

RECEIVED
CRIMINAL DIVISION
JUL 31 1 03 PM '79
INTERNAL SECURITY
SECTION
REGISTRATION UNIT

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Month Period Ending JUN 30 1979
(Insert date)

Name of Registrant **Tea Council of the U.S.A., Inc.** Registration No. **1853**

Business Address of Registrant **230 Park Avenue
New York, N.Y. 10017**

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- | | | |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in Item 1.

Not Applicable

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position	Date Connection Ended
Brigadier General Trihardjo	Vice Chairman	6/30/79

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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See Attachment "A"

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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his services.

Not Applicable

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>*Date connection began</i>
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II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Tea Board, India
Sri Lanka Tea Board
Republic of Indonesia

The Tea Board of Kenya
The Tanzania Tea Authority
Tea Association (Central Africa) Limited

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

The Tea Council's sole objective is to try to increase consumption of tea in the U.S.A. All of its publicity/promotion programs (no advertising), which consist of food photographs and news information, booklets, radio and television interviews and tapes, distribution of films, are aimed toward that stated objective. See Attached:

- a. - Jan. - June - K. Rapieff Tea Tasting Demonstrations
- b. - Jan. - June - Consumer Publicity Reports
- c. - Jan. - May - Interim Report - Tea Ambassador (Aubrey Franklin) Tour
- d. - Feb. - May - Interim Report - Football Coaches Tour & Athletic Clinics
- e. - Interim Report- TV Sports Videotapes
- f. - A.I.A.W. Videotape
- g. - T.H.I. Chart For the Athlete (Reprint)
- h. - Booklet "What You Should Know About Tea" - (Reprint)
- i. - 1978 Annual Report

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

USA

ITW

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes No

If yes, describe fully.

See Answer to Question 11

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
2/16/79	Tea Board, India		\$ 14,395.75
3/ 5/79	Sri Lanka Tea Board		35,102.00
3/ 8/79	The Tea Board of Kenya		16,663.75
3/20/79	The Tea Association (Central Africa) Limited (Malawi)		33,524.00
3/28/79	Republic of Indonesia		22,678.25
5/10/79	Tea Board, India		14,395.75
6/13/79	Republic of Indonesia		22,678.25
6/25/79	Sri Lanka Tea Board		35,102.00
6/26/79	The Tea Board of Kenya		16,663.75

Total \$211,203.50

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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See Attachment "B"

"Report of the Treasurer for the Six Months
Ended June 30, 1979"

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (Specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

- Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

- Yes No

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
 - Exhibit B⁷ Yes No
- Not Applicable**

If no, please attach the required exhibit.

(a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

- Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6-month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes No Not Applicable

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Donald A. Wiederecht

Donald A. Wiederecht
Executive Director

Subscribed and sworn to before me at State of New York, County of New York

this 26th day of July, 19 79

THEODORE A. CAMMAROTA
NOTARY PUBLIC, State of New York
No. 31-0544550
Qualified in New York County
Commission Expires March 30, 1981

Theodore A. Cammarota
(Signature of notary or other officer)

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.)

QUESTION 4. ATTACHMENT "A"

RECEIVED
CRIMINAL DIVISION
JUL 31 1 03 PM '79
INTERNAL SECURITY
SECTION
REC 3/14/79
IRON UNIT

Group 1 Member: Sri Lanka Tea Board

A.S. Nadaraja Vice Chairman
6711 Greyswood Road
Bethesda, Maryland 20034

B. Warusavitarne
574 Galle Road
Colombo 3, Sri Lanka

Group 2 Member: India

K. Srinivasan Vice Chairman 3/14/79
200 East End Avenue
New York, N.Y. 10028

R. Bedi 6/6/79
363 East 76th Street
New York, N.Y. 10021

Group 3 Member: Republic of Indonesia

Brigadier General Trihardjo Vice Chairman 3/14/79
117 Overlook Circle
New Rochelle, N.Y. 10804 - (Resigned 6/30/79)

H. Soeherlan
Djl. H.A. Salim 112
Djakarta, Indonesia

Group 4 Member: Tea Association of the U.S.A., Inc.

William I. McGirr Chairman 3/14/79
131 High Line Trail
Stamford, Conn. 06830

Charles E. Arnett Treasurer 3/14/79
3 Salem Lane
Westport, Conn. 06880

Thomas E. Dannemiller 3/14/79
8330 Amber Cove Drive
Atascocita Shores
Humble, Texas 77338

Jack A. Dinos 3/14/79
285 Blanton Road, N.W.
Atlanta, Georgia 30342

Cont.....

Group 4 Member: Tea Association of the U.S.A., Inc.

Russell C. Fox 91 Cascade Drive Battle Creek, Michigan 49105	3/14/79
David W. Graham 404 New York Avenue Wyckoff, N.J. 07481	3/14/79
Albert E. Keogler 14 Horse Hill Road Brookville, N.Y. 11545	3/14/79
R. Donald Thomson 33 Huron Drive Chatham, N.J. 07928	
Hubert M. Tibbetts 53 Londonderry Drive Greenwich, Conn. 06830	3/14/79
Joseph H. Wertheim 36 Heritage Lane Weston, Conn. 06883	3/14/79

Group 5 Member: The Tea Board of Kenya

J.P. Mboqua 10201 Sorrel Avenue Potomac, Maryland 20854	Vice Chairman 3/14/79
D.D.C. Don Nanjira 49 Iselin Terrace Larchmont, N.Y. 10538	3/14/79

Group 6 Member: The Tanzania Tea Authority

A.M. Daraja 301 East 47th Street New York, N.Y. 10017	Vice Chairman 3/14/79
G.M. Mukami P.O. Box 2663 Dar Es Salaam, Tanzania	3/14/79

Cont.....

