



2023 CAPABILITIES

mike@sorrentinomedia.com
(212) 203-8419
www.sorrentinomedia.com

232 Madison Ave
Suite 1002
New York, NY 10016

WELCOME TO THE FRIENDLIEST AGENCY ON MADISON AVENUE.

From creative and branded video to livestreaming to podcasts, we approach each project with the same passion and attention to detail because **we love what we do.**

We produce digital content with a personal touch. With our full-service capabilities, we can meet you where you are: whether you are just starting to develop your content strategy and are looking for creative direction, need a production crew to carry out your vision, or are sitting on some old brand assets that we can breathe new life into with post-production. We view ourselves as your production partner, from creative development to delivery.

Our home base in Manhattan features two fully equipped greenscreen studios which can stream from our state-of-the-art control room. On the national level, we have newly grown roots in Silicon Valley. We also can – and often do – work globally, with our extended network of professionals around the world.

Let's make your story resonate.

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OUR MANAGEMENT TEAM



Michael Sorrentino
Founder and CEO



Liz Weaver O'Keefe
Executive Producer



Dave Shaw
Executive Director of
Production and Engineering



Wade Shields
Creative Director



Doug Goodstein
Production Executive and
Business Development



Ashley Vernola
Senior Video Editor &
Post-Production Coordinator

BRANDS WE'VE WORKED WITH



WE LOVE WHAT WE DO



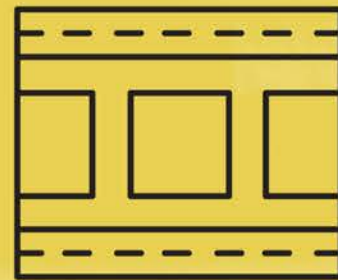
Video Production



Live Streaming



Podcasting



Animation



Postproduction



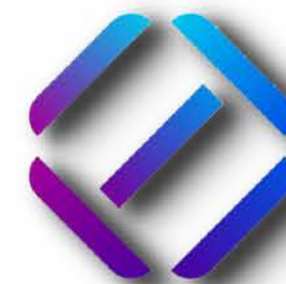
Media Training

CREATIVE DIRECTION

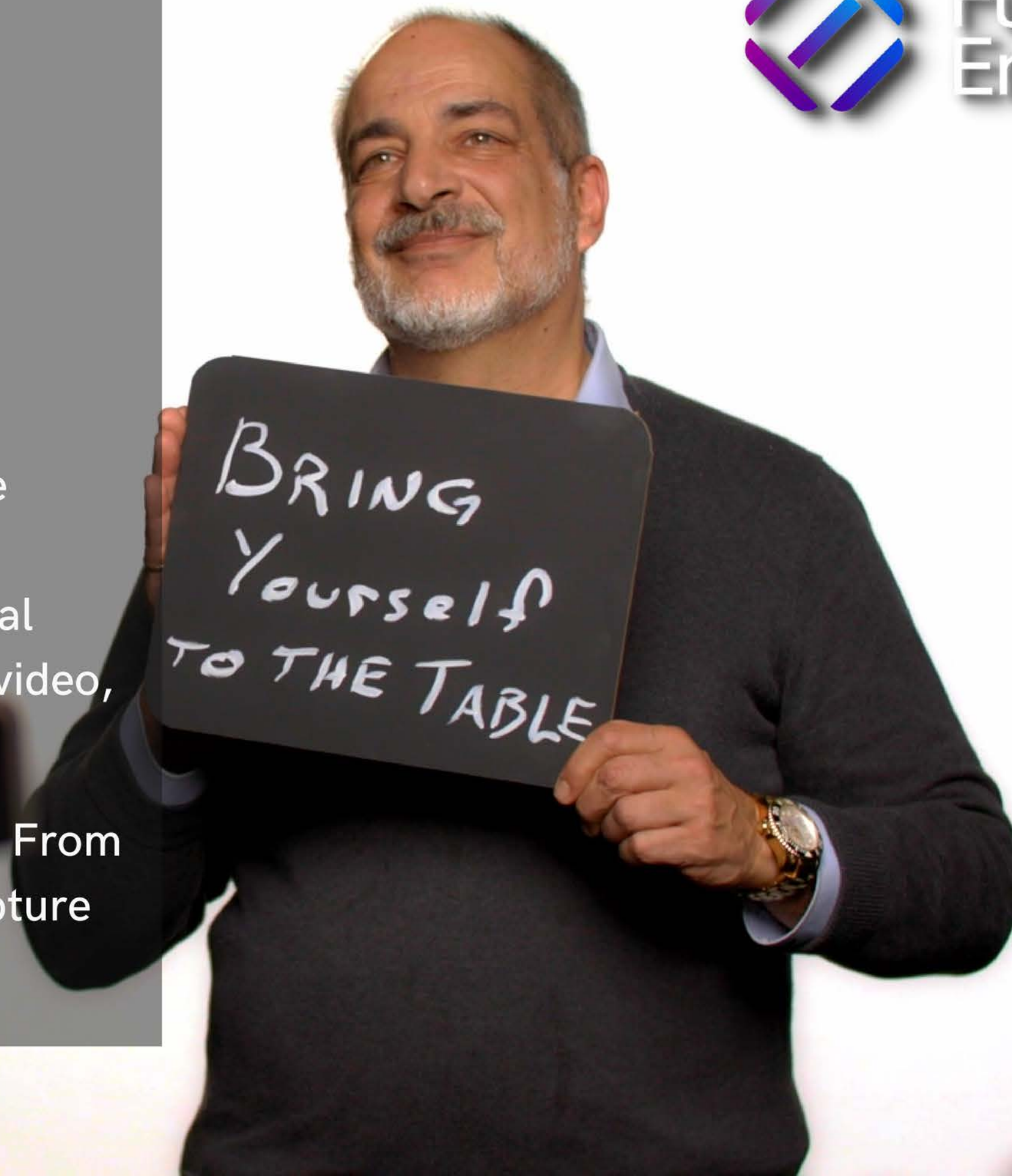
Not sure where to start?

Our team has decades of experience in the media industry working in narrative, commercial, news, documentary, and social formats which is the foundation for every video, podcast, or animation we create.

We tell stories in any way, shape, or form. From heartfelt to humorous, your brand can capture hearts and minds.



FuelCell
Energy





Annotations added

box

PROJECT MANAGEMENT

Whether your project is a single camera shoot or a multi-session virtual event, we can coordinate the logistics from preproduction to deadline.



EY

FIELD PRODUCTION

Seeing is believing. Our global network of crews bring your story to life from wherever it means the most.



WE WORK AROUND THE GLOBE

Reaching beyond New York's
Tri-State Area and Silicon Valley,
we've produced content
in Thailand, Qatar, the Netherlands,
and the United Kingdom.

For that, there is one place not far away from Phuket, Thailand.

abercrombie
kids



REMOTE PRODUCTION

Embrace modern times; bring your story
together from anywhere in the world.

