

For those who love the luxury superyacht experience so much that they'd like to enjoy it on land, UK-based Ström Architects has designed the perfect solution: the Superhouse. The idea is to design a limited series of up to 30 houses for super-wealthy clients across the world, with each house designed to the client's exact lifestyle specifications. Inspired by his collaborations

with a renowned naval architect who now designs luxury watercraft for private clients, studio founder Jonas Ström takes ideas from the necessarily streamlined—yet ultra-comfortable—features of superyachts, and applies them to residential architecture while tailoring each home to the owner's very specific needs.



*All images courtesy of Ström Architects.*

**B**oat and house design are of course worlds apart in many ways, but with the Superhouse concept, Ström borrows from superyacht design the need to balance luxurious features with tight practical constraints. When applied to a house that otherwise wouldn't have so many practical limitations, the result is a home featuring all the super premium bells and whistles while also embodying the sleek styling and clever functional integrations more typical of watercraft. Form follows function, in true modernist style, but with a rich coating of luxury.

"It was important for us to recreate the beauty and sleekness of the yachts in the house and its styling. The use of

sliding screens that disappear into the floors and walls is something that we took directly from flush decks and opening transoms of superyachts. These provide differing environments as needed—sleek and closed-down for a minimalist appearance, or opened-up to reveal functionality, storage and flexibility," says Ström.

The first house in the series, presented here as a concept that will be customized to the buyer's individual needs, is designed for a location in Spain's Balearic Islands. A secluded oceanside hideaway, it is approached like a luxury resort—by either private road or via a long jetty where an actual superyacht can dock. Ocean views are showcased

throughout. And in line with the needs of many members of the ultrawealthy class, the residence is designed to showcase a sizable collection of fine art, with a double-height gallery space.

Of course, any self-respecting superyacht needs to have a show-stopping pool. In this case it's a 50-meter infinity pool extending along the front of the property, creating a seamlessly



integrated view of the pool's surface and that of the ocean. Elsewhere, living spaces are split between the ground floor, where there are accommodations for live-in staff as well as kitchen and spa areas, and the second floor houses the owner and guest suites.

For more info on the Superhouse concept and to see other Ström projects, visit [StrömArchitects.com](http://StrömArchitects.com).

THE SUPERHOUSE IS A TRULY BESPOKE AND UNIQUE SERVICE IN THIS MARKET SEGMENT, RATHER THAN JUST A NICE HOUSE DESIGNED BY AN ARCHITECT'S PRACTICE

• **Jonas Ström**, Founder, Ström Architects

THIS STRUCTURE (IF SUCH A WORD CAN DESCRIBE THIS LEVEL OF BEAUTY) JUST SCREAMS GLAMOR, PRIVILEGE, AND STYLE, THOUGH DISCREETLY. THE SUPERRICH VALUE THEIR PRIVACY, AFTER ALL

• **Eileen O**, Dornob.com



