



Molly Stark Dean <mollystarkdean@gmail.com>

 Vault by CNN's Non-Fungible Tuesday

1 message

Vault by CNN <vault@newsletters.cnn.com>
Reply-To: Vault by CNN <vault@newsletters.cnn.com>
To: mollystarkdean@gmail.com

Tue, Jan 25, 2022 at 1:02 PM

[View in browser](#)



Hi Vault Collectors! My name is Molly Stark Dean, and I'm your new Community & Growth Manager. Vault is a community-first project, starting with this newsletter. We'll continue to write about new drops and other Vault announcements here – with a few new elements for our Vault community. Reply any time with feedback!

Non-Fungible Tuesday

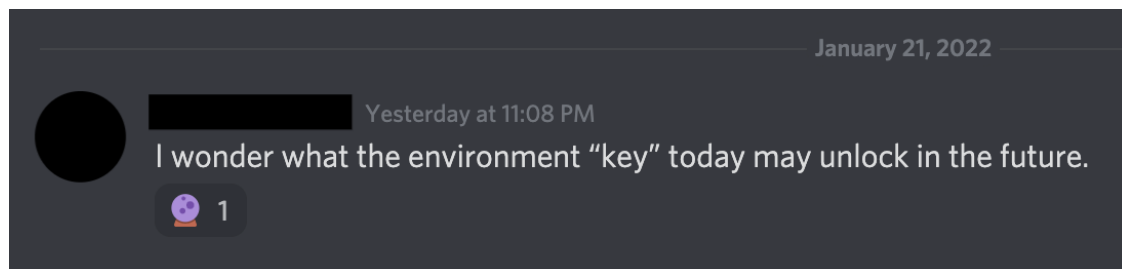
January 17: Vault remains optimistic that someday **everyone** will understand that blockchain technology is an integral part of the future. NFTs are still in their infancy — even though our friends have been screaming about it for a while now. It's never too late to learn something new.

January 20: Twitter doubled down on being a blockchain-friendly platform. They **recently launched** a feature that allows users to connect your digital wallet to the social network. This is their way of verifying NFT projects and separating out the non-fungible trash. Vault only has one question regarding this blockchain feature: wen Flow?

January 31: There are only **6 days** until the Associated Press launches their **NFT project**. Vault is eagerly watching the countdown, as the AP is a trusted name in the news media ecosystem. We enjoy seeing other NFT news projects thrive.

OHS

Overheard on Socials: Discord



On the VIV3 marketplace Discord server, collectors are eager to see what the future holds for their newly purchased keys.

DROP

Evergreen Environment Key



Vault by CNN is a series of limited edition collectible NFTs commemorating pivotal moments in history. For our next NFT drop, we've created an Environment Key – the first of many CNN logo NFTs to come – to portray how Vault continues to move forward in a new digital space with optimism, unique perspective and eco-friendliness.

VIEW MOMENT

WTF NFT?

define: wen Flow?

This is a play on the phrases "wen moon" or "wen lambo" which ask when an anticipated event will occur, most commonly when the price skyrockets. The origin of this phrase dates back to the early emergence of Bitcoin; however, it solidified its popularity at the Consensus Invest conference in November 2018. BitMEX (Bitcoin Mercantile Exchange) rented three Lamborghinis (referred to as Lambos) to signify that crypto investors were attending the event: Lambos are the ultimate status symbol of wealth in the blockchain arena. Vault asks, "wen Flow?" because Twitter's NFT verification process currently does not include the Flow blockchain. These phrases are less popular here at Vault — and in NFTs at large — because NFTs are less tied to crypto markets.

MOMENTS THAT CHANGED US

For more than 40 years, CNN has taken you on extraordinary journeys telling the stories of our time. Now, Vault by CNN offers you a new way to own and experience some of those historic Moments that changed us and the world.

ALL MOMENTS



VAULT BY CNN

You are receiving this email because you signed up for updates from Vault by CNN.

No longer want to receive these updates? [Unsubscribe](#).

Interested in more? [See all of our newsletters](#).

[Create CNN Account](#) | [Listen to CNN Audio](#) | [Download the CNN App](#)

® © 2022 Cable News Network, Inc.

A WarnerMedia Company. All Rights Reserved.

One CNN Center Atlanta, GA 30303