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February 7, 2018

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Fantasy Alarm Re-engineers to Provide Premium Mobile Experience

Fantasy Alarm Launches New Desktop & Mobile Site

Long Beach, CA (February 7, 2018) – FA Media LLC, a burgeoning sports media company and the owners of the fantasy sports company Fantasy Alarm, announced today the launch of a new website that is designed to be mobile-first. Fantasy Alarm has won awards for their alerts mobile application, The Fantasy Alarm Show on SiriusXM Fantasy Sports Radio and for the company overall.

“First, the team rebuilt the infrastructure of FantasyAlarm.com to shorten the timeframe from ideas to implementation for surfers, subscribers and partners”, said Fantasy Alarm President and Fantasy Sports Hall of Famer, Rick Wolf. “Now, we layered on a redesign which represents our dedication to our mobile and tablet users along with continuing to lead innovation in this space.”

Fantasy Alarm’s new design is responsive to be mobile friendly and will eliminate the need for native apps. The site is created so that all pages render correctly in all mobile browsers as well as on all desktop and laptop computers.

“We founded Fantasy Alarm as an alert service and OWNED the phone. The entire team is proud to get back to those roots and lead on mobile with this redesign”, said Fantasy Alarm co-founder Dan Williams. “Fantasy Alarm is an immersive fantasy sports experience with deep articles, audio, customizable tools, video and ground-breaking live streaming on multiple platforms simultaneously. Now, all of that is on the go too!”

Fantasy Alarm is one of the only fantasy sports companies that has a custom written content management system that can combine content and tools in the same articles and will extend to provide more personalized content and technology solutions in the future.

For more information, visit FantasyAlarm.com

About Fantasy Alarm

FA Media, LLC is a multi-layered media company with its flagship digital property, FantasyAlarm.com, being the premier one-stop shop for both seasonal and daily fantasy sports players. Fantasy Alarm features best-in-class content, personalization, and interactivity. Our commitment to quality has won us many industry awards including Best Mobile App, Best Daily Fantasy Sports Tool & Content, Most Innovative Fantasy Product & Best Radio Show. FA Media

has partnerships with Yahoo!, Sporting News, The New York Post, Rotowire and many others in the fantasy sports space. FA Media has a leadership position in the \$7B+ industry. For more information, visit us at <http://www.fantasyalarm.com/about.php>