Group 7 Member: The Tea Association (Central Africa) Limited

T.J.X. Muwamba
360 Mamaroneck Road
Scarsdale, N.Y. 10583

Vice Chairman

3/14/79

A. Schwarz
Namingomba Tea Estate Ltd.
P.O. Box 2
Thyolo, Malawi

3/14/79

JANUARY, 1979

KENNETH RAPIEFF
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

JANUARY

<u>Date</u>	<u>Organization</u>	<u>Location</u>
2	Senior Citizens	Rockville Center, N.Y.
3	Senior Citizens	New York, New York
3	Lion's Club	Perth Amboy, N.J.
5	Senior Citizens	Chappaqua, N.Y.
9	Woman's Club	Franklin Square, N.Y.
10	Lions's Club	Forest Hills, N.Y.
16	Rotary Club	Brewster, N.Y.
18	Rotary Club	Weston, Massachusetts
22	Lion's Club	Birdsboro, Pennsylvania
23	Senior Citizens	New York, New York
30	Lion's Club	Kearny, N.J.

FEBRUARY, 1979

KENNETH RAPIEFF
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

FEBRUARY

<u>Date</u>	<u>Organization</u>	<u>Location</u>
1	Lions Club	River Vale, N.J.
5	Woman's Club	Matawan, N.J.
6	Homemakers Assoc.	West Hempstead, N.Y.
6	Woman's Club	Westville, N.J.
9	Chanel 10 - TV Interview	Danbury, Conn.
13	Flower Club	Lebanon, Pa.
13	Kiwanis Club	Nazareth, Pa.
17	Lions Club	Ballston Spa, N.Y.
20	Kiwanis Club	Manchester, Conn.
21	Lions Club	Bloomfield, N.J.
21	Lions Club	Freehold, N.J.
22	Kiwanis Club	Staten Island, N.Y.
27	Rotary Club	Bound Brook, N.J.
27	Lions Club	Warminster, Pa.
28	Rotary Club	Egg Harbor, N.J.

MARCH, 1979

KENNETH RAPIEFF
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

MARCH

<u>Date</u>	<u>Organization</u>	<u>Location</u>
1	Kiwanis Club	Boston, Mass.
5	Parent-Teachers Association	Pottsville, Pa.
6	Kiwanis Club	Willow Grove, Pa.
7	Kiwanis Club	Scranton, Pa.
9	Chanel 10 - TV Interview	Seymour, Conn.
12	Lions Club	Cresco, Pa.
13	Woman's Club	Lyndhurst, N.J.
14	Woman's Club	Massapaqua, N.Y.
15	Lions Club	Huntington Station, N.Y.
19	Lions Club	Hokendaqua, Pa.
21	Rotary Club	Morristown, N.J.
21	Women's Guild	Irvington, N.J.
27	Lions Club	Leesport, Pa.
27	Reading Times - Interview	Reading, Pa.
28	Rotary Club	Flemington, N.J.
28	Lions Club	Lakewood, N.J.

APRIL, 1979

KENNETH RAPIEFF
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

APRIL

<u>Date</u>	<u>Organization</u>	<u>Location</u>
2	Woman's Club	Westboro, Mass.
3	Lions Club	Athol, Mass.
4	Community College	Haverhill, Mass.
4	Lions Club	Dedham, Mass.
5	Rotary Club	Lynnfield, Mass.
9	Lions Club	Oxford Valley, Pa.
10	Lions Club	Topton, Pa.
12	Lions Club	Loysburg, Pa.
16	Lions Club	Hellertown, Pa.
17	Tea Assoc. Seminar	New York, New York
17	Senior Citizens	New York, New York
18	Kiwanis Club	Englewood Cliffs, N.J.
19	Lions Club	Mt. Bethel, Pa.
21	Rotary Conference	Downington, Pa.
23	Lions Club	Branford, Conn.
24	Lions Club	Springfield, Pa.
25	Lions Club	Southington, Conn.
26	Lions Club	Old Greenwich, Conn.

RECEIVED
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JUL 31 1 03 PM '79

INTERNAL SECURITY
SECTION TEA COUNCIL TV SPORTS VIDEOTAPES
REGISTRATION UNIT

INTERIM REPORT

Thus far in 1979, three TV sports videotapes have been produced. One, featuring a star baseball player, has already been distributed. A second, on women's track and field, is currently in distribution and will be throughout the summer. The third, football, done with a big name coach, was taped during spring practice and will be released at the beginning of August.

The baseball tape was done with Jim Palmer, of the Baltimore Orioles, a most suitable choice. Palmer has for the past ten years been one of the finest pitchers in baseball and his name and exploits are widely known. Also, he is clean cut, good looking and very articulate, an excellent spokesman for tea.

The interview was done with Palmer during spring training in Florida. The tape was then placed on stations prior to the beginning of the baseball season. Palmer's message was iced tea as the liquid replacement after he pitches in hot weather. He also mentioned iced tea as part of his personal conditioning program.

Continued...

Praise for the tape by television stations was unanimous. In all, the tape played in evening sports segments on television stations in 107 cities. The confirmed audience totalled more than 10 million. Among the major stations airing the tape were: WPVI-TV, Philadelphia, KGO-TV, San Francisco, WBZ-TV, Boston, WDIV-TV, Detroit, and WEWS-TV, Cleveland.

