

Client Website: <https://www.tirerack.com/>

Feed (300 characters)

Mobile Install Campaign

- The worst part about getting new tires has just been hacked! With Tire Rack Mobile Installation, you can order your tires online, select our mobile tire installation option at checkout and we'll bring your tires to you and install them without interrupting your day.
- Get new tires from the comfort of your couch! With Tire Rack Mobile Installation, add the tires of your choice to your cart, and select the mobile tire installation option at checkout to schedule an appointment. Have a beer while you're at it!
- Tire Rack Mobile brings your new tires to you for a quick, convenient installation. Have tires of your own? Nothing weird about that - we can install those too. We'll even leave room in the driveway for pizza delivery.
- Skip the waiting room and get your new tires installed right at home! With Tire Rack Mobile Installation, add the tires of your choice to your cart, and select the mobile tire installation option at checkout to schedule an appointment. It's like ordering a pizza that'll last all year! - LP

General Tire Promotion Campaign

- \$70 Visa® Prepaid Card! Did we get your attention? For a limited time, when you purchase a set of four qualifying passenger General Tires from Tire Rack you'll be eligible for a \$70 General Tire Prepaid Visa®.
- Get new tires and gas \$\$ all in one stop! Purchase a set of four qualifying passenger General tires from Tire Rack and receive up to a \$70 General Tire Visa prepaid card.
- Groundhogs aside, the sloppy season is lasting longer and longer these days. Treat yourself to new tires from Tire Rack and get a little extra with a \$70 General Tire Visa prepaid card.

Conversation (100 characters)

Mobile Install Campaign

- The worst part about getting new tires has been hacked! Tire Rack Mobile Installation comes to you.
- Get new tires installed from the comfort of your couch with Tire Rack Mobile Installation.
- Skip the waiting room and get your new tires installed at home with Tire Rack Mobile Installation. - LP

General Tire Promotion Campaign

- F that groundhog! Beat sloppy roads this spring with Tire Rack and a \$70 General Tire prepaid Visa.
- Get new tires and \$\$ in one stop! From Tire Rack and a \$70 General Tire Prepaid Visa®.
- Get ready for those springtime roads with General Tires from Tire Rack and earn a \$70 Prepaid Visa®.