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UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

SUPPLEMENTAL REGISTRATION STATEMENT

*Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended*

REGISTRATION No. 1481

For Six Months Period Ending September 27, 1964
(Insert date)

1. (a) Name of Registrant. Ruder & Finn, Incorporated

(b) All other names used by Registrant during the period.
None

(c) Address of principal office. 130 East 59th Street
New York, N. Y. 10022

(d) Name of person or persons in charge of principal office.
David Finn
William Ruder
Paul B. Zucker

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States
(b) Approximate number of members outside the United States

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection began</i>	<i>Position, office, or nature of duties</i>
None		

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection ended</i>	<i>Reason for ending connection</i>
None		

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

<i>Name and address of branch, unit, group, or organization</i>	<i>Nature of connection with Registrant</i>	<i>Name and address of person in charge</i>
Ruder & Finn of California, Inc. 100 Bush Street San Francisco, California	Branch office	Gershon Kekst, Vice President

(b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

<i>Name of branch, unit, group, or organization</i>	<i>Reason operations ceased</i>
None	

6. All persons who at any time during the period were foreign principals of Registrant.

<i>Name and principal address</i>	<i>Is person still a foreign principal of Registrant?</i>	<i>If not, give date connection ended</i>
Government of Israel Investment Authority	Yes	
Japanese External Trade Organization	Yes	
Government of India, Consul General's Office	Yes	
Industrial Development Corporation, S. A.	Yes	
Royal Greek Embassy	Yes	
Government of Morocco	No	May 15, 1963

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

See Attached Schedule 1

Ruder & Finn engaged in no activities during the six month period on behalf of the Industrial Development Corporation, S. A.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

Public Relations and Institutional Advertising

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principal</i>	<i>Has connection with Registrant ended?</i>
David Finn, 90 Wellington Ave., New Rochelle, N. Y.	None	No
William Ruder, Beverly Rd., Rye, N. Y.	None	No
Paul B. Zucker, 129 W. 11 St., New York, N. Y.	None	No
Norman Weissman, 1 Gracie Terrace, New York, N. Y.	None	No
Richard Weiner, 21 Judson Ave., Dobbs Ferry, N. Y.	None	No
Joseph Field, 25 Central Park West, New York, N. Y.	None	No
Don Colen, 97 Wilton Road East, Ridgefield, Conn.	None	No
Alfred G. Paulson, 160-11 10 avenue, Whitestone, N. Y.	None	No
Frank Saunders, 680 West End Avenue, New York, N. Y.	None	No
Leslie A. Nash, 59 Howe Ave., Passaic, N. J.	None	No
Harold B. Rosen, 320 E. 58 St., New York, N. Y.	None	No
Louise S. Ansberry, 50 Sutton Pl., New York, N. Y.	None	No
Amos Landman, 251 Central Park West, New York, N. Y.	None	No
Robert L. Mayall, 40 E. 64 St., New York, N. Y.	None	No
Ranko Iwamoto, 945 West End Ave., New York, N. Y.	None	No
D. Swing Meyer, 333 E. 75 St., New York, N. Y.	None	No
Raymond Nathan, 5025 Garfield St., N. W. Washington, DC	None	No
Nona Lou Greene, 301 E. 66 St., New York, N. Y.	None	No
Judith Catherine Arons, 250 W. 94 St., New York, N. Y.	None	Yes

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
Roland Eckman 35 Clark St. Brooklyn, N. Y.	Rendered public relations services in connection with the visit of the Greek Prime Minister to the United States	No

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
	Government of Israel Investment Authority - see schedule 2		\$11,370.91
	Japanese External Trade Organization - see schedule 3		49,107.12
	Government of India - see attached schedule 4		8,152.98
	The Government of Morocco - see attached schedule 5		5,000.00
	The Royal Greek Government - see attached schedule 6		5,000.00
	Industrial Development Corporation, S. A.		-0-

