

APR 25 2 45 PM 1966  
REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D. C.

REGISTRATION No. 1481

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Months Period Ending MAR 27 1966  
(Insert date)

1. (a) Name of Registrant. Ruder & Finn, Incorporated

(b) All other names used by Registrant during the period.

None

(c) Address of principal office. 130 East 59th Street  
New York, N. Y. 10022

(d) Name of person or persons in charge of principal office.

David Finn  
William Ruder  
Paul B. Zucker

3. If Registrant is a nonbusiness membership organization, state— Inapplicable

(a) Approximate number of members in the United States .....

(b) Approximate number of members outside the United States .....

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address  
of official

Date connection began

Position, office, or nature  
of duties

None

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address  
of official

Date connection ended

Reason for ending  
connection

None

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

<i>Name and address of branch, unit, group, or organization</i>	<i>Nature of connection with Registrant</i>	<i>Name and address of person in charge</i>
Ruder & Finn, Inc. 34 Peachtree St., N. W. Atlanta, Georgia	Branch office	Walter Cheatham
Petlock, Ruder & Finn, Ltd. 21 Dundas Square Toronto, Ontario, Canada	Partnership	Bert Petlock

(b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

<i>Name of branch, unit, group, or organization</i>	<i>Reason operations ceased</i>
None	

6. All persons who at any time during the period were foreign principals of Registrant.

<i>Name and principal address</i>	<i>Is person still a foreign principal of Registrant?</i>	<i>If not, give date connection ended</i>
Japan External Trade Organization 393 Fifth Avenue, New York, N. Y.	Yes	
Government of Israel Investment Authority 850 Third Avenue, New York, N. Y.	Yes	
National Tourist Organization of Greece 4 Stadiou Street, Athens, Greece	Yes	

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

See Attached Schedule 1

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

Public Relations and Institutional Advertising

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
David Finn, 90 Wellington Ave., New Rochelle, N. Y.	None	No
William Ruder, Beverly Rd., Rye, N. Y.	None	No
Paul B. Zucker, 129 W. 11 St., New York, N. Y.	None	No
Norman Weissman, 1 Gracie Terrace, New York, N. Y.	None	No
Richard Weiner, 21 Judson Ave., Dobbs Ferry, N. Y.	None	No
Alfred G. Paulson, 160-11 10th Ave., Beechhurst, N. Y.	None	No
Frank Saunders, 680 West End Avenue, New York, N. Y.	None	No
Leslie A. Nash, 59 Howe Ave., Passaic, New Jersey	None	No
Harold B. Rosen, 320 E. 58 St., New York, N. Y.	None	No
Amos Landman, 251 Central Park West, New York, N. Y.	None	No
Robert L. Mayall, 40 E. 64th St., New York, N. Y. - Transferred to National Tourist Organization of Greece Account		- No
Ranko Iwamoto, 945 West End Ave., New York, N. Y.	None	No
D. Swing Meyer, 135 San Vincente Blvd. Santa Monica, Calif	None	No
Raymond Nathan, 5025 Garfield St., N. W., Washington, D. C.	None	No
David Unger, 38-25 Parsons Blvd., Flushing, N. Y.	None	No
Betty Cott, 680 West End Ave., New York, N. Y.	None	No
Madeleine Halpin Reilly, 1 Lexington Ave., New York, N. Y.	None	No
Stanley Thea, 8 Sue Circle, Hungtington, New York	None	No
Leonard H. Baker, 241 Sixth Ave., New York, N. Y.	None	No

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
	None	

None

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received<sup>1</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>3</sup></i>
	Japan External Trade Organization	- See attached Schedule 2	\$51,194.22
	Government of Israel Investment Authority	- See attached Schedule 3	\$11,224.84
	National Tourist Organization of Greece	- See attached Schedule 4	\$19,461.49

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:<sup>4</sup>

<i>Date funds received</i>	<i>Name of person from whom received<sup>1</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>3</sup></i>
Inapplicable			

