

For Six Month Period Ending _____
(Insert date)

Name of Registrant **Tea Council of the U.S.A., Inc.** Registration No. **1853**

Business Address of Registrant **230 Park Avenue
New York, N.Y. 10169**

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

FEB 1 3 02 PM '84
 U.S. DEPARTMENT OF JUSTICE
 OFFICE OF FOREIGN ASSETS CONTROL
 WASHINGTON, D.C. 20535

2. Explain fully all changes, if any, indicated in item 1.

Not Applicable

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position</i>	<i>Date Connection Ended</i>
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
Yes No

If yes, identify each such person and describe his services.

Not Applicable

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Tea Board, India
Sri Lanka Tea Board
Republic of Indonesia
The Tea Board of Kenya

The Tanzania Tea Authority
Aspitarte Y Cia (Argentina)
Casa Fuentes, S.A.C.I.F.I. (Argentina)
The People's Republic of Bangladesh
Establecimiento Las Marias, S.A. (Argentina)

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

The Tea Council's sole objective is to try to increase consumption of tea in the U.S.A. All of its publicity/promotion programs (no advertising) which consist of food photographs and news information, booklets, radio and television interviews and tapes, distribution of films, are aimed toward that stated objective.

- a) Jul. - Dec. 1985 W. Congalton Tea Tasting Demonstrations.
- b) Jul. - Dec. 1985 Consumer Publicity Reports.
- c) 1985 Football Coaches Tour - Final Report.
- d) 1985 Leigh Welles Tea, Diet & Exercise - Interim Report.
- e) 1985 News Videotape Program - Interim Report.
- f) 1985 Judith Olney "Afternoon Tea At Home" - Interim Report.
- g) 1985 Dr. Gabe Mirkin Sports Medicine Tour - Interim Report.
- h) 1985 Kathrine Switzer Running Program - Interim Report.
- i) 1985 Tea Ambassador Tour - Final Report.
- j) 1985 Kathrine Switzer Running Program - Interim Report.
- k) 1985 Judith Olney "Afternoon Tea At Home" - Interim Report.
- l) 1985 (Tea's Videotape News Release Program - Interim Report.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

See Information In Item 11.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policy of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
8/29/85	Tanzania Tea Authority		\$ 3,885.00
9/17/85	Sri Lanka Tea Board		32,203.75
10/24/85	Kenya Tea Board		16,766.25
11/ 7/85	Kenya Tea Board		16,766.25
12/ 6/85	Republic of Indonesia		40,893.50
12/ 6/85	Sri Lanka Tea Board		32,203.75
Total			\$142,718.50

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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SEE ATTACHMENT MARKED "A"

"REPORT OF THE TREASURER
ELEVEN
FOR THE ~~SIX~~ MONTHS ENDED

NOVEMBER 30, 1985."

THE YEAR-END REPORT, WHICH
IS THE AUDIT REPORT, WILL NOT
BE READY UNTIL ABOUT MARCH,
1986.

Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches

Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No **Not Applicable**
- Exhibit B⁷ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C^a, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes No Not Applicable

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Donald A. Wiederecht

Donald A. Wiederecht

Executive Director

Subscribed and sworn to before me at New York, N. Y.

this 24 day of January, 19 86

THEODORE A. CAMMAROTA
NOTARY PUBLIC, State of New York
No. 31-0544550
Qualified in New York County
Commission Expires March 30, 1987

Theodore A. Cammarota
(Signature of notary or other officer)

^aThe Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

July 31, 1985

SPEAKERS' BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. Congalton had no Speaking Engagements for the month of July, 1985.

INTERNAL SECURITY
REGISTRATION UNIT
FEB 13 08 54 '86
COMMERCIAL DIVISION

August 30, 1985

SPEAKERS' BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Date

Aug. 22, 1985

Organization

Smithtown Senior Citizens

Location

Ft. Salonga, N.Y.

September 30, 1985

SPEAKERS' BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Date

Sep. 16, 1985

Organization

Blessed Sacrament Senior
Citizens

Location

Staten Island, N.Y.

October 31, 1985

SPEAKERS' BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

<u>Date</u>	<u>Organization</u>	<u>Location</u>
Oct. 4, 1985	Cow Harbor Senior Citizens	Northport, N.Y.
Oct. 8, 1985	Nesconset-Ronkonkoma Homemakers Unit	Nesconset, N.Y.
Oct. 9, 1985	Shirley-Mastic Homemakers Unit	Mastic, N.Y.
Oct. 14, 1985	Members of Temple Israel	Riverhead, N.Y.
Oct. 16, 1985	Women's Club of Crestwood	Tuckahoe, N.Y.
Oct. 29, 1985	Smithtown Homemakers Unit	Smithtown, N.Y.

November 29, 1985

SPEAKER'S BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Date

Nov. 13, 1985

Organization

International Food Service
Executive Association

Location

New Hyde Park, N.Y.

December 31, 1985

SPEAKERS' BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

<u>Date</u>	<u>Organization</u>	<u>Location</u>
Dec. 3, 1985	Plainedge Day Chapter of Homemakers Council of Nassau County	Massapequa, N.Y.
Dec. 5, 1985	Point Lookout Homemakers Chapter	Point Lookout, N.Y.
Dec. 6, 1985	Smithtown High School West	Smithtown, N.Y.

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht
From: Beryl Walter
Subject: Consumer Publicity Report for the month of July, 1985.

