

FOR IMMEDIATE RELEASE

Fantasy Alarm Defends FanDuel Title at the Playboy Mansion

JEFF MANS & TED SCHUSTER COMPETE AGAINST THE BEST FOR 2ND STRAIGHT YEAR

Long Beach, CA (June 3, 2016) – Fantasy Alarm, a burgeoning company in the fantasy sports industry, announced today that their DFS Playbook PRO product that provides deep analysis for daily fantasy sports players including two of America’s premier experts has done it again. Jeff Mans & Ted Schuster are co-hosts of The Fantasy Alarm Show on Sirius XM and have qualified to defend their championship on June 4th at the famed Playboy Mansion in Beverly Hills. Using the unique in-depth analysis from the system they invented and they make available to subscribers every day, Mans & Schuster are headed for potentially back-to-back wins in the prestigious FanDuel \$600,000 Playboy Baseball Championship.

“Our system takes tons of raw data, metrics and match-up information and mashes it together to lessen the number of players that need to be analyzed on a daily basis”, said Fantasy Alarm Executive Vice President Jeff Mans. “Then, we spend hours analyzing those players to give users rankings at each position and actual lineups for playing different types of daily fantasy sports games.”

Fantasy Alarm has always been known for its “alerts” mobile application and longtime radio show on Sirius XM Fantasy Sports Radio, but it has quickly become one of the fastest growing web properties for daily fantasy sports products in the fantasy sports industry.

“Daily Fantasy Sports is not just a about crunching numbers. We watch a ton of games to combine tendencies with that deep numerical analysis”, said Co-host Ted Schuster. “The only way to win back-to-back is to use both numbers and what you see. We really want to hoist another big check.”

For more information about the DFS Playbook PRO and the Seasonal Playbook PRO, visit us at <http://www.fantasyalarm.com/winning>

About Fantasy Alarm

FA Media, LLC (fantasyalarm.com) is the premier one-stop shop for both seasonal and daily fantasy sports players. Fantasy Alarm features best-in-class content from the industries top thought leaders including “The Oracle” Ray Flowers, Jeff Mans, Howard Bender, Ted Schuster and FSTA Hall-Of-Famers Glenn Colton & Rick Wolf. In 2015 Fantasy Alarm was responsible for over 2,300 articles which is 12% more than some of our competitors. We

are committed to our products as we are updating our tools to be the most accurate and helpful in the industry on a day-to-day basis. FantasyAlarm.com currently produces more content and news than any other company in the industry. Our commitment to quality has won us many industry awards including Best Mobile App, Best Daily Fantasy Sports Tool & Content, Most Innovative Fantasy Product & Best Radio Show. In January 2016 FA Media, LLC announced it has partnered with The Perform Group to create Fantasy Sports Ad Solutions which enables it's partners to maximize revenues for desktop and mobile ad inventory.

For more information on this privately held company please feel free to contact info@fantasyalarm.com