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INSIDE: PRIZEWEEK PUZZLE: PG. 14 • FUN & GHOULISH EVENTS • SOUTHSIDE JOHNNY AT LEVOY

VOLUME 7 | ISSUE 38 | OCTOBER 22, 2014

# The Grapevine

CONNECTING YOU TO SOUTH JERSEY. WEEKLY.

OCTOBER IS NATIONAL BREAST CANCER AWARENESS MONTH

**CLASSIFIEDS**  
Page 23

## MILESTONES

### CELEBRATING THE STRENGTH & LONGEVITY OF LONG-TIME AREA BUSINESSES

Vineland businesses celebrate milestone anniversaries. { BY MARY JANE KINKADE }

Vineland area businesses and organizations have a knack for wedding the old with the new to generate lasting success. Like any marriage, businesses have their ups and downs and they don't all make it. Luckily, Vineland is home to many that do. The businesses showcased here have more than made it as they celebrate some impressive anniversaries—the longest of which is 95 years.

So how did they do it? Read on for a look at some of their secrets to success.

*Continued on page 7*

## 17 Affordable New Homes

Capital Bank teams up with the Vineland Housing Authority to bring new housing project to Vineland.

{ BY MIKE EPIFANIO }



At the groundbreaking ceremony, Capital Bank President David Hanrahan (far left) explains the financing of the project as (from left) City Council President Anthony Fanucci, Capital Bank Chairman Dominic Romano, directors Harry Hearing and Patricia Pilone, and Vineland Housing Authority Executive Director Jacqueline Jones look on.

A housing project many years in the planning is finally coming to fruition thanks to a unique partnership between Capital Bank of New Jersey, the Vineland Housing Authority (VHA) and the Vineland Housing Development Corporation. VHA Executive Director Jacqueline Jones joked that she was “probably in high school” when the project was first conceptualized. Changes in the economy and the rules for developing such projects caused the project to be shelved along the way.

But now with Capital Bank's willingness to purchase

*Continued on page 13*



## Meet Vineland's BOE Candidates

*Profiles begin on page 19.*

Last evening, the Greater Vineland Chamber of Commerce hosted a Candidates Forum at Wallace Middle School for the seven candidates seeking one of three seats on the Vineland Board of Education in the November 4 election. The seven candidates seeking election to one of the three terms of three years are Kimberly L. Codispoti, Sean R. McCarron, Eugene Medio (Incumbent), Joseph Pagano, Diamaris Rios (Incumbent), Anthony Rizzo, and Jason Scalzi.

The third incumbent on the current school board, Tom Ulrich, is not seeking re-election.

Last night's forum will be videotaped by VPS TV and broadcast on Comcast Channel 9 and Verizon FiOS Channel 41 several times prior to the election.

*The Grapevine*, like the GVCC, seeks to provide voters with information they need to make an informed decision at the polls. Toward that end, we have asked all seven BOE candidates to answer questions that we include this week in their profiles.

Last week, we presented profiles of the six candidates running for three seats on the Cumberland County Board of Chosen Freeholders. Next week, profiles of county clerk and sheriff candidates will be published.

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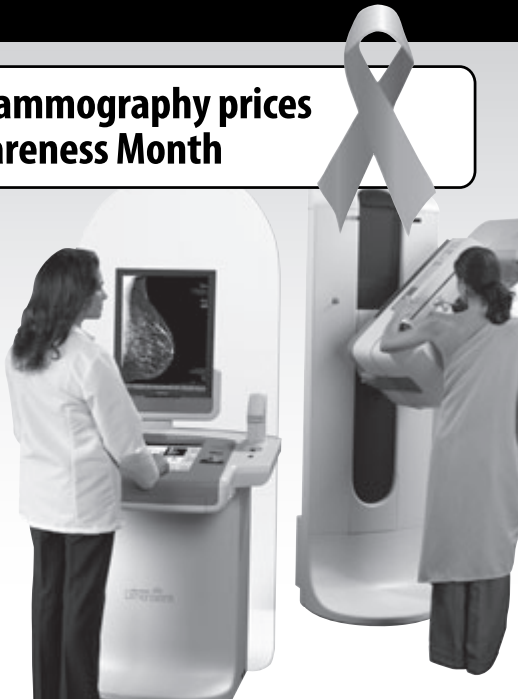
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*Downtown Vineland*

{ BY RUSSELL SWANSON, EXEC. DIRECTOR, VDD / MAINSTREET VINELAND }



## A Whirl at Main Street

Getting through a busy event calendar

The last several weeks have been a whirl for me and for Main Street. A fast stream of events were on our plate—Fall Clean-Up Day, Fall Planting Day, Downtown Wedding Weekend, a meet-and-greet with the Greater Vineland Chamber of Commerce at Landis MarketPlace, a promotional event at Landis MarketPlace for the new VDD/Landis MarketPlace/Amish Market Discount/Loyalty Card, and, last Wednesday, A Taste of Vineland. Now, we have the Holiday Parade left and then—time to sit down and plan for next year.

Among our priorities for next year will be to get new businesses downtown. Our Economic Restructuring Committee is hard at work on this, attacking this matter in several ways. We are doing an inventory of downtown businesses and properties to give us a good idea of what we have and where we need to give attention. We are also contacting all property owners to find out specific details about their properties and to offer our assistance in getting tenants in their buildings that will add to our business mix. That is a major priority for next year.

In fact, each of our committees will be working on individual sets of priorities.

The Organization Committee will continue to seek sponsors for our events and program and to add new people to our volunteer base. The Design Committee will continue to work on making our downtown as beautiful as it can be and to work on partnering with other organizations toward this aim. The Promotions Committee will be looking at our list of events to come up with a mix of events that is entertaining, yet helps promote our downtown businesses. Some other exciting projects are also in the works.

With each of this year's events that pass, it gives us more time to focus on our goals for next year. Your input and help is very welcome.

Speaking of the Holiday Parade, we are still seeking participants, sponsors, and volunteers. To make it easier, we've extended the free registration to the end of the registration period on Friday, November 7. In other words, we have waived the \$20 registration fee. You still need to register by the deadline and no registrations will be allowed the night of the parade but you've saved some money in the bargain. As a reminder, the parade, sponsored by Susquehanna Bank, will take place on Saturday, November 29 (rain date: Sunday, November 30), starting at 5 p.m., on Landis Avenue. Its theme is "Peace on Earth" and it will again feature this year float and fire truck contests.

Applications to be in the parade or to be a vendor can be obtained by visiting the Main Street Vineland website—[www.mainstreetvineland.org](http://www.mainstreetvineland.org)—where the rules and regulations can also be reviewed and printed out. Applications are also available at the Main Street Vineland office located at 603 E. Landis Avenue. Those wanting to be in the parade can print out an application from the website, complete it, and send it to the address provided, or they can fill it out online and e-mail it to [rswanson@vinelandcity.org](mailto:rswanson@vinelandcity.org).

\*\*\*

I want to thank all those who helped to make our "A Taste of Vineland" event a success—everybody from our volunteers, to the sponsors, the participating restaurants, the venue, and all of you who came out. I've said before that these events don't come together by themselves. We couldn't have done it without you. 🙏

For more information on Main Street Vineland's events and activities, call our office at (856) 794-8653 or visit our website—[www.mainstreetvineland.org](http://www.mainstreetvineland.org), or check us out on Facebook. You can also e-mail me at [rswanson@vinelandcity.org](mailto:rswanson@vinelandcity.org).



**The Grapevine**

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## DINING OUT

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**Andrea Trattoria**, 16 N. High St., Millville, 697-8400. Chef/owner Andrea Covino serves up Italian specialties in atmosphere of fine dining.

**Annata Wine Bar**, 216 Bellevue Ave, Hammonton, 609-704-9797. Food served tapas style, catering, private parties. Extensive wine list. Live music Thurs. night.

**Bagel University**, 1406 S. Main Rd., Vineland, 691-0909. Breakfast and lunch spot offering sandwiches named for colleges near and far.

**Barbera's Chocolates on Occasion**, 782 S. Brewster Rd., Vineland, 690-9998. Homemade chocolates and candies, custom gift baskets.

**Bennigan's Restaurant**, 2196 W. Landis Ave., Vineland, 205-0010. Entrees, desserts, drink specials. Take-out. Happy hour Mon.-Fri. 3 p.m.-7 p.m., Sun.-Thurs. 10 p.m.-close. All TV sports packages available.

**Big John's Pizza Queen**, 1383 S. Main Rd., Vineland, 205-0012. Featuring "Gutbuster" a 21-oz. burger, pizza, wings, subs, dinners.

**Black Olive Restaurant**, 782 S. Brewster Rd., Vineland, 457-7624. 7 a.m.-10 p.m. daily. Entrees, desserts. Take out available.

**Bruni's Pizzeria**, 108 Wheat Rd., Buena, (856) 839-2075. Award-winning pizza since 1956. Open Mon-Thurs. 11 a.m.-9 p.m. Fri. & Sat. Sun. 11 a.m.-10 p.m., Sun. 11 a.m.-9p.m.

**Bruno's Family Restaurant**, Cape May Ave. and Tuckahoe Rd., Dorothy, 609-476-4739. Breakfast, lunch, dinner, pizza. Open Mon.-Sat. 7 a.m.-8:30 p.m.

**Buena Ale House**, 528 Harding Hwy., Buena, 856-697-5900. Open 7 days. Extensive menu available. Happy hour 4-7 p.m.

**Casa Dori Italian**, 1303 Harding Hwy., Richland, 856-839-0302. Appetizers, pasta specialties, veal, chicken, house favorites. Private parties and catering available. BYOB.

**Chestnut Diner**, 2578 E. Chestnut Ave., Vineland, 856-696-2992. Serving breakfast, lunch, and dinner. Open daily 7 a.m.-10 p.m.

**Chow's Garden** 1101 N. 2nd St., Millville, 327-3259. Sushi Bar, All-you-can-eat buffet.

**Cosmopolitan Restaurant Lounge, Bakery**, 3513 S. Delsea Dr., Vineland, 765-5977. Happy hour everyday 11 a.m.-6 p.m. half-priced appetizers, and reduced drink specials.

**Crust N Krumbs Bakery**, Main/Magnolia rds., 690-1200. Cakes, pies, cookies, breads, doughnuts, custom wedding cakes.

**Dakota Burger Bar & Grill**, W. Landis Ave. and Rt. 55, Vineland, 692-8600. Open Daily, 6 a.m.-11 p.m. Breakfast served all day. Daily specials Monday through Friday.

**Dakota Prime Steakhouse & Sushi Bar at Ramada**, W. Landis Ave. and Rt. 55, Vineland, 692-8600. Stylish atmosphere perfect for an upscale lunch or dinner. Delicious steaks, seafood and sushi. Closed Monday for dinner.

**Deeks Deli & Kustard Kitchen**, 1370 S. Main Rd., Vineland, 691-5438. Call for lunch and dinner specials. Soft ice cream and cakes year-round. Mon.-Sat. 9 a.m.-8 p.m.

**Denny's**, 1001 W. Landis Ave., Vineland, 696-1900. Breakfast, lunch, dinner. Take-out, too. Happy Hour Mon.-Fri. 3-7 p.m. Open 24 hours. Kids eat free Tues. & Sat.

**DeThomasi's 5 Points Inn**, E. Landis Ave. & Tuckahoe Rd., E. Vineland, 691-6080. Authentic homemade Italian cuisine. On-and off-premises catering. Family owned and operated. Hours: Mon.-Thurs. 10 a.m.-mid., Fri. & Sat. 10 a.m.-2 a.m. Sun. 8 a.m.-mid.. Serving lunch and dinner every day and breakfast buffet on Sundays.

**Dominick's Pizza**, 1768 S. Lincoln Ave., Vineland, 691-5511. Family time-honored recipes, fresh ingredients.

**Duke's Place**, 305 N. Mill Rd., Vineland, 457-5922. Open for breakfast and lunch, seven days. Homemade soups, burgers, hot and cold subs. Catering available.

**Elmer Diner**, 41 Chestnut St., Elmer. 358-3600. Diverse menu of large portions at reasonable prices.

**Esposito's Maplewood III**, 200 N. Delsea Dr., Vineland, 692-2011. Steaks, seafood and pasta dishes at this Italian restaurant.

**Eric's**, 98 S. West Ave., Vineland, 205-9800. Greek and American cuisine, pizza.

**Gardella's Ravioli Co. & Italian Deli**, 527 S. Brewster Rd., 697-3509. Name says it all. Daily specials, catering. Closed Sun.

**Golden Corral Buffet & Grill**, 3624 S. Delsea Dr., 856-362-5508. All you can eat, serving Breakfast Sat. & Sun., 7:30-11 a.m., Lunch Mon.-Fri. 11-4 p.m., Dinner 7 days a week. Senior early bird specials, Mon.-Fri., 1 p.m.-3 p.m. Take outs available.

**Gina's Ristorante**, Landis and Lincoln Aves. in ShopRite Plaza, Vineland. 205-0049.

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**Giovanni's Authentic Italian Deli**, 1102 N. East Ave. Vineland. 692-0459. Open daily serving 10" hot and cold subs, breakfast sandwiches, salads, soups, sandwiches, flat bread panini, wings, platters, family dinners.

**Golden Palace Diner Restaurant** 2623 S Delsea Dr., Vineland, 692-5424. Serving breakfast, lunch and dinner daily.

**The Greenview Inn at Eastlyn Golf Course**, 4049 Italia Ave., Vineland, 691-5558. The golfers' lounge and bar serves lunch and snacks daily 11 a.m.-4:30 p.m. The Greenview Inn is a fine dining restaurant open for dinner Wed.-Sun. at 5 p.m.

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Harvest Festival's Dessert Baking Challenge



When the Saturday morning rain came around so did some great area bakers for the Deerfield Harvest Festival Dessert Baking Challenge on Saturday, October 11. Zoe Hoffman from Deerfield Township, *pictured*, took first place in the cookie division for her Spiced French Macaroons with pumpkin buttercream filling. Linda Hodor of Buena with her Pumpkin Roll took first place in the cake category and Naomi Unverzagt of Bridgeton, with Naomi's Salted Caramel Brownie Ball, took first place in the brownie category. Certificates and ribbons were presented. The Recreation Committee will be publishing the recipes in its Harvest Festival Cookbook next fall.

**Harry's Pub at Ramada**, W. Landis Ave. and Rt. 55, Vineland, 696-8600. Lunch & dinner daily. Happy hour daily 4-6pm with half price apps. Live Entertainment Wed.-Sat.

**Jersey Jerry's**, 1362 S. Delsea Dr., Vineland, 362-5978. Serving subs, sandwiches, and take-out platters.

**Joe's Poultry**, 440 S. Delsea Dr., Vineland, 692-8860. Barbecue and Kosher chickens, homemade sides, catering.

**Kura Thai & Sushi**, 607 E. Landis Ave., Vineland, 213-6706. Open for lunch & dinner daily. Authentic Thai dishes ranging from traditional to modern recipes. Take out avail.

**Landis Diner**, 601 E. Landis Ave., Vineland, 696-3412. Breakfast, lunch, dinner. \$2.79 breakfast specials, \$9.99 dinner specials, \$5.99 lunch specials. Pudding, ice cream.

**Landis Pig Roast Restaurant & Bar**, 623 E. Landis Ave., Vineland. 691-8980. \$5 glass of wine, every day, all day. Happy hour, bar only: \$5 menu and \$6 drink specials, from Long Island Iced Tea to Moonshine Mojito, Mon.-Fri.

**Larry's II Restaurant**, 907 N. Main Rd., Vineland, 692-9001. Three meals daily. Sunday breakfast buffet, early-bird dinners.

**La Locanda Pizzeria & Ristorante**, 1406 S. Main Rd., Vineland, 794-3332. Pasta, veal, chicken. Lunch and dinner. Closed Sun.

**Marciano's Restaurant**, 947 N. Delsea Dr., Vineland, 563-0030. Italian-American cuisine, seafood and veal. Open daily for lunch and dinner, \$6.49 lunch buffet Mon.-Sat.

**Martino's Trattoria & Pizzeria**, 2614 E. Chestnut Ave., Vineland, 692-4448. Brick oven pizza, risotto, polenta. Three meals daily.

**Merighi's Savoy Inn**, E. Landis Ave. and Union Rd., Vineland, 691-8051. Banquet/wedding facility and intimate restaurant. Gourmet Pizza Nite on Wed. Seasonal outdoor dining in the adjacent Luna's Outdoor Bar & Grille.

**Millville Queen Diner**, 109 E. Broad St., Millville. 327-0900. Open 7 days 24 Hours.

**Old Oar House Irish Pub**, 123 N. High St. Millville, 293-1200. Year round fresh seafood daily, slow roasted prime rib specials, delicious salads, everyday lunch & dinner specials, homemade corn beef, kitchen open until 1 a.m., outdoor beer garden.

**Olympia Restaurant**, 739 S. Delsea Dr., Vineland, 691-6095. Authentic Greek cuisine—lamb dishes and salads.

**Peking Gourmet**, 907 N. Main Rd., (Larry's II Plaza), Vineland, 691-0088. Chinese. Takeout only. All major credit cards accepted.

**Ten22 Bar & Grill at Centerton Country Club**, 1022 Almond Rd., Pittsgrove, 358-3325. Lunch and dinner. New tavern menu features soups, salads, burgers, sandwiches, wraps and entree selections. Sunday Brunch extravaganza.

**Tre Bellezze**, 3363 Wheat Rd., Vineland, 697-8500. Tues: \$1 tacos, \$5 margaritas, Wed: ladies night, \$3.50 mixed drinks, karaoke 7-10 and 50-cent wings.

**Uncle Ricky's Outdoor Bar**, 470 E. Wheat Rd., Vineland, 691-4454. Ribs, chicken, fish, steaks. Always clams, eat in or take out. Live music Sat. & Sun. night. Dungeness crab—all you can eat.

**Villa Fazzolari**, 821 Harding Hwy., Buena Vista, 697-7107. Dinner combos, grilled meats, fish. Lunch and dinner daily.

