

HOW MELODY HOLT MADE HER MONEY

Melody Shari Holt (also known as Melody Holt) is an American Real Estate Entrepreneur, Television Personality, Public Speaker, and a real-life Superwoman. Melody's story is one of someone who made it from the bottom to the top. [Melody Holt](#) is worth \$2.2 million dollars according to [Techie + Gamers](#). She is most famous for starring in OWN's (Oprah Winfrey Network's) Love & Marriage: Huntsville. Melody Holt is the CEO of Holt & Holt Entrepreneurship, which she produces. She also hosts OWN's "Behind Every Man", and she is a Homebuilder. She is also an Advisor to Alabama A & M University's College of Business and Public Affairs.

However, great success often comes with great effort. This article will take you through Melody Holt's Meteoric rise from an Alabama Middle School teaching position to Real Estate Royalty, Reality Television sensation, and millionaire status.

BACKGROUND

Melody Holt was born on November 11, 1985, in Brundidge, Alabama. Her mother is Vanessa Rodgers Tracy, the author of "Ushered Yet Abandoned: The Mask Of A First lady". [Vanessa Rodgers Tracy](#) beyond being an author, is also an entrepreneur and a Reality TV Mom.

As for Melody Holt's father, there isn't much known about him. Melody did not have the greatest childhood as her father was usually absent from her life. [A messy situation on "Love and Marriage"](#) in the year 2020 led to people accusing Melody's mother of being a "side chick" to Melody's father since she was never married to him. Vanessa Rodgers Tracy then went on her Instagram to debunk those allegations, insisting she was never a "Side chick" to Melody's father.

After finishing High School, Melody Holts studied at Alabama A&M (Agricultural and Mechanical Engineering) University where she obtained a degree in English Language Arts. It was this degree that prepared her for the next phase of her life.

CAREER IN REAL ESTATE

After graduating from the Alabama A&M University, Melody decided to get a job as a teacher. Her first job was as a Middle School English teacher in Alabama. It was here that she met the man she would build the next phase of her life with, and this man was Martel Holts. If you have followed the "Love and Marriage" Reality TV show, then you know that Melody and Martel are divorced now.

However, they did work together as a couple, building themselves up from being Middle School teachers to the business moguls and Reality stars that they are now. While being teachers, they got together and tied the knot on July 20, 2008. As they took on their private lives as a couple, they decided to tackle business and financial growth in the same way.

Melody and Martel then started a lawn care business. They named the company "Holt & Holt Entrepreneurship, LLC" and it specialized in lawn care, property restoration, rehab, and preservation. They started the business as amateurs and struggled through it together until they transformed it into a multi-million-dollar success within seven years. Melody Holts has been the CEO of Holts & Holts Entrepreneurship, LLC since 2010.

CAREER IN REALITY TELEVISION

They Holts did so well in their business that they decided to add another dimension to it, or rather, they decided to show their business and lifestyle to the world. So, they started the Reality TV Show, "Love and Marriage: Huntsville". The show has been a tremendous success, featuring five other Real Estate people of African-American descent. The show takes the public on a journey to see what happens in the lives of the Holts and the five other features.

Love and Marriage brought fame to the Holts, but it also revealed weaknesses in their marriage publicly. In 2020, the couple filed for divorce months after rumors of separation. The divorce exposed a tough part of Melody Holt's life to the public as she went through the challenges of a divorce on camera. The saga saw Martel Holt accused of infidelity, and Melody's mother accused of being a side chick to Melody's father. Many believed the childhood trauma of Melody not having her father around her, was being visited on Melody again through her divorce.

Melody and Martel still maintain a good business relationship as they remain business partners. They also have shared custody of their four kids: their son, Martell Jr., and three daughters named Mariah, Malani, and Maliah.

Melody and Martel Holts jointly wrote a book, "The 9-5 Entrepreneur: Twelve Questions to Consider Before Taking The Leap." The book was written to help guide intending entrepreneurs on their journey towards success.

Melody Holt Earnings, Networth

As stated earlier, Melody Holts worth \$2.2 million dollars in 2022 according to [Techie + Gamers](#). This fortune comes from her multi-million-dollar company which she co-owns with her husband, and her other jobs. Melody Holts reportedly earns \$196 per hour as a motivational speaker. As a woman who has achieved so much success in her youth, she is highly sort after to inspire the younger generation and intending entrepreneurs. She also earns \$56k yearly from TV shows and makes about \$6k from Instagram posts.

Social Media

Aside from Reality Shows, Melody Holts also uses her Social Media presence to share her life and experiences with her fans and followers. She does not have a Facebook or Twitter Account but she is active on Instagram. Melody Holt's Instagram account is [melodyholt](#). She has four hundred and sixty-three thousand (463k) followers, and below is a link to the gorgeous Easter photo which is her last post as of 20/04/2022.



[Melody Holt's Easter Photo](#)

Most Recent News About Melody Holt

Weeks after Melody Holts revealed that she was scared of going into another relationship, Destiny Payton-Williams leaked text messages allegedly from Melody Holts and called Melody a manipulator. The tea is that Melody sabotaged Destiny's Real Estate project. However, [Melody clapped back](#), explaining that she does not stop people from getting their bags. Melody's response came April 19, 2022.

On the other hand, Melody Holt's former partner, Martel Holt made the News in April 2022, over a romantic picture with Arionne Curry, the mother of his son. The picture was on Curry's Instagram. This is in contrast to Melody Holt's stance of not getting into a relationship anytime soon due to her fears.

How Has Melody Holts Made It This Far?

Melody Holts is an example of a woman who has achieved success through determination and hard work. As a young lady, she was willing to do the hard work in areas of business she had never ventured into, and this resulted into her being a Real Estate boss alongside her then husband, Martel Holt.

Melody also has several other income streams which include her Instagram, her motivational speech gigs, and her Reality TV Show platform. In all, Melody is an inspiration to young men and women who want to make it out there in the business world. She has a vision of what she wants, and she simply does the work to get the desired outcome. As simple as this sounds, it takes a lot of discipline to actually do this.