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
	None		

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
	Government of Israel Investment Authority - see attached schedule 7		\$ 803.70
	Japanese External Trade Organization - see attached schedule 8		32,197.14
	The Government of India - see attached schedule 9		4,912.37
	The Government of Morocco - see attached schedule 10		645.00
	The Royal Greek Government - see attached schedule 11		5,035.92
	Industrial Development Corporation, S. A.		-0-

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show, separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by whom delivered	Number of speeches, lectures, and talks delivered	Number of radio broadcasts delivered
Jiro Tokuyama	3	

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- | | | |
|---------------------------------------|---|-------------------------------------|
| (1) Press releases <u>X</u> | (8) Circulars | (15) Lantern slides |
| (2) News bulletins | (9) Form letters | (16) Still pictures |
| (3) Newspapers | (10) Reprints | (17) Posters |
| (4) Articles | (11) Copies of speeches, lectures, talks, or radio broadcasts | (18) Photographs <u>X</u> |
| (5) Books | (12) Radio programs | (19) Charts |
| (6) Magazines | (13) Radio scripts | (20) Maps |
| (7) Pamphlets | (14) Moving pictures | (21) Other publications |

(c) Preparation and distribution of publications referred to in answer to (b) above.

Description of publication	By whom written, edited, or prepared	By whom printed, produced, or published	By whom distributed
Japanese External Trade Organization - see attached Schedule 12			
Government of Israel Investment Authority - see attached Schedule 13			
The Government of India - see attached Schedule 14			
The Royal Greek Government - see attached Schedule 15			
Industrial Development Corporation, S. A. - None			

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

Yes

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

Yes

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

Yes

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

None

(b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

None

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

None

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

None

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Alfred G. Paulson
.....
(Signature)
Alfred G. Paulson

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

.....
(Signature)
.....
(Signature)
.....
(Signature)

Subscribed and sworn to before me at *Alfred G. Paulson*
this *24th* day of *October*, 19*64*

Sara Rothenberg
.....
(Signature of notary or other officer)

My commission expires
SARA ROTHENBERG
NOTARY PUBLIC, State of New York
No. 03-3375900
Qualified in ~~Bronx~~ County 19.....
Certificate filed in New York County
Commission Expires March 30, 1965

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

A. In addition to the preparation and dissemination of news releases, writing letters and general public relations counseling, activities for the Government of Israel Investment Authority, and the office of the Israel Trade Commissioner, for the six months ended September 30, 1964 consisted of:

1. Special publicity activity surrounding visit of Minister Pinchas Sapir to the U. S. in September.
2. Development of articles and special sections in business, financial and international trade publications.
3. Meetings with trade journal editors to develop articles on Israel's industry.
4. Working with the Israel Trade Commission to publicize the opening of The Israel Trade Center in New York City.
5. Serving as liaison between the Government of Israel Investment Authority and the non-governmental American-Israel Chamber of Commerce & Industry in an effort to broaden trade relations between the two nations.
6. Prepared staff member for visit to Israel to research trade articles, a brochure and other material describing Israel's industrial face.

B. During the past six months, Ruder & Finn has been engaged in the following activities on behalf of the Japanese External Trade Organization:

1. Japan's participation in the New York World's Fair
 - a. distribution of releases on specific exhibits at the Japan Pavilion
 - b. arranged for a number of VIP receptions at Pavilion
 - c. hosted two press parties
 - d. arranged radio and TV interviews in conjunction with the Pavilion
 - e. staged teacher's night attended by 2,000 teachers from Greater New York area
 - f. prepared brochure "How to See the Japan Pavilion"