**Wild Wings**, 1843 E. Wheat Rd., Vineland, 691-8899. Dinners, grilled sandwiches, wings.

**Winfield's**, 106 N. High St., Millville, 327-0909. Continental cuisine and spirits served in a casually upscale setting.

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# Tantalizing Taste of Vineland

Some 160 attendees enjoyed an array of delicious foods from Vineland's finest restaurants at the fourth annual “A Taste of Vineland” event, organized by Main Street Vineland and sponsored by J. Wilhelm Roofing Co. on Wednesday, October 15 at the Greenview Inn at Eastlyn Golf Course in East Vineland. Proceeds from the ticket sales for the evening will go toward downtown beautification and events.



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# Fall Favorites

Our columnist favors the month of October, and celebrates by sharing some of her favorite recipes.

October is one of my very favorite months, partly because I was born in October, but also due to the fact that it's the perfect time to think PUMPKIN! Pumpkin can be used in both sweet and savory dishes, and it's chock full of healthy nutrients that you can feel pleased about serving to your family. So happy fall ya'll, hope you enjoy these recipes, especially the pumpkin soup—one I came up with for my husband who loves soup, and pumpkin!

## Lisa's Sweet & Spicy Pumpkin Soup

3 cups low-sodium chicken broth  
1 (15 oz.) can pumpkin  
1 cup heavy cream  
1/2 tsp. ground cinnamon  
1/2 tsp. ground ginger  
1/8 tsp. ground nutmeg  
1/8 tsp. Cayenne pepper, optional  
1 - 2 tbs. pure maple syrup  
Sea salt, , black pepper, both to taste

Add broth to a saucepan over medium high heat and bring to a boil. Add pumpkin, mix well and reduce to simmer. Add heavy cream, cinnamon, ginger, nutmeg, cayenne pepper, maple syrup, salt and pepper and simmer for about 15 minutes. (Top with croutons, cooked crumbled turkey bacon, pumpkin seeds or an additional dash of cinnamon before serving if desired.)

## Pumpkin Bread

1 cup sunflower or safflower oil  
4 eggs, beaten  
2/3 cup water  
2 cups canned pumpkin (not pie filling)  
3 1/2 cups unbleached all-purpose flour  
1 1/2 tsp. sea salt  
1/8 tsp. ground nutmeg  
2 tsp. ground cinnamon  
2 tsp. baking soda  
3 tsp. non-aluminum baking powder  
2 1/2 cups sugar/natural sugar substitute  
1/2 cup raisins or chocolate chips (optional)  
1/2 cup chopped pecans/walnuts (optional)

Preheat oven to 350°. Grease 2 large loaf pans with non-stick cooking spray. In small bowl, combine oil, eggs, water and pumpkin. In large bowl, sift together flour, salt, nutmeg, cinnamon, baking soda, baking powder and sugar. Make a well in center of dry ingredients, add pumpkin mixture and blend just until moist. Stir in raisins or use chocolate chips in place of raisins. Add nuts

if desired. Pour batter into the two loaf pans, sprinkle top with additional sugar if desired. Bake 40 to 50 minutes or until toothpick inserted in center comes out clean. Allow to cool on racks for 10 minutes before removing pumpkin bread from pans.

*Note: Cooking time depends on oven; bread is done when toothpick inserted in center of pumpkin bread comes out clean.*

## Pumpkin Cream Cheese Pie

1 9-inch unbaked pie shell  
1 cup raw sugar/natural sugar substitute  
3 tbs. unbleached all-purpose flour  
1 (8 oz.) package plus 1 (3 oz.) package cream cheese, softened  
1 tsp. ground cinnamon  
1/8 tsp. ground nutmeg  
1/4 tsp. ground ginger  
1/8 tsp. ground cloves  
1/4 tsp. sea salt  
3 eggs  
1 (15 oz.) can pumpkin (not pie filling)  
1 tbs. milk or unsweetened almond milk

Preheat oven to 375°. Place pie crust in 9-inch pie plate as directed on package for one-crust filled pie. Bake 8 to 10 minutes or until light golden brown. In large bowl; beat sugar, flour and cream cheese with electric mixer until smooth; reserve 1/2 cup in small bowl. Add remaining ingredients except milk to cream cheese mixture. Beat on medium speed, scraping bowl constantly, until smooth. Pour into crust. Stir milk into the 1/2 cup reserved cream cheese mixture. Spoon over pumpkin mixture. Cut through cream cheese and pumpkin mixtures with knife in S-shaped curves in one continuous motion for a marbled design. Turn pie plate one-fourth turn and repeat. Cover edge of crust with piecrust shield or foil to prevent excessive browning; remove shield or foil for the last 15 minutes of baking. Bake 35 to 45 minutes or until knife inserted in center comes out clean. Cool 30 minutes on cooling rack. Cover loosely and refrigerate for at least 4 hours before serving. Store leftovers covered in refrigerator. Top the pie with dollops of whipped cream sprinkled with cinnamon, if desired.

Lisa Ann is author of Seasoned With Love, Treasured Recipes and Lisa Ann's Seasoned With Love II. Send recipes for publication to lapd1991@aol.com or The Grapevine, 907 N. Main Rd., Vineland, NJ 08360.



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# Faces in the News

## Olympic Hopeful from Vineland Raising Funds

Born and raised in Vineland, Anthony Watson now has his sights set on the Olympics. He went to an open combine a year ago for bobsled and skeleton, and after scoring very highly, he was invited into the elite development sliding program at Lake Placid, New York. Sliding daily and improving with each run, Watson was asked to slide in the Eastern Regionals and U.S. Nationals, placing 5th and 15th, respectively.

He returned for a second season and scored very highly in the mandatory annual combine. Then, he was given the chance to slide at National team trials for a shot at making the National team circuit, or a chance at the circuits for International, Europa, and America's Cup teams. Watson is currently ranked at 13th in the nation.

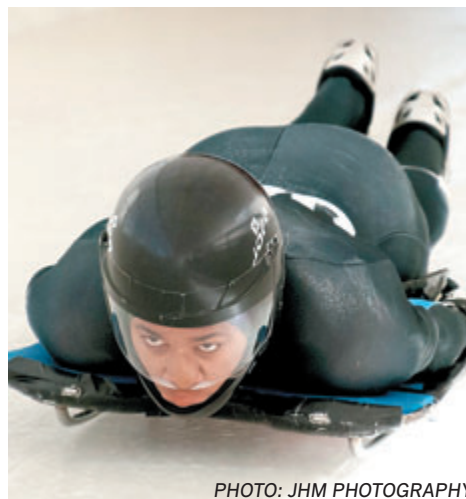


PHOTO: JHM PHOTOGRAPHY

With the Olympics being a non-profit organization, all athletes are responsible for providing the funds they need for themselves until they reach the National Team, or get sponsorships through major endorsements. Now, Watson is looking for donations from friends, family, and the community as well as sponsorships that will help with his training and sliding as he works to represent the USA and the City of Vineland in the Olympics someday soon. To learn more about Watson's journey or to donate, visit his website: [www.gofundme.com/AnthonyBWatson](http://www.gofundme.com/AnthonyBWatson).

## Sepers Celebrates 90 Years



In 1921, Cornelius "CJ" and Gertrude Sepers made their way from Holland to Shiloh, NJ, chasing a dream. CJ was offered a position by Perkins DeWilde as production manager: including a place to live with his young family. CJ and his wife bought property on Delsea Drive in Vineland and established Sepers Nursery in 1924. They came to the area to grow hybrid roses but a Japanese beetle quarantine prevented shipment and the roses were a lost crop. They managed to survive the depression on their seven acres by offering a retail & wholesale business of nursery stock as well as landscaping.

In 1940, Leonard joined his parents in the business. The nursery continued to prosper and in 1942, Len enlisted as a member of the U.S. Coast Guard, serving aboard the U.S. Army troopship, *The Dorchester*. Later he was a Gunner's mate on a landing ship in the invasions of Iwa Jima and Okinawa.

Upon his return in 1945, Len resumed his place at his father's side. Together they built their business and in 1949, Len with his wife, Cecelia, purchased the farm on Columbia Avenue. In 1955 the retail and landscape business was dismantled and Len concentrated on wholesale field production. He became the first nurseryman to exclusively operate a container nursery in 1960.

Mr. Sepers distinguished himself within his field of expertise. He was the youngest member of The New Jersey Association of Nurserymen in 1947; Chairman of Directory and President in 1969 as well as Chairman of the Merger Committee. He was one of the first to hold the position of corresponding secretary for The South Jersey Nurserymen's Co-operative Association as well as secretary for the Cumberland Board of Agriculture. He served as a member of the Ornamental/Horticultural advisory committee for Cumberland County College and was a Board Manager of The New Jersey Agricultural Experimental Station. In 1977, Leonard Sepers was named Nurseryman of the Year by The NJAN.

The third generation joined the family business in 1976. Louis Sepers, a graduate of Rutgers University, worked by his father's side until Leonard retired in 1987. With Lou at the helm, Sepers Nursery doubled its size and began growing a wider variety of plant material including a vast selection of perennials. The nursery has 500 to 600 varieties in the more than 80 species of plant materials in production. The Sepers Nursery product can be found in New England and Mid-Atlantic states. Lou was active in the South Jersey Chapter of The New Jersey Nursery & Landscape Association.

Lou and wife Janet steadily grew their business and in 1999 their son Matthew joined his father at the wholesale container nursery. Matt became an integral part of Sepers Nursery. In 2006, youngest son Dan joined his dad and brother. Dan brought his zest and enthusiasm for life to the Nursery and is a major force for the Nursery's sales team. In 2007, Sepers Countryside was acquired where Matt is now head of operations. Countryside is a premier field grown nursery with over 70 varieties of shrubs and trees. In 2008, Janet and Lou's oldest daughter, Andrea Johnson, joined the family business as the manager of Sepers Nursery Retail Center. The center was open in 2005 and in 2013 Sepers Nursery Retail Center became The Garden Center at Sepers Nursery. The Garden Center is situated on over two acres on West Weymouth Road. The Garden Center offers all the material available from the container and field production nurseries as well as selections imported from around the country. In 2013 Matthew and Daniel Sepers were named young Nurserymen of the Year by the NJLNA.

The tradition of excellence continues as four generations work the land and prosper. The Sepers families have come full circle with a field operation, a container nursery and retail center that stem from the humble beginnings of Cornelius and Gertrude. The hallmarks of honesty, integrity, quality and trust have laid the foundation for one of the region's largest and oldest nursery to continue to grow and prosper.

**LEFT: Leonard, Gertrude, Cornelius and Cecelia Sepers. RIGHT: Daniel, Janet, Louis, Andrea (Johnson) and Matthew Sepers.**



## Marie Poggi's Ravioli and Tortellini Marks 60 Years

On November 1, 1954 Marie Poggi started her pasta business with the help of her mother-in-law Adalgisa Bucciotti. Her children continued the business when she retired in 1990. She still shows up for work each day.



## Laboy Honored with Hispanic Heritage Award



In recognition of Hispanic Heritage Month, The Boys & Girls Club of Vineland presented longtime educator, Maria Laboy, with its 2014 Hispanic Heritage Award on recently at the Carl Arthur Recreation Center. Now retired, Laboy was very active in the local community and was instrumental in creating materials for teachers of Migrant/Bilingual children and presented workshops for teachers and parents at inter and intra state conferences. She became a Supervisor of Instruction at VPS, where she supervised teachers and oversaw programs for under-represented students. These programs include Goals for Youth, AVID and the GEAR UP. Laboy has also served on numerous committees, commissions and boards.

## Family Promise Presents to Service Clubs



Aja Redmond, the new executive director of Family Promise of Cumberland County, made a presentation to Service Clubs Council members at its monthly meeting in October. Family Promise is an organization that deals with families and homelessness. Redmond stated that families with dependent children make up the largest and fastest growing segment of the homeless

population. Family Promise provides services and shelter to help working homeless families. The organization's major focus is to provide hospitality to the homeless and keep families together in times of crisis, shepherding them through temporary periods of homelessness by helping them create an achievable vision; and develop a strong foundation for self-sufficiency. Some of their programs include: Interfaith Hospitality Network, Family Mentoring, Just Neighbors, Community Initiatives and Voices Uniting.

**Pictured from left: Rosemary DiQuinzio (Catholic Charities); Service Clubs VP Ann Mulvihill (Inspira Family Success Center); Redmond; and Service Clubs Treasurer BJ Giercyk.**

## Festival SingFest Winners Announced

The Deerfield Township Harvest Festival SingFest was sponsored by SNJ TODAY that runs WSNJ and Comcast Cable station 22.

On Sunday, October 12, the competition took place. Congratulations to the winners for 2014. In the 4-12 age group, the winner was Melissa Pratt from Sewell. Winning in the 13 - 18 age category, was Ashleigh Neilio, from Magnolia, NJ. For the first time, in the history of the SingFest, which began in 2003, there was a tie in the 19 and over category. The winning vocalists were Nicole Marie, from Bridgeton, and Gwendolyn Harlan, from Egg Harbor Township.

Each finalist received a SingFest certificate, and a trophy and a \$100 cash prize was awarded to the winners of each age category.

**From left: Co-host, Beverly O'Brian, Nicole Marie, Gwendolyn Harlan, Ashleigh Neilio, Melissa Pratt, and cohost, JoAnn Fiorese.**



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 Vintage Vineland { BY VINCE FARINACCIO }

# Fertile Minds

Mary and Joseph Treat were among the writers who settled here because they found Vineland to be intellectually stimulating.

Over the past several years, we've looked at the literary side of Vineland through various writers whose poetry and fiction have found a place both locally and nationally. But Frank D. Andrews, editor of the *Vineland Historical Magazine* in the early 20th century, recognized yet another group of writers nurtured in this location whose works were concerned with non-fictional matter in the areas of science and religion.

Writing in an early issue of the *Historical Magazine*, Andrews explains how Vineland came to include a group of authors involved in a wide array of subjects. "The class of settlers who became inhabitants," he wrote, "were [sic] above the average, among them were persons of superior intelligence and culture. As the town grew...its desirability as a place of residence became more and more manifest, retired professional men with their families sought and found homes in the growing and prosperous settlement."

Andrews is quick to point out that town founder Charles K. Landis demonstrated the promise of a literary career if he had "been less engrossed in the many problems involved in building a town." It's true that Landis may serve as a sort of literary model for the town, writing and even speaking on a number of topics both fictional and non-fictional, but his role as founder and protector of the municipality remained a priority, and he left others to make a name in the publishing field.

Two people Andrews immediately spotlights in his overview of local writers are Mary Treat and her husband Joseph. Mrs. Treat's accomplishments as a botanist and entomologist are well known, along with her professional correspondence with Charles Darwin. But, as Andrews points out, the couple's arrival in Vineland in 1868 was an opportunity for Mary to "study the flora of South Jersey and write of her observations. In this respect, she was most successful..."

Mary, the daughter of a Methodist clergyman from Trumanville, New York, published her first scientific article in *The American Entomologist and Botanist*. Many of her pieces about the Pine Barrens, which she studied and explored extensively during her time here, were published in *Garden and Forest* and her

work in entomology in such books as *Chapters on Ants*, *Home Studies in Nature* and *Through a Microscope*. Other writings appeared in periodicals like *Atlantic*, *Harper's* and *Lippincotts*.

Mary's South Jersey studies also provided pertinent information for area farmers. Her 1882 book *Injurious Insects of the Farm and Garden* and 1987's *My Garden Pets* proved helpful for local agriculture and guaranteed the former five re-printings. In her lifetime, she published five books, 76 articles for both scientific and popular publications and correspondence with Darwin, Asa Gray and others.

Andrews writes that "her observant eyes noted every vine, plant, flower and bird, calling them by name and writing about them in so charming a manner as to interest every lover of nature in the result of her researches."

Dr. Joseph B. Treat, a native of Windham, Ohio, was the son of a Presbyterian minister who intended for Joseph to follow in his profession. Before that could happen, Joseph was introduced to the anti-slavery movement and took up its cause. This put him at odds with his father and the church, which was opposed to the abolition of slavery.

Joseph eventually found his way into the field of medicine, becoming a medical practitioner, but his legacy was shaped by the extracurricular activities of his early years. An advocate of anti-slavery as well as the women's suffrage movement, he entered the lecture field, according to Andrews, to do his part to liberate everyone from all forms of slavery. He also wrote and lectured on the sciences, including astronomy, and on Transcendentalism, so it's not surprising that the couple found their way to Vineland and the freethinking Friends of Progress.

Mary Treat separated from Joseph Treat in 1874 but chose to remain in Vineland to continue her work. Joseph died five years later in New York City. After a crippling accident, Mary began the start of what Andrews calls a "long sickness" that led to her sister selling Mary's Park Avenue house and placing the ailing botanist in the care of family in Akron, New York, where she died in 1923. She was interred in Siloam Cemetery. 🍷



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# Obituaries & Memorials

**May L. (Sinclair) DiSanto**, 77, of Vineland, passed away on September 29. May was born in Vineland where she was a resident for most of her life. She was a former member of Padre Pio Parish, Our Lady of Pompeii Church of Vineland. May was a homemaker, a skilled artist and an avid Phillies and Eagles fan. She enjoyed playing the guitar, bowling and going to the casinos. She loved sharing time with her family and especially her grandchildren.

**Rosaura "Rosa" Avila**, 80, of Vineland, passed away on October 5. Born in Camuy, Puerto Rico, Rosa was the beloved wife of the late Miguel Angel Avila; mother of three; Jose, David and Sergio Sr. Avila. Rosa is also survived by her sisters; Erma Mendez of Patterson, NJ and Luz Maria Rivera, four grandchildren and four great-grandchildren.

**Jorge L. "Goya" Justiniano**, 74, of Vineland, passed away October 6. Jorge was born in Ponce, Puerto Rico to the late Jorge and Josefa (Gonzalez) Justiniano and lived in Vineland most of his life. Jorge served in the U.S. Army in the early 1960s for four years at Fort Sill, OK. Prior to retirement, he was a salesman for Goya Food Company for 27 years. Jorge enjoyed dominoes, dancing and sharing time with family and friends.

