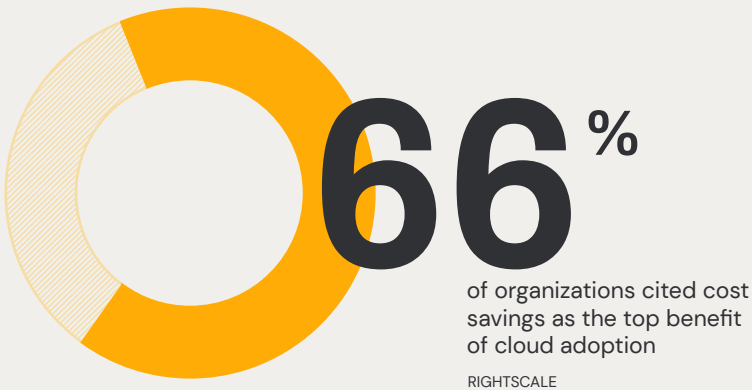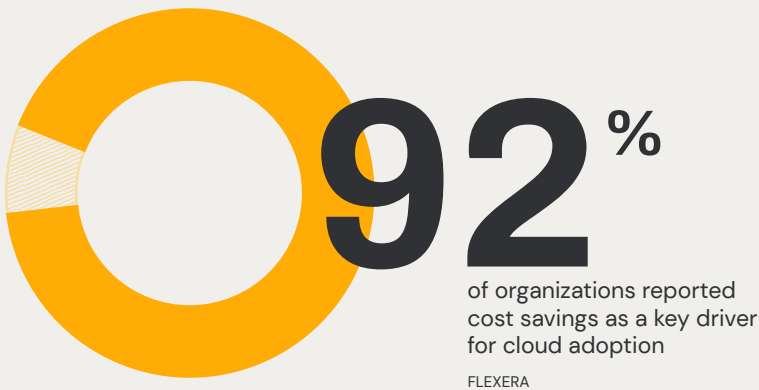# About Adopting Atlassian Cloud

The number of **Atlassian** customers adopting cloud technology is increasing rapidly. In fact, Gartner has projected that by **2025, 95% of data workloads will be cloud-hosted**. However, there are still many misconceptions about cloud that can lead to confusion or incorrect assumptions. To help clarify these misconceptions, we have outlined the top three myths associated with cloud and the realities behind them.

Read on to learn more!

Myth 1

Cost Reduction Is the Only Business Driver for Moving to the Cloud

92%
of organizations reported cost savings as a key driver for cloud adoption
FLEXERA

66%
of organizations cited cost savings as the top benefit of cloud adoption
RIGHTSCALE

REALITY

While the statistics mentioned above are impressive, it's important to note that Gartner has reported that **80% of organizations overspend on cloud services because of poor cost optimization practices.**

Companies must recognize that the cloud can benefit almost every aspect of their products, services or processes beyond cost savings. The real value lies in cloud-based initiatives such as enhanced analytics, quicker time to market and increased innovation.

To further demonstrate this point, look at the results of a TechValidate survey of 320 Atlassian customers who shared why they decided to transition to the cloud.

WHY DO BUSINESSES CHOOSE THE CLOUD?

65% To eliminate the cost of hosting & hardware
63% To eliminate manual upgrades
33% To improve performance
31% To support remote work
29% Consolidation of instances
28% To improve security
24% To increase time to value & speed
22% Digital transformation directive
21% To increase rate of innovation