Among the comments we received:

"Excellent quality, good action to visually stimulate the piece." KMGH-TV, Denver, CO.

"Good piece and not overly commercial." WTVR-TV, Richmond, VA.

"Very useful, tea segment was handled well by Palmer." WWNY-TV, Watertown, N.Y.

The second television sports clip was done with Joe Paterno, the popular head football coach at Penn State University and a man with a fine national reputation. As mentioned above, this was done during spring practice but will not be released until the beginning of August, six weeks prior to the beginning of the football season and the time of greatest impact.

XXXX

JIM PALMER TEA COUNCIL INTERVIEW FINAL USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
1 WFMZ	ALLENTOWN	PA	4	IND	EN	8,000
2 WFVI	PHILADELPHIA	PA	4	ABC	SD	647,000
3 KGO	SAN FRANCISCO	CA	5	ABC	SD	295,000
4 KTSF	SAN FRANCISCO	CA	5	IND	SD	2,000
5 KDOL	OAKLAND	CA	6	IND	SD	1,000
6 WBZ	BOSTON	MA	6	NBC	SD	528,000
7 WSMW	WORCESTER	MA	6	IND	SD	1,000
8 WDIV	DETROIT	MI	7	NBC	EN	420,000
9 WEWS	CLEVELAND	OH	9	ABC	SD	307,000
10 WFAA	DALLAS	TX	10	ABC	EN	184,000
11 KDKA	PITTSBURGH	PA	11	CBS	SD	433,000
12 KTRK	HOUSTON	TX	12	ABC	SD	274,000
13 KUHT	HOUSTON	TX	12	IND	SD	1,000
14 KSD	ST. LOUIS	MO	13	NBC	SD	242,000
15 KSTP	ST. PAUL	MN	14	ABC	SD	240,000
16 WCIX	MIAMI	FL	15	IND	SD	48,000
17 KSTW	TACOMA	WA	18	IND	SD	38,000
18 WRFW	BALTIMORE	MD	19	IND	SD	34,000
19 WJZ	BALTIMORE	MD	19	ABC	SD	188,000
20 WTTV	INDIANAPOLIS	IN	20	IND	SD	75,000
21 WTTV	INDIANAPOLIS	IN	20	IND	WN	30,000
22 KMGH	DENVER	CO	21	CBS	SD	157,000
23 KOVR	SACRAMENTO	CA	22	ABC	SD	67,000
24 WTNH	NEW HAVEN	CT	24	ABC	SD	193,000
25 WLWT	CINCINNATI	OH	25	NBC	EN	142,000
26 WISN	MILWAUKEE	WI	26	CBS	SD	94,000
27 KFMB	SAN DIEGO	CA	28	CBS	EN	108,000
28 WKBW	BUFFALO	NY	29	ABC	SD	157,000
29 WTVF	NASHVILLE	TN	30	CBS	SD	224,000
30 WJAR	PROVIDENCE	RI	31	NBC	EN	234,000
31 WTVN	COLUMBUS	OH	32	ABC	SD	104,000
32 KOAI	FLAGSTAFF	AZ	33	NBC	SD	7,000
33 KTAR	PHOENIX	AZ	33	NBC	SD	91,000
34 WHKY	HICKORY	NC	34	IND	SD	50,000
35 WISU	NEW ORLEANS	LA	36	NBC	SD	95,000
36 WVUE	NEW ORLEANS	LA	36	ABC	SD	130,000
37 KWTU	OKLAHOMA CITY	OK	38	CBS	SD	90,000
38 WPTF	DURHAM	NC	42	NBC	SD	20,000
39 WTVB	DURHAM	NC	42	CBS	SD	159,000
40 WCHS	CHARLESTON	WV	44	CBS	SD	113,000
41 WDTN	DAYTON	OH	46	NBC	SD	44,000
42 WAPI	BIRMINGHAM	AL	50	NBC	SD	81,000
43 KTUL	TULSA	OK	52	ABC	SD	200,000
44 WFNX	GREENSBORO	NC	53	CBS	SD	182,000
45 WGHP	HIGH POINT	NC	53	ABC	EN	85,000
46 WXII	WINSTON SALEM	NC	53	NBC	SD	145,000
47 WEYI	CLIO	MI	55	CBS	SD	16,000
48 WTVR	RICHMOND	VA	56	CBS	DN	51,000
49 WTVR	RICHMOND	VA	56	CBS	SD	148,000
50 WVIR	CHARLOTTESVILLE	VA	56	NBC	SD	6,000