2. Publicized Shows at Japan Trade Center
 - a. the Handicrafts Show
 - b. the Nishigin Silk Show
 - c. the Publications Show
3. Publicity in connection with Japan's participation in the Instrument Society of America Show
4. Arranged Business Seminar Tour to Japan in conjunction with the Osaka International Trade Fair in April
5. Arranged speaking engagements for Japan Trade Center executives before The Overseas Press Club, American Management Association, Association of National Advertisers and a number of schools and colleges
6. Worked with editors and reporters in the development of key articles:
 - a. LIFE magazine on their special issue on Japan
 - b. INTERNATIONAL TRADE REVIEW on their special issue on Japan
 - c. BUSINESS WEEK on their feature article on Japan
 - d. NATIONAL BROADCASTING COMPANY on their special segment from the Japan Pavilion
7. Updated three existing brochures - "How Japan's Economy Works for You", "How the Japan Trade Center Serves You" and "Quality Control in Japan."
8. Preparation of several in-depth surveys on Japanese wages, income levels, marketing, design and general economic growth.
9. Distribution of the JAPAN TRADE CENTER JOURNAL and the JAPAN TRADE BULLETIN.

C. In addition to news releases and general public relations counseling, we undertook the following activities on behalf of the Government of India - India Pavilion at the World's Fair:

1. Covered the visit of various Indian officials by arranging interviews with members of the press (both New York and Washington) and interviews with television shows.

2. Arranged fashion shows at Pavilion and coverage by press.
3. Took and distributed photographs concerning Pavilion to members of the New York City newspapers and national magazines.
4. Took photographs of visitors from various cities across the U. S. which were sent to local editors in the cities from which the people came to visit the India Pavilion.
5. Prepared press kits.
6. Rewrote pamphlet "The Changing Face of India"
7. Duplicated all publicity and sent it to Indian officials in Washington, New York and New Delhi.
8. Compiled scrapbook of all publicity.

D. In addition to news releases and general public relations counseling, we engaged in the following activities in connection with the visit of the Prime Minister of Greece, the Foreign Minister and the Minister of Economic Coordination to the United States:

1. Briefed Prime Minister and group before the official visit began.
2. Coordinated various activities in New York and Washington between Embassy, State Department and various appointments of press.
3. Arranged for photographs and motion pictures in New York and Washington and sent these to Greece.
4. Arranged press conference at Metropolitan Club for the Prime Minister and his party.
5. Requested insertion in CONGRESSIONAL RECORD of speech by Andreas Papandreou
6. Arranged appointments with the press in New York and Washington
7. Handled various aspects of society editorial coverage in Washington newspapers.
8. Prepared press kit for the visit
9. Obtained photographs of various Government officials
10. Reproduced statements on Greece-Cyprus situation.

RUDER & FINN, INCORPORATED
AMOUNTS RECEIVED FROM
GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date</u> <u>Received</u>	<u>Name of Foreign Principal</u>	<u>Purpose</u>	<u>Amount</u>
3/31/64	Government of Israel Investment Authority	Expenses	\$ 13.38
3/31/64	"	Expenses	75.00
4/15/64	"	Expenses	64.48
4/15/64	"	Expenses	112.66
4/21/64	"	Fee	2,000.00
4/24/64	"	Expenses	255.59
5/19/64	"	Expenses	161.53
4/30/64	"	Expenses	135.94
5/19/64	"	Fee	2,000.00
6/3/64	"	Expenses	23.93
6/12/64	"	Expenses	105.60
6/12/64	"	Fee	2,000.00
7/8/64	"	Expenses	212.22
7/9/64	"	Fee	2,000.00
8/4/64	"	Expenses	16.33
8/11/64	"	Expenses	194.25
8/21/64	"	Fee	2,000.00

