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#### **FOR IMMEDIATE RELEASE**

### **Don't miss Opening Day at the Youth Fair, Savings for the Whole Family**

***Gates Open on March 12th at 3:00 p.m.***

**MIAMI, FL – March 2015** – The Miami-Dade County Youth Fair & Exposition will take place March 12 – April 5, 2015 and will open daily, except March 16, 17 and 30, 31. For the first time ever, the Youth Fair will bring amusement rides, delicious food, live outdoor entertainment as well as agricultural and academic exhibits to guests for 21 days instead of 18 days. Opening Day presents fairgoers with opportunities to win **FREE** admission, offers discounts on admission prices and kicks-off other specials that will remain valid until April 5th.

#### **ADMISSION & SPECIAL OFFERS FOR OPENING DAY ONLY:**

- \$6.00 General Admission all day. No coupon is necessary! Cannot be combined with any other discount or offer.
- Purchase your general admission in advance at any participating Sedano's Supermarket or online at [fairexpo.com](http://fairexpo.com) and each admission ticket purchased gets two guests into the 2015 Youth Fair on Opening Day. Cannot be combined with any other discount or offer.
- "School Spirit Uniform Day" Students wearing a uniform shirt/blouse with school logo will receive a **FREE** admission to the 2015 Youth Fair on Opening Day. Cannot be combined with any other discount or offer.
- "The 64<sup>th</sup> Guest Offer" - In honor of the Youth Fair's 64 anniversary, the 64<sup>th</sup> guest at each turnstile (on Opening Day only) will receive 4 FREE admission tickets to come back on a different date to the 2015 Youth Fair. Cannot be combined with any other discount or offer.

## SPECIAL OFFER FOR OPENING DAY & EVERY WEDNESDAY

- “Military Appreciation Day” - Active and retired military personnel receive **FREE** admission to the 2015 Youth Fair with presentation of valid ID on Opening Day and every Wednesday. Cannot be combined with any other discount or offer.

“Opening Day of The Youth Fair is always such a special day for so many Miami-Dade County residents,” said Bob Hohenstein, president and CEO. “We are delighted to provide the many ways guests can join us on Opening Day in Tamiami Park, save money and enjoy a day packed with first-class family entertainment.”

The Youth Fair runs from March 12 – April 5, 2015, except March 16-17 and 30-31 at Tamiami Park which has been its home for 43 years, located at Coral Way (SW 24<sup>th</sup> Street) & SW 107<sup>th</sup> Avenue. Gates open at 3:00 p.m. March 12, 13, 18, 19, April 1 & 2. Gates open at 12 noon all other operating days. Admission is also free all day for active duty and retired military personnel (with valid military ID) on Opening Day, March 12 and each Wednesday. NEW in 2015 is The Youth Fair Fun Card, which allows guests to pay \$25 for one admission each operating day, plus includes one free Souvenir Cup. Additional discount offers and coupons are available at [www.FairExpo.com](http://www.FairExpo.com). **Parking is free every day, all day.** The Pay One Price Unlimited Ride Card is \$28 weekdays, \$35 on weekends.

The Youth Fair offers many amenities for families including stroller and wheelchair rental, lost and found, paved walkways, convenient sitting areas, lush landscaping, restroom and diaper changing facilities and more. Sponsors include Coca-Cola, KIA and Sedano's Supermarkets. For more information, visit [www.FairExpo.com](http://www.FairExpo.com) or call (305) 223-7060.

### **About the Miami-Dade County Youth Fair & Exposition**

*The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a private, not-for-profit organization that has donated more than \$10 million in scholarships, awards and cash premiums to Miami-Dade students and is dedicated to supporting education and South Florida agriculture. Now in its 64<sup>th</sup> year, The Youth Fair runs from March 12 – April 5, 2015, except for March 16-17 and 30-31. **The 2015 Youth Fair will take place at Tamiami Park, which has been its home for 43 years.** For more information, please visit [www.fairexpo.com](http://www.fairexpo.com) or call (305) 223-7060.*

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