

MAY 20 4 21 PM 1965

REGISTRATION SECTION **UNITED STATES DEPARTMENT OF JUSTICE**
WASHINGTON, D. C.

REGISTRATION No. 1803

SUPPLEMENTAL REGISTRATION STATEMENT

*Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended*

For Six Months Period Ending APR 19 1965
(Insert date)

1. (a) Name of Registrant. **MODERN TALKING PICTURE SERVICE, INC.**

(b) All other names used by Registrant during the period. **None**

(c) Address of principal office. **3 East 54 Street, New York, New York 10022**

(d) Name of person or persons in charge of principal office. **Carl H. Lenz, President**

3. If Registrant is a nonbusiness membership organization, state— **Not applicable**

(a) Approximate number of members in the United States

(b) Approximate number of members outside the United States

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

*Name and address
of official*

Date connection began

*Position, office, or nature
of duties*

None

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

None

*Name and address
of official*

Date connection ended

*Reason for ending
connection*

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,
group, or organization*

*Nature of connection with
Registrant*

*Name and address of person
in charge*

None

(up-dated list of addresses attached)

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal
address*

*Is person still a foreign principal
of Registrant?*

*If not, give date connection
ended*

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Registrant renders services in the distribution of films for all the agencies listed.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

None

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
James B. Witker, 60 East 80 St. New York, New York	None	No
Guilford C. Kater, 605 Argyle, Flossmoor, Ill.	None	No
Bruce Thomas, 17 Monarchwood Crescent, Don Mills, Ontario, Canada	None	No
Calla Jane Fricke, 120 E. 73 St., New York, New York	None	No

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Lucille Ringgold, 295 Clinton Ave., Brooklyn, New York	Clerical	No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received⁴</i>
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(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:³

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received⁴</i>
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None

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment⁴</i>
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All part of overhead - not proportioned. We do not have a cost accounting system. During the period, July 1, 1964 to December 31, 1964, there were no special expenditures in behalf of any of these clients which could be identified as such.

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
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None

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- | | | |
|----------------------------------|---|---|
| (1) Press releases | (8) Circulars | (15) Lantern slides |
| (2) News bulletins | (9) Form letters | (16) Still pictures |
| (3) Newspapers | (10) Reprints | (17) Posters |
| (4) Articles | (11) Copies of speeches, lectures, talks, or radio broadcasts | (18) Photographs |
| (5) Books | (12) Radio programs | (19) Charts |
| (6) Magazines | (13) Radio scripts | (20) Maps |
| (7) Pamphlets <u>X</u> | (14) Moving pictures | (21) Other publications <u>X</u>
(catalog) |

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
(7) Brochures listing)		
Film descriptions.) MTPS	MTPS	MTPS by
) Promotion	Printing	direct mail.
(21) Catalog listing) Department	Department	
film descriptions)		

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

Filed with Dept. of Justice - See attached Exhibits, ~~XXXXXX~~ I, II, III, & IV

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

Yes (see attached Exhibits ~~XXXXXX~~ I, II, III, & IV)

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

Yes (see attached Exhibits ~~XXXXXX~~ I, II, III & IV)

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

None

(b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

None

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

None

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

None

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6. Photostats of contracts attached

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed. Attached

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization. Not applicable

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed. None

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Carl H. Lenz
.....
(Signature) Carl H. Lenz, Pres.

William M. Oard
.....
(Signature) William M. Oard, V.P.

Ralph J. Del Coro
.....
(Signature) Ralph J. Del Coro, V.P.

Richard M. Hough
.....
(Signature) Richard M. Hough, V.P.

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

Subscribed and sworn to before me at New York, New York

this 18th day of May 19..... 65

Grace C. Samwell
.....
(Signature of notary or other officer)
Grace C. Samwell

My commission expires 19.....

GRACE C. SAMWELL
Notary Public, State of New York
No. 24-3443075
Qualified in Kings County
Certificate filed in New York County
Commission Expires March 30, 1967

Semi-annual Fiscal Period:	Anglo-American Corp. of South Africa, Ltd.	In payment of distribution services	\$ 267.81
7/1/64 - 12/31/64	Bermuda Trade Dev. Bd.	rendered	\$ 3,915.75
	Consulate Gen. of Japan		\$ 9,716.75
	German Federal Republic		\$ 4,645.20
	Hong Kong Tourist Assn.		\$ 3,327.64
	Island Govt. of Curacao		\$ 1,317.00
	Province of Nova Scotia		\$ 2,047.50
	Province of Ontario		\$ 2,385.00
	Yugoslav State Tourist Assn.		\$ 283.98
	South African Tourist Assn.		\$ 5,627.71

Anglo-American Corporation of South Africa, Ltd. 44 Main Street, Johannesburg, S.A.	Yes	-
Bermuda Trade Development Board 620 Fifth Avenue New York, New York	Yes	-
Consulate General of Japan 235 East 42 Street New York, New York	Yes	-
German Federal Republic Bonn, Germany	Yes	-
Hong Kong Tourist Association Caroline Mansions 4 Yun Ping Road Hong Kong, B. C. C.	Yes	-
Island Government of Curacao 1270 Avenue of the Americas New York, New York	Yes	-
Province of Nova Scotia Provincial Building Halifax, N.S., Canada	Yes	-
Province of Ontario 67 College Street Toronto, Ontario, Canada	Yes	-
Yugoslav State Tourist Association 509 Madison Avenue New York, New York	Yes	-
South African Tourist Association 610 Fifth Avenue New York, New York	Yes	-

ADDRESSES AND MANAGERS OF MODERN TALKING PICTURE SERVICE FILM LIBRARIES

Anchorage, Alaska 99501

c/o Pictures Inc. Broadway 5-0605
811 8th Avenue Area code 907
Mr. Richard Norman but ask for operator

Detroit, Michigan 48201

c/o Engleman Visual Education Service
4754 Woodward Avenue Temple 1-5972
Mr. Lewis Lash Area code 313

New York

Concourse Shop #7 Judson 6-5530
10 Rockefeller Plaza Area code 212
New York, N. Y. 10020
Mr. Alex Siodmak

Serving the boroughs of Manhattan & Bronx only.

★ Atlanta, Georgia 30308

714 Spring Street, N.W. Trinity 5-5666
Mr. Thomas L. Gunter Area code 404

Harrisburg, Pennsylvania 17105

c/o J. P. Lilley & Son, Inc. Cedar 8-8123
928 North Third Street Area code 717
(P.O. Box 3035)
Mr. J. K. Lilley

★ 315 Springfield Avenue 277-6300
Summit, N. J. 07901 Area code 201
Mr. M. L. Marchewka

Serving Connecticut, northern New Jersey and southern New York State and the boroughs of Brooklyn, Queens and Richmond in NYC.

Boston, Massachusetts 02116

c/o Ladd Visual Service Hancock 6-7262
235 Stuart Street Area code 617
Mr. John Ladd

Honolulu, Hawaii 96814

c/o Film Services of Hawaii, Ltd. 99-4102
1340 Kapiolani Blvd.
Mrs. Sherry Hough

Omaha, Nebraska 68102

c/o Modern Sound Pictures, Inc. 34-1-8476
1410 Howard Street Area code 402
Mr. Keith T. Smith

Buffalo, New York 14202

c/o Buchan Pictures TL 3-1805
122 West Chippewa Street Area code 716
Mr. Fred Buchan

Houston, Texas 77027

4084 Westheimer Road Mohawk 6-2438
Mr. Gene Riggs Area code 713

Philadelphia, Pennsylvania 19107

1234 Spruce Street Kingsley 5-2500
Mrs. E. H. Dunn Area code 215

Cedar Rapids, Iowa 52404

c/o Pratt Sound Films, Inc. Empire 5-0567
129 Third Avenue, S.W. Area code 319
Mrs. Louise Nordstrom

Indianapolis, Indiana 46204

102 East Vermont Street Melrose 5-5331
Mrs. E. S. Poff Area code 317

Pittsburgh, Pennsylvania 15222

910 Penn Avenue Grant 1-9118
Mr. Hal Smith Area code 412

★ Charlotte, North Carolina 28206 28202

501 North College Street Franklin 7-2574
Miss Lona Abdell Area code 704

★ Kansas City, Missouri 64111

3718 Broadway Logan 1-208
Mr. Michael Carroll Area code 816

St. Louis, Missouri 63130

c/o Swank's, Inc. Parkview 6-3333
621 North Skinker Boulevard Area code 314
Mr. P. Ray Swank

★ Chicago, Illinois 60611

160 E. Grand Ave. 467-6470
Mr. William Gallagher Area code 312

Los Angeles, California 90057

2400 West 7th Street Dunkirk 7-7221
Mr. Jack Whalen Area code 213

★ Cincinnati, Ohio 45202

9 Garfield Place Garfield 1-2516
Mrs. Rosalie Kuwatch Area code 513

Memphis, Tennessee 38104

214 South Cleveland Street Broadway 5-3187
Miss T. R. Boland Area code 901

★ San Francisco, California 94105

444 Mission Street Yukon 2-1712
Mr. Sheldon Saslow Area code 415
GORDON REYNOLDS

Cleveland, Ohio 44115

2 2 3 8 1917 Euclid Avenue Main 1-9469
Mr. Al Shobel Area code 216

Milwaukee, Wisconsin 53202

c/o Roa's Films Broadway 1-0861
1696 North Astor Street Area code 414
Mrs. Roa K. Birch

Seattle, Washington 98103

c/o Rarig's, Inc. Melrose 3-3878
2100 North 45th Street Area code 206
Mrs. E. A. Rarig

★ Dallas, Texas 75207

1411 Slocum Street Riverside 2-4106
Mr. C. Lynn Meek Area code 214

Minneapolis, Minnesota 55403

c/o Elliott Film Company Federal 6-2645
1114 Nicollet Avenue Area code 612
Mr. Fred Hoffman

★ Washington, D. C. 20006

927 Nineteenth Street, N.W. Sterling 3-6611
Mr. Frank Hufford Area code 202

Denver, Colorado 80204

c/o Cromar's Modern Films 244-4621
922 Bannock Street Area code 303
Mr. R. Kenneth Cromar

New Orleans, Louisiana 70112 70130

c/o Delta Visual Service, Inc. Jackson 5-9061-2-3
715 Girod St. Area code 504
Mr. F. J. Didier

★ CANADA

Don Mills (Metro Toronto), Ontario 444-7347
1875 Leslie Street Area code 416
Miss Lottie Aird

Shipments of films & merchandise from the U. S. must have proper customs documentation, or they will be returned to sender.

SALES & SERVICE OFFICES

3 East 54th Street
New York, New York 10022
Plaza 8-2900 (Area code 212)

1909 Prudential Plaza
Chicago, Illinois 60601
Delaware 7-3252 (Area code 312)

1875 Leslie St.
Don Mills—Ontario, Canada
444-7347 (Area code 416)

1717 N. Highland Ave.
Los Angeles, Calif. 90028
Hollywood 2-2201 (Area code 213)

910 Penn Ave.
Pittsburgh, Pennsylvania 15222
Grant 1-9118 (Area code 412)

NATIONAL PRINT DEPOT
21 W. 60th Street
New York, New York 10023
Circle 6-2333 (Area code 212)

1834
1629 "K" Street N.W.
Washington, D. C. 20006
296-8466 (Area code 202)
783-0558

16 SPERR
444 Market Street 94105
San Francisco, California 94111
Yukon 2-9414 (Area code 415)

★ Also Includes Television

RECEIVED
DEPARTMENT OF JUSTICE

REGISTRATION No. 1803

EXHIBIT "I"

MAY 20 4 26 PM 1965

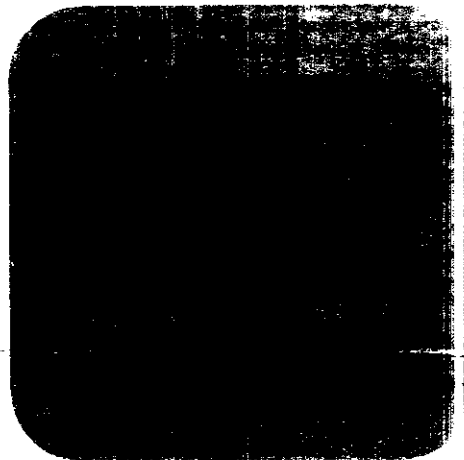
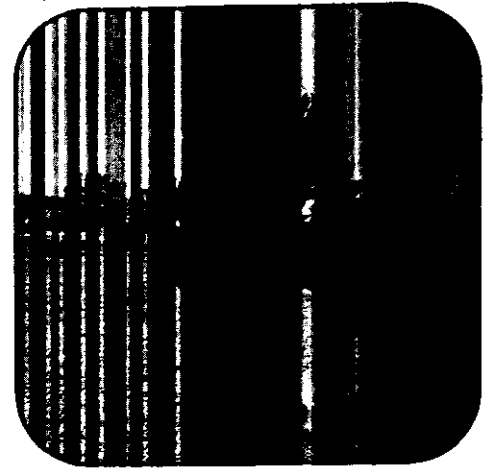
Brochure lists film descriptions - direct mail to 21,000 church-affiliated groups in the U. S. (one copy each) - 4/19/65.

REGISTRATION SECTION

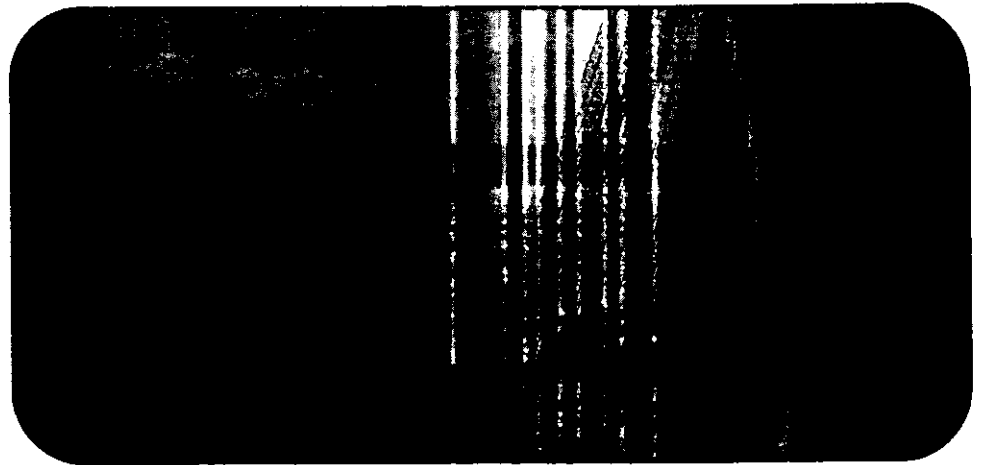
South African Tourist Corporation

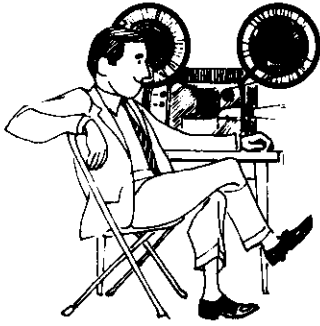
SOUTH AFRICA - A PORTRAIT IN COLOUR

EXHIBIT "J"



**TO
INFORM
and
ENTERTAIN**





CHOICE FILMS for YOUR MEETINGS

FREE-LOAN
16MM—SOUND FILMS
IN COLOR
from
MODERN TALKING
PICTURE SERVICE

Give your meetings a lift this spring (and summer too!) with grand free-loan films. They're chock full of entertainment and information. There is a wealth of subjects—travel, sports, science, physical fitness, homes and gardens, do-it-yourself projects, and technology are some of them. You can't beat films for perfect programs!

As you know, you borrow these films just like a library book. This is made possible through the courtesy of the many leading companies, associations, professional societies and government agencies whose names appear under the film descriptions. Your only cost is the nominal postage for film transportation.

Our 30 film libraries give you fast, efficient, personal service. See list on back page.

To order films—use the handy order card enclosed.

ORDER TODAY so you won't have to worry tomorrow... about that meeting!

WHAT MAKES US TICK—12 min. In color. Here is an informative, entertaining cartoon about the New York Stock Exchange and the role it plays in the nation's economy. It clearly explains stock transactions. You will learn about American business and how its growth is financed by the investing public.
#183 ♦

MEMBERS
NEW YORK STOCK EXCHANGE

DAY IN COURT—30 min. A story about the problem of traffic accidents, dramatically revealing common causes of accidents and presenting an effective solution.
#198 ♦

INTERNATIONAL HARVESTER COMPANY

WATER—Wealth or Worry for America?—24 min. color. This enlightening report on our nation's water supply problem shows how water departments of progressive cities are planning ahead and explains why conservation is *everybody's* business.
#543 ♦

CAST IRON PIPE RESEARCH ASSOCIATION

THE PETRIFIED RIVER—The Story of Uranium—27 min. color. The modern romance of the present-day West in the search for uranium that reveals a geological drama of 200 million years. Film festival award winner.
#725

UNION CARBIDE CORPORATION

THE NEW STORY OF MILK—27 min. color. As global reporter Bob Considine covers the dairy industry, you learn about the early days on the farm and the amazing new developments today. You see a modern dairy farm in operation, streamlined city dairies and the latest advances in high-speed processing and packaging of milk.
#766

PACKAGING EQUIPMENT DIVISION
EX-CELL-O CORPORATION

THE MAGIC CUP—27 min. color. The colorful story of coffee: its growth, processing and importance in world trade... with tips on proper brewing of coffee and the preparation of coffee drinks.
#1008 ♦

NATIONAL COFFEE ASSOCIATION

THE MAYFLOWER STORY—25 min. color. How history was re-enacted... the story of the Mayflower II, a faithful replica of the pilgrim ship of 1620... telling how it was built and sailed across the Atlantic in 1957.
#1124 ♦

AERO MAYFLOWER TRANSIT CO., INC.

PORTRAIT IN PLASTICS—23 min. color. The story of George Eastman and the beginnings of modern photography and motion pictures, and how Eastman's work led to the development of plastics for industrial and consumer end uses.
#1198 ♦

EASTMAN CHEMICAL PRODUCTS, INC.
SUBSIDIARY OF EASTMAN KODAK CO.