			\$11,370.91

RUDER & FINN, INCORPORATED
AMOUNTS RECEIVED FROM
JAPANESE EXTERNAL TRADE ORGANIZATION
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date</u> <u>Received</u>	<u>Name of Foreign Principal</u>	<u>Purpose</u>	<u>Amount</u>
4/13/64	Japanese External Trade Organization	Expenses	\$ 25.80
5/7/64	" "	Expenses	2,935.64
5/8/64	" "	Expenses	1,790.29
5/18/64	" "	Expenses	8,527.87
5/18/64	" "	Fee	4,000.00
5/18/64	" "	Fee	4,000.00
6/18/64	" "	Expenses	334.08
7/1/64	" "	Fee	4,000.00
7/27/64	" "	Fee	4,000.00
7/27/64	" "	Expenses	430.44
8/6/64	" "	Fee	4,000.00
9/17/64	" "	Fee	4,000.00
9/17/64	" "	Expenses	11,063.00

			\$49,107.12
			=====

RUDER & FINN, INCORPORATED
AMOUNTS RECEIVED FROM
THE GOVERNMENT OF INDIA
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date</u> <u>Received</u>	<u>Name of Foreign Principal</u>	<u>Purpose</u>	<u>Amount</u>
5/25/64	A. S. Sethi, Director, India Pavilion	Expenses	\$ 40.00
5/25/64	" "	Expenses	612.98
8/10/64	" "	Fee	6,000.00
9/9/64	" "	Fee	1,500.00

			\$ 8,152.98

RUDER & FINN, INCORPORATED
AMOUNTS RECEIVED FROM
THE GOVERNMENT OF MOROCCO
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date</u> <u>Received</u>	<u>Name of Foreign Principal</u>	<u>Purpose</u>	<u>Amount</u>
6/8/64	Ambassador Ali Bengelloun, Embassy of Morocco	Expenses	\$5,000.00 -----

RUDER & FINN, INCORPORATED
AMOUNTS RECEIVED FROM
THE ROYAL GREEK EMBASSY
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date Received</u>	<u>Name of Foreign Principal</u>	<u>Purpose</u>	<u>Amount</u>
9/10/64	Alexander A. Matsas, Ambassador of Greece	Fee	\$5,000.00 -----

RUDER & FINN, INCORPORATED
 SCHEDULE OF EXPENSES ON BEHALF OF
 GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY
 FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
Various	Burrelle's Clipping Service	Clipping service	\$121.16
Various	Fleet Messenger Service	Messenger service	30.00
Various	New York Telephone Co.	Telephone calls	112.33
Various	Postmaster of New York	Postage	27.72
Various	Harold Rosen	Out-of-pocket expenses, cabs, magazine, etc.	157.46
Various	Public Relations Production	Reproduction, printing, addressing, mailing, etc.	298.07
Various	PR Newswire	Newswire	22.90
Various	Avis Photoprints	Photostats	34.06

			\$803.70
			=====

RUDER & FINN, INCORPORATED
SCHEDULE OF EXPENSES ON BEHALF OF
JAPANESE EXTERNAL TRADE ORGANIZATION
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
Various	Public Relations Production	Reproduction, printing, addressing, mailing, etc.	\$ 3,684.10
Various	Public Relations Graphics	Printing and art charges	15,075.16
Various	New York Telephone Co.	Telephone calls	365.32
Various	Postmaster of New York	Postage	217.01
Various	Burrelle's Clipping Service	Clipping service	760.76
Various	Avis Photoprints	Photostats	714.11
Various	Fleet Messenger Service	Messenger service	372.36
Various	Joseph Metzger Co.	Printing and engraving	1,160.00
Various	PR Newswire	Newswire service	120.00
Various	Norman Weissman	Out-of-pocket expenses, cabs, magazines, etc.	149.68
Various	Robert Mayall	Out-of-pocket expenses, cabs, magazines, etc.	216.49
Various	Ranko Iwamoto	Out-of-pocket expenses, cabs, magazines, etc.	280.72
10/23/64	Raymond Nathan	Out-of-pocket expenses, cabs, magazines, etc.	4.44
Various	Swing Meyer	Out-of-pocket expenses, cabs, magazines, etc.	103.10
2/26/64	Japan Publications Trading Company	Magazine subscription	5.50
1/22/64	Japan Design Center	Mounting posters	37.50
1/24/64	Far Eastern Economic Review	Yearbook and publications	10.50
2/25/64	M. Donald Langer Co.	Photographic services	225.00
1/8/64	Better Homes & Gardens	Magazine subscription	3.00
Various	Taylor Carlisle's Book Shop	Books	14.94
Various	United Press International	Photographic coverage	910.72
1/7/64	Foreign Affairs Magazine	Subscription	6.00
Various	Overseas Courier Service	Publications	294.78
Various	Slide-O-Chrome Corp.	Photography and prints	380.98
3/18/64	Danny's Hide-A-Way, Inc.	Restaurant charges	7.72
2/24/64	John M. Adams Co.	Photography services	60.00
3/30/64	J. Fanok Services, Inc.	Flowers	25.00
Various	Japan Design Center	Mounting posters	215.40
Various	The Diner's Club	Credit card charges, luncheons with editors, etc.	60.70

