

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

REGISTRATION No. 1661

For Six Months Period Ending OCT 11 1964
(Insert date)

- 1. (a) Name of Registrant. Sydney Morrell & Company, Inc.
- (b) All other names used by Registrant during the period. None
- (c) Address of principal office. 152 East 78th Street
New York, New York 10021
- (d) Name of person or persons in charge of principal office. Sydney Morrell

3. If Registrant is a nonbusiness membership organization, state— N. A.

- (a) Approximate number of members in the United States
- (b) Approximate number of members outside the United States

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

| <i>Name and address of official</i> | <i>Date connection began</i> | <i>Position, office, or nature of duties</i> |
|--|------------------------------|--|
| E. Shippen Geer 152 E. 78th Street New York, N. Y. | 7/15/64 | Account Director |

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

| <i>Name and address of official</i> | <i>Date connection ended</i> | <i>Reason for ending connection</i> |
|--|------------------------------|---|
| J. R. Schackne 45 E. 74th Street New York, N. Y. | 5/31/64 | Term of Directorship expired |
| C. B. Crisman 45 E. 74th Street New York, N. Y. | 5/31/64 | Term of Directorship expired |

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit, group, or organization

Nature of connection with Registrant

Name and address of person in charge

None

(b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal address

Is person still a foreign principal of Registrant?

If not, give date connection ended

1. Victoria Promotion Trust Fund
129 Swanston Street
Melbourne, Victoria
Australia

Yes

-

2. Canadian Corporation for the 1967
World Exhibition
Place Ville-Marie
Montreal, Quebec, Canada

Yes

-

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

1. Engaged in informational activities on behalf of the Victoria Promotion Trust Fund with a view to attracting investment capital and tourist trade to the State of Victoria, Aust.

Edited and published a monthly eight-page Newsletter designed to encourage U. S. investment in Australia and distributed it to some 4,100 U. S. business leaders; distributed from time to time letters to officers of manufacturing firms in selected industrial categories inquiring as to the interest of manufacturers in licensing arrangements for the manufacture of their products in Victoria; wrote and issued to the trade and financial press occasional news releases concerning commercial and economic developments in Australia; offered services to visitors to the U. S. of state and business leaders of Victoria (including meeting at the airport, escorting to their hotels, luncheons and miscellaneous entertainment); and corresponded with U. S. firms and industries interested in direct investment or licensing arrangements in Victoria.

2. We are public relations consultants to the Canadian Corporation for the 1967 World Exhibition management on methods of publicizing EXPO 67 in the United States; we do research work on specific Expo 67 plans such as transportation, food and restaurants, admission policy, etc.

We publicize EXPO 67 in the United States through press releases to consumer and trade media, contact editors and columnists, radio and television placements.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

Public relations counseling, publicity

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

| <i>Name and address of employee or other individual</i> | <i>Nature of any changes during period in activities for Registrant or its foreign principals</i> | <i>Has connection with Registrant ended?</i> |
|---|---|--|
| Sydney Morrell, 152 E. 78th St., NYC | None | No |
| P. A. Kendall, " " " | " | " |
| A. J. Mszanski, " " " | " | " |
| J. R. Schackne, 45 E. 74th St., N. Y. C. | No longer Director | " |
| D. C. Dewhurst, 73 Main St., Tappan, N. Y. | None | " |
| Franklin Field, 152 E. 78th St., N. Y. C. | " | " |
| J. G. McCarthy, " " " | " | " |

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

| <i>Name and address of employee or other individual</i> | <i>Nature of services or assistance rendered</i> | <i>Has connection with Registrant ended?</i> |
|---|--|--|
| M. McDermott, 152 E. 78th St., NYC | Secretarial | Yes |
| M. A. Stuve, " " " | " " | No |
| F. E. Gudebrod, " " " | " " | " |
| M. Sontheimer, 1 Rockefeller Pl., NYC | Consultant | " |
| R. Hazlett, " " " | " " | " |
| P. E. Knapp, " " " | " " | " |
| R. McCormack, " " " | " " | " |
| Arthur Canton, 424 Madison Ave., N. Y. C. | " | " |
| Marvin Levy, " " " | " " | " |
| J. Katz, " " " | " " | " |
| G. Thomas, " " " | " " | " |

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

| <i>Date funds received</i> | <i>Name of foreign principal from whom funds received</i> ¹ | <i>Purposes for which received</i> ² | <i>Amount received</i> ³ |
|----------------------------|--|---|-------------------------------------|
|----------------------------|--|---|-------------------------------------|

See Appendix I attached.

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

| <i>Date funds received</i> | <i>Name of person from whom received</i> ¹ | <i>Purposes for which received</i> ² | <i>Amount received</i> ³ |
|----------------------------|---|---|-------------------------------------|
|----------------------------|---|---|-------------------------------------|

None

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁵

| <i>Date payment was made</i> | <i>Name of person to whom payment was made</i> ¹ | <i>Purposes for which payment was made</i> ² | <i>Amount of payment</i> ³ |
|------------------------------|---|---|---------------------------------------|
|------------------------------|---|---|---------------------------------------|

See Appendix II (a) and (b).

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by whom delivered

Number of speeches, lectures, and talks delivered

Number of radio broadcasts delivered

None

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- | | | | |
|--------------------|------------|---|-------------------------|
| (1) Press releases | Expo 67 X | (8) Circulars | (15) Lantern slides |
| (2) News bulletins | V. P. C. X | (9) Form letters | (16) Still pictures |
| (3) Newspapers | | (10) Reprints | (17) Posters |
| (4) Articles | | (11) Copies of speeches, lectures, talks, or radio broadcasts | (18) Photographs |
| (5) Books | | (12) Radio programs | (19) Charts |
| (6) Magazines | | (13) Radio scripts | (20) Maps |
| (7) Pamphlets | | (14) Moving pictures | (21) Other publications |

(c) Preparation and distribution of publications referred to in answer to (b) above.

| Description of publication | By whom written, edited, or prepared | By whom printed, produced, or published | By whom distributed |
|------------------------------|---------------------------------------|--|--|
| For Expo 67 - Press Releases | Shippen Geer R. Hazlett M. Levy | Sydney Morrell & Co., Inc. Sontheimer & Co., Inc. Blowitz, Thomas & Canton | Sydney Morrell & Co. Sontheimer & Co., Inc. Blowitz, Thomas & Canton |
| For VPC - Newsletter | A. J. Mszanski D. C. Dewhurst | Sydney Morrell & Co. " | Sydney Morrell & Co. " |

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

Attached as Appendix III (a) - Expo 67 press releases.
" " " III (b) - VPC Newsletters.

- (2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

No. Not political propaganda.

- (3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

No. Not political propaganda.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

Name of government, party, or official, or agency thereof

Nature of changes during period in Registrant's connections therewith

None

(b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

Name of organization or combination

Nature of changes during period in Registrant's ownership or other pecuniary interest

Nature of changes during period in any direction or control exercised by Registrant

None

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

Name of organization, group, or individual

Nature of changes during period in ownership, supervision, direction, or control

None

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

None

14. File the following exhibits with this statement:

- X *Short Form Registration Statement* - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:
- (a) All partners, officers, directors, and similar officials of Registrant.
 - (b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.
- X *Exhibit B.*—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.
- *Exhibit C.*—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.
- *Exhibit D.*—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.
- X *Exhibit E.*—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Sydney Morrell
(Signature)

Patricia C. Kendall
(Signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

Subscribed and sworn to before me at

New York, NY

this

9

day of

November

1964

VAL W. FURST
Notary Public, State of New York
No. 80-1851920

Qualified in New York County
Certificate Filed in New York County
Commission Expires March 22, 1965

Val W. Furst
(Signature of notary or other officer)

My commission expires

, 19.....



EXHIBIT "B"

VICTORIA PROMOTION COMMITTEE / 129 SWANSTON STREET, MELBOURNE, AUSTRALIA

CHAIRMAN:

CR. SIR MAURICE NATHAN K.B.E.

MEMBERS:

HAROLD AUSTIN O.B.E.

D. FLETCHER JONES O.B.E.

C. T. LOOKER

SIR KENNETH LUKE C.M.G.

J. C. MACGIBBON C.V.O., O.B.E.

ALEX B. MCKAY

H. G. A. OSBORNE

OLIVER C. SHAUL

R. W. TURNER

DIRECTOR: D. J. ANDERSON

July 1, 1964

REGISTRATION No. 1601

Messrs. Sydney Morrell & Company Inc.,
152 East 78th Street,
New York 21, N.Y.
U. S. A.

Gentlemen,

I refer to the Agreement dated July 1, 1963 between the Victoria Promotion Committee and your Company for the provision of Public Relations Consultant Services on behalf of this Committee in respect of the year ended June 30, 1964.

I have been directed by my Committee to inform you of its desire to appoint Sydney Morrell & Company Inc. as its Public Relations Consultants in the United States of America and the Dominion of Canada for a further period of one year ending on June 30, 1965. This appointment is made on the same terms and conditions as those specified in the abovementioned formal Agreement dated July 1, 1963 which provided for payment by the Victoria Promotion Committee to your Company during the period of the engagement a fee at the rate of Two Thousand Nine Hundred and Sixteen Dollars and Sixtysix Cents per month and, in addition, on production to the Committee of supporting vouchers payment of out-of-pocket expenses of a nature as described in Clause Four of the Agreement.

I would be grateful if you would regard this letter as formal notification in the foregoing connection.

Yours faithfully,

D.J. Anderson
Director

GENERAL CONDITIONS
CONSULTANT CONTRACTSREGISTRATION NO. 1166f

1. In this contract, the following words shall, unless the context requires a different meaning, have the following meanings respectively; that is to say:

"CORPORATION" shall mean the Canadian World Exhibition Corporation.

"COMMISSIONER GENERAL" shall mean the Commissioner General of the Government of Canada for the purpose of the Exhibition and President of the Corporation or the Deputy Commissioner General and Vice-President or any other officer of the Corporation duly authorized by them to act on behalf of the Corporation.

"DIRECTOR" shall mean the Director of Exhibitors of the Canadian World Exhibition Corporation or his authorized representatives.

"CONSULTANT" or other words relative thereto or of like import shall mean Sydney Morrell & Company Inc., as designated on Form 46, Contract for Performance of Work and its successors assigned or ayants-cause.

"REQUIREMENTS" shall mean all data documents plans, drawings, specifications, addenda, and instructions, written or oral, supplied or given to the Consultant at the time of contracting or during the progress of the work, by any corporation or authorized person acting for or on behalf of Canadian World Exhibition Corporation.

2. The Consultant agrees to supply all staff, equipment, professional and technical advice necessary to perform the work to the satisfaction of the Corporation.
3. The liability of the Corporation shall not exceed the authorized expenditure set out in Form 46. The Corporation accepts no liability for any additional work done by the Consultant over and above that required to be done by the Contract, unless a specific amendment is issued by Change Order authorizing the Consultant to do such additional work.
4. The Consultant agrees, one month after the commencement of the work and each and every month thereafter to submit progress reports to the Director.
5. Before making any payment on any progress or final estimate the Corporation may require the Consultant to furnish evidence that all work performed, materials supplied, matters and things required to be done, furnished and performed under this contract for which payment is being made are free and clear from all lawful claims; the Consultant shall indemnify and hold harmless, the Corporation from and against any and all claims against or in connection with the work.
6. The Consultant shall promptly pay for all labour, services and materials in or about the performance of the work and anything in connection with the performance, and all payments for such purposes shall be made by the Consultant, at least as often as payments are made to the Consultant by the Corporation under this contract, and in the event of failure by the Consultant at any time so to do, or if any sum due for labour, services and materials, or anything in respect of or in connection with the work or any part thereof, remains in arrears or unpaid by the Consultant or any sub-consultant, or if there be at any time found to exist any claims against the consultant, for labour, services, materials, articles and things employed, hired or supplied upon or for the work or any part thereof, or if the Corporation has reason to believe that any such payments, sums or claims will not be promptly made or paid, the Corporation may retain out of any monies due or to become due to the Consultant from the Corporation such amount or amounts as may be deemed sufficient to satisfy the same, or pay the Consultant for the monies due him in instalments, giving him from time to time sums as the Corporation may deem sufficient to meet such payments, sums or claims or any of them, and withholding the balance until the same are satisfied, or may pay all or any such payments, sums or claims, rendering to the Consultant the balance due him after deducting the payments so made. The Consultant shall be estopped from denying the accuracy and correctness of any and all payments so made by the Corporation.