Copy to:

File:
Date: August 2, 1985

NEWSPAPER RELEASES

Two color features and 4 black and white releases mentioned in the June report are in the works and should be released shortly.

RADIO

Radio recording featuring "after-the-meeting" refreshments, including hot and iced tea being readied for August release and September use by Joe Ziehl's "Around the House" series.

PL
FEB 4 3 08 PM '85
RECEIVED
GENERAL DIVISION

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht
From: Beryl Walter
Subject: Consumer Publicity Report for the month of
September, 1985

Copy to:

File:

Date: September 30, 1985

NEWSPAPER RELEASES

Full page, four color release with two photographs featuring pre-and post-game parties released through Sun Color Service in cooperation with National Broiler Council and Pacific Coast Canned Pear Service. The pre-game photo includes a hot spiced tea beverage and the post-game party a tea punch flavored with orange liquer.

IN THE WORKS

4 black & white releases with winter holiday themes being prepared for release to photo-using newspapers in October/November.

Single column release featuring tea-based punch for holiday festivities being prepared for release by North American Precis for inclusion in the "Good Psychology" series.

Two-column mat featuring a holiday punch prepared for release by Associated Release Service in their "Successful Lifestyles" package.

BW

To: Donald A. Wiederecht

Copy to:

From: Beryl Walter

Subject: Consumer Publicity Report for the month of October, 1985

File:

Date: November 6, 1985

NEWSPAPER MAILINGS

Full page, four color feature entitled "Do Yourself a Flavor" released through Sun Color Service to papers with over 40,000 circulation. Feature produced in cooperation with Burson Marsteller Inc. (for Rice-a-Roni). Copy features ways to use "left-over" holiday turkey with interesting flavor changes... likewise for tea, both hot and iced.

Four black and white photo releases with holiday themes sent to metropolitan papers across the nation.

Single column mat release with cartoon style illustration, suggesting tea as the base for holiday punches released through the North American Precise Syndicate's "Good Psychology" series.

Two column mat with photo, featuring a tea-based punch for holiday entertaining, released through Associated Release Service to weeklies and small town dailies.

RADIO

Radio recording giving suggestions for a Punch Party during the holiday released through Joe Ziehl's "Around the House" series.

BW

To: Donald A. Wiederecht

Copy to:

From: Beryl Walter

File:

Subject: Consumer Publicity Report for the month of November, 1985

Date: December 2, 1985

IN THE WORKS

The following features are in the preparation stage and scheduled to be released early in 1986:

- A Sun Color cooperative release entitled "Spring Menu Offers Surprises" will be released by February for use in early Spring. This is a cooperative effort on behalf of the California Avocado Commission, Bertolli Olive Oil and the Tea Council.
- A color transparency mailing (to be handled as a direct offering to newspapers) entitled "California Breakfasts-Good Anytime" being offered by the California Prune Advisory Board with the cooperation of the Tea Council. This is being mailed to editors now with the hope that it will be used in February which is designated "Breakfast Month."
- 4 black & white photographs with winter and early spring themes (St. Valentine's Day, St. Patrick's Day, Easter) being planned and will be taken later this month for release early in the new year.

BW

To: Donald Wiederecht

Copy to:

From: Beryl Walter

File:

Subject: Consumer Publicity Report for the month of December 1985

Date: December 31, 1985

NEWSPAPER RELEASES

A 4-color full page feature release entitled "Holidays are for Singles, Too" which was originally released in 1984 did not get very good usage due, in good part, to a late release date. In 1985 it was re-released and achieved a far better record--43 pick-ups for '85 as opposed to 32 in '84.

Art work and copy have been prepared for 6 additional "Good Psychology" mats to be used in 1986.

IN THE WORKS

The 2 color releases and 4 black and white released reported as in the works in last month's report are still underway and will be released early in 1986.

Bew

INTERNAL SECURITY
RECORDED

ATTACHMENT #516

FEB 4 3 08 PM '96

RECEIVED
U.S. DEPARTMENT OF JUSTICE
1985
Football Coaches Tour
CRIMINAL DIVISION
Final Report

Four coaches took part in the Tea Council's expanded coaches' tour program this summer and fall. They were old standbys Dave Nelson, University of Delaware, Bob Blackman formerly of Cornell, and two newcomers, Maxie Baughn of Cornell and Jack Bicknell of Boston College. Bicknell in particular created strong media attention since he coached the 1984 Heisman Trophy winner, Doug Flutie.

The coaches' text was hot tea as the training table beverage and iced tea as the ideal liquid replacement during warm weather. Coaches Baughn and Bicknell proved good additions to the program and former coaches Nelson and Blackman did their usually superb jobs.

Cities covered by the coaches on their media tour for tea were:

- | | |
|-----------------------|--------------------|
| Nelson - Harrisburg | Blackman - Jackson |
| Scranton | Mobile |
| Binghamton | Atlanta |
| Allentown | Norfolk |
| Miami | Richmond |
| Tampa/St. Petersburg | Raleigh |
| Jacksonville | Charlotte |
| Baughn - Philadelphia | Bicknell - Albany |
| Baltimore | Syracuse |
| Washington, D.C. | Rochester |

In all, the four coaches visited 20 cities and did 29 radio interviews lasting 410 minutes, 30 television interviews lasting 142 minutes and 10 newspaper interviews. After what almost amounted to a hiatus of a couple of years, the coaches tour of 1985 proved once again to be a vital and successful program.