**Donald F. Sloane**, 68, of Vineland, passed away on October 6. Donald was born in Bridgeton and lived in Vineland most of his life. Donald graduated from Bridgeton High School Class of 1965. After graduation he served in the New Jersey National Guard for seven years. Donald was formerly employed as a Dispatcher for LoBiondo Bros. Trucking Company of Rosenhayn. He enjoyed sailing, being near the water, motorcycles and sharing time with his family.

**Walter L. "Bucky" Marzean, Jr.**, 87, of Vineland, passed on October 9. Bucky began his working career at Warren Lumber Co. He then went onto work at Lowenstern's Plumbing & Heating before becoming self-employed, owning and operating Remodeling by Walt Marzean, which he operated in Vineland for many years. Before retiring in 2011 with over 20 years of service, he was employed by the City of Vineland as a housing inspector. He was a longtime member and had served three terms as president of the North Italy Beneficial Association. Bucky enjoyed gardening, camping, fishing, golfing, watching football and spending time with his family.

**Edith Van de Sype**, 87, of Collingswood, passed away on October 10. She was born in 1927, in Detroit, MI. After finishing school, Edith worked in the retail trade and later as a draftsman for General Electric until 1968.

**Monico Diaz-Vazquez**, 90, of Vineland, passed away on October 10. Born in San Lorenzo, Puerto Rico in 1924 and was a resident of Vineland for 56 years. He was retired from Progresso Foods after being employed for 38 years. Monico was a devoted husband, father and was a member of the Spanish Catholic Church. He loved to sing and dance to welcome friends into his home.

**Josephine Rose Heller** peacefully went home to be with The Lord with her family by her side after a brief illness on October 10. Josephine was predeceased by her husband Bernard Heller, her parents Victor and Mary Catalano, and brothers; Michael, Joseph, Samuel, and Victor Catalano.

**Rose Pancari (nee Donato)**, 97, of Landisville, passed away on October 10. Rose was born in Vineland and grew up in Landisville with her brothers and sisters, all working on Donato Bros. Farm, owned by her father and mother, Felice and Caterina (Bracco) Donato. Rose attended Vineland High and graduated with the Class of 1935. After the death of her husband, John, and after raising her three sons, she worked at Model Blouse Company into her 70s and then with the Green Thumb Program into her 80's. She enjoyed playing the piano, reading, baking and her family dinners.

**Edith Navone (nee Garretson)**, 95, of Greer, S.C. & formerly of Vineland, passed away on October 11. Navone was born and raised in Corbin City, and was a longtime Vineland resident prior to moving to SC in 2011. Before retiring, Edith was employed by Strothers & Dunn as a relay tester. She enjoyed fishing and taking rides with her brother while reminiscing about their younger days.

**Julia Smith (nee Zabielski)**, 98, of Pittsgrove Twp., passed away on October 11. Before retiring, Mrs. Smith was employed for 33 years at Owens-Illinois Kimble Glass Co in Vineland as a glassworker. She also assisted her husband in the operation of the family operated poultry farm. In her retirement, she enjoyed attending the Pittsgrove Senior Center, completing puzzles, fishing, and watching favorite TV programs.

## Obituary & Memorial Policy

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## In Our Schools

### Local Students Become Rocket Scientists

Kids in the Vineland YMCA's Afterschool programs became rocket scientists for a day recently. They participated in National Youth Science Day, locally organized by the YMCA of Vineland and the Cumberland County 4H. Approximately 590 kids made stomp rockets, marking the first time that this project has been undertaken by the students.

The children made their stomp rockets by attaching an aerodynamic rocket to PVC piping, which was attached to a flexible bottle. When the bottle was "stomped," the air from the bottle traveled through the piping and forced the rocket into flight. The rockets—some of which were colorfully decorated—included a payload of food to send to the target, an imaginary island which had endured a catastrophe and needed edible provisions. Part of the challenge was to ensure that the food arrived at its destination in good enough shape to eat. (Part of the fun was to eat the raisin payload when the rocket had completed its mission.)

"This project taught many worthwhile lessons," explained Graceanne McGinnis, the YMCA's School Age Childcare and Camp director. "The idea of social responsibility is included in the goal of helping people in need. The lift and trajectory of the rockets includes many science and mathematics concepts. The rockets' designs allowed for artistic expression, also."

From left: Nathaniel Feliciano, 7 (with rocket), Nathaniel Flores, 6, Emmanuel Flores, 7, and Joiah Minguela, 6.



### Students Challenged to "Pay it Forward"



Pastor John Redkoles of Newfield United Methodist Church joined Edgerton Principal Dr. Mary Alimenti in challenging her 8th graders to look outside their box to find someone in need. The students have eagerly awaited this day when they would receive their \$40 stipend to start the graduation project. The rules are simple; they can work individually or with a partner, they must identify someone in need who would benefit from a helping hand and the

recipient cannot be relative. They are strongly encouraged to find a way to make their stipend grow and are reminded that finding something they are passionate about will give so much more meaning to the project.

In the past students have held soccer clinics, yard sales, bake sales, sold handmade jewelry and have volunteered at a children's after school program. At the conclusion of their 8th grade year, the students will read an essay to the Edgerton student body explaining their project and how it opened their eyes to the needs of the people in their communities.

Pictured from left: Pastor John Redkoles, Dr. Mary Alimenti, Christopher Cordery of Vineland.

### Delsea Students Earn Ice Cream Party

Delsea High School Renaissance recently hosted an ice cream party for all of the upperclassmen who qualified for a Renaissance card based on their grades, attendance, and discipline in the 4th marking period of the 2013-2014 school

year. The students were able to enjoy a treat during their 12th period class for all of their hard work.

Students with Renaissance Cards can attend the special event held by the Renaissance committee after each marking period; these include an ice cream party, an in-school movie, a pizza party, and an end-of-the-year BBQ.





# NEW HOMES

(Continued from cover)

roughly \$1.8 million in tax credits to make the construction project a reality and with a twist on the original concept, the bulldozers are clearing the way for the 17 three-bedroom, one-and-a-half-bathroom homes to be built. Jones explained that the Melrose Court homes were originally intended to be sold, but now they will be rented instead.

The affordable housing project is being constructed between New Almond Street and Chestnut Avenue just east of Delsea Drive in Vineland.

The VHA has not developed any major projects since the renovation of Asselta Acres in the early 2000s.

Capital Bank of New Jersey President David Hanrahan explained that the revival of the Melrose Court project began as a result of a conversation he had with Jones over coffee two years ago. Both are board members of Habitat for Humanity here in Cumberland County.

Construction of the housing project is slated to take approximately 12 months. When finished, the VHA will select tenants from a long waiting list of some 700 applicants. The tenants will make rent payments equal to about 30 percent of their income.



Vineland City Council President Anthony Fanucci said that the rental program will serve as an important first step in helping the tenants to eventually realize the dream of home ownership.

According to Hanrahan, tax credit projects "are usually the domain of much larger banks." Capital Bank's investment of \$1.8

million in tax credits towards the total project cost of \$5.8 million is one part sound investing and an equal measure of good corporate citizenship. "Because Capital Bank is eager to find innovative and effective ways to support our community, and affordable housing in particular, we worked hard to find a way to make the investment," he said. ❧

## FREE Total Joint Replacement Seminar

# Beat joint pain – and get your life back



### Inspira Health Network Total Joint Replacement Seminar

Thursday, October 23  
6:30 p.m.

Centerton Country Club  
& Event Center  
1022 Almond Road  
Pittsgrove, NJ 08318



#### Speaker:

John B. Catalano, M.D., FAAOS  
Premier Orthopaedics Associates  
Jefferson Medical College, 1988  
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20+ years' experience with complex,  
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**FREE**

Free Dinner will be served

RSVP by calling

1-800-INSPIRA or visit [www.InspiraHealthNetwork.org/Joint](http://www.InspiraHealthNetwork.org/Joint).

Are you sick of constant joint pain?  
Are you tired of limping? Are you  
fed up with missing out on things –  
as life passes you by? Put this free  
seminar on your calendar and find  
out how total joint replacement  
can help you say goodbye to pills,  
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Orthopedist Dr. John B. Catalano  
will show you how total joint  
replacement can help you take  
your life back.

Imagine a life without joint pain –  
Dr. Catalano and his team can make  
that dream reality. He will review all  
the newest developments in total  
joint replacement – the ultimate  
solution to hip and knee pain caused  
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Fall is the perfect time to take care of the little things that can make a big difference for you and your home come winter...

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- Seal gaps and cracks around windows and doors
- Repair damaged roofing shingles
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\*Home Equity loan rates apply to new and refinanced loans in Premier Plus category with automatic payment such as payroll deduction. The APR without automatic payment is one-half percent (0.5%) higher. Premier Plus category requires a minimum FICO score of 700. Premium Plus and Classic Plus categories require \$25,000 or more of new money on refinanced loans and \$10,000 or more on new loans. All other Premiere and Classic categories require \$15,000 or more of new money on refinanced loans. \*\*Maximum amount \$25,000. This product is a fixed rate, closed-end loan secured by your primary residence. Closing costs included in rate. Title insurance required for loan amounts over \$100,000. Other home equity loan rates and terms available to qualified borrowers are based on credit approval. All rates and terms subject to change at any time at the discretion of the credit union. NMLS#771963.



**This week's  
jackpot:**

**\$75**

Jackpot increases by \$25 each week if no winning entry is received!

ACROSS:

3. Dressing with much \_ can be especially difficult for a woman who is late while getting ready for a first date.

5. Letter refers to European military officer's \_ being fairly significant, linking it to combat fatigue.

6. Ship's captain is forewarned that he's likely to encounter \_ while he's following particular route.

8. Grandchild can't understand how a 1940s film, which she thinks is silly and predictable, created a \_ back then.

10. "You'd expect a good kid to come inside when he's \_," complains babysitter, concerned about underdressed child who's been outside awhile.

11. Of course it's discouraging to ardently \_ for something, yet ultimately fail.

15. Children laugh at waddling gait of fat \_ that they're watching in a video.

16. A particular kind of meat.

19. Manager warns employee, "I need to see a lot more vigor put into your work, so get some \_ or else!"

21. The opposite of subtract.

22. Exiting a movie that featured misbehaving youngsters, viewer comments, "It's natural to

want to punish a teen for \_."

DOWN:

1. Girlfriend groans about attention-seeking friend joining them at restaurant, worried he might complain about \_ with everyone noticing.

2. As regards the sort of \_ one prefers, naturally, tastes are apt to vary.

4. New town council administrator is given first assignment: to curb overall \_.

7. Perhaps a little expert guidance could help a person to appreciate a \_.

8. If one of your buttons is hanging by a thread, you'd probably \_ it off to keep from losing it.

9. "Be careful what you wish for," warns wife, when departing husband, seeking revenge against neighborhood, calls for extensive \_.

12. Exterminators are called in to get rats out of a \_.

13. A large semicircular recess in a church, near the altar.

14. Robust.

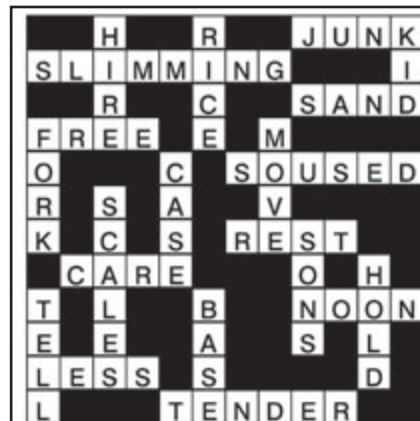
17. Catching sight of daughter who \_ new pants, mother inquires loudly about how they were ripped.

18. A tourist accommodation.

20. A type of measurement.

## SOLUTION TO LAST WEEK'S PRIZEWEEK PUZZLE

The answers to last week's puzzle are below. For a detailed explanation of the answers to last week's puzzle and additional rules, visit [www.SouthJerseyFCU.com](http://www.SouthJerseyFCU.com)



The jackpot winner for the week of Oct. 8 was Dennis Stellwag of Millville. Congratulations!

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# HALLOWEEN EVENTS

## OCTOBER 23 AND 30

**Annual Greenwich Halloween Ghost Walking Tours.** Presented by the Cumberland County Historical Society. Two tours each night, 7 and 8 p.m. Rain or shine. Registration is required. Participation limited, register early. \$5 per person Meet at the Warren & Reba Lummis Library, Ye Greate St., Greenwich. Wear comfortable shoes and bring a flashlight. 455-8580 to register.

## FRIDAY, OCTOBER 24

**Trunk or Treat.** AtlantiCare Behavioral Health, Hammonton Family Success Center, 310 Bellevue Ave., Hammonton. 6-9 p.m. Family-friendly parking lot trick-or-treating. Free.

## Annual Healthy Spooktacular.

Cumberland Cape Atlantic YMCA, 1159 E. Landis Ave., Vineland. 6:30-8 p.m. Free. For children ages 2-10 and their families. "Trick or treat" at Y for healthy treats and prizes. 856-691-0030 ext. 107.

## Halloween Murder Mystery, *Once Bitten, Twice Dead.*

The Glassworks, 1101 Wheaton Ave., Millville. 6-10 p.m. Cocktail hour and buffet dinner. Tickets \$55, table of 8 for \$400. Costumes optional. 856-825-2600.

**Trunk or Treat.** New Jersey Motorsports Park, 8000 Dividing Creek Rd., Millville. 5:30-7 p.m. Free for kids 12 and under dressed in Halloween costumes. Bottino's ShopRite 4th Friday Cruise Night presented by OldRide.com. Cruise Night participants will open their trunks or the backs of their vehicles, decorate them, and pass out candy. 856-327-7202.

## SATURDAY, OCTOBER 25

**Halloween Bone Run & Walk.** Parvins State Park, 701 Almond Rd., Pittsgrove Twp. 9 a.m. 5K run, 1 to 3-mile walk. Cash prizes. Health fair 8-11 a.m. Benefits

United Way's work to improve health in county. 856-896-2307. Register online at [runsignup.com/bonerun](http://runsignup.com/bonerun).

**Elementary Children's Family Fun Day.** Muzzarelli Farms, 3600 Oak Rd., Vineland. Costumed kids pick a pumpkin, then trick or treat in the corn maze. Must be supervised by a guardian. \$5 per child, parents free.

**Trey Boogies Bouncies Family Fall Festival.** Gittone Park. 2035 E. Oak Rd, Vineland. 12 noon-4 p.m. Kids bounce for free.

## WEDNESDAY, OCTOBER 29

**Kiwanis Halloween Parade.** Bellevue Ave., Hammonton. 7 p.m. Marching bands, dance troupes, firetrucks, floats, costumed ghouls and goblins.

## THURSDAY, OCTOBER 30

**Jeepers Creepers.** Delsea Regional High School, 242 Fries Mill Rd, Franklinville. 6-8 p.m. Delsea DECA hosts for children ages 12 and under from Franklin and Elk townships. Haunted trail, Halloween festivities and treats. 856-694-0100, ext. 264.

**Parvin State Park Safe Halloween.** 789 Parvin Mill Road, Pittsgrove. 6 p.m. Contest of costumes for all under 13 years of age. Hayride throughout the Park, candy gift bag distribution. [parvin-statepark.org](http://parvin-statepark.org)

## FRIDAY, OCTOBER 31

**Let's Scare Cancer Halloween Costume Party.** Five Points Inn, 580 Tuckahoe Road, Vineland. 8 p.m.-1 a.m. \$30. Sponsored by Team Helping Hands, community volunteers for County's Relay for Life, this fundraiser includes a buffet dinner, free beer and soda until midnight., DJ and dancing, 50/50 and a Chinese auction, cash bar, costume contest, door prizes, games. Tickets must be purchased in advance. 856-691-4908.

**Trick or Treat in The City of Bridgeton, Townships of Deerfield, Hopewell, Lawrence, Maurice River, Stow Creek and Upper Deerfield and the Borough of Shiloh.** 4-7 p.m. Parents are asked to accompany their children if possible to ensure safety. Trick or treating in Upper Deerfield Township is limited to children 12 years of age and younger. There are no age restrictions in the other communities listed here. If you have questions, call your local municipal building as follows: City of Bridgeton-455-3230, Deerfield-455-3200, Hopewell-455-1230, Lawrence-447-4554, Maurice River-785-1120, Shiloh-455-3054, Stow Creek-451-8822, and Upper Deerfield-451-3811.

**Trick or Treat in The City of Vineland.** 5-8 p.m.

**Rocky Horror Picture Show.** Levoy Theatre, 126-130 N. High St., Millville. 8 p.m. and midnight. Cult classic. Come in costume and receive a free Prop Bag. DO NOT bring your own props to this show! Official "Prop Bags" will be for sale. Contains material not suitable for all audiences. Tickets \$12. 856-327-6400 or visit [www.levoy.net](http://www.levoy.net).

**Masquerade Story Time.** Vineland Public Library, 1058 East Landis Ave., Vineland. 10-10:45 a.m. Children ages 5 and younger are invited to come in costume. Registration required for this free program. 856-794-4244, ext. 4246.

**Halloween After-School Movie.** Millville Public Library, 210 Buck St., Millville. 4:30 p.m. Movie: *Hotel Transylvania* (PG, 91 minutes). Come in costume. Prizes given for best costumes. Free. No RSVP. 856-825-7087, ext. 12.

## OCTOBER 31 & NOVEMBER 1

**Rocky Horror Picture Show.** Eagle Theatre, 208 Vine St., Hammonton, NJ October 31 at 11:59 p.m., November 1 at 8 p.m. and 11:59 p.m. Tickets \$18 (prop bag included). Tickets can be purchased at [www.TheEagleTheatre.com](http://www.TheEagleTheatre.com) or



the box office at 609-704-5012.

