



Auto Dealer Case Study



An Auto Dealer wanted to let people who visited other Auto Dealers in adjacent communities about their store and the great deals they had to offer. With Geo-Conquesting we targeted several dealerships and we were able show ads people visiting these competitors lots. The ads were able to bring 6 people who visited them to our client in one month .

The cost of Geo-Conquesting was about half of what they paid on average with traditional PPC advertising. As you can see we are even able to identify which dealership they came from in real time.

