

**FOR IMMEDIATE RELEASE**

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## **Craig Mish Joins The Fantasy Alarm Team**

### **SiriusXM Host to Expand Video & Live Stream Offerings**

**Long Beach, CA (March 28, 2017)** – FA Media LLC, owners of the flagship fantasy sports company Fantasy Alarm, announced today that SiriusXM Fantasy Sports Radio Host Craig Mish has agreed to host online videos and live streaming for FantasyAlarm.com for seasonal and daily fantasy sports players.

Craig Mish has served as a broadcaster for the last eight years for SiriusXM on three of their channels: Fantasy Sports Radio, MLB Network Radio, and NFL Radio. Previous to that he was the Executive Producer, reporter, and host for the longest running television talk show in the state of Florida, FOX Sports Florida. Mish breaks numerous stories in both baseball and football which will be invaluable to the burgeoning fantasy sports company.

“When looking to expand live streaming coverage to daily, we didn’t have to look far to find a high-character talent in Craig Mish who was currently broadcasting with the GM Jim Bowden,” said Rick Wolf, President Fantasy Alarm. “He is one of the best broadcasters on SiriusXM coupled with being an insider to break stories in both baseball and football; he fits perfectly in the Fantasy Alarm family.”

“Fantasy Alarm already signing Jim Bowden and being led by Howard Bender made this an easy choice,” said Craig Mish. “Clearly the Fantasy Alarm team is made up of creative, hardworking and talented people who garner the respect of the industry. I look forward to matching that intensity and extending their footprint in video and live streaming for years to come.”

### **About Fantasy Alarm**

FA Media, LLC is a multi-layered media company with its flagship digital property, FantasyAlarm.com, being the premier one-stop shop for both seasonal and daily fantasy sports players. Fantasy Alarm features best-in-class content, personalization, and interactivity. Our commitment to quality has won us many industry awards including Best Mobile App, Best Daily Fantasy Sports Tool & Content, Most Innovative Fantasy

Product & Best Radio Show. FA Media has partnerships with Yahoo!, Sporting News, The New York Post, Rotowire and many others in the fantasy sports space. FA Media has a leadership position in the \$7B+ industry.

For more information, visit us at <http://www.fantasyalarm.com/about.php>