## EVERY WEEKEND

**The Haunting of the Landis Theater.** Landis Theater, E. Landis Ave., Vineland. Every Friday and Saturday through Nov. 1, new show every 30 minutes, 8 p.m to midnight. Tickets \$20, available at the door. [www.landistheater.com](http://www.landistheater.com) or 691-1121.

**Miller's Haunted Hayride.** 624 S. Egg Harbor Rd., Winslow/Hammonton. Every Friday, Saturday, Sunday in October. 7-11 p.m. \$10 Haunted Hayride, \$5 Haunted Corn Maze, \$13 both. Free parking. 609-561-2436. [www.millershauntedhayride.com](http://www.millershauntedhayride.com).

**Terror in the Timbers.** Parvin State Park, 789 Parvin Mill Rd., Pittsgrove. 7:30-9:30 p.m. Friday and Saturdays through Nov. 1. Recommended for over 8 years old. \$8.

**Zombie Paintball & Hayride.** New Jersey Motorsports Park, 8000 Dividing Creek Rd., Millville. Every Friday and Saturday in October. 7-11 p.m. Ride in a specialized zombie response vehicle armed with paintball guns and glow-in-the-dark paintballs. Hordes of zombies will attack you along the haunted trail but they can't shoot back. \$25 per person. 856-327-8000.

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## COMMUNITY CALENDAR

### HAPPENINGS

#### WEDNESDAY, OCTOBER 22

##### Prostate Cancer Support Group.

Inspira Fitness Connection, 1430 W. Sherman Ave., Vineland. 7-9 p.m. Speaker is Benjamin P. Negin, M.D. This Support Group is open to all men and their families and friends for education about prostate cancer.

#### FRIDAY, OCTOBER 24

##### Affordable Care Act Enrollment.

Gant Room, Millville Public Library, 210 Buck St., Millville. 1:30-3:30 p.m. A Center for Family Services navigator will help you enroll in a healthcare insurance plan that meets your needs. Walk-ins welcome. [www.centerffs.org/home](http://www.centerffs.org/home)

##### Coach Bag Bingo.

Elks Lodge, 1815 E. Broad St., Millville. Doors open at 5 p.m.; bingo calling begins at 6:45 p.m. \$25 includes 10 games of bingo and a door prize ticket. Auction, 50/50, food and drinks. Seat reservation required. 856-692-2603.

##### Vineland Nature Club Meeting.

Luther Acres, 560 Sarah Pl., Vineland. 7 p.m. Lee E. Widjeskog, former regional superintendent, Bureau NJ DEP, Division of Fish and Wildlife, will present program entitled "Black Bears." Open to the public: children, teens, and adults are welcome.

#### SATURDAY, OCTOBER 25

**United Way Bone Run.** See "Halloween Events" on page 15.

##### Practice Arm Knitting.

FiberArts Café, 501 N. High St., Suite L, Millville. Fee: \$20 plus cost of yarn, 1-3 p.m. (call ahead 856-669-1131). You do not need to know how to knit with needles. You use your arms and some mega bulky yarn with instruction from Anita and you are making cowls, scarves etc. Takes about 30 minutes to make a piece

##### Meet and Greet.

Please join the Glasstown Chapter of the National

Federation of the Blind of New Jersey for a Meet and Greet Event. Date: October 25, 2014 Time: 10 a.m.-1 p.m. Location: Inspira Health Network Fitness Connection 1430 W. Sherman Ave., Vineland RSVP Lydia Keller at 856-696-3518 by October 17. Full vision, low vision or no vision learn to live the life you want and transform your dreams into reality.

##### Trey Boogies Bouncies Family Fall Fest.

See "Halloween Events," page 15.

##### Unity Day.

Carl Arthur Recreation Center, 304 W. Plum St., Vineland. 10 a.m.-4 p.m. Boys & Girls Club of Vineland will host the free event to coincide with Make A Difference Day, a national day of service. Zumba, yoga, free flu shots, obstacle courses, information tables, food, entertainment and more. 856-896-0244.

#### SUNDAY, OCTOBER 26

##### Fall Festival.

St. Anthony's, 310 W. Wheat Rd., Vineland. 1-6 p.m. Hosted by Mark Melamed's Gabriel Project. Fall and Halloween activities, basket auctions, food and craft vendors and live entertainment. \$5 donation is appreciated at the door; portion of proceeds donated to a child in need. Volunteers sought to assist on day of event, e-mail [scicchini@outlook.com](mailto:scicchini@outlook.com).

##### Soup, Bake and Rummage Sale.

Newport United Methodist Women's Association Social Hall, 340 Methodist Rd., Newport. 9:30 a.m.-1 p.m. All soups and baked goods are homemade. Seafood soups \$8 per quart. All other soups and chili \$7 per quart.

##### Unity Day.

New Bethel AME Church, 414 N 7th St, Vineland. 11 a.m. and 4 p.m. services. 856-691-1349.

#### MONDAY, OCTOBER 27

##### Free Program For Cancer Survivors.

Inspira Medical Center, 501 W. Front St., Elmer. 6-7:30 p.m. Wellness check-ups, healthy eating tips, exercise programs, relaxation techniques and support with

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## Walk to End Alzheimer's

Join Visiting Angels of Cape May and Cumberland Counties on the Walk To End Alzheimer's at the NJ Motorsports Park, Millville, on **Saturday, October 25**. Register to walk, or make a donation in team's name, Visiting Angels Marmora. Walking is free, and all donations go directly to the Alzheimer's Association to raise awareness and funds for Alzheimer's research, care, support, prevention, and ultimately a cure. Go to [alz.org](http://alz.org) or contact Lisa Galati for more details at 609-350-8827. Check-in time: 8:30 a.m., Ceremony: 9:30, Walk: 9:45.

### SATURDAY, OCTOBER 25

**Walk to End Alzheimer's.** New Jersey Motorsports Park, 8000 Dividing Creek Rd., Millville. 5K Walk. Check-in 8:30 a.m., ceremony starts 9:30 a.m., walk starts 9:45 a.m. The Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Held annually in more than 600 communities nationwide and 6 locations in the Delaware Valley, this inspiring event calls on participants of all ages and abilities to reclaim the future for millions. To register as a team or individual, contact Michelle Vorpahl at 856-797-1212 or via e-mail [Michelle.Vorpahl@alz.org](mailto:Michelle.Vorpahl@alz.org).

quitting smoking if needed. Registration is encouraged. 856-363-1514.

### TUESDAY, OCTOBER 28

**Book Discussion Group.** Millville Woman's Club, 300 E St., Millville. Book being discussed is *The Orphan Train* by Christina Baker Kline. Call 856-293-9834.

## Vendors Wanted

- Christmas gift shop at Cumberland Christian School on December 12 (5-9 p.m.) and December 13 (9 a.m.-noon). It will be open to the public. Tables (8 ft) are available for \$40. Contact Pam Anderson for more information or to register; [panderson@cccusad-er.org](mailto:panderson@cccusad-er.org), 856-696-1600, ext. 304. Cumberland Christian School 1100 W. Sherman Ave. Vineland, 08360.
- 2014 Christmas Craft Bazaar. Parish of the Holy Cross, St. Anthony's Church, 1560 Main St., Port Norris, NJ 08349. Saturday, November 22, 9 a.m.-2 p.m. \$10 per space. For an application or more information, contact Sarah Krug at 856-367-7247.

**Cumberland County & Chamber Breakfast.** Luciano Conference Center, Cumberland County College. 8-10:30 a.m. Free to attend but must register. Promote your business: Fee is \$100 - 6-foot table provided. 856-691-7400.

### WEDNESDAY, OCTOBER 29

**Assistance for Veterans.** Gant Room, Millville Public Library, 210 Buck St., Millville. 1-3 p.m. Program is "Ready, Vet, Go!" hosted by Catholic Charities, Diocese of Camden; to help homeless and low income military veterans with financial assistance and/or housing. Veterans will be screened for eligibility. A counselor from Catholic Charities will be available to talk to veterans. No appointment needed.

### College Prep Course for Parents.

GlassWorks business complex, 1101 Wheaton Ave., Millville. 6:15 p.m. Free one-hour workshop provides insight on how to prepare a plan to meet all college costs and obligations the family will incur during the student's college years. To reserve a seat, call 888-697-9672 or visit [collegefundingauthority.com](http://collegefundingauthority.com).

### Weight Loss Surgery Seminar.

AtlantiCare Behavioral Health, AtlantiCare Health Park, 219 N. White Horse Pike, Suite 104, Hammonton. 6 p.m.

## HALLOWEEN BONE RUN & Walk

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To support United Way's work to improve Health in Cumberland County

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# ARTS & ENTERTAINMENT

## SATURDAY, OCTOBER 25

**Southside Johnny and the Asbury Jukes.** Levoy Theatre, 126-130 N. High St., Millville. 8 p.m. The group first achieved prominence in the mid-1970s, emerging from the same New Jersey Shore music scene as his now legendary contemporary and friend Bruce Springsteen. Southside's first three albums, *I Don't Want To Go Home*, *This Time It's for Real*, and *Hearts of Stone*, were produced by band co-founder Steven Van Zandt (E Street Band, *The Sopranos*), and largely featured songs written by Van Zandt and/or Springsteen. The Van Zandt-written "I Don't Want To Go Home" became Southside's signature song, an evocative mixture of horn-based melodic riffs and sentimental lyrics. In 1982 *Rolling Stone Magazine* voted *Hearts of Stone* among the top 100 albums of the 1970s and 1980s. With their classic blend of hard-core R&B and street-level rock, molten grooves, soulful guitar licks and blistering horn section, Johnny and his Jukes continue to put their unique stamp on the Jersey Shore sound, while recalling the glory years of Otis Redding and similar Stax Records titans. Tickets \$10-\$44. Call 856-327-6400 or visit [www.levoy.net](http://www.levoy.net).



PHOTO: John Cavanaugh

## OCTOBER 21 THROUGH 28

**Nightlife at Bennigan's.** 2196 W. Landis Ave., Vineland, 205-0010. Karaoke Thursdays with Bob Morgan, 9 p.m.-close. Live music Fridays 9 p.m.-midnight. All Sports Packages: Drink specials seasonally for MLB Extra Innings, NBA League Pass, NHL Center Ice, and NFL Sunday Ticket. Call for RSVP and details.

**Nightlife at MVP Sports.** 408 Wheat Rd., Vineland. 856-697-9825. Food and drink specials all week. Wed.: Pool tournament, cash prizes. Thurs.: DJ Real Deal. Fri. Ladies Night 9 p.m.

**Nightlife at The Centerton.** Ten22, The Centerton Country Club & Event Center, 1022 Almond Rd., Pittsgrove. Tues.: Trivia. Wed.: Country Night, \$5. Every third Thurs.: Comedy Night, \$5. Flashback Fridays with DJ Scott. Sat.: DJ Moose's Top 40 Songs.

**Nightlife at The Cosmopolitan.** 3513 S. Delsea Dr., Vineland, 765-5977. Tues.: Karaoke with KAO Productionz featuring Kerbie A. (9 p.m.-1 a.m.). Wed.: Salsa Night, Latin-inspired dance party. Thurs.: Singles Night with DJ Slick Rick. Fri. and Sat.: top 40 Dance Party with DJ Tony Morris.

## EVERY THURSDAY

**Jazz Duos.** Annata Wine Bar, Bellevue Ave., Hammonton, 609-704-9797. Live Jazz featuring area's best jazz duos. 6:30 - 9:30 p.m. No cover. RSVP recommended.

## OCTOBER 23 THROUGH 26

**Nightlife at Old Oar House.** Old Oar House Irish Pub. 123 N. High St., Millville, 293-1200. Wed.: Karaoke. Fri.: Overworked & Unemployed 9 p.m. Sat.: Glen Eric 9 p.m..

**Nightlife at Ramada.** Harry's Pub at Ramada, W. Landis Ave. and Rt. 55, Vineland, 696-3800. Wed.: Ladies Night, 1/2 price appetizers all night. Happy Hour Mon.-Sat., 4-6 p.m. \$1 off alcoholic drinks. Wed.-Sat., live entertainment.

**Nightlife at Bojo's Ale House.** 222 N. High St., Millville, 327-8011. Tues.: Bike Night with live entertainment. Wed.: Nick@Nite Open Mic 7 p.m. Fri.: Live music 9 p.m. Daily drink and food specials.

## EVERY SATURDAY

**Back in the Day Dance Party.** Villa Fazzolari, 821 Harding Hwy. (Rt. 40), Buena. 856-697-7101. 7 p.m.-midnight. Five hours nonstop dance music from 1970s and '80s.

# 2014 Foreign Film Festival

at the Levoy theatre, Millville, NJ  
October 22nd, 26th, November 2nd and 5th

MOVIES: \$8 per person, per film, students under 21 free with ID

Dinner and a Movie at Andrea Trattoria Italiana 16 N. High Street, Millville, NJ

Wednesday, October 22 at 5:15 p.m. \$40 per person- includes salad, main course, dessert, coffee or tea. Gratuity extra  
(CALL JEWISH FEDERATION FOR RESERVATIONS 856.696.4445)

Movie tickets may be purchased at the Levoy Theatre the night of films or by contacting the Jewish Federation 856.696.4445

## OPENING NIGHT Wed., Oct. 22



**BIG BAD WOLVES**  
Film Time: 7 p.m.

## Sun., Oct. 26



**HUNTING ELEPHANTS**  
Film Time: 4 p.m.

## Sun., Nov. 2



**IDA**  
Film Time: 4 p.m.

## CLOSING NIGHT Wed., Nov. 5



**ZERO MOTIVATION**  
Film Time: 7 p.m.



Funding for this program has been possible in part by the New Jersey State Council on the Arts, and Cumberland County Cultural & Heritage Commission

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**WEDNESDAY, OCTOBER 22**  
**CCC Jazz Ensemble.** Frank Guaracini, Jr. Fine and Performing Arts Center, Sherman Ave. and College Dr., Vineland. 7:30 p.m. Let the Cumberland County College Jazz Ensemble take you on a musical voyage of Jazz history and styles. The ensemble plays music made famous by jazz greats such as Glenn Miller, Duke Ellington, Johnny Mercer, Cole Porter, and Gordon Goodwin, to name a few. A unique feature of the concert will be performances, and musical arrangements, by the CCC music faculty and community Jazz Ensemble members. The CCC Jazz Ensemble is a college-community activity staffed by a combination of 20 student and community musicians. Admission free, but tickets are required. Seating is assigned. Call 856-692-8499 to reserve tickets.

**FRIDAY, OCTOBER 24**  
**Dominic Mancini and Dan Barry.** Bogart's Bookstore. 210 N. High St., Millville. Free, 7-9 p.m.

**Stories of Hope Tour featuring PLUMB.** Levoy Theatre, 126-130 N. High St., Millville. 7 p.m. Special Guests Rhett Walker Band & David Dunn. Tiffany Arbuckle Lee (p.k.a. PLUMB) originated in crossover oriented Christian music, the first signing in the wake of label mates Jars of Clay alternative breakout in the late 90's. Plumb is now known for collaborations and remixes with the some of the most elite names in that scene, including most recently the I DON'T DESERVE YOU ep with trance leg-

end Paul Van Dyk. Tickets \$20. Group Tickets (15+ People): \$15. Call 856-327-6400 or visit [www.levoy.net](http://www.levoy.net).

**SATURDAY, OCTOBER 25**  
**Live Music.** Bogart's Bookstore. 210 N. High St., Millville. Free. 2 p.m.

**SUNDAY, OCTOBER 26**  
**Down Jersey: An Old-Time Radio Halloween.** Frank Guaracini, Jr. Fine and Performing Arts Center, Sherman Ave. and College Dr., Vineland. 3 p.m. Travel back to the Golden age of Radio with the "Hear Again Radio Project" and South Jersey Favorite, "The Snake Brothers." Complete with live Foley sound effects, vintage commercials and music in the style of the original broadcasts, the Hear Again Radio Project delivers the very best of the classic radio dramas of the 1940s sure to make your spine tingle!

This could be the last time, in a long time, to catch South Jersey's favorite Acoustic Country Eastern Band before a change in the band's original line-up.

They will be presenting a program of special favorites including, Ghost Riders in the Sky, Route 666, The Devil's Highway, the Ghost of Patsy Cline and other selections just right for Halloween. Down Jersey Radio and Series host Jim Albertson will recount a tale of the Jersey Devil. This performance will be featured on Jim's broadcast "The Down Jersey Radio Program," Thursday nights at 9 p.m. on Cruisin' 92.1 WVJT.

s. Tickets: All ages \$10. Call the college Box Office at 856-692-8499 to reserve tickets. Box Office hours are: 10 a.m.-2 p.m. Tuesday, Thursday and Friday; 4 p.m.-7 p.m. Wednesday. Tickets may also be ordered online at [www.click4tix.com/gpac](http://www.click4tix.com/gpac).

**SUNDAY, OCTOBER 26**  
**Jewish Film Festival: Hunting Elephants.** Levoy Theatre, 126-130 N. High St., Millville. 4 p.m. **Hunting Elephants** is the second of four films. Also, Sunday, November 2: **Ida**. Wednesday, November 5: **Zero Motivation**. Tickets \$8, for one film, \$15 for two, \$20 for three films. Call 696-4445 to purchase tickets. **Hunting Elephants** is a 2013 comedy/drama. Directed by Reshef Levi, written by Reshef Levi and Regev Levy, and starring Sasson Gabai, Moni Moshonov, and Patrick Steward. Winner of seven Israeli Film Academy nominations, including Best Film. English/Hebrew, with English subtitles. 107 min. Contact Jewish Federation for reservations: 856-696-4445 or [act@jewishcumberland.org](mailto:act@jewishcumberland.org).

**THROUGH OCTOBER 31**  
**Artistic Reflection / Vintage Spoon Art.** Gallery 50, Inc., 50 E. Commerce St., Bridgeton. Wind Whistle Studio of Art and Dave Pino, respectively, present exhibits. Wed.-Sat. 11 a.m.-4 p.m. 856-575-0090.

## Celebrating the Oyster at Clay College

The Clay College of Cumberland County College hosts "Celebrating the Oyster V," a project that combines the disciplines of history and art in an exhibit of oyster plates, past and present.

