

Turn
insights into
ROI with AI fleet
dash cameras





Contents



Save on Litigation
Costs & Pay-outs

- Reduce CostlyVehicle Wear and Tear
- 6 Build a Reputation for Safety, Retain Drivers

- **3** Enhance Fuel Efficiency, Lower CO2
- $igg(m{7} \, igg)$ ROI Study Example

4 Minimize Insurance Premiums

8 Conclusion



Protect Your Drivers and Your Bottom Line

Al fleet dash cameras are a powerful and proven solution to optimize driver safety, performance, and reduce costs.

By connecting the dots to reveal a clear and actionable view of your fleet, you'll get maximum, sustained results.

Driver safety-centric solutions help detect and deter distracted driving, while boosting overall ROI.





Lower insurance premiums

Enhance fuel efficiency and sustainability

Minimize costly vehicle wear and tear

Save on potential litigation fees and pay-outs

Manage your company reputation and retain top drivers





Study Spotlight

According to the FMCSA, distracted driving resulted in a staggering 71% of large-truck crashes, with nearly 5,000 fatal crashes (2020).



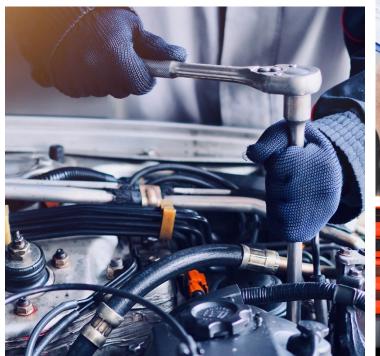


Reduce Costly Vehicle Wear & Tear with Proactive Alerts

Implement dash cameras and a video-based fleet safety program to coach drivers, manage aggressive driving, and decrease maintenance costs by identifying improvement areas early on.













Major factors that lead to wear and tear include

Harsh braking

Hard cornering

Rapid acceleration

Speeding

Idling













Did You Know?

77 The average fleet spends more than 57 cents per mile on equipment and maintenance costs - that's over \$57,000 for just every 100,000 miles driven.

Vehicle downtime can cost a fleet anywhere from \$450 to \$750 of revenue lost each day.









Improve Fuel Efficiency & Lower Emissions



According to the American Trucking Institute, fuel accounts for **more than 30%** of a fleet's total operating costs.

This year, gas prices alone have surged by nearly 40% and are still on the rise. As the single most important operational cost in the Total Cost of Ownership, even small changes in driving behavior could result in massive fleet ROI savings and sustainability outcomes.

Dual-facing Al dash camera technology provides coaching in realtime, leading to drivers becoming more aware of habits that result in greater fuel consumption.







Customer Insight

With Fleet Complete, a large construction company with about 3,000 vehicles, estimates they will save approximately \$2M annually on diesel fuel or ~250,000 gallons and **2,477 tons** of **CO2**.

Did You Know?

Aggressive driving reduces gas mileage by roughly 15%





Reduce Insurance Premiums with Trusted Safety Solutions





Get detailed insights and provide proof of reduced distracted driving, risky driving behaviors and collisions to help reduce policy costs for your

