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Fantasy Alarm Announces Howard Bender is New Vice President of Operations & Content

New Direction of Digestible Content & Deeper Engagement to be Led by Bender

Long Beach, CA (April 1, 2017) – FA Media LLC, owners of the flagship fantasy sports company Fantasy Alarm, announced today the plans to promote Howard Bender to VP of Operations leading the new direction of the company. The company had recently announced the creation of a unique membership rewards program plus new plans that include more digestible interesting content delivered through a team approach and a ground-breaking community platform coming this fall.

Howard Bender will be charged with leading the voice of the site but doing even more behind the scenes. Starting today, he will host the flagship program The Fantasy Alarm Show on SiriusXM Fantasy Sports Radio with different co-hosts fitting with the new team approach. Additionally, he will lead a team of experts that will produce timely comprehensive daily coverage of all sports.

“Proud and honored to work with Howard every day. He is the total package of broadcaster, writer, manager and motivator of people and a great team player,” said Industry Icon and FA Media President Rick Wolf. “We will hit the ground running with new informational pieces starting opening day, including the Daily Bender & the Morning Buzz.”

FA Media will begin rolling out new content offerings and tools starting April 1. Watercooler along with the new Membership Rewards Program will be available for the 2017 fantasy football season.

For more information about Fantasy Alarm plans and future, visit <http://www.fantasyalarm.com/plans>

About Fantasy Alarm

FA Media, LLC is a multi-layered media company with its flagship digital property, FantasyAlarm.com, being the premier one-stop shop for both seasonal and daily fantasy sports players. Fantasy Alarm features best-in-class content, personalization and interactivity. Our commitment to quality has won us many industry awards including Best Mobile App, Best Daily Fantasy Sports Tool & Content, Most Innovative Fantasy Product & Best Radio Show. FA Media has partnerships with Yahoo!, Sporting News, The New York Post, Rotowire and many others in the fantasy sports space. FA Media has a leadership position in the \$11B industry. For more information on this privately held company, please feel free to contact info@fantasyalarm.com