Question 10 (c)
Schedule 8 (continued)

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
2/6/64	CRT Productions, Inc.	Editing films	\$ 130.00
Various	Saito Restaurant	Luncheons and dinners with editors	205.70
Various	Hudson Paper Cup Co.	Mailing containers	62.40
Various	Bristol-Streeter	Stationery supplies	28.91
1/21/64	Kroll Stationers	Stationery supplies	1.98
2/12/64	Doubleday Book Shop	Book	7.23
Various	Motal Custom Darkrooms	Developing films	42.72
2/27/64	Anins & Company	Flags	36.42
2/5/64	Nichemen & Co.	Door prizes	30.00
Various	Standard Radio Corp.	Door prizes - radios	87.36
Various	Western Union	Telegrams	31.69
6/24/64	B. N. A. Incorporated	Books	16.50
Various	Video-Tape	Tapes	10.28
Various	Empire Messenger Service	Messenger service	167.76
4/2/64	Printers' Ink	Magazine subscription	6.00
Various	Carey Transportation Co.	Bus rentals	211.00
5/29/64	Fairchild Publications	Use of mailing lists	115.92
4/15/64	Hertz Corporation	Car rental	19.04
5/27/64	Ann Edman Fisher	Making and designing of dress for show	139.63
5/25/64	Frances Gill Inc.	Model for show	40.00
6/5/64	Larry Gordon Photography	Photography	686.40
4/10/64	Six Continents Travel Service	Air transportation-NY/Washington/NY Messrs. Meyer, Sogo, Hara, Kauai, Tokuyama, Miss Iwamoto	128.00
5/13/64	Charterhouse Motel	Motel accommodations	64.70
Various	Jascha Giller, Inc.	Framing pictures and posters	217.90
4/8/64	Plaza Artists Supplies	Tapes and supplies	6.87
6/11/64	J. P. McWalters, Inc.	Letter directories for World's Fair	260.00
Various	Doubleday Book Stores	Books	43.84
Various	Martin Green Co.	Film coverage at World's Fair	1,074.00
7/30/64	John Adams	Photography	40.00
6/30/64	Guild of Photographic Dealers	Addressing envelopes	15.00
6/16/64	General Letter Co.	Printing of letters, postcards, etc.	67.60
6/17/64	Canover Paper Products	Printing of kits, envelopes, etc.	59.02
6/22/64	First National City Bank	World's Fair admission tickets	300.00
6/29/64	Hiroshi Iwasoki	Musical arrangements & accompaniment	180.00
7/13/64	Kumiko Ishii	Clerical assistance	5.00
7/6/64	Sonny Fox	Master of ceremonies fee-Worlds Fair	250.00
6/29/64	Atsuko Kano	Vocalist fee at World's Fair	90.00
6/29/64	Hiroko Shikanai	Fee for dancing at World's Fair	80.00
6/18/64	Rojam, Inc.	Printing 2,000 booklets re: Japan Pavilion	1,757.28

