## Client Website: <a href="https://www.loreal.com/en/">https://www.loreal.com/en/</a>

## Feed (300 characters)

- Dry January doesn't have to mean DRY SKIN January! Check out CeraVe Moisturizing Cream with 3 essential ceramides that work together to lock in skin's moisture and help restore your skin's protective barrier. Kiss dry skin goodbye, and maybe get a few of your own!
- Relying on your ring light to glow during your video calls? CeraVe Moisturizing Cream gives you
  that healthy glow, naturally! Our three essential ceramides lock in moisture. Don't blame us if your
  meetings go overtime!
- Don't let dry skin ruin your winter, CeraVe has the perfect range of face and body products to help relieve the discomfort caused by dry skin. Formulated with gentle yet effective hydrating and soothing ingredients plus ceramides to help restore and maintain the skin barrier.
- Don't let dry skin ruin your winter. CeraVe has the perfect range of face and body products to help relieve the discomfort caused by dry skin.
- Winter weather can be tough, but your skin doesn't have to be. CeraVe's range of face and body products for adults, children, and babies can help keep you looking and feeling your best.
- Don't let harsh winter weather ruin your skin. CeraVe Moisturizer Lotion + Cream is here to keep your skin looking and feeling its best.
- We're REALLY into skin. CeraVe Daily Moisturizing Lotion is the #1 dermatologist recommended moisturizer for restoring your skin's natural protective barrier. Containing ceramides and hyaluronic acid, your skin will stay hydrated and smooth all day long, even in winter!
- Dry January doesn't have to mean DRY SKIN January. Check out CeraVe Moisturizing Cream with 3
  essential ceramides that work together to lock in skin's moisture and help restore your skin's
  protective barrier.
- Put your pants on and go back outside! CeraVe Moisturizing Cream's 3 essential ceramides work together to lock in your skin's moisture and help restore its protective barrier even in the driest months.
- No more scrambling to hide the lotion when the Zoom meeting starts. With CeraVe Moisturizing
  Cream you can proudly display your home office essentials for the entire company, Maybe even
  send an affiliate link to HR.
- Beware the Dryness of March, or whatever that old English guy said. Checkout CeraVe Daily
  Moisturizing Lotion. It's a lightweight, oil-free moisturizer that leaves skin feeling comfortable
  throughout the harsh dry season.

## Conversation (100 characters)

- Give your skin the relief it deserves with CeraVe, and look your best on screen or in person!
- Book your skin a tropical vacation even if the rest of you can't go with CeraVe Moisturizing Cream.

- Dermatologists tell us to be gentle on your skin. Yours deserves the daily renewal and protection of CeraVe!
- Winter weather got you feeling dry and rough? CeraVe has your solution.
- Finally, you can proudly display your lotion during Zoom meetings with CeraVe Moisturizing Cream.