Michael L. Friedman
DWJ Associates
September 30, 1985

1985
Leigh Welles
Tea, Diet & Exercise
Interim Report

Leigh Welles, the former prima ballerina and current exponent of ballet-inspired exercise and diet programs, has now completed 12 of the 20 cities she is scheduled to visit on behalf of the Tea Council in 1985. She has eight more cities yet to visit. Those she has visited are:

Atlanta	Detroit
Greenville	Milwaukee
Birmingham	Louisville
New Orleans	Indianapolis
Houston	Cleveland
Dallas	Toledo

In these 12 cities Ms. Welles has appeared on television 12 times for a total of 2 hours, and radio 21 times for a total of 11 hours 35 minutes. She has also done 9 newspaper interviews. Incidentally, during the Milwaukee appearance in which Ms. Welles appeared on two of the leading radio stations as part of her duties, more than two dozen letters were received by the stations, a remarkably high total for radio, we are told.

Ms. Welles is fast becoming a recognized expert on diet and exercise for women, is developing into a welcome regular for tea on the media circuit and is being asked back by many television and radio stations.

Michael L. Friedman
DWJ Associates
September 30, 1985

1985
News Videotape Program
Interim Report

All three of the videotapes scheduled for release in 1985 have been produced. The first, with Terry Kennedy of the National League baseball champion San Diego Padres has already been completed. Though requested by fewer stations than usually request our sports tapes, 89, it was used by an unusually high proportion of those stations that did request it, 77. Thus it seems Terry Kennedy the personality was not as well known as have been some other sports personalities the Tea Council has featured in the past, but was extremely popular with those people who did know him. Four million viewers saw the Kennedy tape.

The second tape was done with Barry Switzer, head football coach at The University of Oklahoma. Because of a quirk in Oklahoma's schedule in 1985 (their first game was not until September 28) the tape was solicited and placed in September rather than August. To date, 72 stations have requested the tape and 67 have played it to an audience of over four million.

The final tape was done with food and beverage writer and entertainment expert Judith Olney and will be seen on local television stations right through the fall season, October - December. In her tape Ms. Olney extolls the virtues of afternoon tea, usually hot tea, in the home and explains tea's place in our busy world and why it is enjoying such a renaissance in the U.S. Based on the results of Ms. Olney's acceptance in earlier media appearances it is anticipated that this will be the most successful tape of the three.

Michael L. Friedman
DWJ Associates
September 30, 1985

THIS COPY IS FOR THE
RECORDS OF THE
TEA COUNCIL
SEP 30 1985
COMMUNICATIONS SECTION

TERRY KENNEDY VIDEOTAPE FINAL USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
1 KDOL	OAKLAND	CA	5	IND	EN	13,000
2 WGPR	DETROIT	MI	7	IND	EN	36,000
3 KRIV	HOUSTON	TX	10	IND	DT	41,000
4 WFLG	MIAMI	FL	14	ABC	SD	192,000
5 CNN	ATLANTA	GA	15	CNS	SD	250,000
6 WTBS	ATLANTA	GA	15	IND	SD	102,000
7 WTVT	TAMPA	FL	18	CBS	SD	232,000
8 KTUS	STERLING	CO	19	ABC	SD	14,000
9 KXTV	SACRAMENTO	CA	20	CBS	SD	27,000
10 WBFF	BALTIMORE	MD	21	IND	EN	51,000
11 WSMV	NASHVILLE	TN	31	NBC	DT	105,000
12 WHKY	HICKORY	NC	32	IND	SD	50,000
13 WVUE	NEW ORLEANS	LA	33	ABC	SD	70,000
14 WGRZ	BUFFALO	NY	35	NBC	SD	82,000
15 WKBW	BUFFALO	NY	35	ABC	SD	220,000
16 KOCO	OKLAHOMA CITY	OK	36	ABC	SD	93,000
17 KWTU	OKLAHOMA CITY	OK	36	CBS	SD	121,000
18 WMC	MEMPHIS	TN	41	NBC	SD	220,000
19 KBYU	PROVO	UT	42	PBS	EN	10,000
20 WDWK	HUNTINGTON	WV	43	ABC	DT	28,000
21 WVEC	HAMPTON	VA	46	ABC	DT	38,000
22 KOTV	TULSA	OK	54	CBS	SD	97,000
23 WPEC	W. PALM BEACH	FL	62	ABC	SD	80,000
24 WTVX	FT. PIERCE	FL	62	CBS	SD	64,000
25 KSEE	FRESNO	CA	65	NBC	DN	37,000
26 KFVS	CAPE GIRARDEAU	MO	73	CBS	MT	84,000
27 WPSD	PADUCAH	KY	73	NBC	SD	129,000
28 KHQ	SPOKANE	WA	75	NBC	DT	30,000
29 WTAJ	ALTOONA	PA	79	CBS	DT	69,000
30 WRCB	CHATTANOOGA	TN	80	NBC	EN	43,000
31 WBRZ	BATON ROUGE	LA	89	ABC	DT	40,000
32 KHGI	KEARNEY	NE	90	ABC	SD	45,000
33 KHGI	KEARNEY	NE	90	ABC	WN	43,000
34 WHNT	HUNTSVILLE	AL	91	CBS	MT	48,000
35 KNCT	KILLEEN	TX	95	PBS	DT	10,000
36 KLAS	LAS VEGAS	NV	100	CBS	EN	59,000
37 WKOW	MADISON	WI	107	ABC	SD	22,000
38 KSBW	SALINAS	CA	110	NBC	SD	29,000
39 KARD	W. MONROE	LA	113	ABC	WT	10,000
40 KNOE	MONROE	LA	113	CBS	DN	55,000
41 KNOE	MONROE	LA	113	CBS	SD	123,000
42 WXTX	COLUMBUS	GA	115	IND	DN	5,000
43 KDLH	DULUTH	MN	119	CBS	SD	52,000
44 WKAB	MONTGOMERY	AL	120	ABC	EN	33,000
45 WTRF	WHEELING	WV	124	CBS	SD	80,000
46 KIII	CORPUS CHRISTI	TX	125	ABC	SD	79,000
47 WBAK	TERRE HAUTE	IN	127	ABC	DT	17,000
48 WVUT	VINCENNES	IN	127	PBS	EN	3,000
49 WSKG	BINGHAMTON	NY	133	PBS	SD	6,000
50 KCAU	SIOUX CITY	IA	139	ABC	SD	50,000

