RECEIVED
DEPARTMENT OF JUSTICE
OCT 15 1 04 PM '69
REGISTRATION SECTION

Budget Bureau No. 43-R210.6
Approval Expires Oct. 31, 1971

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For Six Month Period Ending [redacted] SEP 16 1969
(Insert date)

Name of Registrant Doyle Dane Bernbach Inc. Registration No. 1066

Business Address of Registrant 20 West 43rd Street
New York, New York 10036

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes ☐	No ☐
(2) Citizenship	Yes ☐	No ☐
(3) Occupation	Yes ☐	No ☐

(b) If an organization:

(1) Name	Yes ☐	No ☒
(2) Ownership or control	Yes ☐	No ☒
(3) Branch offices	Yes ☐	No ☒

2. Explain fully all changes, if any, indicated in Item 1.

Doyle Dane Bernbach Inc. Far East, Inc. (Delaware)
20 West 43rd Street, New York, N.Y. - Incorporated November 1, 1968
Doyle Dane Bernbach Inc. (Michigan)
1410 Fisher Building, Detroit, Michigan - Incorporated October 10, 1968
Promotion Plus Inc. (Delaware)
20 West 43rd Street, New York, N.Y. - Incorporated December 13, 1968

All wholly owned Subsidiaries.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	*Position*	*Date Connection Ended*

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name	*Residence Address*	*Citizenship*	*Position*	*Date Assumed*

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name	*Position or connection*	*Date terminated*

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes ☐ No ☒

If yes, furnish the following information:

Name	*Residence Address*	*Position or connection*	*Date connection began*

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes [X] No [ ]

If yes, furnish the following information:

Name of foreign principal — *Date of Termination*

French Government Tourist Office — June 1, 1969

9. Have you acquired any new foreign principal[1] during this 6 month reporting period? Yes [ ] No [X]

If yes, furnish following information:

Name and address of foreign principal — *Date acquired*

10. In addition to those named in Items 8 and 9, if any, list the foreign principals[1] whom you continued to represent during the 6 month reporting period.

French Government Tourist Office (Relationship terminated June 1, 1969)
El Al Israel Airlines
Jamaica Tourist Board
National Federation of Coffee Growers of Colombia

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes [X] No [ ]

If yes, identify each such foreign principal and describe in full detail your activities and services:

French Government Tourist Office
El Al Israel Airlines
Jamaica Tourist Board
National Federation of Coffee Growers of Colombia

Acted as a fully recognized Advertising Agency in the preparation and placement of advertising in newspapers, magazines, radio and TV stations and all other recognized advertising media. Planned advertising campaigns, wrote and designed advertisements for newspapers, magazines, radio and TV stations, selected and placed advertisements in various media, checked and verified space insertions, wrote, designed and executed sales promotion folders, booklets, displays, etc.

[1] The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).
A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity[2] as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

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[2] The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes [x] No [ ]

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.[3]

Date		*From Whom*	*Purpose*	*Amount*
3/17/69	A.	French Government Tourist Office		None
9/16/69	B.	El Al Israel Airlines	Advertising	123,800.
	C.	Jamaica Tourist Board		492,798.
	D.	National Federation of Coffee Growers of Colombia		184,326
			Total	800,924.

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value[4] other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes [ ] No [x]

If yes, furnish the following information:

Name of foreign principal	*Date Received*	*Description of thing of value*	*Purpose*

[3] A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

[4] Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes [X] No [ ]

(2) transmitted monies to any such foreign principal? Yes [ ] No [X]

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date		*To Whom*	*Purpose*	*Amount*
3/17/69	A.	French Government Tourist Office		None
9/16/69	B.	El Al Israel Airlines		109,312.
	C.	Jamaica Tourist Board		419,878.
	D.	National Federation of Coffee Growers of Colombia		156,395.

Total 685,585.

15. (b) DISBURSEMENTS – THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value[5] other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	*Name of person to whom given*	*On behalf of what foreign principal*	*Description of thing of value*	*Purpose*

(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value[5] in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	*Amount or thing of value*	*Name of political organization*	*Name of candidate*

V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

[5] Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes [ ] No [X]

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following: No.

[ ] Radio or TV broadcasts [ ] Magazine or newspaper articles [ ] Motion picture films [ ] Letters or telegrams
[ ] Advertising campaigns [ ] Press releases [ ] Pamphlets or other publications [ ] Lectures or speeches
[ ] Other *(specify)* ________

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups: No.

[ ] Public Officials [ ] Newspapers [ ] Libraries
[ ] Legislators [ ] Editors [ ] Educational institutions
[ ] Government agencies [ ] Civic groups or associations [ ] Nationality groups
[ ] Other *(specify)* ________

21. What language was used in this political propaganda:
[ ] English [ ] Other *(specify)* None.

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?
Yes [ ] No [ ] Not applicable.

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes [ ] No [ ] Not applicable.

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?
Yes [ ] No [ ] Not applicable.

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A[6] Yes [ ] No [ ]
Exhibit B[7] Yes [ ] No [ ] Not applicable.

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?
Yes [ ] No [ ] Not applicable.

If yes, have you filed an amendment to these exhibits? Yes [ ] No [ ]

If no, please attach the required amendment.

[6] The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

[7] The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C[8], state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☒

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☐ No ☒

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Marcel Dane

Joseph R. Daly

LEONARD ORKIN
Notary Public, State of New York
No. 30-2971625
Qualified in Nassau County
Certificate filed in New York County
Commission Expires March 30, 1971

Subscribed and sworn to before me at New York, N.Y.

this 10th day of October, 1967

Leonard Orkin
(Signature of notary or other officer)

My commission expires __________, 19____

[8] The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington. D.C. 20530.

RECEIVED
DEPARTMENT OF JUSTICE

OCT 15 1 05 PM '69

REGISTRATION SECTION

33.314.00
38.00-
690.00
90.00-
15.329.00
4.590.00-
24.00
50.277.35-
51.709.35
46.68
308.36-
220.50
55.323.15
51.00-
2.112.00-
19.00-
19.00-
20.00-
32.20-
120.00-
11.462.00
2.256.00
63.00-
67.50-
33.75-
1.653.75
36.00
33.75-

114.189.52*

*

27.925.05
30.88-
574.77
74.97-
12.843.33
3.822.47
20.40
42.081.27-
43.296.70
38.88
256.86-
183.68
46.309.05
43.35-
1.752.36-
15.83-
15.83-
16.66-
26.82-
99.96-
9.712.10
1.879.24
52.48-
56.24-
28.12-
1.377.58-
29.98
28.12

100.734.56*

LE DANE BERNBACH INC. A[illegible]ERTISING
20 West 43rd Street, New York, N. Y. 100[illegible].

TO EL AL ISRAEL AIRLINES LTD

MEDIA	DATE	INVOICE NO.	PAGE
MAGAZINE	[illegible]	037385	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
NY TIMES SUNDAY MAGAZINE	03	[illegible]	9	PG B/W EST 68	69 2 R05	4,369.00	
NY TIMES SUNDAY MAGAZINE	03	[illegible]	9	PG 4/C EST 68	69 2 R05	5,895.00	
						10,264.00	
THE SATURDAY REVIEW	03	[illegible]	9	PG B/W BLD EST 68	69 2 R05	5,060.00	86.02
THE SATURDAY REVIEW	03	[illegible]	9	PG 4/C BLD EST 68	69 2 R05	7,590.00	129.03
						12,650.00	215.05
WEST MAGAZINE	03	16	9	PG B/W EST 68	69 2 R05	4,500.00	76.50
WEST MAGAZINE	03	30	9	PG 4/C EST 68	69 2 R05	5,900.00	100.30
						10,400.00	176.80
						33,314.00	391.85

21,923.05

GROSS	CASH DISCOUNT	NET RECEIVABLE
33,314.00	391.85	32,922.15

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036

TO [illegible]

[illegible]
[illegible]
[illegible]
[illegible] STATION
NEW YORK, N. Y. [illegible]

MEDIA	
MAGAZINE	
DATE	
03/28/69	
INVOICE NO.	PAGE
037384	1

PAYMENT DUE TEN DAYS FROM INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
AIR FREIGHT WORLD	02		9	ADJ INV 027325 68	69 1 R06	52.00	.88
						52.00	.88
AIR TRANSPORTATION	02		9	ADJ INV 027666 68	69 1 R06	45.00	
						45.00	
WOMENS WEAR DAILY	02	03	9	INV 027325 EST 68	69 1 R06	135.00CR	2.30C
						135.00CR	2.30C
						38.00CR	1.42C

30.88

GROSS	CASH DISCOUNT	NET RECEIVABLE
38.00CR	1.42CR	36.58C

PAY THIS AMOUNT
CR. INDICATES CREDITS

[illegible] DANE BERNBACH INC. AD[illegible]RTISING
20 West 43rd Street, New York, N. Y. 10036.

[illegible]

[illegible]

MEDIA	
DATE	9/27/[illegible]
INVOICE NO.	3-[illegible]
PAGE	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

[illegible] 62 ([illegible])

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
COMMENTARY	3		9	PAGE [illegible]		600.00	11.73

574.77

GROSS	CASH DISCOUNT	NET RECEIVABLE
600.00	11.73	[illegible].27

PAY THIS AMOUNT
CR. INDICATES CREDITS

DANE BERNBACH INC. AD ERTISING
20 West 43rd Street, New York, N. Y. 10036.

EL AL ISRAEL AIRLINES LTD.

[illegible]

PLEASE REMIT TO
[illegible]

MEDIA	MAGAZINES
DATE	2/28/69
INVOICE NO.	2-[illegible]
PAGE	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
WEST MAG. (LOS ANGELES, CAL.)	2	2	9	ADJ. INV. 2-7095		90.00 CR	1.53 CR

74.97

GROSS	CASH DISCOUNT	NET RECEIVABLE
90.00 CR	1.53 CR	88.47 CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

rc

DANE BERNBACH INC. AD ERTISING
20 West 43rd Street, New York, N. Y. 10036.