Artists have contributed contemporary interpretations of the historic oyster plate to display beside the rare antique oyster plates that are on loan from the collection of Nancy and Olin McConnell in the Clay College Gallery. Also featured are oyster plates created by Vineland High School students who participated in a field trip to the Delaware Bay and Haskins Shellfish Laboratory in Port Norris.

The gallery exhibit can be previewed at the Clay College, located in Millville at 108 High Street, through December 11. Gallery hours are Monday-Friday 10 a.m.-9 p.m.; Saturday 11 a.m.-7 p.m.; and Sunday 11 a.m.-5 p.m.

A Third Friday reception takes place 6-9 p.m. on **Friday, November 21**. Fresh oysters will be served, compliments of the Bayshore Center at Bivalve. For more information, call 856-765-0988 or email [jsandro@ccc.nj.edu](mailto:jsandro@ccc.nj.edu)

# BOE CANDIDATES

*Continued from cover*

**General Election: November 4, 2014**  
**Polls open from 6 a.m. to 8 p.m.** Military and Overseas Civilian Voters (only) can electronically transmit requests for mail-in ballots as well as electronically transmit voted ballot materials. For further information please call 856-453-4865 or e-mail: [votbymailrequest@co.cumberland.nj.us](mailto:votbymailrequest@co.cumberland.nj.us).

*Candidate profiles for the Vineland Board of Education are presented in alphabetical order beginning below and continuing on the next three pages.*

## Kimberly Codispoti



Age: 53. Lived in Vineland: 9 years  
*Do you have any family members employed by the district? Do you have any other conflicts of interest that would preclude you from voting on matters pertaining to the BOE or school district?*

No.  
*Why are you running for a seat on the School Board?*

As a resident of Vineland, I have been active in the community and want to do my part to contribute and improve our community. I can't think of a better way to serve the community then to invest my time and efforts into our community's future, our children. I believe in all of our children and will put our students first and be an advocate for education.

As a board member I want to work to create stronger ties between the school board and other stakeholders, to be a means of communication for the concerns and interests of teachers, staff, administration, students and parents.

I believe our team of Pagano, Scalzi and myself, will bring a fresh set of eyes and a

common sense voice to the board. We understand that it takes a team effort, collaborating and working together, with other board members, the superintendent, teachers, support staff and all stakeholders, to accomplish a goal. We will perform our duties as school board members with a professional demeanor and respectable behavior, as well as being open to diverse points of view, with no agendas. Our priority will be what is best for all students. We will be the "common sense" voice on the board.

*What do you perceive as the top two issues affecting Vineland's public schools? Please tell the readers of The Grapevine how you, as a school board member, would address each of these issues.*

Fiscal responsibility: Managing the district's budget is a very difficult task. I will work hard and explore new ways to save money while working to ensure that we maintain high quality programs and educational opportunities for all of our students.

I, along with my running mates, Scalzi and Pagano will work hard with other board members, administrators, and staff to become more creative and find ways to be more cost effective.

Safety: The safety of our students and staff should be our highest priority. If that goal is achieved, we will be able to focus our attention on providing the best possible education to every student, regardless of their level of need.

I, along with our team of Scalzi and Pagano will work to insure that the Board's uniform discipline policy is followed and they align with our safety policy. Maintaining, continuing to train and improving these policies are the key to a safe learning environment.



# BOE CANDIDATES

Continued from previous page

## Sean McCarron



Age: 32. Lived in Vineland: 9 years  
*Do you have any family members employed by the district?*  
Lindsay McCarron, wife, is a teacher at Johnstone Elementary.  
Michelle Bocchetti, mother-in-law, is Supervisor of Early Childhood Education.  
*Do you have any other conflicts of interest that would preclude you from voting on matters pertaining to the BOE or school district?*  
No  
*Why are you running for a seat on the School Board?*

I am running for school board to give back to the Vineland School District. I believe that my education (Bachelors Degree in Elementary Education, Masters Degree in Curriculum, Masters Degree in School Administration, and Doctoral Degree in Educational Leadership) and work experiences (teacher, school administrator, and district administrator) will allow me to make educated decisions in the best interest of our students.  
*What do you perceive as the top two issues affecting Vineland's public schools?*  
1. Budget  
2. District Policies  
*Please tell the readers of The Grapevine how you, as a school board member, would address each of these issues.*  
1. My knowledge of school budgeting software and the budgeting process will allow me to understand the budget as it's presented by the Superintendent and Business Administrator. This will allow me to ask questions directly related to the process.  
2. After observing many board meetings, I believe that Vineland needs to be a policy-driven district. It is within the rights of a board member to review and revise policy. As a board member, I would reference district policy to ensure that appropriate practices were being implemented.

## Eugene Medio (incumbent)



Age: 63. Lived in Vineland: Since birth.  
*Do you have any family members employed by the district? Do you have any other conflicts of interest that would preclude you from voting on matters pertaining to the BOE or school district?*  
My son Steven works for New Jersey Youth Corps.  
*Why are you running for a seat on the School Board?*  
I have been on the board for the last three years. During that time I feel we have done numerous things I can be proud of. I pushed the administration to return school choice to the preschool system. If re-elected I will push for a larger percentage of spaces to be choice spaces. When we were becoming a Delaware

Valley news story concerning a bullying incident, the administration could not handle the problem. Before the situation spiraled out of control, I defused it and an amicable settlement was reached. I led the fight to get rid of small learning communities. I have pushed for and finally gotten intermediate advanced classes at Memorial. If re-elected I want to expand the classes to all four middle schools. When middle school principals tried to cut art and music, I opposed them. We built a weight room that is state of the art in South Jersey and is used by all high school students for improving health and wellness. We started sharing services with the city for the first time in several years. When parents at All Kids First were being punished for an administrative mistake, I expedited the proper and immediate handling of the situation with full board backing. We changed the summer work schedule and saved \$100,000 in utility costs.  
*What do you perceive as the top two issues affecting Vineland's public schools? Please tell the readers of The Grapevine how you, as a school board member, would address each of these issues.*  
Issue one: The budget. Several months ago when we passed a budget under pressure from the state, I said the next deficit would be \$8-\$10 million because we were not allowed to address it in this year's budget. Our business administrator and auditor have given us a current deficit projection of approximately \$8 million so I wasn't far off. We have to look at what programs work, what doesn't work and what we can do without. The direction we have to take in the future must address impacting students as little as possible and doing the best we can with the money we have. I am against raising taxes.  
Issue two: Discipline. The alternative school must be expanded to take in middle school students and students who are hopelessly behind and can never catch up in the regular classroom (for example, the eighth grade student at a second grade reading level). Our September discipline report shows that 97 percent of our students come to school ready to learn, cooperate, make the most of everything we have to offer (which is a lot) and follow directions. These students should be our primary focus. Disruptive students must be taken out of the schools and put in an alternative setting so that other students who want to learn and teachers who want to teach can do so in a structured environment.

### VIEWPOINT: Vote "Yes" on Public Question #2

This November 4th, New Jersey voters will have a chance to vote YES on the dedication of state funds to protect clean water and ensure that our children and grandchildren continue to have access to parks, open spaces, family farms and historic treasures. The Public Question 2 ballot measure will ensure dedicated long-term funding for the now-depleted Green Acres, Blue Acres, farmland and historic preservation programs, and continue investments to improve water quality, remove underground storage tanks and clean-up polluted sites.  
Public Question 2 would commit a percentage of existing Corporate Business Tax revenues on a long-term basis to guarantee reliable funding for land and water protection efforts. The state currently dedicates 4 percent of the money collected from the Corporate Business Tax to help pay for some environmental programs. The ballot measure changes the way some programs are funded and raises the amount from 4 percent to 6 percent beginning in July 2019. Under the ballot measure, Green Acres, Blue Acres and farmland and historic preservation programs will receive approximately \$71 million annually for the first five years and then \$117 million annually thereafter. It is important to note that the measure only changes the dedication of existing tax dollars and does not increase taxes.  
There are no remaining state funds for preservation efforts to help protect drinking water and provide recreational opportunities for a growing population. Public Question 2, before voters November 4th, will continue to fund park acquisition and development through the Green Acres program, and will also provide for the stewardship and better care of existing parks and open spaces. Locally, Green Acres funding was instrumental providing for improvements made to Cunningham Park, Magnolia Road Park, Fiocchi Park, and the Romano Sports Complex. Additionally, Green Acres helped to secure 169 acres of land along the head of the Manumuskin River in Vineland.  
By voting YES on Public Question 2 on November 4th, you will help protect clean drinking water and New Jersey rivers, lakes and beaches; ensure future generations continued access to parks, open spaces and produce provided by New Jersey farmlands; protect quality of life by preserving our natural areas and historic treasures; and continue funding to improve water quality and clean-up polluted sites without increasing taxes. For more information, visit [www.njkeepitgreen.org](http://www.njkeepitgreen.org) and follow the campaign on Facebook, Twitter and Instagram @njkeepitgreen.

—Lena Usyk, Assistant Campaign Coordinator, New Jersey Audubon, Vineland

Being a forum for open discussion, The Grapevine invites opposing viewpoints on this and other issues. Keep in mind, however, that with the election coming up in less than two weeks, we would need your 400-500 words by Friday, October 24.



# Joseph Pagano



Age: 52. Lived in Vineland: 27 years.

*Do you have any family members employed by the district? Do you have any other conflicts of interest that would preclude you from voting on matters pertaining to the BOE or school district? -*

No

*Why are you running for a seat on the School Board?*

I have proudly served the citizens of Vineland for the past 25 years and wish to further that service. I can think of no better way to do that than to serve on the School Board and invest my time and efforts into our city's future, our children.

I believe in the public school system and feel that Vineland school district has the most highly qualified and motivated administrators, teachers and staff, as well as a bright, diverse student body. I want all of the aforementioned stakeholders to have a board of the same quality. Such a combination gives endless possibility to our students. A student who applies oneself can achieve greatness. There are many examples of our students going on to excel in many ways after graduating our schools.

I know of one personally, my daughter Alison, a product of the Vineland school system. She excelled in elementary, middle and high school, making principal's list every marking period while taking all advanced classes, then honors and advanced placement classes in high school. Alison played soccer, was in the school choir, took German as a second language, was a Junior National Honor Society inductee and then a National Honor Society inductee. Alison graduated Vineland High School, Summa Cum Laude, in 2011 with a 4.35 GPA.

Alison obtained her Bachelor's degree (a four year degree) in just three years from Rowan University and was honored for the highest grade point average of the graduating class in her minor of anthropology. Alison applied to "SUNY" Upstate Medical University, New York, and was

accepted with a tuition waiver and a stipend payment. She is working toward her doctorate in infectious diseases (virology), a six-year program to obtain her PhD., MD.

*What do you perceive as the top two issues affecting Vineland's public schools? Please tell the readers of The Grapevine how you, as a school board member, would address each of these issues.*

Fiscal responsibility: The Vineland school district is a large, expensive organization, and managing its budget is a very difficult task. I will help look for ways to save money with the least impact possible on students, staff and the taxpayers. We must insure that our resources are focused on maintaining high-quality programs and educational opportunities for all of our students. My running mates, Scalzi and Codispoti will work hard with me, other board members, administrators, and staff to become more creative and find ways to be more cost-effective.

Accountability: Everyone must be held accountable for their actions, and we must enforce our policies so everyone in the district adheres to the rules and regulations regarding performance and conduct. My running mates, Scalzi, Codispoti and I will not, micro-manage and tie the hands of our superintendent. We will support the superintendent and allow her to do her job and after all is said and done, evaluate and hold accountable.

As school board members, you make policies, vote on issues put before you by the administration, including the budget. You also have the responsibility of hiring for one position, the superintendent. After hiring a superintendent, you should let him or her do the job and support the decisions she makes. She is the educational leader you chose. During the term of agreement with the superintendent, while letting her do the job and supporting her, you evaluate and at the end of the term you hold her accountable for both the good and bad.

As a team, Scalzi, Codispoti and I will bring a fresh set of eyes to the board. We understand that it takes a team effort, collaborating and working together, with other board members, the superintendent, teachers, support staff and all stakeholders, to accomplish a goal. We will perform our duties as school board members with a professional demeanor and respectable behavior, as well as being open to diverse points of view, with no agendas or ties. Our priority will be what is best for all students.

We will be the "common sense" voice on the board.

# Diamaris Rios (incumbent)



Age: 36. Lived in Vineland: 35 years.

I was born in Ponce, Puerto Rico and came to Vineland when I was a year old.

*Do you have any family members employed by the district? Do you have any other conflicts of interest that would preclude you from voting on matters pertaining to the BOE or school district?*

I do not have any family members that work in the Vineland School District. The only conflict of interest that I currently have is that for the past 10 years I have been an employee at the Cumberland County Board of Social Services. The employees of this agency are represented by UAW Local 2327 and therefore I am not only a member of that union but also a Steward for the UAW Local 2327. There are moments where I have to abstain from the voting process and/or reclude myself from certain discussion.

*Why are you running for a seat on the School Board?*

I have been on the School Board for the past two terms. Throughout my terms, I have been a member of the Policy/ Personnel, Buildings/Grounds, Finance and Curriculum/Technology committees. I have also had the pleasure of working closely with In-District and Private Providers as the Preschool Liaison. I have visited our schools to gain a better understanding as to what our educators are faced with on a daily basis. This experience and knowledge has made me aware of how important it is to have someone on the Board who not only grew up in Vineland but also attended and graduated from Vineland Public Schools.

I represent the community in its entirety and can understand and come up

with ongoing ideas that can be beneficial not only to our students but to our educators as well. I decided to run once again because I have a growing passion for the future of our City and the future of our City begins in our School District with our students. We must provide our educators with the proper resources to better educate our children for a successful future.

*What do you perceive as the top two issues affecting Vineland's public schools? Please tell the readers of The Grapevine how you, as a school board member, would address each of these issues.*

Issue #1: The topic of a tax increase to alleviate the budget and prevent staff cuts has been brought to the Board by members of the public and school personnel. I believe the City of Vineland residents should be the ones to decide whether or not there should be a tax increase on an annual basis. The outcome of who is elected to serve on the Vineland Board of Education is decided by who receives the highest amount of votes. The topic of an annual tax increase should be decided by the voters as well. With that being said, if the majority of the voters decide there should be a tax increase, then that is the route I will pursue. However, if the majority decides that there should not be a tax increase, then ultimately my vote would be to not raise taxes.

Issue #2: Recently, the Board voted to increase the mileage our children have to walk to their respective schools. As a Board Member, I voted NO to this decision. I was the only no vote. To me, this is not only about finance but also about security. Cumberland is a rural county. As such, it lacks sidewalks and adequate safety features. During the winter and summer months, students are exposed to harsh weather conditions and at times are exposed to hazardous traffic. The majority of our parents are employed during school hours. This makes it almost impossible for the parents to provide their children with transportation. By increasing the distance our students have to walk to their schools, we may indirectly jeopardize their safety. I believe this issue should be visited once again and should be handled differently for the safety of our children.



# BOE CANDIDATES

Continued from previous page

## Anthony Rizzo



Age: 39. Lived in Vineland: 28 years.  
*Do you have any family members employed by the district? Do you have any other conflicts of interest that would preclude you from voting on matters pertaining to the BOE or school district?*

My stepson is a substitute teacher in the district. I also work for a company that provides technical services for the Vineland School District; I do not work in that division but I would have to abstain from any vote on items pertaining to any matters between the School Board and the company I work for.

*Why are you running for a seat on the School Board?*

I wish to serve the community where I live, and to help our school district grow and prosper. There is no better way to achieve these goals than to help create an educational environment that meets the needs of all of our children. I wish to increase the quality of education our children receive by retaining our newest educators with their fresh ideas eager to teach our children; while valuing the experience of our veteran educators and the knowledge they teach our children. We can achieve this by promoting within and retaining our current staff. We must increase the level of safety and security in our schools. Finally we must be fiscally responsible while trying to maintain fair and equal compensation for

all employees in the district.  
*What do you perceive as the top two issues affecting Vineland's public schools? Please tell the readers of The Grapevine how you, as a school board member, would address each of these issues.*

As a board member, every vote and its outcome affect our children. While there are many important issues facing our district, the two issues that have a direct impact on our children and require immediate addressing are privatization and physical responsibility. As a former employee of the district in the technology department, faced with the threat of being privatized, I chose to resign and campaign for the students and employees of the district against the privatizing of departments such as security, instructional aides, bus drivers, maintenance, and mechanics. The technology department was recently privatized. When you privatize a department (we will use security as an example), you hire an outside company to perform the duty of security in our schools, which includes the safety and well being of our students, educators, and support staff. The district loses control of the quality of the individual placed in this critical position. Outside individuals may not embellish the policies and vision of the school district. Employment in a school district is much more than a job—it is a career, a lifetime commitment, and a way of life. District employees have a vested interest in the success of our student's future endeavors and future leaders of our communities and state. You will not find this type of commitment from outside companies. We must make every effort to keep every job funded and in the control of the school district. When addressing fiscal responsibility in a district that over the years has had cuts in the budget of almost \$10 million, we have to make sure every penny counts and is accounted for. We must utilize the technology in our district to become a paperless and toner-free district. These costs alone can total close to \$100,000 for a single school.

## Jason Scalzi



Age: 40. Lived in Vineland: Since birth, except four years in the U.S. Marine Corps.  
*Do you have any family members employed by the district? Do you have any other conflicts of interest that would preclude you from voting on matters pertaining to the BOE or school district?*

I do not have any family members employed by the district. I do not have any conflict of interest that would preclude me from voting on any matters pertaining to the BOE or School District.

*Why are you running for a seat on the School Board?*

I hope to be a member of our school board because I want to improve our school system. We must offer children the best education possible within our resources. Their future depends on it. I also want to improve the operations and management of our school board. I will bring years of military and police experience to the board. Hard work, teamwork, accountability, and determination will enable us to succeed and improve our school system. I want to restore trust in our school system and work with the leaders, not against them.

