

Meijer Saves the Day

Use Home Delivery to Plan Your Next Gathering

Meijer, with business partner Shipt, introduced home grocery delivery in Michigan in 2016 and it's taken off like a rocket.

People love the service because it's affordable, convenient, and hey—sometimes it's just awesome to save that hour you'd spend at the store and use it to do something else.



This summer, instead of running around frazzled before you entertain, you can outsource the shopping. You'll have more time to get your house or backyard ready, prep the food, and enjoy your guests or family. Meijer home delivery makes it easy for you to host any type of summer gathering, even at the last minute.

Having girlfriends over this evening for light hors d'oeuvres and wine on the deck?

A few clicks on the Shipt app or website and cheese, crackers, fresh fruits and veggies, Sauvignon Blanc, beverage napkins and citronella candles are on their way. If you need a wireless speaker to play your favorite tunes outside, they can deliver that, too.

Taking the kids camping tomorrow and today is crazy busy?

Meijer can deliver everything you need: the food, of course—all-beef hot dogs, chips, drinks, and s'mores ingredients—but you can also order bagged iced, a cooler, sunscreen, bug spray, plastic plates and cups, even a travel laundry bag for those dirty clothes!

What about a fancy dinner party?

Rather than spending time perusing the grocery aisles, you and your family can prepare the house, set the table, and get ready to light the candles—which you can order from Meijer right along with the ingredients you'll need for the perfect paella.

What if you place an order and subsequently realize you forgot to add an item, like milk or eggs?

No problem! Shipt makes it easy to update your order on the app or from the website. Better yet, your Shipt shopper will text you from the store so, if necessary, you can add something super last-minute.

Whether your get-together is tonight or next week, Meijer delivers your order promptly—sometimes as quickly as one hour! One of the Shipt features I love is that the app tells you exactly when the next available delivery window is. You never have to wonder how soon your groceries and supplies will arrive!

As you're placing your orders, keep in mind that Meijer can deliver the extras you may not think of: A new grill, if yours has seen better days; outside games like ladderball and badminton for awesome backyard gatherings; and even pet food and toys, so your pup can have fun too.

When you enroll for Shipt, you can have goods delivered daily for flat rate of \$99-a-year or \$14-a-month. (Orders under \$35 incur a nominal \$7 delivery fee.)

Once you've enrolled, just download the app or login to the website and get started. I love the time Shipt saves me and have had excellent customer service from every Shipt shopper I've used.

Looks like it's time to plan those summer get-togethers!