

Client Website: <https://www.bmw.com/en/index.html>

CTO:

- (15) The all-new BMW 3 Series brings power and innovation together in a sedan made to move. Bold design, dynamic drive, planet-friendly performance.
- (14) The original 3 Series Sedan brought power, agility, and spirit to the everyday driver. With efficient technology and refined engineering, that performance has only grown more pronounced. The all-new BMW 3 Series brings power and innovation together in a sedan that is made to move.
- (12) The all-new BMW 3 Series brings power and innovation together in a sedan made to move.
- (11) The only sedan capable of serving the gods of both comfort and sportiness, the all-new BMW 3 Series gets a tech-heavy makeover for 2023.
- (10) With BMW's cutting-edge technology and engineering, the all-new 3 series brings even more power, agility, and spirit to the everyday driver.
- (9) Once again reinventing itself, BMW's quintessential sports sedan gets a tech-heavy makeover for 2023. Discover the all-new 3 Series.

M340i Copy:

- (21) No other icon gives you the same thrilling sensation just by looking at it. Step inside the 2023 BMW M340i and experience the true power of our newest executive sedan. Stunning style, pulse-racing performance, and the perfected engineering of BMW M.
- (20) No other icon gives you the same thrilling sensation just by looking at it. Step inside the 2023 BMW M340i and experience the true power of our newest executive sedan.
- (19) No other icon gives you the same thrilling sensation just by looking at it. Step inside the 2023 BMW M340i and experience the true power of our newest executive sedan. Find out what makes it much more than just powerful.
- (15) The classic executive sedan gets a mid-life update. Find out what makes the all-new 2023 BMW M340i much more than just powerful.
- (13) All-new braun, brains, and styling. See how the 2023 BMW M340i is barely on the road and already leaving everything else behind.
- (12) The epitome of driving pleasure and sporting prowess. Find out why the 2023 BMW M340i writes another chapter in the automotive success story.

330e Copy:

- (16) Experience class-defining handling. With a low center of gravity, lightweight components, and a suspension tuned to perfection on the grueling Nürburgring, the all-new BMW 330e sedan delivers incredible sportiness and a dynamic drive.

- (15) Power and innovation united. The all-new BMW 330e will thrill you in the corners and delight you at the pump. Bold design, dynamic drive, planet-friendly performance.
- (15) Corner-carving and planet-saving. The all-new 2023 BMW 330e has a bold design, dynamic drive, and sustainable performance. Oh... and it comes with functional blinkers too.
- (14) Corner-carving *and* planet-saving. The all-new 2023 BMW 330e has a bold design, dynamic drive, and sustainable performance. Experience the difference from behind the wheel.
- (13) The corner-carving luxury sedan is all-new for 2023. Discover the powerful and efficient electrified BMW 330e.
- (13) The corner-carving luxury sedan is all-new for 2023. Discover the powerful and efficient electrified BMW 330e. See its bold design, experience its dynamic drive, and appreciate its planet-friendly performance.
- (12) The all-new BMW 330e strikes the right balance of performance and thriftiness. Its plug-in hybrid drivetrain boasts 288hp and 28mpg city.
- (10) It's all-new for 2023, and it corners like a pro. Discover the all-new BMW 330e plug-in hybrid.
- (10) The 3 Series brings power and innovation together in a sedan made to move – from the combustion engine and integrated electric motor of the 330e to the M340i's robust inline-6 that can generate up to 382 horsepower.