

For Six Month Period Ending 31 DEC 1983
(Insert date)

Name of Registrant Tea Council of the U.S.A., Inc. Registration No. 1853

Business Address of Registrant 230 Park Avenue
New York, N.Y. 10169

I-REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in item 1.

Not Applicable

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
P.P. D'Souza	Vice Chairman	9/28/83
N.B. Macharia	Vice Chairman	11/30/83
J.P. Mbogua	Vice Chairman	9/7/83

Formerly OBD-64

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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See Attached Marked "A"

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
 Yes No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

Aspitarte y Cia, Vidt 1669, Buenos Aires, Argentina

8/26/83

Casa Fuentes, S.A.C.I.F.I., Cucha Cucha 1364/70, Buenos Aires, Argentina

8/26/83

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Tea Board, India ✓
 Sri Lanka Tea Board ✓
 Republic of Indonesia

The Tea Board of Kenya ✓
 The Tanzania Tea Authority ✓

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

The Tea Council' sole objective is to try to increase consumption of tea in the U.S.A. All of its publicity/promotion programs (no advertising) which consist of food photographs and news information, booklets, radio and television interviews and tapes, distribution of films, are aimed toward that stated objective:

- a) Jul. - Dec. 1983 W. Congalton Tea Tasting Demonstrations.
- b) Jul. - Dec. 1983 Consumer Publicity Reports.
- c) 1983 Football Coaches Tour & Athletic Clinics - Final Report.
- d) 1983 Sports Video Program - Interim Report.
- e) 1983 Leigh Welles - Tea, Diet & Exercise - Final Report.
- f) 1983 Tea Ambassador Tour - Interim Report.
- g) 1983 Airline Stewardess Tour - Final Report.
- h) Reprint - "New Guide To Year 'Round Fitness For Everyone" Booklet.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

See Information In Item 11.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policy of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
7/12/83	Tea Board of India		\$ 11,439.82 ✓
8/2/83	Tea Board of Kenya		54,582.00 ✓
8/25/83	Republic of Indonesia		37,642.75
8/26/83	Aspitarte y Cia, S.A. (Argentina)		5,000.00
8/26/83	Casa Fuentes, S.A.C.I.F.I. (Argentina)		5,000.00
11/20/83	Sri Lanka Tea Board		72,358.00 ✓
11/23/83	Republic of Indonesia		37,642.75

Total \$223,665.32

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS—MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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SEE ATTACHMENT MARKED "B"
"REPORT OF THE TREASURER
FOR THE ELEVEN MONTHS
ENDED NOVEMBER 30, 1983."

THE YEAR-END REPORT, WHICH
IS THE AUDIT REPORT, WILL
NOT BE READY UNTIL ABOUT
MARCH, 1984.

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI-EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
- Exhibit B⁷ Yes No

If no, please attach the required exhibit. See Attached

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C.

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes No Not Applicable

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Donald A. Wiederecht

Donald A. Wiederecht

Executive Director

Subscribed and sworn to before me at New York, N.Y.

this 23 day of January, 1984

THEODORE A. CAMMAROTA
NOTARY PUBLIC, State of New York
No. 31-0344550
Qualified in New York County
Commission Expires March 30, 1985

Theodore A. Cammarota
(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton had no speaking engagements or demonstrations during the month of July, 1983.

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton spoke at the following clubs during the month of August, 1983:

<u>Date</u>	<u>Organization</u>	<u>Location</u>
10	Senior Citizens	Smithtown, New York
11	Rotary Club	Cranford, New Jersey
15	Senior Citizens	Roslyn, New York

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton spoke at the following clubs during the month of
September, 1983:

<u>Date</u>	<u>Organization</u>	<u>Location</u>
8	Senior Citizens	Selden, New York
19	Senior Citizens	Great Neck, New York
22	Senior Citizens	Roslyn, New York

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton spoke at the following clubs during the month of
October:

<u>Date</u>	<u>Organization</u>	<u>Location</u>
3	Home Makers Chapter	Holbrook, New York
5	Home Makers Chapter	Medford, New York
6	Womens Club	Ossining, New York
17	Womens Club	Pleasantville, New York

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton spoke at the following clubs during the month of
November:

<u>Date</u>	<u>Organization</u>	<u>Location</u>
2	Homemakers Unit	Amityville, New York
3	Senior Citizens	Oyster Bay, New York
9	Homemakers Unit	West Hempstead, N.Y.
22	Lioness Club	Centerport, New York

SPEAKERS BUREAU
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

Mr. William A. Congalton spoke at the following clubs during the month of December, 1983:

Date	Organization	Location
7	Homemakers Unit	Sound Beach, New York

Tea Council of the U.S.A., Inc., New York

To: Donald A. Wiederecht

Copy to:

From: Beryl Walter

File:

Subject: Consumer Publicity Report for the month of August 1983

Date: August 31, 1983

TV RELEASES

TV-Slide/Script entitled "Times for Tea" released through North American Precis' TV TAKES series. The mailing consists of four color slides with accompanying script depicting tea in various fictional, historical and modern day situations.