.../ 2

XERO

XERO

XERO

The Consultant's pay-rolls, time-books of account, invoices and statements, shall at all time be open for inspection and extract by an authorized representative of the Corporation, who shall be assisted in every possible way by the Consultant to enable such representative to ascertain as far as possible the exact payment, sums or claims, so due and remaining unpaid by the Consultant.

7. Upon the completion of the work required to be done by the Consultant, there shall be a determination of the Consultant's fee or charges and expenses according to the terms of payment set out in the contract. Provided, however, that, if the amounts paid to the Consultant exceed the contract amount without an authorized increase by the Corporation, the Consultant shall refund immediately to the Corporation the amount of such excess payment and provided also that no payment shall be made hereunder unless the services in respect of which the payment is claimed have been certified by the Director to have been performed.
 8. It is understood and agreed that the Corporation may, by giving ninety days notice in writing at any time and for any reason whatsoever, require the Consultant to discontinue the performance of the services, in which event the Consultant shall have no claim whatsoever against the Corporation except to be paid in accordance with the terms of the contract up to and including the date of cancellation, for the work performed up to the time of cancellation, less any sums heretofore paid on account of such work.
 9. All plans, drawings, details, specifications, data, reports, other documents and information prepared by the Consultant pursuant to this contract shall become the absolute property of the Corporation upon the completion of the work or as required and shall be delivered to the Director.
 10. The Consultant shall keep proper and detailed accounts and records of all factors entering into the computation of the amounts payable to the Consultant pursuant to this contract, and the receipts, vouchers, and other document shall at all times be open to audit and inspection by the authorized representatives of the Corporation (who may make copies thereof and take extracts therefrom), and the Consultant shall afford all facilities for such audits and inspection and shall furnish the Corporation and its authorized representatives with all such information as he, or they, may from time to time require with reference to such accounts, records, receipts, vouchers and other documents. The Consultant shall cause all such accounts records, receipts, vouchers, and other documents as aforesaid, to be preserved and kept available for audit and inspection at any time, and from time to time, until the expiration of two years from the date of the completion of the services hereunder, or until the expiration of such lesser period of time as shall be approved by the Corporation.
 11. The Consultant shall carry out the work with the utmost care and despatch and shall complete the same as soon as possible.
 12. Any and all rights, powers, authorities and discretions herein expressed to be conferred upon or vested in the Corporation may be exercised by the Corporation or the Commissioner General.
 13. Any notice herein provided or permitted to be given to the Corporation or the Commissioner General shall be given in writing to the Commissioner General, Canadian World Exhibition Corporation, Place Ville-Marie, Montreal, or at any other place where the head office of the Corporation may be located.
 14. This Agreement shall not be assigned by the Consultant without the written consent of the Corporation.
 15. The present general conditions, together with Form 46, shall constitute a definite Agreement between the Corporation and the Consultant unless and until a more specific and detailed contract is executed between the parties at the option of the Corporation, and the Consultant hereby agrees to sign the said contract when same is presented to him by the Corporation.
-

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

CONTRACT FOR PERFORMANCE OF WORK

Page 1 of 2

File No.
200-278

P.E. No.
5.015

T.B. No. 628690
P.C. 1964-2/1119

To:

Sydney Morrell & Company,
152 East 78th Street,
New York 21, N.Y.

Project:

Public Relations Services
in U.S.A.

W O R K

1. DESCRIPTION OF WORK

This contract covers the Public Relations services of Sydney Morrell & Company Inc., in the U.S.A.

More specifically, but not to limit the generality of the foregoing, the said services shall include:

- (a) Day-to-day service to the daily press and news services.
- (b) Cultivation of columnists and appropriate editorialists.
- (c) Magazine articles.
- (d) Employee publications.
- (e) Arrangements with TV and radio stations.
- (f) Special emphasis on media adjacent to the Canadian Border.
- (g) Speakers.
- (h) Distribution of films.
- (i) Cooperation with exhibitors.
- (j) Enlisting the cooperation of the entertainment industry.
- (k) Liaison with travel interests.
- (l) Advice to the Corporation with regards to the placement of advertising at the proper time and by Canadian Advertising Agencies.
- (m) Compilation of a full manual detailing the U.S. program for Expo'67 - - a working guide for the ensuing three years.

All of the above services, in details, are to be found and performed in accordance with your brief, page 9 to 13 inclusive, submitted to the Corporation.

11. MAXIMUM AUTHORIZED EXPENDITURE

To cover the period of June to December 31, 1964

\$ 97 000.00 (US)

111. BASIS OF PAYMENT

Payment for the said services for above period shall be based on:

- (a) Lump sum fee (at the rate of \$1,000.00 per week) 31,000.00 (US)

- (b) Direct costs include all overhead charges and supporting services plus full-time Expo Staff and Group Services. 61,000.00 (US)
- (c) Out-of-pocket expenses, at cost, covering staff travel and hotels, press entertainment, long distance telephones, telegraph, local transportations, messenger services, press releases, mailings, stationery, duplicating, clippings, etc. 5,000.00 (US)
- (d) The expenditures, as authorized by Clause 111, Basis of Payment, shall be payable monthly upon submission of monthly invoices, in triplicate, addressed to the Controller General, Canadian Corporation for the 1967 World Exhibition, Place Ville-Marie, Montreal, Quebec.

IV. CONDITIONS

It is understood and agreed that:

- (a) The terms and conditions of Form 184, General Conditions, Consultant Contract, insofar as they are not at variance with the terms and conditions herein set forth, shall apply to and form part of this contract. Sydney Morrell & Company having taken cognizance of the said Form 184, "declares self satisfied therewith".
- (b) Notwithstanding the date of issuance of this contract, the effective date of the services is June 1, 1964.
- (c) Any notice herein provided or permitted to be given to the Consultant shall be deemed to be sufficiently given if sent by letter post prepaid to 152 East 78th Street, New York 21, N.Y., U.S.A., and shall be deemed to be received when, in the ordinary course of the mail, such letter should have reached its destination.
- (d) This contract is entered into on the assumption that this contract and relationship with Sydney Morrell & Company Inc., will continue from commencement date through September 30, 1967. With the exception that the annual amounts of authorized expenditures for the years following 1964, beginning with January 1, 1965, are subject to approval and authorization.

Accepted by:

Sydney Morrell
Consultant

Accepted on behalf of:
Canadian Corporation for 1967
World Exhibition

By:

R.F. Shaw

R.F. Shaw,
Deputy Commissioner General.

Per:

Date:

Aug 7, 1964

Date:

Aug. 7, 1964.

EXHIBIT "E"

REGISTRATION NO. 1661

From time to time the free-lance services of Mr. David C. Dewhurst were retained for the writing, editing and publication of the monthly "Australia Newsletter" which publication is designed to promote U. S. investment and licensing arrangements in the State of Victoria, Australia.

SYDNEY MORRELL & COMPANY, Inc., 152 EAST 78th STREET, NEW YORK, N. Y. 10021

SEP 16 1964

September 15, 1964

Mr. Morton Sontheimer
 Sontheimer and Co., Inc.
 1 Rockefeller Plaza
 New York, New York 10020

REGISTRATION No. 1661

Dear Mort:

This letter sets forth our working relationship on the EXPO 67 assignment.

1. Our arrangement started August 1, 1964 and lasts until December 31, 1964, the termination date of my contract.
2. Sontheimer and Co., Inc.'s fee will be \$350.00 per week, payable in five (5) monthly instalments of \$1,540 each.
3. This fee shall cover your personal time and your fulfillment of responsibilities as outlined in the letter of proposal from Sydney Morrell & Company, Inc., to EXPO 67 dated February 6, 1964.
4. Charges for professional staff time shall be computed on the actual pay rate of the staffer involved plus an overhead factor representing 100% of his base pay. Staff charges of Sontheimer and Co., Inc., can range up to, but shall not exceed, \$2,250.00 per month, in any given month (unless written permission is granted by Sydney Morrell & Company, Inc.). You are hereby guaranteed a monthly minimum of \$1,500 per month for professional staff time and the overhead factor as computed above.

- 2 -

5. Detailed records of staff time shall be kept and submitted to Sydney Morrell & Company, Inc., along with bills. These records should include the name of the staffer, the actual hours of the actual days he put into the job and the identity of the assignment on which he worked.
6. Bills submitted to Sydney Morrell & Company, Inc., by you should be sent to the attention of the EXPO 67 Coordinator for his approval. Payment of your bills will be made by us within one week after payments received from EXPO 67 have cleared through a bank account of Sydney Morrell & Company, Inc., in New York City.
7. I assume you would do this without any suggestion from me, but I do request that you keep a diary of your personal EXPO 67 activities so that if we are ever called upon to account for our efforts, we can do so with speed and precision.
8. As required by our client, all expenses are to be accompanied by invoices, and out-of-pocket expenses of over \$2.00 should be supported by signed receipts.
9. If the contract between Sydney Morrell & Company, Inc., is renewed by EXPO 67, then the working relationship between Sydney Morrell & Company, Inc., and Sontheimer and Co., Inc., will also be renewed. It is understood, of course, that if changes in the terms are necessitated by shifts in emphasis of the work or unanticipated changes in the future EXPO contracts, we shall negotiate such changes in good faith. In the event that the client states in writing his desire for a change in services, this contract is cancellable upon 90 days' notice also in writing. Any dispute that may arise between the parties shall be decided by the American Arbitration Association.

SYDNEY MORRELL & COMPANY Inc., 152 EAST 78th STREET, NEW YORK, N. Y. 10021

NOV 12 - 4 14 PM 1964

REGISTRATION SECTION

September 23, 1964

Mr. Arthur H. Canton, President
Blowitz, Thomas and Canton, Inc.
424 Madison Avenue
New York, New York 10022

REGISTRATION NO. 1666f

Dear Arthur:

This letter sets forth our working relationship on the EXPO 67 assignment.

1. Our arrangement started August 1, 1964 and lasts until December 31, 1964, the termination date of my contract.
2. Blowitz, Thomas and Canton, Inc.'s, fee will be \$150.00 per week, payable in five (5) monthly instalments of \$660.00 each.
3. This fee shall cover your personal time and your fulfillment of responsibilities as outlined in the letter of proposal from Sydney Morrell & Company, Inc., to EXPO 67 dated February 6, 1964.
4. Charges for professional staff time shall be computed on the actual pay rate of the staffer involved plus an overhead factor representing 100% of his base pay. Staff charges of Blowitz, Thomas and Canton, Inc., can range up to, but shall not exceed, \$1,500.00 per month, in any given month (unless written permission is granted by Sydney Morrell & Company, Inc.). You are hereby guaranteed a monthly minimum of \$500.00 per month for professional staff time and the overhead factor as computed above, assuming, of course, that that amount of time is actually expended.

