

The background of the page is a dark blue color with a repeating pattern of light blue puzzle pieces. The puzzle pieces are arranged in a grid, with some pieces missing, creating a jagged, irregular border at the top and bottom of the page. The text is centered in the middle of the page.

Week #1

# **IMPLEMENTATION GUIDE**

Week #1 is in the books.

You've seen the training, you've downloaded the resources, and you've taken action. Now, let's get you some feedback. This Implementation Guide is designed to help you know exactly what to focus your time & energy on, so that you are always moving in the right direction.

No more guesswork, and more wishful thinking. If you have completed Week #1, then you can complete this worksheet, and you are one email away from getting my feedback on your work so far.

Take a look at the questions below, fill in the blanks with your work so far, and then send in this worksheet through the "Personal Funnel Coach" module found in the dashboard!

We'll take a look at what you've got, let you know what you've got right, where you can improve, and what else we would add!

**#1) Briefly describe what your audience is looking for. What are their biggest problems you can solve? What benefits are they looking to achieve?**

*Example:*

*My audience wants to run faster and jump higher while not spending a fortune on private trainers.*

## #2) What are your ideas for “Lead Magnets”?

*Example:*

*A 5-minute training video teaching people the 1-trick for jumping higher right now.*

*Example:*

*A checklist download of short workouts you can do to increase your vertical jump.*

## #3) What are your 3 best headline ideas?

*Example:*

*New Video Reveals The #1 Mistake That Is Costing You Inches On Your Vertical*

*Example:*

*How A 21-Year-Old College Kid Shattered Records While Training Less*

**#4) What is the URL to your landing page? This URL can be on a Fan Page, or on your own website. Doesn't matter to us! Just as long as you are building this thing somewhere!**

**#5) Any quick comments or questions for us?**