IN THE WORKS

Color photograph of outdoor barbecue meal taken in California by the California Tree Fruit Agreement for use in 1984. Feature includes iced tea as the beverage of choice.

4 black and white releases featuring holiday food and drink being prepared for release and use in November-December.

BW
BW

BW:mm

To: Donald A. Wiederecht

Copy to:

From: Beryl Walter

File:

Subject: Consumer Publicity Report for the month of September, 1983

Date: October 4, 1983

IN THE WORKS

4 black and white photo releases featuring tea in holiday situations being readied for use in November-December.

Color feature with national/regional theme being prepared in cooperation with National Pasta Association for release early in 1984.

Radio recording giving tips for avoiding last minute pre-Christmas panic and suggesting tea as an effective relaxant when the going gets tough.

Single column release in the "Good Psychology" series proposes iced tea as a substitute drink for dieters at holiday parties.

BW
BW

To: Donald A. Wiederecht

Copy to:

From: Beryl Walter

File:

Subject: Consumer Publicity Report for the month of October, 1983

Date: November 7, 1983

NEWSPAPER RELEASES

4 black and white releases with holiday themes distributed to metropolitan dailies for use in November-December.

1 single column release in the "Good Psychology" series proposing iced tea as the drink of moderation during holiday parties released to suburban and weekly papers through North American Precis Syndicate.

RADIO

Radio recording giving tips for avoiding stress during the holiday season and suggesting tea as an effective relaxant released through Joe Ziehl's "Around the House" series.

BW *BW*

Tea Council of the U.S.A., Inc., New York

To: Donald A. Wiederecht

Copy to:

From: Beryl Walter

File:

Subject: Consumer Publicity Report for the month of November, 1983 Date: Dec. 5, 1983

IN THE WORKS:

Plans for features to be released early in 1984 are under way, including:

4 black and white photo releases featuring hot tea in various wintry occasions (including St. Patrick's Day, Shrove Tuesday) being prepared for release in January/February.

Four color, full page releases featuring hot tea and pasta dishes being readied for release early in January.

Themes for new "Good Psychology" mats being discussed and art work being prepared by North American Precise Inc.

BW
BW

BW:mm

Tea Council of the U.S.A., Inc., New York

To: Mr. Donald A. Wiederecht Copy to:
From: Beryl Walter
Subject: Consumer Publicity Report for the
Month of December, 1983.

File:

Date:

Jan. 5, 1984

NEWSPAPER RELEASES:

Full page, four-color feature entitled "Slimming Pastabilities" released through Sun Color Service in cooperation with the National Pasta Association. The page includes a number of American-style pasta dishes plus basic and regional variations for hot tea.

IN THE WORKS:

Black and white releases, Good Psychology mat releases and radio recordings are in the planning stage, as reported previously.

BW
BW

BW:mm

1983
Football Coaches Tour
⁵
Athletic Clinics
Final Report

Coaches Tour

Eight major college football coaches visited 24 of the cities most important to tea in this the 21st year of this ever popular program. No new coaches were added in 1983, but the old standbys, some of whom have been with the program since its inception, enjoyed a wonderful reception by the print and electronic media.

The coaches stressed hot tea as a staple of the training table and as part of the pre-game meal and iced tea as the ideal liquid replacement, particularly after warm weather practice.

The following coaches visited the markets listed below:

<u>COACH</u>	<u>COLLEGE</u>	<u>MARKETS</u>
Dave Nelson	Delaware	Cincinnati, Chicago, Detroit
Bill Dooley	Virginia Tech	Baltimore, Washington, D.C., Richmond
Barry Switzer	Oklahoma	New York
Johnny Majors	Tennessee	Birmingham, Atlanta, Tampa
Dennis Green	Northwestern	Albany, Syracuse, Rochester, Buffalo
Jerry Claiborne	Kentucky	New Haven/Hartford, Springfield, Providence, Boston
Jackie Sherrill	Texas A & M	Pittsburgh, Louisville, Indianapolis
Vince Dooley	Georgia	Jacksonville, Orlando, Miami

During the tour, the coaches appeared on television 43 times for a total of 343 minutes, on radio 42 times for a total of 1,032 minutes and did 24 newspaper interviews.

more...

