

**FOR IMMEDIATE RELEASE**

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**FA Media LLC Launches WagerAlarm.com to Super Serve Sports Bettors  
SPORTBOOK PRO Announced for College and Pro Football**

**Long Beach, CA (August 31, 2018)** – FA Media LLC, a burgeoning sports media company and the owners of the fantasy sports company Fantasy Alarm, announced today the re-launch of WagerAlarm.com for sports bettors with SPORTBOOK PRO for college and professional football. In 2011, FA Media LLC founded WagerAlarm.com as a Sportsbook line movement tracking service. With the explosive growth of daily fantasy sports, the company focused on its flagship website, FantasyAlarm.com. WagerAlarm.com has the same dedication to quality content, entertainment and top-notch service that makes FantasyAlarm.com a leader in the fantasy sports industry.

FA Media is one of the only sports companies that has a custom written content management system that can combine content and tools in the same features. Using this framework, FA Media has developed the SPORTBOOK PRO service with PICKBOOK and PROPBOOK features giving sports bettors important information and written analysis to make smarter wagers all in one package.

“The PICKBOOK and PROPBOOK combine great analysis from handicappers with sports data to create a one-stop shop to make smarter wagering decisions,” said Rick Wolf, President Fantasy Alarm. “The reason people wager is the same as why they play fantasy sports: to make the games more fun to watch. WagerAlarm.com will save sports bettors time, give them the consolidated information and entertained them while helping them make winning decisions.”

“When we founded FA Media, our goal was to super serve the fantasy player AND the sports bettor,” said Co-Founder Dan Williams. “With FantasyAlarm.com, we succeeded for the fantasy sports player. Now is the time to complete our vision and build the same powerhouse of content, personalization and interactivity for the sports bettor. It is a proud day for me and the founders.”

**About FA Media LLC**

FA Media, LLC is a multi-layered media company with its flagship digital property, FantasyAlarm.com, being the premier one-stop shop for both seasonal and daily fantasy sports players. Fantasy Alarm features best-in-class content, personalization, and interactivity. Our commitment to quality has won us many industry awards including Best Mobile App, Best Daily Fantasy Sports Tool & Content, Most Innovative Fantasy Product & Best Radio Show. FA Media has partnerships with Yahoo!, Sporting News, The New York Post, Rotowire and many others in the fantasy sports space. FA Media has a leadership position in the \$7B+ industry.

FA Media LLC also owns Wager Alarm, a full-featured website for sports bettors. Wager Alarm has the same dedication to quality and top-notch service that makes Fantasy Alarm a leader in the fantasy sports industry.

For more information, visit us at <http://www.fantasyalarm.com/about.php>