABC	SD	83,000
36 WTVH	SYRACUSE	NY	67	CBS	SD	120,000
37 WSET	LYNCHBURG	VA	72	ABC	SD	97,000
38 WKYT	LEXINGTON	KY	77	CBS	SD	111,000
39 WLEX	LEXINGTON	KY	77	NBC	SD	71,000
40 KVUE	AUSTIN	TX	79	ABC	SD	68,000
41 WSRT	SOUTH BEND	IN	84	CBS	SD	52,000
42 WCYB	BRISTOL	VA	86	NBC	SD	83,000
43 WHNT	HUNTSVILLE	AL	89	CBS	SD	88,000
44 KWIX	WACO	TX	94	CBS	SD	62,000
45 KLAS	LAS VEGAS	NV	96	CBS	SD	59,000
46 WILX	LANSING	MI	100	NBC	SD	64,000
47 KTHI	FARGO	ND	102	NBC	EN	48,000
48 WJBF	AUGUSTA	GA	105	ABC	SD	119,000
49 WCIV	MT. PLEASANT	SC	106	NBC	SD	53,000
50 WIFR	ROCKFORD	IL	112	CBS	SD	45,000

## THE FIGHTING BISH VIDEO NEWSCLIP INTERIM USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
51 KNOE	MONROE	LA	114	CBS	SD	123,000
52 KAMR	AMARILLO	TX	118	NBC	SD	52,000
53 KOAM	PITTSBURG	KS	119	CBS	SD	79,000
54 KBJR	DULUTH	MN	120	NBC	SD	46,000
55 KDLH	DULUTH	MN	120	CBS	SD	52,000
56 WDIO	DULUTH	MN	120	ABC	SD	65,000
57 KIII	CORPUS CHRISTI	TX	121	ABC	SD	79,000
58 WEAU	EAU CLAIRE	WI	127	NBC	SD	77,000
59 WTHI	TERRE HAUTE	IN	131	CBS	SD	70,000
60 WTWO	TERRE HAUTE	IN	131	NBC	SD	83,000
61 WFDE	FLORENCE	SC	145	ABC	SD	56,000
62 KFVR	BISMARCK	ND	146	NBC	SD	48,000
63 KERO	BAKERSFIELD	CA	148	CBS	SD	51,000
64 KHQA	QUINCY	IL	152	CBS	SD	52,000
65 KXII	SHERMAN	TX	173	CBS	SD	65,000
66 WTOK	MERIDIAN	MS	174	ABC	SD	56,000
67 WBKO	BOWLING GREEN	KY	196	ABC	SD	43,000

