

## SENIORBRIDGE VIDEO VOICEOVER

NARRATOR — quiet, reassuring voice.

1. Shot of client at table, with caregiver putting plate in front of her (6 seconds)

**V/O: Even with a complex, chronic health condition, your loved one can get the *best* care ... right in their *own* home, where they are *most* comfortable and *most* likely to *thrive*.**

2. Caregiver and client sitting on couch looking at newspaper (6 seconds)

**V/O: SeniorBridge caregivers are part of an overall integrated care *team*.**

3. Close up of client, and then caregiver (7 seconds)

**V/O: Our care managers, nurses, social workers, companions and specialists are well-trained to care for the *whole person*, not just the *disease* ...**

4. Switch to scrabble board and playing scrabble (16 seconds)

**V/O: We perfectly match the *needs* of our clients ... to the *skills* of our staff. Each of our team members is chosen for their geriatric expertise, their compassion, and their dedication. The care is personalized depending on the level of need. We focus on building relationships and trust ... providing companionship ... social interaction ... stimulation ...**

5. Scene at restaurant, caregiver and client in conversation, and caregiver at end reaching to touch the arm of the client as reassurance (7 seconds)

**V/O: ... making sure they are not home-bound ... getting them out to enjoy what their community has to offer ...**

6. Caregiver folding laundry (7 seconds) and then on phone (10 seconds)

**V/O: ... helping to manage the household ... advocate ... problem solve ... and providing a full range of support in a safe, stable environment! Our staff coordinates with all physicians and medical providers ... monitors carefully for any changes in condition ... and can bring in more resources when needed.**

7. Caregiver helping client walk up the steps to a museum (9 seconds)

**V/O: Our approach improves quality of life ... and helps your loved get the most out of each day. We can be their lifeline to the outside world ... and we help them avoid unnecessary hospitalizations.**

8. Caregiver brushing client's hair (5 seconds) and they are talking

**V/O: SeniorBridge can take the worry out of caring for an aging parent or relative.**

9. Caregiver and client walking by flower shop outside (5 seconds)

**V/O: We can give you peace of mind.**

10. Final shot of client smiling at caregiver, and then caregiver placing her hand on client's shoulder reassuringly; fade to black (6 seconds)

**V/O: Don't be afraid to ask for the help you need to provide the right care. That would be the best gift you can give! It's an act of love!**