			\$32,197.14
			=====

RUDER & FINN, INCORPORATED
SCHEDULE OF EXPENSES ON BEHALF OF
THE GOVERNMENT OF INDIA
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
Various	Public Relations Production	Reproduction, printing, address- ing, mailing, etc.	\$ 167.75
Various	Postmaster of New York	Postage	132.51
6/5/64	Judith Aarons	Out-of-pocket expenses, cabs, magazines, etc.	366.95
Various	Jeri Wernan-photographer	Out-of-pocket expenses, cabs, magazines, etc.	50.90
Various	Jock Wayne-secretary	Out-of-pocket expenses, cabs, magazines, etc.	74.59
6/15/64	Ronnie Schemel-secretary	Out-of-pocket expenses, cabs, magazines, etc.	25.40
Various	Linda Cohen-secretary	Out-of-pocket expenses, cabs, magazines, etc.	220.27
Various	Fuller Stationers	Stationery supplies	19.94
Various	Avis Photoprints	Photostats	810.20
Various	Joseph Covich	Temporary secretarial services	163.97
Various	New York Telephone Co.	Telephone Calls	24.24
Various	Louise Ansberry	Out-of-pocket expenses, cabs, magazines, etc.	464.28
5/29/64	Burrelle's Clipping Service	Clipping service	103.74
Various	Maureen Maher-secretary	Out-of-pocket expenses, cabs, magazines, etc.	49.65
6/30/64	Western Union	Telegrams	28.27
Various	Amelia Varney	Secretarial services	84.60
Various	Griffith & Reiter	Photography	436.04
Various	Norman Kurshan	Photography	13.31
Various	United Press International	Photography	323.96
Various	Guy Gillette	Photography	440.59
Various	Ray LaBriola	Photography	423.75
Various	Wide World Photos	Photography	52.00
Various	Empire Messenger service	Messenger service	141.05
8/6/64	Mrs. Alvin Schulze	Contest winner - expenses to New York from San Antonio	265.23
8/31/64	Barry Kramer	Photography	4.68
6/17/64	Fann Temp	Temporary secretarial services	24.50

			\$4,912.37

RUDER & FINN, INCORPORATED
SCHEDULE OF EXPENSES ON BEHALF OF
THE GOVERNMENT OF MOROCCO
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
4/2/64	Overseas Press Club of America	Luncheon honoring the King of Morocco	\$645.00 =====

RUDER & FINN, INCORPORATED
SCHEDULE OF EXPENSES ON BEHALF OF
THE ROYAL GREEK EMBASSY
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Date</u>	<u>Vendor</u>	<u>Description of Work</u>	<u>Amount</u>
Various	Public Relations Production	Reproduction, printing, address- ing, mailing, etc.	\$ 297.60
6/10/64	The Hertz Corporation	Car rental	11.76
7/2/64	C. P. Leathercrafts	Scrapbook (gold engraving)	40.51
7/31/64	Burrelle's Clipping Service	Clipping service	615.11
6/27/64	Movietonews	Motion picture coverage	465.00
6/26/64	PR Newswire	Newswire service	40.00
Various	Western Union	Telegrams and errand service	271.94
Various	New York Telephone Co.	Telephone calls	239.39
Various	Empire Messenger Service	Messenger service	49.10
6/30/64	Mar Sids	Messenger service	51.00
Various	Tele Sec Temporary Personnel	Temporary secretarial services	251.90
6/26/64	Alderson Reporting Co.	Stenographic services	50.50
8/10/64	Regent Steno Service	Stenographic services	62.00
Various	Eastern Airlines	Air fare - NY/Washington/Newport/ NY - Norman Weissman	96.36
7/2/64	The Plaza	Secretarial services	30.25
Various	Fann-Temp	Temporary secretarial services	203.56
Various	United Press International	Photography and silent film coverage	1,146.00
7/10/64	Wide World Photos, Inc.	Photography	52.00
Various	Edward Royo	Secretarial services	277.50
Various	Amelia Varney	Secretarial services	233.65
Various	Irving Hermelin	Newspapers and magazines	44.10
7/6/64	Bristol-Streeter	Notebooks	1.14
Various	Avis Photoprints	Photostats	67.26
Various	Postmaster of New York	Postage	56.74
6/16/64	Roland Eckman	Out-of-pocket expenses, cabs, meals, magazines, etc.	88.00
6/30/64	Raymond Nathan	Out-of-pocket expenses, cabs, magazines, etc.	9.00
Various	Norman Weissman	Out-of-pocket expenses, cabs, magazines, etc.	63.30
Various	Linda Cohen-secretary	Out-of-pocket expenses, cabs, magazines, etc.	11.76
Various	Louise Ansberry	Out-of-pocket expenses, cabs, magazines, etc.	209.49