Inapplicable

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:<sup>4</sup>

<i>Date payment was made</i>	<i>Name of person to whom payment was made<sup>1</sup></i>	<i>Purposes for which payment was made<sup>2</sup></i>	<i>Amount of payment<sup>3</sup></i>
	Japan External Trade Organization	- See attached Schedule 5	\$25,492.72
	Government of Israel Investment Authority	- see attached Schedule 6	\$2,507.92
	National Tourist Organization of Greece	- see attached Schedule 7	\$9,078.30

Japan External Trade Organization - See attached Schedule 5 - \$25,492.72  
 Government of Israel Investment Authority - see attached Schedule 6 - \$2,507.92  
 National Tourist Organization of Greece - see attached Schedule 7 - \$9,078.30

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Sueaki Oda	2	
Takeshi Marrio	1	
Ranko Iwamoto	3	

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- |                                       |   |                                   |
|---------------------------------------|---|-----------------------------------|
| (1) Press releases . . . . . <u>X</u> | (8) Circulars . . . . .   | (15) Lantern slides . . . . .     |
| (2) News bulletins . . . . . <u>X</u> | (9) Form letters . . . . .  | (16) Still pictures . . . . .     |
| (3) Newspapers . . . . .              | (10) Reprints . . . . .   | (17) Posters . . . . .            |
| (4) Articles . . . . .                | (11) Copies of speeches, lectures, talks, or radio broadcasts . . . . . | (18) Photographs . . . . .        |
| (5) Books . . . . .                   | (12) Radio programs . . . . .   | (19) Charts . . . . .             |
| (6) Magazines . . . . .               | (13) Radio scripts . . . . .  | (20) Maps . . . . .               |
| (7) Pamphlets . . . . .               | (14) Moving pictures . . . . .  | (21) Other publications . . . . . |

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
Japan External Trade Organization	- See attached Schedule 8		
Government of Israel Investment Authority	- See attached Schedule 9		
National Tourist Organization of Greece	- See attached Schedule 10		

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

Yes

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

Yes

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

Yes

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

None

- (b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

None

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

None

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

None

**14. File the following exhibits with this statement:**

*Short Form Registration Statement* - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

*Exhibit B*.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

*Exhibit C*.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

*Exhibit D*.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

*Exhibit E*.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

*Alfred G. Paulson*  
.....  
(Signature)  
Alfred G. Paulson

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

.....  
(Signature)  
.....  
(Signature)  
.....  
(Signature)

Subscribed and sworn to before me at *State of New York, County of New York*  
this *22<sup>nd</sup>* day of *April*, 19*65*

*Hilja K. Ketola*  
.....  
(Signature of notary or other officer)

My commission expires *March 30*, 19*66*

HILJA K. KETOLA  
NOTARY PUBLIC, State of New York  
No. 24-7251525 Qual. in Kings County  
Cert. filed in New York County  
Commission Expires March 30, 1966

Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under Item 6.

A. During the six months, Ruder & Finn was engaged in the following activities on behalf of the Japan External Trade Organization:

1. Public relations and publicity support in connection with the following events:

- Presentation of Japan N. Y. World's Fair Pavilion Wall to Manhattanville College, Purchase, N. Y.
- Southeastern Fair, Atlanta, Georgia
- Reception for Mayor of Osaka re: Japan World Exposition 1970, The Plaza, New York
- 12th Annual Japan Camera Show, Japan Trade Center, New York
- Caravan Out of the East (department store promotion) Bamberger's Newark, New Jersey
- Japan Ski Fair, Japan Trade Center, New York
- Handicrafts of Japan 1966, Japan Trade Center, New York
- Giftware from Japan 1966, Japan Trade Center, New York

2. Radio

- Half-hour roundtable discussion on U. S. -Japan trade was organized, tape recorded and made available to radio stations. Broadcast by WNYC, New York, March, 1965
- Sixty-second feature on skiing in Japan and Japanese ski industry was written, recorded and made available to radio stations. Report on use not yet available.