TERRY KENNE VIDEOTAPE FINAL USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
51 KRCR	REDDING	CA	140	ABC	SD	59,000
52 KTVP	FAYETTEVILLE	AR	147	ABC	SD	2,000
53 WECT	WILMINGTON	NC	151	NBC	DT	36,000
54 WWAY	WILMINGTON	NC	151	ABC	SD	42,000
55 WGEM	QUINCY	IL	153	NBC	SD	47,000
56 WTVY	DOTHAN	AL	161	CBS	DT	37,000
57 KALB	ALEXANDRIA	LA	163	NBC	MT	22,000
58 WDAM	HATTIESBURG	MS	168	NBC	DT	21,000
59 WTOK	MERIDIAN	MS	169	ABC	DT	22,000
60 WTOK	MERIDIAN	MS	169	ABC	SD	56,000
61 KXII	SHERMAN	TX	173	CBS	SD	65,000
62 WJHG	PANAMA CITY	FL	176	NBC	DT	9,000
63 KECY	EL CENTRO	CA	179	ABC	SD	5,000
64 KYEL	YUMA	AZ	179	NBC	EN	18,000
65 KXWY	CASPER	WY	181	CBS	DN	1,000
66 WBBJ	JACKSON	TN	185	ABC	SD	50,000
67 KESQ	PALM SPRINGS	CA	187	ABC	SD	13,000
68 WCFT	TUSCALOOSA	AL	188	CBS	SD	18,000
69 KSTF	SCOTTS BLUFF	NE	190	ABC	EN	54,000
70 KSTF	SCOTTS BLUFF	NE	190	ABC	SD	54,000
71 WLFI	W.LAFAYETTE	IN	191	CBS	SD	28,000
72 WHIZ	ZANESVILLE	OH	200	NBC	SD	17,000
73 WBKB	ALPENA	MI	210	CBS	DT	7,000
74 WBKB	ALPENA	MI	210	CBS	SD	15,000
75 KXGN	GLENDIVE	MT	211	CBS	EN	3,000
76 KIMO	ANCHORAGE	AK	214	ABC	SD	12,000
77 KGMB	HONOLULU	HI	215	CBS	SD	4,000

=====
4,150,000

1985
Judith Olney "Afternoon Tea At Home"
Interim Report

Judith Olney, author of the best-selling book Entertainments and a well-known authority on cooking and entertaining, has now completed six of a projected ten cities as part of her first year of media touring on behalf of the Tea Council. Ms. Olney is primarily visiting large cities and has already completed media appointments in:

San Francisco	Kansas City
Seattle	Dallas
Portland	Atlanta

To date, Ms. Olney has appeared on television 8 times for 43 minutes and radio 7 times for 173 minutes. She has also done 7 newspaper interviews.

Ms. Olney's story is the re-emergence of afternoon tea, first in hotels and restaurants and now at home. Though Ms. Olney herself is elegant and chic, her message is that any entertaining at home, particularly tea, owes more to the ingenuity of the hostess than it does to heirloom china and silver. "Be daring," says Ms. Olney "but with everything except the tea. The tea should be a familiar branded tea, a quality tea, and should be prepared correctly...and by correctly I mean you can use bags. They're convenient and make simply wonderful tea if you only boil fresh water, pour it over the teabag and allow it to steep for three to five minutes."

Ms. Olney will continue her media appearances this fall when she visits Boston, Philadelphia, Washington, D.C. and other cities.

Michael L. Friedman
DWJ Associates
September 30, 1985

1985
Dr. Gabe Mirkin Sports Medicine Tour
Interim Report

Dr. Gabe Mirkin, author of the recently published The Complete Sports Medicine Book for Women, and Tea Council traveling sports expert for the past two years, has completed four cities on behalf of tea thus far. Most recently he visited Hartford and Portland and was enthusiastically received by all media. In Hartford, for example, Dr. Mirkin appeared on two television programs totalling 25 minutes, three radio programs totalling one hour and forty minutes and was interviewed by the Hartford Courant.

Similarly in Portland, Dr. Mirkin appeared on one television show for ten minutes, did three radio programs for a total of fifty-five minutes and was interviewed by both newspapers.

In all his appearances Dr. Mirkin repeatedly states (as he does in his publications) that water and unsweetened tea are the best exercise drinks and stresses that everyone should drink sufficient amounts of these liquids before, during and after exercising.

