

INTRO POST MUST HAVE'S

1. Define your personality / character
2. Your one liner ... fun entertaining “what I do”
3. Personal points. People relate to people. They buy from people. Be a person they can connect with. Be quirky, vulnerable.
4. Build credibility - why should they listen to you
5. Secret dream, fears, crushes, hobby
6. Infuse story
7. Call to Action
8. Catchy Image

Bonus in other people's groups - lead with compliment

Here's an example of my intro post if you want an example...

SASSIES, if we haven't met before, I'M YOUR HOST, Christina Jandali.

My days are split between being a mom of two toddlers AND helping women transition from successful corporate career to freedom based coaching business by helping position them as an expert so they can effortlessly attract dream clients and say goodbye to their 9-5.

I'm the wife to an incredible man...ok sappy, right? Well I didn't get it right the first time, so lucky #2 he is! (I used to be so embarrassed to admit that I failed at my first marriage.)

WHAT YOU MIGHT NOT KNOW ABOUT ME...

:: I'm the gal who orders up the special order coffee at Starbucks, that leaves people wondering what was it she ordered...?

:: I'm obsessed with learning and personal development. I might even have a secret crush on Tony Robbins. Shh...

:: I'm a gemini through and through.

:: Most days you can catch me wearing my lululemon yoga pants and no makeup

:: But I still love getting dolled up for the odd night out on the town.

:: I love cooking, eating and drinking good wine...so I balance it off with keeping fit and active.

:: I played the harp for years.

:: I'm an introvert!

:: I live in Vancouver and spend much of the winters in Palm Springs

MY GOALS THAT AREN'T SO SECRET ANYMORE 😊...

:: Start and fund my own non-for profit for aspiring female entrepreneurs

:: Become a New York Best Selling Author

:: Be interviewed by Marie Forleo and well let's not forget Oprah

:: Leave every women with the belief that she can do, be or have whatever she chooses.

WHAT MAKES ME GOOD AT WHAT I DO...

:: I've learned how to juggle family and a business. My first priority is always family and I've still built a multi-6 figure biz.

:: I created my own wealth and made my first million in my mid 20's (lost it, lived in lack and feeling financially tight before rebuilding it over again).

:: I was the right hand in building a biz from 0 - \$1.3M in 3 years!

:: I believe in philanthropy and co-founded a committee that raised over \$500,000 for my local hospital.

:: I'm driven by results, pure and simple. Result-oriented strategies for my clients is what I deliver. One of my clients Chris went from a \$80k year to a \$70k month in 6 months of working together. Another client just made \$12k in sales in her 2nd month of biz.

After climbing the corporate ladder and realizing the ladder was against the wrong wall, I knew it was time to strike out on my own and help other women like you reach your own level of mega success. I've learned that when you know the right steps, you can make anything happen.

Nice to meet you!

Tell me, where are you from?