Clinics

In 1983, the Tea Council participated in four of the most prominent sports and recreation clinics in the country. As a result, more than 260,000 copies of the Council's Physical Fitness Guide were ordered by thousands of coaches, trainers and recreation directors attending the clinics. These booklets, which contain a strong tea message for all athletes, were then distributed to the people enrolled in their respective programs.

The listing of these clinics is as follows:

<u>CITY</u>	<u>CLINIC</u>
Denver	National Athletic Trainers' Assoc. (NATA)
Anaheim	Stovall's All-Sports Clinic
Columbus, OH.	National Employees Services & Recreation Association (NESRA)
Los Angeles	AFCA Football Coaches National Convention

Michael L. Friedman
September 28, 1983

1983
Sports Video Program
Interim Report

Thus far in 1983 the Tea Council has produced and distributed two sports videotapes. A third is in production and a fourth is scheduled for the fourth quarter. The first, done with Eddie Murray, all-star first baseman of the Baltimore Orioles, played on 102 television stations with an audience of nearly five million viewers. The second, with Joe Paterno, coach of the national champion Penn State University football team, is still in distribution and has already played on 92 stations with an audience of more than 6 million viewers.

The third tape, in preparation, is with a number of different athletes training in Colorado Springs for the 1984 Summer Olympic Games and the fourth will be done with a sports medicine physician.

Among the major stations airing the Murray tape were KHJ-TV and KTTV-TV in Los Angeles and WCIX-TV and WLRN-TV in Miami. Among the prime outlets that have already aired the Paterno tape are KYW-TV, Philadelphia, WMAR-TV, Baltimore, and WTNH-TV in New Haven.

Each of the tapes contained strong editorial endorsements for either hot or iced tea as the ideal drink for athletes whether they compete on a professional or recreational level. The tea material was integrated into action footage of the athletes performing their specialties.

Usage reports on the Murray tape (final) and the Paterno tape (interim) are attached.

Michael L. Friedman
September 28, 1983

FINAL USAGE REPORT FOR EDDIE MURRAY

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
1 KHJ	LOS ANGELES	CA	2	IND	SD	164,000
2 KTTV	LOS ANGELES	CA	2	IND	SD	240,000
3 WFBN	JULIET	IL	3	IND	EN	1,000
4 WPWR	CHICAGO	IL	3	IND	PS	5,000
5 WHYH	WILMINGTON	DE	4	PBS	EN	54,000
6 KDOL	OAKLAND	CA	5	IND	SD	13,000
7 KDTV	SAN FRANCISCO	CA	5	SP	SD	3,000
8 KFTY	SANTA ROSA	CA	5	IND	SD	1,000
9 WSMW	WORCESTER	MA	6	IND	SD	4,000
10 WGPR	DETROIT	MI	7	IND	EN	6,000
11 WHAG	HAGERSTOWN	MD	8	NBC	SD	17,000
12 WDLI	LOUISVILLE	OH	9	IND	SD	5,000
13 WCIX	MIAMI	FL	13	IND	SD	40,000
14 WLRN	MIAMI	FL	13	PBS	SD	2,000
15 KTMA	MINNEAPOLIS	MN	14	IND	EN	1,000
16 WGTV	ATHENS	GA	15	PBS	SD	11,000
17 KCPQ	TACOMA	WA	16	PBS	SD	8,000
18 KTXL	SACRAMENTO	CA	21	IND	SD	110,000
19 WHMB	NOBLESVILLE	IN	23	IND	SD	4,000
20 WTNH	NEW HAVEN	CT	24	ABC	SD	174,000
21 WVTV	MILWAUKEE	WI	29	IND	DN	35,000
22 WBTW	CHARLOTTE	NC	31	CBS	SD	128,000
23 WHKY	HICKORY	NC	31	IND	DN	10,000
24 WKBW	BUFFALO	NY	32	ABC	SD	260,000
25 WCPX	ORLANDO	FL	33	CBS	SD	145,000
26 WFTV	ORLANDO	FL	33	ABC	SD	96,000
27 WUVE	NEW ORLEANS	LA	34	ABC	SD	112,000
28 WWMA	GRAND RAPIDS	MI	37	IND	EN	37,000
29 WKFT	FAYETTEVILLE	NC	38	IND	SD	2,000
30 WHP	HARRISBURG	PA	48	CBS	SD	63,000
31 WHTM	HARRISBURG	PA	48	ABC	SD	63,000
32 WLYH	LANCASTER	PA	48	CBS	EN	16,000
33 WSBA	YORK	PA	48	CBS	SD	5,000
34 WDTN	DAYTON	OH	49	ABC	SD	44,000
35 WDAU	SCRANTON	PA	50	CBS	SD	52,000
36 WJRT	FLINT	MI	53	ABC	SD	81,000
37 WRLH	RICHMOND	VA	56	IND	EN	25,000
38 WXEX	RICHMOND	VA	56	ABC	SD	70,000
39 KTUL	TULSA	OK	57	ABC	SD	157,000
40 WATE	KNOXVILLE	TN	58	ABC	SD	131,000
41 WTVX	FT. PIERCE	FL	64	CBS	SD	12,000
42 WTVH	SYRACUSE	NY	67	CBS	SD	133,000
43 WROC	ROCHESTER	NY	71	NBC	EN	72,000
44 WHBF	ROCK ISLAND	IL	73	CBS	SD	78,000
45 WAND	DECATUR	IL	74	ABC	SD	49,000
46 KDUB	DUBUQUE	IA	76	ABC	SD	16,000
47 WKYH	HAZARD	KY	78	NBC	EN	5,000
48 WLEX	LEXINGTON	KY	78	NBC	SD	58,000
49 WHME	SOUTH BEND	IN	80	IND	PS	14,000
50 WYTV	YOUNGSTOWN	OH	81	ABC	SD	49,000