POST-PRODUCTION

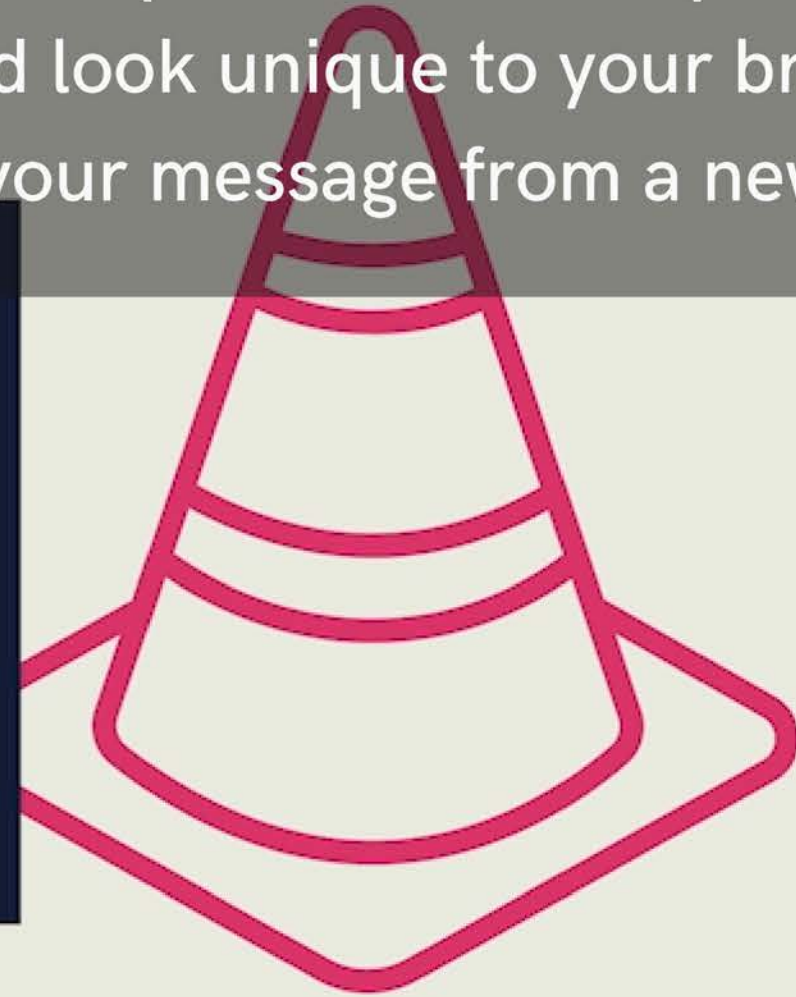
