

## 2024 Initiatives for Amy Baker

### Ministry Resource Director

- 1) Conference bookstores.
  - Plan and execute bookstores in 3 locations for the BCTC.
  - Plan and execute the virtual bookstore for the BCTC.
  - Plan and execute virtual bookstores for guests attending FBCM virtual conferences.
  - Provide a bookstore for Canyon Hills counseling conference if invited.
- 2) Marketing.
  - Continue to seek to develop a culture of customers using MP3s, books, and other resources for training and equipping in their local ministry.
  - Continue to seek to use the Resource Center subscriber list to communicate with customers regarding various resources available to them. Seek to grow this list.
  - Consider how to use conference specials to best serve our guests and expose our guests to high quality resources.
  - Offer conference specials to guests attending FBCM virtual conferences.
  - Promote new titles by Faith authors at the BCTC.
  - Periodically, highlight Faith authors' titles in the Faith Resources weekly e-mail specials.
- 3) Counseling and counselor training.
  - Oversee and facilitate the development of ladies who are being trained to serve as counselors and/or are seeking ACBC certification by acting as a co-counselor as needed.
  - Participate in monthly meetings of women who counsel at FBCM to be a resource for our younger counselors.
  - Host "Third Thursday" video meetings with Janet Aucoin for women who counsel outside of FBCM to be a resource for the women who choose to attend.
- 4) Teaching and writing.
  - Accept teaching and writing opportunities based on opportunity, ability, and time constraints.
  - Prepare new sessions for the BCTC.
  - Revise sessions taught at the BCTC as necessary.
- 5) Faith Bible Seminary
  - Shepherd students in the MABC course which I teach.
  - Oversee Counseling Practicum counseling hours when requested and as available.
  - Oversee thesis projects when requested and as available.
- 6) Vision of Hope
  - Fulfill responsibilities as a Vision of Hope Board member.