FINAL USAGE REPORT FOR EDDIE MURRAY

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
51 WJTV	JACKSON	MS	86	CBS	SD	70,000
52 WOLO	COLUMBIA	SC	90	ABC	SD	45,000
53 WRBT	BAITON ROUGE	LA	92	NBC	SD	23,000
54 KABY	ABERDEEN	SD	95	NBC	EN	9,000
55 KDLT	SIoux FALLS	SD	95	ABC	SD	32,000
56 KELO	SIoux FALLS	SD	95	CBS	EN	4,000
57 WITN	WASHINGTON	NC	100	NBC	SD	86,000
58 WISC	MADISON	WI	101	CBS	SD	85,000
59 WMTV	MADISON	WI	101	NBC	SD	68,000
60 KNOE	MONROE	LA	105	CBS	SD	112,000
61 KTVE	EL DORADO	AR	105	ABC	SD	22,000
62 KDBC	EL PASO	TX	106	CBS	SD	68,000
63 KVIA	EL PASO	TX	106	ABC	SD	32,000
64 WTOC	SAVANNAH	GA	107	CBS	SD	85,000
65 KADN	LAFAYETTE	LA	113	IND	PS	1,000
66 KLFY	LAFAYETTE	LA	113	CBS	SD	93,000
67 KFDA	AMARILLO	TX	115	CBS	SD	19,000
68 WINK	FT. MYERS	FL	117	CBS	SD	79,000
69 WTWO	TERRE HAUTE	IN	123	NBC	SD	77,000
70 KFDX	WICHITA FALLS	TX	128	NBC	SD	35,000
71 WPBN	TRAVERSE CITY	MI	132	NBC	SD	27,000
72 WXOW	LA CROSSE	WI	133	ABC	SD	18,000
73 WSKG	BINGHAMTON	NY	135	PBS	SD	5,000
74 KCBJ	COLUMBIA	MO	139	ABC	SD	12,000
75 KOMU	COLUMBIA	MO	139	ABC	SD	66,000
76 KRCR	REDDING	CA	140	ABC	SD	59,000
77 KDIX	DICKINSON	ND	142	ABC	SD	16,000
78 WICU	ERIE	PA	144	NBC	SD	58,000
79 WPDE	FLORENCE	SC	147	ABC	SD	23,000
80 KBAK	BAKERSFIELD	CA	150	ABC	SD	31,000
81 KERO	BAKERSFIELD	CA	150	NBC	SD	48,000
82 WECT	WILMINGTON	NC	151	NBC	SD	82,000
83 WWAY	WILMINGTON	NC	151	ABC	SD	41,000
84 KCFW	KALISPELL	MT	154	NBC	SD	29,000
85 KTXS	ABILENE	TX	155	ABC	SD	10,000
86 WBOC	SALISBURY	MD	165	CBS	SD	54,000
87 WHTV	MERIDIAN	MS	171	CBS	SD	11,000
88 WTOK	MERIDIAN	MS	171	ABC	SD	56,000
89 KIMO	ANCHORAGE	AK	172	ABC	SD	12,000
90 KXII	SHERMAN	TX	172	CBS	SD	44,000
91 KALB	ALEXANDRIA	LA	174	NBC	SD	59,000
92 WLUC	MARQUETTE	MI	182	ABC	SD	24,000
93 WBKO	BOWLING GREEN	KY	185	ABC	SD	59,000
94 KSTF	SCOTT'S BLUFF	NE	189	ABC	EN	54,000
95 WLFI	W.LAFAYETTE	IN	191	CBS	SD	12,000
96 KLSI	SAN ANGELO	TX	196	CBS	SD	23,000
97 WHIZ	ZANESVILLE	OH	198	NBC	SD	16,000
98 WAGN	PRESQUE ISLE	ME	200	CBS	SD	16,000
99 KNVT	TWIN FALLS	ID	203	CBS	SD	13,000
100 WSLA	SELMA	AL	207	CBS	SD	10,000