THE ALASKAN AL-CAN TRAILER TREK—28 min. color. Highlights of a 4,000-mile adventure from Chicago to Anchorage, Alaska, with plenty of fishing action along the way.
#1209 ♦

MOBILE HOMES MANUFACTURERS ASSN.
TRAILER COACH ASSN. OF THE WEST

Film #1209 not available in Ariz., Calif., Idaho, Mont., Nev., N. M., Ore., Utah, Wash. or Wyo.

HARVEY DILEMMA—12 and 20 min. versions. Technicolor. Cartoon about the value of saving; how the Federal Home Loan Bank functions, and how money loaned to home buyers by a savings and loan association benefits depositors and community.
#1219 ♦

UNITED STATES SAVINGS & LOAN LEAGUE

THESE ARE MY PEOPLE—28 min. color. Here is the absorbing story of natural gas. Its unique history as presented from the days when man feared it and considered it a "wild spirit" to its taming and widespread use today. The film shows the progress made in drilling methods, storage techniques and the discovery of more and better uses for gas. Won two awards.
#1441

COLUMBIA GAS SYSTEM
Film #1441 available only in Ky., Md., N. Y., Ohio, Pa., Va., W. Va. and Wash., D. C.

TAKE IT FROM A CHAMPION—27 min. color. A study of veteran auto-racers and why they feel safer on the world's fastest speedway at Indianapolis than on the nation's highways. On the track, countless lives are saved, some before your eyes, because courtesy counts, as well as competition.
#1546 ♦

CHAMPION SPARK PLUG COMPANY

THE GIVE AND TAKE—26 min. color. A picture of enormous scope on the subject of world trade, showing the need of man for his fellow man so that trade and barter in world commerce can be continued for the betterment of all. Production locations in 13 different countries.
#1635

VOLKSWAGEN OF AMERICA

THE REMINGTON ARMS STORY—14 min. color. Shows how the building of the first homemade flintlock rifle—an event of great importance in America—led to the founding of the nation's oldest arms company. Also shows manufacture of modern arms and outdoor scenes of hunting geese and trapshooting.
#1657

REMINGTON ARMS COMPANY, INC.

AMERICA'S WILLIAMSBURG—20 min. color. Photographed in magnificent color against the background of famous Williamsburg buildings and gardens, this film takes the visitor on an exciting tour of the colonial capital of Virginia. Shows what you can see and do there.
#1688

COLONIAL WILLIAMSBURG, INC.
Film #1688 available only east of the Mississippi.

HOLIDAY IN HAWAII—27 min. color. How to make the most of a glorious Pacific holiday. Magnificent color photography portrays true Polynesian charm in the Hawaiian Islands.
#1692 ♦

UNITED AIR LINES, INC.
Film #1692 not available in Ky., Mont., N. M., N. C., N. D., S. C., S. D., Tenn. or southern Texas.

SUDDENLY, UPON THE WATERS—27 min. Color. All the fun and pleasure of swimming, boating, fishing and other water sports come to an unhappy end when courtesy, safety precautions and consideration for others are disregarded. This important film shows what happens when water sportsmen become reckless and selfish. Everyone should see this film.
#1780 ♦

BOATING INDUSTRY ASSOCIATION

FOUR SEASONS OF AUSTRIA—28 min. color. Here is Austria today, in winter, spring, summer and fall. You'll tour by automobile this land of festivals and fairs, castles and choir boys, Mozart and mountains.
#1787

VOLKSWAGEN OF AMERICA

PROJECT HOPE—27 min. color. Dramatic documentary of the 230-bed hospital ship, SS Hope, the first of a proposed fleet of such ships that will carry a message of peace as well as new medical skills to all nations. Narrated by prize-winning news correspondent Bob Considine. Winner of Academy Award as best short documentary.
#1799

PROJECT HOPE

THE BEGINNING—28 min. color. The story of a retired couple and how they discover Sun City, an Arizona community devoted to people over 50 who are retired or semi-retired but wish to "actively pursue life."
#1828 ♦

DEL WEBB'S SUN CITY
Film #1828 not available in: Ark., La., Miss. and Tenn.

OUT OF THE NORTH—27½ min. color. You take a trip over fjords, straits, sounds and passages as you follow the migratory flights of Alaskan duck and geese. There are closeups of nesting, laying, brooding and birth, as well as trial flights that precede the great autumnal flights south. Narrated by Alexander Scourby.
#1880 ♦

AMERICAN MOTORS CORPORATION

HAPPY HOLIDAYS... IN THE LAND OF LINCOLN—29 min. color. Visit vigorous Chicago, view vast abundant farm lands and see historic New Salem and Springfield, Illinois. Touring ideas for the whole family abound in this film.
#1885 ♦

AMERICAN OIL COMPANY
Film #1885 available only in Col., Ill., Ind., Iowa, Kan., Mich., Minn., Mo., Mont., Nebr., N. Dak., Okla., S. Dak., Wis. and Wyo.

HOLIDAY FOR BANDS—25 min. color. See the "Million Dollar Parade" with a hundred high school bands competing at the colorful annual Tri-State Music Festival in Enid, Oklahoma!
#1890 ♦

AMERICAN OIL COMPANY

♦ You pay return postage only

EVER NEW, NEW YORK—29 min. color. A lively documentary on the myriad changes which are transforming the face of New York. Scenes reveal growth of buildings and art, theatre, music and fashion. Available in 10 min. version.

#1896 ♦ THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES

TO KEEP AND BEAR ARMS—26 min. color. The firearms story of America. The vital role in our country's history, in war and peace, and the gun sports of thirty million Americans. Craig Stevens (TV's Peter Gunn) appears in and is narrator of this film.

#2078 NATIONAL RIFLE ASSOCIATION

STRAWBERRIES—WITH CREAM—14 min. This enlightening film tells the story of how people in many walks of life work together to help themselves, and each other, through cooperative organizations.

#2094 ♦ THE COOPERATIVE LEAGUE OF THE USA

THE LADY AND THE STOCK EXCHANGE—27 min. color. Janet Blair and Eddie Bracken in a lively story of a family's first investment. How the Stock Exchange works, the function of brokers and sensible investment approaches for men and women.

#2095 ♦ MEMBERS NEW YORK STOCK EXCHANGE

TECHNIQUE FOR LIFE—14 min. color. Here is the story of an amazing nutrition program carried out by the famous hospital ship SS Hope. By means of efficient equipment, natural-tasting and nutritious milk is made from milk nutrients and purified water, for undernourished people throughout the world.

#2143 EX-CELL-O CORPORATION

BONANZALAND, U. S. A.—29 min. color. A trip through the magnificent American West today. You'll see the Rockies, the Grand Canyon, Las Vegas, Salt Lake, San Diego, Palm Springs and still more. Winner of CINE Golden Eagle Award.

#2165 ♦ BONANZA AIR LINES

HAPPY HOLIDAYS . . . ALONG THE POTOMAC—28 min. color. Visit Washington, D. C., in this "different" travel picture which brings to the screen not only the things to see but also what they mean, the things to do and how to enjoy them.

#2186 ♦ AMERICAN OIL COMPANY
Film #2186 available only East of the Mississippi.

HANDS OF THE MASTERS—28 min. color. The behind-the-scenes story of the making of Baldwin pianos and organs. In covering the unique founding and expansion of this century-old firm, the film traces Baldwin's development of quality keyboard instruments for home, church, school, and concert stage. A grand-award winner at the 1963 New York International Film Festival, the film has a beautiful musical score.

#2212 ♦ BALDWIN PIANO & ORGAN COMPANY

BEYOND THE TOOTH OF TIME—27 min. color. There's high adventure in this film about the famous Pihlmount Scout Ranch in Cimarron, N. M. We see the Scouting activity and healthful mountain living available to every boy at this camp. In addition, this year-round ranch provides rugged mountain camping for older boys and a volunteer training center for adult leaders. Prizewinner.

#2215 NATIONAL COUNCIL BOY SCOUTS OF AMERICA

DOCTORS TO THE STONE AGE—29 min. color. Filmed in Mexico, this inspiring documentary concerns the wonderful work done by a small group of osteopaths. These doctors, flying their own planes from place to place, provide medical care for the primitive, cave-dwelling Tarahumara Indians.

#2280 AMERICAN OSTEOPATHIC ASSOCIATION

CHOCOLATE TOWN, U.S.A.—27 min. color. An entertaining and heartwarming visit to Hershey, Pa. Along with a family of four, we enjoy the unusual zoo, museum, famous Hershey Gardens, gay Pa. Dutch Day Festival, family recreational activities, professional sports, and exciting rides in the large amusement park; see chocolate made; tour Milton Hershey School; and participate in all of the other fascinating activities that make Hershey a year-around resort town.

#2312 ♦ HERSHEY ENTERPRISES

APPOINTMENT IN ARUSHA—GREAT AFRICAN ADVENTURE—27 min. color. Fantastic photography and action on safari deep into East Africa. Professional hunter David Ommanney takes you into the brush country after lions, elephants, Cape Buffaloes and unlimited wild fowl. Narrated by Lee Bowman.

#2334 WINCHESTER-WESTERN DIVISION OLIN

SKI WITH BUICK—29 min. color. Comprehensive ski instruction film starring Stein Eriksen, 4-time Gold Medal Olympic winner. Features some of the best US skiing in New England, midwest and Rocky Mountains. Presents new American system of teaching (conforming to US Ski Associations's national standards).

#2348 ♦ BUICK MOTOR DIVISION GENERAL MOTORS CORPORATION

HIGHER AND WIDER—28½ min. color. From all over the world boy scouts gathered for their 1963 World Jamboree at Marathon, Greece. Sailboat races, swimming, music, dancing, skits, fireworks, inspiring scout ceremonies and all their other activities make a truly exceptional film.

#2381 EX-CELL-O CORPORATION

... AND SOMETHING MORE—28 min. In color. A truly delightful and heartwarming film about a young boy who discovers the wonderful magic of books. Filmed at an actual school, all people in the film are teachers and students. This prizewinning film beautifully and imaginatively presents a stimulating instructional program with special emphasis on the school library. Superb photography—unusual music.

#2422 ♦ AMERICAN LIBRARY ASSOCIATION

THE INVISIBLE POWER OF COAL—28 min. color. Today's highly-mechanized coal industry, the history of coal, and its important role in generating electricity, making steel and serving industries as fuel and raw material are presented. Unusual photography captures the "pushbutton miner" and fantastic mining shovel 20 stories tall.

#2464 ♦ NATIONAL COAL ASSOCIATION

THE STORY OF DR. LISTER—28½ min. Color. A brilliant presentation of Dr. Joseph Lister's valiant struggle to relieve the suffering of mankind. This highly dramatic film is an absorbing chronicle of the dedicated and fearless man who introduced aseptic surgery to the world. Hollywood stars Richard Ney and Wanda Hendrix play leading roles. The film also boasts superb authentic period costumes and settings as well as magnificent photography.

#2476 ♦ WARNER-LAMBERT PHARMACEUTICAL COMPANY

THE SILENT GUIDE—27½ min. color. Safe driving is one of our nation's greatest problems. Highway signs are important to safety. This unusual film presents the historical background and evolution of guideposts and how they make day and night driving safer for everyone. Narrated by Alex Drier.

#2490 ♦ 3 M COMPANY REFLECTIVE PRODUCTS DIVISION

THE WORLD IS ONE—28 min. color. See the 1964 Olympic Games at Innsbruck and Tokyo including colorful events and sensational performances as many world records are shattered . . . Billy Mills' spectacular victory in the 10,000 metre race . . . Fred Hansen's breathtaking pole vault triumph . . . Don Schollander's magnificent swimming achievements.

#2508 ♦ AMERICAN DAIRY ASSOCIATION

LIFELINE ON WHEELS—28 min. color. A little-known but vital part of our life today is the trucking industry. The film shows how this round-the-clock lifeline keeps Americans all over the U.S. supplied with a fantastic variety of products.

#2512 ♦ AUTOMOBILE MANUFACTURERS ASSOCIATION

SOUTH AFRICA—A PORTRAIT IN COLOUR—23 min. color. The great variety of scenic beauty and the fascinating contrasts of South African life seen through the eyes of five of South Africa's well-known artists. A tour of the country in paintings and photography.

#7735 SOUTH AFRICAN TOURIST CORPORATION

THE UNKNOWN GOD—29 min. color. The Apostle Paul relates to Timothy his controversies with the heathen philosophers of Athens, and that he was there to present the true God, whom they acknowledged to be unknown to them.

#7825 ♦ DAWN BIBLE STUDENTS ASSOCIATION

SPECIAL FOR YOUNG PEOPLE



SCRUB GAME—20 min. color. Deals with the important functions of the skin and gives helpful advice on proper skin care. Emphasizes how habits of cleanliness can improve personal appearance and promote better health.

#21 ♦ THE PROCTER & GAMBLE COMPANY

MEASURE OF A MAN—27 min. This is a story of two men—one who "measured" himself for life and another who was not so wise. This drama about family, business and community life is both heartwarming and entertaining, as well as informative.

#788 ♦ INSTITUTE OF LIFE INSURANCE

ADVENTURE IN DAIRYLAND—28 min. Technicolor. Walt Disney introduces this delightful story of two youngsters from the city who visit a Wisconsin farm and learn the ABC's of modern dairy farming.

#1153 AMERICAN DAIRY ASSOCIATION

THE VIEW FROM THE MOUNTAIN—20 min. color. Lively, dramatic story illustrating experiences of a girl in a hospital dietetic internship. Excellent vocational guidance film about scientific careers in the foods field.

#1322 ♦ THE AMERICAN DIETETIC ASSOCIATION

A MORE ATTRACTIVE YOU—20 min. color. A step-by-step guide to good grooming for girls, featuring Candy Jones, leading beauty authority. Covers diet, posture, make-up, hair and fingernail care and dressing ideas for teenagers. Beauty and health hints booklet available free.

#1700 ♦ KNOX GELATINE, INC.

OFF TO A BEAUTIFUL START—22 min. color. Woven into a charming story about a teen-age girl and her problems are important tips on grooming, manners, posture, exercise, diet and home decor.

#2142 ♦ SCOTT PAPER COMPANY

STEWARDESS STORY—20 min. color. The unique and interesting career of an airline stewardess is the subject of this film. It shows the first interview and then the careful training at United's modern training center. In addition, there are fascinating scenes of the life of an airline stewardess, both aloft and on the ground.

#2480 ♦ UNITED AIR LINES, INC.

♦ You pay return postage only

SPECIAL FOR WOMEN'S GROUPS



CRACKERS BY THE BILLION—27 min. color. Fascinating story of modern, large-scale baking operations and the people behind them, with scenes filmed in the world's largest bakery.
#527 ♦ NATIONAL BISCUIT COMPANY

THE CHOCOLATE TREE—27 min. color. An imaginative history of chocolate and its importance in world trade, picturing the growth and harvest of cacao trees in Brazil, and the making of delicious cocoa and chocolate products.
#1166 ♦ THE NESTLÉ COMPANY, INC.

MEET MR. BLUE LAKE—27 min. color. Filmed in the lush farming country of the great Pacific Northwest, this is the entertaining story of the green bean (with narration in part by the noble bean himself). There are fascinating scenes of farming, harvesting, experimental work at Oregon State College, canning operations and recipe suggestions. Beautiful scenery and fine photography.
#1336 ♦ ASSOCIATED BLUE LAKE GREEN BEAN CANNERS, INC.

THE BELGIAN ART OF LINEN—14 min. color. Colorful trip through Belgium, showing old way of making linen (featuring Belgians in medieval costumes) and today's methods.
#1460 ♦ BELGIAN LINEN ASSOCIATION

DESIGN X 1099—27 min. color. The film story of a fabric—from raw material to finished product—its color, design, weaving, use and application.
#1796 ♦ AVONDALE MILLS, INC.

THE KITCHEN KEYBOARD—20 min. color. Offers easy guides for the use of spices and herbs in everyday dishes as well as in foreign foods. Shows that seasoning is a personal art, and that once you know the joy of experimenting you make your own rules.
#1804 ♦ THE R. T. FRENCH COMPANY

THE INVISIBLE BURGLAR—14 min. color. Demonstrates the wonders of the new electronic air cleaner that conquers the "burglar" which contaminates the air and steals our health—the dirt, lint, dust, pollen, bacteria, smoke and waste from various sources.
#2180 ♦ HONEYWELL, INC.

PATTERNED FOR DINING—14 min. color. The design inspiration for fine tableware in sterling, silver-plate, and stainless. The Oneida heritage of perfection, helpful hints on building your service, and table etiquette. Write to sponsor, Oneida, New York, for details on loan of Table Service Demonstration Kit with actual samples and literature.
#2220 ♦ ONEIDA SILVERSMITHS

IS THE MODERN HOMEMAKER MODERN?—14 min. color. This is a most entertaining and informative film of interest to every homemaker of today and tomorrow. A homemaker is seen in her daily routine through the eyes of her husband, her children and finally as she sees herself. Homemaking is exemplified in the family wash, and the history of the search for a cleaner wash is traced from ancient times to the present.
#2244 ♦ THE CLOROX COMPANY

VOYAGE TO PEARADISE—14 min. color. The fascinating history of pears, together with mouthwatering recipes and unusual serving suggestions, make this a real *Voyage to Paradise*. The film includes important buying and shopping information for the homemaker.
#2254 ♦ PACIFIC COAST CANNED PEAR SERVICE

14 ACRES OF KITCHEN—13 min. color. Quick, nutritious meals of canned foods have become a staple of the American diet. This film briefly sketches the history of one of the nation's foremost canning concerns whose name has become a household word and shows in detail how foods are processed in a modern, automated plant.
#2268 ♦ LIBBY, MCNEILL & LIBBY

COOK YOURSELF A SMILE—8 min. color. A recipe report on the many delicious ways of preparing rabbit dishes. A delightful introduction to new adventures in meat cooking. Winner of Industrial Photography Magazine Award.
#2383 ♦ RALSTON PURINA COMPANY

MY NAME IS RICE—12 min. color. This delightful and instructive film presents new food ideas, pointing up the importance of rice as an economical, nutritious and versatile food. Women will welcome the demonstrations of easy-to-prepare and tasty rice dishes.
#2424 ♦ RICE COUNCIL FOR MARKET DEVELOPMENT

CHOCOLATE CROSSROADS OF THE WORLD—27 min. color. The history and origin of the ever-popular chocolate is completely engrossing. This film also highlights the importance of international good will and trade. As you visit Hershey, Pa. with the children from foreign countries which supply raw materials, you will be fascinated to see how the tiny cocoa bean is transformed into products loved the world over.
#2435 ♦ HERSHEY CHOCOLATE CORPORATION

WHERE DO THE WALNUTS GO—18 min. color. The journey of the walnut from tree to table makes an engrossing story. Not only is its history unusual, but its harvesting, processing and packaging by special equipment are unique. Many suggestions for its use as a tempting addition to different dishes, as well as actual recipes are given.
#2474 ♦ DIAMOND WALNUT GROWERS, INC.