Michael L. Friedman
DWJ Associates
September 30, 1985

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1985
Kathrine Switzer Running Program
Interim Report

Kathrine Switzer, the first lady of distance running, has now completed five of her scheduled cities for 1985. They are Buffalo, Rochester, Pittsburgh, Chicago, and St. Louis. Already an excellent spokesperson when she began last year, Kathrine is developing into one of the finest representatives the Tea Council has ever had.

While few participants are instantly "bookable" with the media, Kathrine comes close. For example in Chicago, St. Louis, Pittsburgh, the problem was not where Kathrine would appear but how much she could and should do in a day. In all cases, the four top media were selected and it worked out splendidly.

Thus far in 1985 Kathrine has completed 7 television interviews totalling 45 minutes, 9 radio interviews totalling 2 hours and 45 minutes, and 3 newspaper interviews.

The running phenomenon is still very much in the news in the U.S. Because of that and because runners have a great deal more experience with dehydration and taking care while running in general, Kathrine's message about "hydrating up," that is, drinking iced tea before, during and after a run, is a welcome one and she extends that philosophy to all those engaging in hot weather sport or work, and points out the particular advantages of drinking tea (refreshing, no calories, natural, etc.).

Kathrine still has eleven more cities to visit on behalf of the Tea Council in 1985 and it is expected that she will meet or exceed the high standard she has already set.

Michael L. Friedman
DWJ Associates
September 30, 1985

1985
TEA AMBASSADOR TOUR
FINAL REPORT

In this, his 11th year as the touring Ambassador for Tea, Aubrey Franklin has again demonstrated his popularity with the television and print media, and his effectiveness as a tea salesman to the general public and to foodservice operators.

Franklin visited 20 markets in 1985 and logged a total of 221 minutes of interview time on television, an average of more than 11 minutes per show--about 2 to 3 times the normal interview time allotted. He (and tea) also were the subject of eleven major newspaper feature stories, one of which was syndicated nationwide to 67 newspapers by the Knight-Ridder news service.

In addition to this yeoman work in the communications media which especially stressed the desirability of the drinking of "quality," branded teas, he conducted Tea Seminars in ten markets. Concentrating mainly in Marriott and Sheraton hotels, he demonstrated, in his own inimitable style, to foodservice operators from area hotels the long-range advantage (to them) of serving quality tea--properly brewed--as a means of insuring return business for a high profit item.

Markets covered by the Tea Ambassador in 1985 were:

Baltimore	Columbia, S.C.	Nashville	Tampa
Birmingham	Louisville	Orlando	Tucson
Buffalo	Memphis	Richmond	Washington
Charleston, S.C.	Miami	Syracuse	W. Palm Beach
Chattanooga	Montgomery	Tallahassee	Wilmington

Aubrey Franklin, while completing his 1985 tour in mid-September, is available to visit additional cities in the fall, should the Tea Council approve this expenditure.

September 30, 1985

Asoka Dutt
President
CBC International

1985
Kathrine Switzer Running Program
Interim Report

With the completion of Charlotte, Cincinnati, Dayton, Houston, Dallas, and New Orleans since the last report, Kathrine Switzer has now visited 11 of the 14 cities she is scheduled to visit in 1986. She will visit the remaining three cities in the week of December 9th.

Kathrine's media visits have thus far resulted in 18 television appearances, totalling 75 minutes and reaching an audience of 3,396,000; 27 radio appearances, totalling 565 minutes, (9 hours 25 minutes), reaching an audience of 1,495,000; and 3 newspaper interviews, in newspapers having a circulation of 1,230,925.

Kathrine Switzer has proven to be an extremely effective spokesperson for tea -- hot and iced. Her splendid credentials and ebullient personality continue to make her a media favorite, according to the feedback received from her broadcast and print interviewers.

Michael L. Friedman
DWJ Associates, Inc.
December 3, 1985

1985
Judith Olney Afternoon Tea at Home
Interim Report

Judith Olney has completed 9 of her scheduled 10 cities in 1985 and will complete her duties when she visits Washington, D.C. next week. Since the last report Judith visited Baltimore and Boston, spending two full media days in Boston.

To date, Judith has made 10 television appearances totalling 55 minutes and reaching an audience of 883,000 viewers; 9 radio appearances totalling 203 minutes and reaching an audience of 1,310,000, and conducted 11 newspaper interviews with a circulation of 2,580,067.

Ms. Olney is an effective spokesperson for not only Afternoon Tea at home but also for quality, branded tea and proper brewing methods (the attached transcript, delivered Texas-style, from a highly-rated KRLD Radio, Dallas feature program is one example of the results of her work).