5. Detailed records of staff time shall be kept and submitted to Sydney Morrell & Company, Inc., along with bills. These records should include the name of the staffer, the actual hours of the actual days he put into the job and the identity of the assignment on which he worked.
6. Bills submitted to Sydney Morrell & Company, Inc., by you should be sent to the attention of the EXPO 67 Coordinator for his approval. Payment of your bills will be made by us within one week after payments received from EXPO 67 have cleared through a bank account of Sydney Morrell & Company, Inc., in New York City.
7. I assume you would do this without any suggestion from me, but I do request that you keep a diary of your personal EXPO 67 activities so that if we are ever called upon to account for our efforts, we can do so with speed and precision.
8. As required by our client, all expenses are to be accompanied by invoices, and out-of-pocket expenses of over \$2.00 should be supported by signed receipts.
9. If the contract between Sydney Morrell & Company, Inc., is renewed by EXPO 67, then the working relationship between Sydney Morrell & Company, Inc., and Blowitz, Thomas and Canton, Inc., will also be renewed. It is understood, of course, that if changes in the terms are necessitated by shifts in emphasis of the work or unanticipated changes in the future EXPO contracts, we shall negotiate such changes in good faith. In the event that the client states his desire for a change in services, this contract is cancellable upon 90 days' notice in writing. Any dispute that may arise between the parties shall be decided by the American Arbitration Association.

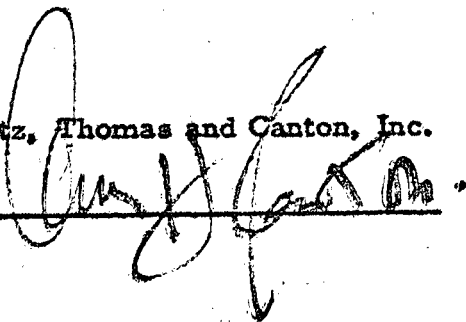
If these arrangements are agreeable, please sign the enclosed copy of this letter.

Sincerely,

Sydney Morrell

Blowitz, Thomas and Canton, Inc.

By: _____

A handwritten signature in dark ink, appearing to read "Sydney Morrell", is written over a horizontal line. The signature is cursive and somewhat stylized.

APPENDIX I

10. (a)

| <u>Date Funds Received</u> | <u>Name of foreign principal from whom funds rec'd</u> | <u>Purposes for which received</u> | <u>Amount received.</u> |
|----------------------------|--|--|-------------------------|
| 5/21/64 | Victoria Prom. Trust Fund | Counseling fee, mailing and printing of news-letter, out-of-pocket expenses. | \$ 4,216.26 |
| 6/10/64 | " " " " | " | 4,001.93 |
| 7/31/64 | " " " " | " | 4,042.79 |
| 8/11/64 | " " " " | " | 4,005.72 |
| 9/14/64 | " " " " | " | 4,194.53 |
| 8/10/64 | Canadian Corporation for the 1967 World Exhibition | Counseling fee, staff time and overhead, out-of-pocket expenses. | 7,000.00 |
| 10/2/64 | " " " " | " | 11,000.00 |
| 10/9/64 | " " " " | " | 14,952.18 |

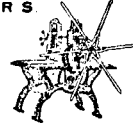
XERO

XERO



PRINTERS & LITHOGRAPHERS

Kennerly press



20 Vandam Street • Algonquin 5-0790
New York City 13, New York

April 30, 1964

SOLD TO Sydney Morrell & Company, Inc.
152 East 78th Street
New York, N.Y.

YOUR ORDER No.

OUR ORDER No. 20509

TERMS: NET 10 DAYS

| | | |
|-------|---|--------------|
| 4,000 | Copies Australia Newsletter for May '64 as per quotation | \$ 595.00 |
| 1,000 | Additional copies | 50.00 |
| | Authors alterations | 40.00 |
| | 2nd color | <u>42.00</u> |
| | | \$ 727.00 |
| | 4% New York City Sales Tax | <u>29.08</u> |
| | | \$ 756.08 |

*pd. 5/6/64
ck #142
\$756.08*

*We guarantee that all merchandise covered by this invoice is manufactured
in accordance with the provisions of the Fair Labor Standards Act of 1938.*

MEMO
MEMO
MEMO

April 29, 1964

Transportation expenses involved in
clearing brochure shipment from VPC
through Customs:

| | |
|---------------------------------|------------|
| Taxi to Customs | \$ 1.40 |
| Subway to office | ..15 |
| Telephones | .20 |
| Tunnel toll (2 @ 50¢) | 1.00 |
| Turnpike toll (2 - 30¢ and 35¢) | <u>.65</u> |

Total \$ 3.40

Car Rental (*see att'd*) 9.09
\$ 12.49

P. A. Kendall

Bill VPC

RENTAL AGREEMENT

SERVICE RENT-A-CAR INC.
 159 East 77 St.
 New York 21, N.Y.

2920

RESERVATION DAY/DATE: 4/29 TIME: 12:30 A.M. P.M. LOCATION: 77 West DISPATCHED _____

LENGTH OF RENTAL: 1 Day TYPE OF CAR: Sedan CONFIRMED IF AVAILABLE

DRIVER'S NAME: Patricia A. Kendall TEL.: _____

ADDRESS: 6 Kullidge Ave. CITY: _____ STATE: _____

BILL AS FOLLOWS:
 NAME: Sydney Merrill & Co
 ADDRESS: 152 East 78th
 CITY: N.Y. 21, N.Y.
 STATE: _____

LICENSE: K2509-61761-52045
 STATE: N.J. EXPI. DATE: DEC. 64
 CHARGE AUTH: OK
 NO. _____
 COLLISION PROTECTION: YES NO
 RETURN DATE: _____
 LOCATION: _____

ATTN.: _____

| | | |
|---|---|------------|
| SIGNATURE <u>Patricia A. Kendall</u> | | 440 |
| <u>4</u> MILES @ <u>10</u> | | <u>375</u> |
| <u>3</u> HOURS @ <u>1.25</u> | | |
| DAYS @ | DAYS @ | |
| WEEKS @ | | |
| MONTHS @ | | |
| TOTAL TAXABLE CHARGE | | <u>485</u> |
| CREDITS | | <u>375</u> |
| GAS | SALES TAX | |
| REPAIRS | COLLISION <input checked="" type="checkbox"/> YES | <u>100</u> |
| MISCEL. | PROTECTION <input type="checkbox"/> NO | |
| DATE | <input type="checkbox"/> DAMAGE | |
| DEPOSITS | <input type="checkbox"/> SUMMONS | |
| | TOTAL CHARGES | <u>909</u> |
| | LESS CREDITS | |
| TOTAL CREDITS | NET AMOUNT DUE | <u>909</u> |

REMARKS: Charge

CAR NO. 137
 LIC. NO. 727139
 TYPE Sedan
 RENTED BY John
 TIME IN: 4/29 3:30 PM
 TIME OUT: 4/29 12:30 PM
 MILEAGE IN: 151
 MILEAGE OUT: 74
 TOTAL MILES: 77
 REPLACEMENT CAR NO. _____
 LICENSE NO. _____
 TYPE _____
 MILEAGE IN: _____
 MILEAGE OUT: _____
 TOTAL MILES: _____
 CHECKED IN AT: 77
 COMPUTED BY: John

XERO COPY

XERO COPY

XERO COPY

DAVID C. DEWHURST 73 MAIN STREET, TAPPAN, NEW YORK 914 359 0233

April 25, 1964

Sydney Morrell & Company
152 East 78 Street
New York 21, New York

Layout of Australian Newsletter
for May \$75.00

*pd. 4/27/64
ck. # 627*



PRINTERS AND LITHOGRAPHERS

Kennerly press



20 Vandam Street • Algonquin 5-0790
New York City 13, New York

May 29, 1964

SOLD TO Sydney Morrell & Company, Inc.
152 East 78th Street
New York, N.Y.

YOUR ORDER No.

OUR ORDER No. 20553

TERMS: NET 10 DAYS

| | | |
|-------|--|--------------|
| 4,000 | Copies of Australian Newsletter for June '64 as per quotation | \$ 595.00 |
| 1,000 | Additional copies | 50.00 |
| | Authors alterations | 38.00 |
| | 2nd color | <u>42.00</u> |
| | | \$ 725.00 |
| | 4% New York City Sales Tax | <u>29.00</u> |
| | | \$ 754.00 |

*Paid 6/3/64
ck. # 700
\$ 754.00*

*We guarantee that all merchandise covered by this invoice is manufactured
in accordance with the provisions of the Fair Labor Standards Act of 1938.*

XERO COPY

XERO COPY

XERO COPY

AMOUNT \$ 14.27

NO. _____

RECEIVED OF PETTY CASH

FOR Xerox Copy May 8, 1964

CHARGE TO V.P.C. - Monthly Report
(reimburse. acct)

APPROVED BY P. Kendall

RECEIVED BY Mary Ann Stone

XERO

XERO

XERO



ADVERTISING MEDIA ASSOCIATES

PROMOTION ■ PUBLICITY ■ ADVERTISING

1661 WEST SAN CARLOS STREET ROOM 102
SAN JOSE 28, CALIFORNIA DIAL 297-4140

May 5, 1964

Mr. Sydney Morrell
152 E. 78th St.
New York 21, New York

Dear Bill:

Mr. Leon Ress arrived in San Francisco on schedule. I called him and offered whatever services I could provide. He said he didn't know of anything but would call if he found I could offer assistance. He didn't, so assume he didn't need any help, but your purpose was achieved, for he was most pleased that you'd had me call. So, he at least knew he had some friends in this foreign land.

I was in San Francisco on other business on Friday, May 1st, and stayed in the city for awhile to try to meet him and see if he'd like a drink or cup of coffee. I'd tried several times but was not able to reach him, so assume he was well occupied.

He confirmed to you that he still plans to arrive in New York City, May 15, so you should see him at that time if his business in San Francisco or Los Angeles didn't necessitate a change.

There wasn't really much to it, so an hour's fee will amply cover my time and minimum expense on it.

Thanks kindly for referring Dick Hazlett to me. His client is rather marginal for news purposes in San Francisco, so I waited until sure I could produce something before accepting. However, the San Francisco media is being helpful, so am undertaking the project for Dick. Thanks again.

Best regards to you and Jack.

Sincerely,

T. L. Hill
T. L. Hill

TLH/er

airmail

FD. 5/7/64
ck. # 652
\$18.00 (1 hr.)
A.M. U.P.C.

XERO COPY

XERO COPY

XERO COPY

DAVID C. DEWHURST 73 MAIN STREET, TAPPAN, NEW YORK 914 359 0233

May 18, 1964

Sydney Morrell & Company
152 East 78 Street
New York 21, New York

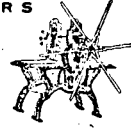
Design of Australia Newsletter
for June \$75.00

*FD. 5/25/64
ck # 686
\$ 75.00*



PRINTERS AND LITHOGRAPHERS

Kennerly press



20 Vandam Street • Algonquin 5-0790
New York City 13, New York

June 30, 1964

SOLD TO Sydney Morrell & Company, Inc.
152 East 78th Street
New York, N.Y.

YOUR ORDER No.

OUR ORDER No. 20615

TERMS: NET 10 DAYS

| | | |
|-------|--|--------------|
| 4,000 | Copies of Australian Newsletter for July '64 as per quotation | \$ 595.00 |
| 1,000 | Additional copies | 50.00 |
| | 2nd color | 42.00 |
| | Authors alterations | <u>33.50</u> |
| | | \$ 720.50 |
| | 4% New York City Sales Tax | <u>28.82</u> |
| | | \$ 749.32 |

*PD. 7/1/64
ck # 764
\$749.32*

*We guarantee that all merchandise covered by this invoice is manufactured
in accordance with the provisions of the Fair Labor Standards Act of 1938.*

XERO COPY

XERO COPY

XERO COPY

Mrs. Darling

A 6587

SYDNEY MORRELL & COMPANY, INC
132 E. 75TH STREET
NEW YORK, N. Y.

