

Client Website: <https://mymedic.com/collections/universal-kits>

## Feed (300 characters)

### Automotive

- **Sh\*t happens. On your commute or off the grid, make sure you're prepared. MyMedic's kits are packed with life-saving supplies and fit perfectly into vehicles of all sizes. Because you just never know.**
- Don't let a lack of first aid supplies ruin your off-roading experience. MyMedic's kits are packed with plenty of life-saving supplies for a variety of situations and locations.
- With all the random stuff in your car, would you be able to live with yourself if someone needs help and you don't have a first aid kit? MyMedic's kits are packed with plenty of life-saving supplies for a variety of situations and locations.

### Outdoors + Fitness

- **Don't let a lack of first aid supplies ruin your hike. Spend more time enjoy beautiful places and less time worrying about the injuries that happen along the way to arrive at them. MyMedic's kits are packed with life-saving supplies and fit easily with your outdoor adventure gear.**
- Have you seen the average EMT response times lately? Count on professionals, but be prepared to act with MyMedic's first aid kits. Keep lifesaving supplies on hand for any adventure.
- Sh\*t happens. Maybe not to you, but less graceful hikers might need your help. MyMedic's kits are packed with plenty of life-saving supplies for any outdoor adventure.
- Nobody ever plans on a 10.0 faceplant, but sh\*t happens. MyMedic's kits are packed with life-saving supplies and fit easily with your outdoor adventure gear.

### Life Advice, National News, Parenting, Wellness.

- Anyone who's waited for first responders knows how minutes can feel like hours. Keep your family safe with a MyMedic first aid kit. It's packed with life-saving supplies to handle the situation until help arrives.
- So you stockpiled toilet paper and eggs, but do you have a first aid kit? MyMedic's kits are packed with life-saving supplies for emergencies of all sizes.
- When duct tape and whiskey aren't enough, MyMedic's kits are packed with plenty of life-saving supplies for whatever life throws at you.

## Conversation (100 characters)

### Automotive

- We've all seen Jurassic Park. No adventure vehicle is complete without a medical kit. Shop MyMedic.
- Nobody plans on a faceplant. No matter how graceful you are, keep MyMedic close on every adventure.
- Whether it's a zombie apocalypse or rock crawling with friends, stock your vehicle with MyMedic.
- Sh\*t happens. No matter how safe you are, other drivers might need help. MyMedic has you covered.
- Still waiting on that ambulance from last week? Keep a MyMedic kit close, just in case.
- Sh\*t doesn't just "happen" it usually starts with "watch this!" Be ready for anything with MyMedic.

#### Outdoors + Fitness

- Don't let a lack of first aid supplies ruin your hike. Fit MyMedic's kits with your adventure gear.
- Twisted Tea won't help a twisted ankle. Keep a MyMedic kit close on all your adventures.
- You never know when someone will need help. After you film their fail, grab your MyMedic kit.
- Assume that you're not Bear Grylls. Pack a MyMedic kit for all your outdoor adventures.

#### Life Advice, National News, Parenting, Wellness.

- **Cool blood, bro, now try to keep the rest of it in your body. Get a MyMedic kit, just in case.**
- Toilet paper? check. Eggs? check. First aid kit? Get a MyMedic kit, just in case.
- Short attention span? Get a MyMedic kit - It'll give you something to do while waiting for the EMTs.