			\$5,035.92

RUDER & FINN, INCORPORATED
SCHEDULE OF PUBLICATIONS ON BEHALF OF
JAPANESE EXTERNAL TRADE ORGANIZATION
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Releases</u>			
Japan Trade Center offers brochure on Japan's economy	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn Inc.
Electon Microscope	"	"	"
Judges of Japan Pavilion photo contest announce winner	"	"	"
The 1860's to 1960's from Feudelism to the edge of space	"	"	"
Japan Pavilion architecture	"	"	"
Social and industrial changes in postwar Japan	"	"	"
Japan Pavilion to hold photo contest	"	"	"
Automatic unit converts photo negatives to positive and vice versa	"	"	"
Now you can tape TV sound and pictures as easily as radio programs	"	"	"
Comprehensive Teacher-Education Program at Japan Pavilion	"	"	"

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Published Or Produced</u>	<u>By Whom Distributed</u>
Japan will high-light World's Fair and Olympic Games in Cherry Blossom Festival Parade	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn Inc.
Japan exhibits latest high speed camera at World's Fair	"	"	"
Japan Pavilion to exhibit electron microscope with 30,000 magnification	"	"	"
Japan Pavilion exhibits another 'micro' product, a midget microscope	"	"	"
Most powerful electron microscope at Japan Pavilion	"	"	"
Background material on Nissho Maru (largest oil tanker in world)	"	"	"
Hino Diesel Engine	"	"	"
How to clean and care for your silk fabrics	"	"	"
From design to final fabric " Nishijin textiles are works of art	"	"	"
World's Fair exhibits world's " fastest express train	"	"	"
Japan Pavilion features " automated weaver	"	"	"

Question 11 (c)
 Schedule 12
 (continued)

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
Japan Pavilion to exhibit newly developed sounding missile	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Fact sheet on Japan silk production	"	"	"
1964 Nishijin Silk Show to be held at Japan Trade Center May 12-15	"	"	"
Japan's Participation in N. Y. World's Fair	"	"	"
Japan Trade Center to host first publications show	"	"	"
Japan is a country of readers	"	"	"
An introduction to the Japan Publications Trading Co., Ltd.	"	"	"
<u>Pictures and captions</u>			
Japan Pavilion at World's Fair	"	"	"
Nishijin silk	"	"	"
Nishijin theatre curtain presented to New York City	"	"	"
Books of Japan			
<u>Speech</u>			
"Japan as a Trading Base" by Jiro Tokuyama before AMA Seminar	"	"	"

Question 11 (c)
 Schedule 12
 (continued)

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Brochures</u>			
How to See the Japan Pavilion	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn In
How Japan's Economy Works for You	"	"	"
How the Japan Trade Center Serves You	"	"	"
Quality Control in Japan	"	"	"

