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FOR IMMEDIATE RELEASE

**THE YOUTH FAIR ANNOUNCES STAR-STUDED LIVE CONCERT
LINEUP, ALL FREE WITH ADMISSION!**

***Don't Miss Kool & The Gang, Gente de Zona, Oscar D' Leon, Rodney Atkins,
Shannon, Judy Torres, Nice & Wild, Johnny O, Brandon Heath & Danny Gokey***

MIAMI, FL – March 6, 2015 – Now in its 64th year, The Miami-Dade County Youth Fair & Exposition has an amazing lineup of live concerts. Artists' styles range from Latin, Freestyle, Country, Christian and Disco. Spanning generations, these musical selections are perfect for all ages to enjoy. Concerts are for all guests **FREE** with admission.

LIVE CONCERTS FROM:

Friday, March 13, 8 p.m. - COUNTRY CONCERT with Rodney Atkins:

- Rodney Atkins – This Tennessee native has an impressive track record in the Country music industry, with six number one hits from his first three albums and has sold more than four million singles in the past five years alone.

Saturday, March 14, 7 p.m. – FREESTYLE CONCERT featuring Shannon, Judy Torres, Johnny O and Nice & Wild:

- Go back in time with this awesome line-up of some of the most popular artists in 80's Freestyle music.
- If you liked *Come Into My Arms* by Judy Torres, *Let The Music Play* by Shannon, *Diamond Girl*, by Nice & Wild or *Fantasy Girl* by Johnny O, this concert is a must see.

Saturday, March 21, 8 p.m. – KOOL & THE GANG:

- This American jazz, R&B, soul, funk and disco group has sold over 70 million albums worldwide, has earned two Grammy Awards, seven American Music Awards, 25 Ten R&B hits and 31 gold, and platinum albums.
- Responsible for songs like *Celebration*, *Cherish*, *Jungle Boogie*, *Summer Madness*, *Open Sesame* and *Ladies' Night*.

-more-

Saturday, March 28, 7 p.m. – BRANDON HEATH and Opening Act, DANNY GOKEY

- These contemporary Christian artists will uplift and inspire crowds with their engaging performances.

Saturday, April 4, 7 p.m. – OSCAR D' LEON AND GENTE DE ZONA:

- The high-energy line up will be playing Latin favorites in both Salsa and Reggaton styles.
- The popular chart-topping group Gente de Zona has recorded with such artists as Enrique Iglesias, Pitbull, Sean Paul and Chino y Nacho. They have won several Latin Grammy, Latin Billboard and Premio lo Nuestro awards.

“The Youth Fair is proud to present this live concert line-up to our hundreds of thousands of 2015 fairgoers”, said Bob Hohenstein, president and CEO. As always, each of these sensational performances are free with a guest’s admission to The Youth Fair. This simply is one more example of what a tremendous entertainment value a visit to The Youth Fair is.”

The Youth Fair runs from March 12 – April 5, 2015, except March 16-17 and 30-31 at Tamiami Park which has been its home for 43 years, located at Coral Way (SW 24th Street) & SW 107th Avenue. Gates open at 3:00 p.m. March 12, 13, 18, 19, April 1 & 2. Gates open at 12 noon all other operating days. Admission is \$12 with free admission all day, every operating day for guests 5 years and younger and 65 years and better. Admission is also free all day for active duty and retired military personnel (with valid military ID) on Opening Day, March 12 and each Wednesday. NEW in 2015 is The Youth Fair Fun Card, which allows guests to pay \$25 for one admission each operating day, plus includes one free Souvenir Cup. Additional discount offers and coupons are available at www.FairExpo.com. Parking is free every day, all day. The Pay One Price Unlimited Ride Card is \$28 weekdays, \$35 on weekends.

The Youth Fair offers many amenities for families including stroller and wheelchair rental, lost and found, paved walkways, convenient sitting areas, lush landscaping, restroom and diaper changing facilities and more. Sponsors include Coca-Cola, KIA and Sedano’s Supermarkets. For more information, visit www.FairExpo.com or call (305) 223-7060.

About the Miami-Dade County Youth Fair & Exposition

*The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a private, not-for-profit organization that has donated more than \$10 million in scholarships, awards and cash premiums to Miami-Dade students and is dedicated to supporting education and South Florida agriculture. Now in its 64th year, The Youth Fair runs from March 12 – April 5, 2015, except for March 16-17 and 30-31. **The 2015 Youth Fair will take place at Tamiami Park, which has been its home for 43 years.** For more information, please visit www.fairexpo.com or call (305) 223-7060.*