FORM 8112-S

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4

JIM PALMER TEA COUNCIL INTERVIEW FINAL USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
51 WTOL	TOLEDO	OH	57	CBS	SD	164,000
52 KATV	LITTLE ROCK	AR	58	ABC	SD	140,000
53 KATV	LITTLE ROCK	AR	58	ABC	WN	1,000
54 WALA	MOBILE	AL	62	NBC	SD	120,000
55 WEAR	PENSACOLA	FL	62	ABC	SD	80,000
56 WOI	AMES	IA	63	ABC	SD	44,000
57 WSET	LYNCHBURG	VA	67	ABC	SD	64,000
58 WSLS	ROANOKE	VA	67	NBC	SD	76,000
59 KJED	FRESNO	CA	69	ABC	SD	22,000
60 KCRG	CEDAR RAPIDS	IA	70	ABC	SD	74,000
61 KDUB	DUBUQUE	IA	70	ABC	SD	9,000
62 WOC	DAVENPORT	IA	74	NBC	SD	70,000
63 WPEC	W. PALM BEACH	FL	81	ABC	SD	62,000
64 WPTV	PALM BEACH	FL	81	NBC	SD	114,000
65 WPTV	PALM BEACH	FL	81	NBC	WN	60,000
66 KHGI	KEARNEY	NE	82	ABC	SD	28,000
67 KOLN	LINCOLN	NE	82	CBS	WN	62,000
68 WKFT	KINGSFORT	TN	84	ABC	SD	5,000
69 WKYH	HAZARD	KY	89	NBC	SD	1,000
70 WTVQ	LEXINGTON	KY	89	ABC	SD	25,000
71 WCAX	BURLINGTON	VT	90	CBS	SD	90,000
72 KVOA	TUCSON	AZ	91	NBC	SD	39,000
73 KELO	SIOUX FALLS	SD	92	CBS	SD	143,000
74 KSFY	SIOUX FALLS	SD	92	NBC	SD	56,000
75 WJIM	LANSING	MI	93	CBS	SD	93,000
76 WNCN	GREENVILLE	NC	94	CBS	SD	84,000
77 KTBC	AUSTIN	TX	97	CBS	SD	95,000
78 KTUV	AUSTIN	TX	97	NBC	SD	19,000
79 WIFR	ROCKFORD	IL	100	CBS	EN	25,000
80 WIFR	ROCKFORD	IL	100	CBS	SD	25,000
81 KDLH	DULUTH	MN	107	CBS	SD	59,000
82 KFDX	WICHITA FALLS	TX	110	NBC	SD	35,000
83 KODE	JOPLIN	MO	113	ABC	SD	49,000
84 KLFY	LAFAYETTE	LA	115	CBS	SD	71,000
85 WFBN	TRAVERSE CITY	MI	118	NBC	SD	21,000
86 WICZ	BINGHAMTON	NY	122	NBC	SD	10,000
87 WCSC	CHARLESTON	SC	124	CBS	DT	16,000
88 WCSC	CHARLESTON	SC	124	CBS	SD	57,000
89 WKBT	LA CROSSE	WI	126	CBS	SD	51,000
90 WXOW	LA CROSSE	WI	126	ABC	SD	8,000
91 WWAY	WILMINGTON	NC	129	ABC	SD	33,000
92 KSHO	LAS VEGAS	NV	137	ABC	SD	7,000
93 KGBT	HARLINGEN	TX	138	CBS	SD	59,000
94 WABI	BANGOR	ME	146	CBS	SD	72,000
95 WVII	BANGOR	ME	146	ABC	SD	12,000
96 KCRL	RENO	NV	148	NBC	EN	14,000
97 WALB	ALBANY	GA	150	NBC	SD	128,000
98 KRBC	ABILENE	TX	155	NBC	SD	90,000
99 KFSM	FT. SMITH	AR	162	NBC	EN	110,000
100 WUNY	WATERTOWN	NY	164	CBS	SD	84,000

JIM PALMER TEA COUNCIL INTERVIEW FINAL USAGE REPORT

CALL LETTERS	CITY	STATE	MARKET SIZE	NETWORK	PROGRAM	AUDIENCE
101 WBOC	SALISBURY	MD	168	CBS	EN	38,000
102 WBOC	SALISBURY	MD	168	CBS	SD	38,000
103 KQTV	ST. JOSEPH	MO	181	ABC	SD	45,000
104 KESD	PALM SPRINGS	CA	187	ABC	SD	24,000
105 WHSV	HARRISONBURG	VA	199	ABC	SD	39,000
106 WAGM	PRESQUE ISLE	ME	201	CBS	EN	10,000
107 KYUS	MILES CITY	MT	212	NBC	SD	20,000
						10,279,000

WOULD YOU LIKE THE REPORT RUN AGAIN? (YES/NO)

FORM 8112-S

12
11
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INTERNAL SECURITY
SECTION
AIAW VIDEOTAPE REGISTRATION UNIT

The third tape was done with Dr. Nell Jackson, women's track and field coach at Michigan State University. It was done on behalf of the AIAW, the women's collegiate athletic organization, and serves to continue the relationship the Tea Council began with women's athletics last year at the AIAW Tennis Championships. The tape was done at the site of the AIAW Track and Field National Championships and will be released in two stages and in two versions.

First, it will be released to NBC affiliated stations prior to the showing on NBC June 10th of the actual championships. Then it will be released to the other network affiliates. Two versions will also be done, one of about one and a half minutes in length for evening sports shows (much like the Palmer tape) the other of about four and a half minutes. This will be offered to the approximately 365 daytime talk and news programs with their large audiences of women.

Michael L. Friedman

DWJ Associates

June 6, 1979

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INTERNAL SECURITY
SECTION
REGISTRATION UNIT

Temperature

Humidity

Information — *for the athlete.*

Tea

Hot &

Iced

Keeping in shape by working out strenuously, not only can make you perform better, feel better, look better, but can even improve your outlook and attitude!

There are only a few precautions that one should take when working out, and this applies to the well-trained athlete as well as the general population.

Perhaps most important is liquid replacement. Particularly in hot, humid weather, fluid lost through exercise and sweating needs to be replaced by drinking liquid DURING as well as after the activity is completed! Most people only drink enough to quench their thirst, which is usually not enough.

"Forced hydration", or drinking about one quart of liquid an hour (½ pint per 15 minutes) when exercising in hot weather will enable an average person to perform well, longer, and to feel less tired when the workout ends.