[illegible]

MEDIA [illegible]
DATE [illegible]
INVOICE NO. [illegible] · PAGE 1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
COMMENTARY	4		9	PAGE B&W BL.		600.00	22.73
ISRAEL MAGAZINE	4		9	PAGE B&W BL.		800.00	33.60
WEST [illegible]., LOS ANGELES, CAL.	4	20	9	PAGE B&W BL.		4,420.00	74.97
N.Y. TIMES, NEW YORK	4	20	9	PAGE B&W		4,269.00	
SATURDAY REVIEW	4	22	9	PAGE B&W BL.		5,000.00	86.02
						15,329.00	206.32

17,843.23

GROSS	CASH DISCOUNT	NET RECEIVABLE
[illegible]	[illegible]	[illegible]

PAY THIS AMOUNT
CR INDICATES CREDITS

991

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036

EL AL ISRAEL AIRLINES LTD.

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P.O. BOX 6005
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
MAGAZINE	
DATE	
3/31/69	
INVOICE NO.	PAGE
3-7668	1

PAYMENT DUE TEN DAYS FROM INVOICE DATE

EST #2 (1968-69)

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
WEST MAG. (LOS ANGELES, CAL.)	3	16	9	ADJ. INV. 3-7385		90.00 CR	1.53 CR
WEST MAG. (LOS ANGELES, CAL.)	3	16	9	ADJ. INV. 3-7385 (Cancelled)		4,500.00 CR	76.50 CR
						4,590.00 CR	78.03 CR

3,822.47

GROSS	CASH DISCOUNT	NET RECEIVABLE
4,590.00 CR	78.03 CR	4,511.97 CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

CC

DOYLE DANE BERNBAC.. INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO . EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P.O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE	
04/30/69	
INVOICE NO.	PAGE
043147	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
MO T LOUIS POST DISP	09	25	8	1000 RATE ADJ 3	12	12.00	.20
MO ST LOUIS POST DISP	10	10	8	1000 RATE ADJ 3	12	12.00	.20
						24.00	.40
						24.00	.40

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC
P.O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	NEWSPAPER
DATE	04/30/69
INVOICE NO.	043148
PAGE	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
TEX HOUSTON POST	03	26	9	1800 LI	3	99	1,782.00CR	30.29CR
							1,782.00CR	30.29C
TEX FORT WORTH STAR TEL	03	26	9	1800 LI	3	71	1,278.00CR	21.73C
							1,278.00CR	21.73CR
PA PHILA INQUIRER	03	12	9	1600ADJ GROSS	3		1,504.00	
							1,504.00	
PA PHILA BULLETIN	03	26	9	1800 LI	3	1 98	3,564.00CR	
							3,564.00CR	
OHIO CLEVELAND PL DEALER	03	26	9	1800 LI	3	1 10	1,980.00CR	33.66CR
							1,980.00CR	33.66CR
WOMENS WEAR DAILY	03	27	9	PG	3	1 21	1,361.25CR	23.14CR
							1,361.25CR	23.14CR
N Y EW YORK TIMES	03	26	9	2400 LI	3	2 88	6,912.00CR	
							6,912.00CR	
N Y EW YORK POST	03	26	9	1000 LI	3	2 63	2,630.00CR	
							2,630.00CR	
NY GARDEN CITY NEWSDAY	03	26	9	1000 LI	3	1 80	1,800.00CR	30.60CR
							1,800.00CR	30.60CR
MO T LOUIS GLOBE DEM	03	26	9	1800 LI	3	922	1,659.60CR	28.21CR
							1,659.60CR	28.21CR

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO- EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P.O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE 04/30/69	
INVOICE NO. 043148	PAGE 02

PAYMENT DUE TEN DAYS FROM INVOICE DATE

MEDIA	MO	DAY	YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
MICH ETROIT NEWS	03	26	9	1800 LI	3	1 62	2,916.00CR	49.57CR
							2,916.00CR	49.57CR
MASS OSTON GLOBE	03	26	9	1800 LI	3	1 53	2,754.00CR	46.82CR
							2,754.00CR	46.82CR
ILL CHICAGO TRIBUNE	03	26	9	2480 LI	3		4,915.00CR	83.56CR
							4,915.00CR	83.56CR
ILL CHICAGO SUN & TIMES	03	26	9	1200 LI	3		1,755.00CR	29.84CR
							1,755.00CR	29.84CR
FLA MIAMI HERALD	03	26	9	1800 LI	3	1 0925	1,966.50CR	33.43CR
							1,966.50CR	33.43CR
D C WASHINGTON POST	03	26	9	1800 LI	3	1 42	2,556.00CR	43.45CR
							2,556.00CR	43.45CR
CAL SAN FRAN CHRON/EXAM	03	26	9	1800 LI	3	2 80	5,040.00CR	85.68CR
							5,040.00CR	85.68CR
CAL SAN DIEGO UNION TRIB	03	26	9	1800 LI	3	1 04	1,872.00CR	31.82CR
							1,872.00CR	31.82CR
L A TIMES	03	26	9	2400 LI	3	2 10	5,040.00CR	85.68CR
							5,040.00CR	85.68CR
							50,277.35CR	657.48CR
							47,081.77	

GROSS	CASH DISCOUNT	NET RECEIVABLE
50,277.35CR	657.48CR	49,619.87CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

RECEIVED
DEPARTMENT OF JUSTICE
OCT 15 1 07 PM '69
REGISTRATION SECTION

19.889.00
189.008.00
14.210.00
199.686.00
14.984.00-
4000.00-
4000.00-
7.060.00-
1.215.00
65.433.00
466.577.00*

*
16.888.65
160.656.80
12.078.50
169.733.10
12.736.40-
34000-
34000-
6.001.00-
1.032.75
55.618.05
396.590.45*

RECEIVED
DEPARTMENT OF JUSTICE
OCT 15 1 07 PM '69
REGISTRATION SECTION

*
1.930.18
1.456.09
3.376.18
8.453.39
10.563.75
282.96
26.062.55*
26.062.55
79.20
26.222.095*

Billing

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P.O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	04/30/69	043149	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	MO	DAY	YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
TEX HOUSTON POST	04	15	9	1800 LI	3	99	1,782.00	30.29
							1,782.00	30.29
TEX FORT WORTH STAR TEL	04	20	9	1800 LI	3	67	1,206.00	20.50
							1,206.00	20.50
PA PHILA BULLETIN	04	15	9	1800 LI	3	1 98	3,564.00	
							3,564.00	
N Y EW YORK TIMES	04	15	9	PAGE	3		6,912.00	
							6,912.00	
WOMENS WEAR DAILY	04	16	9	PAGE	3	1 21	1,361.25	23.14
							1,361.25	23.14
OHIO CLEVELAND PL DEALER	04	15	9	1800 LI	3	1 10	1,980.00	33.66
							1,980.00	33.66
N Y EW YORK POST	04	15	9	1000 LI	3	2 63	2,630.00	
							2,630.00	
NY GARDEN CITY NEWSDAY	04	15	9	1000 LI	3	1 80	1,800.00	30.60
							1,800.00	30.60
MO T LOUIS GLOBE DEM	04	15	9	1800 LI	3	922	1,659.60	28.21
							1,659.60	28.21
MICH ETROIT NEWS	04	15	9	1800 LI	3	1 62	2,916.00	49.57
							2,916.00	49.57

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P.O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	NEWSPAPER
DATE	04/30/69
INVOICE NO.	043149
PAGE	02

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
MASS OSTON GLOBE	04	15	9	1600 LI	3	1 53	2,754.00	46.82
							2,754.00	46.82
ILL CHICAGO TRIBUNE	04	15	9	2480 LI	3		4,915.00	83.56
							4,915.00	83.56
ILL CHICAGO SUN & TIMES	04	15	9	1200 LI	3		1,755.00	29.84
							1,755.00	29.84
FLA MIAMI HERALD	04	15	9	1600 LI	3	1 0925	1,966.50	33.43
							1,966.50	33.43
D C WASHINGTON POST	04	15	9	1800 LI	3	1 42	2,556.00	43.45
							2,556.00	43.45
CAL SAN FRAN CHRON/EXAM	04	15	9	1800 LI	3	2 80	5,040.00	85.68
							5,040.00	85.68
CAL SAN DIEGO UNION TRIB	04	15	9	1800 LI	3	1 04	1,872.00	31.82
							1,872.00	31.82
L A TIMES	04	15	9	2400 LI	3	2 10	5,040.00	85.68
							5,040.00	85.68
							51,709.35	656.25
							43,496.70	

GROSS	CASH DISCOUNT	NET RECEIVABLE
51,709.35	656.25	51,053.10

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	NEWSPAPER
DATE	05/29/69
INVOICE NO.	053169
PAGE	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
CAL SAN FRAN CHRON/EXAM	03	12	9	6 EXTRA LI 3	2 80	16.80	.29
						16.80	.29
D C WASHINGTON STAR	03	12	9	54 LI 3	1 22	65.88	1.12
						65.88	1.12
TEX HOUSTON POST	03	12	9	1600 RATE CHANGE 3	2	36.00CR	.61CR
						36.00CR	.61CR
						46.68	.80

45.88

GROSS	CASH DISCOUNT	NET RECEIVABLE
46.68	.80	45.88

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	05/29/69	053170	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
ILL CHICAGO TRIBUNE	04	10	9	2170 CREDIT 7		308.36CR	5.24CR
						308.36CR	5.24CR
						308.36CR	5.24CR

956.86

GROSS	CASH DISCOUNT	NET RECEIVABLE
308.36CR	5.24CR	303.12CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6395
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NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE	
05/29/69	
INVOICE NO.	PAGE
053171	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
Women's Wear Daily	04	16	9	PAGE 3		202.50	3.44
						202.50	3.44
TEX FORT WORTH STAR TEL	04	20	9	1800 RATE ADJ 3	3	54.00	.92
						54.00	.92
TEX HOUSTON POST	04	15	9	1800 RATE CHANGE 3	2	36.00CR	.61CR
						36.00CR	.61CR
						220.50	3.75