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6,811,000

THE FIGHTING BISH VIDEO NEWSCLIP REQUEST REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
1 FNN	SANTA MONICA	CA	2	CNS	SD	300,000
2 KCBS	LOS ANGELES	CA	2	CBS	SD	465,000
3 KCOF	LOS ANGELES	CA	2	IND	SD	560,000
4 WGN	CHICAGO	IL	3	IND	SD	395,000
5 WMAQ	CHICAGO	IL	3	NBC	SD	321,000
6 KDOL	OAKLAND	CA	5	IND	SD	13,000
7 KFTY	SANTA ROSA	CA	5	IND	SD	3,000
8 WXYZ	DETROIT	MI	7	ABC	SD	111,000
9 WAKR	AKRON	OH	11	ABC	SD	63,000
10 WOAC	CANTON	OH	11	IND	SD	1,000
11 WPXI	PITTSBURGH	PA	12	NBC	SD	138,000
12 WTAE	PITTSBURGH	PA	12	ABC	SD	390,000
13 KCPQ	TACOMA	WA	13	IND	SD	79,000
14 WLTU	MIAMI	FL	14	IND	SD	38,000
15 WSCV	HOLLYWOOD	FL	14	IND	SD	54,000
16 WSVN	MIAMI	FL	14	NBC	SD	209,000
17 WTVJ	MIAMI	FL	14	CBS	SD	328,000
18 CNN	ATLANTA	GA	15	CNS	SD	250,000
19 KMSP	MINNEAPOLIS	MN	16	IND	SD	138,000
20 KTVI	ST. LOUIS	MO	18	ABC	SD	163,000
21 KMGH	DENVER	CO	19	CBS	SD	112,000
22 WBAL	BALTIMORE	MD	21	CBS	SD	143,000
23 KPNX	PHOENIX	AZ	22	NBC	SD	168,000
24 WTHR	INDIANAPOLIS	IN	23	NBC	SD	266,000
25 WTTV	INDIANAPOLIS	IN	23	IND	SD	110,000
26 WFSB	HARTFORD	CT	24	CBS	SD	246,000
27 WTNH	NEW HAVEN	CT	24	ABC	SD	79,000
28 WVIT	HARTFORD	CT	24	NBC	SD	39,000
29 WTMJ	MILWAUKEE	WI	28	NBC	SD	199,000
30 WHKY	HICKORY	NC	32	IND	SD	50,000
31 WIVB	BUFFALO	NY	35	CBS	SD	155,000
32 WKBW	BUFFALO	NY	35	ABC	SD	220,000
33 WTVB	DURHAM	NC	38	ABC	SD	212,000
34 KBYU	PROVO	UT	39	FBS	SD	2,000
35 WREG	MEMPHIS	TN	40	CBS	PA	205,000
36 WWMT	KALAMAZOO	MI	41	CBS	SD	59,000
37 WXMI	GRAND RAPIDS	MI	41	IND	SD	37,000
38 WCHS	CHARLESTON	WV	43	CBS	EN	50,000
39 WOUB	ATHENS	OH	43	FBS	SD	21,000
40 WHTM	HARRISBURG	PA	44	ABC	SD	78,000
41 WVEC	NORFOLK	VA	46	ABC	SD	68,000
42 WKEF	DAYTON	OH	48	NBC	SD	76,000
43 WXII	WINSTON SALEM	NC	50	NBC	SD	145,000
44 KOTV	TULSA	OK	52	CBS	SD	97,000
45 KTUL	TULSA	OK	52	ABC	SD	135,000
46 KSLA	SHREVEPORT	LA	53	CBS	SD	161,000
47 KTAL	SHREVEPORT	LA	53	NBC	SD	99,000
48 KTHV	LITTLE ROCK	AR	55	CBS	SD	97,000
49 WPEC	W. PALM BEACH	FL	56	ABC	SD	80,000
50 WPTV	W. PALM BEACH	FL	56	NBC	SD	93,000