Humidity as well as temperature is important regarding how active one should be. Knowing the Temperature-Humidity Index (THI) is an excellent indicator of when to be careful in hot weather. This chart, which gives various temperature and humidity combinations, can be helpful.

Temperature/Humidity Chart

If you are exercising under any of the following conditions, be alert to the dangers of excessive weight loss through sweating.

THI	T	H	or	T	H	or	T	H	or	T	H
80	=	80°/95%	or	85°/70%	or	90°/45%	or	95°/25%			
81	=	85°/75%	or	90°/50%	or	95°/30%	or	100°/20%			
82	=	85°/80%	or	90°/55%	or	95°/35%	or	100°/25%			
83	=	85°/85%	or	90°/60%	or	95°/40%	or	100°/27%			
84	=	85°/95%	or	90°/65%	or	95°/45%	or	100°/30%			
85	=	90°/70%	or	95°/50%	or	100°/35%	or	105°/25%			

A pleasant tasting, non-carbonated drink is a must during the "dog days", but especially when the THI reaches 80 and you must replace the liquid lost through sweating. That's the reason Iced Tea, with or without lemon and sugar, has been used on all sports training tables for many years. And when the weather cools down, Hot Tea takes its traditional place on the athlete's training table. Tea is easily prepared, has virtually no calories, tastes good, quenches thirst and gives a gentle lift.

Tea Council of the U.S.A., Inc.
230 Park Avenue
New York, New York 10017

MAY, 1979

KENNETH RAPIEFF
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

MAY

<u>Date</u>	<u>Organization</u>	<u>Location</u>
1	Lions Club	Arlington, Mass.
2	Lions Club	Bridgeport, Conn.
3	Optimist Club	Kearny, N.J.
7	Lions Club	Willimantic, Conn.
8	Rotary Club	Clifton, N.J.
9	Woman's Club	Wayne, N.J.
14	Kiwanis Club	Tinton Falls, N.J.
15	Rotary Club	East Northport, N.Y.
16	Katherine Gibbs	New York, N.Y.
16	Lions Club	Hereford, Pa.
22	Salvation Army	Staten Island, N.Y.
23	4-H Club	Caldwell, N.J.
24	Ikebana International	Philadelphia, Pa.
25	Lions Club	Coopersburg, Pa.
26	WJZ-TV - Channel 13 Interview	Chestertown, Md.
26	Publick Festival	Chestertown, Md.
27	Publick Festival	Chestertown, Md.
29	Kiwanis Club	Darien, Conn.
30	Kiwanis Club	Springfield, Mass.
31	Senior Citizens	Quakertown, Pa.

KENNETH RAPIEFF
TEA TASTING DEMONSTRATIONS
MONTHLY REPORT

JUNE

<u>Date</u>	<u>Organization</u>	<u>Location</u>
5	Rotary Club	Manchester, Conn.
7	Senior Citizens	Elmhurst, N.Y.
11	Kiwanis Club	Orange, Mass.
12	Kiwanis Club	Middleboro, Mass.
14	Rotary Club	Pawtucket, R. I.
25	Kiwanis Club	West Hartford, Conn.
27	Kiwanis Club	Berlin, Conn.



Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht
From: Beryl Walter
Subject: Consumer Publicity Report for the month of January, 1979

Copy to: _____
File: _____
Date: Jan. 31, 1979

Newspaper Releases

Full page color feature entitled "Plan an Easy Party with Pizzas and Pizzaz" released through Sun Color Service in cooperation with American Home Foods. Directions for making hot tea featured in the copy and a number of flavor variations suggested.

Four black and white photo releases sent to metropolitan papers for winter and early spring use. Three of the releases featured hot tea, one an iced tea variation.

Single column mat with cartoon-style illustration recommending hot tea as an aid when trying to break bad habits released through North American Precise "Good Psychology" series.

Radio

Radio recording giving hints on Cross-Country Skiing and suggestions for warming tea drinks released through Joe Ziehl's "Around the House" series.

BW *BW*

BW:m

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht
From: Beryl Walter
Subject: Publicity Report for the month of February, 1979

Copy to:

File: -

Date: March 1, 1979

Radio - TV

Radio recording positioning tea as the favorite drink of the Irish released through The Helen Hall Show to 500 stations across the country for use around St. Patrick's Day

Radio Report by Bonnie & Reba Churchill recommending tea as the base for Valentine's Day punches and offering printed recipes to readers released to their Group W stations

In the Works

Full color page featuring outdoor cooking for July Fourth being prepared in cooperation with National Livestock & Meat Board and Ocean Spray Cranberries

Full color page featuring a summer patio menu being prepared in cooperation with National Broiler Council and Florida Lime Administration

The booklet "What You Should Know About Tea" is being reprinted with new photograph and cover design

Preliminary research underway on possibilities of entertaining food editors during the National Chicken Cooking Contest to be held in July in Charleston, S.C.

BW

BW:mm

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht
From: Beryl Walter
Subject: Publicity Report for the month of March, 1979

Copy to:

File: -

Date: April 2, 1979

Newspaper Releases

Single column mat with cartoon type illustration suggesting a cup of hot tea as a pleasing reward for completing a disagreeable task released through North American Precise' "Good Psychology" series

Radio - TV Material

Radio recording reporting on the growing interest in Racquet Ball and suggesting iced tea as a refreshing thirst-quencher after a game released through Joe Ziehl's "Around the House" series

Magazines

April issue of GLAMOUR includes a feature recommending a Sunday afternoon tea party as an inexpensive and easy way to entertain

BW *BW*

BW: mm

Tea Council of the U. S. A., Inc., New York

To: Donald A. Wiederecht
From: Beryl Walter
Subject: Publicity Report for the month of May, 1979

Copy to:

File: -

Date: May 31, 1979

Newspaper Releases

4 black & white photo releases featuring iced tea for early summer use released to metropolitan dailies.