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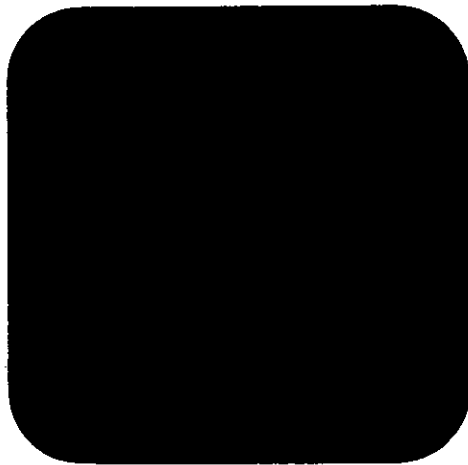
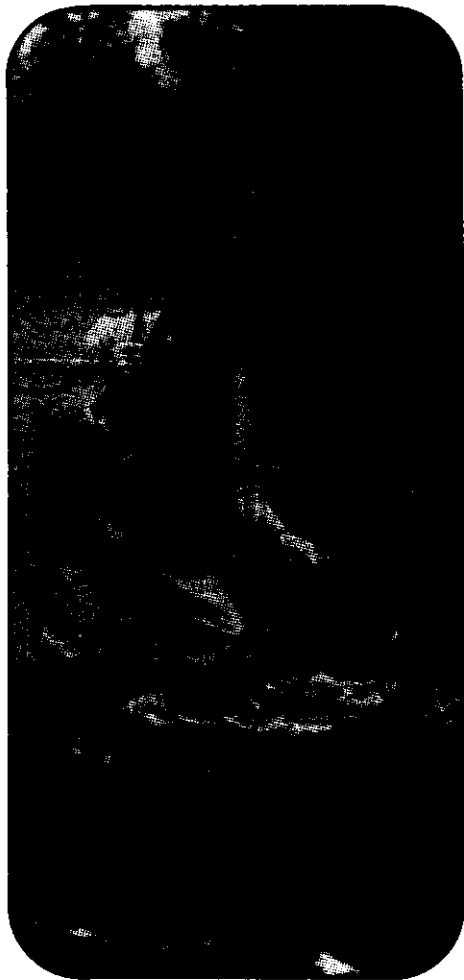
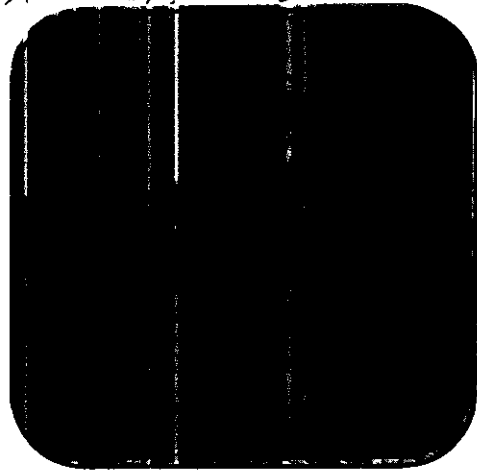
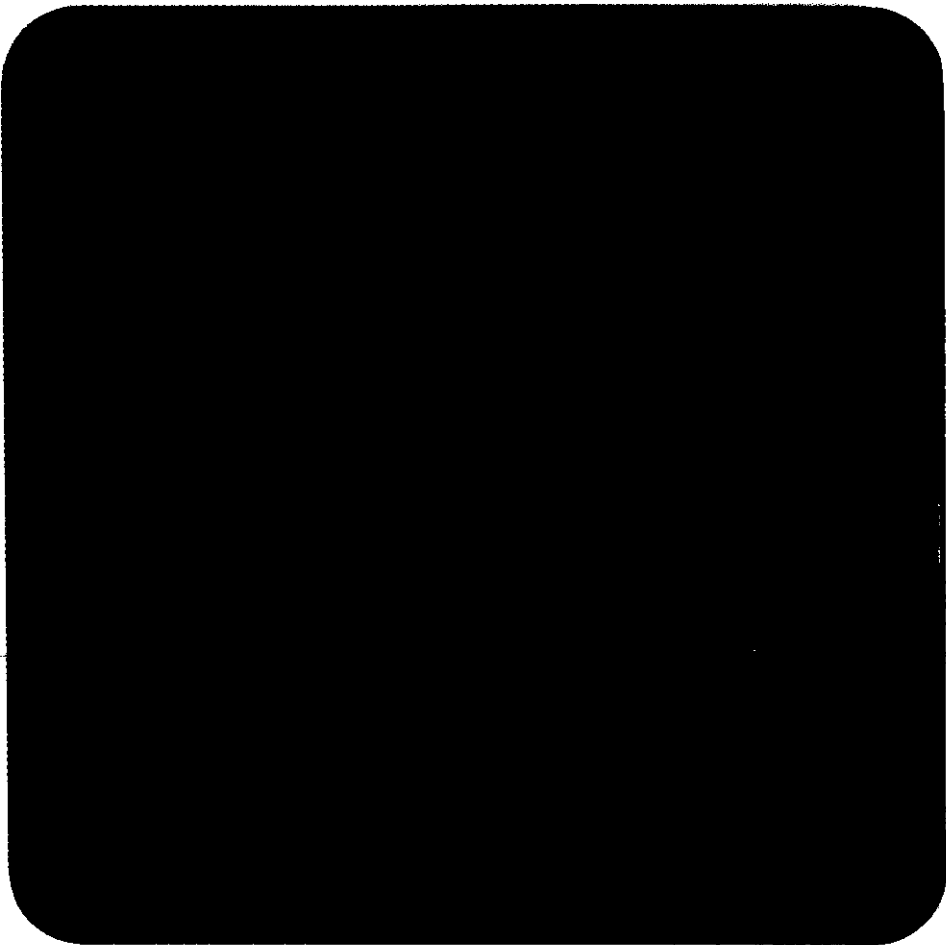
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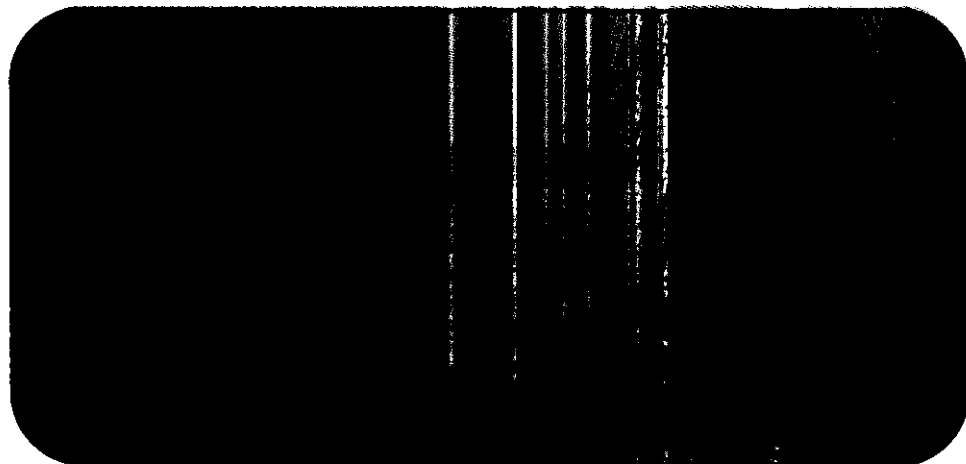
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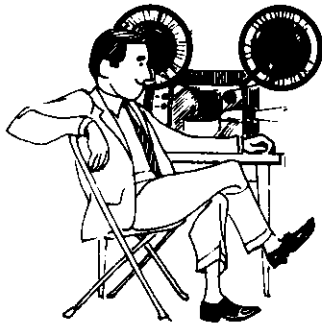
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STEEL SPANS THE CHESAPEAKE—36 min. color. How they built a four-mile highway bridge across Chesapeake Bay, using almost every known type of span. Filmed in color during construction.
#420 ♦ BETHLEHEM STEEL CORPORATION

MEN, STEEL AND EARTHQUAKES—28 min. color. Explains the causes of earthquakes, shows the destruction wrought by recent quakes, and how buildings are designed to resist the effects of quakes.
#426 ♦ BETHLEHEM STEEL CORPORATION

YOURS TO KEEP—27 min. color. Appealing story of a typical young family who learn from their Uncle Albro—and Ben Franklin's Almanack—a lesson in personal money management.
#567 ♦ UNITED STATES SAVINGS & LOAN LEAGUE

WORKING DOLLARS—13 min. color. Sparkling cartoon story explains how the stock market works and how the Monthly Investment Plan enables the average man to put his dollars to work through owning a share of American business.
#644 ♦ NEW YORK STOCK EXCHANGE MEMBERS

CALLING ALL DUCKS—28 min. color. Art Beauchamp, duck calling "champion of champions," explains the lore of duck hunting and identification. Filmed in the natural habitats of American waterfowl.
#726 WINCHESTER-WESTERN DIVISION OLIN

SKYLINES—29 min. color. How the development of structural steel led builders into the "age of skyscrapers." Shows how wide-flange steel shapes are produced and pictures the new skylines of schools, shopping centers, industrial buildings and others.
#792 ♦ BETHLEHEM STEEL CORPORATION

WHEN EVERY MINUTE COUNTS—21 min. color. Great popular science show about a fabulous electric protection system that guards against fire and thwarts even the most ingenious burglars.
#1315 ♦ AMERICAN DISTRICT TELEGRAPH COMPANY

COLLECTOR'S ITEM—32 min. color. A film documentary covering a great public works project—the successful establishment of a system of municipal collection and disposal of refuse in Los Angeles.
#1380 ♦ INTERNATIONAL HARVESTER COMPANY

TOMORROW'S TREES—30 min. color. Amid the grandeur of America's Pacific Northwest, the camera portrays interlocking struggles of nature as growing tree crops fight for survival. Ravaged by wildlife, fires and cyclonic gales, tomorrow's trees are constantly replenished by man.
#1420 ♦ WEYERHAEUSER COMPANY

THE BIGGEST BRIDGE IN ACTION—30 min. A builder hired to erect a bridge in the city of "Action" also aids in building a bridge of understanding over the problem of unemployment of handicapped workers. Shows that handicapped workers can be productive and valuable assets.
#1571 ♦ MUTUAL OF OMAHA

FLIGHT 803—28 min. color. Fine introduction to jet travel. Shows modern comfort of DC-8.
#1694 ♦ UNITED AIR LINES, INC.
Film #1694 not available in Ala., Ark., Fla., Ga., Ky., La., Minn., Miss., Mont., N. M., N. C., N. D., Okla., S. C., S. D., Tenn., Tex. or W. Va.

OUT OF DARKNESS—26 min. An absorbing dramatization of one of the most urgent problems in America today—the need for more and better street lighting. It is an exciting story of how one city solved its lighting problems.
#1762 ♦ STREET AND HIGHWAY SAFETY LIGHTING BUREAU NATIONAL ELECTRIC MANUFACTURERS ASSOCIATION

BRIDGE TO THE FUTURE—27 min. color. Of special interest to farm audiences, this film shows tractors and earth-movers doing a really big job: diverting the course of the Colorado River. Chet Huntley narrates.
#1806 ♦ INTERNATIONAL HARVESTER COMPANY

WATER BILL U.S.A.—27 min. color. Travel the country with Walter Cronkite as he narrates this dramatic documentary about one of the nation's most vital natural resources—water. Learn why America is running out of water and what can be done about it.
#2000 ♦ CATERPILLAR TRACTOR CO.

MORE PRECIOUS THAN GOLD—27 min. color. Shows the construction of Trinity Dam in the wilds of scenic northern California, where once prospectors panned for gold. Giant machines work day and night to construct this new earth-filled dam to conserve water "More Precious Than Gold."
#2003 ♦ DETROIT DIESEL ENGINE DIVISION GENERAL MOTORS CORP.

NEXT YEAR IS NOW—28 min. Outstanding film pointing out serious problems in higher education today: overcrowding of colleges and high cost of education. A timely film on a subject of great importance.
#2092 ♦ JOHN HANCOCK MUTUAL LIFE INSURANCE COMPANY

1962 BUICK OPEN GOLF TOURNAMENT—28 min. color. The camera is lucky and captures a hole-in-one by Jerry Barber. There's great excitement as Bill Collins snaps a three-way tie by one stroke to win this major tournament and the biggest share of the \$52,000 purse.
#2102 ♦ BUICK MOTORS DIVISION GENERAL MOTORS CORPORATION

JET AGE DRIVING & BEHIND THE SCENES—37 min. "Jet Age Driving" (17 min.) is a super highway safety film instructing drivers on proper method of entering and leaving today's modern freeways. "Behind the Scenes" (20 min.) shows the 1961 Indianapolis 500-mile race. Both films are on one reel.
#2168 ♦ MONROE AUTO EQUIPMENT COMPANY

BRIDGE OF FRIENDSHIP—29 min. A very fine documentary about young Americans during their one year's free study at German universities given them through grants by the German Federal Republic. We see how American students find academic knowledge, gracious living and enriching experiences at different German universities.
#2239 ♦ GERMAN FEDERAL REPUBLIC

SKI COUNTRY, USA—28 min. In color. Brilliant sunshine... light powder snow... a variety of slopes... thrilling action... expert skiing... magnificent photography... beautiful lodges. Excitement is at high pitch as some of the nation's top skiers perform sensational feats. Eight major ski areas near Denver are featured.
#2275 ♦ UNITED AIR LINES, INC.

Rx FOR MARYANNE—15 min. color. A fine dramatic film about the vital role played by prescription drugs in saving lives and relieving human misery.
#2331 ♦ PHARMACEUTICAL MANUFACTURERS ASSOCIATION

SAFEGUARDING OUR HIGHWAYS—14½ min. color. Virtually all head-on highway collisions, which last year claimed 5,800 American lives, occurred on roads unprotected by steel median guardrails. This film presents dramatic evidence of the safety provided today by the use of tough, durable steel guardrails.
#2336 ♦ SHEET COMMITTEES OF AMERICAN IRON AND STEEL INSTITUTE

1964 BUICK OPEN—28 min. color. Sports fans will love this film which captures all the electric moments from the 1964 Tournament, won by Tony Lema. Excitement is at high pitch as golfdom's greatest compete for that spectacular purse. This is one of the big golfing events of the year!
#2380 ♦ BUICK MOTOR DIVISION GENERAL MOTORS CORPORATION

♦ You pay return postage only

CONVERSATION PIECE—28 min. color. Four families travel from four different points in the U.S.A. and meet in the Midwest. Their experiences make a fine film. Gorgeous scenery and exceptional photography. #2390 ♦

MOBILE HOMES
MANUFACTURERS ASSOCIATION

Film #2390 not available in Ariz., Cal., Idaho, Mont., Nev., New Mex., Ore., Utah, Wash. or Wyo.

HAD I BUT WORLD ENOUGH—AND TIME—30 min. This is the first of a 3-part film series, "The Making of a Doctor." This film follows the academic experiences of a student through the liberal arts and sciences of college and the pre-clinical and clinical curriculum of medical school to earn his M.D. degree. #2402 ♦

MERCK, SHARP & DOHME

WITHIN THESE WALLS—30 min. How much and how little the young physician knows when he finishes medical school is the subject of this second film of a 3-part series, "The Making of a Doctor." His continuing education and his interdependence with the supporting professional personnel are dramatized as he participates in a baffling case. #2403 ♦

MERCK, SHARP & DOHME

A WIDER WORLD—30 min. Three of the many faces of medicine—private practice, public health and medical research—are developed in this third film of a 3-part film series, "The Making of a Doctor." In this film we see the daily work of a family physician, doctors in the research world and a public health doctor at work as a city is menaced by food poisoning. #2404 ♦

MERCK, SHARP & DOHME

STATE OF ENCHANTMENT—28½ min. Color. A bored piano teacher has her travel wish suddenly granted as if by magic. What follows is a truly spectacular visit to the most famous scenic and historic spots in North Carolina. It's full of drama, history, adventure and beauty. It has Andy Griffith too. You won't want to miss this one! #2450 ♦

NORTH CAROLINA DEPARTMENT OF
CONSERVATION & DEVELOPMENT

THE INVISIBLE POWER OF COAL—28 min. color. Today's highly-mechanized coal industry, the history of coal, and its important role in generating electricity, making steel and serving industries as fuel and raw material are presented. Unusual photography captures the "pushbutton miner" and fantastic mining shovel 20 stories tall. #2464 ♦

NATIONAL COAL ASSOCIATION

THE SILENT GUIDE—27½ min. color. Safe driving is one of our nation's greatest problems. Highway signs are important to safety. This unusual film presents the historical background and evolution of guideposts and how they make day and night driving safer for everyone. Narrated by Alex Drier. 3 M COMPANY #2490 ♦

REFLECTIVE PRODUCTS DIVISION

THE WORLD IS ONE—28 min. color. See the 1964 Olympic Games at Innsbruck and Tokyo including colorful events and sensational performances as many world records are shattered... Billy Mills' spectacular victory in the 10,000 metre race... Fred Hansen's breathtaking pole vault triumph... Don Schollander's magnificent swimming achievements. #2508 ♦

AMERICAN DAIRY ASSOCIATION

THE STRONGEST LINK—26½ min. color. The importance of the trucking industry as a link in our nation's transportation system and the wide variety of uses for trucks (from fuel to livestock to rockets) are presented in this unusual film. Narrated by Art Baker. #2510 ♦

DETROIT DIESEL ENGINE DIVISION
GENERAL MOTORS CORPORATION

SOUTH AFRICAN ENCOUNTER—56 min. color. A warm, wonderful welcome to South Africa as seen through the eyes of a young artist travelling around the country in search of subjects for his canvas. See the cities and the colorful countryside, wine farms, diamond mines and wildlife. #7730

SOUTH AFRICAN TOURIST CORPORATION

SPECIAL FOR WOMEN'S GROUPS



BRIDGING THE CENTURIES—31 min. color. The origin, development and perfection of Royal Doulton china. Shows exquisite craftsmanship and many pieces of tableware. #1823 ♦

DOULTON & COMPANY

MOUNTAINS OF COFFEE—From Central America to You—27 min. color. The magnificent scenery of Central America... the growing of fine coffee and its preparation for world markets. An entertaining and informative film about the story of coffee and our good neighbors in Central America. #1857 ♦

FOLGER COFFEE COMPANY

Film #1857 is not available in Conn., Del., Me., Md., Mass., Mich., N. H., N. J., N. C., Pa., R. I., S. C., Va., Vt., W. Va. or Wash., D. C.