3. Editors of the following publications were assisted in the preparation of articles on Japanese industry:

- Car & Driver
- The New York Times
- The Journal of Commerce
- Medical Tribune
- Fortune

4. Public relations support was provided in connection with speaking engagements by Japan Trade Center officials, as follows:

- JAPAN'S PARTICIPATION IN THE SOUTHEASTERN FAIR, Georgia Department of Industry & Trade, Atlanta, Ga. September, 1965
- MARKETING IN JAPAN, Emory University, Atlanta, Ga. Sept. 1965

- PASSENGER AND FREIGHT TRAFFIC IN JAPAN, Metropolitan Traffic Association of New York, New York October 1965
- DIFFERENT CUSTOMS OF EAST AND WEST, Metropolitan Traffic Association of New York, New York October, 1965
- JAPAN'S FOREIGN TRADE, World Trade Writers Association, New York, N. Y. October 1965
- JAPAN'S BOOMING ECONOMY, International Relations Club, St. John's University, Brooklyn, N. Y. November, 1965
- TRADE WITH JAPAN, World Trade Association of the Greater Newark Chamber of Commerce, Newark, N. J. December, 1965
- FOREIGN ECONOMIC OUTLOOK - JAPAN, Foreign Market Forecasting Seminar, Worldcasts Division of Economic Index & Surveys, Inc., New York, N. Y. January, 1966
- TRAFFIC SITUATION IN JAPAN, Nassau-Suffolk Traffic Club, Long Island, N. Y. January, 1966
- CHARACTERISTICS AND FUTURE OUTLOOK OF JAPAN'S ECONOMY, New York Public Library, Washington Heights Branch, New York, N. Y. February, 1966
- PROBLEMS IN U. S. -JAPAN TRADE, Workshop on Problems in U. S. Japan Trade, New York, N. Y. February, 1966
- CONTEMPORARY JAPAN, Alexander Hamilton High School, New York, N. Y. March, 1966

5. Research support was provided the Japan Trade Center in the following areas:

- Ski industry
- Handicraft and giftware industry
- Aircraft industry
- Brochure design

B. In addition to the preparation and dissemination of news releases, writing of letters and general public relations counseling, activities for the Government of Israel Investment Authority, and the office of the Israel Trade Commissioner, for the six months ended March 27, 1966 consisted of:

1. Development of articles and special sections in business, financial news and international trade publications.
2. Meetings with trade journal editors to develop articles on Israel's industry, or visits to Israel by journalists.

3. Serving as liaison between the Government of Israel Investment Authority and the non-governmental American-Israel Chamber of Commerce & Industry in an effort to broaden trade relations between the two nations.
  4. Editing and revision of speeches for delivery by Israel Investment Director and the Economic Minister.
  5. Prepared advertisements for the Office of the Israel Trade Commissioner for apparel trade publications promotion Israel Fashion Week.
  6. Discussed coverage of Israel Fashion Week with women's magazine fashion writers.
  7. Arranged newspaper and magazine interviews during visit to U.S. of Israel Finance Minister Sapir.
  8. Cooperated with American Management Association officials in setting up seminar workshop on "Doing Business in Israel." Event was cancelled.
- C. In addition to the preparation and dissemination of press releases, Ruder & Finn has been engaged in the following activities on behalf of the National Tourist Organization of Greece:
1. Preparation of a two year public relations program of activities, including development of newspaper stories on Greece travel, art and photography exhibitions, special festivals and events, a complete schedule for the Seattle American Society of Travel Agents Convention, and other activities.
  2. Travel agent and travel editor survey to determine industry attitudes and opinions on travel to Greece.
  3. A Gallop consumer survey, both nationally and in New York City, to determine potential traveler attitudes to Greece.
  4. Establishment of comprehensive mailing lists of travel editors, business leaders with interests in Greece, sports clubs and yachting associations, members of the art community with interests in Greece, and others.
  5. Establishment of comprehensive photo file concerning all phases of Greek life and Greek activities for the purpose of servicing newspapers, magazines and trade publications in the United States.