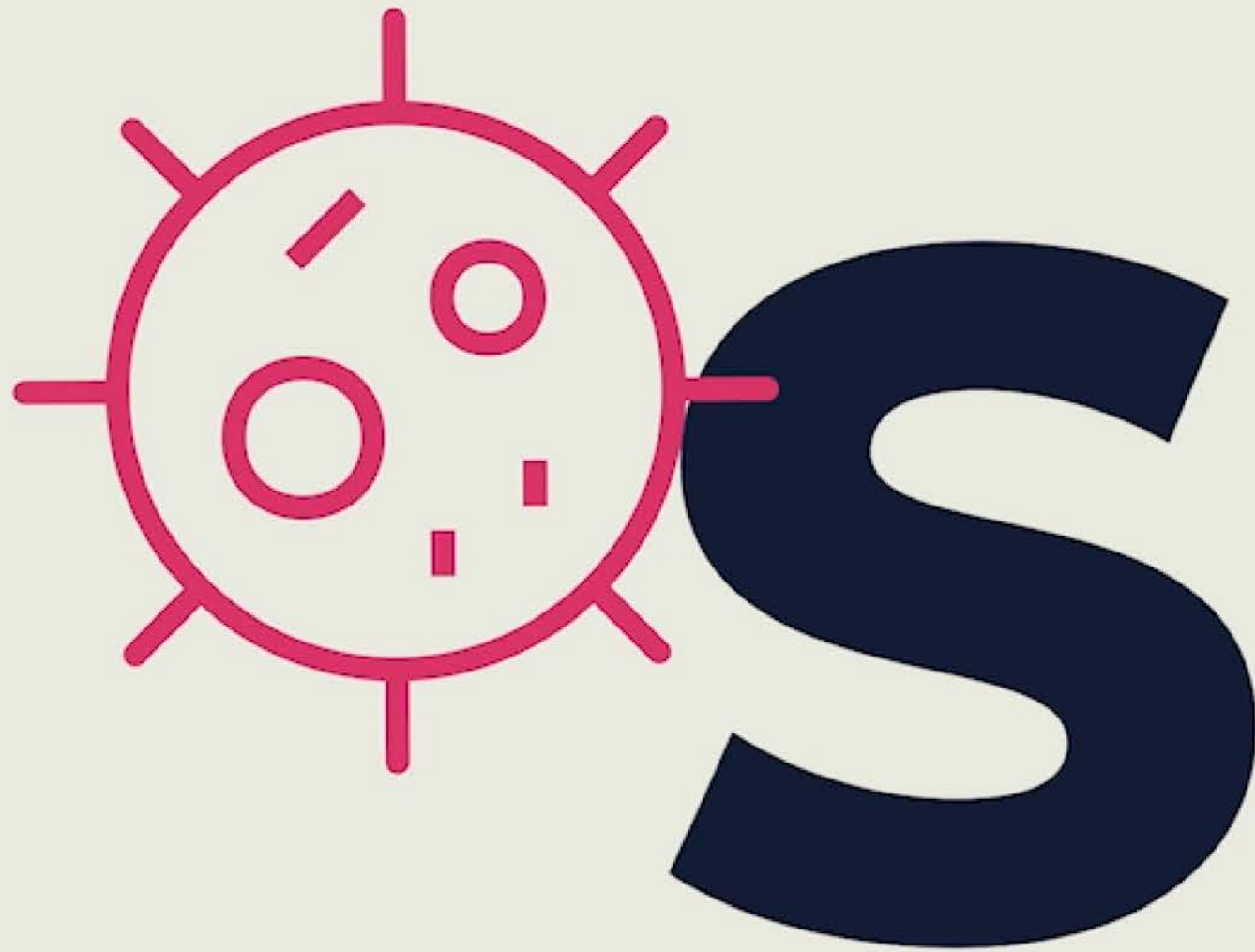
Production only tells half the story.

