

Mayor Kevin Faulconer  
202 C Street  
San Diego, CA 92101

**[Insert Date]**

Re: Support #ANewCStreet

Dear Mayor Faulconer,

We are writing today to discuss with you the importance of revitalizing downtown's C Street corridor.

As you know, C Street is a vital civic corridor in Downtown that has failed to meet its potential as a downtown destination for decades. The crime-ridden and unsafe area is plagued with eroding sidewalks, a growing homeless population, and unused, boarded up properties.

At the heart of this issue is the blighted, structurally damaged building located at 1122 Fourth Avenue. As it faces City Hall, we know you are aware of its dilapidated condition and the public safety issues surrounding this property and its tower. The building has remained unused for 20 years, and now is unsafe to enter. In fact, a 2011 report to the San Diego City Attorney by reputable engineers, Ray Flores and Armando Valdos, deemed that "there is a clear and present danger posed by the deteriorating structure to the life and safety of the public" and the building should be demolished as "there is no question a collapse is inevitable."

It is time to envision a new beginning for the C Street Corridor, starting with a new development at 1122 Fourth Avenue.

As a downtown property owner, resident and/or business owner at, **[Insert Address]**, I am asking that you support the development of the site by approving the 40-story residential mixed-use project. The new development is in the best interest of all businesses and residents around C Street and as such, I urge you to be the visionary to help make C Street the vibrant neighborhood that it once was.

Respectfully Yours,

Cc: Councilmember Todd Gloria