## THE FIGHTING FISH VIDEO NEWSCLIP REQUEST REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE	
51	WEAR	PENSACOLA	FL	57	ABC	SD	45,000
52	WKRQ	MOBILE	AL	57	CBS	SD	137,000
53	KAKE	WICHITA	KS	59	ABC	SD	81,000
54	KGGM	ALBUQUERQUE	NM	62	CBS	SD	100,000
55	KMPH	FRESNO	CA	64	IND	SD	43,000
56	WDHO	TOLEDO	OH	65	ABC	SD	83,000
57	WTVH	SYRACUSE	NY	67	CBS	SD	120,000
58	WFRV	GREEN BAY	WI	68	ABC	SD	98,000
59	WAND	DECATUR	IL	69	ABC	SD	64,000
60	WFHL	DECATUR	IL	69	IND	SD	5,000
61	WICS	SPRINGFIELD	IL	69	NBC	SD	48,000
62	WSET	LYNCHBURG	VA	72	ABC	SD	97,000
63	KDUB	DUBUQUE	IA	73	ABC	SD	11,000
64	WKYT	LEXINGTON	KY	77	CBS	SD	111,000
65	WLEX	LEXINGTON	KY	77	NBC	SD	71,000
66	KVUE	AUSTIN	TX	79	ABC	SD	68,000
67	WSBT	SOUTH BEND	IN	84	CBS	SD	52,000
68	WCYB	BRISTOL	VA	86	NBC	SD	83,000
69	WHNT	HUNTSVILLE	AL	89	CBS	SD	88,000
70	WKJG	FT. WAYNE	IN	93	NBC	SD	47,000
71	KWTX	WACO	TX	94	CBS	SD	62,000
72	KDLT	SIOUX FALLS	SD	95	NBC	SD	19,000
73	KLAS	LAS VEGAS	NV	96	CBS	SD	59,000
74	WILX	LANSING	MI	100	NBC	SD	64,000
75	KTHI	FARGO	ND	102	NBC	EN	48,000
76	KVIA	EL PASO	TX	104	ABC	SD	31,000
77	WJBF	AUGUSTA	GA	105	ABC	SD	119,000
78	WCIV	MT. PLEASANT	SC	106	NBC	SD	53,000
79	WIFR	ROCKFORD	IL	112	CBS	SD	45,000
80	WREX	ROCKFORD	IL	112	ABC	DN	25,000
81	WREX	ROCKFORD	IL	112	ABC	SD	35,000
82	KNOE	MONROE	LA	114	CBS	SD	123,000
83	KAMR	AMARILLO	TX	118	NBC	SD	52,000
84	KFDD	AMARILLO	TX	118	CBS	SD	14,000
85	KOAM	PITTSBURG	KS	119	CBS	SD	79,000
86	KBJR	DULUTH	MN	120	NBC	SD	46,000
87	KDLH	DULUTH	MN	120	CBS	SD	52,000
88	WDIO	DULUTH	MN	120	ABC	SD	65,000
89	KIII	CORPUS CHRISTI	TX	121	ABC	SD	79,000
90	WEAU	EAU CLAIRE	WI	127	NBC	SD	77,000
91	WXOW	LA CROSSE	WI	127	ABC	SD	17,000
92	WTHI	TERRE HAUTE	IN	131	CBS	SD	70,000
93	WTWO	TERRE HAUTE	IN	131	NBC	SD	83,000
94	WVUT	VINCENNES	IN	131	FBS	SD	3,000
95	WMGC	BINGHAMTON	NY	134	ABC	SD	5,000
96	WSKG	BINGHAMTON	NY	134	FBS	SD	6,000
97	KIMT	MASON CITY	IA	142	CBS	SD	37,000
98	WFDE	FLORENCE	SC	145	ABC	SD	56,000
99	KFYR	BISMARCK	ND	146	NBC	SD	48,000
100	KERO	HAKERSFIELD	CA	148	CBS	SD	51,000

## THE FIGHTING IRISH VIDEO NEWSCLIP REQUEST REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
101 KTVP	FAYETTEVILLE	AR	149	ABC	SD	2,000
102 WWAY	WILMINGTON	NC	151	ABC	SD	42,000
103 KHQA	QUINCY	IL	152	CBS	SD	52,000
104 WVII	BANGOR	ME	153	ABC	SD	15,000
105 WUTR	UTICA	NY	158	ABC	SD	23,000
106 KIDK	IDAHO FALLS	ID	159	CBS	SD	24,000
107 WXVT	GREENVILLE	MS	168	CBS	SD	20,000
108 KXII	SHERMAN	TX	173	CBS	SD	65,000
109 WTOK	MERIDIAN	MS	174	ABC	SD	56,000
110 KEYC	EL CENTRO	CA	182	CBS	SD	5,000
111 WCFT	TUSCALOOSA	AL	187	CBS	SD	18,000
112 WBKO	BOWLING GREEN	KY	196	ABC	SD	43,000
113 WHIZ	ZANESVILLE	OH	201	NBC	SD	17,000
114 WAGM	PRESQUE ISLE	ME	205	CBS	SD	22,000
115 KXGN	GLENDIVE	MT	214	CBS	SD	3,000

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10,903,000

1986  
Kathy Johnson - Tea & Olympic Exercise  
Pilot Program  
Interim Report

Kathy Johnson, the women's U.S. Olympic gymnastic medalist, brought her good diet and good exercise message to eight cities this summer, and four more in early September.