My knowledge and experience of serving in the military and as a Vineland Police Officer will foster a positive influ-

ence of having the board work together as a team. I have also served as an Executive Member on the Cumberland County Positive Youth Development Coalition for the past three years. One of our work groups is juvenile crime reduction. With the implementation of the School Resource Chaplain Program and the enhanced Station House Adjustment, we have made great strides in reaching our goal. Joe Pagano and I have been very active inside our Public Schools with the following programs: Lunch with a Cop, Back to School Nights, Vehicle Day, Fall and Spring Festival events and many more. Our goal is to build strong and healthy relationships with the children and their families. I have served alongside of the Boys and Girls Club, Big Brothers and Big Sisters and Family Success Centers, all to ensure our children within the Public Schools have the resources required to excel in their education.

*What do you perceive as the top two issues affecting Vineland's public schools? How would you, as a school board member, would address each of these issues?*

The fiscal challenge facing our district is the top issue that would affect our school system. The majority of our school operating budget is financed from the state. This puts our city in a vulnerable fiscal position. We cannot allow the board to go on as business as usual. I will bring budgeting experience to the board and will work with the leaders in our school system along with fellow board members.

The second item that I would pursue is our emergency operations and preparedness. As a current police officer and military veteran, I am concerned about the safety and security of everyone in our schools. I am also concerned about the preparedness and training of our staff.

Elect Team Pagano, Codispoti, Scalzi and we will pursue the restoration of trust, professionalism and selfless service within the board. We will have a positive impact on improving the operations of the school board.

## OTHER CANDIDATES/OFFICES ON THE NOV. 4 BALLOT

In addition to the seven candidates for Vineland Board of Education profiled this week, voters will select three County Freeholders, a County Clerk, a County Sheriff, and a Congressman to represent the 2nd Congressional District of New Jersey in the United State House of Representatives.

Freeholder candidates were profiled in last week's issue. James Sauro, Carman Daddario and Louise Bertacchi are running on the Republican ticket. Democrats Carol Musso, Carlos Mercado Jr. and Donna Pearson also will vie for the freeholder spots.

Look for the profiles of the candidates running for County Sheriff and County Clerk in next week's issue.

The two candidates for County Sheriff are incumbent Robert Austino (D) and former Sheriff Michael Barruzza (R).

The two candidates for County Clerk are incumbent Gloria Noto (R) and Celeste Riley (D).

In the race for Representative of the 2nd Congressional District, incumbent Frank LoBiondo (R) will face Bill Hughes (D), who is the son of the man LoBiondo ousted when he took the office two decades ago.

## LOCAL CANDIDATE PROFILES IN THE GRAPEVINE

In the weeks leading up to each election day, The Grapevine proudly presents candidate profiles and other vital information to help readers educate themselves to make informed choices in the voting booth.

In the pages of this week's issue, readers will find the responses of candidates for Vineland Board of

Education to questions posed to them by members of our editorial team.

Candidates were asked to keep their responses to 750 words in total.

Voters will be asked to select three of the seven candidates on the ballot for three open seats on the nine-member school board (they are unpaid and serve staggered three-year terms).



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Mechanic - C Level, F/T, Full Bene. Pkg., D/L & Exper. req'd. Fax resume to 609-561-0840 Arena Buick-GMC, Hammonton.

Experienced laborer for asphalt seal coating Vineland/Millville area. Salary based on experience. Paid weekly. Call 609-457-3398.

## Farmland Avail.

**2 1/2 acres of Farmland in Rosenhayn available for use. Maintenance of grounds required in lieu of rental fee. Call 856-982-0300.**

## Yard Sale

YARD SALE - Oct. 25, 8-12, 2821 Rome Rd., Vineland. 696-2836.

## For Sale

**Wheelchair, commode, walker for sale. 856-213-3838**

Dining room set, 9 pcs., walnut Danish modern, China 55 1/2", server 68", table 59"x42", 6 chairs. \$625. Bedroom set 8 pcs., armoire 62x36 1/2, dresser 44", mirror, bed 2pcs (headboard & footboard), 2 nightstands, bench, \$550. 1920 vintage China closet, 36"x67", \$375. All pieces beautiful, vintage, very good condition. 856-293-9811.

**Pekingese** pups small size male fem shots papers fluffy \$350. Also 5 month male \$300 fluffy rare. 609-579-1548.

## For Rent

Individual wanted to share house in Vineland. No charge for utilities. \$100 security deposit. \$750/mo. 609-213-0832

## Services

MLV Roofing. Rubber roofs, shingles, mobile homes, coatings, and repairs. 856-207-9810.

## Selling your Car?

Do you have a car or boat that is taking up space in your driveway? Are you hoping to sell your vehicle for some extra cash?

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**Steelman's Drywall.** Drywall installation and repairing nailpops, cracks, water damage, unfinished drywall. Big or small! Call Joe for a free estimate at 609-381-3814.

**Pete Construction. Specializing in decks, roofs and home remodeling. State licensed and insured. Call for a free estimate. 856-507-1456.**

**Turk's Pressure Clean.** Powerwashing of vinyl and aluminum siding. Concrete, brick, roof stain removal. Gutter cleanouts. Over 25 years in business. Insured. Call 856-692-7470

Homeschool Option in Millville. In-class, online or at home. [hasjschool.org](http://hasjschool.org) or call 609-805-2548.

## Real Estate

Home For Sale. 2 bedroom/2 bath, 55+ community. Penn Lincoln #15, S. Lincoln Ave Vineland. Call for appt. Carol 856-498-3565

## Services

Certified CNA will care for your loved one. Light housekeeping and errands. 856-696-7659.

## Tree Service

**Joshua Tree & Lawn.** Insured tree removal crane service bucket truck service, professional climbers, storm cleanup, yard cleanup/maintenance, 24-hour emergency service. Quality work, reasonable price. Free estimates. 856-503-3361 or 856-794-1783.

## Bikes Wanted

Have a bike taking up space in your home? Please consider donating it. The Vineland Rotary Club has partnered with Pedals for Progress to export bikes to third-world countries where they are needed for transportation. Also collecting treadle and portable sewing machines. Contact Henry Hansen at 856-696-0643 for drop-off or pick-up.

## Misc.

Walker found, Oak Rd., Buena. 856-692-4926.

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# MILESTONES

## CELEBRATING THE STRENGTH & LONGEVITY OF LONG-TIME AREA BUSINESSES

### PUTTING MEMBERS FIRST

**Greater Vineland Chamber of Commerce, 2115 S Delsea Dr, Vineland, 856-691-7400.**

We begin with the Greater Vineland Chamber of Commerce (GVCC), established in 1919—a whopping 95 years ago. This organization is in the business of business and from the very start, has always put its members first. A 1920 article issued by the then newly formed Chamber of Commerce referred to every member as a “brick in the structure of Vineland.”

According to Dawn Hunter, executive director of the GVCC, the same is true today. “The Chamber is focused on helping businesses grow, which is where our motto ‘Come Grow with Us’ came from,” she said. “We do it by giving our members a voice, keeping them informed of important legislation, offering training and networking, promoting their successes, and providing access to unlimited information. There’s no other organization like this in our community.”

Hunter explained that the GVCC has a strategic plan that is formally reviewed every five years. “Based on its last review, we’ve focused on helping companies reinvent themselves by encouraging them to take advantage of things like the networking opportunities we offer,” said Hunter. “It’s all about relationships, as people want to do business with people they know and trust.”

Of its 500 members, 70 percent of those



**James D. Pasquale, an early Chamber member and master builder who constructed a number of significant buildings in Vineland, including the Historical and Antiquarian Society Museum, Cunningham School and the Landis Theater. (Photo courtesy of the Vineland Historical and Antiquarian Society)**

are small businesses. In November, the GVCC will kick off a month-long promotion in support of the area’s small businesses. “We’ve decided to expand upon the nationally celebrated Small Business Saturday to include an entire month of special promotions and activities,” said Hunter. You can find out more about what’s planned, as well as how to join the Chamber at: [www.vinelandchamber.org](http://www.vinelandchamber.org).

The 1920 article referenced above ends with the following: “It means something to Vineland to possess a live Chamber of

Commerce.” They were right on the money—then and now.

### PEOPLE HELPING PEOPLE

**Bay Atlantic Federal Credit Union, 101 W. Elmer Rd., Vineland, 856-696-2525.**

In 1939, five men and four women who wanted a more convenient and value-added banking experience started the area’s first credit union. Originally formed to serve Kimble Glass Company employees and their families, the new banking enterprise was an immediate success. Originally known as the Kimble Federal Credit Union, it changed its name to the Bay Atlantic Federal Credit Union (BAFCU) in 2002, to better reflect its growing and diversified membership.

Now celebrating its 75th anniversary, the BAFCU has 8,400 members and more than \$51 million in assets, including 172 select and employee association groups.

“Our history proves that our institution is based on the principle of people helping people,” said Gail Marino, BAFCU CEO, president and great niece of Lillian Steelman, one of the original charter members of BAFCU.

“We are continuously looking for ways to help our members be successful by offering special programs and incentives, educational seminars and new tools for managing their finances. We listen to what our members say they need and then find a way to provide it.”

With 75 years under its belt, this strategy seems to be a winner—as is its commitment to the community. Since 2002, BAFCU has contributed \$48,000 to Children’s Miracle Network at Children’s Hospital of Philadelphia



**Kimble Federal Credit Union was founded for employees like the women pictured here inside the glass plant.**

in support of their mission to save and improve the lives of children. Employees hold bake sales, sell toys at holiday time and organize coin collections at area shopping centers each year. The credit union also supports many other area organizations and provides scholarships to high school seniors.

“People helping people” is a motto that the employees of BAFCU take very seriously. They live and breathe it—and it shows.

### SURPRISE, DELIGHT “FORE!” VINELAND

**The Greenview Inn at Eastlyn, 4049 Italia Ave, Vineland, 856-691-5558.**

In the early 1960s, the game of golf was growing in popularity in the Vineland area as the first few courses opened for business.

Among them was Eastlyn Golf Course, founded in 1964 by Francis and Marge Galbiati. “At that time, the course had only nine holes and a small snack bar,” said Tom Galbiati, who purchased Eastlyn from his uncle in 1983. “It was, and still is, a great place to practice your short game.”

In 1995, Galbiati replaced the snack bar with a small restaurant called The Greenview Inn. “It was great for dinner and small group functions. People absolutely loved the food,” he said. In 2004, the golf course and restaurant welcomed new owners, Bob Buono and Frank D’Agostino.

Ten years later, as Eastlyn celebrates its 50th anniversary, Rob Buono, executive chef and owner, is at the helm along with his parents, Mr. and Mrs. Bob Buono, Sr. Together, they led Eastlyn’s most recent transformation. Completed in 2011, Eastlyn is now a fine-dining destination that features a full-size restaurant and bar, along with a banquet facility (with indoor and outdoor space) that continues to surprise and delight its patrons. “It has always been my dream to offer great food in an amazing atmosphere right here in Vineland,” said Buono. “I enjoy taking the culinary experience to the next level locally and look forward to continuing to introduce new foods and flavors to our menu.”

Buono also continues to invest in the golf course and recently brought on a golf professional, who is expanding the use of the course

*Continued on next page*

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## MILESTONES

*Continued from previous page*



**The original Eastlyn Golf Course estab-  
lished in 1964. Many of the same plantings  
shown in this photo are still in place on the  
course today.**

to include area high school teams, clinics and lessons. "It's a great course to learn on, as well as to get your game in shape at the beginning of the season," he said. "It continues to draw players of all different skill levels. Golf gets them here and gives us the opportunity to showcase everything else we have to offer." ❧

### 100 YEARS OR MORE

**BARRETTA PLUMBING, HEATING & COOLING, 1784 Pine Ave, Vineland, 856-691-1950**, first opened their doors in 1896, when John C. Barretta saw an opportunity to cash in on a young Vineland's rapid growth. By the 1920s, the staff had grown from three employees to 20. After the Great Depression, however, the business was scaled down quite a bit. Through the '50s and '60s, there were only a few employees. With the '70s, came a new focus on heating and air-conditioning. The high mark for employment came in 2007, when Barretta reached 30 employees for the first time.

The business has always been family-owned and operated, as the fourth generation of the Barretta family guides it into the 21st century. Over the years the business has had to adapt. During the early years, there was a hardware store division of the company. When air-conditioning was invented, the business began offering that service. With the recent slow down in construction projects, Barretta has adapted by focusing more on residential and commercial service and installations.

They've also tried to keep up with the ever-changing technological landscape. In 1998, the entire office was computerized and employee cell phones were added. In recent years, the company has instituted new policies that focus on environmental friendliness with-in much more efficient and technical heating and cooling equipment.

Barretta's longevity and success can be attributed to a combination of hard work and a commitment to family and customers. They have seen signs of improvement in the economy in the past year. Sales and available projects to bid on have increased. There seems to be less apprehension on the part of consumers to



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Greenview  
Inn*

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**Vineland, NJ 08361**

**856-691-5558 ext. 3**



spend on improving the quality of their mechanical systems. The availability of inexpensive natural gas has led to an increase in heating and hot water conversions. Savings from higher efficiency of heating and cooling equipment and the associated financial incentives being offered by government and utility companies has led to more interest in consumers upgrading equipment. Overall, the company expects to experience growth in 2015.

**MAINIERO'S APPLIANCE & TV, 1888 S Delsea Dr, Vineland, 856-692-7900**, has more than 400 name-brand appliances and TVs in stock and ready for customer pick-up or professional next day delivery and installation.

Mainiero's Parts & Service Department: Parts and accessories for every brand appliance made, and Mainiero's experts can help with do-it-yourself parts and repair advice.

Mainiero's Vacuum Shop: More than 30 different household, commercial, and central vacuums on display, and parts, bags, filters, accessories and repairs for every brand of vacuum.

Mainiero's Jewelry & Watch Department: Jewelry, watches, and clocks. Watch bands and batteries are installed while you wait.

The business was founded in 1908 by Biagio Mainiero, originally a barber, during the early growth of Vineland. There have been several expansions of the business, each one adding more products, display and warehouse space. The present 13,000-square-foot store showcases hundreds of appliances, TVs and vacuums and stores tens of thousands of appliance and vacuum parts.

Mainiero's has been a family-owned and operated business for four generations and this has been a key part of the family's success story. Keeping a finger on the pulse of daily activities and personal contact with customers is what keeps things running smoothly.

Some things never change no matter how long a business has been around—like offering a mix of products and services that customers need. And being accessible, knowledgeable and responsive to any situation that may occur. When you call Mainiero's somebody will always answer the phone!

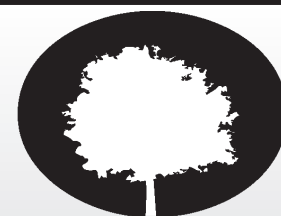
From its humble barbershop beginning, the business now employs 12. Product additions began with razors, jewelry, small electrical appliances when they became available and, eventually, larger household appliances and TVs. And with the increased product offerings came several moves to larger stores.

Imagine the changes a 106-year-old business has experienced! Biagio Mainiero traveled by horse and buggy to visit his customers when he first started out and appliances were delivered by train direct from the factories to Mainiero's downtown Vineland store. Electrical appliances were cutting-edge products back then. Inventories and customer payments were written on cards or logged in books. All ordering and correspondence was by mail or phone. And the downtown area was the only place to shop in Vineland.

The major turning point for Mainiero's came about 50 years ago after moving to 201 Landis Avenue and then expanding that store to quadruple its size.

Mainiero's will continue operating like a well-oiled machine. But faced with some of the highest tax and utility rates in the country, and with many unemployed, customers are shopping for the best deals more than ever. For 2015 Mainiero's will continue to search out the best values they can find in all product categories and help savvy shoppers choose the best product for them at the lowest possible price. And Mainiero's will continue to do what the big stores cannot do by providing outstanding product knowledge and personal service.

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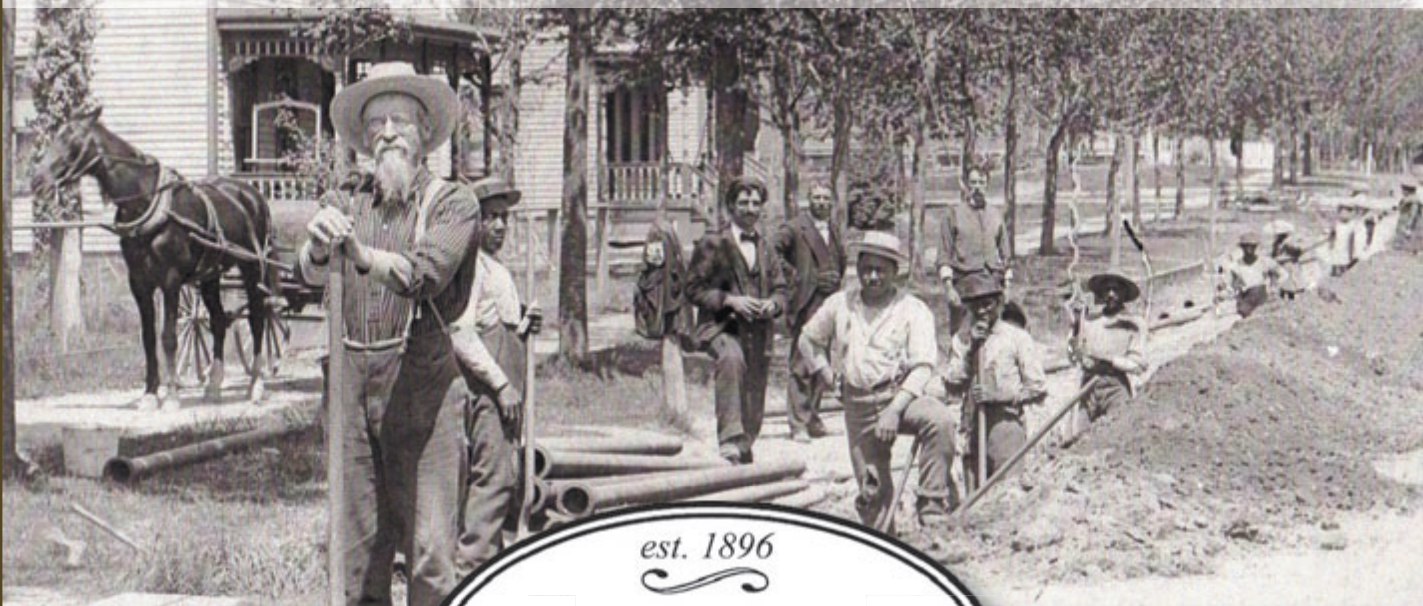
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*Continued on next page*



# MILESTONES

Continued from previous page

**THE VINELAND HISTORICAL AND ANTIQUARIAN SOCIETY, 108 S. Seventh St., Vineland, 856-691-1111**, founded in 1864, is the oldest local historical society in New Jersey, headquartered in the oldest purpose-built museum in the state. The Society was started by a group of local citizens, including town founder Charles K. Landis, who were interested in preserving Vineland's past.