FINAL USAGE REPORT FOR EDDIE MURRAY

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
101 WBKB	ALPENA	MI	209	CBS	EN	15,000
102 KXGN	GLENDIVE	MT	210	CBS	EN	3,000
-----						4,932,000

INTERIM USAGE REPORT FOR JOE PATERNO

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
1 WFBN	JULIET	IL	3	IND	SD	1,000
2 KYW	PHILADELPHIA	PA	4	NBC	SD	606,000
3 WFMZ	ALLENTOWN	PA	4	IND	SD	7,000
4 WHYY	WILMINGTON	DE	4	PBS	EN	54,000
5 KDOL	OAKLAND	CA	5	IND	SD	13,000
6 KFTY	SANTA ROSA	CA	5	IND	SD	1,000
7 WOAC	CANTON	OH	9	IND	EN	1,000
8 KUHT	HOUSTON	TX	11	PBS	SD	13,000
9 WPTT	PITTSBURGH	PA	12	IND	SD	10,000
10 WLRN	MIAMI	FL	13	PBS	SD	2,000
11 WPLG	MIAMI	FL	13	ABC	SD	213,000
12 KCPQ	TACOMA	WA	16	PBS	EN	8,000
13 KSTW	TACOMA	WA	16	IND	SD	116,000
14 WXLT	SARASOTA	FL	17	ABC	SD	25,000
15 WMAR	BALTIMORE	MD	20	NBC	SD	241,000
16 KTXL	SACRAMENTO	CA	21	IND	SD	110,000
17 WIPB	MUNCIE	IN	23	PBS	SD	3,000
18 WTTV	INDIANAPOLIS	IN	23	IND	SD	63,000
19 WTNH	NEW HAVEN	CT	24	ABC	SD	174,000
20 WHKY	HICKORY	NC	31	IND	DN	10,000
21 WKBW	BUFFALO	NY	32	ABC	SD	260,000
22 WFTV	ORLANDO	FL	33	ABC	SD	96,000
23 WSFJ	THORNVILLE	OH	35	IND	SD	1,000
24 WKFT	FAYETTEVILLE	NC	38	IND	SD	2,000
25 KOCO	OKLAHOMA CITY	OK	40	ABC	SD	181,000
26 WLNE	PROVIDENCE	RI	41	CBS	SD	45,000
27 WDUB	ATHENS	OH	43	PBS	SD	2,000
28 WHTM	HARRISBURG	PA	48	ABC	SD	63,000
29 WLYH	LANCASTER	PA	48	CBS	SD	16,000
30 WDTN	DAYTON	OH	49	ABC	SD	44,000
31 WDAU	SCRANTON	PA	50	CBS	SD	52,000
32 WEYI	CLIO	MI	53	CBS	SD	24,000
33 KATV	LITTLE ROCK	AR	54	ABC	SD	129,000
34 KIAL	SHREVEPORT	LA	55	NBC	SD	54,000
35 KAKE	WICHITA	KS	59	ABC	SD	100,000
36 KTVH	HUTCHINSON	KS	59	CBS	SD	51,000
37 WPEC	W. PALM BEACH	FL	64	ABC	SD	34,000
38 WPTV	W. PALM BEACH	FL	64	NBC	SD	97,000
39 KGGM	ALBUQUERQUE	NM	68	CBS	SD	53,000
40 WOVT	OMAHA	NE	70	CBS	SD	142,000
41 WPSD	PADUCAH	KY	72	NBC	SD	115,000
42 WSIU	CARBONDALE	IL	72	PBS	SD	1,000
43 WHBF	ROCK ISLAND	IL	73	CBS	SD	78,000
44 WAND	DECATUR	IL	74	ABC	SD	49,000
45 KXLY	SPOKANE	WA	75	ABC	SD	84,000
46 WLEX	LEXINGTON	KY	78	NBC	SD	58,000
47 WTVQ	LEXINGTON	KY	78	ABC	SD	52,000
48 WSBT	SOUTH BEND	IN	80	CBS	SD	70,000
49 WFMJ	YOUNGSTOWN	OH	81	NBC	SD	49,000
50 WYTV	YOUNGSTOWN	OH	81	ABC	SD	49,000