WHAT YOU SHOULD KNOW BEFORE YOU BUY A HOME—27 min. color. Outlines the important things to consider before purchasing a house—space, location, convenience, age and cost. Here is an excellent guide for first buyers as well as current home owners seeking a second home. #1881 ♦

UNITED STATES SAVINGS & LOAN LEAGUE

ADVENTURE IN HOME DECOR—15 min. color. Imaginative tour through a variety of "dream" kitchens, bathrooms and other attractive rooms. Shows modern, imaginative uses of laminated plastics in cabinets, on walls, fireplaces and in other appropriate locations in the modern home. #2023 ♦

THE FORMICA CORPORATION

BAKE IT EASY—15 min. An unusually informative film on how to make delicious chocolate chip coffee cake, some rich and tasty cookies and wonderful braided loaf. Every detail of the preparation of these pastries is shown in this film. Techniques for refrigerator doughs, batter and packaged mixes included. There are many helpful hints for the experienced and inexperienced. #2192 ♦

STANDARD BRANDS, INC.

PAGING WOMEN—24 min. color. In this lively and informative film, hostess Vivian Farrar, well-known TV personality, gives some important tips on clothes; William Pahlmann, famous interior designer, demonstrates the rules for good room arrangement; and Walter Slezak, star of stage, screen and TV, offers some unusual cooking and serving ideas, richly spiced with humor. #2232 ♦

JOHNSON'S WAX

COMPREHENDING BLENDING—14 min. color. A national prizewinning film that will fascinate and inform the viewer about the versatility of a blender. You'll see not only a quick easy way to prepare dishes that would delight the most experienced gourmet but also the thrifty use of everyday leftovers. Blender cookery opens a new world of food and beverage preparation that is as modern as tomorrow. #2248 ♦

HAMILTON BEACH

THE REGINA STORY—26 min. In color. Not only the history of winemaking, but the growing, harvesting and processing of grapes in California make an unusually interesting film. There are some helpful tips on the use of wine vinegar. Many scenes of natural beauty. #2317 ♦

REGINA GRAPE PRODUCTS CO.

THE FINE ART OF STERLING DESIGN—27 min. color. This film presents fascinating and romantic stories behind some of the world's most famous silver designs and the men who have created them, from the time of Paul Revere up to the present. Period settings and modern-day scenes were filmed abroad and in the U. S. Helpful hints on table settings, flower arrangement, good taste and design are given. #2382 ♦

REED & BARTON SILVERSMITHS

FORMICA'S WORLD'S FAIR HOUSE—5 min. color. Beautiful ideas for building, remodeling and furnishing with new products. New materials and new colors for every room—in your present home or a new one. *Women's groups only.* #2417 ♦

THE FORMICA CORPORATION

HALIBUT, TREASURE OF THE DEEP—14½ min. color. Out in the Pacific Northwest, halibut fishermen brave icy waters, bad weather and other hazards to supply hungry people with a delicious and nutritious food. This dandy film covers the adventures of the catch, the efficient preparation for market on boat and shore and some marvelous halibut recipes. #2419 ♦

HALIBUT ASSOCIATION OF NORTH AMERICA

CHOCOLATE CROSSROADS OF THE WORLD—27 min. color. The history and origin of the ever-popular chocolate is completely engrossing. This film also highlights the importance of international good will and trade. As you visit Hershey, Pa. with the children from foreign countries which supply raw materials, you will be fascinated to see how the tiny cocoa bean is transformed into products loved the world over. #2435 ♦

HERSHEY CHOCOLATE CORPORATION

COLOR NEWSREEL—28 min. color. Narrated by TV personalities Betty Furness and Art James against a background of jewel-like settings, lively music and people attired in latest fashions, this picture features seven rooms by seven internationally-known interior designers. The key role of paint and colors in modern home environments is dramatized. NATIONAL PAINT, #2473 ♦

VARNISH AND LACQUER ASSOCIATION

WHERE DO THE WALNUTS GO—18 min. color. The journey of the walnut from tree to table makes an engrossing story. Not only is its history unusual, but its harvesting, processing and packaging by special equipment are unique. Many suggestions for its use as a tempting addition to different dishes, as well as actual recipes are given. #2474 ♦

DIAMOND WALNUT GROWERS, INC.

DESIGN FOR BEAUTY—10 min. color. After a brief and intriguing history of that queen of metals—sterling—this film shows how silver designs are created and executed and all the processes involved in silverware production. We see how exquisite silverware enhances various table settings. #2500

THE INTERNATIONAL SILVER COMPANY

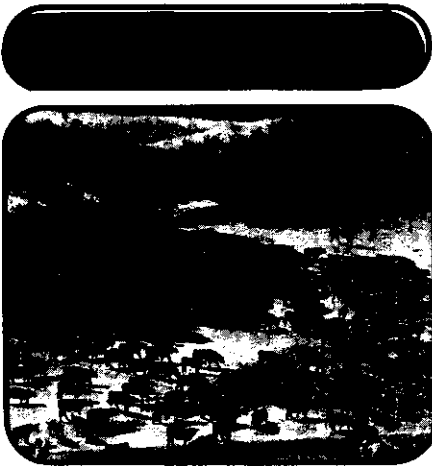
FROM FIBER TO FABRIC

A superb 30-minute color slide program

The enchanting and complete story of the versatile fabric, Fiber Glass, is presented in 114 color slides. It includes the fascinating process from fiber to fabric, many suggestions for the use of this exciting fabric, the diversity of weaves and textures, and the wide range of colors and patterns. An impressive program kit, including script, fabric swatches and complete material for setting up a successful program, is sent with each booking, as well as take-home booklets for the audience. #7950 ♦

PITTSBURGH PLATE GLASS COMPANY

♦ You pay return postage only



GREEN GOLD—29 min. color. Good grass farming—its importance and its profits—is the subject of this film. It is woven into a heartwarming story of a boy's efforts to convince his dad they should adopt grass as a permanent crop. Dr. Will M. Myers, a leading agronomist, explains good grass farming and gives the real facts.
#352 ♦ REPUBLIC STEEL CORPORATION

THE STORY OF TWINE—26 min. color. Available only to rural groups in cities of 50,000 or less. Fascinating story, picturing the growing of sisal fiber in Haiti, its manufacture into agricultural twine, and the use of twine in modern farm machines.
#734 ♦ INTERNATIONAL HARVESTER COMPANY

ACRES OF CAGES—20 min. color. The story of eggs from the production line. Features new advances in egg production, farm facilities—shows how farmers obtain better eggs and more profits.
#1312 ♦ DEKALB AGRICULTURAL ASSOCIATION, INC.

PURE WATER AND PUBLIC HEALTH—28 min. color. NBC-TV's Chet Huntley reports on progress in making water safe from disease, how a modern community's water supply system works, and the alarming facts about possible U.S. water shortages.
#1347 ♦ CAST IRON PIPE RESEARCH ASSOCIATION

FOR THE BIRDS—14 min. color. Filmed at the Second Symposium on Nitrofurans in Agriculture, at the University of Georgia, with experts reporting on the control and prevention of poultry diseases.
#1350 ♦ HESS & CLARK, DIVISION OF RICHARDSON-MERRELL, INC.

ACRES OF SORGHUM—14 min. color. Farm show about growing and marketing of hybrid sorghum and its use as forage for animals.
#1438 ♦ DEKALB AGRICULTURAL ASSOCIATION, INC. Film #1438 available only in Ala., Ariz., Ark., Cal., Col., Fla., Ga., Ia., Kan., La., Md., Miss., Neb., N. M., N. C., Okla., S. C., Tenn., Tex., Va., Wash. D. C. and western Mo.

ACRES OF SCIENCE—25 min. color. Tells one of the most significant stories in all agricultural history—the development of hybrid seed corn.
#1561 ♦ DEKALB AGRICULTURAL ASSOCIATION, INC.

MOREA LIQUID FEED—20 min. color. This film is of interest to rural audiences and vocational agriculture students. It tells about a liquid supplement for meat improvement in the sheep and cattle industries.
#1580 ♦ FEED SERVICE CORPORATION

AND THIS LITTLE PIGGY HAD NONE—14 min. color. How the incidence of litter loss for pigs has been reduced to a minimum by the addition of nitrofurans to the mother's diet before birth. Film contains amusing cartoon sequences.
#1839 ♦ HESS & CLARK, DIVISION OF RICHARDSON-MERRELL, INC.

THE PROFIT PULLET STORY—28 min. color. This film covers the many facets of poultry research such as blood typing, pathologic investigations and various studies on egg quality. It is full of valuable information.
#2110 ♦ DEKALB AGRICULTURAL ASSOCIATION, INC.

"THE INSIDE STORY"—21 min. color. Every person concerned with hog farming should see this film. It shows how worms grow in the soil, how they infect hogs and the important new scientific discovery which eliminates them.
#2122 ♦ ELI LILLY & COMPANY Film #2122 available only in Ill., Ind., Ia., Kan., Ky., Mich., Minn., Mo., Neb., N. D., Ohio, S. D. and Wis.

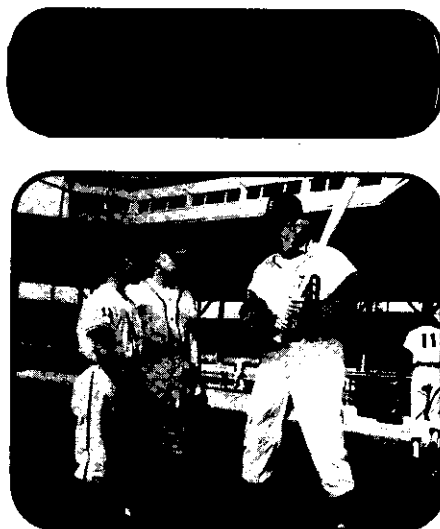
PICK A WINNER—13 min. color. Every year in the Corn Belt states a National Corn Picking Festival is held. This film presents all the highlights from one of them.
#2338 ♦ DEKALB AGRICULTURAL ASSOCIATION, INC. Film #2338 is only available in Ill., Ind., Ia., Mich., Minn., Mo., Neb., Ohio, S. D., Wis.

THE SORGHUM MIDGE—12 min. color. Sorghum is constantly menaced by a tiny fly 1/10th the size of a mosquito—the sorghum midge. This film shows the habits and history of the midge, the tremendous amount of destruction it causes and the extensive research undertaken to combat it. Control through chemicals is shown. For rural groups only.
#2423 ♦ DEKALB AGRICULTURAL ASSOCIATION, INC. Film #2423 available only in Ala., Ariz., Ark., S. Cal., Col., Fla., Ga., W. Ia., Kan., W. Ky., La., W. Mo., Miss., Neb., SW Nev., N. M., N. Car., Okla., S. Car., Tenn. and Texas.

PRELUDE TO PLENTY—25 min. color. Shows the scientific approach to insect control with malathion. Illustrates how detailed research can result in better yields for farmers, higher quality farm products for consumers and greater protection for the general public.
#7379 ♦ AGRICULTURAL DIVISION, AMERICAN CYANAMID COMPANY

ROOTS AND ALL—15 min. color. Shows how Amino Triazole Weedkiller solves the problem of controlling Canada thistle, cattails, poison ivy and other tough perennial weeds by killing entire plant.
#7380 ♦ AGRICULTURAL DIVISION, AMERICAN CYANAMID COMPANY

PRODUCING PHOSPHATES FOR AGRICULTURE AND INDUSTRY—20 min. Follows the production of phosphorus from prospecting to the manufacture of ground rock, phosphoric acid and triple superphosphate.
#7381 ♦ AGRICULTURAL DIVISION, AMERICAN CYANAMID COMPANY Film #7381 is not available in states covered by the Rocky Mountains and west to the Pacific Ocean.



MEASURE OF A MAN—27 min. This is a story of two men—one who "measured" himself for life and another who was not so wise. This drama about family, business and community life is both heartwarming and entertaining, as well as informative.
#788 ♦ INSTITUTE OF LIFE INSURANCE

THIS IS THE DAIRY INDUSTRY—24 min. color. Pictures the myriad career opportunities open to young people in one of our largest industries; an excellent aid for vocational guidance.
#1346 ♦ AMERICAN DAIRY ASSOCIATION

A MORE ATTRACTIVE YOU—20 min. color. A step-by-step guide to good grooming for girls, featuring Candy Jones, leading beauty authority. Covers diet, posture, make-up, hair and fingernail care and dressing ideas for teenagers. Beauty and health hints booklet available free.
#1700 ♦ KNOX GELATINE, INC.

BIG LEAGUE BASEBALL FOR LITTLE LEAGUERS—29 min. color. Great players of the Detroit Tigers show how to play position baseball. An excellent instruction film narrated by George Kell.
#2075 ♦ CHRYSLER CORPORATION

WINNING BASEBALL—15 min. Here is exciting entertainment and excellent instruction on how to pitch, field, bat, bunt and throw as seen in a major league ball park through the eyes of a youngster dreaming of a baseball career. Free booklets on physical fitness are available.
#2155 ♦ TEA COUNCIL OF THE U.S.A., INC.

STEWARDESS STORY—20 min. color. The unique and interesting career of an airline stewardess is the subject of this film. It shows the first interview and then the careful training at United's modern training center. In addition, there are fascinating scenes of the life of an airline stewardess, both aloft and on the ground.
#2480 ♦ UNITED AIR LINES, INC.

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Bermuda Trade Development Board

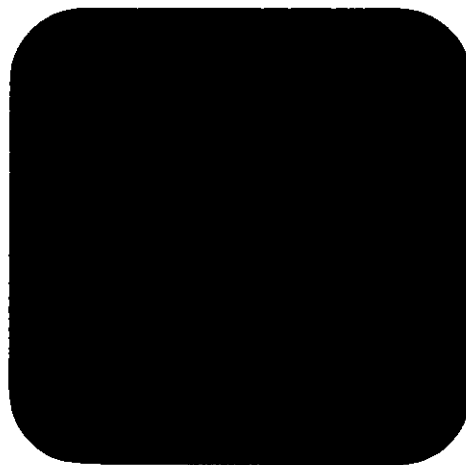
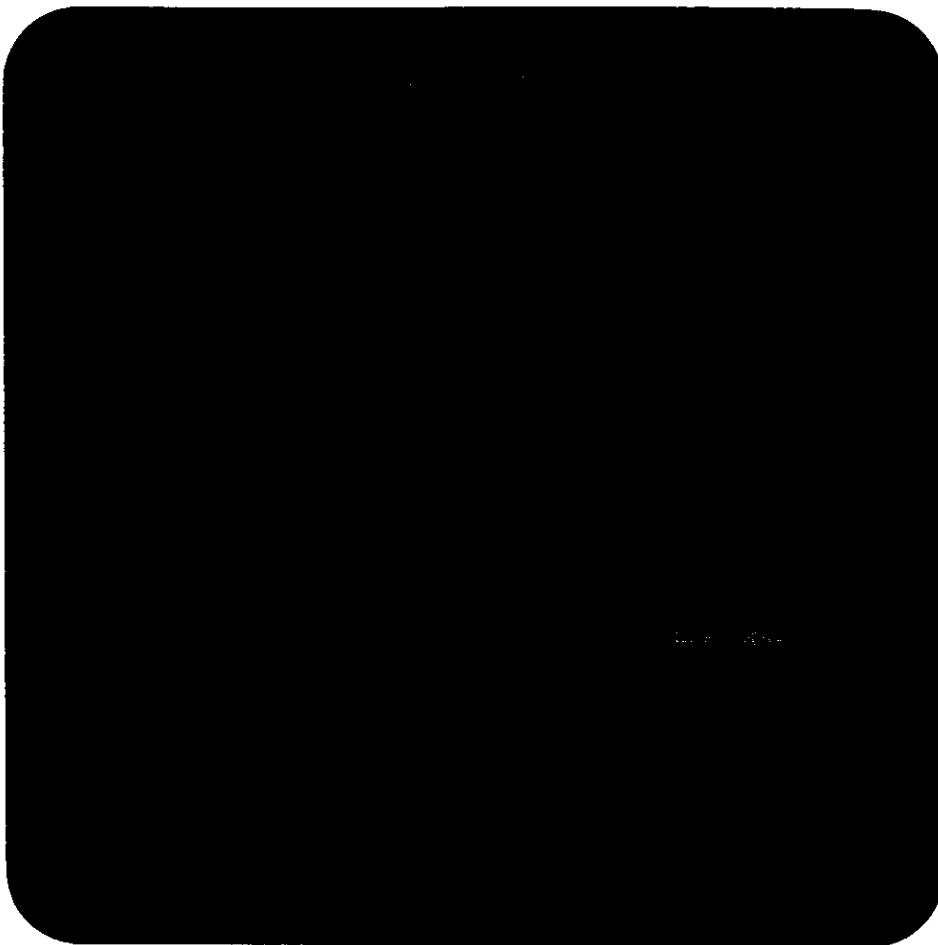
PORTRAIT OF BERMUDA
PASSAGE TO BERMUDA

Hong Kong Tourist Association

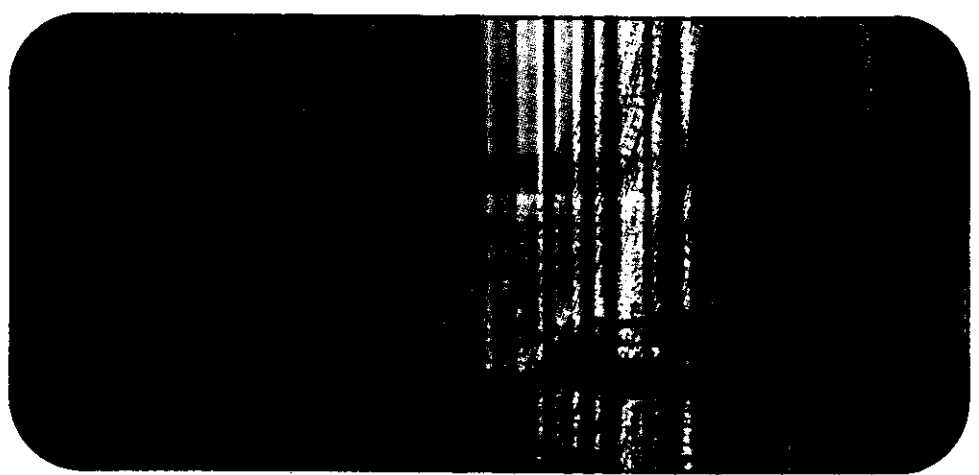
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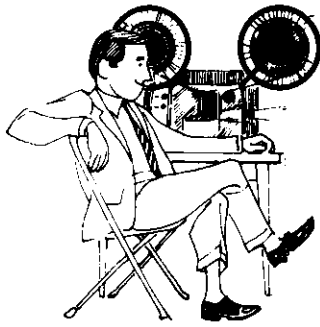
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THE HOUSE THAT FAITH BUILT—27 and 39 min. versions. A dramatic narrative story with a great cast, telling the history of Anheuser-Busch (brewers of Budweiser beer) over a period of 150 years.
#117 ♦ ANHEUSER-BUSCH, INC.