JULY 7TH, 1964

| | | |
|-------|--|-------------------|
| 4,075 | AUSTRALIAN NEWSLETTERS PROCESSED @ \$18.00 PER M | \$ 73.35 |
| | EXTRA PACKAGING | 5.00 |
| | LIST MAINTAINENCE | 9.50 |
| | | <u> </u> |
| | | \$ 37.85 |
| | POSTAL FORM 3608 ATTACHED | . |
| | POSTAGE USED DOMESTIC | 104.92 |
| | POSTAGE USED FOREIGN - NO RECEIPT | 9.72 |
| | POSTAGE USED MISCELLANEOUS | 4.50 |
| | MALLORY AIR FREIGHT TO AUSTRALIA | 57.60 |
| | | <u> </u> |
| | | \$254.59 |
| | POSTAGE ADVANCED | |

PD. 6/2/64 - ck # 759 → 175.00

PD. 7/8/64 - ck # 766 → \$89.59

XERO

XERO

XERO

DAVID C. DEWHURST 73 MAIN STREET, TAPPAN, NEW YORK 914 359 0233

June 24, 1964

Sydney Morrell & Company
152 East 78 Street
New York 21, new York

Design of Australian Newsletter
for July, 1964 \$75.00

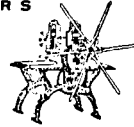
PD. 6/25/64
ck. # 747
\$75.00

XERO COPY XERO COPY

K

PRINTERS AND LITHOGRAPHERS

Kennerly press



20 Vandam Street • Algonquin 5-0790
New York City 13, New York

July 31, 1964

SOLD TO Sydney Morrel & Co., Inc.
152 East 78th Street
New York, N.Y.

YOUR ORDER No.

OUR ORDER No. 20657

TERMS: NET 10 DAYS

| | |
|---|--------------|
| 4,000 Copies of Australian Newsletter, August '64 as ordered | \$ 595.00 |
| 1,000 Additional copies | 50.00 |
| 2nd color | 42.00 |
| Authors alterations | <u>22.00</u> |
| | \$ 709.00 |
| 4% New York City Sales Tax | <u>28.36</u> |
| | \$ 737.36 |

PD. 8/4/64

ck. # 839

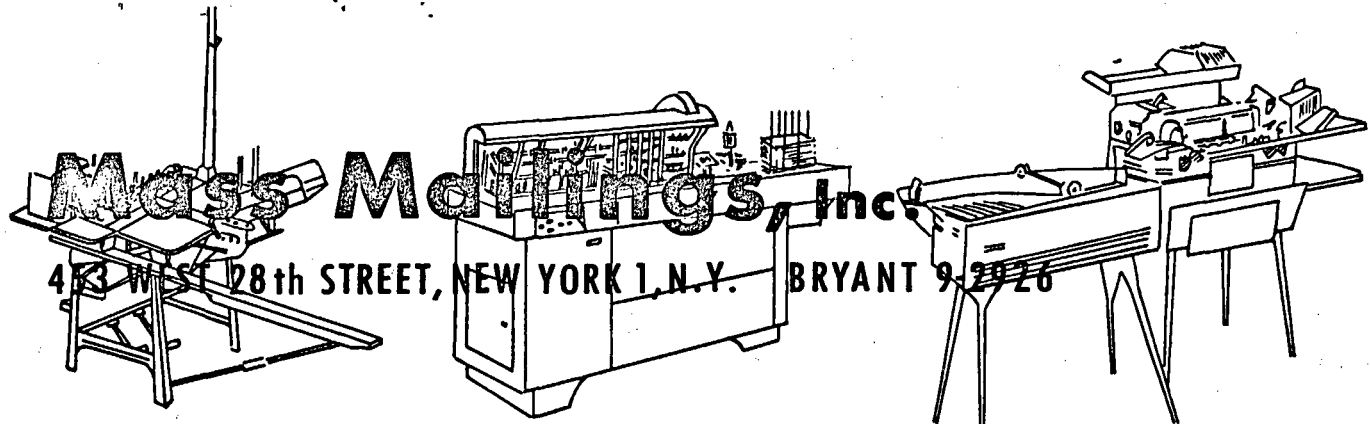
\$ 737.36

We guarantee that all merchandise covered by this invoice is manufactured
in accordance with the provisions of the Fair Labor Standards Act of 1938.

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XERO COPY

XERO COPY



Mass Mailings, Inc.
 413 WEST 28th STREET, NEW YORK 1, N.Y. BRYANT 9-2926

INVOICE # A 6638

SOLD TO SYDNEY MORRELL & COMPANY
 152 EAST 78TH STREET
 NEW YORK, NEW YORK
 DUPLICATE INVOICE

P.O. #
 DATE AUGUST 6TH, 1964
 TERMS: NET LABOR

| | | | |
|-------|--|-----------------|-----------------|
| 3,850 | AUSTRALIAN NEWSLETTER PROCESSED @ \$18.00 PER M | \$ 69.30 | |
| | EXTRA PACKAGING | 5.00 | |
| | LIST MAINTENANCE | 6.50 | |
| | | <u>80.80</u> | |
| | POSTAGE USED DOMESTIC | \$105.88 | |
| | POSTAGE USED FOREIGN- NO RECEIPT | 9.40 | |
| | POSTAGE USED MISCELLANEOUS | 4.41 | |
| | MALLORY AIR FREIGHT TO AUSTRALIA | 61.24 | |
| | | <u>\$261.73</u> | |
| | POSTAGE ADVANCED | \$175.00 | |
| | <i>PAID 7/27/64 - ck # 796 →</i> | | |
| | <i>PAID 8/10/64 - ck # 846 →</i> | | <u>\$ 86.73</u> |

Entertainment includes:

| | | |
|-----------------|---|--------------------|
| June 17: | Entertainment in honor of Mr. and Mrs. Alex B. McKay while they were in New York City. (see attached bill from Restaurant Associates.) | \$ 58.05 |
| June 25: | Lunch for C. Morrison of Look Magazine - host, AJMszanski | 10.20 |
| June 24: | Lunch for Ian Hamilton, new Information Officer at the Australian Consulate | 18.17 |
| June 25: | Entertainment of John Salway - TV Program Director from Melbourne | <u>2.62</u> |
| | | \$89.04 |

AMOUNT \$ 10.65

NO. _____

RECEIVED OF PETTY CASH

FOR July 8, 1964
Reproduction Services - Xerox Corp.

CHARGE TO V.P.C. - monthly report.

APPROVED BY
P.A. Kendall

RECEIVED BY
M.A. Steve

XERO COPY

XERO COPY

XERO COPY

August 5, 1964

Mr. T. L. Hill
Advertising Media Associates
1661 West San Carlos Street
San Jose 28, California

Dear Danny:

Although I know that you said you spent almost no time at all on flowers for Lady Nathan, I am enclosing a check for \$66.62 to cover the bill and also \$50.00 for your time. I hope you will find this sufficient compensation.

Incidentally, I shall hope to see you next week. I am proposing to arrive in San Francisco on Sunday evening with Sir Maurice Nathan to spend a couple of days or so there. I expect we shall be at the St. Francis Hotel but I will let you know if there should be any change in this. Our present plan is to fly out on Sunday, to go to Seattle for the day on Monday and to return to San Francisco until Wednesday.

All the best,

enclosure

pd. 8/4/64
ck # 840
\$66.62

allure
7
(50.00) Hill time
(16.62) flowers
comp.

** California representation*

DAVID C. DEWHURST 73 MAIN STREET, TAPPAN, NEW YORK 914 359 0233

July 24, 1964

Sydney Morrell & Company
152 East 78 Street
New York 21, New York

Layout of Australian Newsletter
for August \$75.00

Ac. 7/31/64

ck # 872

K

PRINTERS AND LITHOGRAPHERS

Kennerly press



20 Vandam Street • Algonquin 5-0790
New York City 13, New York

Sept. 9, 1964.

SOLD TO

Sydney Morrell & Co. Inc.,
152 East 78 Street
New York, N.Y.

YOUR ORDER No.

OUR ORDER No. 20709

TERMS: NET 10 DAYS

| | | |
|------|--|----------------|
| 4000 | Copies of Australian Newsletter, Spetember 1964 As quoted | \$595.00 |
| 1215 | Additional Copies | 60.75 |
| | 2nd Color | 42.00 |
| | Authors Alterations | 25.50 |
| | | <hr/> \$723.25 |
| | 4% New York City Sales Tax | 28.93 |
| | | <hr/> \$752.18 |

Pd. 9/16/64
ck. #933
\$752.18

We guarantee that all merchandise covered by this invoice is manufactured in accordance with the provisions of the Fair Labor Standards Act of 1938.

KERO
0831

0831

MASS MAILINGS, INC.

453 West 28th Street, New York 1, New York

A 6697

SYDNEY MORRELL & COMPANY, INC
152 EAST 78TH STREET
NEW YORK, N. Y. 10021

SEPTEMBER 8TH, 1964

| | | |
|-------|---|----------|
| 4,017 | AUSTRALIAN NEWSLETTER PROCESSED @ \$18 PER M | \$ 72.31 |
| | EXTRA PACKAGING | 5.00 |
| | LIST MAINTAINENCE | 7.50 |
| | | <hr/> |
| | | \$ 84.81 |
| | POSSAGE USED | 112.44 |
| | " " MISC.NO RECEIPT | 4.13 |
| | MALLORY AIRFREIGHT TO AUSTRALIA | 58.50 |
| | | <hr/> |
| | | \$259.88 |
| | POSTAGE ADVANCED | 175.00 |
| | | <hr/> |
| | | \$84.88 |

PD. 8/24/64 - Ch # 883

*PD. 9/16/64
Ch # 934
\$ 84.88*

XERO COPY XERO COPY

ENVELOPES - 25,000 @ \$5.50 per m. +
tax 4% -- \$143.00

Through Mass Mailings, Inc.

Paid 8/14/64, ck. # 870

RACQUET & TENNIS CLUB

3570 PARK AVENUE, NEW YORK 22, N. Y.

STATEMENT

Aug 4, 1964

Sydney Morrell, Esq.
152 East 78th St
New York 21, N. Y.

Luncheon Aug 3rd, 1964

| | |
|--------------------|---------|
| 7 Covers @ 7.00 | \$49.00 |
| Room | 10.00 |
| Service | 13.50 |
| Wine | 12.50 |
| Beverages | 13.15 |
| Cigars- Cigarettes | 2.43 |

100.58

| | |
|----------------|-------|
| City Sales Tax | 3.81 |
| Gratuity | 11.00 |

Total \$115.39

sm
Nathan
A. Roden Cutler
Floyd W. Blair Gov AAA
Russell Dargatzis VP "
7.7. Le
Warlow Host VP Bui

2 voc
Pd. 8/14/64
ck # 875

7/31/64

Entertainment - Sir Maurice Nathan, Chairman
Victoria Promotion Committee

Client business.

Racquet & Tennis Club

Billable to VPC

\$6.59

| | | |
|--|---|----------------------|
| CARD NUMBER | CHECK OR BILL NO. | AMERICAN EXPRESS |
| CUSTOMER NAME | EXPIRES on last day of | MONTH YEAR DATE 7/31 |
| SERVICE ESTABLISHMENT NUMBER, NAME & ADDRESS | | RECORD OF CHARGE |
| ROOM NO. | AMOUNT FOR PURCHASES & SERV | \$ 8.95 |
| TAXES | TAXES | \$ 69 |
| ADD. FEES | TOTAL | \$ 2.00 |
| CITY & STATE | TOTAL | \$ 11.44 |
| CUSTOMER'S SIGNATURE | ORIGINAL (CARD): to American Express with Summary PART 2 (YELLOW): Give to Customer PART 3 (PINK): Retain for your record | |

PRINTED IN U.S.A. FORM 1001 Rev. 6/7/63

AMOUNT \$ 50

NO. _____

RECEIVED OF PETTY CASH

FOR ② Sacramento - S.M. air food hotel Aug. 26, 1964

CHARGE TO Bills - 8/9 to 8/12/64
V.P.C.