183.68

GROSS	CASH DISCOUNT	NET RECEIVABLE
220.50	3.75	216.75

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 4305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE	
06/29/69	
INVOICE NO.	PAGE
063173	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
L A TIMES	06	06	9	2400 LI	1	2 10	5,040.00	85.68
							5,040.00	85.68
CAL SAN DIEGO UNION TRIB	06	07	9	1800 LI	1	1 04	1,872.00	31.82
							1,872.00	31.82
CAL SAN FRAN CHRON/EXAM	06	06	9	1800 LI	1	2 80	5,040.00	85.68
							5,040.00	85.68
D C WASHINGTON POST	06	06	9	1800 LI	1	1 49	2,682.00	45.59
							2,682.00	45.59
FLA MIAMI HERALD	06	06	9	1800 LI	1	1 0925	1,966.50	33.43
							1,966.50	33.43
ILL CHICAGO SUN & TIMES	06	06	9	PAGE	1		1,755.00	29.84
							1,755.00	29.84
ILL CHICAGO TRIBUNE	06	06	9	PAGE	1		4,915.00	83.56
							4,915.00	83.56
MASS BOSTON GLOBE	06	06	9	1800 LI	1	1 70	3,060.00	52.02
							3,060.00	52.02
MICH DETROIT NEWS	06	06	9	1800 LI	1	1 62	2,916.00	49.57
							2,916.00	49.57
MO ST LOUIS GLOBE DEM	06	06	9	1800 LI	1	922	1,659.60	28.21
							1,659.60	28.21

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	05/29/69	053173	02

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
NY GARDEN CITY NEWSDAY	05	06	9	2400 LI	1	1 80	4,320.00	73.44
							4,320.00	73.44
N Y NEW YORK POST	05	06	9	1000 LI	1	2 63	2,630.00	
							2,630.00	
N Y NEW YORK TIMES	05	06	9	2400 LI	1	2 93	7,032.00	
							7,032.00	
WOMENS WEAR DAILY	05	08	9	1125 LI	1	1 39	1,563.75	26.58
							1,563.75	26.58
OHIO CLEVELAND PL DEALER	05	06	9	1600 LI	1	1 18	2,124.00	36.11
							2,124.00	36.11
PA PHILA BULLETIN	05	06	9	1600 LI	1	1 98	3,564.00	
							3,564.00	
TEX FORT WORTH STAR TEL	05	06	9	1600 LI	1	75	1,350.00	22.95
							1,350.00	22.95
TEX HOUSTON POST	05	06	9	1600 LI	1	1 0185	1,833.30	31.17
							1,833.30	31.17
							55,323.15	715.65
							46,309.05	

GROSS	CASH DISCOUNT	NET RECEIVABLE
55,323.15	715.65	54,607.50

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6355
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	05/29/69	053172	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
N Y NEW YORK TIMES	06	02	9	5100 CREDIT EST 3		51.00CR	
						51.00CR	
						51.00CR	

(43.35)

GROSS	CASH DISCOUNT	NET RECEIVABLE
51.00CR	.00	51.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 4305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE	
06/30/69	
INVOICE NO.	PAGE
063196	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
NY GARDEN CITY NEWSDAY	05	06	9	1400 LI ADJ 1	1 80	2,520.00CR	42.84CR
						2,520.00CR	42.84CR
N Y NEW YORK TIMES	05	06	9	2400 RATE ADJ 1	17	408.00	
						408.00	
						2,112.00CR	42.84CR

(1,?5?.36)

GROSS	CASH DISCOUNT	NET RECEIVABLE
2,112.00CR	42.84CR	2,069.16CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

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NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE	
06/30/69	
INVOICE NO.	PAGE
063197	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
PA PHILA INQUIRER	03	12	9	1800 REBATE 3		112.80CR	
PA PHILA INQUIRER	03	12	9	60 EXTRA LI 3	1 88	112.80	
						.00CR	
						.00	

GROSS	CASH DISCOUNT	NET RECEIVABLE
.00	.00	.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
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CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	07/31/69	073243	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
TEX HOUSTON CHRONICLE	09	25	8	1000 CR EST 3		19.00CR	.32CR
						19.00CR	.32CR
						19.00CR	.32CR

(18.83)

GROSS	CASH DISCOUNT	NET RECEIVABLE
19.00CR	.32CR	18.68CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
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NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	07/31/69	073244	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
TEX HOUSTON CHRONICLE	10	10	8	1000 CR EST 3		19.00CR	.32CR
						19.00CR	.32CR
						19.00CR	.32CR

(15.83)

GROSS	CASH DISCOUNT	NET RECEIVABLE
19.00CR	.32CR	18.68CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

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P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	07/31/69	073245	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
TEX HOUSTON CHRONICLE	11	19	8	1000 CR EST 3		20.00CR	.34CR
						20.00CR	.34CR
						20.00CR	.34CR

(16.66)

GROSS	CASH DISCOUNT	NET RECEIVABLE
20.00CR	.34CR	19.66CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	07/31/69	073246	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
TEX HOUSTON CHRONICLE	03	05	9	1610 CR EST 3		32.20CR	.55CR
						32.20CR	.55CR
						32.20CR	.55CR

(26.87)

GROSS	CASH DISCOUNT	NET RECEIVABLE
32.20CR	.55CR	31.65CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
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NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	07/31/69	073247	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
L A TIMES	05	06	9	2400 RATE ADJ 1	5	120.00CR	2.04CR
						120.00CR	2.04CR
						120.00CR	2.04CR

(99.96)

GROSS	CASH DISCOUNT	NET RECEIVABLE
120.00CR	2.04CR	117.96CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

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NEW YORK, N. Y. 10008

MEDIA	NEWSPAPER
DATE	07/31/69
INVOICE NO.	073248
PAGE	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
NY GARDEN CITY NEWSDAY	07	02	9	1000 LI	1	1 80	1,800.00	30.60
							1,800.00	30.60
N Y NEW YORK POST	07	02	9	1000 LI	1	2 63	2,630.00	
							2,630.00	
N Y NEW YORK TIMES	07	02	9	2400 LI	1	2 93	7,032.00	
							7,032.00	
							11,462.00	30.60

9,712.10

GROSS	CASH DISCOUNT	NET RECEIVABLE
11,462.00	30.60	11,431.40

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P.O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE	
04/30/69	
INVOICE NO.	PAGE
043147	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
MO T LOUIS POST DISP	09	25	8	1000 RATE ADJ 3	12	12.00	.20
MO ST LOUIS POST DISP	10	10	8	1000 RATE ADJ 3	12	12.00	.20
						24.00	.40
						24.00	.40

GROSS	CASH DISCOUNT	NET RECEIVABLE
24.00	.40	23.60

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

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DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE	
07/31/69	
INVOICE NO.	PAGE
073249	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
N Y N Y JEWISH DY FOWRD	07	02	9	PAGE B/W 5		1,128.00	19.18
						1,128.00	19.18
N Y N Y JEWISH DAY	07	02	9	PAGE B/W 5		1,128.00	19.18
						1,128.00	19.18
						2,256.00	38.36

1,879.74

GROSS	CASH DISCOUNT	NET RECEIVABLE
2,256.00	38.36	2,217.64

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	08/29/69	083598	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
MASS BOSTON GLOBE	05	02	8	2100 CR EST 3		63.00CR	1.07CR
						63.00CR	1.07CR
						63.00CR	1.07CR

(57.48)

GROSS	CASH DISCOUNT	NET RECEIVABLE
63.00CR	1.07CR	61.93CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	08/29/69	083599	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
WOMENS WEAR DAILY	09	19	8	PG CR EST	3		33.75CR	.57CR
WOMENS WEAR DAILY	09	26	8	PG CR EST	3		33.75CR	.57CR
							67.50CR	1.14CR
							67.50CR	1.14CR

(66.36)

GROSS	CASH DISCOUNT	NET RECEIVABLE
67.50CR	1.14CR	66.36CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6308
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA		
NEWSPAPER		
DATE	08/29/69	
INVOICE NO.	083600	PAGE 1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
WOMENS WEAR DAILY	10	10	8	PG CR EST 3		33.75CR	.57CR
						33.75CR	.57CR
						33.75CR	.57CR

(28.17)

GROSS	CASH DISCOUNT	NET RECEIVABLE
33.75CR	.57CR	33.18CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE	
08/29/69	
INVOICE NO.	PAGE
083601	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
MICH DETROIT NEWS	11	19	8	1000 AD CANCEL	3	1 62	1,620.00CR	27.54CR
							1,620.00CR	27.54CR
Women's Wear Daily	11	20	8	PG CR EST	3		33.75CR	.57CR
							33.75CR	.57CR
							1,653.75CR	28.11CR

(1,377.58)

GROSS	CASH DISCOUNT	NET RECEIVABLE
1,653.75CR	28.11CR	1,625.64CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
NEWSPAPER	08/29/69	083602	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION		RATE	GROSS AMOUNT	CASH DISCOUNT
WOMENS WEAR DAILY	03	06	9	PG CR EST	3		33.75CR	.57CR
WOMENS WEAR DAILY	03	13	9	PG CR EST	3		33.75CR	.57CR
							67.50CR	1.14CR
OHIO CLEVELND PRS X NEWS	03	12	9	90 ADD LI	3	1 15	103.50	1.76
							103.50	1.76
							36.00	.62

29.98

GROSS	CASH DISCOUNT	NET RECEIVABLE
36.00	.62	35.38

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO EL AL ISRAEL AIRLINES LTD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 4305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
NEWSPAPER	
DATE	
08/29/69	
INVOICE NO.	PAGE
083603	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
WOMENS WEAR DAILY	04	16	9	PG CR EST 3		33.75CR	.57CR
						33.75CR	.57CR
						33.75CR	.57CR

(28.12)

GROSS	CASH DISCOUNT	NET RECEIVABLE
33.75CR	.57CR	33.18C

PAY THIS AMOUNT
CR. INDICATES CREDITS

*
24836
109222
269.65
808.78
24836
106222
35212
155480
742.0
409.74
244646

856691*

RECEIVED
DEPARTMENT OF JUSTICE
OCT 15 1 07 PM '69
REGISTRATION SECTION

*
150444
1444-
1199.75
1469.91
214014
87.30
322317

961027*

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

EL AL AIRLINES

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/9/69

Inv. No. 071121 Job No. EL AL 9006

Purchase Order No.