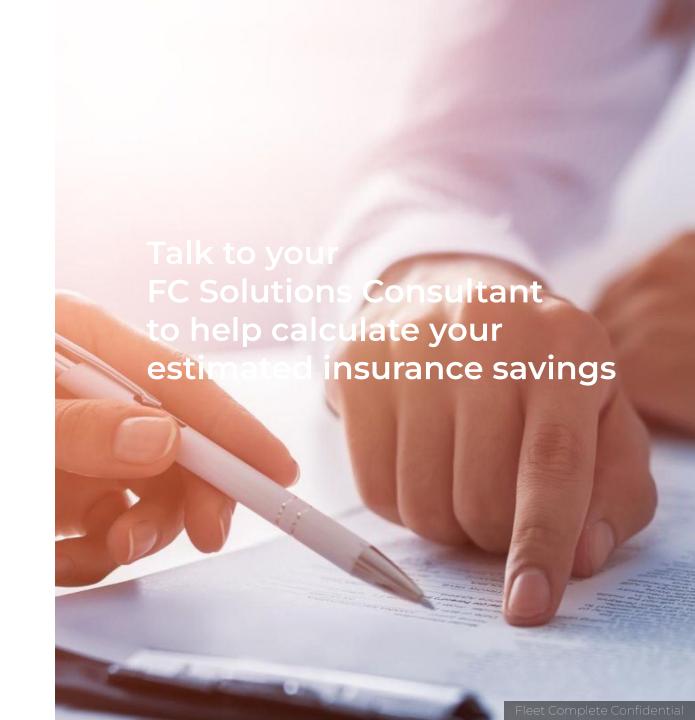
Auto insurance

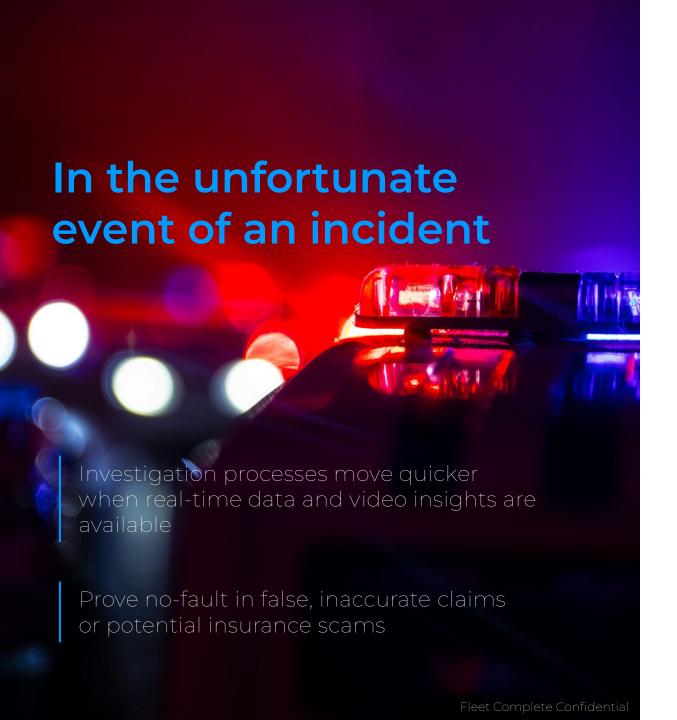
Liability insurance

Medical insurance

Life insurance & survivor pay-outs







Mitigating accidents can also improve Commercial Vehicle Operation Registration (CVOR) and Safety Management System (SMS) scores, attracting Grade A clients.

Realize **up to 20%** in potential insurance savings and secondary costs with a driver safety solution and manage for unscheduled downtime & more.





Save on Litigation Costs and Payouts

Key Highlights

A lengthy claims process wastes time, energy and money for everyone involved. More than 50% of fleet companies save money and eliminate unnecessary pay-outs with dash cameras.

When both drivers claim no fault, providing unbiased video footage from your dash camera to the insurance company will empower decision makers to make fair judgement.

Keep in mind, pedestrian accidents can occur. With the use of dash cameras, claims by pedestrians have been reduced by as much as 80%.



Did You Know?

From just one incident, upwards of \$400,000 can be saved in settlement and legal fees.









Build a Reputation for Safety and Retain Top Performers





Driver turnover due to low employee satisfaction costs the fleet industry over \$2.8 billion each year.

Making driver safety and job satisfaction a top priority, supported by world-class connected fleet technology, could boost a company's reputation, leading to lower churn, more productive drivers and happy, loyal customers.

Retaining your best drivers results in fewer incidents, fleet uptime, and better asset utilization.

Motivate better driving habits with incentive programs.

Attract Grade A clients with healthy ratings. Clean driver abstracts improve Commercial Vehicle Operation Registration (CVOR) and Safety Management System (SMS) scores.





ROI Study Improving safety drives profitability

- Projected ROI Fleet Complete's customer forecasted an investment of \$204,000 per month or \$2.45 million per year, with an expected savings of \$306,000 per month or \$3.7 million per year for an ROI of \$102,000 per month or \$1.2 million per year.
- 2 Vertical Construction and engineering
- **Fleet Size -** 3,000 vehicles
- 4 Vehicle Type Mixed commercial truck fleet
- Key Objective Reduce costs related to fuel, insurance claims and reduce aggressive, distracted and fatigued driving



	Approximate Spend	Savings Opportunity	Approach
Fuel	 \$20 million fleet-wide / \$6,600 per vehicle annually \$555 per month / per vehicle 	 Savings of 10% or \$2 million annually (\$55 per month / per vehicle) \$2 million of diesel is approx. 250,000 gallons or 2,477 tons of CO2 	 Implement FC Vision cameras in 3,000 vehicles, and run an incentive program for safe, responsible driving. There are many ROI opportunities beyond those listed here, including ESG benefits, vehicle downtime avoidance, driver exoneration from fines and avoidance of replacing drivers who may resign.
Collision, Claims, and Deductible Expenses	• \$500,000 to \$5,000,000 (volatile and unpredictable)	• 10% to 20%, based on average results \$50,000 to \$1,000,000 (~\$20 per month / per vehicle)	
Annual Insurance Cost	\$6 million for entire fleet\$166 per month / per vehicle	Savings of 10% or \$600,000 annually (\$17 per month / per vehicle)	
Vehicle Wear and Tear Maintenance	 \$2.4 million annual fleet tire spend / \$800 per vehicle \$66 per month / per vehicle ~\$1.2 million annual brakes spend / \$400 per vehicle \$33 per month / per vehicle 	• 10%, or \$240,000 tire savings + 10%, or \$120,000 brakes savings by reducing aggressive driving (\$10 per month / per vehicle)	

	Fleet Complete Spend (Monthly)	Savings	ROI
Per Vehicle	• \$68	\$102 per month / per vehicle (not including revenue losses when a vehicle is offline)	• \$34 per month / per vehicle
Overall Fleet	• \$204,000 or \$2.45 million per year	• \$306,000 per month / \$3.7 million per year	• \$102,000 per month / \$1.2 million per year





Moving Your Fleet Into The Future of Connected Mobility

Fleet management is becoming increasingly complex, but your connected transportation solution doesn't need to be

Fleet Complete offers a complete suite of integrated solutions to future-proof your fleet management operations.

Let's get started

www.fleetcomplete.com