APPROVED BY _____

RECEIVED BY P.A. Kendall

AMOUNT \$ 10.28

NO. _____

RECEIVED OF PETTY CASH

FOR Reproduction of VPC monthly report. Aug. 18, 1964

CHARGE TO V.P.C.

APPROVED BY P.A. Kendall

RECEIVED BY M. Stone

1000
AUG-6-64 19768, H Chk 16.00

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Your subscription to the publication listed below will soon expire. It may be renewed at the price indicated. **Please, return this entire notice, with remittance, promptly to Superintendent of Documents, Government Printing Office, Washington 25, D. C., in order to insure continuity of the subscription. If you have already renewed please disregard this notice.**

CR AUG
SYDNEY MORRELL & CO INC
152 E 78TH
NEW YORK N Y

Subscription renewal completed
Your order returned for your files

AUG 16 '64 A B O

THE RENEWAL RATE PER SUBSCRIPTION IS AS FOLLOWS: IF MORE THAN ONE SUBSCRIPTION IS DESIRED PLEASE REMIT ACCORDINGLY.

INTERNATIONAL COMMERCE
WEEKLY

\$16.00 A YEAR

\$ 5.00 ADDITIONAL IF MAILED
TO A FOREIGN ADDRESS

1 ()

2 ()

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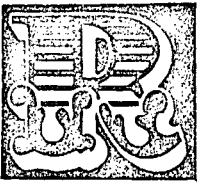
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**SUPERINTENDENT OF DOCUMENTS
GOVERNMENT PRINTING OFFICE
WASHINGTON 25, D. C.**

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W. RUSSO PHOTO SERVICE

E 305 EAST 46th STREET

N NEW YORK, N. Y. 10017

USSO • PHOTOGRAPHIC SERVICE

HA-1-3977

TO SYDNEY MORRELL & CO
152 E 78ST

DATE 8-12-64

TERMS - NET CASH

YOUR ORDER NO.

JOB NO.

INVOICE NO.

| | | | | |
|----|------|--------------------|-------|-----------------|
| 1- | 8x10 | COPY | NIB. | 3.00 |
| 25 | | CONTACT | PRINT | 7.50 |
| | | PICK UP + DELIVERY | CHGE. | 1.50 |
| | | | | <u>\$ 12.00</u> |
| | | | | - .48 TAX |
| | | | | <u>\$ 12.48</u> |

C.O.D.

PAID 8/13/64
CHK # 850

RIL VPC

SPECIALIZED PHOTO SERVICES FOR ART AND INDUSTRY SINCE 1925

PROPOSED SCHEDULES

New York, New York to Denver, CO. Departure - August 1, 1958
New York, New York to San Francisco, California, and Seattle.
Washington and Seattle, Washington, WA, 1958

Schedule 1958-1959 - American Airlines - Western Division

| | | |
|--------|---|----------|
| 3-1-58 | New York, New York, New York to Denver, CO. Departure - August 1, 1958 1958-1959 | 10:00 AM |
| 3-1-58 | New York, New York, New York to San Francisco, California, and Seattle. Washington and Seattle, Washington, WA 1958-1959 | 10:00 AM |
| | Washington and Seattle, Washington, WA 1958-1959 | 10:00 AM |
| 3-1-58 | New York, New York, New York to San Francisco, California, and Seattle. Washington and Seattle, Washington, WA 1958-1959 | 10:00 AM |
| | Washington and Seattle, Washington, WA 1958-1959 | 10:00 AM |
| 3-1-58 | New York, New York, New York to San Francisco, California, and Seattle. Washington and Seattle, Washington, WA 1958-1959 | 10:00 AM |
| | Washington and Seattle, Washington, WA 1958-1959 | 10:00 AM |
| | New York, New York, New York to San Francisco, California, and Seattle. Washington and Seattle, Washington, WA 1958-1959 | 10:00 AM |
| | Washington and Seattle, Washington, WA 1958-1959 | 10:00 AM |

*Eastern
Airlines*

*JWA
Amtd*

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DAVID C. DEWHURST 73 MAIN STREET, TAPPAN, NEW YORK 10983 914-359-0233

August 24, 1964

Sydney Morrell & Company
152 East 78 Street
New York 21, New York

Layout of Australia Newsletter
for September \$75.00

Pd. 8/28/64
ck. #893

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DL*

DAVID C. DEWHURST 73 MAIN STREET, TAPPAN, NEW YORK 10983 914-359-0233

September 25, 1964

Sydney Morrell & Company
152 East 78 Street
New York 21, New York

Layout of Australian Newsletter
for October \$75.00

PO. 10/6/64
ck # 989

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Sydney Morrell & Company Inc. 152 East 78th Street, New York 21, N.Y.

May 7, 1964

TO: John R. Schackne
RE: Staff time for the Victoria Promotion
Committee during July, August and
September, 1963 -- 14 1/2 hours at
\$30.00 = \$435.00.

RECEIVED: J. R. Schackne
DATE: May 8 1964 per M. G. Madden

Lehigh 5-6668 Cable: Interpress New York

May 14, 1964

General Electric Company
49-10 Northern Blvd.
Long Island City, N. Y.

Attention: Parts Department

Gentlemen:

As you requested in our phone conversation today, enclosed is a check in the amount of \$5.86 to cover cost of the part and shipping charges for part number WH12X111.

This part is for use in a machine now located in Australia which operates on 115 volts at 50 cycles. It is our understanding that this part, a solenoid coil, controls the flow of hot water into the machine which is model number IWA751N2W, serial number 4243771.

It is our understanding that this part number is normally CTE-7201-3, however for the machine which operates in Australia you informed us that WH12X111 applies.

We would be most happy if you could ship this part immediately to the above address and we will then forward it to our colleague in Australia.

Cordially,

A. J. Mszanski

*PD: 5/14/64
ck. # 659
\$5.86
(to T. J. ...)*

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XERO COPY

John A. ...

15-445-22
Belli
Belli
15-445-22

DATE: _____

TIME: _____

TO: _____

FROM: _____

REASON: _____

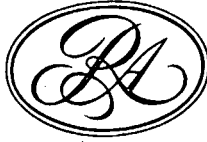
RECEIVED BY: _____

15-445-22

#16.63

STATEMENT

RESTAURANT ASSOCIATES, 515 W. 57 ST., NEW YORK, N. Y. 10019



524503

MR SYDNEY MORRELL
SYDNEY MORRELL & CO INC
152 E 78TH ST N Y C

| DATE | | | RESTAURANT CODE | REFERENCE | CHARGES | | CREDITS | |
|------|----|----|-----------------|-----------------------------------|---|----|---------|--|
| 08 | 08 | 64 | LF | <i>in invoice (VOC)</i> | 23 | 90 | | |
| | | | | <i>PAID 10/6/64 Ch # 1006</i> | | | | |
| 8 | 31 | 64 | | | BALANCE DUE DOES NOT INCLUDE ANY PAYMENTS MADE AFTER LAST DATE. | | | |
| | | | | 23.90 | | | | |

NEW YORK CITY
BR BRASSERIE
CB CHARLIE BROWN'S
FO FORUM OF THE XII CAESARS
FS THE FOUR SEASONS
HR HAWAIIAN ROOM
LF LA FONDA DEL SOL
ML MAMMA LEONE'S
PR PAUL REVERE TAVERN

TG TAVERN-on-the-GREEN
TS TOWER SUITE
TR TRATTORIA
LONG ISLAND
DG DOUGLASTON STEAKHOUSE
JP JOHN PEEL
LG LA GUARDIA TERRACE
at La Guardia Airport

NEW JERSEY
NK THE NEWARKER
at Newark Airport
CONNECTICUT
SM STRATFORD MOTOR INN
MI MERMAID TAVERN
WORLD'S FAIR
FL FESTIVAL/64 THE AMERICAN RESTAURANT
IN INDONESIA THEATRE RESTAURANT

Other expenditures on behalf of the Victoria Promotion Trust Fund from
April 11 to October 11, 1964:

| | |
|--|-------------|
| Postage (U. S. Post Office, N. Y. C.) | \$183.55 |
| Telephones (N. Y. Telephone Co.) and cables (RCA Communications) | 83.13 |
| Taxis | 38.70 |
| Messenger Services: Stephen Schacken, N. Y. C. , and Accurate Messenger Service, N. Y. C. | 19.70 |
| Miscellaneous expenses | <u>7.63</u> |
| | \$332.71 |

June 7, 1964

Lunch: Pierre Dupuy, Comm. Gen'l
Expo '67.

Client business.

\$24.66
Paid 6/25/64
Check #743

June 6, 1964 *SM*

Dinner: Pierre Dupuy, Marthe
Charlebois, Commodore
O. C. S. Robertson,
K. L. Marshall ---
(all Expo '67 officials who
visited World's Fair).
A. J. Mszanski (Sydney Morrell
& Company, Inc.)
Miss Halpern (World's Fair
Guide).

Client business

\$96.40
Paid 6/25/64
Check #743

Entertainment and Miscellaneous Expenses
incurred by SMorrell on visits of Expo '67
Executives:

Activities
6/2/64 Tip at dinner with Robert
Shaw - Marco Polo Club
World's Fair \$ 2.00

6/1 & 2 Entrance fee for RShaw to
World's Fair @ \$2.00 4.00

6/6 Personal escorters at Gate 3,
Danish and Johnson's Wax
Pav., for Expo '67 visitors 28.00

6/6 Tips at luncheon for above
visitors - Sp. Pavilion 3.00

6/6 Tips to Captain at dinner -
Indonesian Pav. 5.00

6/6 Umbrellas for guests at
World's Fair 8.32

6/6 Tips at airport (baggage)
when Dupuy arrived 3.00

\$53.32

June 6, 1964 - Billable expense to Expo '67

(AJMszanski)

Business meal for AJM while at
World's Fair during Pierrø Dupuy
visit (Expo '67) \$2.50

June 17, 1964:

To World's Fair with:

A. G. Kniewasser, EXPO '67
Yves Jasmin, "
Victor de la Serna, Spanish Mission
to the UN

Lunch at the Spanish Pavilion - to be
billed separately.

Three tickets to World's Fair
@ \$2.00 \$6.00

Car from Marina to World's
Fair for 5 3.00

\$9.00

June 7, 1964

Expenses
~~Entertainment~~ - Expo '67 Visitors to
N. Y. World's Fair:

Pierre Dupuy
Marthe Charlebois
Commodore O. C. S. Robertson
K. L. Marshall
Mr. and Mrs. S. Morrell

Six entrance tickets @ \$2.00 = \$12.00

Six tickets to Pepsi- Cola
Pavilion @ \$1.00 6.00

Two personal escorts for
World's Fair visitors 11.00

Tip to Carey driver on return
to airport 10.00
\$ 39.00

(reimbursed SMorrell for above
expenses.)

