



Inspire giving. Build engagement. We'll handle the rest.

Givva connects your customers with our technology through customizable site placement and without disrupting your purchase funnel. We help businesses create more meaningful shopping experiences, strengthening customer affinity.

We facilitate the logistics, so you can focus on running your business.

Connect With Us



The Givva API

An API that powers giving for modern businesses.

- Enterprise-grade technology, expertise & services
- Fast & flexible implementation
- Unique data insights
- Choose from causes that align with your brand
- Full-service donation management

It Pays to Inspire Giving

70%

of Americans would switch from a product they use now to a new product from a purpose-driven company
Cone/Porter Novelli Purpose Study

78%

of people would tell others to buy products from a purpose-driven company
Cone/Porter Novelli Purpose Study

75%

of consumers will buy only one brand or buy a more expensive brand if the company has a social impact program
Edelman Trust Barometer 2020



What our partners are saying:

"Priceline created our own giving program, Priceline Gives, using Givva's state-of-the-art API service. Priceline Gives allows our customers to book trips to the places they love, at the best rates, and when they do, Priceline contributes a percentage of the booking to the charity of their choice. Givva has been a collaborative and innovative partner at every stage. Givva has made it possible for our customers to build a better tomorrow by booking a trip through Priceline Gives."

— Maryellen D'Aiuto, VP Online Marketing

priceline®

Let's talk

We connect your customers with our technology to help you change how your business gives back.

Connect With Us

Givva
hello!

We're built on a strong foundation of giving.

Givva is an API service owned and operated by Giving Assistant Inc., a Public Benefit Corporation and certified B Corporation recognized for social and environmental performance. Giving Assistant is a loyalty platform founded in 2014 to transform online shopping into a sustainable source of charitable giving.