TERMS: NET 10 DAYS

PRODUCT EL AL AIRLINES

DESCRIPTION A TALE OF TWO TERMINALS
PG. D&W TRADE EXS 6/69

	NON-COMMISSIONABLE	COMMISSIONABLE
LAYOUT	73.00	
MECHANICAL (2)	104.00	
CREATIVE FEES		
FINISHED ART & LETTERING	30.00	500.00
PHOTOGRAPHY		
MODEL FEES & PROPS		
DYE TRANSFERS		
RETOUCHING		
COPY PRINTS	.23	3.75
PHOTOSTATS	1.89	31.75
TYPOGRAPHY	2.87	131.23
ENGRAVING	18.74	312.34
ELECTROS, PLASTIC PLATES & MATS		
PRINTING PRINTS & FILMS	4.58	113.15
MESSENGER	13.05	
	248.36	1092.22
15% AGENCY COMMISSION		163.83
NON-COMMISSIONABLE		248.36
		1504.41

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

EL AL AIRLINES

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/3/69
Inv. No. 071036 Job No. ELAL 8039
Purchase Order No.

TERMS: NET 10 DAYS

PRODUCT EL AL AIRLINES
DESCRIPTION COVER COST OF DESIGNING IDEAS FOR EL AL PERSONAL UNIFORMS

	NON-COMMISSIONABLE	COMMISSIONABLE
LAYOUT		
MECHANICAL		
CREATIVE FEES	95.00	
FINISHED ART & LETTERING		
PHOTOGRAPHY		
MODEL FEES & PROPS		
DYE TRANSFERS		
RETOUCHING		
COPY PRINTS	.47	9.30
PHOTOSTATS		
TYPOGRAPHY		
ENGRAVING		
ELECTROS, PLASTIC PLATES & MATS		
PRINTING	48.59	1148.62
UNIFORMS	58.20	
MESSENGER		
	202.26	1157.92
15% AGENCY COMMISSION		173.69
NON-COMMISSIONABLE		202.26
		1533.87
100% EST. BILLING		1548.31cr
		14.44 cr

20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

EL AL AIRLINES

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/23/69

Inv. No. 071469 Job No. EL AL 97016

Purchase Order No.

PRODUCT EL AL AIRLINES

TERMS: NET 10 DAYS

DESCRIPTION "HAVE WE GOT A NICE JEWISH BOY FOR YOU..."
COVER AD EPD. REV TO RUN IN JULY ISSUE OF VOGUE MAG.

	NON-COMMISSIONABLE	COMMISSIONABLE
LAYOUT	128.00	
MECHANICAL	77.00	
CREATIVE FEES		
FINISHED ART & LETTERING		
PHOTOGRAPHY		
MODEL FEES & PROPS		
DYE TRANSFERS		
RETOUCHING	19.50	225.00
COPY PRINTS	.36	6.00
PHOTOSTATS	5.94	88.95
TYPOGRAPHY	3.03	177.84
ENGRAVING	15.46	257.74
ELECTROS, PLASTIC PLATES & MATS		
PRINTING	2.64	44.00
NEG.S PRINTS	.56	9.25
MISC.	23.76	
	269.65	808.78
15% AGENCY COMMISSION		121.32
NON-COMMISSIONABLE		269.65
		1,199.75

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To El Al Airlines

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date July 31, 1969
Inv. No. 071609 Job No. EL AL 9006
Purchase Order No.

PRODUCT

TERMS: NET 10 D

DESCRIPTION A tale of two terminals pg. B/W Trade Mks

	NON-COMMISSIONABLE	COMMISSIONABL
LAYOUT	73.00	
MECHANICAL (2)	104.00	
CREATIVE FEES		
FINISHED ART & ~~TYPOGRAPHY~~ LETTERING	30.00	500.00
PHOTOGRAPHY		
MODEL FEES & PROPS		

DOYLE DANE BERNBACH IN[illegible]

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: El Al Airlines

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date August 1, 1969

Inv. No. 001009 Job No. El Al 6028

Purchase Order No.

TERMS: NET 10 DAYS

PRODUCT

DESCRIPTION To cover ad on El Al Cargo Fz. D/J "El Al's Box Seat to Israel"

	NON-COMMISSIONABLE	COMMISSIONABLE
LAYOUT	73.00	
MECHANICAL (3)	156.00	
CREATIVE FEES		
FINISHED ART & LETTERING		
PHOTOGRAPHY	34.23	570.55
MODEL FEES & PROPS	.18	153.50
DYE TRANSFERS		
RETOUCHING	12.00	200.00
COPY PRINTS		
PHOTOSTATS	2.24	37.15
TYPOGRAPHY	2.59	86.32
ENGRAVING & REPRINTS	29.54	492.28
ELECTROS, PLASTIC PLATES & MATS		
~~PRINTING~~ PRINTS & NEG.	.90	15.00
MISC.	41.44	
	352.12	1554.80
15% AGENCY COMMISSION		233.22
NON-COMMISSIONABLE		352.12
		2140.14

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

EL AL AIRLINES

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 9/11/69
Inv. No. 091142
Job No. ELAL- 97020
Purchase Order No.

TERMS: NET 10 DAYS

PRODUCT
DESCRIPTION COVER PRODUCTION OF 1500 PRINTS OVER AND ABOVE THE S.O.P OF EL AL 9006 " A TALE OF TWO TERMINALS"

	NON-COMMISSIONABLE	COMMISSIONABLE
PRINTING		74.20
17.65% AGENCY COMMISSION		13.10
		87.30

DOYLE DANE BERNBACH INC.
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

EL AL AIRLINES

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date September 11, 1969

Inv. No. 091161 Job No. EL AL 9004

Purchase Order No.

TERMS: NET 10 DAYS

PRODUCT

DESCRIPTION
COVER AN AD PAGE N.Y. TIMES ANNOUNCING THE EL AL DEPARTURE FACILITIES "TSORIS" AD.

	NON-COMMISSIONABLE	COMMISSIONABLE
LAYOUT	120.00	
MECHANICAL	120.00	
CREATIVE FEES		
FINISHED ART & LETTERING	60.42	1037.00
PHOTOGRAPHY		21.00
MODEL ~~FEES~~ & PROPS	1.32	23.25
~~DYE TRANSFERS~~ PRINTS AND NEG.		
RETOUCHING		
COPY PRINTS	26.22	443.00
PHOTOSTATS	4.25	201.69
TYPOGRAPHY	23.69	644.52
ENGRAVING		
ELECTROS, PLASTIC PLATES & MATS	2.64	44.00
PRINTING	31.70	
MISC.		
	409.74	2446.46
15% AGENCY COMMISSION		366.97
NON-COMMISSIONABLE		409.74
		3223.17

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
05/29/69	
INVOICE NO.	PAGE
055349	1

PAYMENT DUE TEN DAYS FROM INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
CAL KABC LOS ANGLES	05		9	TV01		7,380.00	
						7,380.00	
CAL KNBC LOS ANG	05		9	TV01		14,925.00	
						14,925.00	
CAL KNXT LOS ANG	05		9	TV01		21,150.00	
						21,150.00	
D C WRC WASHINGTON	05		9	TV01		4,950.00	
						4,950.00	
D C WTOP WASHINGTON	05		9	TV01		3,825.00	
						3,825.00	
D C WTTG WASHINGTON	05		9	TV01		1,350.00	
						1,350.00	
FLA WCKT MIAMI	05		9	TV01		3,285.00	
						3,285.00	
FLA WTVJ MIAMI	05		9	TV01		4,515.00	
						4,515.00	
GA WAGA ATLANTA	05		9	TV01		2,430.00	
						2,430.00	
GA WSB ATLANTA	05		9	TV01		4,182.00	
						4,182.00	

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
BROADCAST	05/29/69	055349	02

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
ILL WBBM CHICAGO	05		9	TV01		12,750.00	
						12,750.00	
ILL WMAQ CHICAGO	05		9	TV01		16,725.00	
						16,725.00	
MICH CKLW DETROIT	05		9	TV01		2,235.00	
						2,235.00	
MICH WJBK DETROIT	05		9	TV01		8,145.00	
						8,145.00	
N Y WCBS N Y	05		9	TV01		21,600.00	
						21,600.00	
N Y WABC NEW YORK	05		9	TV01		14,055.00	
						14,055.00	
N Y WNBC NEW YORK CITY	05		9	TV01		31,464.00	
						31,464.00	
N Y WNEW NEW YORK CITY	05		9	TV01		7,200.00	
						7,200.00	
PA KYW PHILADELPHIA	05		9	TV01		9,120.00	
						9,120.00	
PA WCAU PHILADELPHIA	05		9	TV01		6,375.00	
						6,375.00	

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC.
20 West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
05/29/69	
INVOICE NO.	PAGE
055349	03

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
PA WFIL PHILADELPHIA	05		9	TV01		2,025.00	
						2,025.00	
						199,686.00	
						165,733.16	

GROSS	CASH DISCOUNT	NET RECEIVABLE
199,686.00	.00	199,686.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
05/29/69	
INVOICE NO.	PAGE
055560	1

