



## JUST IN... FRIENDS EXCLUSIVE

BE THE FIRST TO SHOP OUR LATEST STYLES.

[WOMEN'S >](#) [MEN'S >](#)

### YOUR MEMBER INFORMATION

Member Name:

<<name>>

Member Status:

<<Friend>>

Friends Number:

<<friends number>>

Reward Balance as of mm/nn/nn:

<<balance as of date>>

Current Earning Cycle End Date:

<<XXXX>>

You're only \$<<80>> away from being awarded Eddie Bauer Friends Gold status for 2012.



\$0    \$250    \$500    \$750

You can expect to receive your new Gold Card in early 2012.



## DOUBLE YOUR REWARDS ON NEW ARRIVALS!

SHOP THESE SELECTED TOP PICKS - AND EARN DOUBLE REWARDS.

[DOUBLE YOUR REWARDS >](#)

### YOUR MEMBER BENEFITS



**EDDIE BAUER  
FRIENDS**

Earn 3% on all your purchases. Every time you earn \$5, we'll send you a Reward Certificate.

[SEE MORE BENEFITS >](#)



### ANNUAL GEAR EVENT

Stop by our site or our stores to snap up packs and duffels - on sale until September 6.

[SHOP NOW >](#)



### INTRODUCING CAMPUS ESSENTIALS

Check out the season's best adventure gear, styles for school, and dorm-room décor.

[SHOP NOW >](#)



### AND THE WINNER IS...

Siva shares his story about how Eddie Bauer gear makes outdoor adventures more memorable.

[LEARN MORE >](#)



### FOLLOW US ON FACEBOOK

Access the latest news about our sales, our newest arrivals, our adventures, and more.

[GET CONNECTED >](#)