KERO
C O P Y

KERO

KERO

Tajia

| | |
|-------|---|
| 6.60 | / |
| 1.45 | / |
| 2.75 | / |
| 2.55 | / |
| 3.00 | / |
| 4.60 | / |
| .00 | |
| 20.95 | T |

Toll Calls May 1 through June 5, 1964 to be billed to EXPO '67:

| | | |
|--------|--|-------------|
| May 1 | Laval, Quebec from Lachn, Que. (SMorrell) | \$.15 ✓ |
| May 13 | To Montreal, Que., 514 877-7730, JMcDougall | 4.80 ✓ |
| May 13 | To Montreal, Que., 514 877-7730, J. McDougall | 1.65 ✓ |
| May 26 | To Montreal, Que., 514 WE5-2027, JMcDougall | 2.50 ✓ |
| May 27 | Montreal, Que. from New York | 3.75 ✓ |
| May 27 | Montreal, Que. from New York | 3.40 ✓ |
| M | | |
| May 29 | Montreal, Que. from New York | 2.35 ✓ |
| June 3 | To Montreal, Que. 514, WE5-2027, J. McDougall | 2.70 ✓ |
| June 5 | Washington, D. C. 202 DF2-1011, Mr. Sharp, Canadian Embassy | 1.20 ✓ |
| | Tax 10% | <u>2.25</u> |
| | | \$ 24.75 |

Postage

.08
55
599
85
00
747 T

Reproduction
Service

.00 T
881
.00
881 T

Miscellaneous
Expenses

140-
.70-
00
210 T

Travel

.00
.00 T
6510
00
6510 T

receipt att'd to
orig. bill.

Other Incidental Expenses:

Fifteen (15) entrance tickets to World's Fair (New York) on behalf of visiting Expo '67 officials:

| | | |
|---------|--|-------------|
| June 1 | SYdney Morrell to take Robert Shaw to the World's Fair | \$ 2.00 |
| June 2 | SMorrell to take Robert Shaw to the World's Fair | 2.00 |
| June 2 | MAStuve to take book of clippings to SMorrell at World's Fair for Comm. Pierre Dupuy | 2.00 |
| June 6 | SMorrell to take Comm. Dupuy to WFair and his party. | 2.00 |
| June 6 | " " " " " " " " | 2.00 |
| June 6 | " " " " " " " " | 2.00 |
| June 6 | " " " " " " " " | 2.00 |
| June 6 | " " " " " " " " | 2.00 |
| June 6 | AJMsanski to World's Fair - Comm. Dupuy photographs | 2.00 |
| June 16 | AJMsanski to take AGKniewasser to World's Fair | 2.00 |
| June 16 | SMorrell to World's Fair with AGKniewasser and Yves Jasmin | 2.00 |
| June 16 | " " " " " " " " | 2.00 |
| June 17 | SMorrell to World's Fair with AGKniewasser and Yves Jasmin. | 2.00 |
| June 17 | " " " " " " " " | 2.00 |
| June 17 | " " " " " " " " | <u>2.00</u> |
| | | \$ 30.00 |

Representation Expenses:

| | | |
|---------|--|------------------|
| June 10 | Lunch - A. J. Mszanski, Sydney Morrell & Company, Inc.; and Al Fisher, PR Staff, N. Y. World's Fair. Glass Tower Restaurant, N. Y. World's Fair. (Receipt att'd) | \$ 10.65 PR |
| June 16 | Dinner - A. J. Mszanski, Sydney Morrell & Company, Inc.; Andrew Kniewasser and Yves Jasmin, Expo 67 visitors. Indonesian Pavilion Restaurant. N. Y. World's Fair. (Receipt att'd) | 30.45 PR |
| June 17 | Dinner - Mr. Sydney Morrell, Sydney Morrell & Company, Inc.; Andres Kniewasser and Yves Jasmin, Expo 67 visitors; Victor de la Serna, Spanish Mission to the United Nations; John O'Keefe, Director, TV and Radio Publicity and Programs, N. Y. World's Fair. Toledo Restaurant, Spanish Pavilion. (Receipt att'd) | 84.50 PR |
| June 18 | Lunch - A. J. Mszanski, Sydney Morrell and Co., Inc.; Dorothy Saunders, re: Bluenose II visit & Operation Sail. Pen and Pencil Restaurant, New York City. (Receipt att'd) | 11.15 PR |
| June 29 | Entertainment - Sydney Morrell, Sydney Morrell & Co., Inc.; John O'Keefe, Director, TV and Radio publicity, N. Y. World's Fair. Racquet Club, New York City. (Receipt att'd) | 1.52 PR |
| July 16 | Business lunch - Sydney Morrell, Sydney Morrell & Co., Inc.; Joseph McDougall, Cockfield, Brown & Co., Ltd., Montreal. Cape Cod Restaurant, New York City. (Receipt att'd) | 8.09 PR |
| July 17 | Breakfast - Sydney Morrell, Sydney Morrell & Co., Inc.; John O'Keefe, Director, TV and Radio Publicity and Programs N. Y. World's Fair. (Receipt att'd) Park Lane Rest. | <u>5.31</u> PR |
| | Total representation - July 1964 | \$ 151.67 |

Operating Expenses:

Entrance tickets to World's Fair on behalf of Expo 67 visitors during July 1964:

| | | |
|---------|--|----------------|
| July 9 | A. J. Mszanski escorted: Robert F. Shaw, Deputy Commissioner General, Expo 67; Brig. and Mrs. Oland, Bluenose II; Capt. Coggins, Bluenose II. 5 tickets @ \$2.00 | \$10.00 PR |
| July 10 | A. J. Mszanski escorted: Robert F. Shaw; 8 cadets from Bluenose II. 10 tickets at \$2.00 | 20.00 NPR |
| July 11 | A. J. Mszanski escorted: Robert F. Shaw, Sr.; Robert F. Shaw, Jr.; Mr. and Mrs. Engholm, Bluenose II. 5 tickets @ \$2.00 | 10.00 PR |
| July 12 | A. J. Mszanski escorted 4 cadets from Bluenose II. 5 tickets at \$2.00 | 10.00 NPR |
| July 14 | Sydney Morrell escorted Joseph McDougall, Vice President, Cockfield, Brown & Co., Ltd., Montreal. 2 tickets @ \$2.00 | 4.00 PR |
| July | Mr. Robert F. Shaw used one book of tickets for amusement area at N. Y. World's Fair | <u>7.50</u> PR |
| | Total tickets used at World's Fair | \$61.50 |

Taxis and related Transportation

| | | |
|---------|---|------------------|
| June 6 | Carey Cadillac to Kennedy Airport to meet M. Pierre Dupuy, Commissioner General, Expo 67, and his party and transport them to New York World's Fair. Car at their disposal all day. (Includes toll and parking) | \$ 87.15 PR |
| June 7 | Carey Cadillac to take M. Dupuy and other visitors to N. Y. World's Fair and then to Kennedy Airport for return to Montreal. (Includes toll and parking) | 64.90 PR |
| July 10 | Taxi to East 39th St. and Fifth Avenue - M. A. Stuve Taxi from E. 39th St. and Fifth Avenue to office, 152 E. 78th St. - M. A. Stuve. To have Mr. Robert F. Shaw's watch repaired. (75¢ each way) | 1.50 NPR |
| July 11 | Carey Cadillac to take the following visitors from Bluenose II/Operation Sail to N. Y. World's Fair: Mr. Robert F. Shaw, Deputy Comm. Gen'l, Expo 67; Capt. Coggins, Brig. and Mrs. Victor Oland, Bluenose II; and Mr. A. J. Mszanski, Sydney Morrell & Company, Inc. | 11.00 PR |
| July 11 | Carey Cadillac to return above visitors to various places in New York City. | 11.90 PR |
| July 13 | Carey Cadillac for Mr. Robert F. Shaw, Expo 67, as per attached statement. (Includes tip and tolls) | 54.15 PR |
| July 14 | Taxi to take Robert Shaw, Expo 67, from Racquet Club 370 Park Avenue, NYC, to Kennedy Airport and return to New York City with Expo 67 package. (SMorrell) | 15.00 PR |
| July 15 | To reception aboard Bluenose II, 79th St. Marina Return to office from reception. (SMorrell) | 1.20 1.25 NPR |
| July 15 | Carey Cadillac to take Jim Johnson and six Canadian Cadets to N. Y. World's Fair. (AJMszanski) | 13.15 NPR |
| July 16 | Taxi to 415 E. 52nd Street with JMcDougall Return to office with Mr. McDougall (SMorrell) | 1.00 1.00 PR |
| | Total Taxi and other Transportation | <u>\$263.20</u> |

Telephones:

Toll calls re: Expo 67, June 3 to June 30, 1964 (see attached copy of all toll calls)

\$57.09 PR

Postage:

Total postage used in behalf of Expo 67 during July 1964

\$ 8.42 PR

Messenger Service:

Accurate Messenger Service - see attached bill

\$ 2.90

Stephen Schackne Service - see attached itemized bill

19.70

Total Messenger Service during July

\$22.60 PR

"Operation Sail" - Expenses by A. J. Mszanski:

See attached breakdown of Mr. Mszanski's expenses

\$ 188.50

PR - 146.70
NPR - 41.80

Michael Crissan

For services rendered in connection with radio interview for Mr. Robert F. Shaw, Deputy Commissioner General for Expo 67, during his visit to New York, July 9 to 14, 1964, on Operation Sail.

\$25.00 PR

Expenses incurred by A. J. Mszanski on behalf of Expo 1967/Operation Sail
from July 8th to July 16th, 1964:

Wednesday, July 8:

Dinner with Michael Crissan (who arranged radio
interview for Robert F. Shaw, Depty. Comm.
Gen'l, Expo '67) at Overseas Press Club --
unable to obtain receipt as a non-member of
the Club - Crissan member and I paid him. \$ 5.00
Taxi to above dinner, 54 West 40th Street 1.25
Taxi from 54 West 40th Street to office 1.25

\$ 7.50 PR

Thursday, July 9:

Taxi to 79th Street Marina (Bluenose II) 1.10 - D.S.
Taxi from 79th St. Marina to office 1.10 - D.S.
Taxi to 79th Street Marina 1.10
Taxi to Third Avenue and 65th Street - "Sign of the Dove" .80
Dinner: Mr. Robert F. Shaw, Deputy Comm. Gen'l, Expo
'67 - "Sign of the Dove," (receipt attached) 17.25
Taxi to Grand Central Station from "Sign of the Dove" 1.30
Telephone calls: To CBS - 2 @ 10¢; to Operation Sail -
1 @ 10¢; to office - 1 @ 10¢; to SMorrell in Clinton
Corners, New York - 1 @ 90¢ 1.30

23.95 PR

Friday, July 10:

Taxi to 79th Street Marina from Grand Central Sta. 1.30
Taxi to office from 79th St. Marina 1.10
Taxi to 79th Street Marina 1.10
Taxi from 79th St. Marina to Grand Central 1.30
Telephone calls: To Bounty - 2 @ 10¢; to office - 3 @
10¢; to CBS - 2 @ 10¢; to MCrissan - 2 @ 10¢ .90

5.70 PR

Total carried forward to page 2

\$ 37.15

Mszanski's expenses - Expo '67/Operation Sail - continued:

Balance brought forward from Page 1

\$37.15

Saturday, July 11:

| | |
|---|---------|
| Train fare to New York City from Darien, Conn. | \$ 1.30 |
| Taxi from Grand Central Station to 79th St. Marina | 1.30 |
| Personal escorter at World's Fair, full day; then another from Focolare to Gate (no receipt available) | 85.00 |
| Taxi to Hydrofoil, New York City | .90 |
| Hydrofoil - four persons (Brig. Oland paid \$10.00) | 4.00 |
| Telephone calls: To Carey Cadillac - 2 @ 10¢; to CBS - 1 @ 10¢; to Canadian Consulate - 1 @ 10¢; to Operation Sail - 1 @ 10¢. | .50 |
| Train fare to Darien, Conn. from New York City | 1.30 |
| Tip to Carey Cadillac chauffeur | 2.50 |

J.P.