Our talented team of non-linear editors craft raw footage into the story you want to tell.

skillsoft

2D & 3D ANIMATION

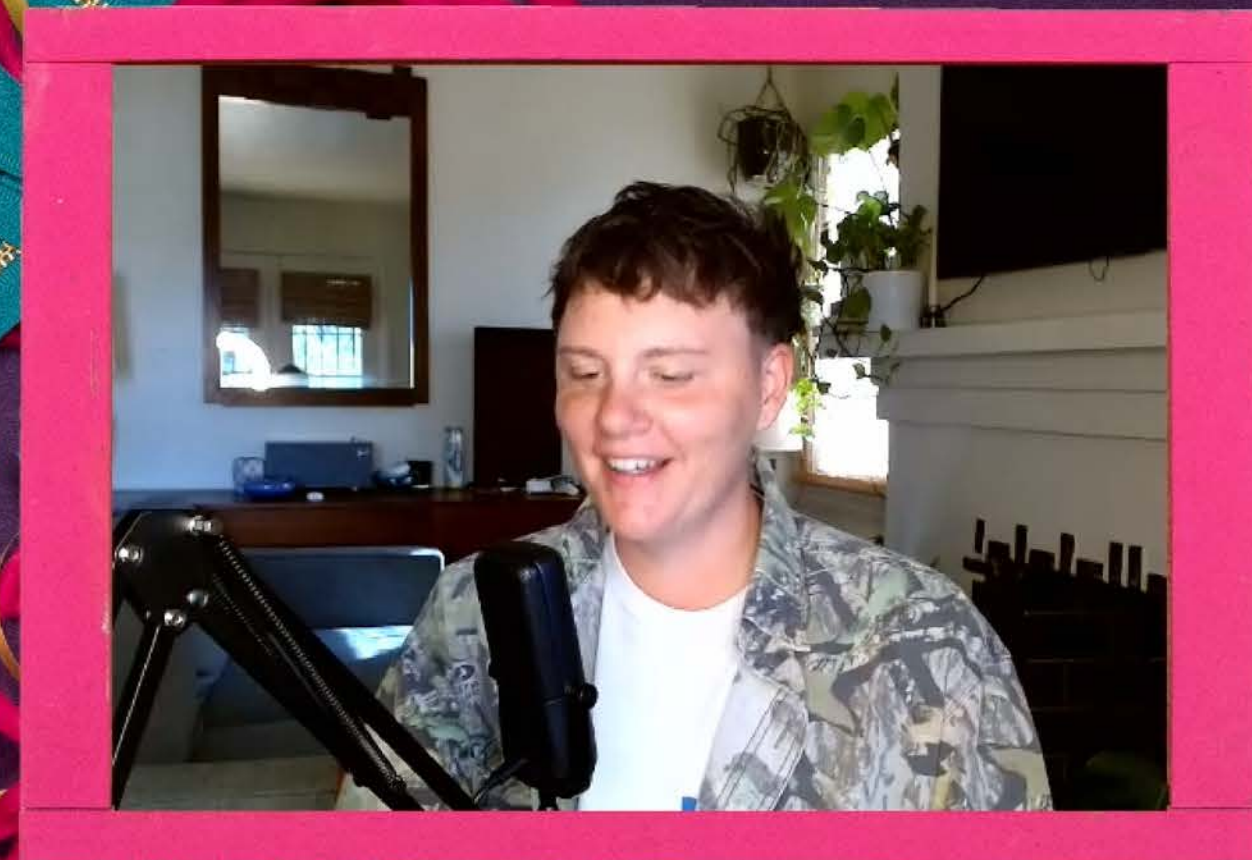
An animated explainer or conceptual story – with a style and look unique to your brand – delivers your message from a new perspective.