6. Information and session with Greek-American travel agents at Waldorf-Astoria.
7. Establishment of the Greek News Bureau, the channel through which all media in the U.S. will be serviced with photographs and releases regarding Greek tourism.
8. Planning and execution of tours to key cities by Gregory P. Leventis, director of National Tourist Organization of Greece, New York, to attract American travelers to the Hellenes. The tours included newspaper, radio and television interviews, as well as meeting with key travel persons in the following cities: Washington, D.C., Philadelphia, Boston, San Francisco, Los Angeles and San Diego.
9. Greek fashion show to introduce Dimitri Kritsas and John Tseklenis, two young Greek fashion designers, and to preview their collection for the America fashion community.
10. Publicity stories developed for newspapers, television and magazines based on the CBS-TV special broadcast, "The Search for Ulysses" on January 11, 1966.
11. Worked with Johnstone Advertising Agency regarding a series of 19 advertisements by Glenoit Mills to appear in national magazines in September and October, 1966. Provided accommodations in Greece for photographers and models for the purpose of showing Greek antiquities as background for their forthcoming advertisements.
12. Development of a tie-in promotion between Mademoiselle Magazine and Greece doing advertisements, special college campus events, and department store displays.
13. Development of a two-week "Salute to Greece" photography festival with Willoughby-Peerless in cooperation with Olympic Airways.
14. Provided accommodations for Ted Irwin, a free-lance writer working on assignment for Coronet Magazine in Greece.

RUDER & FINN, INCORPORATED  
AMOUNTS RECEIVED FROM  
JAPAN EXTERNAL TRADE ORGANIZATION  
FOR SIX MONTH PERIOD 9/27/65-3/27/66

<u>Date Received</u>	<u>Name of Foreign Principal From Whom Fund Received</u>	<u>Purpose</u>	<u>Amount</u>
10/25/65	Japan External Trade Organization	Fee	\$ 4,000.00
11/1/65	" "	Expenses	1,229.00
10/25/65	" "	Expenses	2,020.00
10/25/65	" "	Expenses	1,511.00
11/9/65	" "	Fee	4,000.00
11/15/65	" "	Expenses	3,804.11
11/15/65	" "	Expenses	4,872.73
11/15/65	" "	Expenses	611.17
12/6/65	" "	Expenses	3,249.75
12/6/65	" "	Fee	4,000.00
1/14/66	" "	Fee	4,000.00
2/7/66	" "	Fee	4,000.00
2/24/66	" "	Expenses	3,940.75
2/24/66	" "	Expenses	4,529.25
3/23/66	" "	Expenses	1,426.46
3/22/66	" "	Fee	4,000.00
			-----
			\$51,194.22
			=====

RUDER & FINN, INCORPORATED  
AMOUNTS RECEIVED FROM  
GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY  
FOR SIX MONTH PERIOD 9/27/65-3/27/66

<u>Date Received</u>	<u>Name of Foreign Principal From Whom Funds Received</u>	<u>Purpose</u>	<u>Amount</u>
10/5/65	Government of Israel Investment Authority	Fee	\$ 2,000.00
10/7/65	" "	Expenses	202.41
10/11/65	" "	Expenses	164.61
11/1/65	" "	Expenses	116.45
11/9/65	" "	Fee	2,000.00
11/15/65	" "	Expenses	515.93
11/30/65	" "	Expenses	1,749.56
12/6/65	" "	Fee	2,000.00
12/20/65	" "	Expenses	190.61
1/12/66	" "	Expenses	117.99
1/17/66	" "	Fee	2,000.00
2/17/66	" "	Expenses	109.42
3/17/66	" "	Expenses	57.86
			-----
			\$11,224.84
			=====

RUDER & FINN, INCORPORATED  
AMOUNTS RECEIVED FROM  
NATIONAL TOURIST ORGANIZATION OF GREECE  
FOR SIX MONTH PERIOD 9/27/65-3/27/66

<u>Date Received</u>	<u>Name of Foreign Principal From Whom Funds Received</u>	<u>Purpose</u>	<u>Amount</u>
3/4/66	National Tourist Organization of Greece	Fee	\$15,000.00
3/4/66	" "	Expenses	3,586.49
3/4/66	" "	Fee	875.00
			-----
			\$19,461.49
			=====