Single column mat with cartoon-style illustration suggesting iced tea as a soothing beverage after a business meeting released by North American Precis "Good Psychology" series.

Radio

Radio recording on the world-wide appeal of tea and the popularity of iced tea in this country produced by Helen Hall for use in June.

Radio recording giving tips on jogging and reminding joggers to replace lost liquids with iced tea prepared and distributed by Joe Ziehl's "Around the House" series.

Magazines

June issue of SEVENTEEN included a brief recipe for Ginger Tea in their round-up of summer "fun" items.

Color photograph and recipes supplied to the WOMAN'S DAY special publication called "Best Ideas for Christmas."

BW *BW*

BW:mm

Tea Council of the U.S.A., Inc. New York

To: Donald A. Wiederecht Copy to:
From: Beryl Walter File:
Subject: Publicity Report for the month of June, 1979 Date: July 2, 1979

Newspaper Releases

Full color feature entitled Savory Summer Dining released through Sun Color Service in cooperation with Canned Salmon Institute and Florida Lime Committee. Feature includes directions for making iced tea from all product forms as well as a recipe for apple/tea punch.

Two column mat with photo illustration of iced tea released through Associated Release Service's "Successful Homemaking" feature to 3100 community newspapers. Theme of copy is the 75th Anniversary of the teabag.

Magazines

July issue of GLAMOUR included short item on the "invention" of iced tea in their round-up of All-American food favorites.

Miscellaneous

Press kit prepared for use in Charleston, S.C. during the National Chicken Cooking Contest in July when the Tea Council will host a luncheon and mini-tour of historic houses for the approximately 80 food editors attending. Kit contains two releases on typically Charlestonian foods, a general release covering historical aspects of tea in Charleston, local postcards and brochure on the houses to be visited.

BW₂)

BW:mm

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Attachment #399

JUL 31 1 03 PM '79

INTERNAL SECURITY
SECTION
REGISTRATION UNITTEA AMBASSADOR'S TOURJANUARY - MAY, 1979 REPORT

Aubrey Franklin has completed 27 markets through the end of May, and his productiveness appears stronger than ever, in this, his fifth year touring for Tea. This strength may be due in part to his visiting many markets for the first time. But even in repeat markets, the Tea Ambassador's unique "serio-dramatic" performances for Hot and Iced Tea continue to demonstrate strong media acceptance.

To date, his statistics for the 1979 tour are:

Television: 32 programs (morning, midday and evening news, women's and special interview shows) for a total of 281 minutes. This represents more than 4½ hours for Tea, and the average interview is almost 10½ minutes in length.

Newspapers: Lengthy feature stories, with photographs, tea recipes, brewing instructions, and interesting facts and lore about Tea have appeared in 21 major metropolitan daily papers with a combined circulation of 2.6 million.

The quality and impact for Tea in his presentations ("Tea With Love" and "Lovely Tea Punch" themes) and the approval by the media, makes Aubrey Franklin a remarkable salesman for Tea.

Attached is a detailed market-by-market summary of the Tea Ambassador's 1979 Tour to date. He is scheduled to visit 45 additional markets by year end.

June 6, 1979

Asoka Dutt, President
CBC International

TEA AMBASSADOR TOUR

JANUARY - MAY, 1979 REPORT

Albany	WAST-TV, 30 minutes <u>Albany Knickerbocker News</u>
Austin	KTBC-TV, 15 minutes <u>Austin American Statesman</u>
Baltimore	WJZ-TV, 12 minutes
Binghamton	WICZ-TV, 4 minutes <u>Binghamton Sun-Bulletin</u>
Birmingham	WBRC-TV, 6 minutes <u>Birmingham News</u>
Buffalo	WKBW-TV, 8 minutes <u>Niagara Falls Gazette</u>
Champaign	WCIA-TV, 8 minutes <u>Champaign News-Gazette</u>
Cleveland	WEWS-TV, 10 minutes
Jacksonville	WJXT-TV, 11 minutes <u>Jacksonville Journal</u>
Memphis	WHQB-TV, 8 minutes <u>Memphis Commercial Appeal</u>
New Haven	WTNH-TV, 5 minutes <u>New Haven Register</u>
New Orleans	WDSU-TV, 10 minutes <u>New Orleans Times-Picayune</u>
Newport News	<u>Newport News Press</u>

Norfolk	WTAR-TV, 9 minutes
Philadelphia	WPVI-TV, 8 minutes <u>Philadelphia Bulletin</u>
Phoenix	KPHO-TV, 10 minutes <u>Phoenix Gazette</u>
Pittsburgh	WTAE-TV, 10 minutes <u>Pittsburgh Press</u>
Richmond	WWBT-TV, 10 minutes <u>Petersburg Progress</u>
Rochester	WHEC-TV, 14 minutes <u>Rochester Times-Union</u>
Rockford	WIFR-TV, 15 minutes
St. Petersburg	<u>St. Petersburg Times</u>
Scranton	WVIA-TV, 20 minutes <u>Scranton Times</u>
Shreveport	KYES-TV, 8 minutes <u>Shreveport Times</u>
Tampa	WTVT-TV, 8 minutes
Washington, D.C.	WJLA-TV, 10 minutes
West Palm Beach	WPEC-TV, 7 minutes <u>Palm Beach Post</u>
Youngstown	WYTV-TV, 15 minutes <u>Youngstown Vindicator</u>

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INTERNAL SECURITY
SECTION
REGISTRATION UNITINTERIM REPORTS
FOOTBALL COACHES TOUR
&
ATHLETIC CLINICSCOACHES TOURFEBRUARY 15-MAY 15, 1979

Through May 15, ten prominent college football coaches had visited 31 markets on behalf of tea and fitness. Though the tour will be completed by June 6, all of the final market results will not have been in by that time. Through May 15, the coaches had generated 113 television interviews, 57 newspaper interviews and 58 radio interviews. It was decided to concentrate on television and newspaper interviews this year since, in the time available in each market, these media reached the greatest numbers of people.