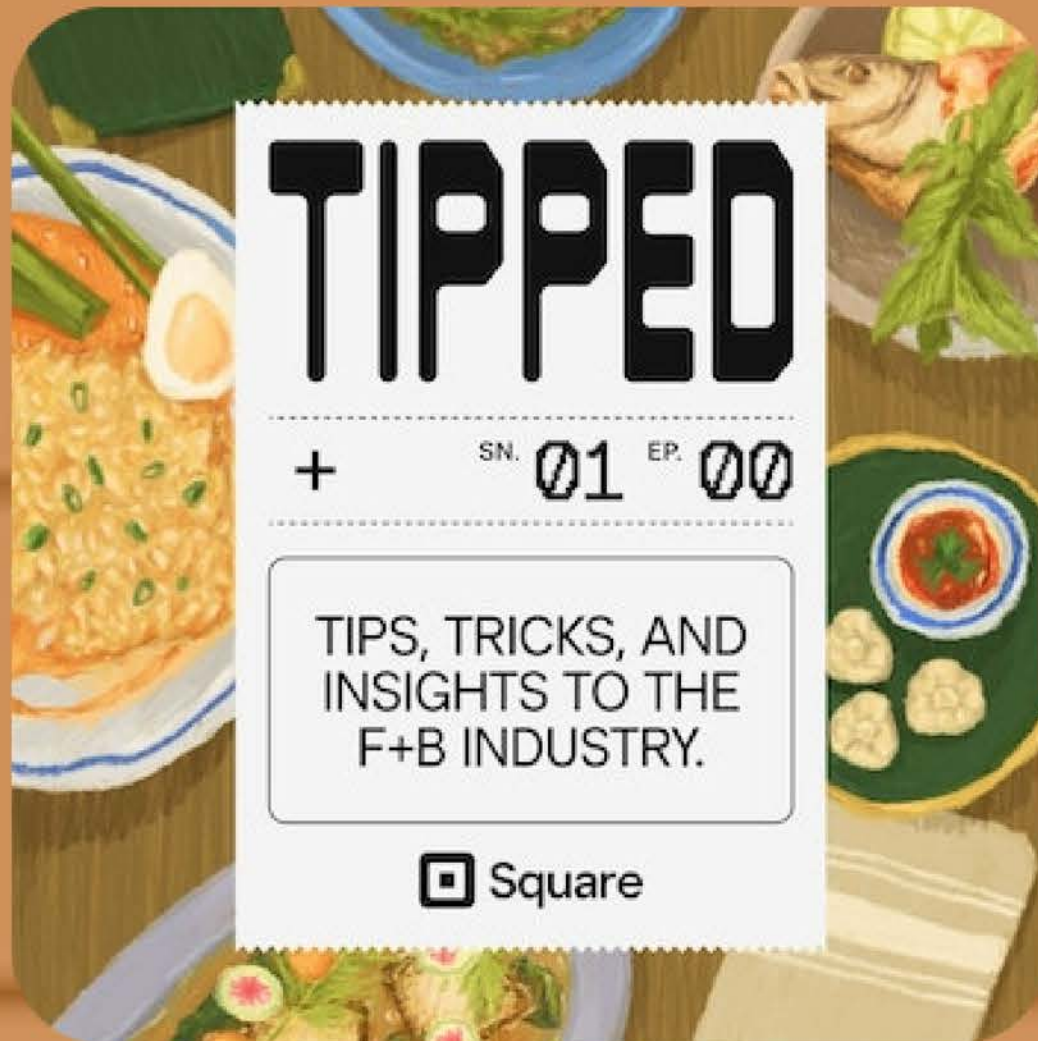
Occupational Safety & Health Administration