The specifics of her message included reminding kids and their mothers now that school has started again, that a major part of physical fitness is good diet, which can include tea with its natural, refreshing and non-fattening properties. Coming from an Olympic champion, her tea story for the media carries credibility as does her message about the desirability of young persons becoming involved in a physical education program, perhaps not at the same level of intensity as hers, but one that can be personally satisfying.

In the 12 cities that Kathy has visited, she has been interviewed on television 18 times for a total of 274 minutes (more than 4½ hours); on radio, 28 times for a total of 715 minutes (almost 12 hours); two major radio networks, and five newspapers.

Michael L. Friedman  
DWJ Associates, Inc.  
September 25, 1986

1986  
Kathrine Switzer - Running Program  
Interim Report

By early summer, Kathrine Switzer had already completed eight of the 15 markets scheduled for her this year, and this week she is completing two more. Since her successful trip to Florida in April, Kathrine has been well received by the media in Nashville/Memphis and Tucson/Phoenix.

Both these trips were in June, at the onset of the hot weather, which made her message about hydrating with iced tea particularly pertinent and newsworthy. She did eight television interviews totalling 40 minutes; nine radio interviews totalling 220 minutes and 2 newspaper interviews. This brings her year-to-date total to 16 television interviews totalling 210 minutes; 15 radio interviews totalling 410 minutes and five newspapers.

The media continues to find her conversation intriguing, especially how women's participation in sports have changed so in the past 20 years. Her basic message for beginning female runners: "get a good pair of shoes, start slowly and drink plenty of refreshing iced tea to prevent dehydration." Her credentials as a pioneer woman runner lend strong believability and make her an ideal tea salesperson.

Michael L. Friedman  
DWJ Associates, Inc.  
September 25, 1986

1986  
Tea Sports Videotape Program  
Interim Report

Two videotapes were produced on behalf of the Tea Council in 1986. The first was with new Notre Dame football coach Lou Holtz who stressed hot tea's permanent place on the training table at Notre Dame as well as iced tea's spot on the practice field. "We give them all the tea they want here at Notre Dame," Holtz said. "We make sure they have enough liquid during practice and iced tea is the drink we prefer, we've always preferred."

The Holtz tape did extremely well as befits an interview with the football coach of the most famous collegiate football team in America. It was seen on 89 stations with a viewing audience of over 7 million. Among the major stations that broadcast the tape were WSVN, Miami, WBAL, Baltimore and KPNX, Phoenix.

The second tape was done with Kathy Johnson, the Olympic medal-winning gymnast, who also toured 14 major markets for the Tea Council. It was shot on location at a gymnastics club and showed Kathy interacting with young gymnasts, instructing them, encouraging, everyone having a good time. Kathy stressed the need for young people to establish good eating habits as well as exercise habits. "Iced tea is a good example of a healthy beverage," she said. "First of all, it tastes good, but it's also natural, it's non-carbonated and tea doesn't contain any calories which is real important to a gymnast."

The tape has just been put in placement and has already been requested by 34 stations, including WTBS-TV, Atlanta (the "Superstation"), KPRC-TV, Houston, and no fewer than three stations in Tampa. Early indications point to the tape being aired on more than 100 stations with an audience in excess of 5,000,000 viewers.

Michael L. Friedman  
DWJ Associates, Inc.  
December 11, 1986

Attachment #549

1986  
Kathrine Switzer - Running Program  
Interim Report

Kathrine Switzer has completed 12 of her 15 scheduled cities for 1986. The final 3 cities, Denver, Oklahoma City, and Columbus (OH) will be completed this month. Thus far this year, Kathrine has done 20 television interviews totalling 250 minutes, 24 radio interviews totalling 615 minutes (more than 10 hours), and 10 newspapers.