RUDER & FINN, INCORPORATED  
SCHEDULE OF EXPENSES ON BEHALF OF  
JAPAN EXTERNAL TRADE ORGANIZATION  
FOR SIX MONTH PERIOD 9/27/65-3/27/66

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
Various	Public Relations Production Co., Inc.	Reproduction, printing, addressing, mailing, photostats, etc.	\$2,535.53
Various	Ruder, Finn & Fujita	Printing and art charges	8,009.75
Various	Burrelle's Clipping Bureau	Press clipping service	605.57
Various	N. Y. Telephone Co.	Telephone calls	254.63
Various	Postmaster	Postage	324.49
Various	PR Newswire	Newswire services	106.00
6/12/65	A. T. Harris Corp.	Tuxedo rental	13.52
Various	Dexter Enterprises	Over-runs of 18,444 World's Fair postcards	246.39
Various	Richard Derman	For assistance at Japan Trade Center	806.05
Various	Charles Francis Press	Freight charges on material	38.34
7/30/65	Roy J. Curtis	Equipment for installation of movie screen	76.40
7/2/65	Special Libraries Assn.	List of members of Business & Finance Division	16.42
8/4/65	Dunhill International List Co.	List of leading department stores	27.50
Various	Gotham-Vladimir Adv., Inc.	Purchase of books	44.96
Various	Ranko Iwamoto	Out-of-pocket expenses, cabs, magazines, etc.	879.35
Various	Norman Weissman	Out-of-pocket expenses, cabs, magazines, etc.	166.91
Various	William Fisher	Out-of-pocket expenses, cabs, magazines, etc.	15.00
6/30/65	D. Swing Meyer	Out-of-pocket expenses	2.00
7/2/65	E. J. Barnes, Inc.	Rental of projector	964.00
7/12/65	Sonny Fox	For services at Japan Day World's Fair	350.00
7/6/65	Jack Gold	Services for showing film at Singer Bowl Japan Day	60.00
7/6/65	Jack Schaffer	Services for showing film at Singer Bowl, Japan Day	60.00
5/7/65	McBrides Theatre Tickets	Theatre tickets	45.00
8/25/65	U. S. Dept. of Commerce	Subscription to "Marketing Information Guide"	2.00
7/12/65	Discount Rent-A-Car Corp.	Car rental - N. Weissman	15.17
7/19/65	The East Publications	Magazine subscription	5.40
7/28/65	American Heritage	Purchase of magazines	3.00

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
7/19/65	New York Times	Subscription to Sunday Times	\$ 8.55
Various	Overseas Courier Service	Subscription to Japanese publications	226.81
7/21/65	Economist Newspaper Ltd.	Subscription to the Foreign Report	43.40
7/30/65	Committee for Economic Development	Purchase of publication	1.00
Various	Saito Restaurant	Luncheons and dinners with editors	684.44
Various	Benihana of Tokyo, Inc.	Luncheons and dinners with editors	88.02
Various	Diners' Club, Inc.	Luncheons and dinners with editors	72.90
Various	Don Devine	Out-of-pocket expenses, cabs, magazines, etc.	255.89
Various	Archer Messenger Service	Messenger service	452.55
6/28/65	M. C. Flynn, Inc.	Stationery supplies	9.30
Various	Ruth Katz	Special stenographic services	53.00
Various	Lynn E. Brookhauser	Special stenographic services	74.93
Various	Dan Goff	Typing services	267.38
7/16/65	Olsten's Temporary Personnel	Temporary clerical help	5.25
7/27/65	Al Amaro	Typing services	2.25
7/21/65	Susan Landow	Typing services	27.00
7/13/65	Natalie Semenoich	Typing services	65.25
9/13/65	American Marketing Assn.	1965 Directory	3.50
9/13/65	Advertising Age	Magazine subscription	5.00
9/20/65	Better Homes & Gardens	Magazine subscription	3.00
Various	Challenge Communications	Magazine subscription & publications	10.30
9/13/65	Fortune Magazine	Magazine subscription	12.00
9/14/65	Life Magazine	Magazine subscription	7.75
9/21/65	Time Magazine	Magazine subscription	9.00
9/20/65	Newsweek Magazine	Magazine subscription	5.95
9/30/65	Turner Subscription Agency	Magazine subscription	2.50
10/13/65	Bebell & Bebell Color Labs	Photography	463.05
Various	Apco-Apeda	Photography	90.06
8/11/65	Special Libraries Assn.	Addressing labels	16.42
Various	Errett Smith, Inc.	Printing invitations	163.11
10/5/65	Harper's Magazine	Magazine subscription	7.00
10/5/65	Business Week	Magazine subscription	7.00
11/3/65	The Plaza	For Japan World Exposition Reception	1,640.40
10/15/65	Superintendent of Documents	Publication	2.75
10/1/65	A. Alexander Florist	Centerpiece	10.50
Various	Bonnie Christodoulides	Stenographic services	88.25
10/5/65	Hochschild Kohn	Preparation of invitations	200.00
Various	Skyline Messenger Service	Messenger service	47.30