METALLURGY PLUS—14 min. color. Takes you on an exciting tour through huge mills producing stainless and alloy steels.
#515 ♦ REPUBLIC STEEL CORPORATION

SIGHTS ON AFRICA—25 min. color. With a spectacular panorama of veldt and sky, this one-man safari unfolds an exciting story of big-game hunting. Several scenes picture details of native butchering of slain game—may not be suitable for your audience.
#379 THE LYMAN GUN SIGHT CORPORATION

BULLET CASTING—23 min. color. For gun clubs, hunters and target marksmen. Traces the development of modern ammunition, shows how to cast your own bullets for fun and economy.
#796 THE LYMAN GUNSIGHT CORPORATION

THE STORY OF AMERICAN WHISKEY—28 min. color. A beautiful motion picture about one of America's top 10 industries. It is available to men's social and civic clubs, business and industry groups. Fascinating story!
#1021 ♦ SEAGRAM DISTILLERS COMPANY
Film #1021 not available in Ala., Ga., Iowa, Kan., Miss., Mont., N. C., N. H., Okla. or Va.

YOUR SHARE IN TOMORROW—27 min. color. Beautiful historical pageant of America's growth, picturing the role of investors and the N. Y. Stock Exchange. Explains stock transactions, the function of brokers and how everyone can share in America's boundless future.
#1051 ♦ MEMBERS
NEW YORK STOCK EXCHANGE

THE WHITE-TAIL BUCK—25 min. color. Thomas Mitchell narrates... filmed in the colorful habitat of the white-tail deer... a story of a warm father-son relationship in the great outdoors, filled with hunting lore.
#1065 WINCHESTER-WESTERN DIVISION
OLIN

WE'RE AN ODD LOT—10 min. color. An entertaining animated cartoon that presents valuable information for the small investor—tells how an "odd lot" house works (on orders for one to 99 shares) through the facilities of the New York Stock Exchange.
#1184 ♦ CARLISLE & JACQUELIN

WHITE WONDER—28 min. color. The historical role of salt and its unique contributions today to national defense, industry, agriculture, and the home make an intriguing film. One sees fascinating modern techniques for obtaining salt from sea and earth. Tips for easier housekeeping are given.
#1276 ♦ MORTON SALT COMPANY

ADMIRAL IN AN OUTBOARD—28 min. color. Boy wins boat, motor and trailer and gets his whole family excited about the popular sport of boating. Film features exhilarating scenes afloat, also cartoon sequences with tips for safe boating.
#1320 ♦ BOATING INDUSTRY ASSOCIATION

PURE WATER AND PUBLIC HEALTH—28 min. color. NBC-TV's Chet Huntley reports on progress in making water safe from disease, how a modern community's water supply system works, and the alarming facts about possible U.S. water shortages.
#1347 ♦ CAST IRON PIPE RESEARCH ASSOCIATION

WING SHOOTER'S MAGIC—26 min. color. How to improve your shotgun shooting, with tips on custom handloading of shells and proper density patterns for game birds from quail to geese.
#1370 THE LYMAN GUNSIGHT CORPORATION

SECRET CARGO—30 min. color. Authentic adventure of diving from a magnificent schooner in search for treasure. Scenes of beauty, excitement, and danger in waters inhabited by sharks and barracudas.
#1400 ♦ HIRAM WALKER, INC.
DISTILLERS OF CANADIAN CLUB WHISKEY
Film #1400 not available in Kan., Miss., N. C., N. H., Okla., Va. or Wash.

TAMING A NEW FRONTIER—25 min. color. TV commentator Chet Huntley reports progress in building the huge Glen Canyon Dam in Arizona. A spectacular picture of modern engineering techniques.
#1414 ♦ INTERNATIONAL HARVESTER COMPANY

TOMORROW'S TREES—30 min. color. Amid the grandeur of America's Pacific Northwest, the camera portrays interlocking struggles of nature as growing tree crops fight for survival. Ravaged by wildlife, fires and cyclonic gales, tomorrow's trees are constantly replenished by man.
#1420 ♦ WEYERHAEUSER COMPANY

THE WHITE MOUNTAINS OF NEW HAMPSHIRE—15 min. color. Among the many attractions in this fascinating travelogue are the Presidential Range, the Polar Caves, Jacob's Ladder and the Old Man of the Mountain. Lowell Thomas Jr. is the narrator.
#1424 ♦ THE WHITE MOUNTAINS RECREATION ASSN.
Film #1424 available in New England, Del., D. C., northern Ill., Ind., Ky., Md., Mich., N. J., N. Y., N. C., Ohio, Pa., S. C., Va. and W. Va.



FURY OF THE WINDS—25 min. color. Shows how steel structures can be built to resist the destructive violence of hurricanes. An excellent story of applied engineering. Includes some hurricane scenes.
#1425 ♦ BETHLEHEM STEEL CORPORATION

PAGEANT OF STEEL—30 min. color. Dramatizes the manufacture and use of steel in its most versatile form... Sheet Steel. Action develops through a simulated telecast of a colorful trade show.
#1426 ♦ BETHLEHEM STEEL CORPORATION

OUT OF THE EARTH—28 min. color. Treasures of the modern age and the spectacular and dynamic methods of converting them to man's use. This is a story of the non-metallic minerals and their chemical derivatives, such as potash and phosphates. It shows science and engineering in action.
#1537 ♦ INTERNATIONAL MINERALS
AND CHEMICAL CORPORATION

EXHIBITION SHOOTING—16 min. color. Features incredible marksmanship by crack shots, pegging away at all manner of targets. Not distracted by their pretty female assistants, these experts employ every firing technique imaginable. Many trick shots.
#1555 REMINGTON ARMS COMPANY, INC.

♦ You pay return postage only



✓ PORTRAIT OF BERMUDA—28 minute color. A superb camera portrait of an island paradise, with an occasional professional hint as to how it was photographed. Of equal interest to those who carry cameras on vacation and those who do not.

#1575 ♦ BERMUDA TRADE DEVELOPMENT BOARD
Film #1575 available east of Mississippi.

THE GAME NOBODY SAW—28 min. Behind the scenes at spring training with the St. Louis Cardinals baseball team. Stan Musial is featured prominently with tips on batting, infield and outfield play and pitching techniques are also covered.

#1616 ♦ ANHEUSER-BUSCH, INC.

TOWBOAT—23 min. color. Shows how America's rivers form an efficient and inexpensive means of transporting huge quantities of materials for industry. Made possible through the operation of modern towboats that push blocks-long barges through waterways.

#1625 ♦ FEDERAL BARGE LINES, INC.
Film #1625 available only in Ark., Conn., Ill., Kans., Ky., La., Md., Minn., Miss., Mo., Neb., northern N. J., southern N. Y., N. D., Ohio, Okla., western Pa., S. D., Tenn., Tex., Va., W. Va., western Wisc. and Wash., D. C.

A HAPPY SUMMER EVENING—BASEBALL—28 min. color. See the excitement of small fry playing like veterans of the game in Little League baseball! Ted Williams and other members of the Red Sox give professional tips. Shows the enjoyment of a father who is recruited to organize a Little League team.

#1650 CHRYSLER CORPORATION

LIFE INSURANCE—What It Means and How It Works—13 min. color. Shows the values of life insurance to the family and to the community. Draws on the techniques of animation, live action, and "picture rhythm" to tell the story effectively and dramatically.

#1654 ♦ INSTITUTE OF LIFE INSURANCE

CALIFORNIA—WORLD IN A WEEK—28 min. color. An entire world of vacation fun within the borders of diversified California.

#1693 ♦ UNITED AIR LINES, INC.
Film #1693 not available in Ala., Ark., Fla., Ga., Ky., La., Minn., Miss., Mont., N. M., N. C., N. D., Okla., S. C., S. D., Tenn., Tex. or W. Va.

A TIME FOR SEARCHING—22 min. color. Dramatizes the importance of agricultural research in assuring a continuing supply of wholesome food for our expanding population. Shows studies underway in animal nutrition, plant and veterinary science.

#1698 ♦ ELI LILLY AND COMPANY

ALASKA GAME HUNT—14 min. color. Hunting with a camera in Alaska gives thrills and excitement. Seen are the flat-toe grizzly, the Alaska moose, and many other big game animals. Shows the magnificent scenery of Alaska.

#1750 ♦ ANHEUSER-BUSCH, INC.

FROM KITTY HAWK TO CALABASH—14 min. color. A colorful demonstration of fishing opportunities along the North Carolina coast. Shows how the blue marlin and other fish are caught in the surf and off piers of this state's attractive coast.

#1788 ♦ NORTH CAROLINA DEPT. OF CONSERVATION AND DEVELOPMENT

✓ A MILLION LIGHTS SHALL GLOW—19 min. color. Hong Kong—city of mystery, melting pot of many peoples, ancient center of romance and trade—here is a pictorial journey which shows beauty in forms old and new.

#1844 ♦ HONG KONG TOURIST ASSOCIATION

A BETTER WORLD—14 min. color. The activities of Lions International in working for better living conditions the world over are outlined in this film. It pays particular attention to the organization's contribution toward helping the blind.

#1850 ♦ LIONS INTERNATIONAL

KENTUCKY—VACATION WONDERLAND—14 min. color. Travel film which details the myriad wonders available for the traveler in the fabulous Blue Grass state.

#1853 ♦ COMMONWEALTH OF KENTUCKY TOURIST AND TRAVEL PROMOTION
Film #1853 available only in Ill., Ind., Ky., Mo., and Ohio.

ODD LOTS AND SERVICE—18 min. How the odd-lot dealer operates on the New York Stock Exchange.

#1875 ♦ DE COPPET AND DOREMUS

1961 BUICK OPEN GOLF TOURNAMENT—28 min. Golfers Sam Snead, Mike Souchak, Cary Middlecoff, Billy Casper, Tommy Bolt and Jackie Burke compete for a \$10,000 prize in the 1961 Buick Open—the golf world's third largest pro tournament.

#1877 ♦ BUICK MOTOR DIVISION
GENERAL MOTORS CORPORATION

PROMISE AND THE GLORY—22 min. color. An authentic and exciting story of early American history which portrays the hardships suffered by the Jamestown settlers in 1607. Other scenes at Williamsburg and Yorktown show history in the making.

#1886 ♦ AMERICAN OIL COMPANY
Film #1886 not available in Ariz., Calif., Ore., N. M., Nev. or Wash.

TWO CAN PLAY THIS GAME—14 min. color. A film on international trade and how it affects the U. S. economy—its employment—its consumers.

#2018 ♦ NATIONAL COUNCIL OF AMERICAN IMPORTERS, INC.

GUNNING THE FLYWAYS—33 min. color. Starting in a duck hunter's blind on James Bay in northern Canada, experienced duck hunters take you on a tour of choice spots where duck hunting is a prime attraction in both the United States and Canada.

#2031 REMINGTON ARMS COMPANY, INC.

BAY AT THE MOON—29 min. color. An outstanding four-season hunting film. Coons, snowshoe rabbits, cottontails and cougars are tracked down in turn by hounds and hunters.

#2032 REMINGTON ARMS COMPANY, INC.

ROAD IN THE SKY—15 min. color. A fascinating story of the jet airplanes that join the big states of the South. Artistic photography and a fine musical score add much to the story of air travel.

#2058 ♦ DELTA AIRLINES, INC.
Film #2058 not available in Col., Ida., Mont., Neb., Nev., N. D., Ore., S. D., Utah, Wash. or Wyo.

A VISIT TO BUSCH GARDENS—14 min. color. In the beautiful Busch Gardens in Tampa, a famous collection of rare birds. Some of the birds perform amusing and amazing tricks.

#2082 ♦ ANHEUSER-BUSCH, INC.

A TOUR OF GRANT'S FARM—14 min. color. Visit to a popular tourist attraction in St. Louis which features a 160-acre deer park, a zoo and a sightseeing train.

#2083 ♦ ANHEUSER-BUSCH, INC.

MEXICAN IMPRESSIONS—15 min. color. Mexico City, Acapulco, Cuernavaca plus other highlights of typically Mexican resorts and quaint villages.

#2115 ♦ AMERICAN AIRLINES
Film #2115 not available in Ala., Alaska, Cal., Fla., Ga., Hawaii, Ida., Ia., Kan., La., Minn., Miss., Mont., Neb., Nev., N. M., N. C., N. D., Ore., S. C., S. D., Utah, Wash. or Wyo.

A TIME LIKE THIS . . .—28 min. color. Here is the excitement and the tempo of progress toward better living and greater leisure in many lands. See the new life man is creating in shaping an environment of opportunity in Africa, Ireland, Brazil and Australia. Here is an introduction to people of other societies who are fashioning a better world through technology.

#2118 VOLKSWAGEN OF AMERICA

HUNTING WITH HONDA—26 min. color. A thrilling and exciting true-life adventure of a busy executive who goes deer hunting and camping in the rugged wilderness of the Idaho mountains. On his Honda he rides through tall timber and rocky canyons until that climactic moment when he downs his first big buck!

#2164 ♦ AMERICAN HONDA MOTOR COMPANY, INC.

BONANZA AT GREAT BEAR—28 min. color. High on the Arctic Circle magnificent Great Bear Lake offers some of the most exciting fishing in the world. There are many helpful tips for fishermen in this film. Superb photography and amusing narration add to the enjoyment.

#2184 ♦ INTERNATIONAL HARVESTER COMPANY

HAPPY HOLIDAYS . . . ALONG THE POTOMAC—28 min. color. Visit Washington, D. C., in this "different" travel picture which brings to the screen not only the things to see but also what they mean, the things to do and how to enjoy them.

#2186 ♦ AMERICAN OIL COMPANY
Film #2186 available only East of the Mississippi.

MAIN STREET U.S.A.—TODAY—22 min. color. The story of progress in this country through steel research is vividly related in this film. The life of a typical Main Street family 30 years ago is contrasted with life today. The great improvements through the wonders of modern steel are dramatically presented. This film is a National Visual Presentation Association prizewinner.

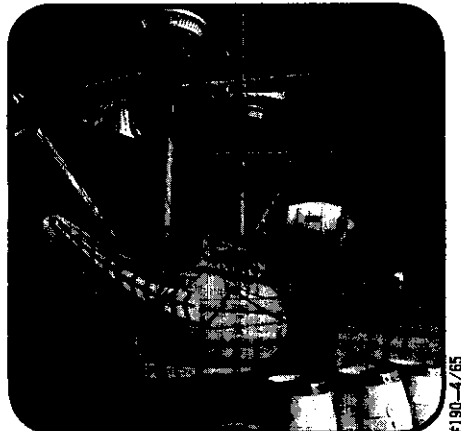
#2190 ♦ ARMCO STEEL CORPORATION

✓ PASSAGE TO BERMUDA—28 min. color. A unique travelog on the enchanting island of Bermuda. Beautiful scenes of this lovely island are enlivened by the amusing comments of narrator Jonathan Winters. A delightful musical score.

#2210 ♦ BERMUDA TRADE DEVELOPMENT BOARD

A SPARK IN TIME ON THE FIRING LINE—22 min. color. This is an excellent, fully-animated film on the operation of an automobile ignition system. One of 15 films selected to represent American industry at the 5th International Industrial Film Festival (CINE).

#2211 ♦ CHAMPION SPARK PLUG COMPANY



READY ON THE FIRING LINE—18 min. color. At the National Rifle and Pistol Matches, we witness the nation's finest marksmen in their annual competition for top shooting awards. Tips on shooting are provided by the experts.

#2213 ♦ NATIONAL RIFLE ASSOCIATION OF AMERICA

BEYOND THE TOOTH OF TIME—27 min. color. There's high adventure in this film about the famous Philmont Scout Ranch in Cimarron, N. M. We see the Scouting activity and healthful mountain living available to every boy at this camp. In addition, this year-round ranch provides rugged mountain camping for older boys and a volunteer training center for adult leaders. Prizewinner.

#2215 NATIONAL COUNCIL BOY SCOUTS OF AMERICA

THE HISTORY AND MYSTERY OF PLAYING CARDS—28 min. color. The intriguing subject of playing cards is thoroughly covered in this fascinating film. Their amazing history through the years is cleverly told.

#2237 ♦ HAROLDS CLUB

1963 BUICK OPEN—28 min. color. And here is another great golf film from Buick! It presents all the thrilling highlights from the 1963 Buick Open Golf Tournament, which was won by Julius Boros.