Michael L. Friedman
DWJ Associates, Inc.
December 3, 1985

INTERNAL SECURITY
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U.S. DEPARTMENT OF JUSTICE
FEDERAL BUREAU OF INVESTIGATION
HOUSTON OFFICE

Reporter's Notebook
Alex Burton
KRLD - Dallas, Texas

There is nothing like a nice steam cuppa, as the British call it. A hot cup of tea. Not a glass of iced tea, which, by the way, was invented at the 1904 St. Louis World's Fair. When the hot weather goes away, the sales of tea in bulk or in bags goes down, I'm told. The tea bag was another American invention, invented in 1904 by a New York tea merchant who was giving away small samples. People just threw the whole shebang in a tea cup. The Tea Council of the US, is made up of people who grow tea, representatives of their country, people who import tea, manufacture tea blends and those who market tea. They have hired the beautiful Judith Olney, who writes classy cookbooks, to come by and beguile old hairy legged boys like me to drink tea out of a pot and from a cup. I need no encouragement, but if I did, Judith Olney would be the one to do it. She has a lot of tea lore in her brief case and is encouraging us to take the time, the time it takes to make a good cup of tea, with good quality tea, naturally. Cold water into a tea kettle, heat the water until it just begins to boil, it makes the sound of wind rustling in the pines. Then pour it over the tea in the pot and the pot has been previously warmed, of course. Also, always carry the pot to the kettle, not the kettle to the pot. Allow to steep for three to five minutes and then pour into a cup, serve with a little milk, never cream. Never use a tea bag twice and never squeeze the bag.

Having high tea is an old American custom, of colonial and revolutionary times. Paul Revere made tea services. Things used to slow down around

four in the afternoon and folks had high tea, with food like roast chicken, and they had cakes and cookies and it was the time to show off the marriageable daughters. Nowadays, of course, even Judith Olney thinks you can get rid of your daughter elsewhere, and you might wish to eat a little lighter than the ancestors but the idea of high tea is pretty elegant. They serve it here in the Adolphus Hotel and at the Mansion. You might try a little cup of tea just before bedtime at your house, only that and nothing else. Do drink it up, dear - it will help you to sleep.

1985
Tea's Videotape News Release Program
Interim Report

The third and final tape, produced for the Tea Council this year, Judith Olney's "Afternoon Tea at Home," is now in distribution and it is expected to be completed by the end of the year. According to very early returns, 61 television stations have requested the tape and it has already appeared on 39 stations, reaching an audience of 1,461,000. Many more requests and usages are expected before year's end.

The Judith Olney tape runs approximately four minutes (twice as long as the previously produced TV tapes), and is projected for air play in Lifestyle and Food segments of TV programming.

Among the major stations that have already played the tape are WTTV-TV, Indianapolis; WSMV-TV and WTVF-TV, Nashville, and WBTB-TV, Charlotte. A station-by-station listing is attached.

Two earlier tapes featuring baseball star Terry Kennedy and Oklahoma football coach Barry Switzer, were played on midday, 6 PM and 11 PM sports and news programs at a combined total of 145 stations with an audience of nearly 9,000,000 viewers.

Michael L. Friedman
DWJ Associates, Inc.
December 3, 1985

U.S. DEPARTMENT OF JUSTICE
FEDERAL BUREAU OF INVESTIGATION
CRIMINAL DIVISION

FEB 4 3 09 PM '85

INTERNAL SECURITY
RECORDS SECTION

TEA TIME VIDEO CLIP INTERIM USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
1 WTTV	INDIANAPOLIS	IN	25	IND	DN	41,000
2 WOFL	ORLANDO	FL	30	IND	MT	31,000
3 WSMV	NASHVILLE	TN	31	NBC	DT	105,000
4 WTVF	NASHVILLE	TN	31	CBS	DT	56,000
5 WBTB	CHARLOTTE	NC	32	CBS	DT	136,000
6 WSGS	GREENVILLE	SC	37	IND	DT	11,000
7 WKZO	KALAMAZOO	MI	40	CBS	DT	59,000
8 KSTU	SALT LAKE CITY	UT	42	IND	DN	19,000
9 WOHX	HUNTINGTON	WV	43	ABC	WN	52,000
10 WAVE	LOUISVILLE	KY	45	NBC	MT	48,000
11 WVEC	HAMPTON	VA	46	ABC	DT	38,000
12 WNYC	FALLS CHURCH	VA	55	PBS	DT	1,000
13 WJKS	JACKSONVILLE	FL	63	NBC	DT	20,000
14 WSTU	CARBONDALE	IL	73	PBS	EF	6,000
15 WTAL	ALTOONA	PA	79	CBS	DT	69,000
16 KVOA	TUCSON	AZ	83	NBC	DT	27,000
17 WSBT	SOUTH BEND	IN	85	CBS	DT	25,000
18 WCYR	BRISTOL	VA	86	NBC	DN	59,000
19 WHNT	HUNTSVILLE	AL	91	CBS	DN	48,000
20 WHNT	HUNTSVILLE	AL	91	CBS	MT	48,000
21 WNCT	GREENVILLE	NC	99	CBS	DT	33,000
22 WDAY	FARGO	ND	102	ABC	DN	19,000
23 WRBL	COLUMBUS	GA	115	CBS	DT	41,000
24 WXTX	COLUMBUS	GA	115	IND	DN	15,000
25 KBJR	DULUTH	MN	119	NBC	EN	46,000
26 KIII	CORPUS CHRISTI	TX	125	ABC	DT	24,000
27 WTXL	TALLAHASSEE	FL	132	ABC	DT	10,000
28 WWTB	CADILLAC	MI	138	CBS	DT	24,000
29 WOAY	OAK HILL	WV	143	ABC	DN	26,000
30 KXMB	BISMARCK	ND	144	CBS	DN	15,000
31 WALB	ALBANY	GA	152	NBC	DN	121,000
32 KRBC	ABILENE	TX	156	NBC	DT	29,000
33 KTXS	ABILENE	TX	156	ABC	EN	10,000
34 KOTA	RAPID CITY	SD	162	NBC	EN	39,000
35 WJOK	MERIDIAN	MS	169	ABC	EN	56,000
36 WJHG	PANAMA CITY	FL	176	NBC	DT	9,000
37 WLOX	BILOXI	MS	178	ABC	DT	14,000
38 KYEL	YUMA	AZ	179	NBC	EN	18,000
39 KXWY	CASPER	WY	181	CBS	EN	13,000