PAYMENT DUE TEN DAYS FROM INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
DC WMAL WASHINGTON	03		9	TV01		60.00CR	
						60.00CR	
D C WTOP WASHINGTON	03		9	TV01		350.00CR	
						350.00CR	
FLA WCKT MIAMI	03		9	TV01		465.00CR	
						465.00CR	
FLA WTVJ MIAMI	03		9	TV01		390.00CR	
						390.00CR	
GA WAGA ATLANTA	03		9	TV01		420.00CR	
						420.00CR	
GA WSB ATLANTA	03		9	TV01		444.00CR	
						444.00CR	
ILL WBBM CHICAGO	03		9	TV01		2,250.00CR	
						2,250.00CR	
MICH WJBK DETROIT	03		9	TV01		115.00CR	
						115.00CR	
N Y WCBS N Y	03		9	TV01		3,700.00CR	
						3,700.00CR	
N Y WABC NEW YORK	03		9	TV01		4,200.00CR	
						4,200.00CR	

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

201 West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
05/29/69	
INVOICE NO.	PAGE
055560	02

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
PA KYW PHILADELPHIA	03		9	TV01		340.00CR	
						340.00CR	
PA WCAU PHILADELPHIA	03		9	TV01		750.00CR	
						750.00CR	
PA WFIL PHILADELPHIA	03		9	TV01		1,500.00CR	
						1,500.00CR	
						14,984.00CR	

17,736.00

GROSS	CASH DISCOUNT	NET RECEIVABLE
14,984.00CR	.00	14,984.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
06/30/69	
INVOICE NO.	PAGE
065339	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
N Y WOR N Y	04		8	TV03		400.00CR	
						400.00CR	
						400.00CR	

$40.00

GROSS	CASH DISCOUNT	NET RECEIVABLE
400.00CR	.00	400.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
06/30/69	
INVOICE NO.	PAGE
065340	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
N Y WOR N Y	05		8	TV03		400.00CR	
						400.00CR	
						400.00CR	

340.00

GROSS	CASH DISCOUNT	NET RECEIVABLE
400.00CR	.00	400.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6303
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
08/29/69	
INVOICE NO.	PAGE
085329	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
CAL KABC LOS ANGLES	04		9	TV01		780.00	
						780.00	
CAL KNBC LOS ANG	04		9	TV01		4,275.00CR	
						4,275.00CR	
CAL KNXT LOS ANG	04		9	TV01		2,150.00CR	
						2,150.00CR	
GA WAGA ATLANTA	04		9	TV01		290.00CR	
						290.00CR	
MICH WJBK DETROIT	04		9	TV01		1,700.00CR	
						1,700.00CR	
N Y WABC NEW YORK CITY	04		9	TV01		625.00CR	
						625.00CR	
N Y WNEW NEW YORK CITY	04		9	TV01		1,200.00	
						1,200.00	
						7,060.00CR	

6061.d

GROSS	CASH DISCOUNT	NET RECEIVABLE
7,060.00CR	.00	7,060.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
08/29/69	
INVOICE NO.	PAGE
085331	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
CAL KNBC LOS ANG	05		9	TV01		4,275.00	
						4,275.00	
CAL KNXT LOS ANG	05		9	TV01		675.00CR	
						675.00CR	
D C WTOP WASHINGTON	05		9	TV01		925.00CR	
						925.00CR	
FLA WTVJ MIAMI	05		9	TV01		225.00CR	
						225.00CR	
GA WAGA ATLANTA	05		9	TV01		170.00	
						170.00	
MICH WJBK DETROIT	05		9	TV01		850.00	
						850.00	
N Y WNBC NEW YORK CITY	05		9	TV01		625.00	
						625.00	
PA KYW PHILADELPHIA	05		9	TV01		2,880.00CR	
						2,880.00CR	
						1,215.00	
						1,093.75	

GROSS	CASH DISCOUNT	NET RECEIVABLE
1,215.00	.00	1,215.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
BROADCAST	09/30/69	095324	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
N Y WCBS N Y	09		9	TV02		27,385.00	
						27,385.00	
N Y WABC NEW YORK	09		9	TV02		12,678.00	
						12,678.00	
N Y WNBC NEW YORK CITY	09		9	TV02		25,370.00	
						25,370.00	
						65,433.00	

55,618.05

GROSS	CASH DISCOUNT	NET RECEIVABLE
65,433.00	.00	65,433.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

*

1.807.92
106.31
805.25
465.95
257.38
2.712.00
812.13
6.644.57
984.78
8.329.54
282.96
79.20

23.287.99*

DOYLE DANE BERNBACH INC ADVERTISING
20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

JAMAICA TOURIST BOARD

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/30/69
Inv. No. 071558 Job No. JTB-901
Purchase Order No.

PRODUCT J.T.B.

TERMS: NET 1

DESCRIPTION TO COVER THE COST OF TRAVEL & MISC. EXPENSES
APRIL, MAY & JUNE '69

	NON-COMMISSIONABLE	COMMISSI
PROPS		105.
TRAVEL & SUBSISTENCE	1602.30	
MESSENGER	20.20	
SHIPPING	10.50	
POSTAGE	117.08	
WESTERN UNION	57.76	
	1,807.92	106.
15% AGENCY COMM		15.
NON-COMM		1,807
		1,930

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

JAMAICA TOURIST BOARD

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/30/69
Inv. No. 071560 Job No. JTB-TV-90(
Purchase Order No.
TERMS: NET 10 D

PRODUCT JAMAICA TOURIST BOARD
DESCRIPTION COST OF TALENT RE-USE PRINTS, SHIPPING & MISC. FOR 1st QRT. 1969 JAN-MARCH.

	NON-COMMISSIONABLE	COMMISSIONABLE
TALENT	25.75	347.55
PRINTS, SHIPPING, SALES TAX	450.19	217.00
PHOTOSTATS	.09	1.40
TRANSPORTATION	15.00	-
STORAGE & TAX	295.12	
POSTAGE	4.10	
MESSENGER	5.00	
	805.25	565.95
15% AGENCY COMM		84.89
NON-COMM		805.25
		1,456.09

PB-10

DOYLE DANE BERNBACH INC ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

JAMAICA TOURIST BOARD

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/30/69
Inv. No. 071559 Job No. JTB-9701
Purchase Order No.

TERMS: NET 10

PRODUCT J.T.B.

DESCRIPTION A CUSTOM STACKER HUMMINGBIRD" (RERUN FROM '67)

	NON-COMMISSIONABLE	COMMISSIO
PRINTING		2712.
SHIPPING	257.33	
	257.33	2,712.
15% AGENCY COMM		405.
NON-COMM		257.
		3,376.

PD-3D

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

JAMAICA TOURIST

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/31/69
Inv. No. 071577 Job No. JTD 9003
Purchase Order No.

TERMS: NET 10

PRODUCT JT
DESCRIPTION Consumer pu s. pg B/W bld facing pg l/c bld "In port Antonio..."

	NON-COMMISSIONABLE	COMMISSION
LAYOUT	196.00	
MECHANICAL	77.00	
CREATIVE FEES		
FINISHED ART & LETTERING		
PHOTOGRAPHY	131.94	2,638.71
~~MODEL FEES & PROPS~~ Regist of Copyrights		6.00
DYE TRANSFERS		
RETOUCHING	14.50	494.75
COPY PRINTS	7.25	145.00
PHOTOSTATS	.10	1.95
TYPOGRAPHY	6.53	217.68
ENGRAVING	22.74	2,551.68
~~ELECTROS, PLASTIC PLATES & MATS~~ PLATES	47.40	148.80
	26.40	440.00
PRINTING		
TRAVEL, EXPENSE	244.77	
Western Union	37.50	
	812.13	6,644.57
15% AGENCY COMMISSION		996.69
NON-COMMISSIONABLE		812.13
		8,453.39

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

JAMAICA TOURIST

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/31/69
Inv. No. 071578 Job No. JTB 9000
Purchase Order No.

TERMS: NET 10 D

PRODUCT Jamaica Tourist
DESCRIPTION Mags pg. B/C facing pg. 4/C bla
April 1, 1969 "Discover Jamaican Architecture"

	NON-COMMISSIONABLE	COMMISSIONAB
LAYOUT	195.00	
MECHANICAL	77.00	
CREATIVE FEES		--
FINISHED ART & LETTERING		-
PHOTOGRAPHY	131.94	2,633.71
MODEL FEES & PROPS		16.50
DYE TRANSFERS Register of Copyrights		6.00
RETOUCHING	80.00	1,605.00
COPY PRINTS	7.25	145.00
PHOTOSTATS	4.44	80.95
TYPOGRAPHY	6.32	490.93
ENGRAVING	55.12	2,757.65
~~ELECTROS, PLASTIC PLATES & MATS~~ PLATES	47.40	148.80
PRINTING	22.77	440.00
WESTERN UNION	35.00	
TRAVEL & SUBSISTENCE	310.00	
MESSENGER	11.55	
	984.78	8,329.54
15% AGENCY COMMISSION		1,249.43
NON-COMMISSIONABLE		984.78
		10,563.75

E BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

Jamacia Tourist Board

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date August 27, 1969
Inv. No. 081522 | Job No. JTB 9011
Purchase Order No.

TERMS: NET 10

PRODUCT ~~Jamacia Tourist Board~~
DESCRIPTION To cover cost of travel & miscellaneous expenses. April, May & June '69.

	NON-COMMISSIONABLE	COMMISSIONABLE
Travel & Subsistence	267.96	
Western Union	15.00	
	282.96	
NONCOMMISSIONABLE		282.96
		282.96

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

JAMAICA TOURIST BOARD

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date September 10, 1969

Inv. No. 091108 Job No. JTB 0027

Purchase Order No.

TERMS: NET 1

PRODUCT

DESCRIPTION (1 st. of 4) Grocery Store Poster "Some of the Most Exotic Things..."