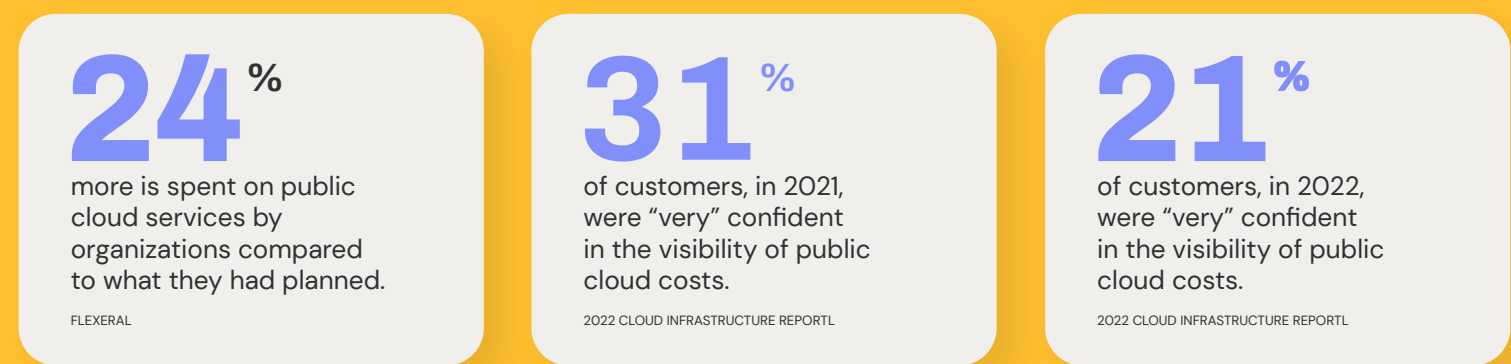TECHVALIDATE SURVEY OF 320 ATLASSIAN CUSTOMNERS

Myth 2

The Work Is Done Once
You Move to the Cloud

REALITY

To take **advantage of cloud capabilities**, you need to **understand** the model and have **realistic expectations.** Though transitioning to the cloud offers numerous benefits, it does not mean all work is complete. A few challenges to consider post-migration **include:**

CLOUD OPTIMIZATION

24[%]

more is spent on public cloud services by organizations compared to what they had planned.
FLEXERAL

31[%]

of customers, in 2021, were "very" confident in the visibility of public cloud costs.
2022 CLOUD INFRASTRUCTURE REPORTL

21[%]

of customers, in 2022, were "very" confident in the visibility of public cloud costs.
2022 CLOUD INFRASTRUCTURE REPORTL

With cloud economics still evolving, the confidence in visibility into public cloud costs has dropped in the past year. To avoid unexpected costs, keep an eye on how much you're using the cloud. It's easy to lose track of spending with on-demand services. Monitor your usage and budget accordingly.

APPLICATION INTEGRATION

48[%]

of SaaS integrations work with legacy systems

INFOGRAPHIC JOURNAL

92[%]

of organizations have a multi-cloud strategy

FLEXERAL

84[%]

of organizations face challenges in integrating cloud applications and services

INFOGRAPHIC JOURNAL

84[%]

of organizations have 100+ applications

MULESOFT

33[%]

of organizations have 1,000+ applications

MULESOFT

One of the common challenges in cloud integration is data mapping and transformation, as well as managing multiple APIs and security concerns. It is important to address these complexities to enable seamless communication and data flow across systems.

CLOUD GOVERNANCE AND MANAGEMENT

5 in **10**

organizations surveyed had a dedicated team responsible for cloud governance.
CLOUDHEALTH