In all, in 1979 sixteen coaches will have visited fifty markets (see attached Fact Sheet) carrying several messages: hot tea as the training table drink; iced tea as the after practice drink and for liquid replacement; and the Temperature Humidity Index (THI) and iced tea's part in replacing lost liquid when one has been exercising in hot and/or humid weather.

Continued...

In this connection, a special chart was prepared this year (specifically for newspapers) which listed a variety of temperature/humidity combinations to be aware of when exercising during hot weather. It was stressed that this chart was not only for athletes but for everyone regardless of what activity he or she was taking part in during the summer months. Not surprisingly, the chart proved attractive and informative, particularly in Southern and Southwestern markets.

Once again the coaches were given large blocks of television time and significant space in newspapers. Coaches appeared not only on television sports segments but also on daytime talk shows, weekend public affairs programs and several times on the evening "Magazine" shows that are becoming increasingly popular and are usually broadcast at 7:30 p.m. (called "prime access time.").

For the first time in many years the personnel comprising the coaches task force remained constant with all participants having taken part in 1978 and many in prior years as well. This speaks well for the program. The coaches remain highly interested in the tea/fitness story and as they continue to take part in it they become more adept at getting the variety of tea messages across to the communications media and thence to large segments of the population. The attached document demonstrates this.

Continued...

1979 ATHLETIC CLINICS

So far in 1979, the Tea Council has participated in football clinics at 13 locations. They are as follows:

DALLAS	BINGHAMTON
PITTSBURGH	KIAMESHA LAKE, N.Y.
NEW HAVEN (NEW ENGLAND COACHES)	(N.Y. STATE HEALTH & PHYS. ED.)
LOUISVILLE	ROCHESTER
ATLANTIC CITY	VIRGINIA BEACH
CHICAGO	ANN ARBOR (U. OF MICHIGAN)
TARRYTOWN	CHAMPAIGN (U. OF ILLINOIS)

To date, these clinics have resulted in requests by the high school and college coaches in attendance for more than 330,000 of the Tea Council's Fitness Booklets. The coaches distribute the Council Booklets to the students/athletes at their schools. The Tea Council is slated to take part in clinics that are scheduled at seven locations during the summer months. These clinics traditionally attract larger numbers of coaches than do the winter and spring clinics and generally generate significantly larger requests for booklets.

Continued...

The summer clinics currently scheduled are as follows:

FLORIDA

TENNESSEE

GEORGIA

MASSACHUSETTS

NORTH CAROLINA

IOWA

SOUTH CAROLINA

Also, several additional good clinic opportunities during the summer can be realized within this budget category. Large, state-wide clinics are held in Louisiana, Mississippi and Oregon. All of these offer the possibility of placing the Tea Council's Fitness Booklet before large numbers of high school football coaches, many of whom have not previously seen the Booklet, and of course, young persons who receive the Booklet directly from the coaches.

XXXX

Michael L. Friedman

DWJ Associates

June 6, 1979

FACT SHEET
1979 COACHES PHYSICAL FITNESS TASK FORCE

Physical fitness is for everybody, from school-age children to senior citizens. This is the message of the Coaches Physical Fitness Task Force, a cooperative program now in its 17th year sponsored by The American Football Coaches Association and The Tea Council of the U.S.A., Inc.

The program consists of clinics, appearances and free educational materials. The coaches conduct the clinics in selected cities every year and some 15 of them carry the message of physical fitness -- why to get in shape, how to get in shape, how to stay in shape -- to some 50 major markets around the country. Their 24-page booklet on physical conditioning and proper diet is offered without charge, and bulk quantities are available free on request to the Tea Council (230 Park Avenue, New York, N.Y. 10017), which publishes the booklet for the coaches.

The Tea Council's support of the program stems from the long relationship between tea and athletics. Tea for decades has been the training-table drink -- chosen as such by coaches and trainers because it replenishes liquids, aids digestion, acts as a gentle stimulant for mental and physical effort, and alleviates fatigue.

America's leading football coaches are uniquely qualified to understand the benefits of physical fitness. They work with young athletes who must be in top condition. Throughout their own careers they have kept in shape themselves. They believe in physical fitness. They work at it.