4/c poster 26 7/8" x 43"

	NON-COMMISSIONABLE	COMMISSI
TRANSPORTATION	79.20	
	79.20	

*

7 2 7.1 8
8 5.0 0 -
8 1.3 2 2.9 0
4 6 7.5 0 -
4 6 7.5 0
7.5 8 2.0 0 -
6.7 0 6.5 0
7.3 5 9.5 0 -
3.3 5 7.5 0 -
3.4 0 0.0 0
2.4 6 5.5 0

7 6.2 3 8.0 8 *

8 8 5.5 0
1 0 0.0 0 -
9 5.6 7 4.0 0
5 5 0.0 0 -
5 5 0.0 0
8.9 2 0.0 0
8.9 2 0.0 0
8.9 2 0.0 0 -
7.8 9 0.0 0
8.8 7 0.0 0 -
3.9 5 0.0 0 -
4.0 0 0.0 0
2.9 0 0.0 0

8 9.5 0 9.5 0 *

20 West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
04/30/69	
INVOICE NO.	PAGE
045407	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
CAL KABC LOS ANGLES	03		9	TV01		780.00	
						780.00	
DC WMAL WASHINGTON	03		9	TV01		60.00	
						60.00	
D C WTOP WASHINGTON	03		9	TV01		350.00	
						350.00	
FLA WCKT	03		9	TV01		735.00	
						735.00	
FLA WTVJ MIAMI	03		9	TV01		1,115.00	
						1,115.00	
GA WAGA ATLANTA	03		9	TV01		420.00	
						420.00	
GA WSB ATLANTA	03		9	TV01		444.00	
						444.00	
ILL WBBM CHICAGO	03		9	TV01		2,500.00	
						2,500.00	
MICH CKLW DETROIT	03		9	TV01		700.00	
						700.00	
MICH WJBK DETROIT	03		9	TV01		115.00	
						115.00	

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
04/30/69	
INVOICE NO.	PAGE
045407	02

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
N Y WCBS N Y	03		9	TV01		3,700.00	
						3,700.00	
N Y WABC NEW YORK	03		9	TV01		4,200.00	
						4,200.00	
N Y WNEW NEW YORK CITY	03		9	TV01		1,200.00	
						1,200.00	
PA KYW PHILADELPHIA	03		9	TV01		1,300.00	
						1,300.00	
PA WCAU PHILADELPHIA	03		9	TV01		750.00	
						750.00	
PA WFIL PHILADELPHIA	03		9	TV01		1,500.00	
						1,500.00	
						19,869.00	

16855.65

GROSS	CASH DISCOUNT	NET RECEIVABLE
19,869.00	.00	19,869.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

29 West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
04/30/69	
INVOICE NO.	PAGE
045408	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
CAL KABC LOS ANGLES	04		9	TV01		6,600.00	
						6,600.00	
CAL KNBC LOS ANG	04		9	TV01		14,925.00	
						14,925.00	
CAL KNXT LOS ANG	04		9	TV01		21,150.00	
						21,150.00	
DC WMAL WASHINGTON	04		9	TV01		750.00	
						750.00	
D C WRC WASHINGTON	04		9	TV01		4,950.00	
						4,950.00	
D C WTOP WASHINGTON	04		9	TV01		3,375.00	
						3,375.00	
FLA WCKT	04		9	TV01		2,550.00	
						2,550.00	
FLA WIVJ MIAMI	04		9	TV01		3,400.00	
						3,400.00	
GA WAGA ATLANTA	04		9	TV01		1,590.00	
						1,590.00	
GA WSB ATLANTA	04		9	TV01		3,738.00	
						3,738.00	

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

~LO West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
04/30/69	
INVOICE NO.	PAGE
045408	02

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
ILL WBBM CHICAGO	04		9	TV01		10,250.00	
						10,250.00	
ILL WMAQ CHICAGO	04		9	TV01		16,725.00	
						16,725.00	
MICH CKLW DETROIT	04		9	TV01		1,535.00	
						1,535.00	
MICH WJBK DETROIT	04		9	TV01		8,030.00	
						8,030.00	
N Y WCBS N Y	04		9	TV01		25,151.00	
						25,151.00	
N Y WABC NEW YORK	04		9	TV01		9,855.00	
						9,855.00	
N Y WNBC NEW YORK CITY	04		9	TV01		31,464.00	
						31,464.00	
N Y WNEW NEW YORK CITY	04		9	TV01		6,000.00	
						6,000.00	
PA KYW PHILADELPHIA	04		9	TV01		7,820.00	
						7,820.00	
PA WCAU PHILADELPHIA	04		9	TV01		5,625.00	
						5,625.00	

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE D[illegible]E BERNBACH INC. ADVERTISING
[illegible]0 West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
04/30/69	
INVOICE NO.	PAGE
045408	03

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
PA WFIL PHILADELPHIA	04		9	TV01		3,525.00	
						3,525.00	
						189,008.00	

160,656.80

GROSS	CASH DISCOUNT	NET RECEIVABLE
189,008.00	.00	189,008.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
05/29/69	
INVOICE NO.	PAGE
055348	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
DC WMAL WASHINGTON	04		9	TV01		750.00CR	
						750.00CR	
D C WTOP WASHINGTON	04		9	TV01		350.00	
						350.00	
D C WTTG WASHINGTON	04		9	TV01		900.00	
						900.00	
FLA WCKT MIAMI	04		9	TV01		465.00	
						465.00	
FLA WTVJ MIAMI	04		9	TV01		390.00	
						390.00	
ILL WBBM CHICAGO	04		9	TV01		2,250.00	
						2,250.00	
MICH WJBK DETROIT	04		9	TV01		115.00	
						115.00	
N Y WCBS N Y	04		9	TV01		3,700.00	
						3,700.00	
N Y WABC NEW YORK	04		9	TV01		4,200.00	
						4,200.00	
PA KYW PHILADELPHIA	04		9	TV01		340.00	
						340.00	

GROSS	CASH DISCOUNT	NET RECEIVABLE

PAY THIS AMOUNT
CR. INDICATES CREDITS

DOYLE DANE BERNBACH INC. ADVERTISING
20 West 43rd Street, New York, N. Y. 10036.

TO JAMAICA TOURIST BOARD

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
05/29/69	
INVOICE NO.	PAGE
055348	02

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
PA WCAU PHILADELPHIA	04		9	TV01		750.00	
						750.00	
PA WFIL PHILADELPHIA	04		9	TV01		1,500.00	
						1,500.00	
						14,210.00	

17,078.50

GROSS	CASH DISCOUNT	NET RECEIVABLE
14,210.00	.00	14,210.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO COLUMBIAN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P.O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	MAGAZINE
DATE	03/24/69
INVOICE NO.	037612
PAGE	1

PAYMENT DUE TEN DAYS FROM INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
TEA X COFFEE TRADE JRL	02		9	1/2 PG SPRD BW 69	1 R01	391.00	
						391.00	
WORLD COFFEE TEA	02		9	1/2 PG SPRD BW 69	1 R01	494.50	
						494.50	
						885.50	

7 7 7.18

GROSS	CASH DISCOUNT	NET RECEIVABLE
885.50	.00	885.50

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO COLUMBIAN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6303
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
04/30/69	
INVOICE NO.	PAGE
045546	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

PRIOR YEAR ADJUSTMENT FOR TV-3-68 (NOV.)

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	11		8	COFFEE 04		.	.
	11		8	EST TV 69 04		100.00CR	.
						100.00CR	.00

65.0

GROSS	CASH DISCOUNT	NET RECEIVABLE
100.00CR	.00	100.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036.

TO COLUMBIAN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
04/30/69	
INVOICE NO.	PAGE
045547	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	04		9	COFFEE 03		.	.
	04		9	EST TV 69 03		95,674.00	.
						95,674.00	.00

81,3[illegible].96

GROSS	CASH DISCOUNT	NET RECEIVABLE
95,674.00	.00	95,674.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036

TO COLUMBIAN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 4308
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
05/29/69	
INVOICE NO.	PAGE
055522	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	02		9	COFFEE 05		.	.
	02		9	EST TV 69 05		550.00CR	.
						550.00CR	.00

467.50

GROSS	CASH DISCOUNT	NET RECEIVABLE
550.00CR	.00	550.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036.

TO COLUMBIAN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
05/29/69	
INVOICE NO.	PAGE
055523	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	04		9	EST TV 69 03		550.00	.
	04		9	COFFEE 03		.	.
						550.00	.00

4675

GROSS	CASH DISCOUNT	NET RECEIVABLE
550.00	.00	550.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036

TO COLUMBIAN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
06/30/69	
INVOICE NO.	PAGE
065488	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	02		9	COFFEE 03		.	.
	02		9	CST TV 69 03		8,920.00CR	.
						8,920.00CR	.00

7,587.00

GROSS	CASH DISCOUNT	NET RECEIVABLE
8,920.00CR	.00	8,920.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO COLUMBIN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
06/30/69	
INVOICE NO.	PAGE
065489	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	03		9	COFFEE 03			
	03		9	EST TV 69 03		7,890.00	
						7,890.00	.00

6,706.56

GROSS	CASH DISCOUNT	NET RECEIVABLE
7,890.00	.00	7,890.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

TO COLUMBIAN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
06/30/69	
INVOICE NO.	PAGE
065490	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	04		9	COFFEE 03		.	.
	04		9	EST TV 69 03		8,870.00CR	.
						8,870.00CR	.00

9,359.50

GROSS	CASH DISCOUNT	NET RECEIVABLE
8,870.00CR	.00	8,870.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036.

TO COLUMBIAN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6306
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
BROADCAST	08/29/69	085460	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	02		9	COFFEE 03		.	.
	02		9	EST TV 69 03		3,950.00CR	.
						3,950.00CR	.00

3,357.50

GROSS	CASH DISCOUNT	NET RECEIVABLE
3,950.00CR	.00	3,950.00CR

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd Street, New York, N. Y. 10036.