Kathrine - remarkably nineteen years after she became the first woman to enter and finish the Boston Marathon - continues to keep her high visibility by writing, lecturing and most important doing television commentary for CBS, ESPN and ABC for whom she broadcasts the New York City Marathon. While not quite the grand dame women's running, Kathrine is known and respected by serious marathoners as well as "hackers."

She also continues to do an excellent, effective job for tea. Tea, Kathrine says, is the ideal drink to "hydrate up." By this she means that runners should drink sufficient liquid before, during and after running and the only trouble that a runner can get into is dehydration. "Tea is so much better than those sweet soda drinks," Kathrine says. "Besides, your body can't absorb that much sugar. Tea has no sugar, it cuts the cotton taste in your mouth and it tastes good and refreshing."

Finally, videotape showing Kathrine running through Central Park, that shows up on many of her interviews, features her wearing a Tea Shirt.

Michael L. Friedman  
DWJ Associates, Inc.  
December 11, 1986

Attachment #550

1986  
Kathy Johnson - Tea & Olympic Exercise  
Pilot Program  
Final Report

Kathy Johnson made the transition from Olympic gymnastic medalist to gold medal tea spokesperson in fine style during her initial year visiting radio and television stations and newspapers on behalf of the Tea Council. In all, Kathy visited 14 cities, completing her travels in Atlanta and San Antonio in early November.

Kathy's message was to parents and their children and it concerned the physical fitness of the nation's young, something Kathy feels needs improving. The message urged parents to get their children into regular physical exercise, whether it be on the interscholastic or club level. She also stressed the need to teach good eating habits with good exercise habits. In a warm, upbeat way, Kathy pointed out that exercise and eating habits are formed when we are young and that sound programs in both would last us all our lives. "Tea is an example of a healthy beverage," she said. "First of all, it tastes good. But it's natural, has no calories, it's part of a good healthy diet." Kathy also pointed out that in her sport, gymnastics, the no calories point was particularly important. "When you're dressed in a leotard, there's no place to hide even an extra pound. Tea helped me keep off that pound."

Kathy's media totals for her first year were impressive as well; she was interviewed on television 21 times for a total of 300 minutes (five hours); on radio 30 times for a total of 755 minutes; and six newspapers.

Kathy Johnson had a good first year for tea. Her story, children's fitness, struck a responsive chord with the media, and her placement of tea as a healthy, good tasting beverage in a sound, healthy diet was extremely well received. It is hoped that she will be with us in the future.

Michael L. Friedman  
DWJ Associates, Inc.  
December 11, 1986

1986  
Judith Olney Afternoon Tea At Home  
Final Report

Judith Olney completed 20 cities for tea in 1986 with a final Florida visit to Orlando, Tampa and Miami early this month. Since April, Judith has been spreading the word about how easy and elegant it is to have afternoon tea at home and the importance of using a "quality, branded tea, a brand that you know and trust."

Judith's travels took her from the Regis Philbin Show on WABC-TV, New York to Memphis, Houston, Portland (ME) and many places in between. She appeared on talk shows, news programs and on location at various hotels where afternoon tea is served. But Judith always brought the subject around to serving tea at home, as an alternative to brunch, more fun and healthier than alcoholic beverages, steeped in American tradition, fun for the whole family.

In the 20 cities Judith visited in 1986 she achieved the following results: 16 television appearances totalling 171 minutes, 30 radio interviews totalling 705 minutes (nearly 12 hours) and 14 newspapers.

Judith Olney's is a different kind of voice for tea. It speaks of elegance, tradition, quality, and sophistication. Whether talk show, news program or on location interview, hot tea properly brewed from a quality tea is always prominently featured. She is a real asset, attractive, articulate, endlessly enthusiastic and exuberant.

Michael L. Friedman  
DWJ Associates, Inc.  
December 11, 1986

1986 TEA AMBASSADOR TOUR

FINAL REPORT

Aubrey Franklin finished his 11th year as the touring Tea Ambassador with highly successful visits to Boston and New York.

