

**FOR IMMEDIATE RELEASE**

**July 20, 2017**

**Contact: Rick Wolf**

**(914) 224-5993 – [rick@fullmoonws.com](mailto:rick@fullmoonws.com)**

## **Jim Bowden to Co-Host The Fantasy Alarm Show for Fantasy Football**

### **SiriusXM Fantasy Football Show Brings On Former Cincinnati Reds and Washington Nationals GM**

**Long Beach, CA (July 20, 2017)** – FA Media LLC, owners of the flagship fantasy sports company Fantasy Alarm, announced today that former Cincinnati Reds and Washington Nationals GM Jim Bowden has agreed to co-host The Fantasy Alarm Show on SiriusXM Fantasy Sports Radio along with current host Howard Bender.

The Fantasy Alarm Show has been part of the SiriusXM Fantasy Sports Radio lineup since 2011. Starting today, July 20, Bender and Bowden will team up to talk fantasy football every weekday from 4:00 to 6:00 PM ET on the channel, which is available to SiriusXM subscribers nationwide on satellite radios (Sirius channel 210, XM channel 87) and on the SiriusXM app. The program will showcase Bowden's versatility and dedication to all sports, and his commitment to delivering informed and entertaining analysis to his audience. Bowden also hosts SiriusXM's fantasy baseball show.

"When building a brand and a company, you want to surround yourself with people who have the best reputations for excellence, hard work, and preparedness," said Rick Wolf, President Fantasy Alarm. "Jim is always prepared, works tirelessly, and is both intelligent and entertaining on the radio."

"It is an honor to work with a company with such great leadership, and the ability to recognize what I have done for fantasy baseball players can also happen for fantasy football players," said Jim Bowden. "With Howard Bender each day, we will bring entertaining and educational radio to SiriusXM for fantasy football players all season long."

For a complete lineup on SiriusXM Fantasy Sports Radio visit

<https://www.siriusxm.com/fantasysportsradio>

### **About Fantasy Alarm**

FA Media, LLC is a multi-layered media company with its flagship digital property, FantasyAlarm.com, being the premier one-stop shop for both seasonal and daily fantasy

sports players. Fantasy Alarm features best-in-class content, personalization, and interactivity. Our commitment to quality has won us many industry awards including Best Mobile App, Best Daily Fantasy Sports Tool & Content, Most Innovative Fantasy Product & Best Radio Show. FA Media has partnerships with Yahoo!, Sporting News, The New York Post, Rotowire and many others in the fantasy sports space. FA Media has a leadership position in the \$7B+ industry.

For more information on this privately held company, please feel free to contact us at [info@fantasyalarm.com](mailto:info@fantasyalarm.com)