96.80 - *J.P.*
PR

Sunday, July 12:

| | |
|--|-------|
| Train fare to New York City from Darien, Conn. | 1.30 |
| Taxi from Grand Central Station to office | 1.30 |
| Taxi from office to 79th St. Marina | 1.10 |
| Bus to "Bounty" from office | 1.35 |
| Bus from "Bounty" to office | 1.35 |
| Refreshments for eight (8) Bluenose II cadets, Robert F. Shaw and A. J. Mszanski (no receipt available) WFair | 16.50 |
| Bus to Better Living Center for eight (8) persons, WFair | 2.50 |
| Bus to Ford Pavilion for eight (8) persons, World's Fair | 2.25 |
| Taxi to Yacht Basin | 1.10 |
| Telephone calls: To John O'Keefe, WFair - 1 @ 10¢; to Better Living Center - 1 @ 10¢ | .20 |

28.95 *NPR*

Monday, July 13:

| | |
|---|---------|
| Taxi from Grand Central Station to office | \$ 1.30 |
| Taxi from office to Grand Central Station | 1.30 |
| Subway to World's Fair | .15 |
| Bus to Better Living Center, WFair | .25 |
| Refreshments for Messrs. Shaw, Engholm and Mszanski and Mrs. Engholm | 2.75 |
| Bus for Messrs. Shaw, Shaw, Jr., Mr. and Mrs. Engholm and Mr. Mszanski | 1.25 |
| Telephone call to Carrey Cadillac | .10 |
| Taxi to Grand Central Station | 1.10 |

8.20 *PR*

Total carried forward to page 3

\$171.10

Mszanski's expenses - Expo '67 / Operation Sail - continued:

Balance brought forward from Page 2

\$171.10

Tuesday, July 14:

Taxi from Racquet Club, 370 Park Avenue, to Bluenose II \$ 1.00 JS

1.00 JS
P.R.

Wednesday, July 15:

Taxi from 133rd Street to office 1.50
Taxi from Grand Central Station from office 1.10
Taxi to 92nd Street (Carey) 1.55
Subway fare for five (5) Bluenose II cadets, and AJMszanski
to World's Fair and return to New York City 1.80
Bus to Better Living Center, WFair 1.50
One (1) ticket to World's Fair 2.00
Bus to Ford Pavilion, WFair 1.50
Bus to Gate, World's Fair 1.50
Telephone calls: To Carey Cadillac - 1 @ 10¢; to
Johnson's Wax Pav. - 1 @ 10¢; to Better Living
Center - 1 @ 10¢; to office - 1 @ 10¢ .40

12.85 NPR

Thursday, July 16:

Taxi to Bluenose II, 79th St. Marina 1.10
Taxi from Yacht Club to office 1.15
Taxi from office to Hotel Pierre, 5th Ave. & 61st St. .75
Taxi from Hotel Pierre to Grand Central Station .55

3.55 PR

Grand total of expenses, Operation Sail

\$188.50

XERO COPY XERO COPY XERO COPY
Sydney Morrell & Company Inc. 152 East 78th Street, New York 21, N.Y.

July 29, 1964

TO: Michael G. Crissan

AMT.: \$25.00

RE: For services rendered in connection with
radio interview for Mr. Robert F. Shaw,
Deputy Commissioner General for Expo '67,
during his visit to New York, July 9 to 14,
1964, on Operation Sail.

RECEIVED: Michael G. Crissan

DATE: 7/31/64

Lehigh 5-6668 Cable: Interpress New York

Incidental Expenses:

| | | |
|---------|--|----------------------|
| July 1 | Two (2) docustats of Retail Credit Report on Media Enterprises for Expo 67 @ 25¢ | \$.50 <i>NPR</i> |
| July 14 | One (1) acetate cover for Expo 67 clip book | .20 <i>PR</i> |
| July 15 | Six (6) acetate covers for Expo 67 clip book | 1.24 <i>PR</i> |
| July 28 | Photostat of telephone bill - May 7 to June 6, 1964 - to send to Expo 67 along with June Statement. (Receipt attached) | <u>.60</u> <i>PR</i> |
| | Total incidental expenses | \$ 2.54 |

Travel Expenses:

Page 1

July 3 to July 5, 1964 - Sydney Morrell and Shippen Geer - New York City to Montreal, Canada and return:

| | | |
|--------|---|--------------|
| July 3 | Two air fare tickets to Montreal and return (The receipts for these two reservations are not in our possession. When the bill is received and paid by us, we will send the receipts to you -- probably with next month's bill.) | |
| | Taxi to airport, New York - SMorrell | \$ 8.50 |
| | Taxi to airport, New York - SGeer | 6.00 |
| | Limousine from airport to Montreal - Morrell and Geer | 1.50 |
| July 5 | The Queen Elizabeth Hotel bill - SMorrell (attached) | 31.60 |
| | The Queen Elizabeth Hotel bill - SGeer (attached) | 30.00 |
| | Breakfast at The Queen Elizabeth Hotel - SMorrell and SGeer - \$2.25 each | 4.50 |
| | Limousine from Montreal to airport - SMorrell and SGeer | 1.50 |
| | Taxi from Kennedy airport to New York City - SMorrell | 8.50 |
| | Taxi from Kennedy airport to New York City - SGeer | 6.00 |
| | Dinner - SMorrell | <u>7.50</u> |
| | Total travel expenses - July 3 to July 5, 1964 (excluding the air fares which will be billed later) | \$ 105.60 PR |

Travel Expenses:

Page 2

July 21 to July 24, 1964 - Sydney Morrell - New York City to Montreal,
Canada and return:

| | | |
|---------|---|--------------|
| July 21 | Round-trip air fare, New York City to Montreal, Canada - SMorrell | \$ 65.10 |
| | Taxi to Kennedy airport, New York - SMorrell | 7.50 |
| | Gratuities at airport, New York - baggage | .50 |
| | Gratuities at airport, Montreal - baggage | .50 |
| | Taxi from airport, Montreal, to Ritz-Carlton Hotel | 4.50 |
| | Gratuities at Ritz-Carlton Hotel, Montreal - baggage | .50 |
| July 22 | Taxi from Ritz-Carlton Hotel, Montreal, to Place Victoria | .90 |
| | Taxi from Place Victoria to Ritz-Carlton Hotel, Montreal | .90 |
| July 23 | Taxi from Ritz-Carlton Hotel to Central Station, Montreal | 1.00 |
| | Round-trip railroad ticket from Montreal to Ottawa, Canada, plus chair car on return to Montreal (receipt attached). | 14.70 |
| | Taxi from Central Station to Ritz-Carlton Hotel, Montreal | 1.00 |
| | Gratuity to pullman car attendant | 1.00 |
| July 24 | Ritz-Carlton Hotel bill - July 21 to July 24, 1964 | 75.01 |
| | Taxi from Ritz-Carlton Hotel to Place Ville Marie, Montreal | .70 |
| | Gratuity at Ritz-Carlton Hotel - baggage | .50 |
| | Limousine from Ritz-Carlton Hotel to airport, Montreal | 1.50 |
| | Gratuity to porter at airport, Montreal - baggage | .50 |
| | Gratuity to porter at airport, New York - baggage | .50 |
| | Taxi from Kennedy airport, New York to Manhattan | <u>7.50</u> |
| | Total travel expenses - July 21 to July 24, 1964 | \$ 184.31 PR |

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Sydney Morrell & Company Inc. 152 East 78th Street, New York 21, N.Y.

October 13, 1964

TO: Blowitz, Thomas and Canton

RE: Fee during the month of August 1964
on behalf of Expo 67.

AMT.: \$660.00

*P.D. 10/13/64
Chk. #1023
\$660.00*

RECEIVED

[Signature]

DATE

Oct 24, 1964

*OK S. Green
10/21/*

Lehigh 5-6668 Cable: Interpress New York

XERO

XERO

XERO

Sydney Morrell & Company Inc. 152 East 78th Street, New York 21, N.Y.

October 13, 1964

TO: John R. Schackne

RE: Staff Time during August 1964 on
behalf of Expo 67. ($13\frac{1}{2}$ hrs @ \$30⁰⁰)

AMT.: \$405.00
P.O. 10/13/64
ck # 1021
\$405.00

RECEIVED *John R. Schackne*
DATE *10/14/64*

Lehigh 5-6668 Cable: Interpress New York

Sydney Morrell & Company Inc. 152 East 78th Street, New York 21, N.Y.

October 13, 1964

TO: Sontheimer & Co., Inc.
RE: Consultation fee, staff time and out-of-pocket expenses during the month of August 1964 on behalf of Expo 67.

| | | |
|-------|--|--------------|
| AMT.: | Fee | \$1,540.00 |
| | Staff time | 959.00 |
| | Out-of-pocket expenses -- (Mr. Sontheimer's trip to Montreal, May 2, 1964) | <u>65.10</u> |
| | Total | \$2,564.10 |

*Pd. 10/13/64
ck #1022
\$2,564.10*



RECEIVED _____

DATE 10/13/64

Representation

Page 1

| | | |
|----------|--|-------------|
| 7/15/64 | Dinner - Sydney Morrell and A. J. Mszanski, Sydney Morrell & Company, Inc., Gayle Warnock, Manager, Ford Motor Co. Pavilion, N. Y. World's Fair, and Joseph McDougall, Vice President, Cockfield, Brown & Co. Ltd., Montreal, Canada. (Receipt attached.) | \$ 31.25 |
| 7/18/64 | Lunch - Sydney Morrell, John O'Keefe, Director, TV and Radio Program Publicity, N. Y. World's Fair, Joseph McDougall, V.P., Cockfield, Brown & Co., Montreal. (Receipt attached.) | 15.60 |
| 7/23/64 | Dinner - Sydney Morrell and Mrs. Donald McEachern, Office of the Editor-in-Chief, The Montreal Star, Montreal, Canada. (Receipt attached.) | 21.07 |
| August 5 | Refreshments at N. Y. World's Fair - A. J. Mszanski, Sydney Morrell & Co., Inc., and members of the Canadian Centennial Commission who were visiting New York: John Fisher, Director; Claude Gauthier, Secretary; Chester Prevey, Financial Advisor; Peter Aykroyd, Director of Special Projects; John Fisher, Jr., (Unable to obtain receipt at San Miguel Beer Lounge) | 5.25 |
| 8/7/64 | Refreshments at N. Y. World's Fair - A. J. Mszanski and members of the Canadian Centennial Commission. | 1.35 |
| 8/7/64 | Lunch - A. J. Mszanski, Sydney Morrell & Co., Inc., and above-mentioned members of the Canadian Centennial Commission at the N. Y. World's Fair. (Receipt attached.) | 20.10 |
| 8/7/64 | Refreshments - A. J. Mszanski and all members of the Canadian Centennial Commission listed above. Sodas and snacks at "The Flick" in New York City. (Unable to obtain a receipt.) | 6.15 |
| 8/8/64 | Drinks - Sydney Morrell and A. J. Mszanski and all above-listed members of the Canadian Centennial Commission. (Receipt attached.) | <u>5.46</u> |

Total carried forward to Page 2

\$ 106.23

Representation

Page 2

| | | |
|---------|---|--------------|
| | Total brought forward from Page 1 | \$ 106.23 |
| 8/11/64 | Refreshments - A. J. Mszanski and M. A. Stuve, Sydney Morrell & Company, Inc., and Mr. and Mrs. Robert Aikman, Canadian visitors to N. Y. World's Fair. (Unable to obtain receipt.) | 6.00 |
| 8/12/64 | Refreshments - M. A. Stuve, Sydney Morrell & Co. Inc. and Mr. and Mrs. Robert Aikman, Canadian visitors, at Lowenbrau Beer Garden. | 1.75 |
| 8/12/64 | Refreshments - M. A. Stuve and Mr. and Mrs. Robert Aikman (see above) at San Miguel Beer Lounge. | 1.75 |
| 8/19/64 | Lunch - Shippen Geer, Sydney Morrell & Co., Inc., and Rolland de Grosbois, N. Y. Director, Canadian Government Tourist Office, and Louis Pare, Director, Province of Quebec Tourist Office in New York. (Receipt attached.) | <u>17.54</u> |
| | Total Representation | \$ 133.27 |