INTERIM USAGE REPORT FOR JOE PATERNO

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
51 WJAC	JOHNSTOWN	PA	83	NBC	SD	169,000
52 WKPT	KINGSPORT	TN	84	ABC	SD	29,000
53 WJTV	JACKSON	MS	86	CBS	SD	70,000
54 KHAS	HASTINGS	NE	89	NBC	SD	17,000
55 KHGI	KEARNEY	NE	89	ABC	SD	35,000
56 KOLN	LINCOLN	NE	89	CBS	SD	85,000
57 KUON	LINCOLN	NE	89	PBS	EN	10,000
58 WIS	COLUMBIA	SC	90	NBC	SD	81,000
59 WAAY	HUNTSVILLE	AL	91	ABC	SD	66,000
60 WRBT	BATON ROUGE	LA	92	NBC	SD	23,000
61 WKJG	FT. WAYNE	IN	93	NBC	SD	22,000
62 WCAX	BURLINGTON	VT	94	CBS	SD	120,000
63 KDLT	SIOUX FALLS	SD	95	ABC	SD	32,000
64 KELO	SIOUX FALLS	SD	95	CBS	SD	4,000
65 KWTX	WACU	TX	97	ABC	SD	113,000
66 WITN	WASHINGTON	NC	100	NBC	SD	86,000
67 WJBF	AUGUSTA	GA	103	ABC	SD	102,000
68 KRDD	COLORADO SPRINGS	CO	104	ABC	SD	46,000
69 KDBC	EL PASO	TX	106	CBS	SD	68,000
70 WCIV	CHARLESTON	SC	111	NBC	SD	34,000
71 WRBL	COLUMBUS	GA	112	CBS	SD	43,000
72 WIVM	COLUMBUS	GA	112	ABC	SD	46,000
73 WDIO	DULUTH	MN	114	ABC	SD	65,000
74 KODE	JOPLIN	MO	118	ABC	SD	37,000
75 WTWO	TERRE HAUTE	IN	123	NBC	SD	77,000
76 WECA	TALLAHASSEE	FL	127	ABC	SD	51,000
77 KAUZ	WICHITA FALLS	TX	128	CBS	SD	52,000
78 WTOV	STREUBENVILLE	OH	129	ABC	SD	88,000
79 KCAU	SIOUX CITY	IA	131	ABC	SD	63,000
80 KIII	CORPUS CHRISTI	TX	136	ABC	SD	89,000
81 WMAZ	MACON	GA	138	CBS	SD	130,000
82 WICU	ERIE	PA	144	NBC	SD	58,000
83 WJET	ERIE	PA	144	ABC	EN	53,000
84 KSNT	TOPEKA	KS	146	ABC	SD	26,000
85 WBTW	FLORENCE	SC	147	CBS	SD	92,000
86 KPOM	FT. SMITH	AR	148	CBS	SD	14,000
87 WWAY	WILMINGTON	NC	151	ABC	SD	41,000
88 WDTV	BRIDGEPORT	WV	168	CBS	SD	47,000
89 KAIT	JONESBORO	AR	173	ABC	SD	91,000
90 WHIZ	ZANESVILLE	OH	198	NBC	SD	16,000
91 WAGM	PRESQUE ISLE	ME	200	CBS	SD	16,000
92 WSLA	SELMA	AL	207	CBS	SD	10,000

 6,139,000

1983
Leigh Welles
Tea, Diet & Exercise
Final Report

Leigh Welles, the former soloist with the Ballet Russe whose message includes exercise and diet for women and how hot and iced tea fit into her program, visited 14 cities this spring and summer on behalf of the Tea Council. Her first trip, in conjunction with the publication of her book, Leigh Welles' Ballet Body Book, took her to nine cities; the second trip, exclusively for tea, went to five cities.

Ms. Welles' message this year centered on the dual theme of exercise and diet for women of all ages. Specifically, she recommended cutting down on the amount of food eaten to insure weight loss and weight control. She says that she had trained herself to eat half of what she wanted and "filled up the other half with hot and iced tea." In all her television interviews Ms. Welles had two glasses of iced tea on camera and invited the host or hostess to join her in drinking iced tea on camera. Also, she effectively wove the "quality tea" message into her presentation as part of the improvement in the quality of women's lives and attitudes she advocates.