#2250 ♦ BUICK MOTOR DIVISION GENERAL MOTORS CORPORATION

COUNTER-ATTACK!—29 min. In color. This impressive documentary, filmed in many countries, shows how American Medicine, its physicians, researchers and other members of the great health team are bringing help and hope to the sick and needy throughout the world. From steaming jungles to arid plains, dedicated workers daily risk their lives in a world-wide attack on disease, disaster and desperation. This dramatic film presents a thrilling and inspiring story of man's dedication to human welfare.

#2286 ♦ PARKE, DAVIS & COMPANY

ENERGY ON THE MOVE—28 min. color. Here is the up-to-the-minute story of the natural gas industry—what natural gas is and how it is tapped and converted into one of the most versatile tools in modern America. Its many uses in technology, manufacturing and other areas are vividly portrayed. Highly imaginative color photography help to make this a memorable film.

#2326 ♦ COLUMBIA GAS SYSTEM, INC. Film #2326 available only in W. Va., D. C., Ky., La., Md., Miss., N. Y., Ohio, Pa., Tenn., Texas, Va., W. Va.

EXPERIENCE IS FRENCH—14½ min. Here is a jet-paced profile of a flight to Paris. The viewer has the rare opportunity of watching each member of the airline ground and flight crew as he contributes his own highly specialized skill to the preparation for takeoff of a huge intercontinental jetliner. A tour of the inspection and overhaul center of the world's largest airline is included.

#2333 ♦ AIR FRANCE



APPOINTMENT IN ARUSHA—GREAT AFRICAN ADVENTURE—27 min. color. Fantastic photography and action on safari deep into East Africa. Professional hunter David Ommanney takes you into the brush country after lions, elephants, Cape Buffaloes and unlimited wild fowl. Narrated by Lee Bowman.

#2334 WINCHESTER-WESTERN DIVISION OLIN

THE COMMON DENOMINATOR—13 min. color. The history and use of hand tools down through the ages makes an intriguing and enlightening film. From Stone Age to missiles, everyone uses hand tools. This is a fast-moving science type of film of interest to all types of audiences.

#2347 ♦ PROTO TOOL COMPANY

SKI WITH BUICK—29 min. color. Comprehensive ski instruction film starring Stein Eriksen, 4-time Gold Medal Olympic winner. Features some of the best US skiing in New England, midwest and Rocky Mountains. Presents new American system of teaching (conforming to US Ski Association's national standards).

#2348 ♦ BUICK MOTOR DIVISION GENERAL MOTORS CORPORATION

THE SHAPERS OF STAINLESS STEEL—18 min. color. The many and various applications of this modern metal are featured in this highly informative film. The methods of processing and the flexibility of uses are particularly interesting.

#2350 ♦ REPUBLIC STEEL CORPORATION

HAPPY HOLIDAYS . . . ANYWHERE IN MICHIGAN—28 min. color. The whole family will love this trip through Michigan by car. We visit historic Greenfield Village, Detroit, beautiful Mackinac Island . . . busy Soo Locks . . . wilderness wonderland of upper Peninsula . . . colorful Holland. Here, too, is a ride on a famous dune-buggy, skiing and fishing. Prizewinner.

#2355 ♦ AMERICAN OIL COMPANY

THE BIG MOUNTAIN OF FUN—22 min. color. At the head of Flathead Valley just a few miles west of Glacier National Park is one of the most magnificent ski areas in the west. This film takes you to Big Mountain Ski Resort in this area to see some of the most superb skiing and breathtaking scenery imaginable.

#2376 ♦ GREAT NORTHERN RAILWAY Film #2376 available only in New Eng., D. C., Ill., Ind., Ia., Md., Mich., Mo., N. J., N. Y., Ohio, Pa., W. Va., Wis.

PLASTIC SHELLS—HOW THEY WERE DEVELOPED—15½ min. color. Here is the story of the development of plastic shotgun shells—shells that withstand cold and moisture. Extraordinary time-lapse photography. All hunters will want to see this one.

#2483 REMINGTON ARMS COMPANY

THE CHALLENGE OF TOMORROW—29 min. color. This highly informative film presents the story of RCA and its pioneering efforts, scientific research and achievements in electronics and communications. Interesting and entertaining scenes from NBC operations. Won "Best Photography" award—Fourth International Film and TV Festival.

#2491 ♦ RADIO CORPORATION OF AMERICA

THE SPARK OF POWER—13½ min. color. Here is a fully animated outstanding film on the function of spark plugs in the internal combustion engine.

#2492 ♦ CHAMPION SPARK PLUG COMPANY

GROUP PORTRAIT—28 min. color. The wide scope of the community interests of NADA dealers across the country, such as plans for a youth activities center, Little League baseball and highway planning are highlighted in various vignettes. Each shows how the NADA dealer makes his community a better place in which to live.

#2502 ♦ NATIONAL AUTOMOBILE DEALERS ASSOCIATION

LIFELINE ON WHEELS—28 min. color. A little-known but vital part of our life today is the trucking industry. The film shows how this round-the-clock lifeline keeps Americans all over the U.S. supplied with a fantastic variety of products.

#2512 ♦ AUTOMOBILE MANUFACTURERS ASSOCIATION

SAFARI SOUTH—24 min. color. From cosmopolitan Johannesburg to the Kalahari Gemsbok National Park and rhinos in Umfolozi, this film brings out the beauty of South Africa and its revealing contrasts. Fascinating contrasts—modern cities . . . open country . . . big game and primitive bushmen.

#7729 SOUTH AFRICAN TOURIST CORPORATION

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EXHIBIT "IV"

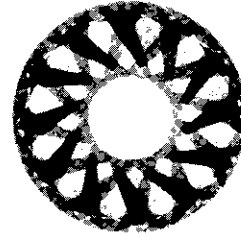
Catalog ~~listing~~ ^{MAY 20, 1965} ~~film~~ ^{descriptions} - direct mail to approximately 600 television stations in the U. S. (one copy each) - 3/15/65.

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Ontario Department of Travel and Publicity WATERWAY HOLIDAY HOLIDAY CORNER BLUE WATER HOLIDAY THEY COME TO HURONIA SKIER'S CHOICE PROJECT MUSKIE	4 15 15 15 15 15
Ontario Department of Highways CARNIVAL COUNTRY ROADS TO RECREATION	15 15
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**1965 Films
For
Television**

EXHIBIT "IV"



HALF-HOUR PROGRAMS

and others over 15 minutes in length

SHALOM YASSU—28½ min. In color. Contrasts between ancient and modern cultures are vividly presented in this breathtakingly beautiful film about Israel and Greece. Brilliant photography and fine music.

#7120

SWISSAIR

WATERWAY HOLIDAY—28 min. Cruise the 240-mile Trent-Severn waterway from Lake Ontario to Georgian Bay with this young "boating family." Visit the famed Serpent Mounds, Peterboro lift lock, Stephen Leacock home, Martyr's Shrine and many more of Ontario's outstanding scenic, historical and recreational attractions.

ONTARIO DEPARTMENT
#5121 OF TRAVEL & PUBLICITY

Film #5121 is available only in the areas served by Chicago, Cincinnati and New York.

NEW NOVA SCOTIA—19¾ min. This is an industrial development film showing Canada's energetic and aggressive province of promise—Nova Scotia—offering bright prospects to industry and a life of happiness to its people. *In color.*

NOVA SCOTIA DEPARTMENT
#5053 OF TRADE AND INDUSTRY

Film #5053 available only in Conn., Del., Ill., Ind., Ky., Me., Mass., Mich., Minn., N. H., N. J., N. Y., Ohio, Pa., R. I., Vt., and Wis.

ABITIBI—28 min. color. A dramatic portrayal of the pulp and paper industry's participation in the past 50 years of Canadian progress. Set in the North Ontario bush, it features Jacques Labrecque, French-Canadian folksinger, and many historic flashbacks to compare the old and new methods of logging, pulp and paper making. An award-winning film.

#5038

ABITIBI POWER & PAPER CO. LTD.

TUCSON—WISH YOU WERE HERE—27 min. In color. Tucson, land of wonder, mystery and spectacular beauty blooms forth in this film. This part of the country has so much to offer the visitor that the attractions are almost endless. This film presents many of them and makes this an unforgettable cinematic visit to the area.

#2475

MAXON CONSTRUCTION COMPANY

COLOR NEWSREEL—27½ min. In color. The key role of paint and colors in modern home environments is dramatized in this outstanding film. Narrated by TV personalities Betty Furness and Art James against a background of jewel-like settings, lively music and people attired in latest fashions, the picture features seven rooms by seven internationally-known interior designers. *For stations transmitting in color only.*

2473

NATIONAL PAINT,
VARNISH AND LACQUER ASSOCIATION

IMPACT!—28 min. In color. A far-ranging story of the natural gas industry and its impact on the face of the land, people, their jobs and the way they live.

#2462 PANHANDLE EASTERN PIPELINE COMPANY
Film #2462 is available only in Ark., Conn., Del., Ill., Ind., Kan., Ky., La., Md., Mich., Miss., Mo., N. J., Ohio, Okla., Tenn., Texas, Va. and Wash., D.C.

STATE OF ENCHANTMENT—28½ min. In color or B&W. A bored piano teacher has her travel wish suddenly granted as if by magic. What follows is a truly spectacular visit to the most famous scenic and historic spots in North Carolina. It's full of drama, history, adventure and beauty. It has Andy Griffith too. You won't want to miss this one!

#2450

NORTH CAROLINA DEPARTMENT OF
CONSERVATION & DEVELOPMENT

CHOCOLATE CROSSROADS OF THE WORLD—27 min. In color. Your viewers will find the history and origin of the ever-popular chocolate completely engrossing. The importance of international good will and trade is highlighted. As they visit Hershey, Pa. with the children from foreign countries which supply raw materials, televiewers will be fascinated to see how the tiny cocoa bean is transformed into products loved the world over.

#2435

HERSHEY CHOCOLATE CORPORATION

... AND SOMETHING MORE—28 min. In color. A truly delightful and heartwarming film about a young boy who discovers the wonderful magic of books. Filmed at an actual school, all people in the film are teachers and students. This prizewinning film beautifully and imaginatively presents a stimulating instructional program with special emphasis on the school library. Superb photography—unusual music.

#2422

AMERICAN LIBRARY ASSOCIATION

ENERGY ON THE MOVE—27½ min. *In color.* Here is the up-to-the-minute story of the natural gas industry—what natural gas is and how it is tapped and converted into one of the most versatile tools in modern America. Its many uses in technology, manufacturing and other areas are vividly portrayed. Highly imaginative color photography help to make this a memorable film.

#2326

COLUMBIA GAS SYSTEM, INC.

CHOCOLATE TOWN, U.S.A.—28 min. *In color.* An entertaining and heartwarming visit to Hershey, Pa. Along with a family of four, we enjoy the unusual zoo, museum, famous Hershey Gardens, gay Pa. Dutch Day Festival, family recreational activities, professional sports, and exciting rides in the large amusement park; see chocolate made; tour Milton Hershey School; and participate in all of the other fascinating activities that make Hershey a year-around resort town.

#2312

HERSHEY ENTERPRISES



SAFARI FOR SCIENCE includes interesting scenes of East African native life. See page 5.

YOUR EYES . . . "As They Really Are"—27¼ min. The subject of sight in insects, fish, birds, animals and human beings makes one of the most fascinating films imaginable. One part describes an infant's sight—another the role of the eye doctor. This highly informative film has magnificent photography.

#2310

UNIVIS, INC.

WONDERFUL WORLD OF SAN FRANCISCO—28½ min. *In color or black and white.* Full of excitement, scenic beauty and startling contrasts, this dazzling film about San Francisco will appeal to everyone. Brilliant photography. Fine singing by Tony Bennett. Winner of Cine Golden Eagle award.

#2299

SAN FRANCISCO CONVENTION AND VISITORS BUREAU

INDUSTRIES OF JAPAN—28 min. The incredible economic growth of Japan is graphically told in this interesting film about Japanese industries. Advances made in the making of steel, textiles, radios, cameras, plastics, autos, to mention a few, are phenomenal. As the viewer sees the tremendous strides made in so many different industries, he cannot help but be deeply impressed with the great achievements of these energetic and industrious people.

#2297

CONSULATE GENERAL OF JAPAN

IKEBANA—Art of Flower Arrangement—18¼ min. This breathtakingly beautiful film offers a rare opportunity to see some of the most magnificent flower arrangements ever created. Japanese experts in the art not only give the basic principles of flower arrangement, but actually demonstrate how to do it as well. A part of the film shows unusual outdoor flower arrangements.

#2296

CONSULATE GENERAL OF JAPAN

LIVING ARTS OF JAPAN—28 min. It is a rare privilege to see the master craftsmen of Japan perform their daily miracles in art. We see Japan's greatest potter, painter, weaver, textile designer, lacquer artist and woodblock artist at work creating things of exquisite beauty. Techniques of each craft are explained and demonstrated as the artist fashions his own particular kind of artistic magic to inspire the beholder.

#2295

CONSULATE GENERAL OF JAPAN

THE FOUR SEASONS OF JAPAN—26½ min. Whether it is spring, summer, autumn or winter, the nature-loving people of Japan enjoy every conceivable kind of outing and sport. Boating, fishing, mountain-climbing, golf, skiing and ice skating are all enjoyed at different times of the year along with the scenic beauty of the countryside. A photographic gem.

#2294

CONSULATE GENERAL OF JAPAN

A REPORT ON BOOTLEG DENTISTRY—26½ min. *In color.* This important film reveals the dangers of bootleg dentistry. It is concerned with the illegal practice of selling dentures to the public and the disastrous results. By way of contrast, the film shows the extensive training and education required for a person to become a legally licensed dentist. In an impressive part of the film, we see the expert and precise work necessary in the preparation of properly-made and well-fitted dentures by licensed dentists and dental technicians.

#2288

THE AMERICAN DENTAL ASSOCIATION

BREAKUP—25 min. *In color.* An extraordinary film on an unusual subject—the breakup of a glacier at Lake George, Alaska. This ice drama is intensified by brilliant photographic treatment.

#2287

STATE OF ALASKA

Film #2287 is not available in southeastern U. S.

COUNTER-ATTACK!—29½ min. *In color.* This impressive documentary, filmed in many countries, shows how American Medicine, its physicians, researchers and other members of the great health team are bringing help and hope to the sick and needy throughout the world. From steaming jungles to arid plains, dedicated workers daily risk their lives in a world-wide attack on disease, disaster and desperation. This dramatic film presents a thrilling and inspiring story of man's dedication to human welfare.

#2286

PARKE, DAVIS & COMPANY

DOCTORS TO THE STONE AGE—28½ min. Filmed in Mexico, this inspiring documentary concerns the wonderful work done by a small group of osteopaths. These doctors, flying their own planes from place to place, provide medical care for the primitive, cave-dwelling Tarahumara Indians.

#2280

AMERICAN OSTEOPATHIC ASSOCIATION

**BOOK THESE HOW-TO-DO-IT FILMS
INDIVIDUALLY OR AS A SERIES**

COMMON PAINT PROBLEMS—27½ min. Answers many of the questions on why some paint jobs crack, blister, or flake off. Francis Scofield, technical director of the National Paint, Varnish and Lacquer Association gives advice on how to overcome these paint problems.

NATIONAL PAINT,
#2472 VARNISH AND LACQUER ASSOCIATION

ENAMELING AND SPRAY PAINTING—27½ min. Shows how to create new home fashions by using enamel on older furniture or inexpensive unfinished pieces. Expert Bill Moonan also demonstrates simple steps in refinishing metal outdoor furniture with spray paint from a pressure can.

NATIONAL PAINT,
#2471 VARNISH AND LACQUER ASSOCIATION

HOW TO FINISH FLOORS—27½ min. How a drab, scarred, stained floor can be transformed into a gleaming surface. Paint industry veteran Carl E. Kelly shows how easily-obtained tools and materials are used to produce a beautiful new finish on a tired old floor.

NATIONAL PAINT,
#2470 VARNISH AND LACQUER ASSOCIATION

HOW TO PAINT YOUR HOME—27½ min. Here is the inside story on outside painting for the do-it-yourselfer. Expert painter Dick Warner demonstrates techniques, tools and materials for protecting and beautifying the home.

NATIONAL PAINT,
#2469 VARNISH AND LACQUER ASSOCIATION

INTERIOR WALL PAINTING—27½ min. This film gives your viewers the step-by-step procedure for proper finishing of your interior walls. Fred Weber and Martin Walsh, painting experts, show how to fill cracks and paint corners, walls and trim in a simple, easy way.

NATIONAL PAINT,
#2468 VARNISH AND LACQUER ASSOCIATION

SKI COUNTRY, USA—28 min. In color. Brilliant sunshine . . . light powder snow . . . a variety of slopes . . . thrilling action . . . expert skiing . . . magnificent photography . . . beautiful lodges. Excitement is at high pitch as some of the nation's top skiers perform sensational feats. Eight major ski areas, not too far from Denver, in Colorado, are featured, including Aspen, Breckenridge, Crested Butte, Vail and Winter Park.

UNITED AIR LINES
#2275

Film #2275 available in the areas served by Chicago, N. Y., San Francisco and Wash., D. C. only.

A CUP FOR ADAM'S ALE—27½ min. Building dams is an important part of water conservation. This film shows how one huge dam is built step by step, including the complex preparation as well as the actual construction.

GARDNER-DENVER COMPANY
#2271

BRIDGE OF FRIENDSHIP—29 min. A very fine documentary about young Americans during their one year's free study at German universities given them through grants by the German Federal Republic. We see how American students find academic knowledge, gracious living and enriching experiences at different German universities.

GERMAN FEDERAL REPUBLIC
#2259

THE DAVID HALL STORY—25 min. A powerful film about America's Handicapped Man of the Year as he relives the car accident that crippled him for life. This award-winning film presents an unusually forceful message for young drivers and passengers. *Also available in color.*

EMPLOYERS MUTUALS OF WAUSAU
#2258
Film #2258 is not available in Wis.

BRIDGE TO TOMORROW—26 min. *In color.* A dramatic story about the need for new drugs and the exhaustive procedures taken to insure their safety. The film shows the extensive research and testing done on new drugs before they are available for general use.

