

Enrollment Advocate

Expert personalized support during enrollment and beyond



Health Advocate's Enrollment Advocate program allows our Benefits Navigation Specialists to be an extension of your HR team, answering employees' questions and explaining their options so people can utilize the care and benefits you worked so hard to secure for them.

The result: A happier and healthier workforce that's more engaged on the job, a more efficient HR team, and improved retention.

We make benefits enrollment easier for everyone

Reduce confusion

We'll explain benefit changes and new plans to your employees in easy-to-understand language

Facilitate on-time enrollment

by connecting employees with the enrollment tools and details they need

Promote cost savings

by educating employees about health spending account options



Relieve the burden on your HR team

Our experienced Benefits Navigation Specialists will answer employees' questions about things like:

- Out-of-pocket costs like deductibles, co-insurance, and payroll deductions
- Pre-existing conditions and what care the new plan covers
- Whether their doctors are covered on the new plan, or how to find one that is



Choose the level of support that best fits your organization's needs

Program 1

Year-round support for new hires and members with qualifying life events

Program 2

Support during open enrollment for your whole population

Customizable to fit your needs and plan change(s)

Dedicated Client Services Manager

Make benefits enrollment even easier by adding these navigation features:

Jellyvision Digital Benefits Guidance Tool

- Personalized tool guides employees through their options and costs
- Makes it easier to select best plan for their right needs



Online Appointment Scheduler

Added convenience for employees allows them to easily schedule confidential consultations with Benefits Navigation Specialists