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
Various	United Press International	Photo coverage	\$ 163.39
Various	Ace Sound Rental	Use of portable sound system	133.88
Various	Cue Recordings, Inc.	Recording U. S. -Japan discussion and tapes	46.01
Various	Marjorie Liebman, Inc.	Expenses for public relations services in connection with Southeast Fair	2,723.00
12/22/65	Old Town Corporation	Stationery supplies	31.45
Various	Happie Reilly	Out-of-pocket expenses, cabs, magazines, etc.	33.90
1/14/66	Barbara Guglielmo, sec'y	Out-of-pocket expenses	26.00
1/18/66	Ever Ready Label Corp.	Gummed labels	76.71
1/25/66	Kroll Stationers	Guest books	7.56
1/24/66	Cyros Ad Service, Inc.	Enlargement of ski map	9.98
12/16/65	The Hertz Corp.	Car rental - N. Weissman - New York	9.21
2/2/66	Matterhorn Ski Shop	For trip to ski area	95.00
Various	The Sporting Good Dealer	Publications	32.50
1/18/66	Selling Sporting Goods	For advertisement	147.06
11/5/65	Matises Direct Mail Advertising	Cutting plates for mailing lists	378.66
11/29/65	Benno Kohn	Photography	8.00
11/9/65	Harvard Business Review	Publications	52.50
2/10/66	American Agency for Models	Model fees	141.25
2/8/66	William Benedict	Photography	202.65
2/1/66	Radio TV Features	Syndicated radio commercial	174.00
2/14/66	The Roosevelt	Luncheon with editors	13.76
Various	Sonya Santiago	Typing services	25.75
9/15/65	Restaurant Laurent	Japan Trade Center reception for visiting officials	154.36
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			\$25,492.72
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RUDER & FINN, INCORPORATED  
SCHEDULE OF EXPENSES ON BEHALF OF  
GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY  
FOR SIX MONTH PERIOD 9/27/65-3/27/66

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
Various	Public Relations Production Co., Inc.	Reproduction, printing, addressing, mailing, photostats, etc.	\$ 306.40
Various	N. Y. Telephone Co.	Telephone calls	57.32
Various	Postmaster	Postage	5.01
Various	Burrelle's Clipping Bureau	Press clipping service	197.97
Various	Archer Messenger Service	Messenger service	63.25
Various	Estelle Rabinowitz	Secretarial services	28.27
Various	Hal Rosen	Out-of-pocket expenses, cabs, magazines, etc.	239.57
9/13/65	Belgian Chamber of Commerce in U. S.	Trade Directory	2.00
10/1/65	American Management Association	A. M. A. Meeting of Arab nations	150.00
10/11/65	Norman Weissman	Out-of-pocket expenses, cabs, magazines, etc.	14.74
Various	Charles Francis Press	For printing of Israel Products on Display newspaper	1,312.21
11/12/65	Robert Greenwald	Out-of-pocket expenses, cabs, magazines, etc.	4.40
10/20/65	International Trade Review	Reprint of article on Israel	77.40
12/14/65	Wide World Photos, Inc.	Photography	39.38
12/13/65	Fairchild Publications, Inc.	Reprints from magazines	10.00
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			\$2,507.92
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RUDER & FINN, INCORPORATED  
SCHEDULE OF EXPENSES ON BEHALF OF  
NATIONAL TOURIST ORGANIZATION OF GREECE  
FOR SIX MONTH PERIOD 9/27/65 - 3/27/66