During the first part of her tour Ms. Welles visited the following cities:

Chicago	Phoenix
Detroit	San Diego
St. Louis	Portland, OR.
Dallas/Ft. Worth	Seattle
Houston	

In those cities Ms. Welles did 11 television interviews totalling 145 minutes, 8 radio interviews totalling 240 minutes and 7 newspaper interviews.

During the second part of her trip she visited the following cities:

Miami/Ft. Lauderdale	Orlando
West Palm Beach	Jacksonville
Tampa	

In those cities Ms. Welles did 7 television interviews totalling 29 minutes, 4 radio interviews totalling 155 minutes and 8 newspaper interviews.

Ms. Welles was extremely well received by all media in this her second year of travelling for tea. A woman in her early fifties, she is a living example of fitness for women of all ages.

Michael L. Friedman
September 28, 1983

1983
TEA AMBASSADOR TOUR
INTERIM REPORT

Utilizing his own brand of mock-seriousness and humor, Aubrey Franklin skillfully managed to weave the Quality Tea Story into his media presentations which were so well received again in this his eighth year as The Tea Ambassador.

Scheduled to visit 25 markets in 1983, he added to his repertoire of interview material which regularly includes proper tea brewing, the history and lore of tea and the like, liberal mentions of the preference for Quality Tea. Typical of his messages were, "...no brand tea is nobody's tea, skip it!..." and "...why gamble on cheap, no-brand tea when you can have a fine cuppa brand tea for only two cents...."

In the 22 markets he has completed to date, his television appearances have totaled 204 minutes (more than 3 1/2 hours), an average of 9 1/2 minutes per show. His newspaper interviews have produced large feature stories for tea (often full pages and more) in 15 newspapers. Two of these print interviews resulted in syndicated pieces -- Cox News Service (25 papers) and the Baltimore Sun News Syndicate (42 papers) -- that ran in many markets in addition to those the Tea Ambassador actually visited.

To date in 1983, Aubrey Franklin has completed these markets:

Austin	Kansas City	St. Louis
Baltimore	Louisville	Tampa
Baton Rouge	New Orleans	Tulsa
Des Moines	Omaha	Washington, D.C.
Ft. Worth	Orlando	West Palm Beach
Hampton	Richmond	Youngstown
Harrisburg	San Antonio	
Jacksonville	San Francisco	

In October, he will visit his final three markets for 1983.

1983
AIRLINE STEWARDESS TOUR
FINAL REPORT

Visiting ten markets for tea this year, Carolyn Shelton, the attractive airline stewardess, articulated a number of subjects including the advantages of "quality tea" in her broadcast interviews on radio and television.

All told, she had 12 TV interviews for a total of 102 minutes (8½ minutes average) and 16 radio interviews for 196 minutes (an average of 12½ minutes per show).

Her appearances were mainly on daytime programs oriented toward food and food preparation, general women's talk shows and "call-in" shows. In projecting the desirability of selecting quality or brand name tea, she would say, for instance, "...it's your way of getting your best value in tea....," or "...it guarantees you the best in taste, bouquet and appearance...."

Drawing on her experience as an airline stewardess, she also covered proper tea brewing or preparation, food recipes that complement tea, travel tips, and talked about her inner-city, self-help programs for young persons.

This spring and summer she visited the following markets:

- | | |
|------------|------------------|
| Baltimore | Indianapolis |
| Chicago | New York |
| Dallas | Rockford |
| Davenport | Toledo |
| Fort Wayne | Washington, D.C. |

September 28, 1983

Asoka Dutt
President
CBC International

ITEM 15 (a) ATTACHMENT "B"

TEA COUNCIL OF THE U.S.A., INC.

REPORT OF THE TREASURER

FOR THE ELEVEN MONTHS ENDED NOVEMBER 30, 1983

	<u>ACTUAL TO</u> <u>11/30/83</u>	<u>BUDGET TO</u> <u>11/30/83</u>	<u>ANNUAL</u> <u>BUDGET</u>
<u>OPERATING BALANCE AT BEGINNING:</u>	<u>\$558,161</u>	<u>\$558,161</u>	<u>\$558,161</u>
<u>RECEIPTS:</u>			
U.S.A. Trade Contributions	\$350,066	\$365,394	\$440,000
Producing Countries' Contributions	398,805	418,253	418,253
Overseas Observer Contributions	10,000	-	-
1982 Uncollected Accounts Receivable	(9,584)	-	-
Interest	<u>39,072</u>	<u>36,667</u>	<u>40,000</u>
TOTAL RECEIPTS	<u>\$788,359</u>	<u>\$820,314</u>	<u>\$898,253</u>
<u>EXPENDITURES:</u>			
Tea Council Activities			
Approved	\$733,164	\$751,592	\$800,710
Under Consideration	<u>-</u>	<u>-</u>	<u>5,704</u>
TOTAL EXPENDITURES	<u>\$733,164</u>	<u>\$751,592</u>	<u>\$806,414</u>
<u>OPERATING BALANCE AT END:</u>	<u>\$613,356</u>	<u>\$626,883</u>	<u>\$650,000</u>