This year's Physical Fitness Task Force comprises:

Fred Akers - Texas	Johnny Majors - Tennessee
Bob Blackman - Cornell	Bill Murray - Executive Director, A.F.C.A.
Jim Carlen - South Carolina	Dave Nelson - A.D., Delaware
Jerry Claiborne - Maryland	Darryl Rogers - Michigan State
Bill Dooley - Virginia Tech	Jackie Sherrill - Pittsburgh
Vince Dooley - Georgia	Barry Switzer - Oklahoma
Harry Gamble - Pennsylvania	George Welsh - U.S. Naval Academy
Frank Kush - Arizona	

They will be carrying their physical fitness message to:

Akron	Cleveland	Louisville	Raleigh-Durham
Albany	Dallas-Ft. Worth	Miami	Rochester
Atlanta	Dayton	Mobile	St. Louis
Baltimore	Detroit	Nashville	San Francisco
Binghamton	Ft. Lauderdale	New Haven	Scranton-Wilkes Barre
Birmingham	Grand Rapids	New Orleans	Seattle
Boston	Hartford	New York	Springfield, MA.
Bridgeport	Harrisburg	Norfolk	Syracuse
Buffalo	Houston	Orlando	Tampa
Charlotte	Indianapolis	Philadelphia	Toledo
Chicago	Jacksonville	Pittsburgh	Washington, D.C.
Cincinnati	Kansas City	Portland, ME.	Worcester
	Los Angeles	Providence	

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INTERNAL SECURITY
SECTION
REGISTRATION UNITTEA COUNCIL OF THE U. S. A., INC.REPORT OF THE TREASURERFOR THE SIX MONTHS ENDED JUNE 30, 1979

	<u>ACTUAL TO</u> <u>6/30/79</u>	<u>BUDGET TO</u> <u>6/30/79</u>	<u>ANNUAL</u> <u>BUDGET</u>
<u>OPERATING BALANCE AT BEGINNING:</u>	<u>\$553,288</u>	<u>\$553,288</u>	<u>\$553,288</u>
<u>RECEIPTS:</u>			
U. S. A. Trade Contributions	\$218,717	\$225,042	\$430,000
Producing Countries Contributions	211,204	211,204	394,405
Interest	<u>17,880</u>	<u>12,500</u>	<u>25,000</u>
TOTAL RECEIPTS	<u>\$447,801</u>	<u>\$448,746</u>	<u>\$849,405</u>
<u>EXPENDITURES:</u>			
Tea Council Activities			
Approved	454,444	489,225	848,770
Under Consideration	-	-	<u>53,923</u>
TOTAL EXPENDITURES	<u>\$454,444</u>	<u>\$489,225</u>	<u>\$902,693</u>
<u>OPERATING BALANCE AT END:</u>	<u>\$546,645</u>	<u>\$512,809</u>	<u>\$500,000</u>

<u>Tea Council Activities</u>	<u>ACTUAL EXPENSES THRU 6/30/79</u>	<u>BUDGET THRU 6/30/79</u>	<u>1979 BUDGET</u>
101 Salaries (8)	\$ 83,512	\$ 83,510	\$167,020
104 Special Services	8,938	10,000	20,000
107 Travel & Expense	6,642	9,900	20,000
110 Employees Pension, Taxes & Ins.	16,543	18,000	35,000
113 Office Supplies & Expense	9,414	10,500	21,000
116 Rent & Maintenance	25,403	27,000	42,000
119 Furniture & Equipment	-	-	4,000
122 Insurance & Sundry Expense	5,797	6,000	12,000
125 Exhibits & Presentations	424	550	5,500
128 Publications	10,307	14,200	25,000
132 Photographs	3,406	3,950	7,500
138 Clippings, Radio & TV Reports	1,090	1,250	3,000
141 Publicity Mailings & Materials	12,114	12,000	29,000
144 Tea Convention	-	-	25,000
147 TV & Radio Publicity	3,808	4,310	8,500
160-194 Special Projects	<u>272,571</u>	<u>293,580</u>	<u>435,300</u>
Gross	\$459,969	\$494,750	\$857,820
151 Less Service Fee Paid by Tea Ass'n.	<u>(5,525)</u>	<u>(5,525)</u>	<u>(11,050)</u>
Net	<u>\$454,444</u>	<u>\$489,225</u>	<u>\$848,770</u>

	ACTUAL EXPENSES THRU <u>6/30/79</u>	BUDGET THRU <u>6/30/79</u>	1979 BUDGET
<u>Special Projects</u>			
<u>Physical Fitness</u>			
160 Coaches' Tour	\$ 71,342	\$ 81,000	\$ 82,000
161 Reprint Physical Fitness Booklet	50,906	50,000	60,000
162 Postage & Handling Booklet Shipments	11,193	19,000	26,000
165 Distribution, Baseball Film	6,400	5,750	6,000
166 Football Film Clip	6,000	6,000	12,250
167 TV Sports Videotapes	12,250	12,250	24,500
168 A.F.C.A. Donation	5,000	5,000	5,000
169 Participation in Athletic Clinics	<u>24,573</u>	<u>27,500</u>	<u>40,000</u>
Sub Total	\$187,664	\$206,500	\$255,750
<u>Other Projects</u>			
171 Misc. Film Distribution	88	350	500
173 Food Service Survey	-	1,000	1,800
174 Food Service Creative	15,000	15,000	51,500
175 Misc.-devel of ideas, sketches, etc.	50	550	2,000
176 A.I.A.W. Activities	12,250	12,250	12,250
181 Speaker's Bureau	9,158	8,830	18,000
184 Dist. "Aim...Less Frame" Film	15,098	16,000	22,000
186 Food Editors Luncheon	98	-	5,500
192 Franklin Tour	<u>33,165</u>	<u>33,100</u>	<u>66,000</u>
Grand Total	<u>\$272,571</u>	<u>\$293,580</u>	<u>\$435,300</u>

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

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INTERNAL SECURITY
SECTION
REGISTRATION UNIT

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No x

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes x or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Donald A. Wiederecht

Signature

July 26, 1979

Date

Donald A. Wiederecht

Please type or print name of signatory on the line above

Executive Director

Title