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
Various	Public Relations Production Co., Inc.	Reproduction, printing, addressing, mailing, photostats, etc.	\$1,790.50
Various	N. Y. Telephone Company	Telephone calls	486.74
12/8/65	Restaurant Laurent	Luncheons and dinners with editors	26.16
Various	Postmaster	Postage	91.34
12/20/65	Mannequin	Fees for models	200.00
12/31/65	John V. Reynolds, Jr.	Flowers for fashion show	15.25
Various	Leonard Baker	Out-of-pocket expenses, cabs, newspapers, magazines, etc.	162.35
Various	Betty Cott	Out-of-pocket expenses, cabs, newspapers, magazines, etc.	474.21
2/28/66	Ruder & Finn of Chicago	Reimbursement of miscellaneous out-of-pocket expenses	19.75
Various	Ruder & Finn of California	Reimbursement of miscellaneous expenses	102.82
12/23/65	Robert Mayall	Out-of-pocket expenses, cabs, magazines, etc.	487.53
Various	Happie Reilly	Out-of-pocket expenses, cabs, magazines, etc.	194.85
Various	Stanley Thea	Out-of-pocket expenses, cabs, magazines, travel expenses, etc.	1,115.99
12/10/65	David Unger	Out-of-pocket expenses, cabs, magazines, etc.	1.15
12/20/65	Bonded Messenger Service	Messenger service	23.70
12/21/65	Fashion Calendar	Publications	6.00
12/20/65	Embassy Liquors	Liquor for fashion show	25.55
Various	Marcia Kreitzer	For research and survey services for mailing lists	571.00
12/30/65	Shirley Mattingly	Secretarial services	69.55
12/10/65	Bank of North America	Issuance commission under Letter of Credit #1-9950 issued in favor of National Tourist Organization of Greece	75.00
12/8/65	Radio TV Reports, Inc.	Transcript of radio show	8.40
12/30/65	National Geographic Society	Purchase of magazines	9.75
Various	ITT World Communications	Cables	53.66
1/1/66	Metropolitan Delivery Service	Messenger service	2.00