TO COLUMBIAN COFFEE

PLEASE REMIT TO:
DOYLE DANE BERNBACH INC.
P. O. BOX 6305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	DATE	INVOICE NO.	PAGE
BROADCAST	03/29/69	085461	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DATE DAY	DATE YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	03		9	COFFEE 03		.	.
	03		9	EST TV 69 03		4,000.00	.
						4,000.00	.00

3,500.00

GROSS	CASH DISCOUNT	NET RECEIVABLE
4,000.00	.00	4,000.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

20 West 43rd S...eet, New York, N. Y. 10036.

TO COLUMBIAN COFFEE

PLEASE REMIT TO
DOYLE DANE BERNBACH INC.
P. O. BOX 4305
CHURCH STREET STATION
NEW YORK, N. Y. 10008

MEDIA	
BROADCAST	
DATE	
08/29/69	
INVOICE NO.	PAGE
085462	1

PAYMENT DUE
TEN DAYS FROM
INVOICE DATE

MEDIA	DATE MO	DAY	YR	DESCRIPTION	RATE	GROSS AMOUNT	CASH DISCOUNT
	04		9	COFFEE 03		.	.
	04		9	EST TV 69 03		2,900.00	.
						2,900.00	.00

1,465.50

GROSS	CASH DISCOUNT	NET RECEIVABLE
2,900.00	.00	2,900.00

PAY THIS AMOUNT
CR. INDICATES CREDITS

2.6 6 8.4 7
8 2 7.7-9
8 2.4 8
3 9 6.0 0
2 3.4 9 2.1 0
2.1 6 1.1 0
1 4.4 0
4 3.8 0
5 3 3.6 8
1 1 9.8 5
6 5 4.1 1
9 8.0 9
5.1 6 0.7 5
7 2.9 0
3 5 4.2 6
5 5.6 5
5.3 7 4.5 2
3 1 4.3 8
3 4.5 0
1 0.5 0
7.2 0
1 3 1.3 5
1 0.0 0
8.3 1 0.0 0
4.1 1 6.5 0
6 1 7.4 8
8.5 8 1.6 5
6 8 2.3 8
5.2 5 4.0 5
3 3 0.5 7
1.4 3 0.4 0
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1 3 1.9 6
4.8 1 9.5 6

8 0.1 5 7.4 2 *

RECEIVED
DEPARTMENT OF JUSTICE
OCT 15 1 07 PM '69
REGISTRATION SECTION

3.0 6 8.7 4
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8 5 0.3 2
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1 0.0 0
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9 4.8 1 6.0 1 *

DOYLE DA E BERNBACH INC ADVERTISING

20 WEST 43RD STREET, NEW YORK 36, N. Y. LO 4-1234

To: Columbian Coffee (Sweden)

Date 6/30/69

Inv. No. 061780 Job No. cc-1-0912

Purchase Order No.

PRODUCT Columbian Coffee (Sweden)

TERMS: NET 10

DESCRIPTION To cover misc. production charges for countries in Europe where the Federation advertises from April through June 1969.

	NON-COMMISSIONABLE	COMMISSIO
Production charges for Sweden		2668.47
		2668.47
15% Agency Comm.		400.27
Non- Comm.		
		3068.74

FS-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: Columbian Coffee (England)

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 6/30/69

Inv. No. 061781 Job No. CC1-9012

Purchase Order No.

PRODUCT Columbian Coffee (England)

TERMS: NET 10

DESCRIPTION To cover misc. production charges for countries in Europe where the Federation advertises from April through June 1969.

	NON-COMMISSIONABLE	COMMISSIONABLE
Production Charges for England		827.79
		827.79
15% Agency Comm.		124.17
Non- Comm,		951.96

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: Columbian Coffee

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 6/30/69

Inv. No. 061782 Job No. CC1-9012

Purchase Order No.

PRODUCT Columbian Coffee (Germany) TERMS: NET 10

DESCRIPTION To cover misc. production charges for countries in Europe where the Federation advertises from April through June 1969.

	NON-COMMISSIONABLE	COMMISSIO
Production Charges for Germany		82.48
15% Agency Comm.		82.48
Non- Comm.		12.37
		94.85

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: Columbian Coffee

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 6/30/69

Inv. No. 061783 Job No. cc-9702

Purchase Order No.

PRODUCT Columbian Coffee

TERMS: NET 10

DESCRIPTION To cover the cost of color stats to be taken of the four executions in the new commercial pool; Senor family, family neighbors and Emeralds.

	NON-COMMISSIONABLE	COMMISSIO
12 type 'c' prints 8 x 10		180.00
36 dups of 'c' prints 8 x 10		216.00
		396.00
15% Agency Comm.		59.40
Non- Comm.		
		455.40

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: Columbian Coffee

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 6/30/69

Inv. No. 061784 Job No. cc-TV-900

Purchase Order No.

PRODUCT Columbian Coffee

TERMS: NET 10

DESCRIPTION To cover the cost of talent re-use payments for the first half of 1969 (Jan.-June 1969)

	NON-COMMISSIONABLE	COMMISSION
Services of Norman Rose		2367.00
S A G (Norman Rose)		125.10
Talent (Jose Duval)	2160.00	21000.00
Tel and Tel charges	1.10	
Note first partial		
	2161.10	23,492.1[illegible]
15% Agency Comm.		3,523.8[illegible]
Non- Comm.		2,161.1[illegible]
		29,177.0[illegible]

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: Columbian Coffee

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 6/30/69

Inv. No. 061785 Job No. CC-8053

Purchase Order No.

PRODUCT Columbian Coffee

TERMS: NET 10

DESCRIPTION To cover the cost of producing ad "Don't you know him from someplace" ½ page B/W Miami Herald.

	NON-COMMISSIONABLE	COMMISSIO
Layout	43.80	
Copyprints		14.40
Note Previous Billing		
7/31/68 072942 523.04		
Total Billing To Date 5 3.40		
Final Billing		
	43.80	14.40
15% Agency Comm.		2.16
Non- Comm.		43.80
		60.36

FS-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: Columbian Coffee

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N. Y. 10008

Date 6/30/69

Inv. No. 061786 Job No. cc-748

Purchase Order No.

PRODUCT Columbian Coffee

TERMS: NET 10

DESCRIPTION

To cover the cost of producing mats and proofs of supermarket trade advertising.

	NON-COMMISSIONABLE	COMMISSIO
Mechanical	23.00	
Creative Fee	92.00	
Two line drawing of coffee cans		250.00
Lettering of Logo (Line drawing one Columbian coffee can)		100.00
Copyprints		15.00
Typography		26.52
Engraving		41.51
Proofs& Mats		100.65
Messenger Service Charge	4.85	
Note Previous Billing		
8/68 081964 10,070.46		
Total Billing to date 10,804.04		
Final Billing		
	119.85	533.68
15% Agency Comm.		80.05
Non- Comm.		119.85
		733.58

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: Columbian Coffee

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 6/30/69

Inv. No. 061787 Job No. cc-9019

Purchase Order No.

TERMS: NET 10 I

PRODUCT Columbian Coffee

DESCRIPTION To cover the cost of revising Colombian coffee trade ad cc-8074- "Colombian coffee is now being planted all across America."

	NON-COMMISSIONABLE	COMMISSIONA
16 x 20 Ektacolor 'c' print		35.00
Typography		36.37
Engraving	90.89	517.74
Reprints		65.00
Postage	1.80	
Messenger Service Charges	5.40	
	98.09	654.11
15% Agency Comm.		98.12
Non- Comm.		98.09
		850.32

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: Columbian Coffee

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 6/30/69

Inv. No. 061794 Job No. CC-TV-9006

Purchase Order No.

PRODUCT Columbian Coffee

TERMS: NET 1(

DESCRIPTION To cover the cost of prints and shipping for the first half of 1969 (Jan.-

	NON-COMMISSIONABLE	COMMISSIC
Integration Charges		2800.00
B/W Reduction, Composite Prints, Color Reduction and Storage Charges	66.00	2360.75
Messenger Service Charges	6.90	
Note Previous Billing		
5/15/69 051155 6372.73		
Total Billing to date 12,380.49		
	72.90	5160.75
15% Agency Comm.		774.11
Non- Comm.		72.90
		6007.76

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: Columbian Coffee

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 6/30/69

Inv. No. 061795 Job No. cc-9020

Purchase Order No.

PRODUCT Columbian Coffee

TERMS: NET 10

DESCRIPTION To cover the cost of producing ad "Are you turning away a man who'll work for you for nothing?"

	NON-COMMISSIONABLE	COMMISSIO
Mechanical	52.00	
Camera Work		28.98
Photostats		8.90
Typography		52.85
Reprints		231.53
Engraving		32.00
Messenger Service Charges	3.65	
	55.65	354.26
15% Agency Comm.		53.14
Non- Comm.		55.65
		463.05

PB-10

ↄYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: COLOMBIAN COFFEE

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date August 29, 1969

Inv. No 081739 Job No. CC-97023

Purchase Order No.

TERMS: NET 10 D

PRODUCT

DESCRIPTION

To cover the cost of producing ad "Introducing the 100% - 100% Colombian Coffee

	NON-COMMISSIONABLE	COMMISSIONA
LOGOUT	128.00	--
LETTERING		47.50
PHOTOGRAPHY		1050.00
PROPS		80.00
STOCK PHOTO		15.00
ONE 16 x 20 Dye transfer from transparency		160.00
COPY PRINTER		44.60
PHOTO STATE		22.95
TYPOGRAPHY		214.27
ENGRAVING		3340.94
ELECTRO PROC BL NT (four) wrapping & shipping	74.66	399.26
POSTAGE & SHIPPING	.57	
MESSENGER SERVICE CHARGE	111.15	
NOTE FIRST PARTIAL		
	314.38	5374.52
15% AGENCY COMMISSION		806.18
NON-COMMISSIONABLE		314.38
		6495.08

DOYLE DANE BERNBACH, INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: NAT'L FED. OF COFFEE GROWERS OF COLOMBIA
COLOMBIAN CENTER
140 EAST 57th STREET
NEW YORK, N.Y.

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 4/15/69

Inv. No. 041185 Job No. CC-TV-8015

Purchase Order No.