Skills gaps are a top challenge for organizations adopting cloud services

When a company adopts cloud technology, it is crucial to establish guidelines, assign roles, monitor access and oversee usage for safety and regulation. Continuous learning is necessary to manage the cloud effectively.
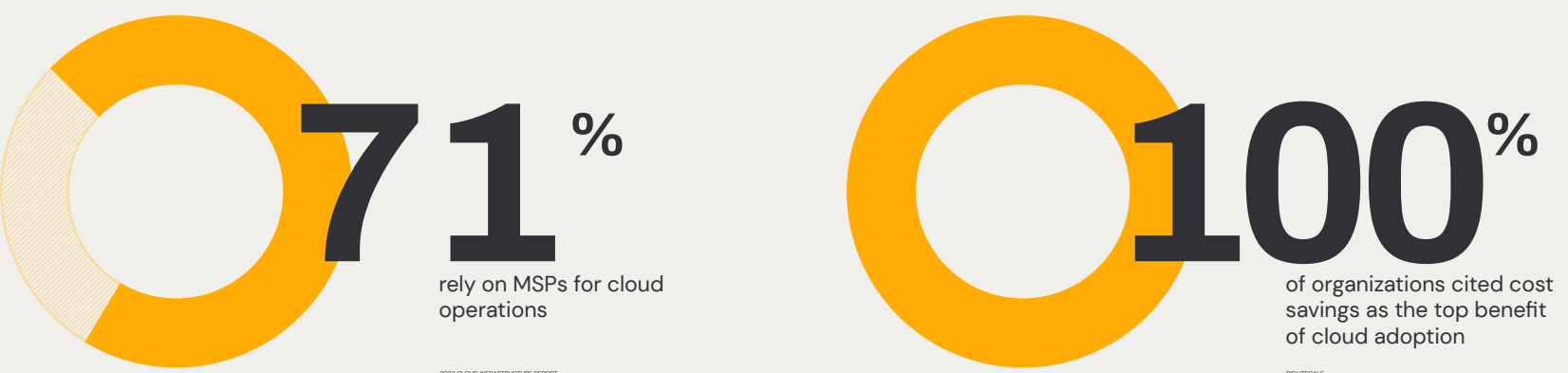
NATIVE CLOUD DEVELOPMENT

91%

of businesses are using cloud-native technologies
CNCF

39%

learning curve for the cloud model
INFOGRAPHIC JOURNAL

To get the most out of the cloud, you can use cloud-native technologies and practices. This means creating applications tailored for cloud platforms, using managed services and adopting DevOps practices. By doing so, you can enhance agility, scalability and resilience.

