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**FOR IMMEDIATE RELEASE****AUSTRALIAN DELEGATION TO VISIT THE YOUTH FAIR, FOLLOW AS EXEMPLARY MODEL FOR THEIR YEARLY ROYAL ADELAIDE SHOW**

***Show Organizers Visit With The Purpose of Gaining Firsthand Understanding Of The Youth Fair's Educational Programs, While Learning, Sharing & Developing Networks And Relationships Worldwide***

**MIAMI, FL** – March 2015 – During a two-day visit to Miami, the Australia's Royal Adelaide Show organizers hope to get firsthand understanding of what The Youth Fair's numerous educational programs include, the processes involved and the partnerships required. Similar to the Miami-Dade County Youth Fair & Exposition, the Royal Adelaide Show fiscally supports students wishing to further their education in primary industries and concentrates a large portion of their event on teaching the city youth where their nourishment originates. Having been staged 239 times over the past 175 years, it is believed that the Royal Agricultural & Horticultural Society of South Australia has held more shows than any agricultural society in the world.

Royal Adelaide Show general manager, Ms. Michelle Hocking, said, "I'm extremely excited to be attending the Miami-Dade Country Fair & Exposition. I'm looking forward to learning, sharing and in particular, gaining an understanding of the education programs that exist. We're very proud of what we've got, but I'm sure there is room for improvement and attendance. The Youth Fair is bound to provide us with ideas for growth and solutions for challenges we have at home."

The Royal Adelaide Show is owned and managed by the Royal Agricultural & Horticultural Society of South Australia (RA&HS or 'The Society'). Always starting on the first Friday of September, the Royal Adelaide Show is regarded as a South Australian icon, with generations of families attending each year. More than half a million people attended the 10-day event in 2014, which is more than 1/3 of the State's population. Praised for bringing a taste of the country to South Australia's capital city, Adelaide, the Royal Adelaide Show aims to recognize and reward excellence in primary production and to educate city residents on the importance and value of agriculture. In addition to an extensive competitive section, the Royal Adelaide Show boasts educational and interpretive displays, a world-class entertainment program, thousands of exhibitors, diverse food and beverage areas, an exciting carnival zone and 'show bag' pavilions.

“We are extremely proud and honored to have the opportunity to host our colleagues from Australia”, said Bob Hohenstein, president and CEO. “Our industry is in the forefront of sharing information and ideas with one another on a world-wide basis and we are delighted to be doing so once again and showing off The Youth Fair and Exposition and Miami-Dade County to Ms. Hocking and her team.”

The Youth Fair runs from March 12 – April 5, 2015, except March 16-17 and 30-31 at Tamiami Park which has been its home for 43 years, located at Coral Way (SW 24<sup>th</sup> Street) & SW 107<sup>th</sup> Avenue. Gates open at 3:00 p.m. March 12, 13, 18, 19, April 1 & 2. Gates open at 12 noon all other operating days. Admission is \$12 with free admission all day, every operating day for guests 5 years and younger and 65 years and better. Admission is also free all day for active duty and retired military personnel (with valid military ID) on Opening Day, March 12 and each Wednesday. NEW in 2015 is The Youth Fair Fun Card, which allows guests to pay \$25 for one admission each operating day, plus includes one free Souvenir Cup. Additional discount offers and coupons are available at [www.FairExpo.com](http://www.FairExpo.com). Parking is free every day, all day. The Pay One Price Unlimited Ride Card is \$28 weekdays, \$35 on weekends.

The Youth Fair offers many amenities for families including stroller and wheelchair rental, lost and found, paved walkways, convenient sitting areas, lush landscaping, restroom and diaper changing facilities and more. Sponsors include Coca-Cola, KIA and Sedano's Supermarkets. For more information, visit [www.FairExpo.com](http://www.FairExpo.com) or call (305) 223-7060.

### **About the Miami-Dade County Youth Fair & Exposition**

*The Miami-Dade County Fair & Exposition, known for generations as The Youth Fair, is a private, not-for-profit organization that has donated more than \$10 million in scholarships, awards and cash premiums to Miami-Dade students and is dedicated to supporting education and South Florida agriculture. Now in its 64<sup>th</sup> year, The Youth Fair runs from March 12 – April 5, 2015, except for March 16-17 and 30-31. **The 2015 Youth Fair will take place at Tamiami Park, which has been its home for 43 years.** For more information, please visit [www.fairexpo.com](http://www.fairexpo.com) or call (305) 223-7060.*

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