In early November, in Boston, he conducted a tea tasting (for the public) at the Boston Tea Party Ship and Museum in the city's harbor and his appearance was well covered by print and television media. WBZ-TV taped a 7-minute segment for the evening news (6 pm & 11 pm) plus a number of one-minute shows scheduled for a dozen showings throughout November and December leading up to "Boston Tea Party Day" on December 13. In addition, the Boston Herald-American ran a major page 3 article on the Tea Ambassador, and the Boston Globe interviewed the Tea Ambassador for a story to run on December 12, again featuring the Boston Tea Party and the Museum. Also, tea tasting by Franklin will be featured in the winter issue of the newsletter produced by the BTP Ship/Museum.

In New York, Franklin's mid-November media presentations for tea were featured on WABC Radio's "The Paul W. Smith Show," the highest rated program in the 9-10 am slot. The Tea Ambassador was interviewed for 20 minutes and then completed the hour-long tea segment by fielding listener questions. He next taped a 15-minute interview for the "Joe Franklin Show" which is syndicated to 75 U.S. cities, including WOR-TV in New York.

All told, the Tea Ambassador visited 25 markets in 1986:

- |                     |              |              |                  |
|---------------------|--------------|--------------|------------------|
| *Austin             | Chattanooga  | New York     | *San Antonio     |
| Baton Rouge         | Houston      | *Orlando     | *Shreveport      |
| Beaumont            | *Memphis     | Philadelphia | Springfield (MA) |
| *Boston             | Miami        | Phoenix      | Syracuse         |
| Bridgeport/N. Haven | Nashville    | *Providence  | Tallahassee      |
| Buffalo             | *New Orleans | Rochester    | *Tampa/St. Pete  |
|                     |              |              | *W. Palm Beach   |

(\* Indicates Tea Seminar or public appearance)

His appearances totalled 315 minutes (almost 5½ hours) on top-rated TV and radio programs, and he was the subject of 30 major (sometimes full-page) newspaper articles. In addition, he held Tea Seminars for hotel and resort foodservice personnel in 10 of the markets he visited.

Both in his lengthy media appearances and public demonstrations, his serio-comic style permitted him to make in-depth points for proper brewing techniques and for "quality tea" selection.

The Tea Ambassador remains the strongest "tea only" touring personality in the Council stable and continues to be a highly effective salesman for tea in all its forms.

December 11, 1986

Asoka Dutt  
President  
CBC International

REPORT OF THE TREASURERATTACHMENT "B"FOR THE ELEVEN MONTHS ENDED NOVEMBER 30, 1986

	<u>ACTUAL TO 11/30/86</u>	<u>BUDGET TO 11/30/86</u>	<u>1986 ANNUAL BUDGET</u>
<u>OPERATING BALANCE AT BEGINNING:</u>	\$ 842,845	\$ 842,845	\$ 842,845
<u>RECEIPTS:</u>			
U.S.A. Trade Contributions	386,819.	385,000	420,000
Producing Countries' Contributions	214,219	416,590	454,461
Overseas Observer Contributions	8,000	-	-
Interest	<u>39,613</u>	<u>45,834</u>	<u>50,000</u>
TOTAL RECEIPTS	<u>\$ 648,651</u>	<u>\$ 847,424</u>	<u>\$ 924,461</u>
<u>EXPENDITURES</u>			
Tea Council Activities			
Approved	\$ 833,271	\$ 911,650	\$1,036,100
Under Consideration	<u>-</u>	<u>-</u>	<u>81,206</u>
TOTAL EXPENDITURES	<u>\$ 833,271</u>	<u>\$ 911,650</u>	<u>\$1,117,306</u>
<u>OPERATING BALANCE AT END:</u>	<u>\$ 658,225</u>	<u>\$ 781,619</u>	<u>\$ 650,000</u>