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1,461,000

PEA TIME VIDEOTAPE REQUEST REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
1 KDFI	DALLAS	TX	8	IND	EN	19,000
2 KTVT	FT. WORTH	TX	8	IND	DT	7,000
3 KRIV	HOUSTON	TX	10	IND	DN	41,000
4 WTBS	ATLANTA	GA	15	IND	DN	89,000
5 WXFL	TAMPA	FL	18	NBC	DT	87,000
6 PHO	PHOENIX	AZ	23	IND	DT	41,000
7 WISH	INDIANAPOLIS	IN	25	CBS	DT	27,000
8 WITV	INDIANAPOLIS	IN	25	IND	DN	41,000
9 WOFL	ORLANDO	FL	30	IND	MT	31,000
10 WSMV	NASHVILLE	TN	31	NBC	DT	105,000
11 WTVF	NASHVILLE	TN	31	CBS	DT	56,000
12 WFTV	CHARLOTTE	NC	32	CBS	DT	136,000
13 WGES	GREENVILLE	SC	37	IND	DT	11,000
14 WTVB	DURHAM	NC	38	CBS	DT	129,000
15 WKZO	KALAMAZOO	MI	40	CBS	DT	59,000
16 KSTU	SALT LAKE CITY	UT	42	IND	DN	19,000
17 WQWK	HUNTINGTON	WV	43	ABC	WN	52,000
18 WAVE	LOUISVILLE	KY	45	NBC	MT	48,000
19 WVEC	HAMPTON	VA	46	ABC	DT	38,000
20 KSLA	SHREVEPORT	LA	53	CBS	EN	161,000
21 KTUL	TULSA	OK	54	ABC	DT	135,000
22 WNUC	FALLS CHURCH	VA	55	FBS	DT	1,000
23 WWBT	RICHMOND	VA	55	NBC	WN	83,000
24 KAKE	WICHITA	KS	57	ABC	DT	37,000
25 WJNS	JACKSONVILLE	FL	63	NBC	DT	20,000
26 WSIU	CARBONDALE	IL	73	FBS	EF	6,000
27 WTAJ	ALTOONA	PA	79	CBS	DT	69,000
28 KTVV	AUSTIN	TX	81	NBC	EN	30,000
29 KVOA	TUCSON	AZ	83	NBC	DT	27,000
30 WSBT	SOUTH BEND	IN	85	CBS	DT	25,000
31 WCYB	BRISTOL	VA	86	NBC	DN	59,000
32 WHNT	HUNTSVILLE	AL	91	CBS	DN	48,000
33 WHNT	HUNTSVILLE	AL	91	CBS	MT	48,000
34 KELO	SIOUX FALLS	SD	93	CBS	MT	24,000
35 KCEN	WACO	TX	95	ABC	DN	15,000
36 WNCT	GREENVILLE	NC	99	CBS	DT	33,000
37 WDAY	FARGO	ND	102	ABC	DN	19,000
38 WRBL	COLUMBUS	GA	115	CBS	DT	41,000
39 WXTX	COLUMBUS	GA	115	IND	DN	15,000
40 KBJR	DULUTH	MN	119	NBC	EN	46,000
41 KIII	CORPUS CHRISTI	TX	125	ABC	DT	24,000
42 WCTV	TALLAHASSEE	FL	132	CBS	DT	47,000
43 WTXL	TALLAHASSEE	FL	132	ABC	DT	10,000
44 WWTV	CADILLAC	MI	138	CBS	DT	24,000
45 KCAU	SIOUX CITY	IA	139	ABC	DN	26,000
46 WDAY	OAK HILL	WV	143	ABC	DN	26,000
47 KXMB	BISMARCK	ND	144	CBS	DN	15,000
48 WALB	ALBANY	GA	152	NBC	DN	121,000
49 KRBC	ABILENE	TX	156	NBC	DT	29,000
50 KTXS	ABILENE	TX	156	ABC	EN	10,000

TEA TIME VIDEOTAPE REQUEST REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
51 KOTA	RAPID CITY	SD	162	NBC	EN	39,000
52 WTK	MERIDIAN	MS	169	ABC	DT	22,000
53 WTK	MERIDIAN	MS	169	ABC	EN	56,000
54 WJHG	PANAMA CITY	FL	176	NBC	DT	9,000
55 WLOX	BILOXI	MS	178	ABC	DT	14,000
56 KYEL	YUMA	AZ	179	NBC	EN	18,000
57 KXWY	CASPER	WY	181	CBS	DN	1,000
58 KXWY	CASPER	WY	181	CBS	EN	13,000
59 KSTF	SCOTTS BLUFF	NE	190	ABC	EN	54,000
60 WBKO	ROWLING GREEN	KY	192	ABC	DN	15,000
61 KNAZ	FLAGSTAFF	AZ	205	NBC	EN	13,000
=====						2,564,000