Service
ROCKET

Myth 3

When You Move to the Cloud, You Won't Need a Managed Service Provider Anymore

71% rely on MSPs for cloud operations

2022 CLOUD INFRASTRUCTURE REPORT

100% of organizations cited cost savings as the top benefit of cloud adoption
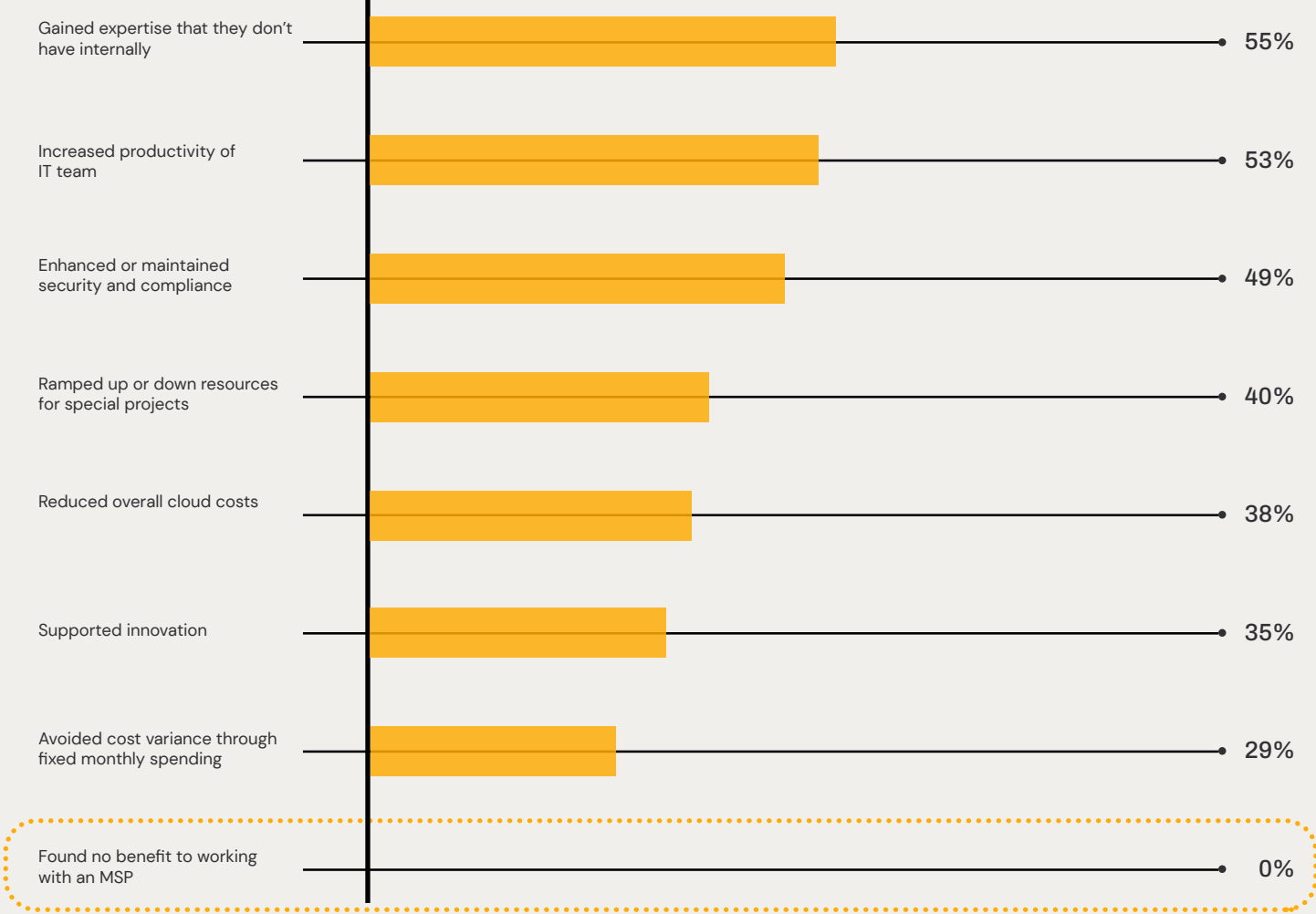
STATISTICS

REALITY

Cloud operations rely heavily on Managed Service Providers (MSPs), who are crucial in ensuring the safety of your data. It is a common misconception that all IT services are the same, but this is false.

Some may think that managing everything in-house can save money, but relying on the expertise of an MSP is often more cost-effective.

To help understand the importance of MSPs for your organization, see the 2022 Cloud Infrastructure Report results, where stakeholders were asked about the benefits of working with MSPs for cloud operations:

WHAT ARE THE BENEFITS OF WORKING WITH A MSP?

Gained expertise that they don't have internally	55%
Increased productivity of IT team	53%
Enhanced or maintained security and compliance	49%
Ramped up or down resources for special projects	40%
Reduced overall cloud costs	38%
Supported innovation	35%
Avoided cost variance through fixed monthly spending	29%
Found no benefit to working with an MSP	0%

2022 CLOUD INFRASTRUCTURE REPORT

HOW DO I ASSESS ROI FOR OPTIMAL RESULTS?

To properly assess the value of working with a managed service provider (MSP) for Atlassian Cloud, you need to:

1 Consider the direct and indirect costs of your current operational model (whether on-premises or self-managed in a public cloud).

2 Consider the direct and indirect costs of cloud-managed services.

3 Factor in additional business benefits associated with cloud-managed services, such as freeing up staff time, deploying functionality more quickly and improving customer, partner and employee satisfaction.

To calculate the return on investment (ROI) for each model, you need to determine if managed cloud services are a smart choice for your organization and present your findings to stakeholders.

How ServiceRocket Can Help You

Accelerate growth in your Atlassian journey with our expertise as an Atlassian Platinum Solution Partner. Our certified global support team provides proactive system administration, consulting and training for your mission-critical Atlassian applications. As a MSP with over 20 years of Atlassian experience, we optimize performance while freeing up your internal resources for strategic activities.

#Wegotyourback.

LET'S TALK

Service ROCKET × ATLASSIAN