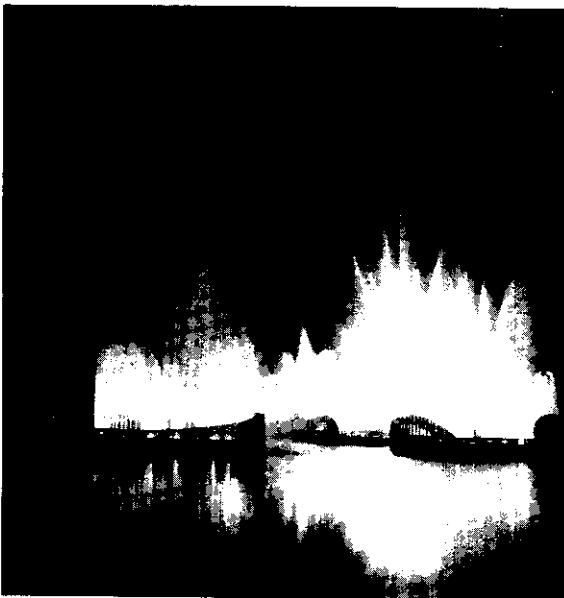
ELI LILLY AND COMPANY
#2251

1963 BUICK OPEN—28 min. Here is another great golf film from Buick! It presents thrilling scenes from the 1963 Buick Open Golf Tournament, which was won by Julius Boros.

BUICK MOTOR DIVISION
#2250
GENERAL MOTORS CORPORATION

THE FITNESS CHALLENGE—28½ min. The importance of physical fitness to the individual American and to the nation is effectively dramatized in this absorbing film. How to plan a physical fitness program to increase heart and lung capacity, proper exercises and other ideas for healthful living are presented in this film. Special messages are given by President Kennedy and "Bud" Wilkinson.

AMERICAN OSTEOPATHIC ASSOCIATION
#2245



One of the spectacular scenes from PICTURETAKING AT THE FAIR. See page 21.

MIRACLE ON THE VINE—The Story of Grape Juice—28 min. The discovery of the Concord grape and the history of the grape juice industry is interwoven with the history of America. This delightful film presents highlights from famous events in history and famous people as well, with touches of humor. It also shows the cultivation of grapes and how they are processed by the most modern methods. Narrated by Burgess Meredith. All prints are a combination of color and black and white.

THE WELCH GRAPE JUICE COMPANY, INC.
#2240

THE WONDROUS WORLD OF SIGHT—28 min. Color only. The amazing role the eye plays in life makes a truly fascinating and enlightening story. In addition to a detailed description of its fantastic performance, some helpful information is given about the eyes.
#2235 THE MURINE COMPANY, INC.

CREDIT WHERE CREDIT IS DUE—27½ min. This excellent documentary gives a graphic account of the biggest business in America today—agriculture. Here are different kinds of farms, the impressive modern methods used and the great advances made in farm efficiency. In addition, it shows how farmers and their marketing and purchasing cooperatives are able to borrow \$5 billion a year from their Farm Credit System. Both B&W and color prints available.
#2231 THE FARM CREDIT BANKS

A DAY WITH A JAPANESE FAMILY—29 min. As we spend a delightful day with the Nakamura family in Japan, we learn how well the Japanese have blended the old and the new to make a sound, healthy and highly productive society. A modern Japanese home and life in the home are shown in detail, as well as shopping areas, beautiful restaurants, modern schools, the famous Kabuki and even PTA meetings. Superb photography. *In color or black & white.*
#2219 CONSULATE GENERAL OF JAPAN

JAPAN 1962—28½ min. *In color or black & white.* The fantastic development and industrial progress of Japan is brilliantly presented in this film. The many and varied industries in Japan use the most modern, efficient equipment and methods of operation. Fine facilities for education, recreation and homemaking abound in this land of orderliness and beauty. Gorgeous photography adds to the interest.
#2218 CONSULATE GENERAL OF JAPAN

LUNKER LORE—22 min. A new method for catching fish by trolling is shown in this interesting film. Using this new method, fishermen get fantastic catches where others have given up completely.
#2216 EVINRUDE MOTORS

BEYOND THE TOOTH OF TIME—27 min. There's high adventure in this film about the famous Philmont Scout Ranch in Cimarron, N.M. We see the Scouting activity and healthful mountain living available to every boy at this camp. In addition, this year-round ranch provides rugged mountain camping for older boys and a volunteer training center for adult leaders. Winner of CINE-Golden Eagle Award.
#2215 NATIONAL COUNCIL
BOY SCOUTS OF AMERICA

A SPARK IN TIME ON THE FIRING LINE—22 min. This is an excellent, fully-animated film on the operation of an automobile ignition system. One of 15 films selected to represent American industry at the 5th International Industrial Film Festival (CINE).
#2211 CHAMPION SPARK PLUG COMPANY

HULL 1679—27½ min. Shipbuilding today—an industry of skilled men and modern methods. This film about ships and the men who build them, centers on the construction of the 106,500-ton tanker "SS Manhattan," the largest merchant ship ever built in an American shipyard.
#2203 BETHLEHEM STEEL COMPANY

MAIN STREET U.S.A.—TODAY—22 min. The story of progress in this country through steel research is vividly related in this film. The life of a typical Main Street family 30 years ago is contrasted with life today. The great improvements through the wonders of modern steel are dramatically presented. A NVPA prize-winner.
#2190 ARMCO STEEL CORPORATION

PRECISION TOOLMAKING & MACHINING—24½ min. In color. Here is the authoritative film about the industry *behind* industry, the industry where craftsmanship reaches its peak—tool and die making and machining. These incredibly accurate tools, dies and machines make possible the fantastic variety of products available today.
#2188 NATIONAL TOOL, DIE AND
PRECISION MACHINING ASSOCIATION

HAPPY HOLIDAYS . . . ALONG THE POTOMAC—27½ min. *In color.* Visit Washington, D.C. in this "different" travel picture which brings to the screen not only the things to see, but also what they mean, the things to do and how to enjoy them.
#2186 AMERICAN OIL COMPANY
Film #2186 available only East of the Mississippi.



Each famous silver design has its own exciting story. See THE FINE ART OF STERLING DESIGN, page 5.

ASSIGNMENT—L.S.I.—23 min. Here is an unusual portrait of a company in the missile field. The film explains the problems of space travel and shows role of flight reference instrumentation.
#2175 LEAR SIEGLER, INC.

BONANZALAND, U.S.A.—28½ min. A trip through the magnificent West. You will see the Rockies, the Grand Canyon, Las Vegas, Salt Lake, San Diego, Palm Springs and much more. Winner of CINE Golden Eagle Award.
#2165 BONANZA AIR LINES

HUNTING WITH HONDA—26 min. A thrilling and exciting true-life adventure of a busy executive who goes deer hunting and camping in the rugged wilderness of the Idaho mountains. On his Honda he rides through tall timber and rocky canyons until that climatic moment when he downs his first big buck!
#2164 AMERICAN HONDA MOTOR COMPANY, INC.

A TIME LIKE THIS—28 min. *In color.* Here is the excitement and the tempo of progress toward better living and greater leisure in many lands. See the new life man is creating in shaping an environment of opportunity in Africa, Ireland, Brazil and Australia. Here is an introduction to people of other societies who are fashioning a better world through technology.

#2118 VOLKSWAGEN OF AMERICA

1962 BUICK OPEN GOLF TOURNAMENT—28 min. The camera is lucky and captures a hole-in-one by Jerry Barber. There's more excitement as Bill Collins snaps a three-way tie by one stroke to win this major tournament and the biggest share of the \$52,000 purse.

#2102 BUICK MOTOR DIVISION,
GENERAL MOTORS CORPORATION

THIS WONDERFUL LAND—28 min. We are given an opportunity in this film to see how food is produced by California's highly skilled, resourceful farmers. There are beautiful glimpses of the crop and livestock enterprises for which California is famous. An interesting, entertaining and factual film.

#2098 BANK OF AMERICA

AGRICULTURE IN JAPAN—27¾ min. Fascinating visit to many beautiful Japanese farms showing how very modern techniques and machines have replaced ancient agricultural methods. *In color or black & white.*

#2084 CONSULATE GENERAL OF JAPAN

TO LIVE AGAIN—28½ min. The heartwarming story of how rehabilitation of the handicapped has become a vital part of medical care as well as social. Actor Myron McCormick portrays a doctor whose perseverance is as great as his humanism.

#2077 DEPT. OF HEALTH, EDUCATION & WELFARE
OFFICE OF VOCATIONAL REHABILITATION

BIG LEAGUE BASEBALL FOR LITTLE LEAGUERS—28 min. Little Leaguers in action; and professional tips from stars of the Detroit Tigers at their spring training camp.

#2075 CHRYSLER CORPORATION

CHILDREN'S SONGS OF JAPAN—29 min. This delightful film reveals the wonderful world of youth and song in Japan. Children sing as they play in the forest and in the school. The charm of song is mixed with the wonder of childhood. *In color or black & white.*

#2067 CONSULATE GENERAL OF JAPAN

FISHING IN JAPAN—28 min. The gigantic fishing industry of Japan is examined in this film. Scenes show how electronic devices and airplanes modernize this ancient means of gathering food. And there is excitement in dramatic shots of a whale hunt and harpooning. *In color or black & white.*

#2066 CONSULATE GENERAL OF JAPAN

FOCUS ON FOOD—25¾ min. Fascinating Hong Kong, mountainous Venezuela and lovely Venice are among the many intriguing places we visit in this interesting film as we go around the world to see how food is prepared, canned, distributed and served. *In color.*

#2065 H. J. HEINZ COMPANY

ADAQ, KING OF ALASKAN SEAS—28½ min. Rough seafaring action in pursuit of Adaq, the giant Alaska king crab. Lowell Thomas, Jr., narrates this vivid documentary to show how the king crab provides us with a virtual harvest from the sea in a new development of our northern frontier.

#2061 WAKEFIELD FISHERIES



Skiers prepare for some thrills at Huntsville, Ontario. See **SKIER'S CHOICE**, page 15.

CHAMPIONS AT THE WHEEL—27 min. Professional racing drivers put their automobiles through their paces.

#2046 CHAMPION SPARK PLUG COMPANY

THE CHALLENGE OF DENTISTRY—28½ min. Opportunities for careers in the dental profession today.

#2019 AMERICAN ASSOCIATION OF DENTAL SCHOOLS
AMERICAN DENTAL ASSOCIATION

MODERN MOSQUITO CONTROL—26 min. How new techniques and malathion insecticides have put practical, effective control of mosquitoes within the reach of every municipality in the U. S.

#2017 AMERICAN CYANAMID COMPANY

SCIENCE RIDES THE HIGH IRON—27½ min. Here's the story of modern railroading ably narrated by Chet Huntley. It tells how railroads have adapted to changing times with the help of scientists who have developed new means for improving operations and services.

#2010 ASSOCIATION OF AMERICAN RAILROADS

MORE PRECIOUS THAN GOLD—27 min. Shows the construction of Trinity Dam in the wilds of scenic northern California, where once prospectors panned for gold. Giant machines work day and night to construct this new earth-filled dam to conserve water.

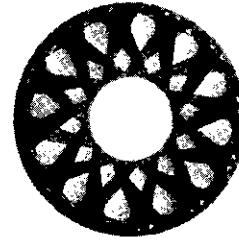
#2003 DETROIT DIESEL ENGINE DIVISION,
GENERAL MOTORS CORP.

DIALOGUE WITH LIFE—26 min. A dramatic documentary that presents the story of modern medical practices. Scenes contrast today's miraculous scientific advances with those of yesterday. Outstanding explanation of how hospital care is made possible through modern health insurance. Narrated by Burgess Meredith.

#2001 HEALTH INSURANCE INSTITUTE

WATER BILL U.S.A.—28½ min. Travel the country with Walter Cronkite as he narrates this dramatic documentary about one of the nation's most vital natural resources—water. Learn why America is running out of water *and* what can be done about it.

#2000 CATERPILLAR TRACTOR CO.



QUARTER-HOUR PROGRAMS

and others between 7 and 15 minutes in length

CARNIVAL COUNTRY—13½ min. In color. Winter in Ontario is carnival time. This film shows the fine sports enjoyed at this time of the year in this area—skiing, speed and pleasure skating, bobsledding, ski jumping and car races on frozen lakes. All this fun and excitement is seen through the eyes of visitors from outer space, which gives the film an unusual twist.

#5134 ONTARIO DEPARTMENT OF HIGHWAYS
Film #5134 is not available in areas served by Atlanta, Dallas, Kansas City or San Francisco.

HOLIDAY CORNER—14 min. An American family travels by boat through the southeastern corner of Ontario, which includes the St. Lawrence and Ottawa Rivers and the Rideau waterway. Highlights of their interesting trip include the Thousand Islands, Upper Canada Village, the St. Lawrence Seaway, the changing of the guard in Ottawa, the Rideau Canal System and the historic Fort Henry in Kingston.

#5122 ONTARIO DEPARTMENT OF TRAVEL & PUBLICITY
Film #5122 is available only in the areas served by Chicago, Cincinnati and New York.

BLUE WATER HOLIDAY—14 min. The Blue Water route from Windsor north along Lake Huron shores to the Bruce Peninsula and Manitoulin Island. Featuring historic landmarks, beach scenes, towns and villages, cruising, resort and camp life throughout the area.

#5120 ONTARIO DEPARTMENT OF TRAVEL & PUBLICITY
Film #5120 is available only in the areas served by Chicago, Cincinnati, and New York.

THEY COME TO HURONIA—14 min. This film extolls the vacation charm of Ontario's scenic and historic areas of the lower Georgian Bay section of Lake Huron. The area's summer attractions include sunny beaches, golf courses, amusement parks, limitless expanses of fresh water beyond the Bay's 30,000 islands.

#5119 ONTARIO DEPARTMENT OF TRAVEL & PUBLICITY
Film #5119 is available only in the areas served by Chicago, Cincinnati and New York.

SKIER'S CHOICE—14 min. In this film the camera takes you to some of the choicest ski areas in Ontario to observe the variety of skiing available. Gentle slopes for the novice, breathtaking runs for the accomplished, with modern uphill facilities and instruction in the latest techniques.

ONTARIO DEPARTMENT OF TRAVEL & PUBLICITY
#5118
Film #5118 is available only in the areas served by Chicago, Cincinnati, and New York.

PROJECT MUSKIE—13 min. Fishermen, particularly those who have stalked the mighty muskie, will enjoy this film combining the thrill of angling for this most prized of all fresh water game and the research dedicated to the restoration of the muskie population in the Kawartha Lakes area.

ONTARIO DEPARTMENT OF TRAVEL & PUBLICITY
#5117
Film #5117 is available only in the areas served by Chicago, Cincinnati and New York.

ROADS TO RECREATION—15 min. The scenic grandeur and natural loveliness of Ontario's Provincial Parks, lakes and bays, including Georgian Bay, Lake Huron and Lake Erie, make this film a memorable experience. *In color.*

#5052 ONTARIO DEPARTMENT OF HIGHWAYS
Film #5052 available only in Conn., Del., Ill., Ind., Ky., Me., Mass., Mich., Minn., N. H., N. J., N. Y., Ohio, Pa., R. I., Vt. and Wis.

THE GREATEST GIFT—13 min. A highly dramatic and inspiring film showing how dedicated men and women of MEDICO overcame superstition and brought healing and the basics of personal hygiene and good health to the people in jungle villages of Malaysia. In addition the film shows how they educated and trained local medical personnel to carry on the work.

#2485 CARE, INC.



This is Drake's old oil well—the first one in America. From PENNSYLVANIA. See page 13.

THE WILDEST RIDE—13½ min. In color. As Craig Breedlove tore along over 500 mph, his steering mechanism faulted, his car left the track, clipped off telephone poles, flew high in the air, over an embankment and landed 150 ft. in a lake! Breedlove freed himself and swam ashore. This fantastic and terrifying experience is brilliantly recorded by the camera. Just everyone will want to see this thriller! Breedlove was the first man to break the 500 mph speed mark.

#2481 GOODYEAR TIRE & RUBBER COMPANY

WHERE DO THE WALNUTS GO—14 min. In color. The journey of the walnut from tree to table makes an engrossing story. Not only is its history unusual, but its harvesting, processing and packaging by special equipment are unique. Suggestions for its use as a tempting addition to different dishes are given.

#2474 DIAMOND WALNUT GROWERS, INC.

FOUR SEASONS OF MAINE—14½ min. A beautiful, lively film presenting Maine's unique attractions during the four seasons of the year . . . art, music, summer and winter sports, gorgeous scenery, lobster fishing, auction, and a country fair with a wild calf scramble. It's top entertainment all the way. Garry Moore is the narrator.

STATE OF MAINE
#2453 DEPARTMENT OF ECONOMIC DEVELOPMENT
Film #2453 available only in the areas of Chicago, Cincinnati and New York.

TROT TOWN USA—12 min. In color. A colorful look at Goshen, N. Y., an historic American "horse town" whose history has been interwoven for more than a century with the growth of American trotting. Goshen is a slice of pure Americana and the trotting horse is still king there. Includes shots of the famed Trotting Horse Museum.

HARNESS RACING INSTITUTE
#2447
Film #2447 is not available in Ala., Ga., Ida., Miss., Mont., N. Car., S. Car., Tenn. or Utah.

THE TELEVISION AGE IN JAPAN—13½ min. In color. Here is a happy combination of entertainment, information and beautiful photography. The amazing growth of television in Japan is portrayed. Every aspect of the industry is covered, both inside and outside the studios. It is a fascinating record of one of today's vital industries.

#2437 CONSULATE GENERAL OF JAPAN

THE PEANUT BUTTER COOKBOOK—14 min. In color. To celebrate the 75th anniversary of peanut butter, this film takes viewers on a happy and rewarding tour through the test kitchens of peanut growers. New and exciting recipes using this wonderful food are demonstrated—recipes for every course in the meal, from soup to dessert.

#2428 PEANUT GROWERS OF ALABAMA AND GEORGIA

TWO-PARTY SYSTEM—8½ min. In color. No, it's not about politics! This two-party system spells successful parties for both adults and children . . . using the same delectable menu. This excellent fast-paced film gives superb recipes, beautiful table settings and unusual ideas guaranteed to make a party a real event!