TEA COUNCIL OF THE U.S.A., INC.REPORT OF THE TREASURERFOR THE ELEVEN MONTHS ENDED NOVEMBER 30, 1985

	<u>ACTUAL TO 11/30/85</u>	<u>BUDGET TO 11/30/85</u>	<u>1985 ANNUAL BUDGET</u>
<u>OPERATING BALANCE AT BEGINNING:</u>	<u>\$785,283</u>	<u>\$785,283</u>	<u>\$ 785,283</u>
<u>RECEIPTS:</u>			
U.S.A. Trade Contributions	\$402,183	\$372,703	\$ 420,000
Producing Countries' Contributions	244,355	374,858	408,936
Overseas Observer Contributions	5,000	-	-
Interest	<u>51,828</u>	<u>41,250</u>	<u>45,000</u>
TOTAL RECEIPTS	<u>\$703,366</u>	<u>\$788,811</u>	<u>\$ 873,936</u>
<u>EXPENDITURES:</u>			
Tea Council Activities			
Approved	\$834,825	\$868,800	\$ 977,350
Under Consideration	-	-	31,869
TOTAL EXPENDITURES	<u>\$834,825</u>	<u>\$868,800</u>	<u>\$1,009,219</u>
<u>OPERATING BALANCE AT END:</u>	<u>\$653,824</u>	<u>\$705,294</u>	<u>\$ 650,000</u>

<u>Tea Council Administrative</u>	<u>ACTUAL TO 11/30/85</u>	<u>BUDGET TO 11/30/85</u>	<u>1985 ANNUAL BUDGET</u>	
101 Salaries	\$177,518	\$177,650	\$193,800	
105 Employees' Pension, Taxes & Ins.	43,950	46,000	51,000	
110 Travel & Expense	6,119	10,000	11,000	
115 Office Supplies & Expense	21,377	21,500	23,000	
120 Rent & Maintenance	83,300	84,000	98,000	
125 Furniture & Equipment	420	1,500	2,000	
130 Insurance & Sundry Expenses	9,215	13,500	15,000	
132 Legal & Accounting Fees	13,810	15,500	17,500	
135 Exhibits & Presentations	3,062	2,700	3,000	
140 Misc. Devel. of Ideas, Sketches, etc.	160	1,750	2,000	
150 Tea Convention	28,618	30,000	39,500	
201-435 Council Projects	<u>498,976</u>	<u>516,400</u>	<u>577,950</u>	
	Gross	\$886,525	\$920,500	\$1,033,750
501 Less Fee Paid by Tea Assn.	<u>(51,700)</u>	<u>(51,700)</u>	<u>(56,400)</u>	
	Net	<u>\$834,825</u>	<u>\$868,800</u>	<u>\$977,350</u>

<u>Consumer Publicity Projects</u>	<u>ACTUAL TO 11/30/85</u>	<u>BUDGET TO 11/30/85</u>	<u>1985 ANNUAL BUDGET</u>
201 Salaries	\$ 39,402	\$ 55,900	\$ 61,000
210 Pension, Taxes & Insurance	6,600	10,800	11,750
212 Travel & Expense	988	2,700	3,000
215 Special Services	4,163	4,000	4,200
220 Publications	347	1,000	12,000
225 Photographs	10,930	10,000	10,500
230 Clippings, Radio & TV Reports	3,456	4,000	4,500
235 Publicity Mailings & Materials	34,682	33,000	35,000
240 TV & Radio Publicity	5,650	5,500	6,000
250 Speakers' Bureau	4,192	5,000	5,500
255 "Two Leaves & A Bud" Filmstrip	-	-	5,000
Total	<u>\$110,410</u>	<u>\$131,900</u>	<u>\$158,450</u>

<u>Special Projects - Sports</u>	<u>ACTUAL TO 11/30/85</u>	<u>BUDGET TO 11/30/85</u>	<u>1985 ANNUAL BUDGET</u>
301 Coaches' Tour	\$ 55,081	\$ 58,000	\$,60,000
320 Physical Fitness Booklet & Dist.	2,344	12,000	15,000
330 TV Sports Videotapes (2)	33,000	33,000	33,000
345 Sports Medicine Program (Mirkin)	16,697	20,000	40,000
350 Running Program (Switzer)	<u>50,236</u>	<u>40,000</u>	<u>40,000</u>
Total	<u>\$157,358</u>	<u>\$163,000</u>	<u>\$188,000</u>

Other Projects

401 Tea Trade Journal Ads & Ukers'	\$ 1,060	\$ 3,000	\$ 4,000
415 Foodservice Campaign	46,657	46,000	50,000
425 Tea Ambassador Tour (Franklin)	60,000	60,000	60,000
430 Tea, Diet & Exercise Tour (Welles)	71,708	60,000	60,000
450 Afternoon Tea Nouvelle (Olney)	34,283	35,000	40,000
455 Tea Nouvelle Videotape	16,500	16,500	16,500
460 Tea Assn. "Tea World" Magazine	<u>1,000</u>	<u>1,000</u>	<u>1,000</u>
Total	<u>\$231,208</u>	<u>\$221,500</u>	<u>\$231,500</u>

INTERNAL SECURITY
SECTION
REGISTRATION

FEB 4 3 09 PM '86

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

RECEIVED
U.S. DEPARTMENT OF JUSTICE
CRIMINAL DIVISION

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Donald A. Wiederecht
Signature

January 24, 1986
Date

Donald A. Wiederecht
Please type or print name of signatory on the line above

Executive Director
Title