Operating Expenses:

| | | |
|---------------------------------|--|--------------------|
| July 16, 1964 | Guest facilities for crew members of Bluenose II at The New York Yacht Club during visit of Mr. Robert F. Shaw, Deputy Commissioner General, Expo 67 (receipt att'd). | \$ 24.05 |
| August 6 | Entrance ticket to N. Y. World's Fair - A. J. Mszanski with members of the Canadian Centennial Commission. | 2.00 |
| August 7 | Entrance ticket to N. Y. World's Fair - A. J. Mszanski with members of the Canadian Centennial Commission. | 2.00 |
| August 7 | Admission to Protestant Service Center, N. Y. World's Fair - A. J. Mszanski, Sydney Morrell & Co., Inc., and members of the Canadian Centennial Commission (6) | 1.50 |
| August 7 | Admission to Spanish Pavilion - A. J. Mszanski and members of Canadian Centennial Commission - NYWorld's Fair. | .25 |
| August 7 | Admission to art display, Spanish Pavilion, N. Y. World's Fair - A. J. Mszanski and members of the Canadian Centennial Commission (3). | 1.50 |
| August 8 | Admission to N. Y. World's Fair - A. J. Mszanski with members of the Canadian Centennial Commission, and Admission to Montana Pavilion with above, and Admission to Sky Ride with above - all at NYWorld's Fair. | 2.00 .50 .75 |
| August 11 | Four entrance tickets to N. Y. World's Fair - A. J. Mszanski and M. A. Stuve, Sydney Morrell & Co., Inc., and Mr. and Mrs. Robert Aikman, Canadian visitors, at \$2.00 | 8.00 |
| August 11 | Lunch - A. J. Mszanski and M. A. Stuve, Sydney Morrell & Co., Inc., while entertaining Mr. and Mrs. Robert Aikman, Canadian visitors, at N. Y. World's Fair - \$1.95 each. | 3.90 |
| August 11 | Four entrance tickets to Pepsi-Cola Pavilion, N. Y. World's Fair, A. J. Mszanski and M. A. Stuve, Mr. and Mrs. Robert Aikman, at \$.95. | 3.80 |
| August 12 | Lunch - M. A. Stuve, Sydney Morrell & Co., Inc., while entertaining Mr. and Mrs. Robert Aikman, Canadian visitors, at N. Y. World's Fair | 1.55 |
| August 12 | Entrance Fees - M. A. Stuve while entertaining Mr. and Mrs. Robert Aikman: Belgian Village (\$1.00), Indonesian Pavilion (15¢) and Spanish Pavilion (25¢). | 1.40 |
| Total Operating Expenses | | \$ 53.20 |

Taxis and other transportation:

| | | |
|--------|--|---------|
| 8/2/64 | A. J. Mszanski, Sydney Morrell & Co., Inc., taxi to 114 E. 52nd Street to meet members of the Canadian Centennial Commission. | \$.65 |
| | Taxi from 114 E. 52nd St., to 1611 2nd Avenue with members of the Canadian Centennial Commission. | .80 |
| | Subways with members of Canadian Centennial Commission in N. Y. - A. J. Mszanski. | .60 |
| | Taxi from Gladstone Hotel, 114 E. 52nd Street, to Washington Square, New York City, with members of the Canadian Centennial Commission - A. J. Mszanski. | 1.10 |
| 8/6/64 | Taxi to Gladstone Hotel, 114 E. 52nd Street, to meet members of the Canadian Centennial Commission - A. J. Mszanski. | .65 |
| | Subway to N. Y. World's Fair with members of the Canadian Centennial Commission (6) - A. J. Mszanski. | .90 |
| | Bus at N. Y. World's Fair for members of the Canadian Centennial Commission - A. J. Mszanski (6). | .90 |
| | Taxi to office from Grand Central Station - A. J. Mszanski - on return from World's Fair with Commission members. | .65 |
| 8/7/64 | Taxi to Gladstone Hotel to meet members of the Canadian Centennial Commission - A. J. Mszanski. | .65 |
| | Subway to N. Y. World's Fair with members of the Canadian Centennial Commission (6) - A. J. Mszanski. | .90 |
| | Bus at N. Y. World's Fair - A. J. Mszanski | .25 |
| 8/8/64 | Bus at N. Y. World's Fair - A. J. Mszanski | .25 |
| | Subway to Grand Central Station from N. Y. World's Fair with members of the Canadian Centennial Commission - A. J. Mszanski. (6) | .90 |
| | Taxi from Grand Central Station to office - A. J. Mszanski | .65 |
| | Totals carried to Page 2 | \$ 9.85 |

Taxis - continued:

Page 2

| | | |
|---------|---|---------|
| | Totals carried forward from Page 1 | \$ 9.85 |
| 8/10/64 | Subway to Terminal Letter Co. and return to office - P. A. Kendall, Sydney Morrell & Co., Inc., press release paper for Expo 67. | .30 |
| 8/11/64 | Taxi from Grand Central Station to 11 Fifth Avenue to meet Mr. and Mrs. Robert Aikman, Canadian visitors - A. J. Mszanski. | 1.00 |
| | Taxi from 11 Fifth Avenue to Grand Central Station to take subway to N. Y. World's Fair - A. J. Mszanski and Mr. and Mrs. Robert Aikman, Canadian visitors. | 1.00 |
| | Subway to N. Y. World's Fair - A. J. Mszanski and M. A. Stuve, Sydney Morrell & Co., Inc., and Mr. and Mrs. Robert Aikman, Canadian visitors. | .60 |
| | Bus at N. Y. World's Fair - A. J. Mszanski | .50 |
| | Taxi to Beekman Hotel from Grand Central Station - return from N. Y. World's Fair - A. J. Mszanski. | 1.30 |
| 8/12/64 | Taxi from 425 E. 63rd St. to Grand Central Station to meet Mr. and Mrs. Robert Aikman, Canadian visitors - M. A. Stuve, Sydney Morrell & Co., Inc. | 1.00 |
| | Subway to N. Y. World's Fair and return to Grand Central Station - M. A. Stuve, Sydney Morrell & Co. - 15¢ ea. | .30 |
| | Taxi from Grand Central Station to 425 E. 63rd St. - return from N. Y. World's Fair - M. A. Stuve | 1.00 |
| | Bus within the World's Fair grounds while entertaining Mr. and Mrs. Robert Aikman - M. A. Stuve. | .50 |
| 8/18/64 | Taxi to Terminal Letter Co. re press release paper - Expo 67, P. A. Kendall, Sydney Morrell & Co., Inc. | .75 |
| | Total taxis and other transportation | \$18.10 |

Travel Expenses:

Page 1

| | | |
|-----------------------------|---|-------------|
| July 3 to July 5, 1964 | Air fare from New York City to Montreal, Canada and return - Sydney Morrell | \$ 67.20 |
| | Air fare from New York City to Montreal, Canada and return - Shippen Geer | 65.10 |
| | (See explanation under Travel Expenses on July bill - receipts received in August.) | |
| August 26-27 | Air fare from New York City to Montreal, Canada and return - Sydney Morrell, Shippen Geer and Richard Hazlett - \$55.50 each | 166.50 |
| <i>Sm & Co. pr. all</i> | First class accommodation on return from Montreal, Canada, for all of above, plus transfer to jet plane on return for all of above - \$10.00 each | 30.00 |
| August 26 | Taxi to Idlewild (Kennedy) airport, NYCity (receipt att'd) | 6.10 |
| | Taxi to hotel in Montreal, Sheraton-Mt. Royal (receipt att'd) | 5.00 |
| | Baggage tip on arrival at airport | 1.00 |
| | Baggage tip on arrival at hotel | .50 |
| August 27 | Baggage tip at hotel on departure | .50 |
| | Hotel Sheraton-Mt. Royal bill - Shippen Geer (receipt att'd) | 10.25 |
| <i>Geer/pt.</i> | Hotel Sheraton-Mt. Royal bill - Richard Hazlett (rec. att'd) | 9.85 |
| | Breakfast in Montreal, Canada - Shippen Geer | 1.90 |
| | Taxi from Kennedy airport to NYCity - Shippen Geer (rec. att'd) | 6.35 |
| | Gratuity to taxi driver, NYCity - Shippen Geer | <u>1.00</u> |
| | Total Travel Expenses | \$ 371.25 |

NOTE: Sydney Morrell's hotel bill has not been received for payment. Therefore, this will be billed to you on the September bill.

XERO COPY

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Press Releases (PR Aids):

| | | |
|---------|--|---------------|
| 8/7/64 | "Farmers of Quebec" | \$ 59.50 |
| 8/7/64 | "Malaysian Federation Participates" | 52.81 |
| 8/11/64 | "Two Most Recent Additions - U. S. and Malaysia." | 12.06 |
| 8/13/64 | Master Plan of Publicity Program - assembled into binders. | <u>223.96</u> |
| | | \$ 348.33 |

Messenger Service:*Stephen Schackne, NYC*

| | | |
|---------|--|----------------|
| 8/12/64 | To Gilbert A. Robinson Co., 30 West 60th Street, NYC | \$ 1.80 |
| | To Sontheimer & Co., Inc., 1 Rockefeller Plaza, NYC | 1.80 |
| | To Blowitz, Thomas & Canton, Inc., 424 Madison Ave., NYC | .75 |
| 8/13/64 | To John R. Schackne's office, 45 East 74th St., NYC | .75 |
| 8/17/64 | To Terminal Letter Co., 420 Lexington Avenue, NYC | 1.80 |
| 8/18/64 | To Sontheimer & Co., Inc., 1 Rockefeller Plaza | 1.65 |
| | To Blowitz, Thomas & Canton, Inc., 424 Madison Ave. | 1.65 |
| 8/19/64 | To Terminal Letter Co., 420 Lexington Avenue, NYC | 1.65 |
| | To Terminal Letter Co., 420 Lexington Avenue, NYC | 1.65 |
| 8/25/64 | To Eastern Airlines, 16 Rockefeller Plaza, NYC | 1.80 |
| | To Sontheimer & Co., Inc., 1 Rockefeller Plaza, NYC | 1.80 |
| 9/2/64 | To Blowitz, Thomas & Canton, Inc., 424 Madison Ave., NYC | <u>1.80</u> |
| | Total Messenger Service | \$18.90 |

Telephones:

| | | | |
|-----------------------------|--|----|--------------|
| July 4 to August 5, 1964 | Toll calls on behalf of Expo 67 - copy of bill attached. | \$ | <u>68.97</u> |
| | Total telephones | \$ | <u>68.97</u> |

Postage:

| | | | |
|-------------|--|----|--------------|
| August 1964 | Postage used on behalf of Expo 67 during month | \$ | <u>16.56</u> |
| | Total postage | \$ | <u>16.56</u> |

Special Assignment:

| | | | |
|----------------|---|----|--------------|
| August 4, 1964 | Confidential check on U. S. applicant firm for licensing relationship. <i>Retmix Credit NYC</i> | \$ | <u>24.40</u> |
| | Total Special Assignment | \$ | <u>24.40</u> |

Incidental Expenses:

| | | | |
|-----------|---|----|--------------|
| August 10 | 5,000 first class envelopes printed for use in mailing press releases. <i>Mass Mailings NYC</i> | \$ | 28.60 |
| August 10 | One (1) copy 8/13/64 issue of Reporter magazine | | .35 |
| August 10 | One photostat of N. Y. Yacht Club bill | | <u>.40</u> |
| | Total Incidental Expenses | \$ | <u>29.35</u> |