## **Dave Esgar - Key Initiatives 2017**

### I. Youth Sports Ministry Leagues - (Baseball, Soccer, Basketball)

- 1. Grow my communication with volunteer coaches so they are better equipped to nurture their team (players and parents) toward a stronger relationship with Christ.
- 2. Investigate new and strengthen current strategies to increase the cross-pollination of church members and ministries into our youth leagues.
- 3. Continue weaving our church theme into youth leagues and look for ways to implement more meaningful and impactful practices to share Christ.
- 4. Continue work in Kickin' Stars and grow awareness of this special needs soccer program.
- 5. Audit and inventory all sports equipment to ensure we are up-to-date with all safety and best-practice standards.
- 6. Continue working with FCS to realign strategic youth programs to help develop their feeder system while maintaining our strong community ministry mindset.
- 7. Improve my communication and seek out meaningful interactions and relationships with participating families.
- 8. Work closely with Arvid Olson and Jeremy Vegter to revamp and improve our marketing plan.
- 9. Explore the possibilities of adding to our sports programming youth volleyball and spring soccer league.
- 10. Ensure all league budgets are fiscally sustainable and improving.

## II. Adult Sports Ministry Leagues - (Softball, Volleyball, Basketball)

- 1. Evaluate the impact and effectiveness of current leagues and explore possibility of adjusting our programming.
- 2. Continue working with area pickleball players to provide a quality indoor experience.
- 3. Investigate new and strengthen current strategies to increase the cross-pollination of church members and ministries into our adult leagues.
- 4. Refine and improve devotional time with teams and investigate ways to implement our annual church theme into the adult leagues.
- 5. Work closely with Foster Toft to ensure he is well prepared to lead and instruct leagues that participate at Faith West: Adult Basketball, Youth Basketball, and Adult Volleyball.
- 6. Work with present commissioners to improve ownership and creativity in their respective programs.
- 7. Identify and equip new commissioners for Men's Basketball and Co-ed Volleyball.
- 8. Continue to update and refine the electronic copies of objectives, procedures & job descriptions for all areas of all programs.
- 9. Refine and improve current marketing plans to reach a new and wider audience
- 10. Ensure all league budgets are fiscally sustainable and improving.

# **Dave Esgar - 2017 Initiatives Continued**

## III. Adventure Camp - (1st-6th)

- 1. Select excellent leadership team and staff to run Adventure Camp Big and equip them to serve both the children and their families well.
- 2. Improve average daily participation by 5%: from 85 in 2016 to 90 in 2017.
- 3. Investigate possibility of finding a long-term director and work closely with them to lead this ministry well for years to come.
- 4. Consider new ways to advertise for Adventure Camp by working closely with Arvid Olson and Denny Vauters.
- 5. Consider restructuring calendar by adding new and exciting events.
- 6. Develop new marketing campaigns that will allow us to serve a new and wider audience.
- 7. Look for ways to promote FCS and FC to adventure camp families not plugged in with a Christian school or church VBS, community picnic, etc.
- 8. Find creative ways to improve chapels and spiritual outreach to participants and families.
- 9. Seek out specific grants to help provide scholarships and necessary camp improvements.
- 10. Ensure Adventure Camp budget is fiscally sustainable and improving.

#### IV. Community Ministries – (Faith East Community Center)

- 1. Work with Chad Filipiak and other key members to complete full site plan of the Lower 90 while also establishing a phased development plan that fits into the site plan.
- 2. Begin development of business plan for the Lower 90 project and include detailed programming plans and budgets.
- 3. Begin work with a consulting firm to create a right-sized project for the Lower 90.
- 4. Seek to develop a fundraising team and plan that allows us to begin developing infrastructure ahead of phase one.
- 5. Continue oversight of Community Picnic and investigate ways to make event more meaningful to the community while also increasing our church family participation.
- 6. Consider ways to increase church member involvement in Faith East Community Center and special ministry events and facilitate proper and necessary training.
- 7. Assist Chad Filipiak in daily oversight and administration of Faith East Community Center.
- 8. Investigate opportunities to become more involved in one-on-one community outreach throughout the day at the community center.
- 9. Continue working with Parish Ministry team to brainstorm and implement unique and innovative ministry opportunities.
- 10. Oversee Fitness Daycare with excellence and ensure that we have an outstanding staff to supervise children.