#2427 SCOTT PAPER COMPANY

TOURING CHAMPAGNE—12 min. Producing that elegant wine—Champagne—is a highly skilled and personal process. After a brief historical sequence, we visit the Champagne country of France and see the vineyards, the fast and careful harvest, master winemakers at work, huge presses and casks, a labyrinth of cellars and each step of the process that results in the world-famous wine. Many scenes are like fine paintings come to life.

#2421 THE CHAMPAGNE PRODUCERS OF FRANCE

HALIBUT, TREASURE OF THE DEEP—14½ min. In color. Out in the Pacific Northwest, halibut fishermen brave icy waters, bad weather and other hazards to supply hungry people with a delicious and nutritious food. This dandy film covers the adventures of the catch, the efficient preparation for market on boat and shore and some marvelous halibut recipes.

#2419 HALIBUT ASSOCIATION OF NORTH AMERICA

THE ALASKAN AL-CAN TRAILER TREK—13½ min. Two mobile caravans travel from Los Angeles and Chicago along the fabulous Al-Can Highway to the "land of the midnight sun"—Alaska. Here are 4,000 miles of spectacular scenery and enough adventure to last a lifetime!

#2401 MOBILE HOMES MANUFACTURERS ASSOCIATION
Film #2401 not available in Alaska, Ariz., Calif., Hawaii, Ida., Mont., New Mex., Nev., Ore., Utah, Wash., or Wyo.

LEADING THE PARADE—13 min. In color. All the glamour and pleasure of parades and expert majorettes in action are captured in this film. In addition to breathtaking baton-twirling exhibitions and cheerleading, the requisite hard work and discipline are thoroughly explored. Viewers will love it!

#2400 FLORIDA CITRUS COMMISSION

BY THEIR BOOTSTRAPS—13 min. In color or black & white. Set in a little Panamanian fishing village, this lively and inspiring documentary tells the story of poverty-stricken natives who built a self-sufficient community for themselves with the help of CARE. There are fascinating scenes of native life, fishing and a gay fiesta. Superb photography and unique music.

#2395 CARE, INC.

SAFE IN YOUR OWN BACKYARD—14 min. In color or black & white. This is an excellent non-commercial film on the use of garden pesticides. There are many tips given on how to safely use garden chemicals for the best results.

#2392 CALIFORNIA CHEMICAL CO.

Continued on page 21

PICTURETAKING AT THE FAIR—11 min. *In color.* Magnificent color tour of the 1964 World's Fair including several different exhibits, but featuring all the wonders of the Eastman Kodak pavilion. There are many fine tips for the photographer that are demonstrated by picture taking at the Fair, but which would apply anywhere.
#2388 EASTMAN KODAK COMPANY

THIS IS FIBER GLASS—13½ min. *In color.* The manufacture and myriad uses of fiber glass in a modern society. Automobile bodies, curtains and fabrics are some of them. Beautiful color photography.
#2387 PITTSBURGH PLATE GLASS COMPANY

TO LIVE AGAIN—A PROFILE OF HOPE—14½ min. All the wonderful work performed at St. Barnabas Hospital for people afflicted with chronic diseases is inspiringly told in this film. Scenes of speech and physical rehabilitation are shown. Has won 3 different awards.
#2386 ST. BARNABAS HOSPITAL

THE BIG MOUNTAIN OF FUN—14½ min. At the head of Flathead Valley just a few miles west of Glacier National Park is one of the most magnificent ski areas in the west. This film takes you to Big Mountain Ski Resort in this area to see some of the most superb skiing and breathtaking scenery imaginable.
#2376 GREAT NORTHERN RAILWAY

OPTOMETRY — A CAREER WITH VISION — 14½ min. *In color.* The optometrist—guardian of our most precious gift...our eyes. A look at this important community member in his educational years, his practice and his community.
#2373 THE AMERICAN OPTOMETRIC ASSOCIATION

THE COMMON DENOMINATOR — 12½ min. *In color.* The history and use of hand tools down through the ages makes an intriguing and enlightening film. From Stone Age to missiles, everyone uses hand tools. This is a fast-moving science type of film of interest to all types of audiences.
#2347 PROTO TOOL COMPANY

PICK A WINNER—12½ min. *In color.* Every year in the Corn Belt states a National Corn Picking Festival is held. This film presents all the highlights from one of them.
#2338 DEKALB AGRICULTURAL ASSOCIATION, INC.

ATLANTIC CITY — 13½ min. *In color.* Glamorous Atlantic City presents her extraordinary array of attractions in this entertaining film. Whether it is golf, sailing, bowling, swimming, beauty contests, ice shows, or trap shooting, your viewers will be thoroughly entertained by all the thrills and fun. CINE-Prizewinner.
#2337 ATLANTIC CITY CONVENTION BUREAU

EXPERIENCE IS FRENCH—14½ min. Here is a jet-paced profile of a flight to Paris. The viewer has the rare opportunity of watching each member of the airline ground and flight crew as he contributes his own highly specialized skill to the preparation for takeoff of a huge intercontinental jetliner. A tour of the inspection and overhaul center of the world's largest airline is included.
#2333 AIR FRANCE

MISSION: MEASLES — 15 min. Every parent should see this important film about measles. It not only gives the history of measles and possible serious consequences, but it shows how a vaccine for it was discovered, developed, tested and finally proved successful. Stresses importance of vaccination for children.
#2330 MERCK, SHARP & DOHME

SOMETHING NEW FROM SOMETHING OLD—13¼ min. A young married couple show how easy it is to redo an apartment for very little money by doing the work themselves. As they refinish furniture, antique mirrors, make bases for beds and other things, we see each step of the process. There are many tips on how to make a home look attractive.
#2327 STAR BRONZE COMPANY

THE HANSEATIC LEAGUE—10 min. We are given an opportunity in this film to relive some of the old days when the Hanseatic League was in full flower. The film relates some of the League's history and visits places of its former glory such as Lubeck, Hamburg, Bremen and London. It offers some startling contrasts with the new and the modern in these cities. Fine photography.
#2324 LUFTHANSA GERMAN AIRLINES

KINGS, CODS AND STRIPERS—13½ min. *In color or black and white.* First we go to the Gulf of Mexico, to take on the fighting kingfish with light tackle and the thrills are fast and furious. Then we join Long Island fishermen as they battle wind, sea and fish to bring the cod to net. And last to San Francisco Bay where we go after the wary bass. Gorgeous photography and fine musical score.
#2323 AMERICAN AIRLINES

THE FABRIC STORY—14 min. Famous interior decorator Melanie Kahane presents some highly interesting ideas about the use of fabric as a color key for decorating a traditional or contemporary room. In addition, we see the intricacies of fabric design and manufacture. TV announcer Ben Grauer is the interviewer.
#2316 WAVERLEY FABRICS DIVISION
F. SCHUMACHER & CO.

THE JAPANESE PRESS IN ACTION—13¼ min. To give 94 million people in Japan the latest news, the Japanese press has one of the most modern and efficient operations in the world. This film describes all the aspects of the business from on-the-spot news coverage to the printing and distribution of the big dailies. An extremely interesting and enlightening film with beautiful photography.
#2293 CONSULATE GENERAL OF JAPAN

NATURAL WONDERS—14½ min. *In color.* The magnificent scenic beauty of Yosemite National Park, the changing wonders of the Grand Canyon and the thrills and excitement of Niagara Falls make just about the most perfect film imaginable. This is a film that everyone will love.
#2291 AMERICAN AIRLINES

EARLY AMERICA—14½ min. *In color.* We step back into colonial times to the beauty of historic Williamsburg, Va. in the 1770's, to picturesque Old Sturbridge Village before the American Revolution and to the quaint and unusual Plimoth Plantation. Here are the old villages with all the intriguing activities of yesteryear recreated in vivid fashion.
#2290 AMERICAN AIRLINES

CURACAO, THE CARIBBEAN DUTCH TREAT—13¼ min. In color. All the exciting attractions of the colorful Dutch island of Curacao in the West Indies are featured in this film—tranquil beaches, turquoise waters, quaint colonial architecture, sophisticated resort hotels, exotic native dances and night clubs. A perfect travel film.

#2277 ISLAND GOVERNMENT OF CURACAO
 Film #2277 available in the areas served by Atlanta, Chicago, Cincinnati, New York and Washington, D. C. only.

ON THE LINE—13½ min. Chet Huntley takes a tour through rural America and illustrates dramatic economic progress from local co-op power installations. A highly informative film.

#2274 NATIONAL RURAL ELECTRIC CO-OPERATIVE ASSN.

TROUBLE AFOOT—14 min. Why do so many children and young people have foot trouble? This unique film gives the answer. A famous foot doctor discusses the problem and shows how shoes should allow children to "go barefoot with shoes on," allowing normal healthy foot growth. Here is some helpful information on an important subject.

#2273 THE BROWN SHOE COMPANY

THE MASTERS—13½ min. In color. The story of the daily operations and maintenance of a major airlines becomes a thrilling experience as it is related through magnificent photography and very exciting original jazz score by Cy Coleman. An unusual blending of the artistic and practical.

#2270 AMERICAN AIRLINES

THE MOOD OF THREE CITIES—13½ min. In color and black and white. Vivid "mood" stories of three big and glamorous cities—Chicago, San Francisco and Dallas. Captured here are the striking contrasts of the new and unusual with the old beauty of yesteryear. As seen through the eyes of natives, the cities take on a new dimension. Fine musical score and brilliant photography.

#2269 AMERICAN AIRLINES

EXPLORE KENTUCKY—15 min. With a family of five we explore the beautiful state parks of Kentucky during a summer vacation. Magnificent photography and a fine musical score provide an enriching experience for the viewer.

#2262 COMMONWEALTH OF KENTUCKY
 TOURIST AND TRAVEL PROMOTION DIVISION
 Film #2262 available in areas served by Atlanta, Chicago, Cincinnati, Kansas City and New York only.

IT STARTED WITH GREYHOUND—11 min. The intriguing story of Greyhound, one of the most famous horses in the world, is interwoven with the exciting events leading up to, and including, the International Races. Other top international trotters appear in the film. A fine sports film narrated by Chris Schenkel.

#2257 HARNESS RACING INSTITUTE, INC.
 Film #2257 not available in Ala., Ark., Col., Ga., Ida., Ia., Kan., La., Miss., Mo., Mont., Neb., New M., N. C., N. D., Okla., S. C., S. D., Tenn., Tex., Utah or Wyo.

IS THE MODERN HOMEMAKER MODERN?—14 min. A most entertaining and informative film of interest to every homemaker of today and tomorrow. Utilizing unusual motion picture techniques, this film presents the story of a homemaker and her daily routine as seen through the eyes of her husband, her children and finally as she sees herself. Narration is by Hollywood actor Olan Soule.

#2244 THE CLOROX COMPANY

THE SPACE NEEDLE STORY—13½ min. This is the interesting story of the conception and construction of Seattle's famous Space Needle introduced at the Seattle World's Fair. Among the highlights is an exciting tour through the Needle itself. Beautiful photography.

#2243 THE SPACE NEEDLE CORPORATION

AMERICA'S COOKOUT CHAMPIONSHIP—13½ min. It is great fun watching the finalists in the Kaiser "cook-off" as they demonstrate their cooking skills and prepare mouthwatering dishes to capture the prizes. Joan Crawford acts as hostess at the Awards ceremony.

#2241 KAISER QUILTED FOIL DIVISION
 KAISER ALUMINUM AND CHEMICAL CORPORATION

THE HISTORY AND MYSTERY OF PLAYING CARDS—13½ min. The intriguing subject of playing cards is thoroughly covered in this fascinating film. Their amazing history through the years is cleverly told.

#2237 HAROLDS CLUB



Dr. William Lockward of Phoenix examines the wrist of a Tarahumara Indian in Mexico. See DOCTORS TO THE STONE AGE, page 6.

PATTERNED FOR DINING—14 min. The design inspiration for fine tableware in sterling, silverplate, and stainless. The Oneida heritage of perfection, helpful hints on building your service, and table etiquette.

#2220 ONEIDA SILVERSMITHS

DARK IS THE NIGHT—14 min. This film shows how communities all over the U.S. have an important problem in common—inadequate street and highway lighting. The dangers this situation presents and the solution to the problem are outlined.

#2189 NATIONAL ELECTRIC MANUFACTURERS ASSOCIATION

THE BELGIAN ART OF LINEN—13½ min. Tours the beautiful Belgian countryside and historic cities like Ghent and Courtrai. Pictures, flax-growing, ancient and modern linen making, and new decorating uses for linen fabrics.

#1460 BELGIAN LINEN ASSOCIATION

THE WHITE MOUNTAINS OF NEW HAMPSHIRE—14½ min. Lowell Thomas, Jr., narrates this travelog to one of America's most scenic areas. Features the Presidential Range, Polar Caves, Jacob's Ladder, the Old Man of the Mountain and other sights.

#1424 THE WHITE MOUNTAINS RECREATION ASSOCIATION

SCHOOLS IN JAPAN—14½ min. A truly heart warming picture of modern educational methods in Japan, from the lower grades through college. The youngsters in this film demonstrate in winning fashion that children are alike all over the world.

#1408 CONSULATE GENERAL OF JAPAN

FOR THE BIRDS—13 min. Farm program about how scientific research is helping poultrymen maintain healthier flocks, earn better profits. Filmed during Second National Symposium on Nitrofurans at University of Georgia.

#1350 HESS & CLARK, DIVISION OF RICHARDSON-MERRELL INC.

HOW DO YOU STAND?—14½ min. Fine health program on good posture, with tips on sitting and avoiding fatigue at home, at work and when driving. Also discusses training of children (with special reference to "round shoulders").

#1252 THE COMMITTEE ON PUBLIC HEALTH AMERICAN CHIROPRACTIC ASSOCIATION

THE CHIROPRACTIC STORY—14½ min. A detailed and fascinating report on the education of a doctor of chiropractic, the science that is one of the four major healing professions.

#1251 AMERICAN CHIROPRACTIC ASSOCIATION

HARVEY DILEMMA—12 min. Imaginative animated cartoon in the "modern" style that explains the workings of home financing and the wisdom of personal savings.

#1219 UNITED STATES SAVINGS & LOAN LEAGUE

PORTRAIT IN PLASTICS—13 min. From photography to plastics, here's the fascinating story of George Eastman, the beginnings of modern photography and the movies, and the development of plastics for industrial and consumer end uses.

#1198 EASTMAN CHEMICAL PRODUCTS, INC. SUBSIDIARY OF EASTMAN KODAK CO.

THE MAKING OF FINE CHINA—12¼ min. Beautiful Lenox dinnerware and how it is made, including steps in the design, molding, firing, decoration and burnishing of this world-famed china.

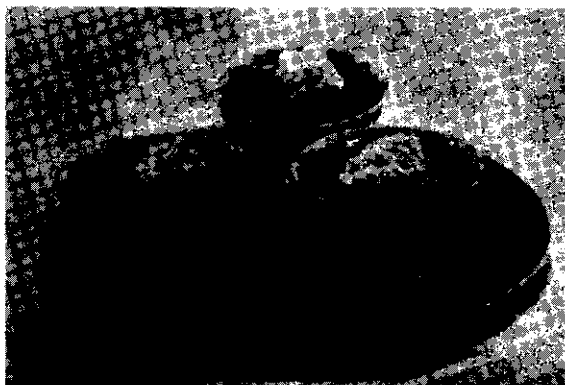
#1185 LENOX, INC.

FOR GOD AND MY COUNTRY—13 min. Highlights of an International Boy Scout Jamboree at Valley Forge, Pa. Narrated by former "Lassie" star Tommy Rettig.

#1165 PACKAGING EQUIPMENT DIVISION EX-CELL-O CORPORATION

YOU CAN'T PUT A PRICE ON IT—14½ min. For that big do-it-yourself audience—the story of home workshops, demonstrating a wide range of power tools in action and projects galore that the amateur can do for himself and his home.

#1128 SUPREME PRODUCTS CORPORATION



... ADD A DASH OF YOU mixes fun with its exceptional recipes. See page 33.

THE THOROUGHBRED—14 min. Sportscaster Bill Stern narrates this appealing story about thoroughbred horses—and how yearlings are trained to become racing champions.

#1087 MONMOUTH PARK JOCKEY CLUB
Film #1087 not available west of the Mississippi or in Ill., Mich. or Wisc.

THE UNDERGROUND STORY OF NATURAL GAS—13¼ min. A beautiful story of man and nature that traces a geological drama of 300 million years to show how natural gas deposits were formed. We see how gas is now stored underground in the very wells from which it was taken. And it tells an even bigger story of the natural gas industry's operations today.

#1038 COLUMBIA GAS SYSTEM
Film #1038 available only in Ky., Md., N.Y., Ohio, Pa., Va., W.Va. and D. C.

SKI TRICKS—13 min. Here come champion water skiers in an action-packed exhibition of skills and thrills.

#1035 EVINRUDE MOTORS

SLEEP—IT'S WONDERFUL—13½ min. Peter Donald tells how to get a good night's sleep and the importance of proper rest to health.

#727 SEALY MATTRESS COMPANY

WEST OF KEY WEST—13½ min. A boy and his dad find fun and adventure as they explore the Dry Tortugas and historic Fort Jefferson in Florida's coastal waters.

#560 EVINRUDE MOTORS

WATER — Wealth or Worry for America?—13½ min. This enlightening report on our nation's water supply problem shows how water departments of progressive cities are planning ahead and explains why conservation is everybody's business.

#543 CAST IRON PIPE RESEARCH ASSOCIATION

HOME SWEET MOBILE HOME—13½ min. Millions of Americans have taken to mobile living for adventure, retirement and the joy of living together when the breadwinner must travel. Here's the story, with views of modern trailer coaches.

#497 MOBILE HOMES MANUFACTURERS ASSOCIATION
Film #497 not available in Ariz., Calif., Ida., Mont., Nev., N. M., Ore., Utah, Wash. or Wyo.

BIG SCOT—13½ min. Meet a champion Clydesdale horse, a magnificent show horse! Here's his life story, from coltish days in Scotland through events that take "Big Scot" to the Rose Bowl Parade.

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