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
Various	Archer Messenger Service	Messenger service	\$ 202.24
Various	Skyline Messenger Service	Messenger service	11.50
1/31/66	Ann Keegan, secretary	Out-of-pocket expenses, cabs, magazines, etc.	4.65
1/5/66	Raymond Nathan	Out-of-pocket expenses, cabs, magazines, etc.	2.75
1/28/66	Jock W. Barhanovich, sec'y	Out-of-pocket expenses	.60
Various	Barbara Guglielmo, sec'y	Supper money and cabfare for overtime work	62.51
2/1/66	Peter A. Bernacki, Inc.	Transportation charges on film	11.55
Various	American Society of Travel Agents, Inc.	Annual dues & membership fees for B. Cott, S. Thea, R. Mayall	170.00
2/1/66	CBS	Shipping film to Canada	6.00
Various	Ruder & Finn of Washington, D. C., Inc.	Reimbursement of miscellaneous expenses	13.87
1/11/66	Hotel Sheraton Carlton	Reception for travel agents, carrier representatives, Greek community, travel press	1,087.50
Various	Western Union	Telegrams	188.54
1/4/66	Edward Ozern	Photography	40.95
Various	Illinois Bell Telephone Co.	Telephone calls	16.00
1/18/66	Mary Lou Bieri, sec'y	Overtime supper money	2.90
Various	Gloria Dangler, sec'y	Cabfare and supper money	11.25
Various	Barbara Schwaid, sec'y	Cabfare and supper money	13.20
Various	Sheila Magerman, sec'y	Out-of-pocket expenses, cabs, magazines, etc.	39.70
11/11/65	The Brasserie	Basket for Greek luncheon	112.50
9/20/65	Fugazy Travel Bureau	Air fare to Athens for Stanley Thea	690.90
11/4/65	Tassos - Photographer	Photography	70.00
11/12/65	Fritz S. Hofheimer	For list of travel agents and tour operators	96.19
11/11/65	Irish Tourist Board	Publication	5.00
Various	Choice Messenger Service	Messenger service	57.95
11/9/65	Greek Island Ltd.	Skirt for fashion show	25.00
11/16/65	Impact Photos, Inc.	Photography	4.20
10/12/65	Turner Subscription Agency	Magazine subscription	2.50
Various	Judy Kaye, sec'y	Out-of-pocket expenses - magazines	7.50
11/13/65	Sheila Magerman	Secretarial services	18.10
10/22/65	Dan Goff	Stenographic services	71.50
11/2/65	Bonnie Christodoulides	Stenographic services	18.00
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			\$9,078.30 ✓
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RUDER & FINN, INCORPORATED  
SCHEDULE OF PUBLICATIONS ON BEHALF OF  
JAPAN EXTERNAL TRADE ORGANIZATION  
FOR SIX MONTH PERIOD 9/27/65-3/27/66

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Releases</u>			
Osaka Group Stirs Interest in 1970 World's Fair	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Most Popular Japanese Products, Films on Japan to be Shown at Southeastern Fair	"	"	"
12th Annual Japan Camera Show to be held November 30- December 4	"	"	"
Japan Trade Center to Host Ski Show	"	"	"
Prize-Winning Japanese Handicrafts to be Exhibited at Japan Trade Center	"	"	"
Japanese Giftware Arcade comes to Fifth Avenue	"	"	"
Bay State Official to Speak at Japan Conference	"	"	"
<u>Press Kits</u>			
Japan Camera Show	"	"	"
Handicrafts of Japan-1966	"	"	"
Japan Ski Fair	"	"	"
Giftware from Japan	"	"	"

RUDER & FINN, INCORPORATED  
SCHEDULE OF PUBLICATIONS ON BEHALF OF  
GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY  
FOR SIX MONTH PERIOD 9/27/65-3/27/66

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Releases</u>			
Israel Fashions Featured At _____ (individualized according to city)	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Israel Bromide Plant Announces Substantial Increase in Production	"	"	"
Israel Official Cites Need for American Know-How in Developing Export Oriented Industries in Israel	"	"	"
<u>Newsletter</u>			
Israel Products On Display	"	"	"

RUDER & FINN, INCORPORATED  
SCHEDULE OF PUBLICATIONS ON BEHALF OF  
NATIONAL TOURIST ORGANIZATION OF GREECE  
FOR SIX MONTH PERIOD 9/27/65-3/27/66

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Releases</u>			
Yachting in Greek Waters	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
<u>News Bulletin</u>			
News from Greece	"	"	"

REGISTRATION No. 1481

RUDER & FINN  
INCORPORATED

OFFICE OF EXECUTIVE VICE PRESIDENT

March 4, 1966

Mr. Yehuda Gill, Director  
Government of Israel  
Investment Authority  
850 Third Avenue  
New York, New York

Dear Yehuda:

This will confirm our agreement to extend Ruder & Finn public relations counseling services to the Government of Israel Investment Authority through September 30, 1966.

Our fee will be \$2,000 per month plus out-of-pocket expenses and will be billed on the first day of each month, payable in ten days, in accordance with past practice.


Please countersign this letter where indicated as confirmation of our agreement and return to me.

Thank you.

Sincerely yours,

  
Paul B. Zucker

PBZ:MW

  
For the Government of Israel Investment Authority