RUDER & FINN, INCORPORATED
SCHEDULE OF PUBLICATIONS ON BEHALF OF
GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Releases -</u>			
Yehuda Gill succeeds Abraham R. Taiber as Director of Israel Investment Authority	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
First Israel Display Center in U. S. Opened; Minister's Wife Participates in Opening Ceremonies	"	"	"
Nachum Shamir New Israel Economic Minister in U. S. Succeeding Aryeh Manor Who Served 16 Yrs.	"	"	"
Texas Oil Producer Visiting Israel To Discuss Exploration Possibilities	"	"	"
New Electronic Proximity Device Demonstrated By Israeli Engineer	"	"	"

RUDER & FINN, INCORPORATED
SCHEDULE OF PUBLICATIONS ON BEHALF OF
THE GOVERNMENT OF INDIA
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Releases -</u>			
The Indian Restaurant	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
The Beauty of Ancient Indian Sculpture & Painting	"	"	"
Indian Handicrafts	"	"	"
The Sari-Clad Girl Guides	"	"	"
The Indian Pavilion- Progress in Democracy	"	"	"
Exhibition and sale of Indian Art at Indian Pavilion	"	"	"
Jeweled Carpet of India Unveiled	"	"	"
Youth Board Family Guests of Indian Pavilion (six separate releases)	"	"	"
Mount Everest Hero Visits World's Fair - Tenzing Norgay Day	"	"	"
Winners of Free Trips to India at India Pavilion	"	"	"

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Releases -</u>			
Top Fashion Leaders Guests of India Pavilion for Adele Simpson Fashion Show	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc
Ten Free Trips to India at India Pavilion	"	"	"

RUDER & FINN, INCORPORATED
SCHEDULE OF PUBLICATIONS ON BEHALF OF
THE ROYAL GREEK GOVERNMENT
FOR SIX MONTH PERIOD 3/27/64-9/27/64

<u>Description of Publication</u>	<u>By Whom Written, Edited Or Prepared</u>	<u>By Whom Printed, Produced Or Published</u>	<u>By Whom Distributed</u>
<u>Releases</u>			
Prime Minister Papandreou Out- lines Greek Position on Cyprus Crisis to Visiting Foreign Journalists	Ruder & Finn, Inc.	Ruder & Finn, Inc.	Ruder & Finn, Inc.
Position of Greek Government on the Question of Cyprus	"	"	"
Foreign Minister Costopoulos Clarifies Greek Policy on Cyprus	"	"	"

12 4 1964
GOVERNMENT OF ISRAEL INVESTMENT AUTHORITY

850 THIRD AVENUE . NEW YORK 22, N. Y. . PLAZA 2-5600

SUITE 604

NATIONAL OFFICE September 30, 1964

CABLE ADDRESS:

MEMINVEST, NEW YORK

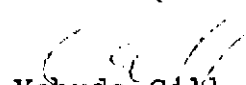
REGISTRATION No. 1481

Mr. Paul B. Zucker
President
Ruder & Finn International
130 East 59th Street
New York 22, N.Y.

Dear Paul:

I herewith express my approval of the contents of your letters of September 21, 1964 concerning the extension of our agreement through March 31, 1965 at the fee of \$2000 a month plus out-of-pocket expenses - payable in accordance with past practice.

Sincerely,


Yehuda Gil

cc:
N. Yanai

Accounting
EX. B

bcc: Norm Weissman
Hal Rosen

September 21, 1964

Mr. Yehuda Gill, Director
Government of Israel
Investment Authority
850 Third Avenue
New York, New York

Dear Yehuda:

This will confirm our agreement to extend Ruder & Finn public relations counseling services to the Government of Israel Investment Authority through March 31, 1965.

Our fee will be \$2,000 per month plus out-of-pocket expenses and will be billed on the first day of each month, payable in ten days, in accordance with past practice.

I would appreciate receiving a note from you confirming your understanding of our arrangements.

Sincerely yours,

Paul B. Zucker

PBZ:rnw

cc: Nathan Yanai
Ruder & Finn Accounting