MOTION GRAPHICS

Enhance your video with a graphics package
tailored just for you.



**IT GETS
BETTER
PROJECT**



Tipped

8 Episodes

Share

Follow

PODCAST PRODUCTION & DISTRIBUTION

Engage your audience with
compelling conversations across
all listening platforms.



LIVESTREAM FROM ANYWHERE!

Our portable streaming capabilities allow you to go live from almost anywhere, anytime.

Or, keep it simple by utilizing our fully equipped studio space in midtown Manhattan.

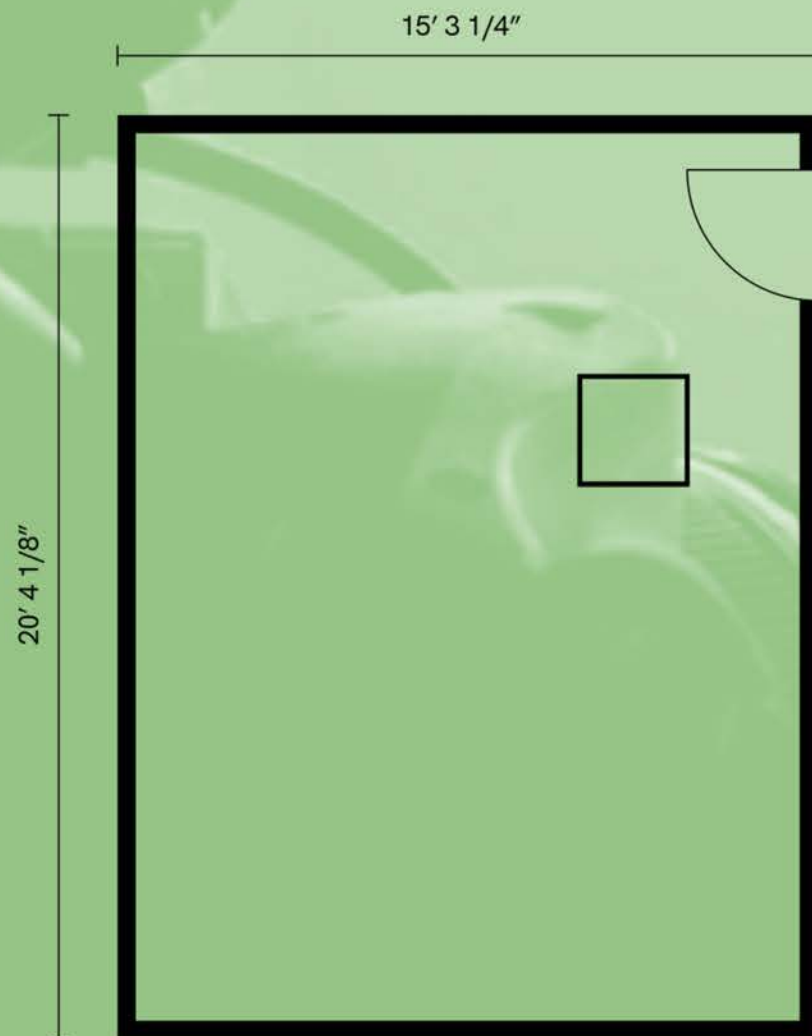


OUR STUDIOS

CONVENIENTLY LOCATED BETWEEN GRAND CENTRAL AND EMPIRE STATE

**232 MADISON AVE
SUITE 1002
NEW YORK, NY 10016**

STUDIO "MADISON"



Ideal for 1-4 speakers and multiple cameras, Studio B features a green screen cyclorama, computer controlled LED lighting grid, and a corner that allows for small sets to be built.

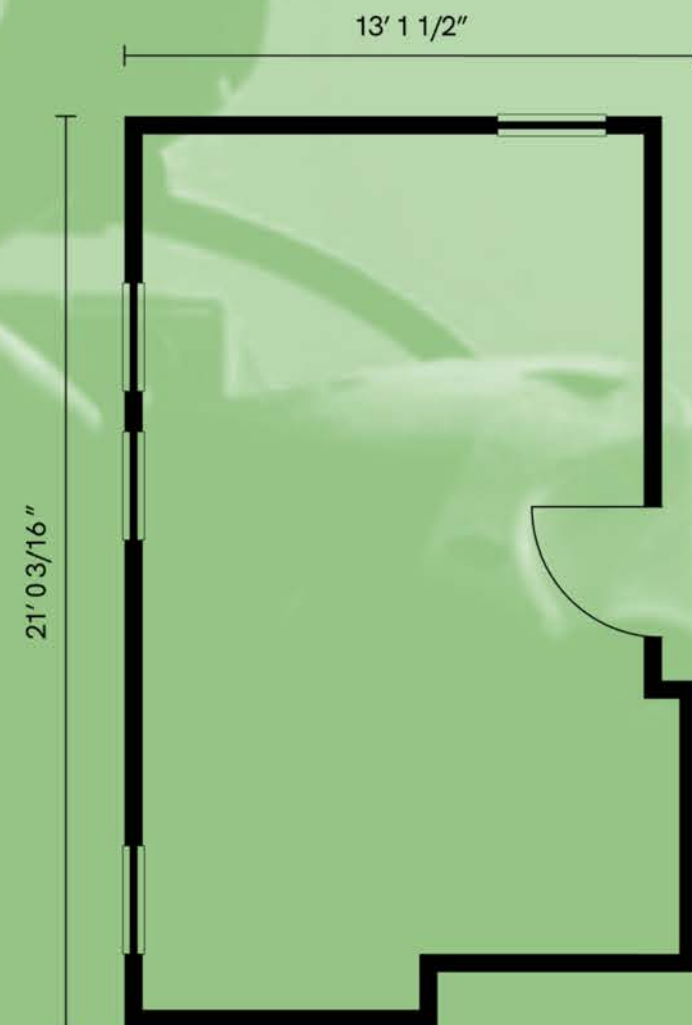
PRACTICAL SET SAMPLES



GREENSCREEN SAMPLES



STUDIO "37"



Ideal for 1-2 speakers, single camera, Studio A features Green Screen or seamless color backdrops and a 100 inch 4k video wall.

PRACTICAL SET SAMPLES



GREENSCREEN SAMPLES



CONTROL ROOM



For live streaming with 4k and HD multi-camera switching.



**LET'S MAKE YOUR
STORY RESONATE.**

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