Originally, the Society was an all-volunteer organization. Today, one full-time staffer is employed. In recent years, the Society has focused on community outreach and established a working relationship with local organizations, including the Chamber of Commerce, the VDID, and the Vineland Board of Education. One of the significant goals is to raise community awareness of Vineland's rich past.

While the goals of the Society—to collect, preserve and share the collections—have essentially remained unchanged, we have established new policies and procedures and a strategic plan to help guide us into the future. Computers are an asset with regard to record-keeping. Scanning allows us to protect original documents and still be able to share copies of them with researchers and visitors.

In 2011, the Society hired its first museum professional to serve as curator. In 2013, the Society received its first grant from the New



Jersey Historical Commission, which allowed improvements with regard to storage conditions for our records and artifacts.

Like most small non-profits, the Society has struggled financially. However, even in a difficult economic climate, they have received a lot of support from the community (donations and services) that has made a huge impact.

## 75-99 YEARS

**ARENA BUICK - GMC, 227 S. White Horse Pike, Hammonton, 609-561-0707**, has been doing business on the White Horse Pike in Hammonton since 1920. Family-owned and in its third generation, the dealership offers a friendly atmosphere—never high pressure—with an excellent service and parts department.

Over the course of 94 years, the Arena dealership has been a landmark of South Jersey. Nestled in the quaint farming town of Hammonton, Arena has maintained a focus on building happy and long-term relations with its customers. After all, they wouldn't want to be hassled at a dealership, and they figure, why not make it easy for everyone to buy a car?

Arena offers a full line of Buick cars and crossovers as well as the GMC truck line. If you find yourself reaching the point of an oil change or any vehicle upkeep, Arena's service and parts departments will guide you through what they will be doing with your vehicle and answer any questions you may have before getting your car ready for the road ahead.

Now, less than six years from its 100th birthday Arena continues its legacy. Back in the 1920s, many automobile dealers in agriculture communities started off fixing farmers' tractors and farm equipment. From this experience with internal combustion engines, people such as Salvatore "Bill" Arena were able to expand their business, and hence the Arena dealership was born. Thus, Arena is now a proud seller of Cub Cadet lawn and garden equipment.

With a diverse selection of vehicles, high-quality service, and lawn care equipment, Arena is the one-stop destination for all your mobile needs. So stop by and who knows, you may find a new way to enjoy the open road. Whether it be a major vehicle purchase, a parts transaction, good quality service or even great advice on your lawn and garden equipment needs, the company has not lost sight of its roots. Their name is their reputation!

**RONF FUNERAL SERVICE, 1110 E. Chestnut Ave., Vineland, 856-691-4222.**

This year marks the 82nd anniversary of the founding of Vineland's iconic Rone Funeral Service by C. Calvin and Mary B. Rone in 1932. The essence of a family business was established at the outset. Today, third-genera-

tion members of the Rone and Geraci families continue at the helm, with Lori Rone-McLaughlin, daughter of Victor Rone, as office manager.

The business remains devoted to the same high standards stipulated by Calvin Rone upon Rone Funeral Service's 25th anniversary in 1957: "We realize that the confidence of a community is a sacred trust, and creates a solemn responsibility. Throughout our years of service, the Rone Funeral Service has earned a reputation for sincerity, understanding and dignity of purpose with thousands of families. The Rone Funeral Service recognizes its responsibility to the community, and, through the competent experience of our licensed morticians, will always endeavor to merit the reputation we have earned."

Faustina Rone-Geraci joined the business soon after graduating high school, becoming one of the youngest women ever licensed in New Jersey in 1940. She passed away last year. Her brother, C. Victor Rone, worked tirelessly in the business and throughout the community until his sudden and untimely death at age 52. In 1955, Faustina's husband, James A. Geraci, affectionately remembered as "Big Jim," brought his own personal touch, comforting ways, and quiet professional demeanor to the business. Big Jim passed away in 2007.

Current funeral director/owner James C. Geraci says, "We have always been guided by our grandfather's wisdom, compassion, and professional standards."



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## 50-75 YEARS

**ACE PLUMBING HEATING AND ELECTRICAL, 667 S. Delsea Drive, Vineland, 856-692-9374.** The story begins on June 1, 1950 when the doors opened at Ace Plumbing Supplies in a 3,200-square-foot storefront at its present location on Delsea Drive. Between 1950 and 1967, Charles Berman worked and sold product lines including plumbing, heating, electrical, appliances, cabinets, and even automotive supplies. It was in 1967 that their son, Larry, then 13 years old, began his career. Between 1967 and 1973 Larry worked every day after school and on weekends, handling sales, purchasing, and stocking shelves. When Larry graduated from Vineland High School in 1973, he was ready to operate Ace on a full-time basis. What happened after that is a classic American success story, built on a foundation of hard work and determination. Fast forward to 2012: Ace is comprised of five southern New Jersey locations and nearly 65 dedicated employees who strive to position Ace as one of the leaders in the industry. Ace services eight counties with an outside sales force, a fleet of vehicles that make daily deliveries and an inside sales staff that boasts an average of more than 20 years experience. Ace will ship anywhere, anytime. Ace has fully moved into its new 50,000-square-foot sales and distribution center that will allow it to implement state-of-the-art material handling systems, improve service and increase inventory levels. The new Showroom is also open and encompasses almost 6,000 square feet and fea-

tures the finest and most innovative products available in the plumbing, heating, and electrical industry today. Ace recently won first place in a National Showroom of the Year contest.

The highlight of 2014 has been the expansion and updating of their showroom with the addition of home decor, accent pieces and accessories. The showroom features the latest innovative products in plumbing, electrical, lighting and hardware. The showroom has many operable product displays including the new SunPro LED Tanning Unit. This revolutionary product mounts on your shower wall and allows you to tan while showering. There are many more products in the showroom, from everyday fixtures to extravagant items, like full body dryers, eliminating the need for bath towels. Did you know you can have a television screen located in the mirror or a medicine cabinet? At Ace, you'll also see the largest display of bath, kitchen, and door hardware in South Jersey. Their showerhead display, with over 30 working models, makes choosing a new one easy because you can now see and feel the spray pattern before you buy it. There is one simple motto that sums up the Ace Showroom, "You've Got To See It."

On the supply side, their Bradford White "Free Extended Warranty" Program is still in place. The program enables energy saving Bradford White water heaters purchased from any of their branch locations to include a 10 year tank warranty at no extra charge; that's an extra four-year warranty free of charge. The warranty also applies to homeowners who have the water heaters installed by a Plumbing

Contractor, provided it was purchased through an Ace location. Insist that your Bradford White water heater be purchased through Ace to take advantage of this program.

You may have noticed their LED display sign on Delsea Drive. Let them know about any future community events and they can help promote your event on the sign.

You have come to know Ace for superior product offering and knowledgeable sales staff, and now they intend to raise the bar on quick and accurate sales service. For your convenience, they're open 7:15 a.m. to 5:30 p.m., Monday through Friday, and 7:45 a.m. to 3 p.m. on Saturday. Special Showroom hours are also available by appointment. So, whether you're just looking for ideas or need to discuss the details of your project with a design professional, we're here for you.

## UP TO 50 YEARS

**APPLIANCES PLUS VIDEO, 2155 S. Delsea Dr., Vineland, 856-692-1544.**

Lifelong friends Richard Curcio and Salvatore Venuto can easily measure their 31 successful years as co-owners of Appliances Plus Video in Vineland. They opened their original 4,200-square-foot store in October 1983 after acquiring Vineland Appliance Company. Sales growth motivated them to relocate to their current 14,200-square-foot facility in May 2003.

Curcio and Venuto had one other full-time employee in 1983 and sold four major appliance and two television brands. Today, 10 full-

time staff members sell more than 50 brands within a 75-mile radius of the store.

Kitchen and laundry room appliances currently dominate their product lines. Appliances Plus Video has an inventory to fit every budget, from standard brands like GE and Whirlpool to elite brands like Sub-Zero, Wolf and Viking. The store has joined with numerous prominent coastal builders to supply top-of-the-line appliance packages to luxury homes selling for more than \$1 million.

As for televisions, more customers are demanding larger models. With televisions occupying less space than older models, customers are trading up to larger screen sizes "We offer more brands under one roof than any competitor in the area. Our status as an Urban Enterprise Zone (UEZ) business saves customers 3.5 percent in sales tax. That adds up when purchasing an appliance package.

As technology improves and trends shift, all Appliances Plus Video sales personnel receive mandatory training on new products. The store's comprehensive website further explains financing, special promotions and other details about specific brands and products.

The owners state, "We remain current on the latest styles. High-efficiency appliances like front and top loading washers, plus French-door refrigerators, are popular. We want to continue selling them all."

**A-1 TOWING, INCORPORATED, 1318 W. Landis Ave., Norma, 856-712-0813,** serves all of South Jersey but also provides long-dis-

*Continued on next page*

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# MILESTONES

*Continued from previous page*

tance transports. The services the company provides are lockouts, jumpstarts, tire changes, and towing. The company is not limited to towing cars, forklifts, and equipment. A-I also has equipment to tow motorcycles and is specially equipped to transport antique and classic cars.

Current Owner and President Brian Starn gives this background on the business: "In 1978, Larry Vertolli, son of Joe and Eleanor Vertolli of Vertolli Pontiac in Vineland started Vertolli Service at the corner of Wheat Road and West Avenue in Vineland. Larry had a gas station with an automotive repair shop. This was a typical Mom and Pop neighborhood gas station where kids would come for candy after school.

Through the next few years Larry needed vehicles towed to his repair shop. He purchased a flatbed rollback, which was new to the industry and I was hired and started as a driver. Later I became the dispatcher and manager of his gas station and repair shop. Then soon after, we opened a second towing location on High and Oak streets in Millville.

About a year later Larry purchased the vacant lumber yard in Norma, which is our current location. Here, we combined both the Vineland and Millville locations into one convenient location. This gave us the ability to easily service the Vineland, Millville, and Bridgeton areas."

In 1987, Starn became the owner and presi-

dent of A-I Towing Incorporated with over 30 years experience in the towing business. Currently, his daughter, Jennifer Kleinow, is the second generation working for the company and oversees a staff of seven. Jennifer runs the fully insured day-to-day operations.

Even in this current economic climate with the fluctuating gas prices and expenses to keep our equipment up and running, they have been able to provide personal, prompt, professional services to all customers with reasonable rates. Most services are provided in 30 minutes or less by experienced drivers. In addition, they have always reassured customers that they are there to answer the phone when needed—24 hours a day, seven days a week.

A-I Towing currently uses smartphones for dispatching and the drivers can accept credit card payments on the spot. Also, their information is available to customers on the internet whether they are using a computer or a cell phone to find our phone number.

**BIONDI INSURANCE AGENCY, 525 E. Elmer St., Vineland, 856-696-0700**, was established in 1973 by William "Bill" Biondi. Today, the agency has 14 employees and offers a comprehensive list of coverage options, including all lines of insurance and bonding. Although so many individuals and businesses have struggled in recent years, the agency has been committed to working with clients to find strategic solutions as they weather the economic storm right along with them. They consider their clients as partners and plan to walk alongside them through accomplish-

ments and struggles. They shop for the best rates available without losing the attention to detail and the customer service that their clients have come to rely upon.

Some agents only represent one company or one family of companies, but Biondi works with an array of different national companies. Health Care Reform has added a new complexity and confusion as both employer seeking group-sponsored benefits and individuals struggle with the many new regulations and mandates. Biondi helps employers and individuals find the balance between cost and benefits.

Biondi prides itself in its highly qualified associates and a commitment to excellence in personalized customer service—simply not available through the online process. As the insured's advocate in designing a comprehensive insurance solution, helping with the claims process, or simply getting the best quote, Biondi's reputation and foresight will ensure that they grow and evolve over the next 40 years.

**BENCHMARK SERVICES, INC. MILLVILLE, 856-765-9389** provides electrical and general contractors serving residential and commercial customers with energy conservation upgrades, new construction, and additions and renovations of existing buildings. The business was started in 2006, in a strong and stable business climate, by Scott H. Carroll and Dirk H. Ostroff. Since then, they have added two office personnel and six men in the field. They started with two trucks and have just purchased their seventh. They have seen a 40 percent increase in

the annual income since their first year.

The founders pride themselves in continuing to be personally involved in every project and standing behind their word. They feel the company has evolved by their having skilled employees to perform the work while the owners oversee and orchestrate the project.

As certified solar installers and commercial energy auditors, Benchmark Services can perform an evaluation of energy usage and recommend and perform the work to reduce your usage and carbon footprint. They attribute the business' success to slow and steady growth and more importantly, customer service and quality workmanship.

**BC TECHNOLOGIES, 258 N. Main Rd, Vineland, 888-223-4622.**

September marked the 10-year anniversary for Vineland-based BC Processing. Now known as BC Technologies with offices in Glassboro, NJ; Philadelphia, PA; and Asheville, NC. Since starting as primarily a credit card processing company, the firm has since expanded their offerings to include point-of-sale software and hardware, inventory management systems, e-commerce solutions and mobile payment acceptance.

BC also provides full service outsourced managed I/T solutions for small and mid-sized companies looking for help with their network and computer infrastructure.

Recently, the companies focus has shifted to helping non-profit organizations raise money more effectively and run their events more efficiently by better utilizing technology.



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The company offers a suite of products and tools called Community Builder (helpus-build.org). The tools range from donor management database software, to mobilizing and managing silent auctions to developing customizable mobile apps to help organizations better deliver their message.

Founded in the basement of one of the founding partners, BC has now grown to employ more than 20 people here in the Delaware valley and an additional seven in North Carolina. The future looks bright for BC as technology continues to play an ever-larger role in how business is done. BC looks forward to helping small business in Cumberland County make sure they are putting technology to work for them.

**BLAST FROM THE PAST, 714 S. West Blvd., Vineland, 856-4056677**, carries antiques, country, vintage, primitives, candles, and unusual gift ideas. The business was started in August 2013, by Kim Palmieri, Sue Luciano, and Mike Selby, with just two people donating their time. In the short time the family business has been open, sales have increased due to the Sunday Driver map, signs, local advertising and networking, and Facebook, but mostly word of mouth. They have added an inventory program to their computer and installed a credit card machine for the convenience of customers. The turning point has come with more people coming from out of the area. The Sunday Driver state map, placed in every antique store in the state, has brought in new customers weekly.

There's only one other country store in Vineland, and Blast from the Past hours exceed their competition. They have a book for customers to fill out when looking for something in particular. They greet their customers with coffee or bottled water, and the kids with a snack. The owners take turns bringing their dogs in to play with the kids..

#### **BODY BENEFITS PILATES STUDIO, 3722 E. Landis Ave., Vineland, 856-213-6365.**

Body Benefits is a fully equipped Pilates Studio specializing in private and duet sessions and small group classes. It was founded in 2006 by Anita Cavalier, with just one person employed at the outset. Today, four employees work there. Other markers of growth include the addition of small-group (four people) springboard classes in 2009 so that clients could work out on equipment at a more affordable price. In 2012, they added Barre Amped classes, being one of only two studios in South Jersey to offer certified licensed instructors.

Cavalier continues to provide a personalized Pilates experience with attention to details. The business still maintains a studio feel, never wanting to be compared to a gym.

"I started the business by borrowing space from a friend's private gym and taught three days a week," Cavalier says. "In 2006, I moved to the Lincoln Plaza where I shared space with Yi's Karate. After six years, we outgrew the shared space and I moved to suite B in the Lincoln Plaza. This new space gave me more options to offer more classes, hire more instructors. It has a warm welcoming feeling."

In June 2012, she updated to on-line scheduling and began taking credit cards.

"By offering quality Pilates and movement programs we help people to maintain or build strength and flexibility and to live a more pain-free life," Cavalier says. "Those clients are my best advertisement. We have a good reputation and many of our clients have been practicing with me since 2006."

#### **CHARISMA HAIR SALON, 14 Lasalle Dr, Vineland, 856-692-4247.**

The salon opened in 1973. Joe Burke had worked there for two years, then bought the salon in that year. The business climate in 1973 saw clients getting away from roller sets, teasing, and heavy hair spray. The quick service revolution began, with hair cutting, blow drying and the use of curling irons. A client could come in and be out of the salon in a half hour because they did not have to sit under the dryer—that is where the quick service name came in.

In 1973, Burke had seven people working with him. Today, he has five employees.

Markers of growth: Men starting to rely on a hair salon for the cuts and blow drying. Remember that, back in the '70s men had long hair, and they were excited that they could get a cut and blow dry, and not have to get a barber cut. "Get away from the Vitalis," he says.

Adaptations made: "We are in the fashion business," Burke says. "It changes constantly and we change with it; we have to stay up to date with products and education of the latest

*Continued on next page*

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*(August 2004 to August 2014)*

- 155,366 Admissions
- 21,281 Births
- 141,750 Surgeries
- 633,402 Emergency Room Visits



**In 2004, Inspira Medical Center Vineland opened its doors**, ushering in a new era of health care for the people of southern New Jersey. The promise of new services, more specialists and enhanced levels of care have been realized, and residents of Vineland and the greater Cumberland County area have benefitted.