PRODUCT COLOMBIAN COFFEE

TERMS: NET 10

DESCRIPTION ADDITIONAL BILLING-TO COVER THE COST OF PRINTS, TAPES SHIPPING & MISC. CHARGES FOR 1st QT. 1968

	NON-COMMISSIONABLE	COMMISSIONABLE
RENTAL 16mm PROJECTOR	10.50	34.50
	10.50	34.50
15% AGENCY COMM.		5.18
NON-COMM		10.50
		50.18

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: NAT'L FED.OF COFFEE GROWERS OF COLOMBIAN
COLOMBIAN CENTER
140 EAST 57TH STREET
NEW YORK, N.Y.

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 4/14/69

Inv. No. 041186 Job No. CC-8050&

Purchase Order No.

PRODUCT COLOMBIAN COFFEE

TERMS: NET 1(

DESCRIPTION TO COVER THE COST OF PRODUCING A ONE PAGE B&W HEADLINED "ARE YOU TURNING AWAY..." TO RUN IN SUPERMARKET NEWS MAY 20.

	NON-COMMISSIONABLE	COMMISSIC
LAYOUT	128.00	
COPYPRINT SIX-ONE NEG-& FIVE POS. 18X24		7.2(
MESSENGER SERVICE CHARGE	3.35	
	131.35	7.2(
15% AGENCY COMM.		1.0(
NON-COMM		131.3!
		139.6?

FB-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: NAT'L FED. OF COFFEE GROWERS OF COLOMBIA
COLOMBIAN CENTER
140 EAST 57TH STREET
NEW YORK, N.Y.

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 4/14/69

Inv. No. 041188 Job No. CC- 80

Purchase Order No.

PRODUCT COLOMBIAN COFFEE

TERMS: NET 10

DESCRIPTION TO COVER THE COST OF PREPARING TWO-four COLOR PIECES OF FINISHED ART OF JUAN VALDEZ

	NON-COMMISSIONABLE	COMMISSIO
STORAGE CHARGE	10.00	
NOTE PREVIOUS BILLING		
7/31/68 072941 2,600.18		
9/68 091097 51.26		
12/68 121800 12.31		
TOTAL BILLING TO DATE 2,673.75		
Final Billing		
	10.00	

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: NAT'L FED. OF COFFEE GROWERS OF COLOMBIA
COLOMBIAN CENTER
140 EAST 57TH STREET
NEW YORK, N.Y.

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 4/15/69
Inv. No. 041189 Job No. CC-8037&
Purchase Order No.

PRODUCT COLOMBIAN COFFEE

TERMS: NET 10

DESCRIPTION AUDITS & SURVEYS INC. NATIONAL TOTAL MARKET & TEST MARKET AUDITS OF GROUND COFFEE.

	NON-COMMISSIONABLE	COMMISSIO
NAT'l TOTAL MARKET AUDIT-DECEMBER		8,310.(
		8,310.(
15% AGENCY COMM.		1,246.!
		9,556.!

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: Nat'l Fed. of Coffe Growers of Colombia

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date August 29, 1969

Inv. No. 081720 Job No. CCL 9012

Purchase Order No.

PRODUCT Colombian Coffee (Sweden)

TERMS: NET 10

DESCRIPTION To cover misc. production charges for countries in Europe where the Federatic advertise from April thru. June 1969. (Husmors- Filmer Spring 1969)

	NON-COMMISSIONABLE	COMMISSIO
Production charges for Sweden	4,793.06	
Shipping	26.50	

	4,819.56	
NON-COMMISSIONABLE		4,819.5

		4,819.5

PB-10

DOYLE [ANE BERNBACH I[illegible]. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: NAT'L FED. OF COFFEE GROWERS OF COLOMBIA
COLOMBIAN CENTER
140 EAST 57TH STREET
NEW YORK, N.Y.

Please Remit to:
DOYLE DANE BERNBACH
INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 4/18/69

Inv. No. 041248 Job No. CC-TV 8(

Purchase Order No.

PRODUCT COLOMBIAN COFFEE

TERMS: NET 10

DESCRIPTION FINAL BILLING-TO COVER THE COST OF TALENT RE-USES Fees FOR TELEVISIO
FOR 4th QT. 1968

	NON-COMMISSIONABLE	COMMISSIO
TALENT	682.38	8,581.(
		8,581.(
15% AGENCY COMM		1,287.:
NON-COMM		682.:
		10,551.:

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: NAT'L FED. OF COFFEE GROWERS OF COLOMBIA
COLOMBIAN CENTER
140 EAST 57TH STREET
NEW YORK, N.Y.

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 4/15/69

Inv. No. 041190 Job No. CC-TV-80

Purchase Order No.

PRODUCT COLOMBIAN COFFEE

TERMS: NET 1(

DESCRIPTION FINAL BILLING-to COVER THE COST OF PRINTS, SHIPPING AND MISC. CHARGES FOR OCT, DEC-1968

	NON-COMMISSIONABLE	COMMISSIO
PRINTS		2,051.
COPY PRINTS		64.
COLOR CHARGES		2,000.
AIR EXPRESS	17.06	
TELEGRAM CHARGES	1.50	
MESSENGER	37.06	
	55.62	4,116.
15% AGENCY COMM.		617.
NON-COMM		55.
		4,789.
LESS ESTIMATED BILLING #121799		1,435.
		3,354.

FC-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N. Y. 10036 (212) LO 4-1234

To: NAT'L FED. OF COFFEE GROWERS OF COLOMBIAN
COLOMBIAN CENTER
140 EAST 57TH STREET
NEW YORK, N.Y.

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 5/13/69

Inv. No. 051159 Job No. CC-INT 9

Purchase Order No.

TERMS: NET 10

PRODUCT

DESCRIPTION TO COVER MISC. PRODUCTION EXPENSES FOR SWEDEN PARTIAL BILLING
THIS COMES UNDER OVERALL EUROPE QRTLY ESTIMATE 17,000

	NON-COMMISSIONABLE	COMMISSIONABLE
SWEDEN PRODUCTION CHARGES	4793.06	

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: NAT'L FED.OF COFFE GROWERS OF COLOMBIA
COMOLBIAN CENTER
140 EAST 57th STREET
NEW YORK, N.Y.

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 5/13/69

Inv. No. 051160 Job No. CC-INT 9(

Purchase Order No.

TERMS: NET 10

PRODUCT

DESCRIPTION TO COVER ALL MISC.PRODUCTION FIRST QUARTER-MARCH 1969 UNDER OVERALL EUROPEAN ESTIMATE 1st QRT(17,000)

	NON-COMMISSIONABLE	COMMISSION
ONE COLOR PHOTOGGRAPHY (		861.
PHOTOSTATS		1.
35 mm PAN MASTER 35mm- M&E AND FINE GRAIN		567.
OUR FREIGHT HANDLING & FORWARDING	77.77	
WESTERN UNION CHARGES	12.22	
MESSENGER SERVICE CHARGESS	82.25	
FIRST PARTIAL		
	172.24	1430.
15% AGENCY COMM		214.
NON-COMM		172.
		1817.

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING

20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: NAT'L FED. OF COFFEE GROWERS OF COLOMBIA

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/11/69

Inv. No. 071168 Job No. CC-8076 I

Purchase Order No.

PRODUCT COLOMBIAN COFFEE_ INTERNATIONAL

TERMS: NET 10

DESCRIPTION ADD'L BILLING- TO COVER THE COST OF TRIP TO EUROPE (SEPT-27- NOV 7,1968)

	NON-COMMISSIONABLE	COMMISSION
TRAVEL EXPENSE	81.80	

NOTE PREVIOUS BILLING
12/31/68 122013 1,325.06

TOTAL BILLING TO DATE $1,406.86

FINAL BILLING

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: NAT'L FED. OF COFFEE CROWERS OF COLOMBIA

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date 7/11/69

Inv. No. 071169 Job No. CCTV-902

Purchase Order No.

PRODUCT COLOMBIAN COFFEE

TERMS: NET 10

DESCRIPTION TO COVER THE COST INCURRED TO EDIT FOUR :50 COLOMBIAN COFFEE COMMERCIALS FOR USE IN ARGENTINA.

	NON-COMMISSIONABLE	COMMISSIO
PRODUCTION: FOR THE EDITING ONLY OF 4 TV COMMERCIALS		2,900.
MESSENGER SERVICE CHARGE	35.95	--
	35.95	2,900.
15% AGENCY COMM		435.
NON-COMM		35.
		3,370.

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: Nat'l Fed. of Coffee Growers of Colombia

Please Remit to:
DOYLE DANE BERNBACH
INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date August 29, 1969

Inv. No. 081718 Job No. CC 9016

Purchase Order No.

PRODUCT Colombian Coffee

TERMS: NET 10

DESCRIPTION To cover cost of misc. production exps. for the second quarter of 1969 April t
June.

	NON-COMMISSIONABLE	COMMISSIO
Production of (two s/s & three s/s) b/w custom reprints & clean up retouching		75.00
Shipping	115.06	-
Western Union charges	16.90	
	131.96	75.0
15% AGENCY COMMISSION		11.2
NON-COMMISSIONABLE		131.9
		218.2

PB-10

DOYLE DANE BERNBACH INC. ADVERTISING
20 WEST 43RD STREET, NEW YORK, N.Y. 10036 (212) LO 4-1234

To: Nat'l Fed. of Coffee Growers of Colombia

Please Remit to:
DOYLE DANE BERNBACH INC.
P.O. Box 6305
Church Street Station
New York, N.Y. 10008

Date August 29, 1969

Inv. No. 081719 Job No. CCL 0912

Purchase Order No.

TERMS: NET 10

PRODUCT Colombian Coffee (Germany)

DESCRIPTION

To cover the cost of misc. production charges for countries in Europe where t
Federation advertises from April thru June 1969. (German Version of a 30 se
TV commercial " Coffee House ... " & " Machete ... ")

	NON-COMMISSIONABLE	COMMISSIO
Production charges for a German Version of 30 sec. TV commercial		1,324.8
		1,324.8

FB-10