<u>Tea Council Administrative</u>	<u>ACTUAL TO</u> <u>11/30/83</u>	<u>BUDGET TO</u> <u>11/30/83</u>	<u>ANNUAL</u> <u>BUDGET</u>
101 Salaries	\$159,359	\$159,400	\$174,100
105 Employees' Pension, Taxes & Ins.	44,208	42,000	45,000
110 Travel & Expense	6,603	8,500	9,000
115 Office Supplies & Expense	20,545	21,000	22,000
120 Rent & Maintenance	73,307	74,000	82,000
125 Furniture & Equipment	926	1,500	2,000
130 Insurance & Sundry Expenses	7,304	11,000	12,000
132 Legal & Accounting Fees	12,427	12,500	13,000
135 Exhibits & Presentations	1,121	2,500	3,000
140 Misc. Devel. of Ideas, Sketches, etc.	-	-	2,000
150 Tea Convention	35,514	37,000	37,000
201-435 Council Projects	<u>385,967</u>	<u>396,309</u>	<u>415,010</u>
Gross	\$747,281	\$765,709	\$816,110
501 Less Fee Paid by Tea Assn.	<u>(14,117)</u>	<u>(14,117)</u>	<u>(15,400)</u>
Net	<u>\$733,164</u>	<u>\$751,592</u>	<u>\$800,710</u>

<u>Consumer Publicity Projects</u>	<u>ACTUAL TO 11/30/83</u>	<u>BUDGET TO 11/30/83</u>	<u>ANNUAL BUDGET</u>
201 Salaries	\$ 50,149	\$ 50,149	\$ 54,700
210 Pension, Taxes & Ins.	9,350	9,350	10,000
212 Travel & Expense	2,074	2,000	2,000
215 Special Services	3,855	4,000	4,000
220 Publications	1,218	2,500	9,000
225 Photographs	8,954	9,000	9,500
230 Clippings, Radio & TV Reports	3,238	3,500	4,000
235 Publicity Mailings & Materials	32,077	31,500	31,500
240 TV & Radio Publicity	5,402	5,000	5,000
250 Speakers' Bureau	4,404	4,500	4,500
255 "Two Leaves & A Bud" Filmstrip	<u>240</u>	<u>3,000</u>	<u>5,000</u>
Total	<u>\$120,961</u>	<u>\$124,499</u>	<u>\$139,600</u>

<u>Special Projects - Sports</u>	<u>ACTUAL TO 11/30/83</u>	<u>BUDGET TO 11/30/83</u>	<u>ANNUAL BUDGET</u>
301 Coaches' Tour	\$ 49,221	\$ 49,000	\$ 50,000
310 Reprint - Physical Fitness Booklet	11,999	12,000	12,000
315 Postage & Handling - Booklet Shipments	9,378	16,000	18,000
320 Distribution - Baseball Film	625	625	625
325 Football Videotape (1)	13,250	13,250	13,250
330 TV Sports Videotapes (3)	39,750	39,750	39,750
335 AFCA Donation	5,000	5,000	5,000
340 Athletic & Recreation Clinics	<u>17,179</u>	<u>17,300</u>	<u>17,900</u>
Total	<u>\$146,402</u>	<u>\$152,925</u>	<u>\$156,525</u>

<u>Other Projects</u>	<u>ACTUAL TO 11/30/83</u>	<u>BUDGET TO 11/30/83</u>	<u>ANNUAL BUDGET</u>
401 Tea Trade Journal Ads	\$ 2,740	\$ 1,800	\$ 1,800
410 Foodservice Survey	1,000	2,000	2,000
415 Foodservice Campaign	38,036	40,000	40,000
420 Distribution - "Aim...Less Frame" Film	1,860	1,785	1,785
425 Tea Ambassador Tour	45,000	45,000	45,000
430 Tea, Diet and Exercise Tour	19,968	18,300	18,300
435 Airline Stewardess Tour	<u>10,000</u>	<u>10,000</u>	<u>10,000</u>
Total	<u>\$118,604</u>	<u>\$118,885</u>	<u>\$118,885</u>

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No x

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes x or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Donald A. Wiederecht
Signature

January 23, 1984
Date

Donald A. Wiederecht
Please type or print name of
signatory on the line above

Executive Director

Title