In its first 10 years of service, the medical center has introduced cardiac catheterization and emergency angioplasty (emergency PCI), a level IIIa Neonatal Intensive Care Unit, a dedicated Pediatric Emergency Department, a robust residency program and robotic surgery. Additionally, nationally recognized clinical programs and numerous nursing excellence awards have become a source of pride for local residents.

**InspiraHealthNetwork.org**  
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# MILESTONES

*Continued from previous page*

trends. We are always looking at new products and new techniques to keep our clients happy and looking their best.”

For longevity of the business, Burke attributes his good physical condition. The hard work in the industry, he says, makes you take the best care of yourself, physically and mentally.

“Loving what I do and my beautiful clientele and staff keeps me wanting to come in every single day,” he notes.

As for the current economy, Burke says that people always want to look their best to be presentable and fashionable. so he feels that some of his clients may stretch their services longer because their budget is tighter.

“We have new products being developed constantly, and this can give my clients a better service, better look and a better feel for themselves,” Burke says. “Charisma explains the whole atmosphere here.”

**FAST TRACK MOBILE, LLC (FTM), PO Box 2128, Vineland, 856-221-7771** is a 100 percent minority and female-owned business offering South Jersey’s Cumberland and surrounding counties proficient and accurate on-site drug and alcohol testing services. August 2014 marked Fast Track Mobile’s first year in business. With fifteen years’ experience in the drug testing arena, President and CEO Wanda Cleveland realized the shortage of adequate on-site testing services along with the necessity of compliant random program management. In addition, her desire to provide local businesses with cost-effective solutions to drug

testing services became the exact impetus behind the startup of Fast Track Mobile, LLC.

Drug use in the United States is up and unfortunately, the increase in drug use shows up in the workplace. Workplace Drug testing can be a contributing factor to improved job performance. Businesses that do not drug test employees may attract job candidates who cannot obtain employment elsewhere because of substance abuse.

FTM began with owner, Wanda Cleveland as the only employee and has since grown to include three per-diem certified collectors to assist during FTM’s convenient on-site business hours of Monday–Friday 5 a.m.–10 p.m. and Saturday 5 a.m.–11 a.m. In addition, FTM is affiliated with off-site collection facilities for completion of drug and alcohol testing at no additional expense to the employer or employee.

FTM anticipates scalable growth to help meet the business’ two-year goal of a brick and mortar location and three-year goal of managing a mobile unit. Services are available to corporations, small businesses, law offices and government amenities such as police stations and correctional facilities and include urine drug tests, oral/saliva drug test, follicle hair drug test, breathalyzer alcohol tests, and collection services for DNA/paternity tests.

The multi-billion dollar drug testing industry continues to experience strong growth. In addition, the legalization of marijuana across multiple states will create a rapidly growing market for cannabis testing. It is a recession-proof industry that provides cost-savings to companies facing rising healthcare costs and poor employee production. With this in mind an employer’s first line of defense is to implement and follow through with a Drug Free Workplace Policy along with random drug and alcohol testing.

**FRED HARZ AND SON, 26 Chestnut St., Elmer, 856-358-8128**, as one of South Jersey’s largest and oldest independent tire deal-

ers, has built a stellar reputation for dependable sales and service. They wholesale to all of South Jersey. Since first opening its doors in 1920, Fred Harz and Son has provided not only quality tires, but premiere automotive accessories. Their goal is to meet the individual needs of customers. Three generations of the Harz family work side-by-side to find you the best tires on the market at a price that’s right for you.

With over 15 major brands of tires in stock and available, they’re always going to have the right tire for you. No matter what you drive—from a Go-Cart to a Golf Cart, a Farm Tractor to a Lawn Mower, a Skid Loader to an Earth Mover, a Dump Truck to an oversized Big Rig, a Car, Truck or SUV—they have tires for your vehicle in stock. They boast family-style hospitality and down country prices.

Fred Harz and Son also services what they sell with regular and low profile installation online. Other services include tire repair, wheel repair or replacement, flat proofing, and field/road service (any size), as well as tire rotations, flat repairs, computer spin balance, tire sealant and foam tire fill. Fred Harz and Son also sells and services runflat tires. Their technicians can also perform Tire Fill, and Road Service 24/7, TPMS. Fred Harz and Son has affiliations with the Tire Dealers Associations.

**INSPIRA HEALTH NETWORK (IHN)** recently celebrated the 10th anniversary of the opening of Inspira Medical Center Vineland in 2004. The opening of the hospital set a foundation that has allowed IHN to bring new services, specialists and advanced technologies to the community that previously would not have been possible. In the last decade, IHN has seen incredible growth in services and technologies.

The Inspira Medical Center Vineland staff offers compassionate care every day and they have received several awards and recognitions. These include Magnet® Designation for nursing excellence. ISO 9001:2008 certification

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## DOMINICK'S PIZZA CELEBRATES 25 YEARS

**1768 S Lincoln Ave, Vineland, 856-691-5511.** The business was started in December 1989 by Roberto and Tina Brunetti. They were a young Italian American couple who had just immigrated from Italy and moved from New York to Vineland. In 1989, a slice of pizza cost only 95¢ and a whole pizza was about \$6. The only pizzas they offered were plain, pepperoni and sausage. At Dominick's, there were just four employees—Roberto, Tina and two others. Currently, they staff a crew of 15.

Today, the pizza business continues to grow and now so many different gourmet slices and combinations are available. Being in business for 25 years, Dominick's has had many years to perfect their recipe and put the perfect combination together. They have also expanded their menu, offering specialty sandwiches and pasta, gourmet pizza and unique pasta dishes.

The business remains a family business. Saverio, son of Tina and Roberto, has taken over the business in the last few years.

Saverio says: “My parents have built a foundation with hard work and dedication and as a second-generation owner I hope to continue with the formula of success while building upon it.

“Our business ethics and motto have stayed the same over years ‘Quality and service is our motto.’ We stay connected to our roots, but also listen to our customers.”

Dominick's has integrated a system to track frequent diners’ favorite items, and for their 25th anniversary, they are sprucing up the dining room and offering pasta specials.

They have navigated through tough economic times by offering competitive pricing and couponing. The secret of their longevity is this attitude: “Your first visit, you're a customer, but by the second visit, we consider you family.”

The current economy is tough but Dominick's believes that as long as they provide a quality product at an affordable price, and treat you like family, they should be fine.



through DNV Healthcare for achieving quality objectives, and several Beacon Awards for excellence in critical care. The Frank and Edith Scarpa Regional Cancer Pavilion has also received three Outstanding Achievement Awards from the American College of Surgeons' Commission on Cancer for excellence in cancer care.

IHN has also continued to introduce new services and technologies to better serve this community. In 2010 IHN introduced minimally invasive robotic surgery that provides patients with a quicker recovery time and less scarring. The opening of the Deborah F. Sager Neonatal Intensive Care Unit (NICU) in 2012 allows us to care for premature, low birth-weight and critically ill infants as young as 28 weeks old. IHN now has a Pediatric Emergency Department operating 24 hours a day, seven days a week. The eight-bed unit is staffed by Inspira emergency medicine physicians, specially trained nurses and pediatric hospitalists from Nemours/Alfred I. duPont Hospital for Children.

IHN received state approval in 2013 to perform emergency angioplasty for patients experiencing a heart attack. Now patients don't have to travel outside of the area to receive this life-saving procedure. And now Inspira Medical Center is a teaching facility featuring several residency and fellowship training programs. With 118 residents, we have the second-fastest growing residency program in the nation, right here in Vineland.

With 155,366 admissions, 21,281 babies born, 141,750 surgeries performed and 633,402 visits in their Emergency Room over 10 years, IHN is helping to improve the lives of many people here in our community.

**JOE'S BUTCHER SHOP, 711 Gershal Ave., Elmer, 856-690-5637** opened in November 2000. Owner Joe Moro's career actually started back in 1988 with Goldstein's Brothers Meat Store. Moro and his staff work hard to keep up with demand for quality meats. They offer their customers a top-of-the-line selection of chicken, beef, pork, homemade sausages and fresh-cut bacon in the full-service butcher shop. They have expanded the flavors of homemade sausage to satisfy every palate, holiday or mood. Look for pumpkin, cranberry, sweet and hot sausages for all your recipes. They also now offer homemade burger patties, stuffed with their homemade filling or unstuffed.

"My secret is delivering quality meats at a fair price, and my staff who has been with me for many years," Moro says. "My customers tell us 'We have to eat,' and they would rather pay for the quality at Joe's Butcher Shop. There is only one Joe's Butcher Shop, often imitated, never duplicated," he adds.

**LA MALE, 3 Lasalle Dr, Vineland, 856-794-3000**, is a fine men's clothing store, since 1994 in Vineland. Owner Larry Leonelli started his career, however, in 1974 at Stanley's Department Store. Ten years later, he became owner of Outriggers Mens Shop in Absecon. In 1994, Leonelli returned to his hometown of Vineland to open LA Male at Lincoln and Landis avenues. The store was located there

for 10 years, before moving to its current location, Lasalle and Karen Street.

LA Male started with just one employee and has since added a part-time worker. Other markers of growth include increased formal wear lines and the introduction of a competitive swimming line. Also, the shop has expanded to apparel for the restaurant and career personnel as well as school uniforms and apparel.

Adaptations: "I change my business as fashion changes and as economics change and have grown every year," Leonelli says. "Technology-wise, I've added a website: lamale.net."

Leonelli attributes business longevity to "hard work, long hours, and excellent customer service. My secret? Treat the customer with good value and good service." The biggest turning point will be the opening of a new,

larger location in 2015, and expanded rooms, merchandise and services as well.

**MARTIN'S CUSTOM CATERING AND WEDDING VENUE, 311 S. Harding Hwy, Landisville, 856-697-1626**, specializes in creative, custom catering menus and offer wait and bar service as well—on and off premise, from black tie banquets to back yard barbecues. Since 1985, the Martin Family built this business from the ground up. Martins Custom Catering & Wedding Venue has been in business for over 25 years serving to your catering needs. With our innovative designs and wide arrangement of available styles, we can help you plan the event of your dreams and offer you a memorable experience.

They have more than 10 full and part time

employees. They recently purchased a Liquor License to add to their catering facility. These types of licenses do not become available too often; this one is from The Midway Inn.

They started out as a family business and now have three generations of the family involved in the business. It has continued to offer a personal touch and care to each catered event. No matter what the occasion, they will plan and deliver an event to remember. They offer complete party planning, including tents, seating, entertainment, food, and drinks. Planning a Bar or Bat Mitzvah, Sweet 16, Anniversary or Graduation party? They've got you covered. Elegant or Casual, whatever style you like. Work with their seasoned event designers to plan the perfect event.

*Continued on next page*

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# MILESTONES

*Continued from previous page*

They continually update menus, the facility and their planning options to meet the needs of customers. Adaptations include a recently created new website that is interactive. Customers can contact them through the website, they can purchase tickets for public events through the website, they can view and customize menu packages online. They also offer online payments via credit cards or PayPal for our customers.

They believe our success and longevity is attributed to our great food, the personal touch that we offer to every customer for their event and our fantastic pricing.

The economic climate changes as much as the weather and that affects us. People would love to have more catered events and parties but sometimes they just can't afford it. They saw a need early on that people needed a small affordable venue to have their events, and that is what they chose to specialize in.

Martin's works hard to help you afford your event or party and keep it within your budget. They also support our local schools and students and other charitable groups by offering special pricing for their fundraisers.

**OAK VALLEY APARTMENTS, 1301 S Lincoln Ave, Vineland, 856-696-1929**, are spacious one- and two-bedroom apartments and townhomes built by the Rubenstein

Company of Philadelphia in 1971. Oak Valley was sold to the Streamwood Company in 1996. Both the Rubenstein Company and The Streamwood Company have the same philosophy in their commitment to quality service.

With four employees at the start and now, Oak Valley had one Community Manager for over 40 years. Gloria Greganti retired in 2012 and Diane Burger, who has been with the company for over 30 years, became the community manager. Both managers wanted only the best for Oak Valley and its residents.

Adaptations have included computers, internet... technology in general. Oak Valley attributes their longevity and success to its friendly, knowledgeable, and courteous staff.

**PHOENIX BUSINESS FORMS, 2231 N. East Blvd., Vineland, 856-691-2266**, is a full-service commercial printer offering business forms, stationery, business cards, brochures, promotional products, screen printing, and embroidery. Owner Joanne Buckalew started the business in 1992, amidst tough circumstances. She started with one employee, two desks, one press and one typewriter. Over time, her customer base grew and she now employs five. She has also moved to a new location and upgraded programs and equipment. She has kept the same work ethics over the years, as they have added computers and printing equipment and learned all aspects of new printing technologies. A turning point was when she purchased property at 2231 NE Boulevard and was able to have space to expand and add more services. Secret to success: "My loyal and hardworking employees, loyal customer base, and my long hours." Because the current economy is not good, she has cut back on all aspects of the business—inventory, contributions, advertising, payroll, benefits. "It almost feels like I am starting over and working harder. I'm sure I am speaking for a lot of small business owners. We are hoping for positive signs of growth soon."

**RENTAL COUNTRY INC., 1044 W Landis Ave, Vineland, 856-692-7510**, provides rental equipment to contractors, homeowners, landscapers and DIYers. They also sell power equipment (lawnmowers, generators, trimmers, chainsaws, compressors, etc.) to contractors, landscapers and the general public. The business was started in October 1981 by Betty and Gary Galloway, with just five employees including the owners. With the prime interest rate at about 18 percent, it was a scary time to borrow money. They currently have 30 employees, including the owners. The business started with just rentals, then added sales of nationally known products. (i.e. Honda, Stihl, Wright, Billy Goat, Scag). Since the storm in 2012, they have maintained a larger inventory of Stihl chainsaws and Honda generators. If another storm comes, they want to be prepared to service their customers' needs. Computers and the internet have caused major changes and improved the business. Another change is that in order to meet customer demand, they have had to stock more inventory.

A major turning point in the business was when they took on Stihl and Honda for resale to end users. They have become one of the largest Stihl dealers in nine states. Other turning points have been new locations in Cape May Court House (1985), Egg Harbor Township (EHT, 1990) and Sicklerville (2001). In 2011, they moved from a rented facility in EHT to larger building (purchased) on 2.5 acres.

Rental Country sees a need for larger equipment than previously and are filling that need. They previously rented stump grinders that were 20 horsepower but recently added 38-HP models to their rental inventory. Since 2008/2009, they have seen more people doing projects themselves (DIYers). These customers want the quality products and the personal customer service that Rental Country provides, which is not always found in box

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stores. The business has continued to provide quality rental equipment and excellent customer service.

**SIR SPEEDY OF VINELAND, 22 W. Landis Ave., Vineland, 856-691-0741**, has some exciting news to report. Long-time owner Orville Chase has retired and sold the franchise. Sir Speedy was opened over 34 years ago in the same location that it is in today. Orville and Ginger Chase moved to Vineland in 1980 and opened their store, taking a chance on being accepted into the community. As everyone knows, they were received with open arms and gave back to the community in every way they could. Orville and Ginger became very active in our community, joining many groups and organizations. Because of their dedication, loyalty and generosity, they were able to form a wonderful customer base, and to this day most of their customers have been with them for decades.



"I started working for the Chases in 1995, as a Customer Service Representative, and over the years became the store manager," says Managing Partner Alison Trovarelli, **pictured**. "In May of this year, Orville sold the store to my aunt, Anna Bauman. Anna is a retiree from Kimble Glass of Vineland and decided to purchase Sir Speedy and allow me to run the everyday operations. I have been involved over the past 20 years with all aspects of the busi-

ness. Moving forward, I am extremely excited about servicing your printing needs. Please be assured that the quality service and attention to detail, that has made this Sir Speedy franchise one of the most successful printers in the region, will continue uninterrupted. We have kept all of the existing employees, and we look forwarding to working with our customers.

**VERN'S PLACE 4 PARTS, LLC, 263 Irving Ave., Millville, 856-459-3737**, is a family-owned and operated salvage yard located in the heart of Cumberland County. Dwayne Wilson opened the business on January 1, 2007, with just two people employed. That number has since tripled. Wilson is hoping to pass the business along to his children/grandchildren if they choose to follow this profession. Although the focus is on auto recycling and salvage, they have started selling new and after-market parts as well. They recently moved to a new office and have gone from handwritten receipts and no computers when they first opened to the newest technology and printers. The new office has allowed Vern's to offer a more welcoming waiting area for customers. They strive to offer the best service to customers while saving them as much money as possible even though survival of a small business in the current economy is very hard.



**YI'S KARATE OF VINELAND, 3722 E Landis Ave., Vineland, 856-405-0008**, offers traditional martial art instruction to strengthen the body, mind, and spirit. The business was started in 1982 by Master Dwayne Reed. Business climate was good, there were not many martial art schools and none in Vineland that taught Tang Soo Do.

At that time, one instructor and a part time administrator were employed. Today's staff includes one chief instructor and three part time instructors. Grandmaster Ki Yun Yi is president of the International Martial Arts Association, which oversees all IMA schools.

Yi's Karate has stayed the same in that they teach the traditional martial art of Tang Soo Do much the same way with the same traditional values. They have more children training now as parents have become aware of the life-long benefits Tang Soo Do offers.

Adaptations include an emphasis on character development and leadership skills, especially in the youth classes, and the use of social media. Business has been steady through the years as they strive to deliver an excellent and consistent product. They do not jump on whatever fad may be popular and they don't try to be everything to everyone. They stay true to their traditions and work to impart the wealth of knowledge and skill that is Tang Soo Do.

Yi's has found, for the most part, that those who see the benefits that Tang Soo Do has to offer themselves or their children will train because it gives them a brighter future. ☯



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Nicholas Chamenko  
James C. Geraci



Mary B. Rone  
C. Calvin Rone  
1932



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