<u>Tea Council Administration</u>	<u>ACTUAL TO 11/30/86</u>	<u>BUDGET TO 11/30/86</u>	<u>1986 ANNUAL BUDGET</u>
101 Salaries	\$ 180,959	\$ 186,500	\$ 203,500
105 Employees' Pension, Taxes & Ins.	48,659	50,000	54,000
110 Travel & Expenses	8,284	9,000	10,000
115 Office Supplies & Expense	19,141	21,000	23,000
120 Rent & Maintenance	82,156	89,000	98,000
125 Furniture & Equipment	496	2,000	2,000
130 Insurance & Sundry Expenses	10,345	13,500	15,000
132 Legal & Accounting Fees	19,763	16,800	18,000
135 Exhibits & Presentations	1,552	2,700	3,000
140 Misc. Devel. of Ideas, Sketches, etc.	57	1,000	1,000
150 Tea Convention	12,491	15,000	40,000
201-460 Council Projects	<u>503,818</u>	<u>559,600</u>	<u>628,000</u>
Gross	\$ 887,721	\$ 966,100	\$1,095,500
501 Less Fee Paid By Tea Assn.	<u>(54,450)</u>	<u>(54,450)</u>	<u>(59,400)</u>
Net	<u>\$ 833,271</u>	<u>\$ 911,650</u>	<u>\$1,036,100</u>

<u>Consumer Publicity Projects</u>	<u>ACTUAL TO 11/30/86</u>	<u>BUDGET TO 11/30/86</u>	<u>1986 ANNUAL BUDGET</u>
201 Salaries	\$ 34,241	\$ 58,700	\$ 64,100
210 Pension, Taxes & Insurance	7,900	13,600	14,900
212 Travel & Expense	2,356	2,800	3,000
215 Special Services	4,000	4,000	4,500
220 Publications	391	9,000	19,500
225 Photographs	9,743	10,500	11,500
230 Clippings, Radio & TV Reports	3,836	4,500	5,000
235 Publicity Mailings & Materials	33,936	33,500	35,000
240 TV & Radio Publicity	3,175	5,500	6,000
250 Speaker's Bureau	4,171	5,000	5,500
255 "Two Leaves & A Bud" Filmstrip	<u>11,799</u>	<u>10,000</u>	<u>10,000</u>
Total	<u>\$115,548</u>	<u>\$157,100</u>	<u>\$179,000</u>

<u>Special Projects - Sports</u>	<u>ACTUAL TO 11/30/86</u>	<u>ACTUAL TO 11/30/86</u>	<u>1986 ANNUAL BUDGET</u>
301 Coach's Tour	\$ 30,029	\$ 34,500	\$ 36,000
310 Olympic Gymnast Program (Johnson)	59,033	60,000	60,000
320 Physical Fitness Booklet & Dist.	-	-	15,000
330 Sports Videotape	37,000	37,000	37,000
350 Running Program (Switzer)	<u>52,950</u>	<u>60,000</u>	<u>60,000</u>
Total	<u>\$179,012</u>	<u>\$191,500</u>	<u>\$208,000</u>

Other Projects

401 Tea Trade Journal Ads & Ukers	\$ 2,555	\$ 3,000	\$ 3,000
415 Foodservice Campaign	50,269	50,000	50,000
425 Tea Ambassador Tour (Franklin)	75,224	75,000	75,000
430 Tea, Diet & Exercise Tour (Welles)	31,946	30,000	30,000
450 Afternoon Tea Nouvelle (Olney)	47,264	50,000	80,000
460 Tea Assn. "Tea World" Magazine	<u>2,000</u>	<u>3,000</u>	<u>3,000</u>
Total	<u>\$209,258</u>	<u>\$211,000</u>	<u>\$241,000</u>

UNITED STATES DEPARTMENT OF JUSTICE  
REGISTRATION UNIT  
CRIMINAL DIVISION  
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes \_\_\_\_\_ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No \_\_\_\_\_

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Donald A. Wiederecht  
Signature

January 27, 1987  
Date

Donald A. Wiederecht  
Please type or print name of signatory on the line above

Executive Director  
Title

RECEIVED  
JAN 27 1987  
CRIMINAL DIVISION  
U.S. DEPARTMENT OF JUSTICE