

FOR IMMEDIATE RELEASE

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Fantasy Alarm Provides Personal Experience for Fantasy Sports Users Synchronize Leagues with Tools Plus Live Expert Chat Twelve Hours a Day

Long Beach, CA (April 10, 2018) – FA Media LLC, a burgeoning sports media company and the owners of the fantasy sports company Fantasy Alarm, announced today the launch of two new systems. For all seasonal players, Fantasy Alarm will combine their in-depth tools with personalization through synchronizing leagues. For both daily and seasonal fantasy sports players, we will now provide LIVE Chat with experts from 8:00 AM – 8:00 PM ET every single day.

“Our dedication to personalized assistance for our customers is rolling out starting with these two dynamic features, one from technology and one from expert talent”, said Fantasy Alarm President and Fantasy Sports Hall of Famer, Rick Wolf. “Bringing users leagues into our ecosystem allows our technology and data to be highly personalized. Couple that with 12 hours a day of personal attention from analysts for lineup creation and seasonal answers and you have a fantasy sports personal assistant.”

Fantasy Alarm’s new products both are mobile friendly so there is no need to download and install an app. Now, personalizing that with direct interaction with the community for members only will allow Fantasy Alarm to continue the tradition of personalized service for fantasy players.

“We care so much for all of FANation that we wanted to go even a step further than just answering every question that any user might have”, said Fantasy Alarm co-founder Dan Williams. “We want to answer questions in real-time whether it is personalized tools or personal assistants to help people know more, play more and win more. That is the Fantasy Alarm way!”

Fantasy Alarm is one of the only fantasy sports companies that has a custom written content management system that can combine content and tools in the same articles and now extends that system to provide more personalized content and technology solutions. Our chat product is a robust third-party software that allows immediate and direct interaction with our analysts.

For more information, visit FantasyAlarm.com

About Fantasy Alarm

FA Media, LLC is a multi-layered media company with its flagship digital property, FantasyAlarm.com, being the premier one-stop shop for both seasonal and daily fantasy sports

players. Fantasy Alarm features best-in-class content, personalization, and interactivity. Our commitment to quality has won us many industry awards including Best Mobile App, Best Daily Fantasy Sports Tool & Content, Most Innovative Fantasy Product & Best Radio Show. FA Media has partnerships with SiriusXM, Yahoo!, Sporting News, The New York Post, Rotowire and many others in the fantasy sports space. FA Media has a leadership position in the \$7B+ industry.

For more information, visit us at <http://www.fantasyalarm.com/about.php>